## Independent Communications Authority of South Africa

## An analysis of Tariff Notifications submitted to ICASA ${ }^{1}$ for the period 01 April 2016 to 30 June 2016

Disclaimer: The report presents an analysis of the standard prepaid tariffs charged by different operators during the period under review. Tariff bundles and promotions are excluded from the analysis as ICASA is currently not in a position to objectively assess the extent of the impact of such bundles and promotions on standard tariffs as experienced by consumers.

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## Executive Summary

The Authority received 32 tariff notifications, inclusive of promotions, during the period under review (i.e. 01 April 2016 to 30 June 2016). There were slight changes in the standard tariffs for prepaid voice and data filed by licensees during the period under review.

Changes reported by Cell $C$ in its standard prepaid data range of 50MB, 100MB and 500 MB , include increases of $6 \%, 30 \%$ and $32 \%$ respectively. However, Cell C reduced the tariff for the 20 GB data service by $9 \%$.

Other standard tariffs for prepaid voice and data tariffs remained unchanged during the period under review ${ }^{2}$.

## 1. Introduction

In terms of the Standard Terms and Conditions Regulations of 2010, mobile operators are required to file tariffs with the Independent Communications Authority of South Africa ("the Authority"). The analysis contained in this report is therefore solely based on filed standard tariffs that were available in the market in the period 01 April 2016 to 30 June 2016.

Following the annual report published on 01 April 2016, the purpose of this report is to provide an update on tariffs that were charged by the different licensees during the period 01 April 2016 to 30 June 2016.

The report also presents an analysis of the standard prepaid tariffs charged by different operators during the period under review. However, it should be noted that the analysis excludes tariff bundles and promotions which were available due to the following reasons:

[^1]a) ICASA does not have adequate information on, amongst others, the extent of usage or take up of these promotions and bundles.
b) As promotions and bundles tend to be short-term in nature, some were not applicable for the entire three-month period under review.
c) There are challenges in quantifying customer benefits relating to use of promotions as subscribers may use multiple promotions and bundles, partially use bundled services, or choose not to use bundled services amongst other reasons.

ICASA however appreciates that subscribers who signed up and used a variety of the promotional tariffs would have derived some sort of benefit and/or experienced a reduction in standard tariffs. However, ICASA is currently not in a position to objectively assess the extent of the impact of the promotions on standard tariffs as experienced by consumers.

## 2. Tariff Notifications

In terms of paragraph $9(1)(b)$ of the Standard Terms and Conditions for Individual Licences (GG 33294) issued by ICASA, operators are required to notify the Authority of their proposed tariffs before implementation.

During the period under review, the Authority received 7 promotional tariff notifications, 4 prepaid tariff notifications, 15 post-paid tariff notifications and 6 International Calling/Roaming rates notifications. Detailed information on these tariff notifications is attached as Annexure A (Tariff Notifications for the period 01 April 2016-30 June 2016).

## 3. Analysis of Standard Prepaid Voice Tariffs

There were mainly three types of prepaid tariff plans that were on offer in the market:
a) Flat-rate tariffs that charge the same retail rate for calls to any subscriber;
b) On-net focused tariffs that give subscribers substantial benefits for calling other subscribers on the same network; and
c) Dynamic tariffs that offer lower retail prices depending on the time of day and location.

We analyse each type of the tariff mentioned above in turn below.

### 3.1. Flat-rate tariffs

All flat-rate tariffs are charged on a per second basis, meaning that subscribers only pay for the duration of the call. Figure 1 shows a comparison of the cheapest per minute (billed per second) tariff.

Figure 1: Per minute retail tariffs per network operator ${ }^{3}$


Source: ICASA database based on tariff notifications

[^2]Table 1 below shows how much a subscriber paid based on the network chosen and the duration of a call.

Table 1: The price of a call over time: per second tariffs

|  | Vodacom | MTN | Cell C | Telkom |
| :---: | :---: | :---: | :---: | :---: |
| Tariff plan | Anytime Per Second | Pay Per <br> Second | 66c on Prepaid | Sim Sonke |
| Per minute fee | R 1.20 | R 0.79 | R 0.66 | R 0.75 |
| Length of a call (minutes) |  |  |  |  |
| 0.5 | R 0.60 | R 0.40 | R 0.33 | R 0.38 |
| 1 | R 1.20 | R 0.79 | R 0.66 | R 0.75 |
| 1.5 | R 1.80 | R 1.19 | R 0.99 | R 1.13 |
| 2 | R 2.40 | R 1.58 | R 1.32 | R 1.50 |
| 2.5 | R 3.00 | R 1.98 | R 1.65 | R 1.88 |
| 3 | R 3.60 | R 2.37 | R 1.98 | R 2.25 |
| 3.5 | R 4.20 | R 2.77 | R 2.31 | R 2.63 |
| 4 | R 4.80 | R 3.16 | R 2.64 | R 3.00 |
| 4.5 | R 5.40 | R 3.56 | R 2.97 | R 3.38 |
| 5 | R 6.00 | R 3.95 | R 3.30 | R 3.75 |

Source: ICASA database based on tariff notifications

### 3.2. On-net focused tariffs

Vodacom and MTN offered on-net focused tariffs. Vodacom offered the Daily Free Calls plan whilst MTN offered the Talk Free plan. Table 2 below shows how much each network charges.

Table 2: On-net focussed tariff plans: Vodacom \& MTN

| Tariff plan name | On-net call | Call to <br> another <br> network |
| :--- | :---: | :---: |
| Vodacom Daily Free Calls | R 1.20 | R 1.20 |
| MTN Talk Free | R 1.20 | R 0.79 |

Source: ICASA database based on tariff notifications

Table 2 shows that both Vodacom and MTN charged the same rate of R1.20 per minute for on-net calls. Furthermore, for an on-net call with a duration of at least 3 minutes and not longer than 60 minutes, both networks capped the total charge for a call at R3.60, meaning that a subscriber received a benefit of 57 free minutes when making an on-net call.

With regard to off-net calls, table 2 shows that MTN's Talk Free package charged a rate of R0.79 per minute and Vodacom charged a rate of R 1.20 per minute. MTN Talk Free subscribers paid on average more for on-net calls on a per minute basis compared to off-net calls where the duration of the call was less than 4 minutes. This means that on-net calls only became cheaper than off-net calls for calls with a duration of 5 minutes or longer.

Figure 2 below shows the impact of the different tariffs on the price a subscriber paid for a call.

Figure 2: Vodacom Daily Free Calls versus MTN Talk Free


Source: ICASA database based on tariff notifications

Figure 2 shows how Vodacom's Daily Free Calls and MTN's Talk Free subscribers paid a total fee of R3.60 for any on-net call in excess of three minutes. Additionally, Vodacom's Daily Free Calls and MTN's Talk Free subscribers paid a total fee of R12.00 and R7.90 respectively for an off-net call with a duration of 10 minutes.

Figure 3 below illustrates how the average effective price per on-net minute reduced as an on-net call duration increased. Subscribers may have effectively paid as low as R 0.36 per minute for a call lasting ten minutes.

Figure 3: The effective rate ${ }^{4}$ for On-net Vodacom Daily Free calls and MTN Talk Free in comparison with on-net Vodacom Anytime Per Second and MTN Pay Per Second


Source: ICASA database based on tariff notifications

When compared with the flat rate tariffs, subscribers may have only benefitted from these tariffs when the following conditions were met:

[^3]- Vodacom: the on-net call lasted longer than three minutes when compared with Vodacom Anytime per second.
- MTN: the on-net call lasted longer than five minutes when compared to MTN Pay Per Second minutes.


### 3.3. Dynamic tariffs

Vodacom and MTN also offered dynamic retail tariffs. The aim of these types of tariffs is usually to stimulate or channel subscribers to use the networks during periods of low traffic or call volumes in specific geographic locations and at a particular time of the day. The tariffs (before discounts) for these plans are outlined in table 3.

Table 3: Vodacom and MTN tariffs before discounts for dynamic tariff plans

| Tariff plan name | On-net call | Call to another <br> network |
| :--- | :---: | :---: |
| Vodacom 4 Less | R 2.60 | R 2.89 |
| MTN Zone | R 2.50 | R 2.50 |

Source: ICASA database based on tariff notifications

Table 3 shows that the tariff before discounts per minute for these plans was more than double the tariff per minute of the on-net focused tariff plans that Vodacom and MTN offered. However, dynamic tariff plan subscribers had to receive a discount of over 50\% on average for these tariff plans to be beneficial when compared to on-net focused tariff plans.

Figures 4 and 5 show how big the discount had to be for subscribers to actually benefit from location and time based discounts.

Figure 4: Vodacom 4 Less: impact of discounts on actual tariff5


Source: ICASA database based on tariff notifications

A Vodacom subscriber on Vodacom 4 Less had to receive a discount, on average given a specified time period, of greater than $54 \%$, to pay less than the standard call tariff using Vodacom Anytime per Second.

Figure 5: MTN Zone Free: impact of discount on actual tariff


Source: ICASA database based on tariff notifications

[^4]An MTN subscriber on MTN Zone received a discount, given a specified time period, of greater than $69 \%$ lower than the standard rate call using MTN Anytime Per Second. Additionally, an MTN Zone subscriber received a discount of greater than 52\% compared to a subscriber using Vodacom Pay Per Second.

## 4. Analysis of Standard Prepaid Data tariffs

All four network operators offered the following prepaid data packages during the period under review.

Table 4: Prepaid data tariffs packages

| Data | Included <br> MB | Unit | Vodacom <br> Prepaid | MTN <br> Prepaid | Cell C <br> Prepaid | Telkom <br> Mobile |
| :--- | :---: | :---: | :---: | :---: | :---: | :--- |
| $\mathbf{5 0}$ | $\mathbf{5 0}$ | MB | N/A* | R 25.00 | R 13.00 | R 14.50 |
| $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ | MB | R 29.00 | R 35.00 | R 25.00 | R 29.00 |
| $\mathbf{2 5 0}$ | $\mathbf{2 5 0}$ | MB | R 59.00 | N/A* | N/A* | R 39.00 |
| $\mathbf{5 0 0}$ | $\mathbf{5 0 0}$ | MB | R 99.00 | R 105.00 | R 90.00 | R 69.00 |
| $\mathbf{1}$ | $\mathbf{1 0 2 4}$ | GB | R 149.00 | R 160.00 | R 149.00 | R 99.00 |
| $\mathbf{2}$ | $\mathbf{2 0 4 8}$ | GB | R 249.00 | R 260.00 | R 245.00 | R 139.00 |
| $\mathbf{3}$ | $\mathbf{3 0 7 2}$ | GB | R 299.00 | R 330.00 | R 299.00 | R 199.00 |
| $\mathbf{5}$ | $\mathbf{5 1 2 0}$ | GB | R 399.00 | R 430.00 | R 399.00 | R 299.00 |
| $\mathbf{1 0}$ | $\mathbf{1 0 2 4 0}$ | GB | R 599.00 | R 650.00 | R 599.00 | R 499.00 |
| $\mathbf{2 0}$ | $\mathbf{2 0 4 8 0}$ | GB | R 999.00 | R 1250.00 | R 999.00 | R 899.00 |

Source: ICASA database based on tariff notifications

* N/A means not offered.

Figure 6 below shows the actual price per megabyte as the size of the bundle purchased increases. The graph shows that the unit cost of data rapidly decreased as the size of the bundle increased i.e. the subscriber received more data per Rand.

Figure 6: Tariff per megabyte of for 30-day data bundles ${ }^{6}$


Source: ICASA database based on tariff notifications

The price per megabyte per data package is shown in tables 5 and 6 below.

Table 5: In -bundle rate per megabyte for prepaid data packages

| Data | Included <br> MB | Unit | Vodacom (In- <br> bundle rate <br> per MB) | MTN (In- <br> bundle rate <br> per MB) | Cell C (In- <br> bundle rate <br> per MB) | elkom (In- <br> bundle rate <br> per MB) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{5 0}$ | $\mathbf{5 0}$ | $\mathbf{M B}$ | $\mathrm{N} / \mathrm{A}$ | R 0.50 | R 0.26 | R 0.29 |
| $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ | $\mathbf{M B}$ | R 0.29 | R 0.35 | R 0.25 | R 0.29 |
| $\mathbf{2 5 0}$ | $\mathbf{2 5 0}$ | $\mathbf{M B}$ | R 0.24 | R 0.28 | $\mathrm{~N} / \mathrm{A}^{*}$ | R 0.16 |
| $\mathbf{5 0 0}$ | $\mathbf{5 0 0}$ | $\mathbf{M B}$ | R 0.20 | R 0.21 | R 0.18 | R 0.14 |
| $\mathbf{1}$ | $\mathbf{1 0 2 4}$ | GB | R 0.15 | R 0.16 | R 0.15 | R 0.10 |
| $\mathbf{2}$ | $\mathbf{2 0 4 8}$ | GB | R 0.12 | R 0.13 | R 0.12 | R 0.07 |
| $\mathbf{3}$ | $\mathbf{3 0 7 2}$ | $\mathbf{G B}$ | R 0.10 | R 0.11 | R 0.10 | R 0.06 |
| $\mathbf{5}$ | $\mathbf{5 1 2 0}$ | $\mathbf{G B}$ | R 0.08 | R 0.08 | R 0.08 | R 0.06 |
| $\mathbf{1 0}$ | $\mathbf{1 0 2 4 0}$ | GB | R 0.03 | R 0.06 | $\mathrm{R} 0,06$ | R 0.05 |
| $\mathbf{2 0}$ | $\mathbf{2 0 4 8 0}$ | GB | R 0.05 | R 0.06 | R 0.05 | R 0.04 |

Source: ICASA database based on tariff notifications

[^5]Table 6: Out of Bundle per megabyte for prepaid data packages

| Data | Unit | Vodacom | MTN | Cell C | Telkom |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Out of <br> bundle per <br> MB |  | R 2.00 | R 0.99 | R 0.99 | R 0.29 |

Tables 5 and 6 illustrate that when a customer depletes their monthly data bundle, they will pay an out of bundle rate per MB that is often higher than the in-bundle rate. However, Telkom's out of bundle rate for both 50MB and 100MB data packages is the same as its in-bundle rate of R0.29 per MB.

## 5. Conclusion

The Authority has observed that small changes were made to the standard tariffs for prepaid voice and data that were charged by licensees during the period under review. The main changes were reported by Cell $C$ in its standard prepaid data range, which was increased by between $6 \%$ to $32 \%$ and its 20GB data bundle which was reduced by $9 \%$. Other standard tariffs for prepaid voice and data remained unchanged.

## 6. Annexure A

### 6.1. Promotional Tariff Notifications

| Operator | Name of package | Package Type | Description |  | Tariff S | ructure |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vodacom | Vodacom Extension promo <br> 1.Power hr R7; <br> 2.Vodacom 79c <br> ;Night Shift <br> promotions | Individual | 1. Power hr R7 Allocate a customer 60Minutes on-net minutes expire at 12:00 mid Night at day of purchase. <br> 2. Vodacom 79c enables customers to call, sms, use data; Night Shift customers qualify for night shift when they purchase R12 air time voucher. The promotions extend to 4 December 2016 | 1.Power hr R7 <br> 2.Vodacom 79c |  |  |  |
|  | Vodacom Double Your Data Promotion | Individual | Offers customers double data, meaning customers will get a free bundle of the same size of data purchased. Data could be purchased for 1 day, 7 days, 14 days and 30 days data bundles. Valid 14 April 2016 to 31 May 2016 | Bundle | Allocation | Validity | Price |
|  |  |  |  | 10 MB | 20 MB | 1 day | R 3 |
|  |  |  |  | 50 MB | 100MB | 7 days | R 12 |
|  |  |  |  | 100MB | 200MB | 1 day | R 10 |
|  |  |  |  | 100MB | 200MB | 7 days | R 19 |
|  |  |  |  | 100MB | 200MB | 30 days | R 29 |
|  |  |  |  | 150MB | 300 MB | 14 days | R 29 |
|  |  |  |  | 200MB | 400MB | 7 days | R 29 |
|  |  |  |  | 250MB | 500 MB | 7 days | R 35 |
|  |  |  |  | 250MB | 500 MB | 14 days | R 49 |
|  |  |  |  | 250MB | 500 MB | 30 days | R 59 |
|  |  |  |  | 300MB | 600 MB | 7 days | R 39 |
|  |  |  |  | 500 MB | 1GB | 7 days | R 55 |
|  |  |  |  | 500 MB | 1GB | 14 days | R 75 |
|  |  |  |  | 500 MB | 1GB | 30 days | R 99 |
|  |  |  |  | 1GB | 2GB | 7 days | R 79 |
|  |  |  |  | 1GB | 2GB | 14 days | R 99 |
|  |  |  |  | 1GB | 2GB | 30 days | R 149 |
|  |  |  |  | 2GB | 4GB | 7 days | R 119 |
|  |  |  |  | 2GB | 4GB | 14 days | R 179 |
|  |  |  |  | 2GB | 4GB | 30 days | R 249 |
|  |  |  |  | 3GB | 6GB | 7 days | R 149 |
|  |  |  |  | 3GB | 6GB | 14 days | R 199 |
|  |  |  |  | 3GB | 6GB | 30 days | R 299 |
|  |  |  |  | 5 GB | 10GB | 7 days | R 209 |
|  |  |  |  | 5 GB | 10GB | 14 days | R 299 |
|  |  |  |  | 5GB | 10GB | 30 days | R 399 |
| Vodacom | Vodacom data gifting promotion | Individual | The data gifting promotion is only available to Next Level subscriber who buy Next level bundles. The subscriber will get 50MB to give it away, with every Next level bundles that a subscriber purchase will have until 23:59 on the day of purchase to give to other Vodacom prepaid customers. The 50 MB will be forfeited if not given away on the same day. Valid from 14 April to 14 June 2016. |  |  |  |  |


| Operator | Name of package | Package Type | Description | Tariff Structure |
| :---: | :---: | :---: | :---: | :---: |
| Cell C | Cell C Woza weekend promotion | Individual | Cell C Woza weekend promotion offers customers free 30 voice minutes on Saturday and free 30 voice minutes on Sunday to use across the network. Customers will be required to recharge with R30 or more. It is valid from 23 May 2016 To July 2016 | Customer will be required to recharge with R30 |
|  | Cell C MegaBonus promotion |  | Cell C MegaBonus promotion is available to prepaid customers. It offers customers the value of three times the recharge value. From 31 May 2016 to August 2016 |  |
|  | Cell C Lodgement of <br> Extension of <br> Promotion Megadata |  | Cell C has extended its MegaData promotion, from 30 November 2015 to 31 August 2016. This promotion is targeted at prepaid subscribers. The offers free data with every airtime recharge The customers will benefit from free data |  |

6.2. Post-paid Tariff Notifications


| Operator | Name of package | Package Type | Description | Tariff Structure |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Vodacom 's New uChoose tariff plan | Business | The new uChoose Smart tariff plans will be voice post-paid plans, targeted at the Enterprise business customers | uChoose Prayer | Monthly Subscription |
| Vodacom |  |  |  | uChoose Flexi 1000 uChoose Flexi 1500 uChoose Flexi XXL | R 1000.00 R 1500.00 R 1099.00 |
| MTN | MTN FTTH <br> Supersonic | Individual | MTN Super Sonic Fiber to the Home offerings: These offerings are available on a 24 Month contract and month to month basis, Customers have an option to choose a line speed suitable to their usage which comes at an additional charge | MTN Supersonic FTTH Offerings | (24 months \& month 2 Month contract) |
|  |  |  |  | - 20GB <br> - 50GB <br> - 100GB <br> - 200GB <br> - 300GB <br> - 500GB <br> - 1000GB <br> Line Speed Rates <br> - 20Mbps <br> - 50Mbps <br> - 100Mbps | R40 R95 R185 R345 R490 R620 R900 Line Speed Rates R579 R679 R799 |
| Cell C | Cell C New <br> Fibre Service | Individual | Fibre offering delivers an excellent value-based Internet access service that provides high-speed, uncapped connectivity over dedicated fibre last-mile infrastructure | New Cell C Fibre Services | (Monthly Subscription) |
|  |  |  |  | Fibre 4Mbps/1Mbps Fibre 5Mbps/5Mbps Fibre $10 \mathrm{Mbps} / 10 \mathrm{Mbps}$ Fibre $20 \mathrm{Mbps} / 20 \mathrm{Mbps}$ Fibre $50 \mathrm{Mbps} / 50 \mathrm{Mbps}$ Fibre $100 \mathrm{Mbps} / 100 \mathrm{Mbps}$ Fibre 1Gbps/100Mbps | $\begin{gathered} \text { R499.00 } \\ \text { R699.00 } \\ \text { R749.00 } \\ \text { R899.00 } \\ \text { R1,149.00 } \\ \text { R } 1499.00 \\ \text { R } 5999.00 \end{gathered}$ |


| Operator | Name of package | Package Type | Description | Tariff Structure |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cell C | Cell C Boksel post-paid plans | Individual | Cell C new Boksel plans is post-paid bundle that will enable customers to call, SMS and use data | Boksel bundle | Boksel Monthly Subscription |
|  |  |  |  | 100 MB 200 MB 300 MB 500 MB 1 GB 2 GB 5 GB 10 GB | $\begin{gathered} \text { R } 50.00 \\ \text { R } 70.00 \\ \text { R } 85.00 \\ \text { R } 129.00 \\ \text { R } 199.00 \\ \text { R } 299.00 \\ \text { R } 399.00 \\ \text { R } 599.00 \end{gathered}$ |
|  |  |  |  | Game Tariff Plans | tariffs |
| Cell C | Cell C's new Game 100 \& 200 tariff plans | Individual | are Hybrid plan. Customers will benefit from included airtime, data, and Whatsapp bundles and also from bonus airtime from value of the voucher purchased | $\begin{aligned} & \text { R } 129.00 \\ & \text { R } 249.00 \end{aligned}$ | $\begin{aligned} & \text { R } 129.00 \\ & \text { R } 249.00 \end{aligned}$ |
|  |  |  |  | Fixed Monthly Sub (Fibre Asymmetry) | Fixed Monthly Sub (Fibre Asymmetry) |
| Cell C | Cell C Fibre <br> Asymmetric <br> Tariff plan | Individual | Cell C Fibre symmetrical internet connections will offer customers the same download and upload speed, and which allow these speeds to be used at the same time | 10Mbps/2Mbps 20Mbps/2Mbp s 50Mps/5Mbps 100Mbps/10Mbps | $\begin{gathered} \text { R } 699.00 \\ \text { R } 849.00 \\ \text { R } 1099.00 \\ \text { R } 1449.00 \end{gathered}$ |


| Operator | Name of package | Package Type | Description |  | Tariff |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cell C | Cell C Smart data plans | Individual | Cell C Smart data is a post-paid data, available on 12 \& 24 months | Bundle | Price | In Bundle | Out Bundle |
|  |  |  |  | 500 MB | R 39.00 | R 0.07 | R 0.99 |
|  |  |  |  | 1 GB | R 69.00 | R 0.06 | R 0.99 |
|  |  |  |  | 2 GB | R 99.00 | R 0.04 | R 0.99 |
|  |  |  |  | 3GB | R 169.00 | R 0.04 | R 0.99 |
|  |  |  |  | 5GB | R 199.00 | R 0.04 | R 0.99 |
|  |  |  |  | 10 GB | R 349.00 | R 0.03 | R 0.99 |
|  |  |  |  | 20 GB | R 499.00 | R 0.02 | R 0.99 |
|  |  |  |  | 30 GB | R 599.00 | R 0.02 | R 0.99 |
|  |  |  |  | 50 GB | R 899.00 | R 0.02 | R 0.99 |
|  |  |  |  | 100 GB | R 1599.00 | R 0.02 | R 0.99 |
| Cell C | Cell C FNB <br> Connect post- <br> paid -Top-Up <br> plans | Targeted FNB customers | Cell C FNB Connect post-paid \& TopUp tariff plans offer enables customers to make voice calls, sms and use data. | FNB Connect Tariff Plans (Data SIM only Month to month) |  | Price |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  | FNB Connect | Data SIM only <br> th) |  |  |
|  | Cell C FNB <br> Connect Sim only plans |  |  |  |  |  |  |


| Operator | Name of package | Package Type | Description | Tariff Structure |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cell C | Cell C Reverse Billed URL | Business Cell C's Reserve Billed URL plans <br> doesn't have monthly subscription. <br> The business customers will pay <br> Reserve billing to Cell C, for example <br> if an individual customer browses <br> the Sanlam website, Sanlam will pay <br> reverse bill to Cell C for data usage <br> this service will be available on 12 <br> and 24-month contract.  |  | Services | Data per MB |
|  |  |  |  | Reverse Billed URL 10GB | R 0.18 |
|  |  |  |  | Reverse Billed URL 50GB | R 0.17 |
|  |  |  |  | Reverse Billed URL 100GB | R 0.16 |
|  |  |  |  | Reverse Billed URL 250GB | R 0.16 |
|  |  |  |  | Reverse Billed URL 500GB | R 0.15 |
|  |  |  |  | Reverse Billed URL 1TB | R 0.15 |
| Cell C | Cell C's New Miassist Service | Individual | Cell C MiASSIST service is emergency services ranging from medical, home invasion, hijack, legal, home and road assistance | Cell C MiASSIST service subscribers will have to pay R45 monthly subscription. This service will be available to post-paid and Top-up customers. |  |
| Cell C | Cell C <br> MyAutoCare <br> VAS | Individual | Cell C MyAutoCare VAS Plan is unlimited drive me home service in the event where the customer is unable to drive in a situation where a customer exceeded alcohol limit, or in an event a customer is in the condition that they can't drive. | Cell C MyAutoCare VAS Plan will be method. The Customer will initial pa C MyAutoCare VAS Plan, will charge and R50, 00 for any extra drop | -up and post-paid billing iption is R35 per month. Cell metre in excess of the 50 KM , |

### 6.3. Prepaid Tariff Notifications

| Operator | Name of package | Package Type | Description |  |  | f Struc |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vodacom | Vodacom 's new Next level youth Proposition namely NXT LVL | NXT LVL is exclusively available to under 25 years olds | Vodacom Next level bundles, which comprises of R5.00, R12.00 and R89 bundles, Customers are allocated with all the time bundle a, and night Owl, OnNet bundle and On Net minutes. | Bundle | Validity | Data | Night Owl | Data Gift |
|  |  |  |  | $\begin{gathered} \text { R } 5.00 \\ \text { R } 12.00 \\ \text { R } 89.00 \end{gathered}$ | 1 Day <br> 1 Day <br> 30 Days | 50MB <br> 250MB <br> 500MB | 50MB <br> 250MB <br> 500MB | 50MB <br> 50MB <br> 50MB |
| MTN | MTN daily data bundle | Individual | MTN data bundle enables the customer to utilize data by downloading and surfing the internet. | Bundle | Bundle Price |  |  |  |
|  |  |  |  | 20MB <br> 35 MB <br> 50MB | $\begin{gathered} \text { R4 } \\ \text { R6 } \\ \text { R } 8.50 \end{gathered}$ |  |  |  |
|  |  |  |  |  | Bundle Price |  | cation | Validity |
|  | MTN Rush hour |  | MTN Rush Hour Voice bundles give you an allocated amount of MTN to MTN talk time any day of the week and weekends. | MTN Rush Hour everyday <br> MTN Rush Hour everyday (10mins) | $\begin{gathered} \text { R6 } \\ \text { R2.50 } \end{gathered}$ |  | min | 1hour <br> $10 \mathrm{~min})$ |
| Cell C | Cell C Amendment of Whatsapp bundle | Individual | The Whatsapp bundle offers customers access to whatsapp for 30 days. Cell C adjusted the Whatsapp fair usage from 1GB to 1.2 GB per bundle. | Cell C adjusted its WhatsApp bundle subscription from R5 to R7.50. |  |  |  |  |


[^0]:    ${ }^{1}$ In terms of regulation 9(1)(b) of the Standard Terms and Conditions Regulations, Government Gazette No. 33294 , licensees are required to notify ICASA on their standard tariff plans.

[^1]:    ${ }^{2}$ This does not consider potential impact of promotions on tariffs paid by consumers.

[^2]:    ${ }^{3}$ Vodacom Anytime Per Second, MTN Pay Per Second, Cell C 66c on Prepaid, Telkom SIM SONKE

[^3]:    ${ }^{4}$ The effective rate of a tariff is calculated by the following: effective rate $=$ (Price as set by tariff plan)/(duration of a call in minutes).

[^4]:    ${ }^{5}$ Price paid is calculated as follows: Headline tariff - (headline tariff* percentage discount)

[^5]:    ${ }^{6}$ The tariff per megabyte is calculated as follows: tariff per megabyte $=($ Price of data bundle)/(Volume of data)

