**FINANCIAL PROJECTIONS**

**FUNDING SOURCES**

|  |  |  |  |
| --- | --- | --- | --- |
| **FUND CATEGORY** | **YEAR 1** | **YEAR 2** | **YEAR 3** |
| **Shareholder Loan** | **30 000.00** | **40 000.00** | **50 000.00** |
| **Loan** | **5 000.00** | **20 000.00** | **30 000.00** |
| **Adverts/Sponsorship** | **1 440 000.00** | **1 920 000.00** | **2 400 000.00** |
| **Total Operating Income** | **1 475 000.00** | **1 980 000.00** | **2 480 000.00** |
| **Events & Promotion** | **50 000.00** | **60 000.00** | **00 000.00** |
| **Investment** | **760 000.00** | **800 000.00** | **860 000.00** |
|  | **2 285 000.00** | **2 840 000.00** | **3 410 000.00** |

**ESTABLISHMENT COSTS**

|  |  |  |
| --- | --- | --- |
| **ITEMS** | **Amount** | **Total** |
| **CAPITAL EXPENDITURE** |  | **705000.00** |
| **Broadcasting Equipment** | **350 000.00** |  |
| **Furniture** | **30 000.00** |  |
| **Computers** | **55 000.00** |  |
| **Vehicle** | **270 000.00** |  |

|  |  |  |
| --- | --- | --- |
| **ITEMS** | **Amount** | **Total** |
| **Operating Expenses for the first Two years** |  | **705 800.00** |
| **Salaries & Wages** | **402 000.00** |  |
| **Signal Distribution** | **180 000.00** |  |
| **Security** | **54 000.00** |  |
| **Telephone** | **12 000.00** |  |
| **Internet** | **12 000.00** |  |
| **Water & Electricity** | **4 800.00** |  |
| **Stationary** | **6 000.00** |  |
| **Misc.** | **5 000.00** |  |
| **Fuel & Oil** | **12 000.00** |  |
| **Subsistence & Travelling** | **18 000.00** |  |
| **Total Establishment Costs** |  | **1 410 800.00** |

**Note: Broadcasting Equipment, Furniture, Computers and Vehicle have been purchased already**.