



24 March 2025

The Chairperson
Independent Communications Authority of South Africa ("ICASA")
Block B, 350 Witch-Hazel Avenue
Eco Point Office Park
CENTURION

By E-mail: subscriptioninquiry@icasa.org.za

Dear Chairperson

SUPPLEMENTARY DISCUSSION DOCUMENT PUBLISHED BY ICASA:
- INQUIRY INTO SUBSCRIPTION TELEVISION BROADCASTING SERVICES

The South African Rugby Union (SARU) acknowledges receipt of the Supplementary Discussion Document published in Government Gazette No. 51848 on January 6, 2025.

SARU values the engagement with ICASA regarding the proposed regulatory interventions, recognizing the potential implications for both the SARU ecosystem and sport.

SARU has consistently sought to highlight the economic considerations that could arise from these regulatory measures, impacting our operations and the broader rugby community. The insights shared in ICASA's Preliminary Findings Document, and the current Supplementary Discussion Document are appreciated, especially regarding the notable transformations in the audio-visual services sector that may underscore SARU's ability to adapt and optimise its commercial rights within the evolving broadcasting landscape and recognising our capacity to realise optimal fair value for our rights.

Finally, we commend ICASA for recognising the dynamic nature of the audio-visual environment and advocating for a regulatory framework that thoughtfully reflects these critical realities in attaining commercially viable framework in future.

Yours sincerely

SOUTH AFRICAN RUGBY UNION

C DU PISANI

Head: Legal and Compliance



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