

RADIO 2000 ANNUAL COMPLIANCE REPORT

MARCH 2024

2022/2023 ANNUAL COMPLIANCE REPORT

SOUTH AFRICAN BROADCASTING CORPORATION (SABC) BROADCASTING

AS RADIO 2000

LICENCE PERIOD: 18 DECEMBER 2018 - 17 DECEMBER 2028

1. **PREFACE**

The Independent Communications Authority of South Africa (the Authority) has a

statutory mandate in terms of the Constitution, the Independent Communications

Authority of South Africa Act (ICASA Act¹), the Electronic Communications Act² (ECA)

and the Broadcasting Act³ to regulate broadcasting activities in South Africa in the

public interest. Among the responsibilities of the Authority is the task to ensure

compliance by broadcasting service Licensees with the terms and conditions of their

licence and any relevant legislation and/or regulations.

The purpose of the report is to give an account of Radio 2000's compliance with the

terms and conditions as set out in its licence for the 2022/2023 financial year. Aspects

of compliance that are measured include Format, Local Content Obligations, General

Programming Obligations and Training and Skills Development.

Additionally, the report will measure compliance with Regulations that include South

African Music Content, Standard Terms and Conditions for Individual Licensees,

Universal Service and Access Fund, General Licence Fees and the Code of Conduct

for Broadcasters.

2. **BACKGROUND**

Radio 2000 is an Individual Sound Broadcasting Service Licensee of the South African

Broadcasting Corporation (SABC). The radio station's mandate is to provide a full

radio spectrum service across South Africa. The radio station is at the SABC

Act No. 13 of 2000, as amended

² Act No. 36 of 2005

³ Act No. 4 of 1999

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Headquarters in Auckland Park, Johannesburg, Gauteng Province. For the period 2022/2023 the listenership figures for the radio station was 1 913 000⁴.

3. COMPLIANCE ASSESSMENT

3.1 **Ownership and Control**

Clause 1 of the licence stipulates that:

- 1.1 Name of company/entity: The South African Broadcasting Corporation
- 1.2 Shareholders: The State shall hold one hundred (100%) percent of the shares of the Corporation
- 1.3 Ownership by persons from historically disadvantaged groups: N/A

The information relating to the ownership and control of the Licensee remained unchanged during the period under review.

The Licensee complied with clause 1 of the Schedule to its licence.

3.2 **Geographic Coverage Area**

Clause 3 of the schedule to the licence states that:

"The coverage area is as defined in the map attached to the radio frequency spectrum licence".

The radio frequency spectrum licence indicates the radio station's coverage area to be one of a national footprint. For the period under review, there were no complaints that were lodged against the Licensee regarding its coverage area. The Licensee's geographic coverage meets the requirements of the geographic coverage area as defined in the map attached to the radio frequency spectrum licence of its licence.

The Licensee complies with clause 3 of the Schedule to its licence.

3.3 **Language(s)**

⁴ https://brcsa.org.za/rams-<u>amplify-radio-listenership-report-may22-apr23/</u>

Clause 4 of the Schedule to the service licence states that the language of broadcast is as follows:

"The principal language is a balanced range of official languages".

The Authority's monitoring exercise has established that English serves as the primary language of broadcast on Radio 2000. However, it is noteworthy that the station demonstrates a commitment to linguistic inclusivity by incorporating a balanced use of other official South African languages within its programming schedule.

The Licensee complies with clause 4 of the Schedule to its licence.

3.4 **Format**

Clause 5.1 of the Schedule to the licence states that:

"The service authorised by this licence forms part of the public service division of the Licensee".

As a public service station under the SABC, Radio 2000 fulfils the comprehensive service mandate outlined in its broadcasting license. This mandate is further strengthened by the principle of editorial independence enshrined in the SABC's revised Editorial Code, which stipulates that "the public service mandate requires the SABC to provide consistent, relevant, useful, and high-quality content, including information and analysis."

Radio 2000 consistently delivers on this commitment by providing its audience with up-to-date and unbiased news and information. Additionally, the station serves as a platform for public engagement, fostering discourse and airing diverse perspectives.

Clause 5.2 of the schedule to the licence states that:

"The licensed service shall be a facility service in a balanced range of genres (including education, sports, religious programming and music) broadcast in a balanced range of official languages".

The monitoring exercise verified the Licensee's consistent commitment to providing content that resonates with a diverse audience encompassing a wide range of

backgrounds. This commitment manifests demonstrably in the station's programming composition, which features a broad selection of shows designed to appeal to various demographics, and its music selection, which reflects a similar focus on inclusivity.

The Licensee complies with clause 5 of the Schedule to its licence.

3.5 **Local Content Obligations**

Clause 6 of the schedule to the licence stipulates that:

"In each licence year, the Licensee shall, within thirty (30) days of the end of the quarter, submit to the Authority written records indicating the extent of:

Clause 6.1 different genres; and

Clause 6.2 South African Music Content in programme material broadcast in the licensed service during that quarter, in each instance, distinguishing between genres, providing the relevant details in relation to prime time and the period between 05h00 and 23h00 daily ("the South African broadcast period"), and expressing relevant details both as an aggregate in minutes and as a percentage of the total of all such programming material".

The SABC submitted its quarterly reports detailing the diverse genres, South African music content, and programming material broadcast during the review period. These reports expressed the relevant details as both aggregate minutes and percentages of the total program offerings. The submissions were verified by the Authority's monitoring exercise.

The Licensee complies with clause 6 of the Schedule to its licence.

3.5.1 **General Programming Obligations**

Clause 7.1.1 of the schedule to its licence states that:

"The licensee shall ensure that its programming adequately reflects the diversity of South Africa's Religions".

The SABC's editorial policy⁵ stipulates that:

"Religious programmes should take account of regional factors, target audiences, language and cultural preferences, and the devotional needs of specific groups".

The Licensee's revised Editorial Policy states, on clause 9.2.8 under matters of Policy on Religious Content as follows:

"The content should take account of regional factors, target audiences, language and cultural preferences, and the devotional needs of specific groups."

The monitoring exercise found that the Licensee demonstrated due consideration for the regional demographics of its audience when providing religious content. This commitment to inclusivity ensures that the religious programming caters to diverse perspectives and beliefs while adhering to the principles of editorial objectivity. Furthermore, the content aligns with the Licensee's public service mandate to provide content that reflects the cultural and religious diversity of the South African population.

The Licensee complied with clause 7.1 above.

Clause 7.1.2 of the licence stipulates that:

"The Licensee shall take responsible steps to provide programming that reflects the cultural and tradition needs of the audience".

The monitoring exercise confirmed the Licensee's commitment to serving its national audience through diverse programming. This commitment manifests in content that caters to a wide range of interests and perspectives, adhering to the principles of editorial objectivity and unbiased presentation. This approach ensures the content remains appealing to the public at large, reflecting the diverse tapestry of the South African population.

The Licensee complied with clause 7.1.2 above.

Clause 7.1.3 of the licence stipulates that:

⁵ An extract from the Licensee's Editorial Policy

"The licensee shall during the South African performance period, provide programme material that caters and has due regard for the interests of all sectors of South African society and shall provide programming on health-related issues, gender issues relevant to all age groups".

The monitoring exercise found that Radio 2000 prioritizes coverage of matters with national, regional, and international significance, and thereby ensuring that its audience remains informed and engaged with issues of global importance.

The Licensee complied with clause 7.1.3 above.

3.6 Programming for People Living with Disabilities

Clause 8 of the licence stipulates that:

"The licensee shall in the provision of the licensed service, ensure that people with disabilities regularly feature and participate in its programme material in accordance with the Integrated Disability Strategy".

The SABC's 360 Disability Project pursues a comprehensive approach to disability inclusion across its platforms, including Radio 2000. The project facilitates collaboration between content producers and individuals/organizations representing the disability community. This ensures the incorporation of disability-related content into program schedules. Additionally, disability awareness is promoted through audio imaging interspersed with music, advertisements, and other content.

Throughout the review period, Radio 2000 aired content aligned with monthly thematic focuses, further amplifying issues affecting people with disabilities.

The Licensee complies with clause 7 of its licence conditions.

3.6 Training and Skills Development Obligations

Clause 9 of the Schedule to Radio 2000's licence stipulates that:

- "9.1 The Licensee must adopt and implement equal opportunity employment Practice.
- 9.2 The Licensee must ensure that its management and staff are representative

of South African society and that its human resource policies take into account the development of managerial, production, technical and other skills and expertise, particularly with regard to the historically disadvantaged persons.

- 9.3 The Licensee shall endeavour to achieve fair and reasonable participation by historically disadvantaged persons with respect to:
- (a) its management and control structures
- (b) skills development
- (c) enterprise development; and
- (d) procurement
- 9.4 The Licensee must, within thirty (30) days of the end of each financial year, provide the Authority the written information regarding its compliance with the above requirements."

The SABC's Employment Equity and Transformation report for the year ended February 2023 outline the licensee's efforts to comply with clause 8 and the subclauses. The Licensee continues to maximise its employment of people from historically disadvantaged backgrounds. In the year that ended February 2023, the SABC absorbed, into its workforce, one hundred and twenty sixty (126) interns out of one hundred and sixty-three (163) that completed the 2022/2023 internship programme with the Licensee.

Women continue to get into high positions within the Licensee and people from previously disadvantaged groups make up the majority at the executive level. The Licensee's five-year target is to have at least 51.7% women making up the entire workforce by September 2025. The SABC has already reached the 2025 target; currently, women make up 52% of the Licensee's employees, and they are represented at all occupational levels. The SABC's Employment Equity report shows that the Licensee's employment practices strive to promote a fair and equitable representation of race and gender at all levels.

Employment Category	September 2025 Target	February 2023 Actual
Black Board of Directors with Voting Rights	50%	85.72%

Female Board of Directors with Voting Rights	25%	33%
Black Executive Directors (GCEO, COO, CFO)	50%	66.67%
Black Female Executive Directors (GCEO, COO, CFO)	25%	0%
Black Executive Managers / Senior Management	60%	88 %
Black Female Executive Managers/Senior Management	30%	32%
Black Middle Management	75%	83%
Black Female Middle Management	38%	42%
Black Junior Managers	88%	93%
Black Female Junior Managers	44%	49%
Black People with Disabilities	2%	2%

Towards its obligation as laid out in clause 8.3 (b) and its Workplace Skills Plan, the SABC delivered one thousand three hundred and sixty-eight (1368) training interventions in the past reporting year. Eight hundred and seventy-six (876) employees took part in the training interventions and 96.5% of the participants were persons from historically disadvantaged groups.

The SABC's reports on employment equity and skills development were received within the time frame specified in the License, thus complying with clause 8.4.

The Licensee complies with the entirety of clause 9 of the Schedule of its Licence.

3.7 Provision of Audited Financial Statements to the Authority

Clause 8 of the licence stipulates that:

"The Licensee shall provide the Authority with the audited annual financial statements of the licensed service within four (4) months of the end of the licensee's financial year, provided that the licensee may on good cause apply to the Authority for extension".

The Licensee submitted its audited annual financial statements to the Authority on 30 September 2023. The submission was within the prescribed time.

The Licensee complied with clause 8 of its licence.

4. **REGULATIONS**

4.1. ICASA South African Music Content Regulations

Regulation 3 (1) of the South African Music Content⁶ as published on 23 March 2016 stipulates that:

"A holder of a public sound broadcasting service licence must ensure that after eighteen (18) months from the date of gazetting of these Regulations, a minimum of 60% increasing to 70% in the following year, of the musical works broadcast in the performance period, consist of South African music and that South African music is spread evenly throughout the performance period."

the Licensee's music content adhered to the minimum requirement of 70% South African music. The playlist featured a diverse mix encompassing various genres popular within the country including, kwaito, jazz, gospel, and African pop. Local artists found on the playlist include *Trompies; Bongo Maffin, Zola; Boom Shaka Sankomota* and many others.

The Licensee complies with regulation 3.2 of the South African Music Content Regulations

⁶ South African Music Content Regulations

4.3 Regulations regarding Standard Terms and Conditions for individual Licences

Regulation 11 (3) of the standard terms and conditions⁷ stipulates that:

"A station must clearly identify itself at intervals of not more than thirty (30) minutes."

The Authority is satisfied that during the period under review the Licensee did not contravene the regulation in respect of the Standard Terms and Conditions for Individual Licences.

The Licensee complied with the Standard Terms and Conditions for Individual Licences

4.4 Universal Service and Access Fund Regulations

Regulation 3 of the USAF Regulations⁸ stipulates that:

- (1) "Every holder of a licence granted in terms of Chapters 3, 4 and/or 9 or converted in terms of Chapter 15 of the Act, must pay an annual contribution of 0.2% of its Annual Turnover to the Fund".
- (2) "A BS licensee who has paid an annual contribution to the MDDA must set off that contribution against its USAF Contribution, provided that the MDDA contribution and the USAF contribution against which it is set off are for the same financial year".

The Licensee made the prescribed payment directly to the MDDA and submitted proof thereof to the Authority.

The Licensee complied with the regulations in respect of Universal Service and Access Fund

4.4 Complaints

⁷ Regulations regarding the Standard Terms and Conditions for Individual Licensee's

⁸ Universal Service and Access Fund Regulations

Form 12A: Complaints Report of the Compliance Procedure Manual Regulations read with the Code of Conduct for Broadcasters requires that broadcasters complete the form bi-annually in accordance with the Licensees' Financial Year.

The Licensee maintains membership in the National Association of Broadcasters ("NAB"). By this affiliation, any complaints lodged against the Licensee are processed through the established grievance mechanism of the Broadcasting Complaints Commission of South Africa ("BCCSA"). During the review period, no complaints were escalated to the Authority.

5. CONCLUSION

The monitoring exercise as undertaken during the period under review found that the Licensee did comply with all its licence conditions and Regulations, as outlined in this report.

4. TERMS OF REFERENCE

Annexure A: Radio 2000's Broadcasting Service Licence

Annexure B: Radio 2000's Frequency Spectrum Licence

Annexure C: Extract from the Licensee's Revised Editorial Policy (2020)

Annexure D: Training & Skills Development Report

Annexure E: Regulations regarding the standard terms and condition

Annexure F: Universal Service and Access Fund Regulations

Annexure G: Proof of SABC's Contribution to USAF

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