To: The Head of Licensing: ICASA Date:

By Email to: [Licensing@icasa.org.za](http://?)

Cc: [JohnstoneLBJ@gmail.com](http://?)

I am writing to you in response to the Application for the Transfer of Ownership of the Individual Commercial Sound Broadcasting Service and Radio Frequency Spectrum Licences by Extriserve (PTY) Ltd to MediaDynamix (PTY) Ltd.

I would like to support the Application as it ticks all the boxes of evaluation as required by the Regulator. I believe approving this application would also enhance the transformation of the broadcasting sector through its majority black female-owned component.

At the same time it brings diversity to the industry and fills an important role in providing a sound of music that cuts across all generations through its consistent offering of Golden Oldies and Nostalgic music.

Yours Sincerely