



## ZANEG INNOVATIONS PROJECT ZGIP

*"Dream Innovation"*

Reg No.2025/327434/07. Tax No 9753514190

### Stakeholder Engagement and Communication Plan

#### 1. Introduction

Effective stakeholder engagement is critical to the success of ZANEG INNOVATIONS PROJECT PTY LTD (ZGIP) in deploying the Quantum Reversibility Infrastructure. This document defines a structured communication framework that ensures transparency, collaboration, and alignment among all parties impacted by or involved in the project.

#### 2. Stakeholder Identification and Analysis

##### Primary Stakeholders

- **Regulatory Bodies:** ICASA, National Spectrum Authority, Department of Communications and Digital Technologies
- **Government Entities:** Ministries of Science and Technology, Defence, Energy, and Transport
- **Private Sector:** Telecom operators, broadcasters, technology providers, and infrastructure companies
- **Academic and Research Institutions:** Universities, quantum computing research centres, and innovation hubs
- **Community and Public Interest Groups:** Civil society organizations, consumer rights groups, and local communities

##### Secondary Stakeholders

- International partners and quantum communication consortia
- Investors and funding agencies
- Media and public relations firms

#### 3. Engagement Objectives

- Establish clear, consistent lines of communication with all stakeholders
- Foster collaborative partnerships for technical, regulatory, and operational activities
- Address concerns related to access, equity, security, and technological adoption
- Promote awareness and understanding of quantum infrastructure benefits and risks

- Build trust and legitimacy for ZGIP’s pioneering role

#### 4. Communication Channels and Tools

Stakeholder Group	Communication Method	Frequency	Responsible Unit
Regulatory Bodies	Formal submissions, meetings, reports	Quarterly / as needed	Regulatory Affairs Team
Government Entities	Briefings, policy workshops, joint forums	Bi-monthly	Government Relations Team
Private Sector	Industry roundtables, newsletters, webinars	Monthly	Business Development
Academic Institutions	Collaborative research projects, conferences	Quarterly	R&D and Innovation Team
Community Groups	Public consultations, outreach programs	Ongoing	Corporate Social Responsibility (CSR) Team
Media	Press releases, interviews, social media	As needed	Communications Team

#### 5. Key Messages and Positioning

- **Innovation Leadership:** ZGIP is driving Africa’s quantum leap in secure communications.
- **Inclusive Access:** Commitment to equitable infrastructure deployment across socioeconomic boundaries.
- **Regulatory Compliance:** Full alignment with national and international legal frameworks.
- **Security and Sovereignty:** Ensuring national data protection through quantum-secure technologies.
- **Sustainable Development:** Integrating technology with economic growth and social impact.

#### 6. Feedback Mechanisms

- Stakeholder surveys and questionnaires
- Public comment periods for regulatory filings
- Dedicated liaison officers for major partners
- Community advisory panels
- Online platforms for queries and updates

#### 7. Monitoring and Evaluation

- Regular review of stakeholder engagement effectiveness
- Analysis of feedback and adjustment of communication strategies

- Reporting to senior management and the Board of Directors

## 8. Conclusion

The Stakeholder Engagement and Communication Plan provides a robust foundation for ZGIP to navigate complex interactions and build durable relationships essential for the successful realization of its Quantum Reversibility Infrastructure. Proactive, transparent, and responsive communication is a strategic priority at every stage of implementation.