



Independent Communications Authority of South Africa

Independent Communications Authority of South Africa

350 Witch-Hazel Avenue, Eco Point Office Park

Eco Park, Centurion.

Private Bag X10, Highveld Park 0169

Telephone number: (012) 568 3000/1

BI-ANNUAL REPORT ON THE ANALYSIS OF TARIFF NOTIFICATIONS SUBMITTED TO ICASA FOR THE PERIOD 01 JULY 2018 TO 31 DECEMBER 2018

Disclaimer: Information contained in this Report is based on notifications submitted by licensees in terms of regulation 9(1) of the Standard Terms and Conditions Regulations, Government Gazette No. 33294 and regulation 5(1) of the End User and Subscriber Service Charter Regulations, Government Gazette No. 39898. Where necessary additional research was conducted to compare tariff plans.

Table of Contents

Glossary	7
Executive Summary	8
1. Introduction	10
2. Analysis of Tariffs Notified to the Authority	11
2.1. Analysis of Standard Prepaid Voice Tariffs	12
2.1.1. Flat-rate tariffs	12
2.1.2. On-net focused tariffs	14
2.1.3. Dynamic tariffs	15
2.1.4. Tariff Plan Changes- Standard Prepaid Voice Tariffs	18
2.1.4.1 Flat-rate tariffs	18
2.2. Analysis of Promotional Prepaid Voice Tariffs	19
2.2.1. Power Hour Promotion	20
2.2.2. MTN Mahala Calls Promotion	20
2.2.3. Vodacom Chat for 30 Promotion	21
2.2.4. MTN 100% Recharge Giveback Promotion	22
2.2.5. Vodacom 79c Promotion	22
2.2.6. Vodacom Night Shift Promotion	22
2.2.7. Vodacom All-Net Voice Bundles	23
2.2.8. MTN WOW Bonus Promotion	23
2.3. Regulatory interventions underway in the Voice Market	24
2.3.1. Promulgation of the 2018 Voice Wholesale Call Termination Regulations	24
2.4. Analysis Standard Prepaid Data Tariffs and Data Bundles Tariff Plan Changes	25
2.4.1. Prepaid Data plans	25
2.4.1.1. Prepaid Data Prices for bundles offered by MNOs	25
2.4.1.2. Other standard prepaid mobile data bundles offered by Other Licenced Providers and Mobile Virtual Network Operators	32
2.4.1.2.1. FNB Connect Prepaid Data Plans Amendments	33
2.4.1.2.2. Afrihost Mobile Prepaid Data Plans	34
2.4.1.2.3. Other Mobile Prepaid Data Providers	36
2.4.2. Out-of-bundle data rates per MB	38
2.4.3. Over-the-Top (OTT) Service Offerings	40
2.4.3.1. Vodacom Ticket	40

2.4.3.2.	Vodacom WhatsApp Ticket	42
2.4.3.3.	Vodacom Business Ticket	43
2.4.3.4.	MTN Prepaid Social Bundles	44
2.5.	Analysis of Promotional Prepaid and Post-paid Data Tariffs	45
2.5.1.	<i>Vodacom Promotional Data Bundles</i>	45
2.5.2.	<i>Vodacom NXT LVL Promotion</i>	46
2.5.3.	<i>Vodacom Video Ticket, DStv Now and ShowMax Promotion</i>	46
2.5.4.	<i>Vodacom New Data Auto Purchased Bundles</i>	47
2.5.5.	<i>MyMTN Data Promotional Offers</i>	48
2.5.6.	<i>MTN Pay As You Go (PAYG) Summer Surprise Bundles</i>	49
2.5.7.	<i>MTN Entertainment Pass</i>	49
2.5.8.	<i>MTN Wave 'n Win</i>	50
2.5.9.	<i>MTN Video Content Streaming Promotional Bundles</i>	50
2.5.10.	<i>Cell C WhatsApp and ShoutOut Bundles Promotion</i>	51
2.5.11.	<i>Cell C 30-Day and 1-Day Data Bundle Promotion</i>	52
2.5.12.	<i>Cell C 30-Day Double Data Promotion</i>	53
2.6.	Analysis of Sim-Only Post-Paid Tariffs	54
2.7.	Fibre-to-the-Home and Fibre-to-the-Business Tariff Plans	55
2.8.	Regulatory interventions underway to address high data charges	60
2.8.2.	<i>Medium-term initiatives</i>	61
2.8.2.1.	Market inquiry into the broadband services markets	61
2.8.3.	<i>Long-term initiatives</i>	61
2.8.3.1.	Priority Markets Inquiry	61
3.	Conclusion	62
4.	References	63
Annexure A: List of Other Tariff Notifications Filed During the Period Under Review		64
Annexure B: Promotions that Ended During the Period Under Review		99

List of Tables

Table 1: Type of Notifications received- 01 July 2018 to 31 December 2018.....	8
Table 2: The price of a call over time on the lowest flat-rate per second tariffs for Vodacom, MTN and Cell C.....	14
Table 3: On-net focused tariffs: Vodacom, MTN and Telkom Mobile.....	14
Table 4: Vodacom and MTN tariffs before discounts for dynamic tariff plans.....	15
Table 5: MTN Mahala Minutes.....	21
Table 6: Vodacom Chat for 30 price comparisons with Vodacom Daily Free and anytime per second.....	21
Table 7: MTN WOW Bonus Airtime and Data Rates.....	23
Table 8: Prepaid Data Bundle Standard Prices and OOB Equivalent Prices for Vodacom and MTN.....	27
Table 9: Prepaid Data Bundles Standard Prices and OOB Equivalent Prices for Cell C and Telkom Mobile.....	28
Table 10 : FNB Connect Data Price Amendment.....	33
Table 11: Afrihost Month-to-Month and Prepaid Data Bundles.....	34
Table 12 : HelloMobile prepaid data offering and prices.....	36
Table 13: Prepaid Data Bundles for Virgin Mobile, Lycamobile and MRP Mobile...	37
Table 14: Prepaid Data Bundles for Boksel, PSB and SmartMobile.....	37
Table 15 : Vodacom Ticket Prices: Video and Social.....	40
Table 16: Vodacom Ticket Prices: Music and Gaming.....	41
Table 17: Vodacom Ticket Prices: Chat, Sports (Prepaid/Hybrid and Post-paid) and Cloud.....	41
Table 18: Vodacom WhatsApp Ticket Bundle Packages.....	42
Table 19: Vodacom Business Ticket Packages.....	43
Table 20: MTN Social Bundles: WhatsApp Bundles.....	44
Table 21: MTN Social Bundles: Twitter Bundles.....	45
Table 22: Vodacom Promotional Data Bundles.....	45
Table 23: Vodacom Video Ticket, DStv Now and ShowMax.....	47
Table 24: Vodacom Data Auto-Purchase MI Data Bundles.....	47
Table 25: Vodacom Data Auto-Purchase MBB Data Bundles.....	48
Table 26: MTN Video Streaming Bundles.....	50
Table 27: Cell C ShoutOut Bundles and WhatsApp Bundle.....	52
Table 28: Cell C 30-Day Promotional Data.....	52
Table 29: Cell C 1-Day Promotional Data.....	53
Table 30: Cell C Promotional 30-Day Double Data on the Cell C App and Portal.....	54
Table 31: MTN Double Your Data Promotion Price Plans.....	55
Table 32: FTTH Tariff Plans offered by Vodacom.....	57
Table 33: FTTH Tariff Plans offered by MTN.....	57
Table 34: FTTB Tariff Plans offered by MTN.....	58
Table 35: FTTH Tariff Plans offered by Cell C.....	58
Table 36: FTTH Tariff Plans offered by Telkom and MWEB.....	59
Table 37: FTTH and FTTB Tariff plans offered by Cybersmart.....	59
Table 38: Cell C DataBoosta Tariff Plan Rates.....	64
Table 39: Cell C DataBoosta Applicable Bundles and 20% Bonus Data.....	64
Table 40: Vodacom Hourly and Daily Data Bundles for Post-paid Subscribers.....	65

Table 41: Cell C Pay Bill Assist Monthly Recurring Data.....	66
Table 42: Vodacom Broadband Connect (BBC) Fibre Interim Plans	67
Table 43: Vodacom Broadband Connect (BBC) Backup Plan Prices.....	67
Table 44: Vodacom BBC Mall Premium Uncapped Prices	68
Table 45: MTN Business Access Mobile Post-Paid Price Plan	70
Table 46: MTN Business Access Mobile Post-Paid Price Plan OOB Rates	70
Table 47: Applicable MTN Mobile Broadband and Made for Home Packages to the Promotional Data Allocation	71
Table 48: Virgin Mobile SA Prepaid Standard Tariff Plan Rates Amendment	72
Table 49: Vodacom of Fibre Evotel Precincts Promotional Offers	72
Table 50: Standard Bank Mobile Tariff Plans	73
Table 51: Standard Bank Mobile Data VAS Tariff Types.....	74
Table 52: Standard Bank Mobile Voice VAS Tariff Types	74
Table 53: MTN PAYG Daily All-Net Bundle.....	75
Table 54: MTN PAYG Weekly All-Net Bundle	75
Table 55: MTN PAYG Monthly All-Net Bundle.....	75
Table 56: Made to Share Price Plan	76
Table 57: Cell C MediaPlay Data plans	77
Table 58: MTN Business Broadband LTE Price Plan.....	80
Table 59: Vodacom Fibre Broadband R 405 Promotional Offers	80
Table 60: MTN Business Broadband Wireless and MTN Cloud Connect Wireless Once-off Fees.....	81
Table 61: MTN Business Broadband Wireless Price Plan	81
Table 62: MTN Cloud Connect Wireless Price Plan.....	81
Table 63: Cell C SmartData Share Promotional Offers	82
Table 64: MTN Double Your Data Promotion Price Plans.....	83
Table 65: Amended MTN Made for Business Prices.....	84
Table 66: Vodacom Promotional Fibre Broadband on Vumatel.....	87
Table 67: Gigamania Tariff Plan	89
Table 68: Daily and 30-Day Emergency Data Bundles	89
Table 69: Cell C Emergency ShoutOut Data.....	90
Table 70: Vodacom Promotional Broadband Connect Wireless Lite (Fibre Interim)	90
Table 71: Vodacom Promotional Connect Broadband Wireless Lite (Fibre Backup)	90
Table 72: Cell C MediaPlay Double Data Promotional Offers	91
Table 73: Cell C Connector Promotional Tariff Plans.....	92
Table 74: Vodacom eSIM Applicable Tariffs	93
Table 75: Tariff Rates for Cell C Sakeng Tariff Plans	94
Table 76: Cell C Sakeng Tariff Plan Bundle Offers.....	95
Table 77: Example of MTN Prepaid MyVoice Bundle Offers.....	96
Table 78: Vodacom Promotional Smart Business Bundles	97
Table 79: Vodacom Airtime and Data Advance Tariffs.....	98

List of Figures

Figure 1: Flat rate per second billing tariff plans prices per minute.....	13
Figure 2: Vodacom 4 Less Impact of discount on actual tariff.....	16
Figure 3: MTN Zone: impact of discount on actual tariff.....	17
Figure 4: The Flat Rate Tariff Plans Quarterly (Q2 vs Q4 2018/19 FY) comparison for Vodacom, Cell C and MTN.....	19
Figure 5: Tariff rate per megabyte for a 30-Day Data Bundle.....	31
Figure 6: Vodacom, MTN, Cell C and Telkom Mobile's Out-of-Bundle Rates per MB	39

Glossary

TERM	DEFINITION
Flat-rate tariffs	Tariffs that charge the same retail rate for calls to any subscriber.
Dynamic tariffs	Are tariff plans which offer lower retail prices depending on the time of day and location.
In-bundle rate	Manx telecom refers to this as a package in which a subscriber is offered allocated capacity at a lower price; anything used within this package is charged at in-bundle rates.
On-Net (On network) Tariff	Manx telecom defines this as the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of the same network.
Out-of-Bundle-Rate	The ESSUC (2018) defines this rate as the price that an end user is charged upon depletion of the allocated bundle.
Off-Net (Off network) tariff	This according to Manx Telecom, is the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of another (competing) network.
Post-paid Plan	The ESSUC (2018) defines this as a service in which an end-user pays monthly subscription and usage charges at the end of each month for the allocation of voice minutes, SMS and data services.
Prepaid Plan	The ITU (2010), defines this as a mobile cellular service in which a subscriber pays in advance for the allocation of voice minutes, SMS and data in fixed amounts.

Executive Summary

The Independent Communications Authority of South Africa (ICASA, hereon referred to as the Authority) is mandated to regulate electronic communications in the public interest. In ensuring that it carries this mandate effectively, it monitors the information communications and technology (ICT) sector to ensure that interests of the consumers are promoted as per object 2(n) of the Electronic Communications Act No. 36 of 2005 (ECA, as amended). This tariff analysis report aims to ensure that end-users (customers) are aware of the various retail tariffs in the telecommunications sector which were filed with the Authority during the period of 01 July 2018 to 31 December 2018, as well as provide an update on initiatives which are currently underway to reduce the cost to communicate. This ensures that there is retail tariff transparency, which could potentially encourage competition as it is likely to minimise pricing and product information asymmetries in the sector.

Table 1 below shows the types of notifications received in the period 01 July 2018 to 31 December 2018.

Table 1: Type of Notifications received- 01 July 2018 to 31 December 2018

Notification Type	Cell C	Cybersmart	Francois O'Kennedy W.O.R.X	Metro Fibre	MT N	MWEB	Telko m	Vodacom	Grand Total
Amendment	23	1	1	1	8	-	7	15	56
Extension	1	-	-	-	-	-	-	11	12
New Product	15	1	-	-	8	1	4	13	42
Promotion	12	-	2	-	16	-	5	15	50
Termination	1	-	-	-	-	-	-	2	3
Grand Total	52	2	3	1	32	1	16	56	163

Source: ICASA database based on tariff notifications

The Authority received 163 tariff notifications, which included 50 promotions, 56 amendments, 12 extensions, 42 new products and 3 terminations during the period under review, i.e. 01 July 2018 to 31 December 2018.

Two new flat rate plans were introduced during the period under review, namely Vodacom 79c prepaid plan and Cell C's Default prepaid plan which charges customers R 1.75 across all networks. Cell C's new default plan is 165% higher than its previous default plan which was the 66c Prepaid plan. MTN introduced a

new flat rate plan for all new customers, named MTN Connect, which charges R 2 per minute across all networks and it is higher by 102% or R 1.01 when compare to its other flat rate tariff plan, i.e. the MTN Pay per Second Plan.

In terms of mobile prepaid data plan, the most prominent changes in the period under review were made by Cell C, such as the discontinuation of the 500MB bundle whilst introducing a 750MB bundle priced at R 100. This represents a 250% data value increase at an extra R 1, from what a customer previously paid for 500MB bundle. Cell C also introduced a 2.5GB bundle priced at R 249 and 4.6GB bundle for R 299¹. There were also changes to prepaid data bundles, whereby Telkom increased its out-of-bundle rate by 3.4% (from R 0.29 to R 0.30).

Furthermore, the Authority acknowledges that subscribers who signed up and used a variety of promotional tariffs provided by operators would have derived some benefit and/or experienced a reduction in standard tariff rates. For instance, MTN subscribers who are on Sim-only deals benefitted through the Double Your Data Promotion which was made available on the MyMTNChoice price plans ranging between 5GB and 50GB.

An overview of other² tariff notifications filed during the period under review is depicted in Annexure A and it shows that there has been competition in terms of the promotions offered by the licensees in the market. Annexure B shows promotions and tariff plans which ended during the period under review.

The Authority is currently working on various regulatory initiatives to address calls for a reduction in the cost of communication, particularly data prices. These are discussed in sub-section 3.4, and a brief progress report on these is provided. Key amongst these is the publication End-User Subscriber Service Charter (EUSSC) Regulations, *Gazette number: 41613* on 7 May 2018, as amended (*Gazette number 42225*, 2019) which brings about positive changes in how customers are billed, notified and charged for data services. The Authority published the Wholesale Call Termination Regulations on 28 of September 2018 which are aimed

¹ More Mobile Prepaid data prices and analysis is found in section 2.4. of this report.

² Other tariff notifications filed or received during the period under review which were not discussed in the main part of this report and continue to exist in the market after 31 December 2018.

at increasing the effectiveness of competition in the wholesale call termination services markets. The Authority is also currently conducting a Market inquiry process into the broadband services market to identify broadband markets or market segments susceptible to *ex ante* regulation in terms of section 67 of the ECA. This market has been prioritised following findings made in the Priority Markets Inquiry, which the Authority finalised and published its findings document on 17 August 2018.

1. Introduction

In terms of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) of 2010 and End-user and Subscriber Service Charter Regulations (*Government Gazette No. 39898*) of 2016, individual licensees are required to file notifications of tariffs and promotions with the Authority, seven (7) days prior to launching them in the market. The analysis contained in this report is based on tariffs that were filed during the period of 01 July to 30 December 2018, and those which continued to exist in the market as at end of December 2018.

The purpose of the report is to highlight the different tariff plans (prices and product offerings) which were filed during the period under review. The aim of this report is aligned to object 2(n) of the ECA which is to "*promote the interest of consumers with regard to the price, quality and the variety of electronic communication services*" as it seeks to ensure that there is retail price transparency. This would enable customers to make an informed choice, in terms of tariff plan preferences and/or preferred service providers based on their different offerings.

Following the 2018/19 FY second quarter (Q2) Tariff Analysis Report, published on ICASA's website on 15 October 2018, the purpose of this report is to provide an update on tariffs that were filed by the different mobile operators during the period under review.

This report entails an analysis of various retail tariff plans and promotions such as the standard prepaid voice and data, promotional voice and data, Sim-only packages, Fibre-to-the-home (FTTH) and Fibre-to-the-business (FTTB) packages, filed by different Individual licensees during the period under review.

This report is categorised into the following sections:

- Section 2 provides an analysis of the notifications received, which are categorised into Standard prepaid voice tariffs, Promotional prepaid voice tariffs, Standard prepaid data tariffs, Prepaid and post-paid promotional data tariffs, Sim-only and post-paid data, FTTH and FTTB tariff plans; and
- Section 3 provides concluding remarks.

2. Analysis of Tariffs Notified to the Authority

There were mainly four types of prepaid tariff plans that were on offer in the market during the period under review, these are:

- Standard prepaid voice tariffs;
- Promotional prepaid voice tariffs;
- Standard prepaid data tariffs; and
- Promotional prepaid and post-paid data tariffs.

Each type of tariff is analysed in sub-sections 2.1, 2.2., 2.4. and 2.5. below. The post-paid tariff plan/s and the Sim-only post-paid tariffs are analysed in sub-section 2.6.

A brief comparative analysis of FTTH and FTTB plans and offerings, as per information submitted by licensees during the period under review, is provided in sub-section 2.7.

2.1. Analysis of Standard Prepaid Voice Tariffs

The Authority received 3 types of standard prepaid voice tariffs notifications during the period under review. These can be grouped into the following types of prepaid tariff plans:

- Flat-rate tariffs, these plans charge the same retail rate for calls to any subscriber. This means that there is no on-net and off-net price differentials on flat rate tariff plans;
- On-net focused tariffs give subscribers substantial discounts for calling other subscribers on the same network; and
- Dynamic tariffs are tariff plans which offer lower retail prices depending on the time of day and location.

2.1.1. Flat-rate tariffs

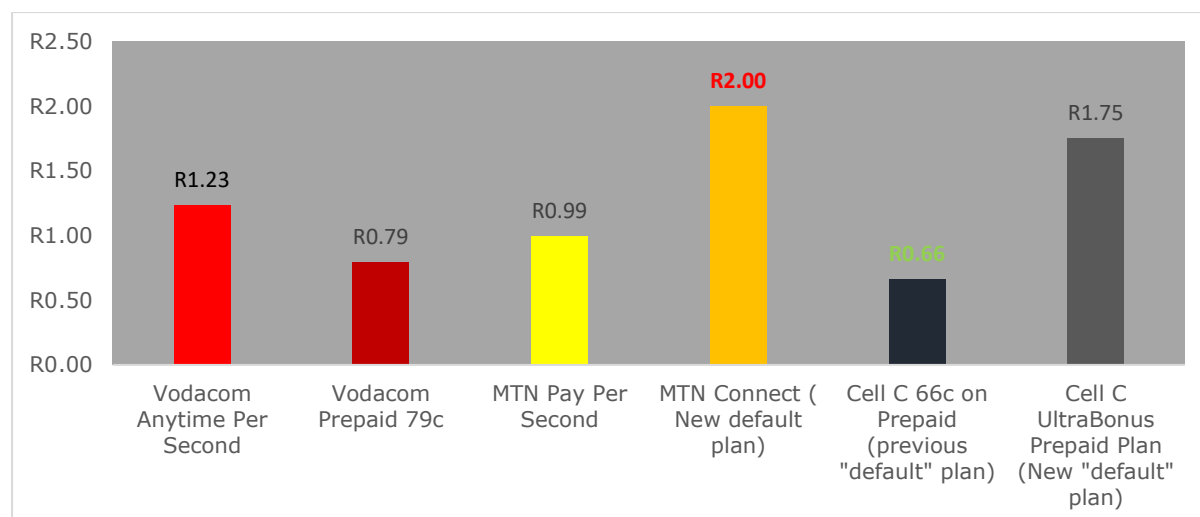
All flat-rate tariffs are charged on a per second basis, meaning that subscribers only pay for the duration of the call.

Figure 1 shows a comparison of the cheapest per minute (billed per second) tariff plans namely Vodacom Prepaid 79c, MTN Pay Per Second and Cell C 66c Prepaid. Cell C has the lowest per second tariff plan at 66c per minute followed by Vodacom with a tariff plan of 79c per minute. MTN charges 99c per minute on its Pay per Second Plan which is the highest when compared to the other licensees' tariff plans. On 01 November 2018, MTN introduced a new default tariff originally filed as MTN Base 2 and renamed MTN Connect. This new default tariff is R 2 per minute across all networks and it is applicable to all new customers. This tariff was lodged together with a 100% Recharge Giveback Promotion which saw qualifying MTN Connect subscribers receiving 100% giveback on recharges of R 5 or more for a period of three (3) months. The MTN Pay per Second Plan continues to exist although there is a new flat rate plan.

On 16 July 2018³, Cell C introduced a new Default Prepaid Tariff which replaced the Cell C 66c on Prepaid plan as the default plan. This new default tariff is higher than the previous one by 165% since it is priced at R 1.75 per minute across all networks. This new Cell C Default Prepaid plan is the highest flat rate tariff in the market and all new Cell C customers and those porting to this MNO will by default be activated on this plan. To entice customers on this plan, Cell C offers them 200% bonus airtime with every recharge, i.e. for example if they purchased airtime of R 14, a customer would get an extra R 14 airtime to use across all networks and an additional R 14 airtime to use for on-net calls only. The bonus offered contributed to the renaming of the tariff plan from "Default Prepaid Tariff Plan" to "UltraBonus"⁴, prior to it being launched.

The Vodacom Prepaid 79c, is a new flat rate tariff plan, which was filed on 03 October 2018 and it is billed per second across all networks. On this new plan, Vodacom customers are paying 35.8% or R 0.44 less than what they were previously paying on their other flat-rate, i.e. the Vodacom Anytime per Second plan, which is priced at R 1.23.

Figure 1: Flat rate per second billing tariff plans prices per minute



Source: ICASA database based on tariff notifications

Telkom Mobile does not offer a flat rate tariff plan.

³ Cell C- Default Prepaid Tariff Plan notification filed on 04 July 2018.

⁴ The change of name notification was filed on 09 July 2019.

Table 2 below shows an example of how much a subscriber would have paid based on the network chosen and the duration of a call.

Table 2: The price of a call over time on the lowest flat-rate per second tariffs for Vodacom, MTN and Cell C

	Vodacom	MTN	Cell C
Tariff Plans	Prepaid 79c	Pay Per Second	66c on Prepaid
Length of a call (minutes)			
0.5	R 0.40	0.50	R 0.33
1	R 0.79	R 0.99	R 0.66
1.5	R 1.19	R 1.49	R 0.99
2	R 1.58	R 1.98	R 1.32
2.5	R 1.98	R 2.48	R 1.65
3	R 2.37	R 2.97	R 1.98
3.5	R 2.77	R 3.47	R 2.31
4	R 3.16	R 3.96	R 2.64
4.5	R 3.56	R 4.46	R 2.97
5	R 3.95	R 4.95	R 3.30

Source: ICASA database based on tariff notifications

In terms of table 2 above a customer who is for instance on Cell C and makes a call for 3 minutes will pay R 1.98 whilst if they were on MTN they would pay R 2.97 for the same number of minutes and R 2.37 on Vodacom.

2.1.2. On-net focused tariffs

During the period under review there were no price changes in terms of that on-net focussed tariff plans that are offered by Vodacom, MTN and Telkom Mobile.

Table 3 below shows how the different tariff plans provided by the Mobile Network Operators (MNOs) for its on-net focused tariffs.

Table 3: On-net focused tariffs: Vodacom, MTN and Telkom Mobile

Tariff Plan Name	On-net Call	Off-net Call
Vodacom Daily Free Calls	R 1.23	R 1.23
MTN Talk Free	R 1.20	R 1.20
Telkom Mobile Sim Sonke	R 0.29	R 0.75

Source: ICASA database based on tariff notifications

Table 3 shows that Vodacom charges a flat rate of R 1.23 per minute for both on-net calls and calls to another network. MTN charges a flat rate of R 1.20 for both on-net and off-net voice calls per minute. Therefore, MTN charges a flat rate of R 1.20 for both on-net and off-net voice calls per minute. Therefore, MTN customers pay 2.4% less than Vodacom customers when making on-net calls.

Telkom Mobile differentiates between on-net and off-net tariffs by charging R 0.29 and R 0.75, respectively. Therefore, Telkom Mobile customers pay 61.3% less when making on-net calls.

Unlike Telkom Mobile, both Vodacom and MTN tariff plans have the same pricing principle. Their tariff plans offer free 57 additional minutes for a call of a duration of at least 3 minutes. Both networks capped the total charge for a call at R 3.69 for Vodacom and R 3.60 for MTN. This means a Vodacom and MTN customer would be charged R 1.23 and R 1.20 per minute, for calls up to 3 minutes, respectively.

This means that effectively, a subscriber pays a rate of R 0.06 per minute if the duration of a call is 60 minutes. However, the effective rate per minute of on-net calls vary as the durations of an on-net call accumulates per minute.

2.1.3. Dynamic tariffs

Vodacom and MTN are the only two MNOs which offered dynamic retail tariffs in the period under review. The aim of these types of tariffs is usually to stimulate subscriber demand on the networks during periods of low traffic or call volumes in specific geographic locations and at a specific time of the day. The tariffs (before discounts) for these plans remained unchanged since the last published Tariff Analysis Report and these are outlined in table 4 below.

Table 4: Vodacom and MTN tariffs before discounts for dynamic tariff plans

Tariff Plan Name	On-net call (per minute)	Call to another network (per minute)
Vodacom 4 Less	R 2.64	R 2.64
MTN Zone	R 2.60	R 2.60

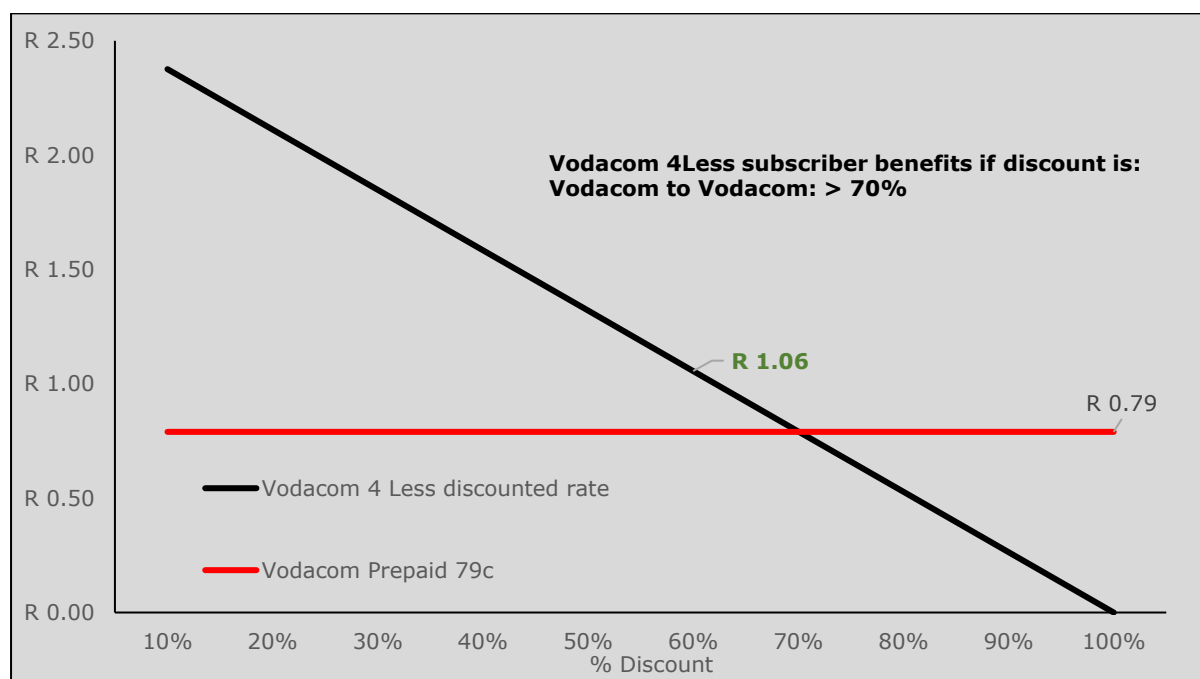
Source: ICASA database based on tariff notifications

Table 4 shows the price adjustment before discounts, for both Vodacom 4 Less and MTN Zone. The tariff, before discounts, per minute for these plans was more than double the tariff per minute of the on-net focused tariff plans that Vodacom and MTN offered. However, dynamic tariff plan subscribers, except for MTN, had to receive a discount of over 50% on average, for these tariff plans to be beneficial when compared to on-net focused tariff plans.

Figures 2 and 3 below show how big the discount had to be for subscribers to benefit from location and time-based discounts.

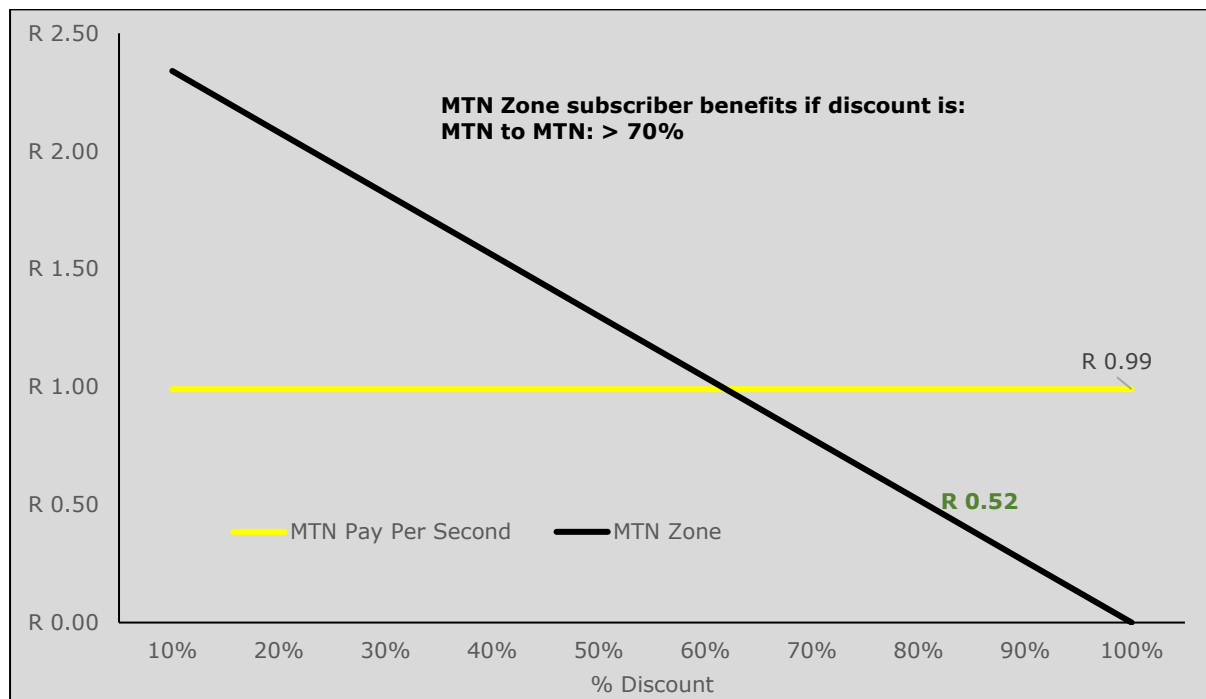
Figure 2 illustrates that a Vodacom subscriber on a Vodacom 4 Less tariff plan had to receive, at least, a 70% discount to pay less than the standard call tariff using Vodacom Prepaid 79c. For example, if a subscriber makes a call at 21h00 when the traffic volume is lower, they might receive 60% discount off the tariff plan, instead of paying R 2.64 on Vodacom 4 less per minute voice call. This would mean they would end up paying R 1.06 per minute for the voice call. On the other hand, a subscriber making a call during peak period at 14h00 might receive a 10% discount due to the higher traffic volume on the network. It is worth noting that the discount could be up to 100%.

Figure 2: Vodacom 4 Less Impact of discount on actual tariff



Source: ICASA database based on tariff notifications

Figure 3: MTN Zone: impact of discount on actual tariff



Source: ICASA database based on tariff notifications

Figure 3 illustrates that a subscriber on an MTN Zone tariff plan had to receive a discount of at least 62%, to pay less than the standard call tariff using MTN per second. For example, if a subscriber makes a call at 21h00 when the traffic volume is lower, they might receive a discount of 80%, instead of paying R 2.60 on MTN Zone per minute voice call. This means they would pay R 0.52 per minute for a voice call.

On the other hand, a subscriber making a call during peak period at 14h00 might receive 10% discount due to the higher traffic volume on the network. It is worth noting that the discount could be up to 100% depending on time, location and traffic on the network.

2.1.4 Tariff Plan Changes- Standard Prepaid Voice Tariffs

This section provides a Quarter 2 to Quarter 4⁵ price comparison where there were price changes or new tariff plans offered since the last published Tariff Analysis report.

In the period under review, there has been no price changes in the various standard prepaid voice which required that the trends analysis published in the Q2 Bi-annual Tariff Analysis Report⁶ be revised. However, there was a new flat rate tariff introduced by Vodacom, as per a notification filed on 03 October 2018. This is discussed further below in sub-session 2.1.4.1 below.

2.1.4.1 Flat-rate tariffs

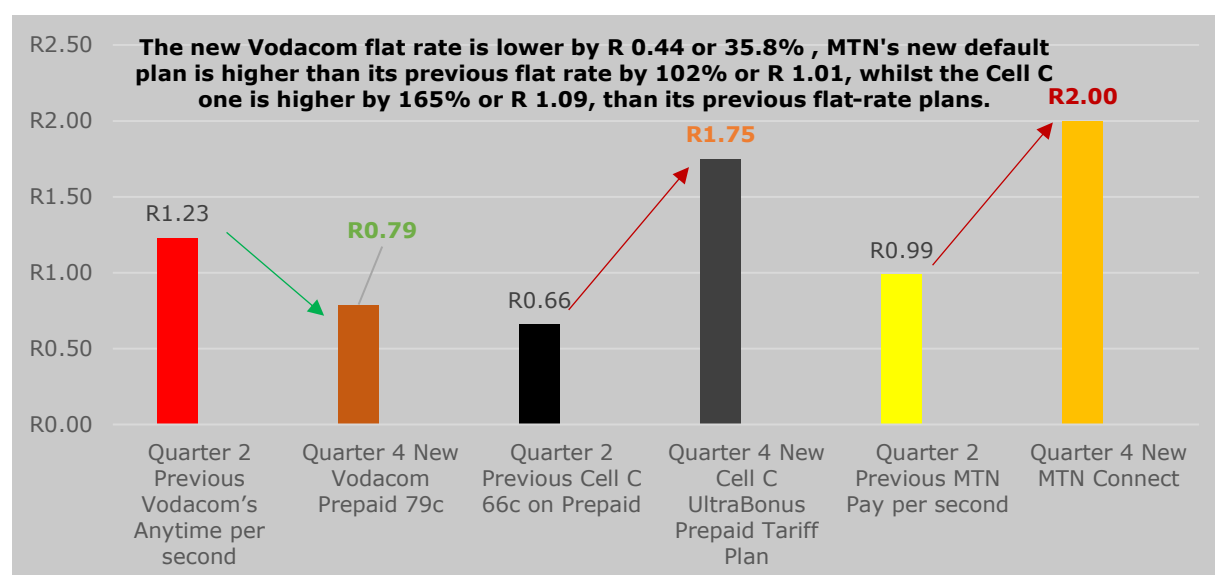
The flat-rate tariff plans charge the same retail rate for calls to any network. There are no on-net and off-net price differentials on these plans. There are no price changes in the five year period of the flat rate tariff plans. However, Vodacom did introduce a new flat rate tariff plan, which is the Vodacom Prepaid 79c plan, which became effective on 15 October 2018.

Figure 4 below shows the price differential between this new Vodacom flat rate tariff and the one which was in the market in the previous review period (Q2), which still continues to exist in the market, Cell C's new default tariff plan known as UltraBonus versus its previous flat rate which also still exist, although it is no longer the MNO's default tariff plan and MTN's new default flat rate tariff plan which is called the MTN Connect.

⁵ Quarter 2 (July-September 2018) is when the previous report was produced, which was published on 15 October 2018 and Quarter 4 (January-March 2019) is when this report was produced, hence this is used as a comparison period. This therefore does not have the same meaning as period under review which refers to the period when the tariff plans being analysed in this report were filed with the Authority.

⁶ Available online at: <<https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jan-jun-2018> >

Figure 4: The Flat Rate Tariff Plans Quarterly (Q2 vs Q4 2018/19 FY) comparison for Vodacom, Cell C and MTN



Source: ICASA database based on tariff notifications

Vodacom's Prepaid 79c tariff plan was initially introduced in 2014 as a promotion and has been in existence until October 2018, when it was converted to a standard tariff plan. Vodacom's Anytime per second plan is also still in existence and has remained at R 1.23 since the last published Tariff Analysis Report, in November 2018.

Cell C's new default plan is higher than its previous plan by 165% or R 1.09. The 66c on Prepaid plan still exists, however customers would need to opt into this plan in order to benefit from this lesser flat rate, if they are new or have ported to the Cell C network after this plan was changed.

MTN's new default tariff plan is 102% or R 1.01 higher than its other flat rate tariff plan, i.e. the MTN Pay per Second Plan since it is R 2 per minute across all networks. The MTN Connect plan is available to new customers.

2.2. Analysis of Promotional Prepaid Voice Tariffs

This section analyses the promotional prepaid voice tariffs which were filed during the period under review. The promotional tariff plans are generally short term in nature and their validity period range from one day up to 6 months. It is worth

noting that the section focuses on the price changes in the prepaid voice tariff bundles since the previous 2018/19 FY, Q2 Bi-annual Tariff Analysis Report, which was published on ICASA's website on 15 October 2018.

2.2.1. Power Hour Promotion

Vodacom's Power Hour Promotion was initially launched on the 12th of July 2012, charging a price of R 5 for 60 minutes. In 2016, the tariff increased to R 7 and is currently R 8. The validity of the promotion was extended from 31 July 2018 to 28 February 2019. The promotion is a voice bundle that offers customers 60 on-net voice minutes at R 8. The bundle is valid from the time of purchase until mid-night of the day of purchase with no carry over. The bundle is available for purchase between 6am and 10pm.

In terms of the usage policy, a customer can activate a power hour once a day. When a customer has exhausted the 60 voice minutes allocated, they are then charged at the primary price plan rate. For instance, in the case of the Vodacom per second plan, once the bundle minutes are used up, voice calls per minute will be charged at a subscriber's current price plan rate which is R 1.23 per minute on Vodacom per second.

2.2.2. MTN Mahala Calls Promotion

MTN filed a notification with the Authority on the 04th October 2018, the MTN Zone Mahala Calls Promotion. This is a recharge promotion for customers on the MTN Zone price plan, whereby they receive free on-net (MTN-to-MTN) minutes, depending on time, location and recharge value. Customers are required to dial *175*0# for them to opt-in this promotion. The promotional value is subject to the recharge value and the minimum recharge value is R 10 (cumulative or once-off). The "MTN Mahala Minutes" are valid for use within configured Mahala hours between 06h00 and 18h00 every day, whilst the night-time minutes are valid between 00h00 and 05h00.

Table 5 below shows the recharge values and their respective corresponding promotional values.

Table 5: MTN Mahala Minutes

Zone Recharge Intervals	MTN to MTN "Mahala" Minutes	MTN to MTN Night-Time Minutes
Recharge R 10 – R 14.99	20	60
Recharge R 15 – R 34.99	30	60
Recharge R 35 – R 59.99	45	60
Recharge R 60+	60	60

The MTN Zone Mahala promotion benefits customers by offering free on-net calls, thus making calls at a reduced effective rate.

This promotion was launched on 15 October 2018 and it will be in the market until further notice.

2.2.3. Vodacom Chat for 30 Promotion

Vodacom's Chat 30 was initially launched on 10 October 2015 and has since been extended to 28 February 2019. This promotion offers subscribers 30 minutes' worth of calls across all mobile networks for a price of R 10 between 6am and midnight, unlike the Power Hour bundle minutes which can be used for on-net voice calls only. The bundle is measured on a per-minute basis and is valid from the time of purchase until midnight on the day of purchase. This promotion is not available to the subscribers on the 79c Prepaid promotion. Table 6 below shows the comparison of Chat for 30, Power Hour, Daily Free and Anytime per second.

Table 6: Vodacom Chat for 30 price comparisons with Vodacom Daily Free and anytime per second

Length of the call per minute	Chat for 30 Promotion	Power hour, R8	Daily Free	Anytime Per Second
1	R 10	R 8	R 1.23	R 1.23
2	R 5	R 4	R 2.46	R 2.46
3	R 2.50	R 2.67	R 3.69	R 3.69
5	R 1.25	R 1.60	R 3.69	R 6.15
10	R 0.63	R 0.80	R 3.69	R 12.30
15	R 0.31	R 0.53	R 3.69	R 18.45

20	R 0.16	R 0.40	R 3.69	R 24.60
30	R 0.08	R 0.27	R 3.69	R 36.90

2.2.4. MTN 100% Recharge Giveback Promotion

The MTN 100% Recharge Giveback promotion was filed with the Authority on the 22nd of October 2018 and was launched in the market on the 01st of November 2018.

MTN Base 2 Plan, which was renamed to MTN Connect Plan subscribers recharging with R 5 airtime or more, will receive an equivalent (100% give back) value on their airtime recharges, for a period of three months from the activation date. The promotional airtime can be used for MTN-to-MTN local calls only. In addition to this, qualifying customers will be eligible to participate in the 1GB promotion if they have recharged by at least R 20.

This promotion is available in the market until further notice.

2.2.5. Vodacom 79c Promotion

Vodacom's 79c promotion was initially launched on 30 April 2014 and has since been extended from 31 July 2018 to 28 February 2019, according to a notification filed on 19 July 2018. This promotion is a voice plan targeted at new and existing prepaid customers. The promotion charges 79c per minute accumulated on a per-second basis for each call. Customers subscribing to the 79c promotion can save as much as 41c per minute compared to the Vodacom Call Per Second prepaid plan.

2.2.6. Vodacom Night Shift Promotion

Vodacom's Night Shift promotion was launched on 14 July 2012. The promotion applies to on-net voice calls (Vodacom to Vodacom) made from 12am to 5am. The promotion offers subscribers free 60 on-net voice minutes daily from 12am to

5am. Customers are required to recharge with an airtime voucher of R 12 or more to qualify for the Night Shift promotion.

The promotion is targeted at prepaid subscribers, except for customers who are on the Daily Free Calls and Prepaid 79c tariff plans. Qualifying customers are limited to 60 minutes of Night Shift calls daily. Vodacom's Night shift promotion was extended from 31 July 2018 to 28 February 2019.

2.2.7. Vodacom All-Net Voice Bundles

Vodacom's All-Net Bundles was first filed on 28 August 2017 and implemented on the 06th of October 2017. These bundles enable subscribers to make calls across all networks i.e. both on-net and off-net calls. This promotion was extended to 01 April 2019. Vodacom's voice All-Net bundles are similar to Chat for 30 and Vodacom Power bundles, as the time-based bundle offers. These bundles allocate certain amount of voice minutes at the time of activation, for example, Chat for 60 offers a 60-minute voice bundle allocation for use between 6h00 and 24h00. The unused bundles are depleted and there is no carry over.

2.2.8. MTN WOW Bonus Promotion

MTN WoW Bonus promotion was initially introduced in 2014 and have been getting amended throughout the years. The most recent amendment which made changes to the data depletion rate and voice tariff came into effect on 06 December 2018, the notification was filed by MTN on 27 November 2018. This promotional offer awards customers with bonus airtime and data once they have achieved a daily spend target, as indicated in the previous Q2 Bi-annual Tariff Analysis Report (2018:25)⁷. Table 7 shows the updated tariff applicable to the WOW Bonus airtime.

Table 7: MTN WOW Bonus Airtime and Data Rates

Service	Old Rates	New Rates
Local On-net Voice	R 3.50/min billed per minute	R 3.50/min billed per minute from 21:01pm to 18:59 pm

⁷ Available online at: <<https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jan-jun-2018> >

Local On-net Voice	-	R 5.00/min billed per minute from 19:00pm to 21:00pm
Local On-net SMS	R 0.50/SMS	R 0.50/SMS
Data	-	Depletion at 50 kb increments

Source: ICASA Database

The amendment has resulted in a differential tariff being charged for voice calls depending on the time that a call is made, for instance during 21:01pm to 18:59pm the on- net rate will be R 3.50 per minute and then between 19:00pm to 21:00 the tariff rate is R 5 per minute. Customers who call between 19:00pm to 21:00 are incurring more costs as they are charged 43% more than what they were previously charged. The promotion continues to exist until further notice.⁸

2.3. Regulatory interventions underway in the Voice Market

The Authority has embarked on various initiatives aimed at reducing the cost to communicate in both the voice and data markets. The regulatory interventions are time-bound. In the voice market, the interventions which have implemented in the short-term (i.e. within the next 6 months) are the following:

2.3.1. Promulgation of the 2018 Voice Wholesale Call Termination Regulations

ICASA has amended the 2014 Call Termination Regulations, in terms of section 67(8) of the ECA. The amended wholesale Call Termination Regulations are intended to increase the effectiveness of competition in the wholesale call termination services markets. The Authority published final Regulations on 28 September 2018 (Gazette number 41943), namely, the "Amendment of the Call Termination Regulations, 2014. The effective date of the Regulations was 01 October 2018. The amended Regulations prescribe the following interventions:

- a three-year glide path where a charge for terminating a call on mobile and fixed location is R 0.12 and R 0.09 respectively, from October 2018 to

⁸ As at 31st December 2018 i.e. last day of the period under review a tariff notification indicating that the tariff is to be terminated had not been filed with the Authority and no end date was indicated when the tariff plan was initially filed hence it was ongoing, until further notice.

September 2019; R 0.10 and R 0.07 for the period October 2019 to September 2020; and R 0.09 and R 0.06 respectively from October 2020;

- asymmetry for small players and new entrants for the duration of the three-year glide path. The asymmetry for mobile services is 18c from 01 October 2018 to 30 September 2019, R 0.16 and R 0.13 from 01 October 2020; and
- Asymmetry for fixed services is proposed to be R 0.10 from 01 October 2018 to 30 September 2019, R 0.08 from 1 October to 30 September 2020 and R 0.06 from 01 October 2020.

The benefits of the regulation of wholesale call termination rates for consumers has been proven over the past 8 years. Since 2010 the termination rates have been reduced by approximately 90% (from R 1.25 in 2009 to R 0.13 in 2017) and this has contributed to the decline in retail rates.

2.4. Analysis Standard Prepaid Data Tariffs and Data Bundles Tariff Plan Changes

2.4.1. Prepaid Data plans

This sub-section provides a comparative analysis of the data bundle prices charged by the four licensees and Other Licenced Operators (OLOs) and Mobile Virtual Network Operators (MVNOs) in terms of their prepaid data bundles with a 30 day validity period and highlights changes to the data plans since the previous Q2 Bi-annual Tariff Analysis Report. This sub-section is divided into two parts with the first part i.e. 2.4.1.1 showing a comparison of prepaid data prices for Vodacom, MTN, Cell C and Telkom Mobile and their respective in bundle rates and the second part being 2.4.1.2 which shows other standard prepaid mobile data bundles offered by Other Licenced Providers and Mobile Virtual Network Operators.

2.4.1.1. Prepaid Data Prices for bundles offered by MNOs

This section shows the prices and provides a comparative analysis of prepaid data plans which are offered by Vodacom, MTN, Cell C and Telkom Mobile, collectively

referred to as Mobile Network Operators (MNOs). Tables 8 and 9 indicates the difference in terms of absolute value (Variance in Rands) of the data charges in terms of in-bundle (i.e. labelled as standard price) plans and out of bundle rates (OOB) of the same volume of data (i.e. OOB equivalent price). Also shown in the tables are prices of each megabyte per volume of data. These tables also indicate and compare price changes, if any, from the previous prices found in the 2018/19 FY Q2 Bi-annual Tariff Analysis Report, which was published on ICASA's website on 15 October 2018⁹.

Standard prepaid data prices for Vodacom, MTN and Telkom Mobile for bundles with a validity period with 30 days have remained unchanged for the period under review. Cell C prices changed since it filed an amendment of its data tariff plan on the 24th of October 2018, whereby it withdrew the 500MB, 1GB, 2GB, 3GB and 5GB bundles in its prepaid data tariff plan. Cell C replaced the abovementioned bundles with 750MB, 1.5GB, 2.5GB, 4.6GB and 6.6GB data bundles, priced at R 100, R 149, R 249, R 299 and R 399, respectively. It is worth noting that Cell C's prepaid data bundles, of 10GB or more, have a 90-day validity period.

Although each licensee is charging an out-of-bundle rate that is different from other licensees, each licensee charges a standard out-of-bundle rate in relation to the data bundle packages it offers. MTN filed a new OOB rate on 17 January 2019, which is outside the review period, however the Authority acknowledges that this as a noteworthy decrease of the operator's OOB rate, by 50.5%, hence the decision to include it in this Bi-Annual Tariff Analysis Report. Subsequently, Vodacom filed a notification on 19 February which also reflected a decrease in its OOB rate from R 0.89 for post-paid and hybrid plans and R 0.99 for prepaid to R 0.49 across all plans. The variance in terms of OOB equivalent prices is shown using the previous OOB rate and the reduced rate to indicate the impact of the reduction.

⁹ Available online at : < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jan-jun-2018>>

Table 8: Prepaid Data Bundle Standard Prices and OOB Equivalent Prices for Vodacom and MTN

Bundle Size (MB)	Vodacom							MTN						
	Previous (2018/19 FY Q2) Standard Price	Current Standard Price	OOB Equivalent Price (R 0.99/MB), as at 31 December 2018	OOB Equivalent Price (R 0.49/MB), as at 01 March 2019	Variance in Rands* (as at 31 December 2018)	Variance in Rands* (as at 01 March 2019)	Tariff rate per MB	Previous (2018/19 FY Q2) Standard Price	Current Standard Price	OOB Equivalent Price (R 0.99/MB), as at 31 December 2018	OOB Equivalent Price (R 0.49/MB), as at 29 January 2019	Variance in Rands* (as at 31 December 2018)	Variance in Rands* (as at 29 January 2019)	Tariff rate per MB
100	R 29	R 29	R 99	R 49	R 70	R 20	R 0.29	R 29	R 29	R 99	R 49	R 70	R 20	R 0.29
250	R 63	R 63	R 247.50	R 122.50	R 184.50	R 59.50	R 0.25	N/A						
300	N/A							N/A	R 60	N/A	R 147	N/A	R 87	R 0.20
500	R 100	R 100	R 495	R 245	R 396	R 145	R 0.20	Discontinued						
600	N/A							R 99	R 99	R 594	R 294	R 495	R 195	R 0.17
750	N/A							R 120	R 120	R 742.50	R 367.50	R 622.50	R 247.50	R 0.16
1024	R 149	R 149	R 1 013.76	R 501.76	R 864.76	R 352.76	R 0.15	R 149	R 149	R 1 013.76	R 501.76	R 864.76	R 352.76	R 0.15
1536	N/A							R 189	R 189	R 1 520.64	R 752.64	R 1 331.64	R 563.64	R 0.12
2048	R 249	R 249	R 2027.52	R 1 003.52	R 1 778.52	R 754.52	R 0.12	Discontinued						
3072	R 299	R 299	R 3041.28	R 1 505.28	R 2 742.28	R 1 206.28	R 0.10	R 299	R 299	R 3 041.28	R 1 505.28	R 2 742.28	R 1 206.28	R 0.10
5120	R 405	R 405	R 5 068.80	R 2 508.80	R 4 669.80	R 2 103.80	R 0.08	Discontinued						
6144	N/A							R 399	R 399	R 6 082.56	R 3 010.56	R 5 683.56	R 2 611.56	R 0.06
10240	R 605	R 605	R 10137.60	R 5 017.60	R 9 538.60	R 4 412.60	R 0.06	R 499	R 499	R 10 137.60	R 5 017.60	R 9 638.60	R 4 518.60	R 0.05
20480	R 1 010	R 1 010	R 20 275.20	R 10 035.20	R 19 276.20	R 9 025.20	R 0.05	R 899	R 899	R 20 275.20	R 10 035.20	R 19 376.20	R 9 136.20	R 0.04

Source: ICASA Database based on Tariff Notifications. N/A means not offered

*Variance in Rands is the difference between the standard bundle price and the OOB equivalent price, it is not the price change(difference) between the previous price of the bundle in Q2 vs Q4 standard data price.

Table 9: Prepaid Data Bundles Standard Prices and OOB Equivalent Prices for Cell C and Telkom Mobile

Cell C							Telkom Mobile				
Bundle Size (MB)	Previous (2018/19 FY Q2) Standard Price	Current Standard Price	OOB Equivalent Price (R1.10/MB)	Variance in Rands*	Variance (%) Previous v/s Current Standard Price	Tariff rate per MB	Previous (2018/19 FY Q2) Standard Price	Normal Standard Price	OOB Equivalent Price (R 0.30/MB)	Variance in Rands*	Tariff rate per MB
100	R 29	R 29	R 110	R81	0%	R 0.29	R 29.25	R29.25	R30.00	R 0.75	R 0.29
250	N/A						R 39.50	R39.50	R75.00	R 35.50	R 0.16
500	R 99	Discontinued					R 69.60	R69.60	R150.00	R 80.40	R 0.14
750	N/A	R 100	R 825	R 725	N/A	R 0.13	N/A				
1024	R 149	Discontinued					R 100	R 100**	R307.20	R 207.20	R 0.10
1536	N/A	R 149	R 1 689.60	R 1 540.60	N/A	R 0.10	N/A				
2048	R 249	Discontinued					R 140	R140**	R 614.40	R 474.40	R 0.07
2560	N/A	R 249	R 2 816	R 2 567	N/A	R 0.10					
3072	R 299	Discontinued					R 201	R 201**	R 768	R 567	R 0.08
4608	N/A	R 299	R 5 068.80	R 4 769.80	N/A	R 0.06	N/A				
5120	R 399	Discontinued					R 301	R 301**	R 921.60	R 620.60	R 0.10
6656	N/A	R 399	R 7 321.60	R 6 922.60	N/A	R 0.06	N/A				
10240	R 599	R 499	R 11 264	R 10 765	-16.7%	R 0.05	R 505*	R 505	R 1 536	R 1 031	R 0.10
20480	R 799	R 799	R 22 528	R 21 729	0%	R 0.04	R 905	R 905	R 1 996.80	R 1 091.80	R 0.04

** These Telkom Mobile prepaid data bundles offer customers additional "Night Surfer" data of the same volume as the original bundle which can be used at night between 12am to 7am

Source: ICASA Database based on Tariff Notifications. N/A means not offered

The tables above also show that the variance increases with the data bundle sizes, since the lower the size of the data bundle, the lower is the variance. For instance, the absolute value variance (R) for a 100MB bundle ranges from R 0.75 (Telkom Mobile) to R 81 (Cell C) for the data volumes tabulated due to its high OOB licensees. The absolute value variance (R) for 10GB bundle ranges between R 2 567 (Telkom Mobile) and R 10 765 (Cell C). Cell C would have the highest absolute value variance rate of R 1.10, whilst Telkom Mobile has the lowest because of its low OOB rate of R 0.30.

Table 8 and 9 shows that MTN, Cell C and Vodacom are charging the same rate for the 100MB bundle, at a price of R 29. Telkom Mobile on the other hand, charges more for its 100MB, at R 29.25. Vodacom charges the highest rate for the 500MB bundle, at R 99, which is 43.7% than what Telkom Mobile charges (R 69.60).

During the period under review, Vodacom and Telkom Mobile have kept the 500MB tariffs unchanged at R 99 and R 69.60, respectively. MTN discontinued its 500MB offer in 2018 and introduced a 600MB data bundle priced at R 99, offering more data value at the same price as Vodacom. Cell C also discontinued its 500MB bundle on the 24th of October 2018, replacing it with a 750MB bundle at price of R 100. This means that a Cell C customer gets 250MB bundle and 150MB bundle more data volume at just R 1 more when compared to a Vodacom and MTN customer, respectively.

MTN and Vodacom, charge R 149 for 1GB bundle and R 299 for 3GB bundle, while Telkom Mobile charges the lowest rates among the four MNOs for both data bundles, i.e. R 100 (32.9% less) for 1GB bundle and R 201 (32.8% less) for 3GB bundle. Cell C discontinued its 1GB bundle and replaced it with 1.5GB bundle, offering it at the same price as its previous 1GB data bundle at R 149. In terms of the 1GB prepaid mobile data offerings, Rain's One Plan Package offer of a 1GB bundle at a price of R 50 remains the most affordable when compared to offers from other MNOs, in the prepaid mobile data services market. Afrihost's month-to-month (MtM) mobile prepaid data plan which is shown in sub-section 2.4.1.2 below offers a 1GB bundle at R 68 which is the second most affordable bundle and it is followed by Telkom Mobile with its 1GB data bundle priced at R 100. It is

worth nothing that Rain, offers non-expiring data, meaning it has no validity period and its OOB rate is the lowest in the market at R 0.05 per megabyte.

Vodacom and Telkom Mobile's prices of the 2GB data bundle in the period under review were unchanged at R 249 and R 140, respectively. MTN discontinued its 2GB data bundle during 2018, stating that the discontinuation of the bundle was due to commercial reasons. MTN replaced the 2GB bundle with a 1.5GB bundle, priced at R 189. Cell C also discontinued its 2GB data bundle, replacing the 2GB bundle with a 2.5GB bundle, priced at R 249. Telkom Mobile offers the most affordable 2GB bundle amongst the MNOs priced at R 140 according to the tables above, however it is worth noting that Lycamobile (as shown below in sub-section 2.4.1.2.3) offers this bundle at R 79.

Cell C discontinued its 3GB data bundle it offered at R 299, replacing it with a 4.6GB data bundle, offering the new bundle at the same price. Vodacom and MTN charge same price of R 299 for the 3GB bundle. Telkom Mobile on the other hand, charges R 201 for the same bundle volume.

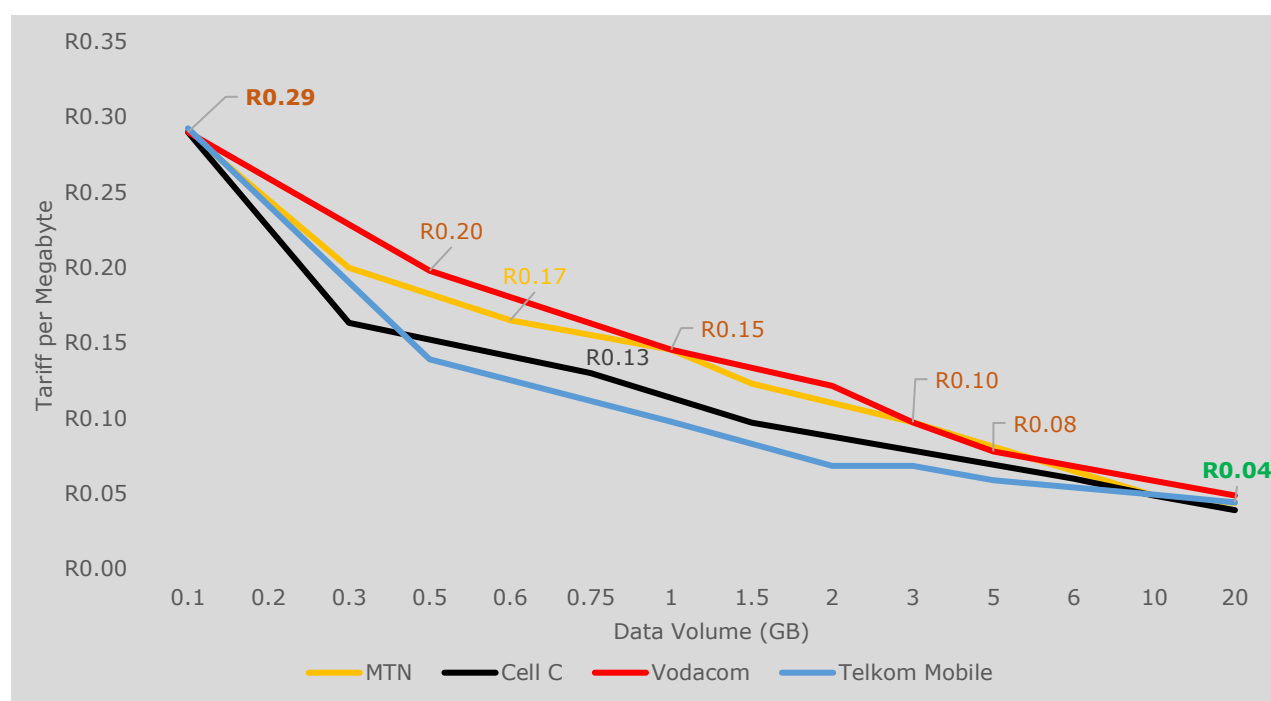
Telkom charges the lowest price for the 5GB bundle at R 301 when compared to Vodacom, at R 399. In 2018, MTN discontinued the 5GB data bundle they offered at a price of R 430 and it has been replaced with a 6GB data bundle priced at R 399. Cell C has also discontinued its 5GB bundle it offered for R 399 for a 6.6GB bundle, offering the new bundle at same price.

The only price change in the period under review is that of Cell C's 10GB data bundle, which has decreased its 10GB data bundle price by 16.7%, from R 599 to R 499. Amongst the four operators, MTN and Cell C have the most affordable 10GB data bundle. However, overall Telkom Mobile's data bundles still remain the most affordable amongst the four operators, with the lowest bundle prices on all the data volumes in tables 8 and 9, with the exception of 10GB and 20GB which it charges R 505 and R 905, respectively, while MTN and Cell C charge R 499 for 10GB. Cell C's 20GB price is the lowest amongst the MNOs priced at R 799.

The statistical data evidence as presented in table 8 and 9 above show that in-bundle data rates decrease as the size of the data bundle increases. This is shown graphically in Figure 5 below, which illustrates the tariff per megabyte which is calculated as follows:

- Tariff rate per megabyte (MB) = (Price of data bundle)/ (Volume of data).

Figure 5: Tariff rate per megabyte for a 30-Day Data Bundle



Source: ICASA Database based on Tariff Notifications

Figure 5 shows a negative correlation between volume of data purchased and the cost of each megabyte (Tariff rate per MB). The lesser the bundle a customer buys, the higher the tariff rate per megabyte it is. Conversely, the larger the bundle a customer buys, the lower the tariff rate per megabyte is. For an example, a Telkom Mobile customer that buys a 100MB data bundle will pay an in-bundle rate of R 0.29 per megabyte, whereas a customer of the same provider that purchases a 20GB data bundle will pay an in-bundle rate of R 0.04 per megabyte. Similarly, Vodacom customers who purchase a 1GB bundle would pay an in-bundle rate of R 0.15 per megabyte, whilst those who purchase a 5GB bundle will pay an in-bundle rate of

R 0.08 per megabyte. This indicates that unit cost of data rapidly decreases as the size of the bundle increases, i.e. subscriber received more data per Rand amount as the bundle size increased.

According to figure 5, all customers from the four mobile network operators that purchased a 100MB bundle will pay an in-bundle rate of R 0.29 per megabyte. Table 8-9 and figure 5 shows that for a price of R 99, a customer would get a 500MB bundle on Vodacom and 600MB on MTN, which have effective rates of R 0.20 and R 0.17, respectively.

It is also denoted from tables 8-9 and figure 5 that at just 1% (R 1) higher, i.e. for a price of R 100, a customer would get a 750MB bundle on Cell C at an effective rate of R 0.13 and 1GB on Telkom Mobile which has an effective rate of R 0.10. This again proves that negative correlation between the bundle size and the effective rate since the effective rate for a 750MB bundle offered by Cell C is higher than the Telkom Mobile 1GB data bundle, although they are both priced at R 100.

2.4.1.2. Other standard prepaid mobile data bundles offered by Other Licenced Providers and Mobile Virtual Network Operators

The prepaid mobile data market is dominated by the big four MNOs namely Vodacom, MTN, Cell C and Telkom Mobile, however these are not the only providers of mobile data services since there are also Mobile Virtual Network Operators (MVNOs) and Other Licensed Operators (OLOs) who offer this service. This section provides pricing information of the various prepaid mobile data bundles offered by these non-dominant players, to ensure that there is retail pricing transparency and for customers to be able to compare prices and offerings so they can make informed decisions and choices.

The section shows prices of OLOs and MVNOs whose pricing information is available publicly through tariff filings and/or through desktop research.

2.4.1.2.1. FNB Connect Prepaid Data Plans Amendments

During the period under review, Cell C filed data price amendment for its MVNO, FNB Connect with the Authority on the 10th of October 2018. These amendments came into effect on 01 November 2018. Table 10 below highlights the FNB Connect prepaid data plan amendment and the reduced OOB rate.

Table 10 : FNB Connect Data Price Amendment

Data Bundle Size	Validity	Previous Price	Current Price	Variance (%)	Previous OOB Rate (R/MB)	Current OOB Rate (R/MB)
25MB	30 Days	-	R 7.50	N/A	-	R 0.30
50MB	30 Days	R 13	R 14	7.7%	R 1	R 0.30
100MB	30 Days	R 25	R 27	8%	R 1	R 0.30
300MB	30 Days	R 60	R 64	6.7%	R 1	R 0.30
500MB	30 Days	R 75	R 85	13.3%	R 1	R 0.30
1GB	30 Days	R 99	R 125	26.3%	R 1	R 0.30
2GB	30 Days	R 179	R 215	20.1%	R 1	R 0.30
5GB	30 Days	R 385	R 390	1.3%	R 1	R 0.30
10GB	30 Days	R 625	R 690	10.4%	R 1	R 0.30
20GB	30 Days	R 950	R 1 380	45.3%	R 1	R 0.30

Source: ICASA Database based on Tariff Notification filed on 10 October 2018.

FNB increased its data bundle prices and introduced a 25MB bundle, which is also valid for 30 days. The highest price differential realised is 45% increase in the 20GB data bundle, from R 950 to R 1 380. The second largest increase was for the 1GB data bundle, increasing from R 99 to R 125. The 5GB bundle had the least increase (1%) from R 385 to R 390, but in absolute value, the 50MB bundle had the smallest increase of R 1. Customers are thus incurring more costs with the increase in the price of prepaid data bundles. On the other hand, the OOB data rate has decreased significantly, by 70% (from R 1 to R 0.30), benefiting the customer with the lower out-of-bundle rate.

2.4.1.2.2. Afrihost Mobile Prepaid Data Plans

This section focuses on comparing Afrihost's month-to-month (MtM) data and prepaid data tariff plans. The MtM subscription does not bind customers as a 12-month/24-month subscription would. Therefore, customers can, with ease, opt in and out of the plan in any month they wish to. Therefore, with a fairly strong similarity between the MtM data and prepaid data tariff plans, a direct comparison can be done, which can yield valuable information to the customer. It should be noted Afrihost and MTN are network partners. Thus, irrespective of whether customers have an Afrihost or MTN SIM card, they can purchase data bundles from Afrihost and set their devices to Afrihost's Access Point (APN) to use that data bundle.

Afrihost offers MtM data and prepaid data tariff plans, which both offer unique packages to the customers. The two tariff plans offer the same volume of data, but the month-to-month subscription offer its bundles at a price 36.7% lower than prepaid data bundles, on average. However, the MtM data is valid for one month. On the other hand, prepaid data have a validity of twelve months, giving the bundles more value, hence the 58.1% average price differential.

Table 11 below shows the MtM data and prepaid data offers and their respective variances and validity periods.

Table 11: Afrihost Month-to-Month and Prepaid Data Bundles

Data Bundle Size	MtM Subscription	Validity Period (MtM)*	Prepaid Price	Validity Period (Prepaid)	Variance (%)	OOB Rate (R/MB)
500MB	R 39	1 Month*	R 59	12 Months	51.3%	R 0.10
1GB	R 68	1 Month*	R 109	12 Months	60.3%	R 0.10
2GB	R 109	1 Month*	R 168	12 Months	54.1%	R 0.10
3GB	R 155	1 Month*	R 257	12 Months	65.8%	R 0.10
4GB	R 207	1 Month*	R 336	12 Months	62.3%	R 0.10
5GB	R 267	1 Month*	R 415	12 Months	55.4%	R 0.10
10GB	R 517	1 Month*	R 810	12 Months	56.7%	R 0.10
20GB	R 1 007	1 Month*	R 1 600	12 Months	58.9%	R 0.10

*A customer on a MtM plan can top-up and should they top-up their data during the month, the top-up data is rolled-over to the end of the following month.

The price differentials for the 500MB, 1GB and 2GB bundles are 51.3%, 60.3% and 54.1%, respectively. The 3GB bundle has the highest price differential, with prepaid data costing 65.8% higher than the MtM data. The out-of-bundle data rate is R 0.10 per megabyte for both plans.

Comparatively the prices of FNB Connect and Afrihost these two prepaid data providers charge prices which are in line with the prices of the other four MNOs data bundles with similar validity period, with the Afrihost MtM plans being considerably low. For instance, for a 500MB bundle, Vodacom and Telkom Mobile charge R 99 and R 69.60, respectively, while Afrihost (MtM plan) and FNB Connect charge R 39 and R 85, respectively. This means that Vodacom charges 153.8% higher than Afrihost and 16.5% higher than FNB Connect for the same 500MB bundle. On the other hand, Telkom Mobile charges 78.5% higher than Afrihost and 18.1% lower than FNB Connect for the same 500MB bundle.

MTN and Vodacom charge the same price of R 149 for a 1GB data bundle, whilst Telkom Mobile charges R 100. On the other hand, Afrihost and FNB Connect charge R 68 and R 125, respectively, for the same bundle size. This means that Vodacom and MTN charge 119.1% higher than Afrihost and 19.2% higher than FNB Connect for the same 1GB bundle. Telkom Mobile on the other hand charges 47.1% higher than Afrihost and 20% lower than FNB Connect. The cheapest 1GB data bundle in the market as explained in section 2.4.1.1 is that offered by Rain at a price of R 50.

For the 3GB bundle, MTN and Vodacom charge the same price of R 299, whilst Telkom Mobile charges R 201. On the other hand, Afrihost charge R 155 for the 3GB bundle. This means that Vodacom and MTN charge 92.9% higher than Afrihost for the same 3GB bundle. Telkom Mobile charges 29.7% higher than Afrihost. This is a significant price differential which has the potential to drive data costs down.

2.4.1.2.3. Other Mobile Prepaid Data Providers

This sub-section provides standard data prices for other OLOs and MVNOs with the exception of FNB connect and Afrihost which was discussed in the above sub-section. A brief comparison with prices of the MNOs and the other OLOs and MVNOs is also done.

Hello Mobile, which is an MVNO that has a partnership with Cell C and Telestream Telecommunications' data bundle offerings are shown below in table 12.

Table 12 : HelloMobile prepaid data offering and prices

HelloMobile			
Bundle (MB)	Size	Normal Standard Price	Tariff rate per MB
750 (plus 1GB "nite" data)		R 80	
1024 (plus 2GB "nite" data)		R 100	R 0.10
1536 (plus 3GB "nite" data)		R 149	
2048 (plus 4GB "nite" data)		R 199	R 0.10
3072 (plus 5GB "nite" data)		R 249	R 0.08
6144 (plus 7GB "nite" data)		R 299	R 0.05
7168 (plus 10GB "nite" data)		R 399	R 0.06

This MVNO offers additional data volumes in the form of "nite" bundles¹⁰ as shown in table 12, which are used from 01:00am to 07:00 am. The standard data bundles do not expire on condition that a customer would purchase a new data bundle prior to the previous one getting depleted, the remaining data is rolled over to the next month. Tables 13 and 14 below show the prepaid data bundles offered by other mobile prepaid data providers in the market, valid for 30 days. Cell C files notifications on behalf of its MVNOs. In the period under review, it filed for Virgin Mobile and eMoyeni tariff plans indicating the standard prepaid data prices on 23 July 2018 and 13 November 2019, respective. These are shown in table 13 below and their OOB equivalent price, alongside prepaid data prices for MRP Mobile and Lycamobile.

¹⁰ More data pricing information can be found online at :< <https://hellomobile.co.za/data-rates/>> Accessed on 20 February 2019.

Table 13: Prepaid Data Bundles for Virgin Mobile, Lycamobile and MRP Mobile

Bundle Size (MB)	Virgin Mobile			Lycamobile			MRP Mobile			eMoyeni		
	Normal Standard Price	OOB Equivalent Price (R 0.99 /MB)	Tariff rate per MB	Normal Standard Price	OOB Equivalent Price (R 0.99/MB)	Tariff per MB	Normal Standard Price ¹¹	OOB Equivalent Price (R 0.99/MB)	Tariff rate per MB	Normal Standard Price	OOB Equivalent Price (R 0.99 /MB)	Tariff rate per MB
100	R 20	R 99	R 0.20	R 10	R 99	R 0.10	R30	R 110	R 0.30	R 29	R 99	R 0.29
250	R 50	R 248	R 0.20	N/A			N/A			R 59	R 248	R 0.24
300	N/A			R 19	R 297	R 0.06	R 75	R 330	R 0.25	N/A		
500	R 80	R 495	R 0.16	N/A			R 95	R 1 126	R 0.19	R 99	R 495	R 0.20
1024	R 150	R 1 014	R 0.15	N/A			R 149	R 2 253	R 0.15	R 149	R 1 014	R 0.15
2048	R 250	R 2 028	R 0.12	R 79	R 2 028	R 0.04	R 249	R 3 379	R 0.12	R 249	R 2 028	R 0.12
5120	R 600	R 5 069	R 0.12	N/A (6 GB for R 149)			R 399	R 11 264	R 0.08	N/A		

Table 14: Prepaid Data Bundles for Boksel, PSB and SmartMobile

Bundle Size (MB)	Boksel			PSB			SmartMobile		
	Normal Standard Price	OOB Equivalent Price (R 0.99/MB)	Tariff rate per MB	Normal Standard Price	OOB Equivalent Price (R 0.99/MB)	Tariff rate per MB	Normal Standard Price (MtM)	OOB Equivalent Price (R 0.99/MB)	Tariff rate per MB
100	R 50	R 99	R 0.50	R 25	R 99	R 0.25	R 29	R 99	R 0.29
300	R 85	R 297	R 0.28	R 75	R 297	R 0.25	R 69	R 297	R 0.23
500	R 125	R 495	R 0.25	R 125	R 495	R 0.25	R 99	R 495	R 0.20
1024	R 150	R 1 014	R 0.15	R 150	R 1 014	R 0.15	R 149	R 1 014	R 0.15
2048	R 250	R 2 028	R 0.12	R 250	R 2 028	R 0.12	R 249	R 2 028	R 0.12
5120	R 300	R 5 069	R 0.06	N/A			N/A		
10240	R 499	R 10 138	R 0.05	N/A			N/A		

Source: ICASA database and the various MVNOs websites

¹¹ MRP data bundle volumes of 300MB, 500MB, 1GB, 2GB and 5GB are offered with double data known as 'bonus data' which means customers get an additional data bundle equivalent to the original bundle size. The validity period of the bonus data however is between 2 to 3 days, depending on bundle size.

The above tables show that the price variations between the MVNOs is minimal, for instance all 1GB data bundles are priced at R150 with the exception of MRP Mobile and SmartMobile who both charge R 149 for 1GB.

Boksel is an independent MVNO which uses Cell C's infrastructure. This MVNO was launched in 2016 and it has reduced its data bundle launch prices¹² for its 500MB by 3.1% (from R 129 to R 125), 1GB by 24.6% (from R 199 to R 150), 2GB by 16.4% from R 299 to R 250, 5GB by 24.8% from R 399 to R 300 and its 10GB data bundle by 49.9% from R 599 to R 300.

Lycamobile is an international MVNO and it offers the cheapest 2GB data bundle, priced at R 79. This MVNO also offers data bundles which are significantly low in terms of price when compared to other similar offers in the market, for instance it offers bigger data bundles such as 8GB for R 245, 15 GB for R 299, 20GB for R 399 and 35GB for R 599. The 20GB of data priced at R 399 is the cheapest in the market, with FNB Connect charging the highest price of R 1 380 for a 20GB data bundle, this is 245.9% more than what Lycamobile charges for the same bundle.

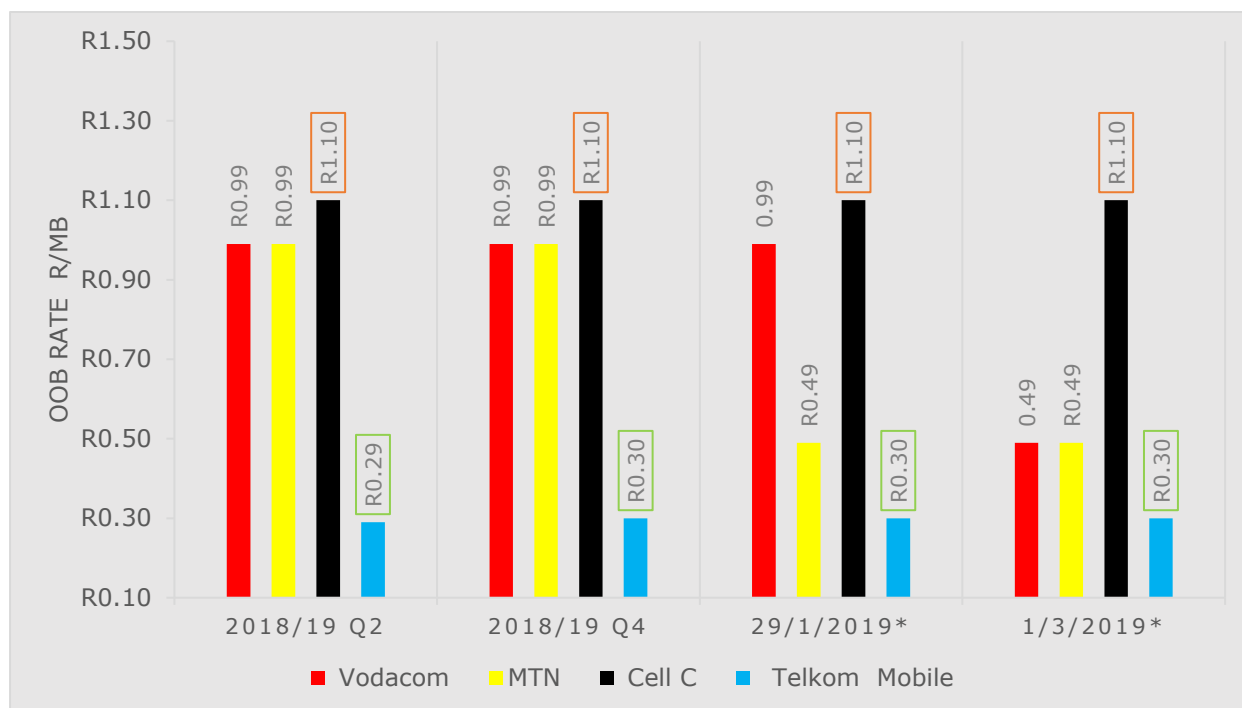
Tables 13 and 14 also show that Boksel charges the lowest price for a 5GB data bundle at R 300 when compared to MRP Mobile and Virgin Mobile whose price for the same data volume is R 399 and R 600, respectively.

2.4.2. Out-of-bundle data rates per MB

Figure 6 compares out-of-bundle (OOB) data rates per MB from the previous tariff bi-annual tariff analysis period to the period under review. Figure 6 shows that Telkom Mobile has increased its OOB data rate from R 0.29 per megabyte to R 0.30 per megabyte. Other operators have kept their OOB data rates unchanged during the period under review.

¹² Boksel's launch prices were found online at: < <https://mybroadband.co.za/news/cellular/163649-boksel-south-africas-new-afrikaans-only-mobile-network.html> > Accessed on: 20 February 2019.

Figure 6: Vodacom, MTN, Cell C and Telkom Mobile's Out-of-Bundle Rates per MB



Source: ICASA database

*These notifications were filed after the review period, however the Authority decided to analyse them in this report due to the noteworthy decreases of the OOB rates. The dates in the graph are the effective dates of the revised OOB rates.

However, it is worth noting that MTN filed a notification with the Authority on the 17th of January 2019 regarding the amendment of the prepaid OOB rate¹³ that came into effect on 29 January 2019. MTN's data users will now pay 50.5% (to R 0.49 per megabyte) less on OOB rates.

Vodacom has also dropped its OOB rate to R 0.49 per megabyte as at 01 March 2019, which represents a decline of 50.5% for prepaid customers and 44.9% for hybrid and post-paid customers, from previous OOB rates of R 0.99 and R 0.89 per megabyte, respectively. As stated in sub-section 2.4.2.1. Telkom Mobile still offers lower OOB rate (R 0.30 per megabyte), regardless of Vodacom's and MTN's reduced OOB rate of R 0.49 per megabyte. FNB Connect also decreased its OOB rate by 70% from R 1 to R 0.30 per megabyte on 1 November 2018.

¹³ MTN has two OOB rates, one for bundle users which is R 0.49 and another for non-data bundles users which is R0.29 which is 70.7% less compared to its previous OOB rate of R 0.99.

The reduction in OOB rates for MTN and Vodacom could be in response to the EUSSC Regulations amendment which came into effect on 01 March 2019, in particular regulation 8B(2), which prohibits the operators to automatically charge OOB rates upon the depletion of the customer's data bundle. Therefore, it is possible that MTN and Vodacom decreased their respective OOB rates to make it more affordable for customers. This increases the chances of customers opting into the OOB rate, thus protecting the OOB data revenues for these licensees.

2.4.3. Over-the-Top (OTT) Service Offerings

This section focuses on Over-the-Top (OTT) services which are used by a customer to ride on top of an electronic communications network services of a licensed operator to which the customer is connected¹⁴. In order to capitalise on the growth in uptake of OTT services, licensed operators have launched various product offerings so as to maximise their data revenues. The sub-sections below discuss the OTT linked product offerings which MNOs filed notifications for during the period under review.

2.4.3.1. Vodacom Ticket

Vodacom's Ticket tariff plan was initially filed with the Authority on the 12th of January 2018. Following the last amendment Vodacom made on its Ticket tariff plan on the 25th of June 2018, further changes were made on the 19th of July 2018 with respect to tariff plan fees and data allocation. Tables 15 to 17 below show the price and data allocation changes on the tariff plan as well as their changes in percentages.

Table 15 : Vodacom Ticket Prices: Video and Social

Validity Period	Previous Price	Previous Data Allocation	Previous Effective Rate	Current Price	Current Data Allocation	Current Effective Rate	Price Variance (%)	Data Variance (%)
Hourly	R 5	500MB	R 0.01	R 5	100MB	R 0.05	0%	-80%
Daily	R 22	1024MB	R 0.02	R 8	250MB	R 0.03	-63.6%	-75.6%
3 Days	R 29	1024MB	R 0.02	R 15	500MB	R 0.03	-48.3%	-51.2%

¹⁴ Definition of what OTT services are found online: < https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Documents/EVENTS/2015/0421-BS-Economic/1_2.pdf > Accessed on 21 February 2019.

Weekly	R 35	1024MB	R 0.03	R 35	750MB	R 0.05	0%	-26.8%
Monthly	R 59	1024MB	R 0.05	R 60	1024MB	R 0.06	1.7%	0%

Source: ICASA Database based on Tariff Notifications

The amendments of the Vodacom Ticket tariff plan in particular Video and Social for its hourly plan to 26.8% for its weekly plan and price reduction to match the data allocation reductions for the daily 250MB and 500MB data bundle which is valid for 3 days. Vodacom also increased the monthly bundle fees by R 1 (from R 59 to R 60) for the Video Ticket and Social Ticket.

In table 16 below the Vodacom Ticket: Music and Gaming data bundle prices and data allocation is shown. The data allocation and prices decreased for all bundles with the exception of the monthly data bundle which increased by 6.3% from 800MB to 850MB, with the amendment filed on 19 July 2018, the price of this bundle decreased by 10.9%, although there was an increase of the data allocated. The Music and Gaming Tickets' monthly bundle fees decreased by R 6 (from R 55 to R 49).

Table 16: Vodacom Ticket Prices: Music and Gaming

Validity Period	Previous Price	Previous Data Allocation	Previous Effective Rate	Current Price	Current Data Allocation	Current Effective Rate	Price Variance (%)	Data Variance (%)
Hourly	R 3	250MB	R 0.01	R 3	80MB	R 0.04	0%	-68%
Daily	R 19	800MB	R 0.02	R 5	150MB	R 0.03	-73.7%	-81.3%
3 Days	R 24	800MB	R 0.03	R 10	300MB	R 0.03	-58.3%	-62.5%
Weekly	R 29	800MB	R 0.04	R 25	400MB	R 0.06	-13.8%	-50%
Monthly	R 55	800MB	R 0.07	R 49	850MB	R 0.06	-10.9%	6.3%

Source: ICASA Database based on Tariff Notifications

Table 17: Vodacom Ticket Prices: Chat, Sports (Prepaid/Hybrid and Post-paid) and Cloud

GROUP	CHAT		SPORTS-Prepaid/Hybrid		SPORTS-Post-paid		WhatsApp Bundle	
	Price	Bundle	Price	Bundle	Price	Bundle	Price	Bundle
Hourly	R 2	25MB	N/A	N/A	N/A	N/A	R 1	10MB
Daily	R 3	55MB	R 12	500MB	N/A	N/A	R 2 R 4	30MB 200MB
3 Days	R 8	150MB	N/A	N/A	N/A	N/A	R 5	100MB
Weekly	R 10	200MB	R 32 R 56	1024MB 2048MB	N/A N/A	N/A N/A	R 10	200MB
Monthly	R 15	750MB	N/A	N/A	R 149	3072MB	R 29	1GB

Source: ICASA Database based on Tariff Notifications

Tables 15 to 17 shows that even though the bundle prices were reduced for most tickets, the effective rate increased, i.e. the subscriber now receives less data per Rand amount because of the reduced data allocations. For an example, a customer who purchases an hourly Vodacom Social Ticket would have incurred an 80% reduction in data volume, no change in data price, and a resultant increase in the effective rate from R 0.01 per megabyte to R 0.05 per megabyte.

2.4.3.2. Vodacom WhatsApp Ticket

Following the amendments on the Vodacom Ticket and Vodacom NXT LVL promotion filed 9 July 2018 and 19 October 2018, respectively, Vodacom filed another amendment with the Authority on the 13th of December 2018 regarding the amendment of the WhatsApp Ticket.

The current bundles and rates are shown in table 18 below. The WhatsApp Ticket monthly is now offered at a 1GB bundle size for R 35, which means it has increased by 20.7% from its previous price of R 29.

Table 18: Vodacom WhatsApp Ticket Bundle Packages

Validity	WhatsApp							
	Previous Price	Previous Bundle (MB)	Effective Rate (R/MB)	Current Price	Current Bundle (MB)	Price Variance (%)	Bundle Variance (MB)	Effective Rate (R/MB)
1 hour	R 1	10	R 0.10	-	-	-	-	-
1 Day	R 2	30	R 0.07	R 3	50	50%	20	R 0.06
	R 4	200	R 0.02	R 5	250	25%	50	R 0.02
3 Days	R 5	100	R 0.05	R 6	100	20%	0	R 0.06
7 Days	R 10	200	R 0.05	R 12	250	20%	50	R 0.05
30 Days	R 29	1024	R 0.03	R 35	1024	20.7%	0	R 0.03
Validity	WhatsApp NXT LVL							
	Previous Price	Previous Bundle		Price	Bundle	Price Variance (%)	Bundle Variance (MB)	Effective Rate (R/MB)
30 days	R 19	1024	R 0.02	R 19	1024	0%	0	R 0.02

Although most prices of the WhatsApp Ticket bundles have increased, the bundle volumes also increased, which in turn has reduced or kept the effective rates constant. For an example, the 30MB bundle valid for 1 day had a 50% increase in price (from R 2 to R 3) and a 20MB increase in the bundle size (from 30MB to

50MB) and the effective rate decreased from R 0.07 per megabyte to R 0.06 per megabyte. Customers who are incurring more costs are those purchasing the WhatsApp Ticket 100MB bundle valid for 3 days and the 1 GB bundle valid for 30 days. The Vodacom NXT LVL WhatsApp Ticket remains unchanged.

2.4.3.3. Vodacom Business Ticket

Vodacom Business Ticket is a data bundle tariff plan initially introduced in the market on the 20th of September 2018. Vodacom filed an amendment of the tariff plan with the Authority on the 26th of October 2018.

The Vodacom Business Ticket is only available to Enterprise customers on post-paid and top-up (Hybrid) price plans. Data bundle packages are offered at a once-off or a monthly recurring purchase and can only be used for the specified Third-Party apps as per the table below. It should be noted that the Vodacom Business Ticket is strictly for personal usage and cannot be used for commercial purposes.

Table 19 below shows the updated prices, following the amendment filed on the 26th of October 2018.

Table 19: Vodacom Business Ticket Packages

Business Tickets	Third Party Apps	Data Bundle Size	Price (VAT Inclusive)	Validity Period
E-mail Lite Ticket	Outlook, Gmail, Yahoo mail	1GB	R 59	30 Days
E-mail Plus Ticket	Outlook, Gmail, Yahoo mail	2GB	R 89	30 Days
Navigation Ticket	Google Maps, Apple Maps, Waze	3GB	R 99	30 Days
Cloud Ticket	One Drive, Google Drive, Drop Box, iCloud	5GB	R 159	30 Days

During the filing of the amendment, Vodacom altered the validity periods of the Business Email Plus Ticket (from 31 days to 30 days), Navigation Ticket (from 32 days to 30 days and the Cloud Ticket (from 33 days to 30 days). The amendment of the validity periods was a rectification of those filed in the notification of 20 September 2018. The price of the Business Cloud Ticket was also amended, from R 149 to R 159. Nevertheless, customers benefit from the Business Ticket packages specifically tailored for accessing emails, GPS systems and online

storage platforms since they are low-priced when compared to standard data tariffs.

2.4.3.4. MTN Prepaid Social Bundles

MTN's Social Bundles were launched on the 01st of December 2017 and customers were offered prepaid daily, weekly and monthly social bundles with data bundles that enable them to share, chat, go live on Facebook, WhatsApp, YouTube and Twitter. These social bundles can be purchased in different sizes and validity periods and they are available from as little as R 2 per day.

In the period under review, the MTN Social Bundles were amended on 12 July 2018, 19 September 2018, and 18 October 2018. The WhatsApp monthly bundle has since increased from R 20, to R 30 in July 2018¹⁵ and to R 50 as from 29th of October 2018. In September and October 2018, MTN also amended its Social Bundles, increasing validity period options, to daily, 3-day, weekly, 20-day and monthly. Tables 20 and 21 below outline the details the new validity period options and new price profiles on the daily, 3-day, weekly, 20-day and monthly WhatsApp and Twitter bundles.

Table 20: MTN Social Bundles: WhatsApp Bundles

WhatsApp Bundle	Daily (Previous ¹⁶)	Daily (Current)	3 Days	Weekly (Previous)	Weekly (Current)	20 Days	Monthly (Previous)	Monthly (Current)
Inclusive Value	20MB	50MB	100MB	100MB	250MB	1GB	1GB	1GB
Expiry Date	(Expires at 23:59 the next day after activation)	(Expires at 23:59 the next day after activation)	3 Days	7 days	7 days	20 Days	1 Calendar Month	1 Calendar Month
Price	R 1	R 2	R 5	R 5	R 10	R 30	R 30	R 50

Source: ICASA database based on tariff notifications

¹⁵ MTN filed the notification on 12 July 2018 and it was to be implemented on 21 July 2018. However, the implementation date was earlier than the required 7-day period and the Authority has referred the potential contravention of the Standard Terms and Conditions Regulation, 2010, as amended, to the Complaints and Compliance Committee (CCC) as per section 17A (1) (c) of the ICASA Act of 2000, as amended.

¹⁶ Previous refers to the preceding bundle price/data allocation offered by MTN prior to the last amendment (18 October 2018) made during the review period.

Table 21: MTN Social Bundles: Twitter Bundles

Twitter Bundle	Daily (Previous)	Daily (Current)	Weekly (Previous)	Weekly (Current)	Monthly (Current)
Inclusive value	20MB	100MB	100 MB	500MB	1GB
Expiry Date	(Expires at 23:59 the next day after activation)	(Expires at 23:59 the next day after activation)	7 days	7 days	1 Calendar Month
Price	R 1	R 5	R 5	R 20	R 50

Source: ICASA database based on tariff notifications

2.5. Analysis of Promotional Prepaid and Post-paid Data Tariffs

2.5.1. Vodacom Promotional Data Bundles

Vodacom filed a notification of the Promotional Data Bundles with the Authority on the 8th of October 2018. The promotion was launched on the 17th of October 2018 and it ended on the 31st of January 2019. The promotion was available to prepaid, post-paid and hybrid customers and only accessible via USSD *135#.

Customers were offered a personalised set of data bundles, i.e. based on the customer's spending patterns. Table 22 below shows the bundle allocations for the Vodacom Promotional Data Bundles and their respective prices.

Table 22: Vodacom Promotional Data Bundles

Bundle Allocation	Price
250MB	R 55
325MB	R 65
500MB	R 85
700MB	R 105
1GB	R 135
1.3GB	R 159
1.8GB	R 199
2.7GB	R 259
3.6GB	R 309
4GB	R 329

Compared to the standard prepaid data rates, customers did benefit from the reduced promotional rates. The promotional 1GB for an example, was 9.4% (R 14) less than the standard prepaid 1GB data bundle.

2.5.2. Vodacom NXT LVL Promotion

Vodacom filed a notification of its new NXT LVL promotion with the Authority on the 19th of October 2018, which was set to launch on the 26th of October 2018. The NXT LVL promotion has two plans, namely; WhatsApp Ticket and Internet Daily Bundles, which both offer 1GB bundle volume at a price of R 19. The WhatsApp Ticket bundle is valid for a month, whilst the Internet Daily Bundle is valid until 23:59 on the day of purchase. Customers are supposed to use USSD *128# to access the abovementioned bundles.

The Vodacom NXT LVL WhatsApp Ticket is only available to customers who opt in the NXT LVL tariff plan. The promotion has no purchase limits during the promotion period. However, it excludes both voice and video calling, cannot be used while on international roaming, and cannot be transferred. Customers that purchase the Vodacom NXT LVL WhatsApp Ticket enjoy sending and receiving messages, videos and audio files via the WhatsApp messenger application at reduced effective rates due to the lower prices than that of standard data bundles.

The Vodacom NXT LVL WhatsApp Ticket and the Internet Daily Bundles promotion is expected to be in the market until 28 March 2019 and 31 March 2019, respectively.

2.5.3. Vodacom Video Ticket, DStv Now and ShowMax Promotion

On the 22nd of October 2018, Vodacom filed a Video Ticket, DStv Now and ShowMax Promotion notification with the Authority. The promotion was then

introduced in the market on the 1st of November 2018 and is expected to run until the 31st of March 2019.

These video streaming promotional bundles are available to new and existing prepaid, top-up and post-paid customers as weekly (Video Ticket) and monthly (DStv Now and ShowMax) subscriptions. The promotion is accessible through *135# USSD, the Just4U platform or My Vodacom App. Table 23 below shows the Video Ticket, DStv and ShowMax bundle packages, and their respective prices.

Table 23: Vodacom Video Ticket, DStv Now and ShowMax

Validity Period	Video Ticket	
	Price	Bundle
Weekly	R 35.00	1GB
Validity Period	DStv Now and ShowMax	
	Price	Bundle
Monthly	R 50	1GB
Monthly	R 80	2GB
Monthly	R 107	3GB
Monthly	R 259	5GB

Customers who use the promotional bundles can stream videos from over-the-top (OTT) providers at reduced bundle prices. The monthly packages are restricted to DStv Now and ShowMax.

2.5.4. Vodacom New Data Auto Purchased Bundles

Vodacom new Data Auto Purchased bundles are available to post-paid customers, which are available either as once-off mobile internet (MI) data bundles or once-off mobile broadband (MBB) bundles. Customers can purchase the data bundles through opting into the Data Auto-Purchase service by dialling (*135*) USSD code. Table 24 and 25 below show the prices for Vodacom Data Auto Purchased bundles.

Table 24: Vodacom Data Auto-Purchase MI Data Bundles

Bundle Type	Size	Validity	Price (VAT Inclusive)	Effective Rate
-------------	------	----------	-----------------------	----------------

Data	100MB	30 Days	R 29	R 0.29
Data	500MB	30 Days	R 100	R 0.20
Data	1GB	30 Days	R 149	R 0.15

Table 25: Vodacom Data Auto-Purchase MBB Data Bundles

Bundle Type	Size	Validity	Price (VAT Inclusive)	Effective Rate
Data	500MB	30 Days	R 50	R 0.10
Data	1GB	30 days	R 80	R 0.08
Data	2GB	30 Days	R 141	R 0.07

Customers are benefiting from the plan because it ensures that they do not run out of data in order to enjoy the social media, downloading more. Customers are benefiting because they are not charged out of data bundle rates for data usage therefore they benefit from the lower effective rates. For example, a customer that has opted into the plan pays an effective rate of R 0.15 per MB instead of the R 0.99 out-of-bundle rate per MB that they would have paid once their data bundle has been depleted.

2.5.5. MyMTN Data Promotional Offers

MyMTN Data promotional offer was filed on the 10th of June 2018. The MyMTN Data promotion is a personalised offer made for specific customers based on their individual usage profile. It should be noted that it is not an offer to all customers on the MTN subscriber base. The offers range from 5MB (for R 1) to 128GB (for R 2 400). MyMTN Data promotional offers would not necessarily benefit all the customers, as it is made for specific customers based on their usage profiles. However, the customer would benefit from the lower effective rate, for example, MTN 5MB data bundle is R 4, effectively a customer pays R 0.80 per megabyte, the promotional offer's effective rate is R 0.20 per megabyte which is cheaper by 75%.

The promotion was first launched on the 17th of June 2018 and its validity period was extended on the 3rd of September 2018 until further notice.

2.5.6.MTN Pay As You Go (PAYG) Summer Surprise Bundles

On the 19th of September 2018, MTN filed the PAYG Summer Surprise Bundles as part of the existing MyMTN Offers mentioned above in 2.5.11.

The offers are based on the customer's individual usage profile and are available to all MTN customers, ranging from R 10 to R 700 for monthly bundles; R 5 to R 250 for weekly bundles and R 2 to R 40 for daily bundles. These offers consist of a bundle combination of on-net minutes (voice) and data. Therefore, customers with a high usage profile benefit more from the Summer Surprise Bundles. The promotion continues to exist until further notice.¹⁷

2.5.7.MTN Entertainment Pass

MTN Entertainment Pass is a summer promotion which was filed on the 19th of September 2018, targeting post-paid customers. New post-paid customers who sign up for qualifying price plans receive an extra 20 GB data bundle as well as additional Entertainment Pass which is made up of a combination of Social Bundles, Video Streaming Bundles and Music Streaming Bundles, included in the monthly value at no additional cost.

This promotion was launched on 1 October 2018 and it was initially valid until 31 January 2019, however MTN extended it on 23 January to 28 February 2019.

¹⁷ As at 31st December 2018 i.e. last day of the period under review a tariff notification indicating that the tariff is to be terminated had not been filed with the Authority and no end date was indicated when the tariff plan was initially filed hence it was ongoing, until further notice.

2.5.8. MTN Wave 'n Win

On the 2nd of October 2018, MTN filed the Wave 'n Win promotion with the Authority as part of its summer promotion campaign. The promotion was launched on 15 October 2018 and is available until further notice.

MTN's Wave 'n Win promotion targets prepaid customers that buy "Summer Surprise Bundles", "MyVoiceOffers" or "MyDataOffers" (Personalised bundles). Subscribers earn a "wave" upon their purchase of the products and qualify to stand a chance to win the following daily prizes such as voice minutes, data, social bundles as well as non-service related prizes like shopping and grocery vouchers. It should be noted that all the promotional value expires at 23:59 every day.

2.5.9. MTN Video Content Streaming Promotional Bundles

On 1 November 2018, MTN introduced new video streaming bundles, for prepaid and post-paid customers, depending on their usage profile. Enterprise customers and corporate customers are excluded from the offer. The promotion was set to run until the 31st of January 2019, however it was extended on 28 January 2019 and it will continue to exist in the market until further notice.

The bundles are intended for long form video streaming to specific content providers, i.e. ShowMax and DStv Now and can be purchased on a once-off or recurring basis through a USSD code, MyMTN App or Interactive Voice Response (IVR).

Table 26 below shows the promotional data packages and their respective validity periods.

Table 26: MTN Video Streaming Bundles

Long Form Video Streaming Bundle Name	Inclusive Data	Validity	Bundle price (Including VAT @15%)
MTN Video Streaming Bundle - 5GB	5GB	30 days	R 159

MTN Video Streaming Bundle - 10GB	10GB	30 days	R 299
MTN Video Streaming Bundle - 20GB	20GB	30 days	R 499

Even though the data bundles are strictly for streaming videos, customers who actively stream videos from OTT providers benefit from reduced rates, for instance 5GB is offered at only R 159.

2.5.10. Cell C WhatsApp and ShoutOut Bundles Promotion

On the 09th of July 2018 Cell C filed a notification with the Authority regarding the Cell C's WhatsApp Promotion, which increased Cell C's Fair Usage Policy (FUP) limit from 600MB of data usage for WhatsApp to 2GB, at a monthly subscription of R 15. The FUP promotional offer was intended to be in the market until 30 September 2018. However, the promotion has been amended numerous times since then, for instance:

- On 13 July 2018 the name for the ShoutOut Bundle Lite was changed and another notification was filed on the same date namely the ShoutOut Daily Bundle and ShoutOut Premium Bundle, which gave prepaid, post-paid and top-up customers access to WhatsApp and Facebook platforms, regardless of their tariff plans. WhatsApp usage excluded voice and video calling, while Facebook excluded Messenger and access to links and files that are outside of Facebook;
- On the 18th of July 2018, Cell C filed another amendment on the ShoutOut Bundle Lite promotional bundle, increasing the price to R 17 and reducing the promotional fair usage limit to 1200MB. Cell C also changed the name to "ShoutOut R17.";
- An extension was filed on 19 September 2018, which extended the promotional bundles up until 31 January 2019.; and
- On 14 November 2018, the ShoutOut R 17 bundle was amended to a WhatsApp Bundle, which means it is now restricted for WhatsApp usage only.
- On 13 December 2018, Cell C filed a notification to discontinue the ShoutOut Bundles R 10 and R 99.

Table 27 below shows the previous and current prices of the ShoutOut Bundles and their respective fair usage limits

Table 27: Cell C ShoutOut Bundles and WhatsApp Bundle

Service Name	New Service Name	Time of Day	Previous Price	Current Price	Previous Promotional Usage Limit	Current Promotional Usage Limit	Validity
ShoutOut R 4	N/A	All day	R 4	R 10	80MB	200MB	24 Hours
ShoutOut R 49	N/A	All day	R 49	R 99	4GB	4GB	30 Days
ShoutOut R 17	WhatsApp Bundle	All day	R 17	R 17	1200MB	1GB	30 Days

Source: ICASA database based on tariff notifications

Worth noting is that Cell C filed a further extension of promotional bundles on the 17th of January 2019, to the 31st of March 2019. A customer purchasing any of the above will be charged OOB rates as per their tariff plan, which means if a customer is on UltraBonus, they would be charged an OOB rate of R 1.75 per MB.

2.5.11. Cell C 30-Day and 1-Day Data Bundle Promotion

Cell C filed its 30-Day and 1-Day data Bundle Promotion with the Authority on the 13th of November 2018. The official launch date of the promotion was 23 November 2018, and it would have been in the market until the 31st of December 2018. However, Cell C further filed an extension of the promotion on the 10th of December 2018, lengthening the promotion's term to the 31st of January 2019. On 14 December 2018, Cell C made another amendment on the 1-Day Data Bundle Promotion and reduced its term on the market to the original deadline of 31 December 2018.

The promotion was available to prepaid, post-paid and hybrid customers. Table 28 and 29 below show the promotional data bundles and their respective prices.

Table 28: Cell C 30-Day Promotional Data

Price	Anytime Data	Nite Data	C/MB	Validity
R 5	15MB		33.33	30 days

R 12	40MB		30.00	
R 20	60MB		30.77	
R 29	100MB		29.00	
R 49	300MB		16.33	
R 80	750MB	1GB	10.67	
R 100	1GB	2GB	9.77	
R 149	1.5GB	3GB	9.70	
R 199	2GB	5GB	9.72	
R 249	3GB	4GB	8.11	
R 299	6GB	7GB	4.87	
R 399	7GB		5.57	
R 499	10GB	15GB	4.87	
R 799	20GB		3.90	
R 899	30GB		2.93	
R 1 199	40GB		2.93	
R 2 999	100GB		2.93	

Source: ICASA database based on tariff notifications

Table 29: Cell C 1-Day Promotional Data

Price	Anytime Data	C/MB	Validity
R 17	500MB	3.40	Till Midnight
R 20	1024MB	1.95	

Source: ICASA database based on tariff notifications

Customers enjoyed the benefit of carrying-over data, to the next 30-day cycle, subject to them recharging with a new bundle prior to the end of the existing data validity period.

2.5.12. Cell C 30-Day Double Data Promotion

Cell C filed a notification of its 30-Day Double Data Promotion with the Authority on the 21st of December 2018. Cell C customers that purchase the qualifying 30-day data bundles will automatically receive double data. Regardless of the customers' tariff plan they are subscribed to, customers ought to purchase data on the Cell C App and Portal to be eligible for the double data.

The promotion is available to selected prepaid, post-paid and top-up customers. Only the 30-day once-off bundles on the Cell C App or portal are with additional data, which is valid for 30 days from the day of allocation.

Table 30 below shows data bundles that qualify for the 30-Day Double Data promotion.

Table 30: Cell C Promotional 30-Day Double Data on the Cell C App and Portal

Price	Anytime Data (MB)	Anytime Double Data (MB)	Nite Data (MB)
R 29	100	100	-
R 49	300	300	-
R 80	750	750	1024
R 100	1024	1024	2048
R 149	1536	1536	3072
R 199	2048	2048	4096
R 249	3072	3072	5120
R 299	6144	6144	7168

Source: ICASA database based on tariff notifications

Over and above the double data customers also receive “nite” data which they can utilise between 12:00am (midnight) to 06:00am. Cell C’s 30-Day Double Data promotion is valid up until 31 March 2019.

2.6. Analysis of Sim-Only Post-Paid Tariffs

This section analyses the fixed monthly subscription-based SIM-Only tariff plans. During the period under review MTN introduced new Double Your Data Promotion available on the MyMTN Choice 30GB and 50GB data plans on SIM-only deals for new customers and upgrades. Customers receive double inclusive data allocations whilst the subscription fee remains the same.

The additional value promotion will be allocated monthly for the duration of the 24-month fixed term contract, and the promotional data does not carry over. The unused data will be forfeited at the end of every month. The promotional data gets depleted at 20kbps increment.

Table 31 shows that the customer has an option to choose from MyMTN Choice post-paid tariff plans comprising of data bundle sizes of 5GB, 10GB, 20GB, 30GB, and 50GB.

Table 31: MTN Double Your Data Promotion Price Plans

Price plan	My MTNChoice 5GB	My MTNChoice 10GB	My MTNChoice 20GB	My MTNChoice 30GB	My MTNChoice 50GB
Subscription	R 199	R 299	R 499	R 699	R 999
SIM Only					
Anytime Inclusive Data	5GB	10GB	20GB	30GB	50GB
Night Express Data	5GB	10GB	20GB	30GB	50GB
Depletion Rate for Data	10kbps	10kbps	10kbps	10kbps	10kbps
Promotion Value					
Anytime Data	5GB	10GB	20GB	30GB	50GB
Night Express Data	5GB	10GB	20GB	30GB	50GB
Validity	24 months	24 months	24 months	24 months	24 months
Depletion Rate for Data	20kbps	20kbps	20kbps	20kbps	20kbps
Expiry	30 days	30 days	30 days	30 days	30 days

Anytime Inclusive Data and Night Express Data bundles allocation ranges from 5GB to 50GB and they are priced from R 199 to R 999, respectively.

2.7. Fibre-to-the-Home and Fibre-to-the-Business Tariff Plans

This section analyses the Fibre-to-the Home (FTTH) and Fibre-to-the-Business (FTTB) tariff plans offered in the market and the prices charged by the operators. The analysis of the tariff plans will consider the current FTTH service offered during the period under review.

Tables 32 to 37 below show the prices charged for FTTH and FTTB services according to capacity of speed per Mbps offered by Vodacom, MTN, Cell C, Telkom, MWEB and Cybersmart. Some of the licensees (such as Vodacom and Cell C) offer FTTH fibre broadband services through either self-built or fibre networks provided by various Fibre Network Operators (FNO), including Vumatel, Frogfoot, Openserve, Fibrehoods, Metro Fibre, Balwin Fibre, Dark Fibre Africa (DFA), Waterfall Access Networks, Octotel, OpenFibre and Edge SA Digital Villages.

The FTTH services are offered as both capped and uncapped services. The customers have an option of choosing between asymmetrical and symmetrical line speeds. However, during the period under review, FTTH and FTTB fibre services were mostly offered with the asymmetrical download/upload line speeds

ranging at 4Mbps/1Mbps¹⁸, 10Mbps/5Mbps, 20Mbps/10Mbps, 50Mbps/25Mbps and 100Mbps/50Mbps.

However, the prices charged across the different data line speeds differ as per the capacity, whether it is a capped or uncapped FTTH/FTTB. For instance, Vodacom charges R 799 for 20Mbps/10Mbps uncapped line speed, Telkom is charging R 806 and MWEB Century City Connect charges R 729 for the same line speed. MTN's Supersonic monthly charge for the 20Mbps/20Mbps uncapped line speed is at R 849 (including VAT)¹⁹, whereas, Cell C's SA Digital Villages package charges R 599 and Cybersmart charges R 655²⁰ per month for the same line speed.

¹⁸ 4Mbps in this case is the download speed (the rate which data is transferred from the Internet to the user's computer) and the 1Mbps is the upload speed (the rate which data is transferred from the user's computer to the Internet). The same would apply interpretation applies to the other speed lines in this report i.e. its Download speed/Upload Speed.

¹⁹ As per notification filed on 24 July 2018.

²⁰ This charge is only for the Lite Home Uncapped bundle over Openserve fibre; pricing for other packages is different.

Table 32: FTTH Tariff Plans offered by Vodacom

Line Speed	Vodacom Capped	Vodacom Uncapped	Vodacom Vumatel/ Aerial Fibrehoods Capped	Vodacom Vumatel/ Aerial Fibrehoods Uncapped	Vodacom Openserve Capped	Vodacom Openserve Uncapped	Vodacom Century City Capped	Vodacom Century City Uncapped	Vodacom Metro Fibre Capped	Vodacom Metro Fibre Uncapped
4Mbps/1Mbps	N/A	N/A	R 452.94	R 604.25	R 455	R 605	N/A	N/A	N/A	N/A
10Mbps/5Mbps	R 599	R 699	N/A	N/A	R 605	R 655	R 402.50	R 503.38	R 553.82	R 604.25
20Mbps/10Mbps	R 899	R 999	N/A	N/A	R 860	R 960	R 452.94	R 705.13	N/A	N/A
40Mbps/20Mbps	R 999	R 1 199	N/A	N/A	R 910	R 1 110	N/A	N/A	N/A	N/A
50Mbps/25Mbps	N/A	N/A	N/A	N/A	N/A	N/A	R 755.57	R 906.89	R 899	R 1 007.76
100Mbps/50Mbps	R 1 199	R 1 499	N/A	N/A	R 1 210	R 1 315	R 856.45	R 1 007.76	R 1 310.39	R 1 411.27

Source: ICASA database based on tariff notifications

Table 33: FTTH Tariff Plans offered by MTN

Line Speed	MTN FTTH Uncapped	MTN Vumatel Uncapped	MTN MetroFibre Uncapped	MTN Balwin Fibre Uncapped	MTN Waterfall Access Networks Uncapped	MTN DFA Uncapped	MTN Octotel Uncapped	MTN Openserve Uncapped	MTN SA Digital Villages Uncapped	MTN Frogfoot Uncapped
4Mbps/4Mbps	R 798	R 598	N/A	N/A	N/A	N/A	N/A	R 698	N/A	N/A
10Mbps/10Mbps	R 898	N/A	R 698	R 558	R 598	N/A	R 758	R 898	R 658	R 758
20Mbps/20Mbps	R 998	R 798	N/A	R 698	R 798	R 798	R 958	R 1 108	R 758	R 898
50Mbps/50Mbps	R 1 208	R 998	R 1 108	R 798	R 958	R 898	N/A	N/A	R 958	R 998
100Mbps/100Mbps	R 1 308	R 1 108	R 1 268	R 1068	R 1 208	R 998	R 1 268	R 1 908	R 1 268	R 1 268

Source: ICASA database based on tariff notifications

Table 34: FTTB Tariff Plans offered by MTN

Line Speed	MTN FTTB Uncapped Openserve	MTN FTTB Uncapped Octotel	MTN FTTB Uncapped SA Digital Villages	MTN FTTN Uncapped OpenFibre
4Mbps/2Mbps	R 698	N/A	N/A	N/A
10Mbps/5Mbps	R 898	R 1 388	R 2 688	N/A
20Mbps/10Mbps	R 1 108	N/A	R 3 088	R 1 388
50Mbps/25Mbps	N/A	R 2 488	R 4 888	R 1 688
100Mbps/50Mbps	R 1 908	R 4 888	R 7 088	R 1 988

Source: ICASA database based on tariff notifications

Table 35: FTTH Tariff Plans offered by Cell C

Line Speed	Cell C SA Digital Villages Uncapped	Cell C Openserve Uncapped	Cell C Vuma Uncapped	Cell C Vuma GPON Uncapped	Cell C Edge Telecoms Uncapped	Cell C Fibresurburb Networks Uncapped	Cell C Frogfoot Uncapped	Cell C Metrofibre Uncapped	Cell C Octotel Uncapped	Cell C Waterfall Access Networks Uncapped
4Mbps/2Mbps	N/A	R 749	R 705	R 705	R 499	N/A	N/A		N/A	
10Mbps/10Mbps	R 599	R 856	N/A	N/A	R 599	R 699	R 759	R 759	R 655	R 706
20Mbps/20Mbps	R 799	R 907	R 907	N/A	R 749	N/A	R 809	N/A	R 807	R 907
50Mbps/50Mbps	R 999	N/A	R 1 059	R 1059	R 999	R 899	R 899	R 1 109	N/A	R 1 008
100Mbps/100Mbps	R 1 399	R 1 259	R 1 210	R 1 210	R 1 199	R 1 099	R 999	R 1 399	R 1 008	R 1 260

Source: ICASA database based on tariff notifications

Table 36: FTTH Tariff Plans offered by Telkom and MWEB

Line Speed	Telkom Capped	Telkom Uncapped	MWEB Vumatel Uncapped	MWEB Openserve Uncapped	MWEB Octotel Uncapped	MWEB Century City Uncapped	MWEB Froogfoot Uncapped	MWEB Vuma Aerial Uncapped	MWEB SA Digital Villages
4Mbps/1Mbps	N/A	N/A	R 729	N/A	N/A	N/A	N/A	R 729	N/A
10Mbps/5Mbps	R 705.13	R 799	N/A	R 679	R 629	R 529	R 669	N/A	R 619
20Mbps/10Mbps	R 806.10	R 999	R 829	R 929	R 829	R 729	R 829	R 829	R 809
40Mbps/20Mbps	R 1 007.76	R 1 299	N/A	R 1 039	N/A	N/A	N/A	N/A	N/A
50Mbps/25Mbps	N/A	N/A	R 1 039	N/A	N/A	R 879	N/A	R 1 039	R 999
100Mbps/50Mbps	R 1 613.30	R 1 699	R 1 239	R 1 339	R 1 139	R 1 039	R 1 139	R 1 239	R 1 179

Source: ICASA database based on tariff notifications

Table 37: FTTH and FTTB Tariff plans offered by Cybersmart

Line Speed	Cybersmart Lite Home Uncapped Openserve	Cybersmart Premium Home Uncapped Openserve	Cybersmart Business Uncapped Openserve
4Mbps/4Mbps	R 555	R 615	R 715
10Mbps/10Mbps	R 655	R 865	R 965
20Mbps/20Mbps	R 905	R 1 215	R 1 105
40Mbps/40 Mbps	R 1 115	R 1 415	R 1 615
100Mbps/100Mbps	R 1 305	R 1 615	R 1 815

Source: ICASA database based on tariff notification

2.8. Regulatory interventions underway to address high data charges

2.8.1. ICASA published End User Subscriber Charter Regulations, Gazette number 41613, published on 7 May 2018.

The End-User and Subscriber Service Charter Regulations were initially gazetted on 01 May 2018, Gazette number 41613, and were meant to come into effect on the 08th of June 2018 but were put on review by Cell C and MTN. After a settlement was reached between the Authority, Cell C and MTN, which was made an order of court, the Regulations were to become effective on 28 February 2019.

Before implementation, licensees made representations which led to the second amendment of the Regulations which were gazetted on 12 February 2019, Gazette number 42225. The most pertinent changes in the second amendment, were:

- regulation 8B(2): according to this regulation the end-user would be *disconnected*, or the licensee would have to continue providing data services to the end-user on the "same terms and conditions applicable under in-bundle usage, if it *they do* not buy additional bundles and have not opted into being charged OOB rates, in terms of regulation 8B(1) (c); and
- regulation 8B (1) (c): Licensees *must* provide end-users an option to opt out of receiving data usage depletion notifications which they can receive in intervals of 50%, 80% and 100%.

However, Cell C and Vodacom requested for additional time, up to June 2019, to align their systems to accommodate the new amendments. This led to the Authority extending the effective date of the new amendments as follows:

- Regulations 8A(1), 8B(1)(a) and 8B(2) of the 2019 Amendments was suspended until 12 April 2019;
- The operation of paragraphs 4.2 and 4.3 of the 2019 Amendments was also suspended until 12 April 2019;
- Prior to 12 April 2019, the provisions of Regulations 8A(1), 8B(1)(a), 8B(1)(c), 8B(1)(d) and 8B(2) of the End-User and Subscriber Services Charter Amendment Regulations, 2018 will apply; and

- Save for the specific Regulations suspended, the effective date of the Amendment Regulations was set for 1 March 2019.

The Authority has so far observed a positive response to the Regulations from operators as they are offering tariff plans with roll over for unused data and a reduction in OOB rates as highlighted above, in section 2.4.3.

2.8.2. Medium-term initiatives

2.8.2.1. Market inquiry into the broadband services markets

The purpose of the proposed broadband market inquiry is to identify broadband markets or market segments susceptible to *ex ante* regulation and immediately conduct market reviews in respect of those markets.

The inquiry which is being conducted in terms of section 4B read with section 67(4) of the ECA is aimed at addressing the concerns raised by various stakeholders regarding data prices, and to respond to the final policy direction on effective competition in broadband markets and the reduction of data costs.

The Authority published a questionnaire on its website on 20 November 2018 and it is awaiting written responses to this request for information from relevant stakeholders. The deadline for submission of information is 15 March 2019.

2.8.3. Long-term initiatives

These refer to initiatives that will take longer than twelve months to implement.

2.8.3.1. Priority Markets Inquiry

On 17 August 2018, the Authority finalised its Inquiry into Priority Markets, in terms of section 4B of the ICASA Act, having identified the following markets that have been prioritised for market reviews:

- Wholesale fixed access, which includes wholesale supply of asymmetric broadband origination, fixed access services and relevant facilities;

- Upstream infrastructure markets incorporating national transmission services and metropolitan connectivity and relevant facilities; and
- Mobile services, which includes the retail market for mobile services and the wholesale supply of mobile network services, including relevant facilities.

3. Conclusion

Cell C seem to have changed its data pricing strategy in the period under review, whereby they have adjusted their data bundle packages by discontinuing some and introducing others that offer more data allocation and are effectively priced lower.

Rain's 1GB bundle offering priced at R 50, has a positive impact for customers as they are paying less when compared to similar data bundles in the market and it has increased customer choice. With the steadily evolving market, the Authority is expecting to see similar affordable offerings being launched in the market in the short to medium term. Lycamobile offered the lowest 2GB data bundle priced at R 79 when compared to other licensees.

The Authority observed competitiveness between licensees in terms of the number of promotions that were on offer in the market, during the period under review, with 31 promotions launched. Most of these were either extensions, amendments and/or reintroductions of previous promotions, which signals that customers react positively to promotions and it is therefore a strategic tool by licensees to incentivise, reward (loyal customers) and attract new customers.

The positive initiative by operators to embrace OTTs continued in the period under review; however, some of these tariff plans have been amended to increase prices such as MTN social bundles or reduce data allocation such as Vodacom Ticket.

The Authority will continue to monitor and publish this report with retail market prices to ensure that subscribers have information on the competitive rates which are prevailing in the market.

4. References

End User and Subscriber Service Charter Amendment Regulations. (2018). *Government Gazette No. 41613*, Available online:

<<https://www.icasa.org.za/uploads/files/EUSSC-Regulations-2018.pdf>>

[Accessed on 21 September 2018]

End User and Subscriber Service Charter Amendment Regulations. (2019). *Government Gazette No. 42225*, Available online:

< <http://www.gpwonline.co.za/Gazettes/Pages/Published-Separate-Gazettes.aspx> > [Accessed on 22 February 2019]

Manx Telecom. (2017), Available online:

< <https://www.manxtelecom.com/support/mobile/number-portability/on-net-and-off-net> > [Accessed on 17 July 2017].

ITU. (2010). *Definitions of World Telecommunication/ICT Indicators*, Geneva: International Telecommunications Union (ITU)

Annexure A: List of Other²¹ Tariff Notifications Filed During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES	PRICING/PRODUCT/PACKAGE INFORMATION	STATUS	
Cell C DataBoosta (Bonus Data) Tariff Plan	Customers who purchase an eligible data bundle receive the inclusive data volume purchased plus the 20% of the data bundle purchased ("20% Data Bonus"). Customers can migrate to the "20% Data Bonus" tariff plan via the *147# or *108# USSD channels.	Filed: 04 July 2018 Effective/ Launch Date: 16 July 2018 Amendment Date: 09 July 2018	Table 38: Cell C DataBoosta Tariff Plan Rates		
			Service	Time of Day	Price (VAT Inclusive)
			Data	Anytime	R 1.25 (per MB)
			Voice calls (to any local network at anytime)	Anytime	R 1.25 (per MB)
			SMS (to any local network at anytime)	Anytime	R 0.50
			MMS	Anytime	R 0.50
			International SMS	Anytime	R 1.74
			International Calls	Anytime	As per international calling rate
			International Roaming	Anytime	As per country and individual network rates
			Table 39: Cell C DataBoosta Applicable Bundles and 20% Bonus Data		
Ongoing as at 31 December 2018					

²¹ Other tariff notifications filed or received during the period under review that were in existence as at end of 31 December 2018 which were not discussed/mentioned in the main part of this report

			<table><tr><th>Bundle</th><th>Bundle Size</th><th>Price</th><th>20% Bonus Data</th><th>Total Data</th></tr><tr><td rowspan="3">Daily Data</td><td>20MB</td><td>R 4</td><td>4MB</td><td>24MB</td></tr><tr><td>50MB</td><td>R 9</td><td>10MB</td><td>60MB</td></tr><tr><td>100MB</td><td>R 14</td><td>20MB</td><td>120MB</td></tr><tr><td rowspan="12">Monthly Data</td><td>30MB</td><td>R 12</td><td>6MB</td><td>36MB</td></tr><tr><td>60MB</td><td>R 20</td><td>12MB</td><td>72MB</td></tr><tr><td>100MB</td><td>R 29</td><td>20MB</td><td>120MB</td></tr><tr><td>200MB</td><td>R 49</td><td>40MB</td><td>240MB</td></tr><tr><td>500MB</td><td>R 99</td><td>100MB</td><td>600MB</td></tr><tr><td>1GB</td><td>R 149</td><td>205MB</td><td>1,2GB</td></tr><tr><td>2GB</td><td>R 249</td><td>410MB</td><td>2,4GB</td></tr><tr><td>3GB</td><td>R 299</td><td>615MB</td><td>3,6GB</td></tr><tr><td>5GB</td><td>R 399</td><td>1GB</td><td>6GB</td></tr><tr><td>10GB</td><td>R 599</td><td>2GB</td><td>12GB</td></tr><tr><td>20GB</td><td>R 799</td><td>4GB</td><td>24GB</td></tr><tr><td>30GB</td><td>R 899</td><td>6GB</td><td>36GB</td></tr></table> <p>Source: ICASA Database</p>	Bundle	Bundle Size	Price	20% Bonus Data	Total Data	Daily Data	20MB	R 4	4MB	24MB	50MB	R 9	10MB	60MB	100MB	R 14	20MB	120MB	Monthly Data	30MB	R 12	6MB	36MB	60MB	R 20	12MB	72MB	100MB	R 29	20MB	120MB	200MB	R 49	40MB	240MB	500MB	R 99	100MB	600MB	1GB	R 149	205MB	1,2GB	2GB	R 249	410MB	2,4GB	3GB	R 299	615MB	3,6GB	5GB	R 399	1GB	6GB	10GB	R 599	2GB	12GB	20GB	R 799	4GB	24GB	30GB	R 899	6GB	36GB	
Bundle	Bundle Size	Price	20% Bonus Data	Total Data																																																																			
Daily Data	20MB	R 4	4MB	24MB																																																																			
	50MB	R 9	10MB	60MB																																																																			
	100MB	R 14	20MB	120MB																																																																			
Monthly Data	30MB	R 12	6MB	36MB																																																																			
	60MB	R 20	12MB	72MB																																																																			
	100MB	R 29	20MB	120MB																																																																			
	200MB	R 49	40MB	240MB																																																																			
	500MB	R 99	100MB	600MB																																																																			
	1GB	R 149	205MB	1,2GB																																																																			
	2GB	R 249	410MB	2,4GB																																																																			
	3GB	R 299	615MB	3,6GB																																																																			
	5GB	R 399	1GB	6GB																																																																			
	10GB	R 599	2GB	12GB																																																																			
	20GB	R 799	4GB	24GB																																																																			
	30GB	R 899	6GB	36GB																																																																			
Vodacom Hourly and Daily Data Bundles for Post-paid Subscribers	<p>Vodacom offers its post-paid customers hourly data bundles, daily data bundles and discounted 7-day and 30-day data bundles.</p> <p>The data offers are available through *135# USSD code or the My Vodacom App.</p>	Filed: 06 July 2018	<p>Table 40: Vodacom Hourly and Daily Data Bundles for Post-paid Subscribers</p> <table><tr><th colspan="3">Data Bundles at *135# USSD Channel</th></tr><tr><th>Bundle Size</th><th>Price (VAT Inclusive)</th><th>Validity Period</th></tr><tr><td>1GB</td><td>R 12</td><td>1 Hour</td></tr><tr><td>1GB</td><td>R 29</td><td>1 Day</td></tr><tr><th colspan="3">Daily Data Bundles available at MyVodacom App</th></tr><tr><td>1GB</td><td>R 19</td><td>1 Day</td></tr><tr><th colspan="3">7-Day and 30-Day Data Bundles via MyVodacom App (Discounted)</th></tr><tr><td>1GB</td><td>R 49</td><td>7 Days</td></tr><tr><td>1GB</td><td>R 99</td><td>30 Days</td></tr></table> <p>Source: ICASA Database</p>	Data Bundles at *135# USSD Channel			Bundle Size	Price (VAT Inclusive)	Validity Period	1GB	R 12	1 Hour	1GB	R 29	1 Day	Daily Data Bundles available at MyVodacom App			1GB	R 19	1 Day	7-Day and 30-Day Data Bundles via MyVodacom App (Discounted)			1GB	R 49	7 Days	1GB	R 99	30 Days	Ongoing as at 31 December 2018																																								
Data Bundles at *135# USSD Channel																																																																							
Bundle Size	Price (VAT Inclusive)	Validity Period																																																																					
1GB	R 12	1 Hour																																																																					
1GB	R 29	1 Day																																																																					
Daily Data Bundles available at MyVodacom App																																																																							
1GB	R 19	1 Day																																																																					
7-Day and 30-Day Data Bundles via MyVodacom App (Discounted)																																																																							
1GB	R 49	7 Days																																																																					
1GB	R 99	30 Days																																																																					

Cell C Pay Bill Assist (Bill Protection) Monthly Recurring Data VAS	Cell C's Pay Bill Assist Monthly Recurring Data is a value-added service (VAS) to assist qualifying post-paid or hybrid customers to continue paying their cellular bills and be able to maintain the costs of their handsets in the event of death, accident, injury, involuntary unemployment, unpaid maternity leave or unpaid post-child birth leave.	Filed: 09 July 2018 Effective/ Launch Date: 18 July 2018 Amendment Date: 13 December 2018	<p>Table 41: Cell C Pay Bill Assist Monthly Recurring Data</p> <table><thead><tr><th>Service</th><th>Validity</th><th>Subscription</th></tr></thead><tbody><tr><td>120MB Monthly Recurring Data VAS</td><td>Monthly Recurring</td><td>R 49</td></tr><tr><td>400MB Monthly Recurring Data VAS</td><td>Monthly Recurring</td><td>R 89</td></tr></tbody></table> <p>Source: ICASA Database</p> <p>Pay Bill Assist benefits and additional information is available on the licensee's website by following the link below: https://www.cellc.co.za/cellc/pay-bill-assist</p>	Service	Validity	Subscription	120MB Monthly Recurring Data VAS	Monthly Recurring	R 49	400MB Monthly Recurring Data VAS	Monthly Recurring	R 89	Ongoing as at 31 December 2018
Service	Validity	Subscription											
120MB Monthly Recurring Data VAS	Monthly Recurring	R 49											
400MB Monthly Recurring Data VAS	Monthly Recurring	R 89											
Vodacom Fibre Interim LTE Access Promotion	The Vodacom Interim LTE Access promotion is only available to new Vodacom Fibre Interim LTE Access customers.	Filed: 10 July 2018 Effective/ Launch Date: 31 July 2018	The 100GB promotion for R 599 per month is available to all Bitstream and Self-build networks. During the promotional period the 30GB and 50GB Interim LTE Access price plan will not be available.	Ongoing as at 31 December 2018, however it is to be decommissioned on 31 July 2019									

		Extension Date: 14 September 2018; 22 January 2019																										
Vodacom New Broadband Connect Fibre Interim and Backup Tariffs	Vodacom Broadband Connect Interim price plans are available to customers on Vodacom Broadband Connect Fibre self-build and third-party provider networks.	Filed: 11 July 2018 Effective/ Launch Date: 24 July 2018	<p>Table 42: Vodacom Broadband Connect (BBC) Fibre Interim Plans</p> <table><tr><th>BBC Fibre Interim Bundle</th><th>Contract Term</th><th>Monthly Subscription</th></tr><tr><td>30GB</td><td>month-to-month</td><td>R 349</td></tr><tr><td>50GB</td><td>month-to-month</td><td>R 649</td></tr><tr><td>100GB</td><td>month-to-month</td><td>R 899</td></tr></table> <p>Table 43: Vodacom Broadband Connect (BBC) Backup Plan Prices</p> <table><tr><th>BBC Fibre Interim Bundle</th><th>12 months (VAT Inclusive)</th><th>24 months (VAT Inclusive)</th><th>36 months (VAT Inclusive)</th></tr><tr><td>5GB</td><td>R 149</td><td>R 129</td><td>R 99</td></tr><tr><td>10GB</td><td>R 189</td><td>R 159</td><td>R 139</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the links below : https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre-interim-lte-access https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-mobile-back-up-service</p>	BBC Fibre Interim Bundle	Contract Term	Monthly Subscription	30GB	month-to-month	R 349	50GB	month-to-month	R 649	100GB	month-to-month	R 899	BBC Fibre Interim Bundle	12 months (VAT Inclusive)	24 months (VAT Inclusive)	36 months (VAT Inclusive)	5GB	R 149	R 129	R 99	10GB	R 189	R 159	R 139	Ongoing as at 31 December 2018
BBC Fibre Interim Bundle	Contract Term	Monthly Subscription																										
30GB	month-to-month	R 349																										
50GB	month-to-month	R 649																										
100GB	month-to-month	R 899																										
BBC Fibre Interim Bundle	12 months (VAT Inclusive)	24 months (VAT Inclusive)	36 months (VAT Inclusive)																									
5GB	R 149	R 129	R 99																									
10GB	R 189	R 159	R 139																									

Vodacom Broadband Connect Mall Premium Tariffs	Vodacom Broadband Connect Mall is offered to Small and Medium Enterprise (SME's) and larger enterprises that reside in a mall to benefit from scalable, high speed internet access. The symmetrical line speeds range between 5Mbps up to 100Mbps uncapped data plans.	Filed: 11 July 2018 Effective/ Launch Date: 24 July 2018 Amendment Date(s): 28 September 2018; 03 October 2018	<i>Table 44: Vodacom BBC Mall Premium Uncapped Prices</i>						Ongoing as at 31 December 2018
			<i>Internet Solutions</i>	<i>Maximum Download/ Upload Speed</i>	<i>Installation Fee</i>	<i>12 months Subscription Fee VAT Inclusive</i>	<i>24 months Subscription Fee VAT Inclusive</i>	<i>36 months subscription fee VAT Inclusive</i>	
			<i>BBC Mall Premium Uncapped 5Mbps</i>	<i>5/5Mbps</i>	<i>R 8 000</i>	<i>R 4 199</i>	<i>R 4 089</i>	<i>R 3 989</i>	
			<i>BBC Mall Premium Uncapped 100Mbps</i>	<i>100/100Mbps</i>	<i>R 8 000</i>	<i>R 19 099</i>	<i>R 18 999</i>	<i>R 18 899</i>	
			<i>Fibre Com Connectivity</i>	<i>Maximum Download/ Upload Speed</i>	<i>Installation Fee</i>	<i>12 months Subscription Fee VAT Inclusive</i>	<i>24 months Subscription Fee VAT Inclusive</i>	<i>36 months subscription fee VAT Inclusive</i>	
			<i>BBC Mall Premium Uncapped 5Mbps</i>	<i>5/5Mbps</i>	<i>R 5 750</i>	<i>R 1 799</i>	<i>R 1 699</i>	<i>R 1 599</i>	
			<i>BBC Mall Premium Uncapped 100Mbps</i>	<i>100/100Mbps</i>	<i>R 5 750</i>	<i>R 9 099</i>	<i>R 8 999</i>	<i>R 8 899</i>	
			<i>SADV</i>	<i>Maximum Download /Upload Speed</i>	<i>Installation Fee</i>	<i>12 months Subscription Fee VAT Inclusive</i>	<i>24 months Subscription Fee VAT Inclusive</i>	<i>36 months subscription fee VAT Inclusive</i>	
			<i>BBC Mall Premium Uncapped 5Mbps</i>	<i>5/5Mbps</i>	<i>R 1 513</i>	<i>R 2 299</i>	<i>R 1 999</i>	<i>R 1 899</i>	

			<div> <div>BBC Mall Premium Uncapped 100Mbps</div> <div>100/100Mbps</div> <div>R 1 513</div> <div>R 8 199</div> <div>R 7 999</div> <div>R 6 899</div> </div> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee's website by following the link below: https://vodacom4u.co.za/business/business-data-solutions/broadband-connect-fibre/#1528160141735-59db1f82-e8bb</p>	
Vodacom Fibre Broadband Self-Built Promotion	The new Vodacom Fibre Broadband Self-Built Promotion is a fibre broadband service available to new eligible FTTH customers who sign up during the promotional period for the 12 months or 24 months Vodacom Fibre Broadband contract.	<p>Filed: 25 July 2018</p> <p>Effective/ Launch Date: 06 August 2018</p> <p>Extension Date: 22 October 2018; 22 January 2019</p>	<p>The promotional offering was applicable only to new subscribers as a 3 months free monthly subscription. Customers opting for the 12-month Vodacom Fibre Broadband contract enjoyed a zero-rated activation charge.</p> <p>Additional information is available on the licensee's website by following the link below: https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre-self-built</p>	Ongoing as at 31 December 2018, however it is to be decommissioned on 31 March 2019.
Cell C Corporate	Cell C's Corporate Self Services Portal is	Filed: 25 July 2018	Corporate Self Services Portal is available on a 12 or 24 months contract and attracts a charge of R 11.50 per SIM registered.	Ongoing as at 31 December 2018

Self Services Portal	targeted at Corporate (Business and Government) customers. The Portal would enable corporate customers to link their corporate users to their account and manage them from the Portal. The Corporate Self Services Portal only manages corporate lines provided by Cell C.	Effective/ Launch Date: 06 August 2018	Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/corporate-selfService																											
MTN Post-paid Price Plan Business Access Mobile (BAM)	MTN’s Business Access Mobile is a standard post-paid price plan, with no inclusive value, and has a monthly subscription for access to the network. Current recurring and/or ad hoc bundles can be added	Filed: 30 July 2018	<p>Table 45: MTN Business Access Mobile Post-Paid Price Plan</p> <table><tr><td>Connection & Sim Card</td><td>R 86.84 (excluding 15% VAT)</td></tr><tr><td>Monthly Subscription</td><td></td></tr><tr><td>Inclusive Monthly Data</td><td>0 MB</td></tr><tr><td>Inclusive SMS</td><td>0 SMS</td></tr><tr><td>Inclusive Any-net Voice Minutes</td><td>0 Minutes</td></tr><tr><td>Contract Length Options</td><td>3,6,12,24 Months</td></tr><tr><td>Subscriber Usage Limit</td><td>R 0</td></tr></table> <p>Table 46: MTN Business Access Mobile Post-Paid Price Plan OOB Rates</p> <table><tr><th>Service</th><th>Rate</th></tr><tr><td>Voice (all local network - any time)</td><td>R 0.69/min</td></tr><tr><td>Data</td><td>R 0.99/MB</td></tr><tr><td>SMS (On-net)</td><td>R 0.18/SMS</td></tr><tr><td>SMS (Other local networks)</td><td>R 0.66/SMS</td></tr><tr><td>SMS (International)</td><td>R 1.40/SMS</td></tr></table>	Connection & Sim Card	R 86.84 (excluding 15% VAT)	Monthly Subscription		Inclusive Monthly Data	0 MB	Inclusive SMS	0 SMS	Inclusive Any-net Voice Minutes	0 Minutes	Contract Length Options	3,6,12,24 Months	Subscriber Usage Limit	R 0	Service	Rate	Voice (all local network - any time)	R 0.69/min	Data	R 0.99/MB	SMS (On-net)	R 0.18/SMS	SMS (Other local networks)	R 0.66/SMS	SMS (International)	R 1.40/SMS	Ongoing as at 31 December 2018
Connection & Sim Card	R 86.84 (excluding 15% VAT)																													
Monthly Subscription																														
Inclusive Monthly Data	0 MB																													
Inclusive SMS	0 SMS																													
Inclusive Any-net Voice Minutes	0 Minutes																													
Contract Length Options	3,6,12,24 Months																													
Subscriber Usage Limit	R 0																													
Service	Rate																													
Voice (all local network - any time)	R 0.69/min																													
Data	R 0.99/MB																													
SMS (On-net)	R 0.18/SMS																													
SMS (Other local networks)	R 0.66/SMS																													
SMS (International)	R 1.40/SMS																													

	to this price plan by the customers.		<p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the links below:</p> <p>http://www.mtnbusiness.com/za/en/Downloads/pages/product-terms-and-conditions.aspx</p> <p>http://www.mtnbusiness.com/za/en/Downloads/pages/product-terms-and-conditions.aspx</p>																									
MTN Data Billing Increments Across Prepaid Packages	MTN amended the billing increments for its prepaid data services across all price plans and services in relation to data usage.	Filed: 01 August 2018	<p>The data sessions in depleting inclusive data and out-of-bundle data will be billed in 25KB (kilobyte) increments from 1KB per session.</p> <p>All free or promotional data sessions will deplete in 100KB (kilobyte) increments.</p>	Ongoing as at 31 December 2018																								
MTN Mobile Broadband and Made for Home Promotion	This promotion is targeted at selected respective contract deals, where customers who subscribe to the selected packages bundled with a device receive additional free data allocations.	Filed: 01 August 2018 Effective/ Launch Date: Valid from seven days of this notice	<p>Table 47: Applicable MTN Mobile Broadband and Made for Home Packages to the Promotional Data Allocation</p> <table><tr><th>Qualifying Deals</th><th>Extra Anytime Data</th><th>Extra Night Time Data</th></tr><tr><td>My MTNChoice 5GB</td><td>Data Bundle 2GB</td><td>Night Express 5GB</td></tr><tr><td>My MTNChoice 10GB</td><td>Data Bundle 5 GB</td><td>Night Express 10GB</td></tr><tr><td>My MTNChoice 20GB</td><td>Data Bundle 10GB</td><td>Night Express 20GB</td></tr><tr><td>My MTNChoice 30GB</td><td>Data Bundle 15GB</td><td>Night Express 30GB</td></tr><tr><td>My MTNChoice 50GB</td><td>Data Bundle 25 GB</td><td>Night Express 50GB</td></tr><tr><td>MTN Made for Home 15GB</td><td>MTN Made Home Bundle 15GB</td><td>Night Express 15GB</td></tr><tr><td>MTN Made for Home 30GB</td><td>MTN Made Home Bundle 20GB</td><td>Night Express 30GB</td></tr></table>	Qualifying Deals	Extra Anytime Data	Extra Night Time Data	My MTNChoice 5GB	Data Bundle 2GB	Night Express 5GB	My MTNChoice 10GB	Data Bundle 5 GB	Night Express 10GB	My MTNChoice 20GB	Data Bundle 10GB	Night Express 20GB	My MTNChoice 30GB	Data Bundle 15GB	Night Express 30GB	My MTNChoice 50GB	Data Bundle 25 GB	Night Express 50GB	MTN Made for Home 15GB	MTN Made Home Bundle 15GB	Night Express 15GB	MTN Made for Home 30GB	MTN Made Home Bundle 20GB	Night Express 30GB	Ongoing as at 31 December 2018
Qualifying Deals	Extra Anytime Data	Extra Night Time Data																										
My MTNChoice 5GB	Data Bundle 2GB	Night Express 5GB																										
My MTNChoice 10GB	Data Bundle 5 GB	Night Express 10GB																										
My MTNChoice 20GB	Data Bundle 10GB	Night Express 20GB																										
My MTNChoice 30GB	Data Bundle 15GB	Night Express 30GB																										
My MTNChoice 50GB	Data Bundle 25 GB	Night Express 50GB																										
MTN Made for Home 15GB	MTN Made Home Bundle 15GB	Night Express 15GB																										
MTN Made for Home 30GB	MTN Made Home Bundle 20GB	Night Express 30GB																										

			<table><tr><td>MTN Made for Home 60GB</td><td>MTN Made Home Bundle 40GB</td><td>Night Express 60GB</td></tr><tr><td>MTN Made for Home 110GB</td><td>MTN Made Home Bundle 70GB</td><td>Night Express 110GB</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the links below:</p> <p>https://www.mtn.co.za/Pages/Fixed-LTE.aspx</p> <p>https://www.mtn.co.za/Pages/Contract-Landing.aspx</p>	MTN Made for Home 60GB	MTN Made Home Bundle 40GB	Night Express 60GB	MTN Made for Home 110GB	MTN Made Home Bundle 70GB	Night Express 110GB											
MTN Made for Home 60GB	MTN Made Home Bundle 40GB	Night Express 60GB																		
MTN Made for Home 110GB	MTN Made Home Bundle 70GB	Night Express 110GB																		
MTN Youth Gamification Promotion	MTN’s Youth Gamification promotion target subscribers between the ages of 18-24 years who subscribe and use the MTN Gamification.	Filed: 07 August 2018	The youth subscribers would be required to successfully complete four (4) games, one game at a time with a three (3) day interval between the games, will be provisioned with 1 Gigabyte (1 GB) of data for free which is valid for two (2) days.	Ongoing as at 31 December 2018																
Virgin Mobile Amendment of Prepaid On-Net Voice, Off-Net Voice and OOB rates.	Cell C filed the Virgin Mobile amendment of its prepaid standard tariff plan rates.	Filed: 07 August 2018 Effective/ Launch Date: 21 August 2018	<p>Table 48: Virgin Mobile SA Prepaid Standard Tariff Plan Rates Amendment</p> <table><tr><th></th><th>Previous Price</th><th>Current Price</th><th>% Variance</th></tr><tr><td>On-net voice per minute</td><td>R 1</td><td>R 1.29</td><td>29%</td></tr><tr><td>Off-net voice per minute</td><td>R 1</td><td>R 1.29</td><td>29%</td></tr><tr><td>Data out- of- bundle per MB</td><td>R 0.50</td><td>R 0.99</td><td>98%</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below:</p> <p>http://www.virginmobile.co.za/our-rates/prepaid/Prepaid/</p>		Previous Price	Current Price	% Variance	On-net voice per minute	R 1	R 1.29	29%	Off-net voice per minute	R 1	R 1.29	29%	Data out- of- bundle per MB	R 0.50	R 0.99	98%	Ongoing as at 31 December 2018
	Previous Price	Current Price	% Variance																	
On-net voice per minute	R 1	R 1.29	29%																	
Off-net voice per minute	R 1	R 1.29	29%																	
Data out- of- bundle per MB	R 0.50	R 0.99	98%																	
Vodacom of Fibre Evotel	Vodacom Fibre Broadband - Evotel	Filed:	<p>Table 49: Vodacom of Fibre Evotel Precincts Promotional Offers</p> <table><tr><th>Download /Upload</th><th>Monthly Data Allocation (GB)</th><th>Monthly Subscription</th></tr></table>	Download /Upload	Monthly Data Allocation (GB)	Monthly Subscription	Ongoing as at 31 December 2018,													
Download /Upload	Monthly Data Allocation (GB)	Monthly Subscription																		

Precincts Promotion	Promotion is available to new and qualified existing customers on the following Evotel precincts: Westlake, Waterstone Park, Malakite, Greenstone Gate, Pebble Creek, Sovereign Park, Cambridge, Petervale, Stoneriver, Cedar Acres and Sandown.	07 August 2018 Effective/ Launch Date: 31 August 2018	<table><tr><th>Line Speed (Mbps)</th><th></th><th></th></tr><tr><td>10/5</td><td>100</td><td>R 449</td></tr><tr><td>10/10</td><td>Uncapped</td><td>R 549</td></tr><tr><td>20/20</td><td>Uncapped</td><td>R 679</td></tr><tr><td>40/40</td><td>Uncapped</td><td>R 749</td></tr><tr><td>100/100</td><td>Uncapped</td><td>R 1 049</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available at the licensee’s website by following the link below: http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre</p>	Line Speed (Mbps)			10/5	100	R 449	10/10	Uncapped	R 549	20/20	Uncapped	R 679	40/40	Uncapped	R 749	100/100	Uncapped	R 1 049	however it is to be decommissioned in 31 March 2019.																								
Line Speed (Mbps)																																														
10/5	100	R 449																																												
10/10	Uncapped	R 549																																												
20/20	Uncapped	R 679																																												
40/40	Uncapped	R 749																																												
100/100	Uncapped	R 1 049																																												
Standard Bank South Africa (SBSA) Tariff Filing	Standard Bank Mobile is an MVNO providing cellular and data services on Cell C’s network. Standard Bank South Africa launched four tariff plans; tariff 1, tariff 2, tariff 3 and tariff 4. The service is exclusive to Standard Bank customers.	Filed: 16 August 2018; 04 September 2018 Effective/ Launch Date: 30 August 2018;	<p>Table 50: Standard Bank Mobile Tariff Plans</p> <table><tr><th>Product</th><th>SBSATarif f1</th><th>SBSATarif f2</th><th>SBSATarif f3</th><th>SBSATarif f4</th><th>SBSATarif f5</th></tr><tr><td>Voice per minute</td><td>R 1.29</td><td>R 0.99</td><td>R 1.50</td><td>R 0.90</td><td>R 1.29</td></tr><tr><td>Data per MB</td><td>R 0.99</td><td>R 0.25</td><td>R 0.50</td><td>R 0.49</td><td>R 0,49</td></tr><tr><td>Local MMS</td><td>R 0.60</td><td>R 0.60</td><td>R 0.60</td><td>R 0.60</td><td>R 0.60</td></tr><tr><td>SMS</td><td>R 0.60</td><td>R 0.60</td><td>R 0.60</td><td>R 0.60</td><td>R 0.60</td></tr><tr><td>International SMS</td><td>R 2</td><td>R 2</td><td>R 2</td><td>R 2</td><td>R 2</td></tr><tr><td>International MMS</td><td>R 4.50</td><td>R 4.50</td><td>R 4.50</td><td>R 4.50</td><td>R 4.50</td></tr></table>	Product	SBSATarif f1	SBSATarif f2	SBSATarif f3	SBSATarif f4	SBSATarif f5	Voice per minute	R 1.29	R 0.99	R 1.50	R 0.90	R 1.29	Data per MB	R 0.99	R 0.25	R 0.50	R 0.49	R 0,49	Local MMS	R 0.60	R 0.60	R 0.60	R 0.60	R 0.60	SMS	R 0.60	R 0.60	R 0.60	R 0.60	R 0.60	International SMS	R 2	R 2	R 2	R 2	R 2	International MMS	R 4.50	R 4.50	R 4.50	R 4.50	R 4.50	
Product	SBSATarif f1	SBSATarif f2	SBSATarif f3	SBSATarif f4	SBSATarif f5																																									
Voice per minute	R 1.29	R 0.99	R 1.50	R 0.90	R 1.29																																									
Data per MB	R 0.99	R 0.25	R 0.50	R 0.49	R 0,49																																									
Local MMS	R 0.60	R 0.60	R 0.60	R 0.60	R 0.60																																									
SMS	R 0.60	R 0.60	R 0.60	R 0.60	R 0.60																																									
International SMS	R 2	R 2	R 2	R 2	R 2																																									
International MMS	R 4.50	R 4.50	R 4.50	R 4.50	R 4.50																																									

	Standard Bank Mobile also offer VAS products for voice calls and data that modify the tariff offerings in accordance to the VAS product that the customer purchases.	14 September 2018	<p>Table 51: Standard Bank Mobile Data VAS Tariff Types</p> <table><tr><th>Tariff per MB</th><th>Price</th><th>Tariff Validity Period</th></tr><tr><td>R 0.15</td><td>R 49</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.12</td><td>R 69</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.09</td><td>R 99</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.07</td><td>R 149</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.05</td><td>R 249</td><td>30 Days from subscribing date</td></tr></table> <p>Table 52: Standard Bank Mobile Voice VAS Tariff Types</p> <table><tr><th>Tariff per Minute</th><th>Price</th><th>Tariff Validity Period</th></tr><tr><td>R 0.99</td><td>R 29</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.89</td><td>R 39</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.79</td><td>R 79</td><td>30 Days from subscribing date</td></tr><tr><td>R 0.49</td><td>R 139</td><td>30 Days from subscribing date</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below: https://mobile.standardbank.co.za/pricingCommercial</p>	Tariff per MB	Price	Tariff Validity Period	R 0.15	R 49	30 Days from subscribing date	R 0.12	R 69	30 Days from subscribing date	R 0.09	R 99	30 Days from subscribing date	R 0.07	R 149	30 Days from subscribing date	R 0.05	R 249	30 Days from subscribing date	Tariff per Minute	Price	Tariff Validity Period	R 0.99	R 29	30 Days from subscribing date	R 0.89	R 39	30 Days from subscribing date	R 0.79	R 79	30 Days from subscribing date	R 0.49	R 139	30 Days from subscribing date	
Tariff per MB	Price	Tariff Validity Period																																			
R 0.15	R 49	30 Days from subscribing date																																			
R 0.12	R 69	30 Days from subscribing date																																			
R 0.09	R 99	30 Days from subscribing date																																			
R 0.07	R 149	30 Days from subscribing date																																			
R 0.05	R 249	30 Days from subscribing date																																			
Tariff per Minute	Price	Tariff Validity Period																																			
R 0.99	R 29	30 Days from subscribing date																																			
R 0.89	R 39	30 Days from subscribing date																																			
R 0.79	R 79	30 Days from subscribing date																																			
R 0.49	R 139	30 Days from subscribing date																																			

MTN All-Net Voice Bundles	<p>The MTN All-Net Voice Bundles are local voice calls, available to prepaid customers as Daily, Weekly and monthly All-Net voice calling bundles.</p> <p>The voice bundles are available for purchase by prepaid customers via USSD, MTN App, Interactive Voice Response (IVR), and logical vouchers. It should be noted that All-Net voice bundles are not transferable through Me2U. Base price plans rates apply upon depletion or expiry of the All-Net voice bundles.</p> <p>Customers would also benefit from the</p>	Filed: 16 August 2018	<p>Table 53: MTN PAYG Daily All-Net Bundle</p> <table><tr><th>PAYG All Net Voice Bundle</th><th>Inclusive All Net minutes</th><th>Bundle Price</th><th>Effective rate</th></tr><tr><td>Daily 20 minutes all Net Voice</td><td>20 minutes</td><td>R 10</td><td>R 0.50</td></tr><tr><td>Daily 30 minutes all Net voice</td><td>30 minutes</td><td>R 12</td><td>R 0.40</td></tr><tr><td>Daily 60 minutes all Net voice</td><td>60 minutes</td><td>R 20</td><td>R 0.33</td></tr></table> <p>Source: ICASA Database</p> <p>Table 54: MTN PAYG Weekly All-Net Bundle</p> <table><tr><th>PAYG All Net Voice Bundle</th><th>Inclusive All Net minutes</th><th>Bundle Price</th><th>Effective rate</th></tr><tr><td>Weekly 50 minutes all Net Voice</td><td>50 minutes all Net</td><td>R 20</td><td>R 0.40</td></tr><tr><td>Weekly 150 minutes all Net voice</td><td>150 minutes all Net voice</td><td>R 45</td><td>R 0.35</td></tr><tr><td>Weekly 250 minutes all Net voice</td><td>250 minutes all Net voice</td><td>R 70</td><td>R 0.28</td></tr><tr><td>Weekly 500 minutes all Net voice</td><td>500 minutes all Net voice</td><td>R 120</td><td>R 0.24</td></tr></table> <p>Source: ICASA Database</p> <p>Table 55: MTN PAYG Monthly All-Net Bundle</p> <table><tr><th></th><th>Inclusive All Net minutes</th><th>Bundle Price</th><th>Effective rate</th></tr></table>	PAYG All Net Voice Bundle	Inclusive All Net minutes	Bundle Price	Effective rate	Daily 20 minutes all Net Voice	20 minutes	R 10	R 0.50	Daily 30 minutes all Net voice	30 minutes	R 12	R 0.40	Daily 60 minutes all Net voice	60 minutes	R 20	R 0.33	PAYG All Net Voice Bundle	Inclusive All Net minutes	Bundle Price	Effective rate	Weekly 50 minutes all Net Voice	50 minutes all Net	R 20	R 0.40	Weekly 150 minutes all Net voice	150 minutes all Net voice	R 45	R 0.35	Weekly 250 minutes all Net voice	250 minutes all Net voice	R 70	R 0.28	Weekly 500 minutes all Net voice	500 minutes all Net voice	R 120	R 0.24		Inclusive All Net minutes	Bundle Price	Effective rate	Ongoing as at 31 December 2018
PAYG All Net Voice Bundle	Inclusive All Net minutes	Bundle Price	Effective rate																																									
Daily 20 minutes all Net Voice	20 minutes	R 10	R 0.50																																									
Daily 30 minutes all Net voice	30 minutes	R 12	R 0.40																																									
Daily 60 minutes all Net voice	60 minutes	R 20	R 0.33																																									
PAYG All Net Voice Bundle	Inclusive All Net minutes	Bundle Price	Effective rate																																									
Weekly 50 minutes all Net Voice	50 minutes all Net	R 20	R 0.40																																									
Weekly 150 minutes all Net voice	150 minutes all Net voice	R 45	R 0.35																																									
Weekly 250 minutes all Net voice	250 minutes all Net voice	R 70	R 0.28																																									
Weekly 500 minutes all Net voice	500 minutes all Net voice	R 120	R 0.24																																									
	Inclusive All Net minutes	Bundle Price	Effective rate																																									

	lower effective rates ranging from R 0.24 to R 0.50 per minute.		<table><tr><th>PAYG</th><th>All</th><th>Net</th><th></th><th></th><th></th></tr><tr><th>Voice</th><th>Bundle</th><th></th><th></th><th></th><th></th></tr><tr><td>Monthly minutes voice</td><td>60 all net</td><td></td><td>60 minutes</td><td>R 25</td><td>R 0.42</td></tr><tr><td>Weekly minutes voice</td><td>100 all Net</td><td></td><td>100 minutes</td><td>R 40</td><td>R 0.40</td></tr><tr><td>Monthly minutes voice</td><td>200 all Net</td><td></td><td>200 minutes all Net voice</td><td>R 70</td><td>R 0.35</td></tr><tr><td>Monthly minutes voice</td><td>300 all Net</td><td></td><td>300 minutes all Net voice</td><td>R 90</td><td>R 0.30</td></tr><tr><td>Monthly minutes voice</td><td>500 all Net</td><td></td><td>500 minutes</td><td>R 140</td><td>R 0.28</td></tr><tr><td>Monthly minutes voice</td><td>1000 all Net</td><td></td><td>1000 minutes</td><td>R 240</td><td>R 0.24</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below:</p> <p>https://www.mtn.co.za/Pages/Voice-Bundles.aspx</p>	PAYG	All	Net				Voice	Bundle					Monthly minutes voice	60 all net		60 minutes	R 25	R 0.42	Weekly minutes voice	100 all Net		100 minutes	R 40	R 0.40	Monthly minutes voice	200 all Net		200 minutes all Net voice	R 70	R 0.35	Monthly minutes voice	300 all Net		300 minutes all Net voice	R 90	R 0.30	Monthly minutes voice	500 all Net		500 minutes	R 140	R 0.28	Monthly minutes voice	1000 all Net		1000 minutes	R 240	R 0.24	
PAYG	All	Net																																																		
Voice	Bundle																																																			
Monthly minutes voice	60 all net		60 minutes	R 25	R 0.42																																															
Weekly minutes voice	100 all Net		100 minutes	R 40	R 0.40																																															
Monthly minutes voice	200 all Net		200 minutes all Net voice	R 70	R 0.35																																															
Monthly minutes voice	300 all Net		300 minutes all Net voice	R 90	R 0.30																																															
Monthly minutes voice	500 all Net		500 minutes	R 140	R 0.28																																															
Monthly minutes voice	1000 all Net		1000 minutes	R 240	R 0.24																																															
MTN Made to Share Price Plan	MTN introduced the Made to Share product suite for its SME customers. This	Filed: 22 August 2018	<p>Table 56: Made to Share Price Plan</p> <table><tr><th>Price Plan Name</th><th>MTN Made to Share S</th><th>MTN Made to Share M</th><th>MTN Made to Share L</th></tr></table>	Price Plan Name	MTN Made to Share S	MTN Made to Share M	MTN Made to Share L	Ongoing as at 31 December 2018																																												
Price Plan Name	MTN Made to Share S	MTN Made to Share M	MTN Made to Share L																																																	

	is a post-pain plan which is available on a MtM, 6, 12,24 or 36 months fixed -term contract. In this plan customers can add-on booster bundles. The main member can link a maximum number of SIM cards/Members through the My MTNza APP.		<table><tr><td>Monthly Subscription (VAT Excluded)</td><td>R 1738.26</td><td>R 3129.57</td><td>R 5216.52</td></tr><tr><td>Validity</td><td colspan="3">1,3,6,12,24,36, months</td></tr><tr><td colspan="4">Monthly Inclusive</td></tr><tr><td>All-Net voice minutes</td><td>500</td><td>1000</td><td>2000</td></tr><tr><td>Data (GB)</td><td>25</td><td>50</td><td>100</td></tr><tr><td>SMS</td><td colspan="3">400 SMS/day/Member</td></tr><tr><td>Ingroup Calling</td><td colspan="3">1000 Ingroup calling minutes/member/month</td></tr><tr><td>Number of SIMS Sharing</td><td>5</td><td>10</td><td>20</td></tr><tr><td>Maximum additional SIMS</td><td>5</td><td>10</td><td>20</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below: http://www.mtnbusiness.com/za/en/Downloads/pages/product-terms-and-conditions.aspx</p>	Monthly Subscription (VAT Excluded)	R 1738.26	R 3129.57	R 5216.52	Validity	1,3,6,12,24,36, months			Monthly Inclusive				All-Net voice minutes	500	1000	2000	Data (GB)	25	50	100	SMS	400 SMS/day/Member			Ingroup Calling	1000 Ingroup calling minutes/member/month			Number of SIMS Sharing	5	10	20	Maximum additional SIMS	5	10	20	
Monthly Subscription (VAT Excluded)	R 1738.26	R 3129.57	R 5216.52																																					
Validity	1,3,6,12,24,36, months																																							
Monthly Inclusive																																								
All-Net voice minutes	500	1000	2000																																					
Data (GB)	25	50	100																																					
SMS	400 SMS/day/Member																																							
Ingroup Calling	1000 Ingroup calling minutes/member/month																																							
Number of SIMS Sharing	5	10	20																																					
Maximum additional SIMS	5	10	20																																					
Cell C MediaPlay Data Plans	Cell C MediaPlay Data plans are offered only for fixed usage on an LTE enabled device with a Cell C USIM and are available as post-paid SIM-only	Filed: 22 August 2018 Effective/ Launch Date:	<p>Table 57: Cell C MediaPlay Data plans</p> <table><tr><th></th><th>MediaPlay Data 20GB</th><th>MediaPlay Data 45GB</th><th>MediaPlay Data 80GB</th><th>MediaPlay Data 175 GB</th></tr><tr><td>Subscription</td><td>R 239</td><td>R 489</td><td>R 849</td><td>R 1 099</td></tr><tr><td colspan="5">Inclusive Value</td></tr><tr><td>Data</td><td>20GB</td><td>5GB</td><td>80GB</td><td>175GB</td></tr></table>		MediaPlay Data 20GB	MediaPlay Data 45GB	MediaPlay Data 80GB	MediaPlay Data 175 GB	Subscription	R 239	R 489	R 849	R 1 099	Inclusive Value					Data	20GB	5GB	80GB	175GB	Ongoing as at 31 December 2018																
	MediaPlay Data 20GB	MediaPlay Data 45GB	MediaPlay Data 80GB	MediaPlay Data 175 GB																																				
Subscription	R 239	R 489	R 849	R 1 099																																				
Inclusive Value																																								
Data	20GB	5GB	80GB	175GB																																				

	24-month contract option.	01 September 2018	<table><tr><td>Content</td><td>Black FLEXI Access</td><td>Black FLEXI Access</td><td>Black BINGE Premium</td><td>Black BINGE Premium</td></tr><tr><td>Black Data</td><td colspan="4">Free Streaming</td></tr><tr><td>Daily Fair Usage Policy (FUP)</td><td>2GB/ day</td><td>2GB/ day</td><td>2GB/ day</td><td>2GB/ day</td></tr><tr><td colspan="5">Cell C MediaPlay Data Plan Rates</td></tr><tr><td>SMS/MMS</td><td colspan="4">R 0.51</td></tr><tr><td>International SMS</td><td colspan="4">R 1.72</td></tr><tr><td>OOB Data</td><td colspan="4">R 1/MB</td></tr><tr><td>Wi-Fi Calling</td><td colspan="4">R 1.52/Min</td></tr><tr><td>Billing Increments</td><td colspan="4">Per Second Billing</td></tr></table>	Content	Black FLEXI Access	Black FLEXI Access	Black BINGE Premium	Black BINGE Premium	Black Data	Free Streaming				Daily Fair Usage Policy (FUP)	2GB/ day	2GB/ day	2GB/ day	2GB/ day	Cell C MediaPlay Data Plan Rates					SMS/MMS	R 0.51				International SMS	R 1.72				OOB Data	R 1/MB				Wi-Fi Calling	R 1.52/Min				Billing Increments	Per Second Billing				
	Content		Black FLEXI Access	Black FLEXI Access	Black BINGE Premium	Black BINGE Premium																																											
	Black Data		Free Streaming																																														
	Daily Fair Usage Policy (FUP)		2GB/ day	2GB/ day	2GB/ day	2GB/ day																																											
	Cell C MediaPlay Data Plan Rates																																																
	SMS/MMS		R 0.51																																														
	International SMS		R 1.72																																														
	OOB Data		R 1/MB																																														
	Wi-Fi Calling		R 1.52/Min																																														
	Billing Increments		Per Second Billing																																														
		<p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below:</p> <p>https://www.cellc.co.za/cellc/mediaplay</p>																																															
Vodacom Amendment to Service Provider	Vodacom amended the terms and conditions for this promotion by adding	Filed: 23 August 2018	The SP incentive data bundles is only available on selected new or upgrade postpaid and top-up price plans according to the deals created. The bundles are offered to the customer at no cost and are offered as an incentive to the	Ongoing as at 31 December 2018																																													

Incentive Data Bundle Promotion: Terms and Conditions	the 111# channel through which data bundle balances enquires can be obtained.		customer for a predefined period of time. Only selected price plans of a 24 months contract have the recurring SP incentive bundle. Additional information is available on the licensee's website by following the link below: https://www.vodacom.co.za/vodacom/terms/promotions/sp-incentive-data-bundles	
Vodacom New 1000 Min Voice Bundle	Vodacom introduced a new 1000 Min all net voice bundle that is made available to post-paid and hybrid customers.	Filed: 23 August 2018	The tariff plan is offered at R599 per bundle (1000 minutes).	Ongoing as at 31 December 2018
Vodacom Amendment to Power Bonus Terms and Conditions	Vodacom amended the terms and conditions for its Power Bonus tariff plan; Extra Airtime.	Filed: 24 August 2018	The Extra Airtime tariff plan had an increase in the recharge value back from 50% to 100%, an increase in the local any network, any time voice tariff from R 1.50 to R 3 per minute (billed per second), an increase in the data bundle from R 1.50 per MB to R 3 per MB and an increase in the price of SMS from R 0.50 to R 1 per SMS. Additional information is available at the licensee's website by following the link below: https://www.vodacom.co.za/vodacom/terms/power-bonus	Ongoing as at 31 December 2018
Vodacom Amendment to Siyakha Price Plan	Vodacom amended the terms and	Filed: 24 August 2018	The Vodacom Siyakha tariff plan had an increase in the recharge value back from 50% to 100%, an increase in the local any network, any time voice tariff from R 1.50 to R 3 per minute (billed per second), an increase in the data	Ongoing as at 31 December 2018

Terms and Conditions	conditions for its Siyakha price plan.		bundle from R 1.50 per MB to R 3 per MB and an increase in the price of SMS from R 0.50 to R 1 per SMS. Additional information is available at the licensee's website by following the link below: https://www.vodacom.co.za/vodacom/services/vodacom-siyakha/siyakha-price-plan https://www.vodacom.co.za/vodacom/terms/siyakha-price-plan																																																													
MTN Business Broadband LTE Promotion	MTN Business Broadband LTE is targeted at MTN Business customers and consists of 7 price plans and 2 device options. The discounted price plan and the device will be applicable for 24 months and will only be available on 24-month deals.	Filed: 24 August 2018 Effective/ Launch Date: Valid from seven days of this notice	<table><tr><th colspan="6">Table 58: MTN Business Broadband LTE Price Plan</th></tr><tr><th>Price plan</th><th colspan="2">Inclusive Data</th><th>Current Price (Incl. VAT)</th><th>Promotional Price ((Incl. VAT)</th><th colspan="2">% variance/discount</th></tr><tr><td></td><td>Anytime</td><td>Work</td><td></td><td></td><td colspan="2"></td></tr><tr><td>LTE 10GB</td><td>10GB</td><td>5GB</td><td>R 199</td><td>R 169</td><td colspan="2">-15.1%</td></tr><tr><td>LTE 15GB</td><td>15GB</td><td>10GB</td><td>R 299</td><td>R 199</td><td colspan="2">-33.4%</td></tr><tr><td>LTE 30GB</td><td>30GB</td><td>20GB</td><td>R 599</td><td>R 299</td><td colspan="2">-50.1%</td></tr><tr><td>LTE 60GB</td><td>60GB</td><td>40GB</td><td>R 999.01</td><td>R 499</td><td colspan="2">-50.1%</td></tr><tr><td>LTE 110GB</td><td>110GB</td><td>80GB</td><td>R 1 399</td><td>R 799</td><td colspan="2">-42.9%</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee's website by following the link below: http://www.mtnbusiness.com/za/en/sme/Pages/broadband-lte.aspx</p>						Table 58: MTN Business Broadband LTE Price Plan						Price plan	Inclusive Data		Current Price (Incl. VAT)	Promotional Price ((Incl. VAT)	% variance/discount			Anytime	Work					LTE 10GB	10GB	5GB	R 199	R 169	-15.1%		LTE 15GB	15GB	10GB	R 299	R 199	-33.4%		LTE 30GB	30GB	20GB	R 599	R 299	-50.1%		LTE 60GB	60GB	40GB	R 999.01	R 499	-50.1%		LTE 110GB	110GB	80GB	R 1 399	R 799	-42.9%		Ongoing as at 31 December 2018
Table 58: MTN Business Broadband LTE Price Plan																																																																
Price plan	Inclusive Data		Current Price (Incl. VAT)	Promotional Price ((Incl. VAT)	% variance/discount																																																											
	Anytime	Work																																																														
LTE 10GB	10GB	5GB	R 199	R 169	-15.1%																																																											
LTE 15GB	15GB	10GB	R 299	R 199	-33.4%																																																											
LTE 30GB	30GB	20GB	R 599	R 299	-50.1%																																																											
LTE 60GB	60GB	40GB	R 999.01	R 499	-50.1%																																																											
LTE 110GB	110GB	80GB	R 1 399	R 799	-42.9%																																																											
Vodacom Fibre Broadband R 405 Promotion	The Vodacom Fibre Broadband R 405 Promotion was a fibre broadband service available to eligible precinct customers	Filed: 20 September 2018 Effective/	<table><tr><th colspan="5">Table 59: Vodacom Fibre Broadband R 405 Promotional Offers</th></tr><tr><th>Line Speed (Mbps) Download/ Upload</th><th>Data Cap (GB)</th><th>Monthly Subscription</th><th>Once-Off Charge 12 Months Contract</th><th colspan="2">Once-Off Charge 24 Months Contract</th></tr><tr><td>10Mbps/5Mbps</td><td>50</td><td>R 405</td><td>R 505</td><td colspan="2">R 0</td></tr></table>					Table 59: Vodacom Fibre Broadband R 405 Promotional Offers					Line Speed (Mbps) Download/ Upload	Data Cap (GB)	Monthly Subscription	Once-Off Charge 12 Months Contract	Once-Off Charge 24 Months Contract		10Mbps/5Mbps	50	R 405	R 505	R 0		Ongoing as at 31 December 2018, however it got decommissioned on 31 March 2019.																																							
Table 59: Vodacom Fibre Broadband R 405 Promotional Offers																																																																
Line Speed (Mbps) Download/ Upload	Data Cap (GB)	Monthly Subscription	Once-Off Charge 12 Months Contract	Once-Off Charge 24 Months Contract																																																												
10Mbps/5Mbps	50	R 405	R 505	R 0																																																												

	as determined by Vodacom. The promotion is available on a 12-month or 24-month subscription packages.	Launch Date: 04 October 2018 Extension Date: 22 January 2019	<i>Source: ICASA Database</i> Additional information is available on the licensee’s website by following the link below: https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre																																									
MTN Retail Ethernet Wave: MTN Cloud Connect Wireless (Leased Line) and MTN Business Broadband Wireless	<p>MTN Cloud Connect Wireless product is a high-reliability last mile service, exclusive to enterprise customers. It provides ethernet based connectivity from customer’s branch or site, to the MTN Business MPLS-VPN network.</p> <p>The MTN Business Broadband wireless product is a high-reliability broadband internet service,</p>	Filed: 10 October 2018 Effective/ Launch Date: 19 October 2018	<p><i>Table 60: MTN Business Broadband Wireless and MTN Cloud Connect Wireless Once-off Fees</i></p> <table><tr><th>MTN Business Broadband Wireless and MTN Cloud Connect Wireless</th><th>Price Including VAT @15% Once Off Fee</th></tr><tr><td>Connection fee</td><td>R 1 007.40</td></tr><tr><td>Downgrade access line speed</td><td>No fee</td></tr><tr><td>Upgrade access line speed</td><td>R 403.65</td></tr><tr><td>CPE Relocation cost</td><td>R 1 127</td></tr></table> <p><i>Table 61: MTN Business Broadband Wireless Price Plan</i></p> <table><tr><th>MTN Business Broadband Wireless</th><th colspan="2">Price Including VAT @15%</th></tr><tr><th>Port speed</th><th>Monthly Recurring Fee 12 - month contract</th><th>Monthly Recurring Fee 12 - month contract</th></tr><tr><td>10 Mbps</td><td>R 2 100</td><td>R 1 900</td></tr><tr><td>20 Mbps</td><td>R 2 300</td><td>R 2 100</td></tr></table> <p><i>Table 62: MTN Cloud Connect Wireless Price Plan</i></p> <table><tr><th>MTN Cloud Connect Wireless</th><th colspan="2">Price Including VAT @15%</th></tr><tr><th>Port speed</th><th>Monthly Recurring Fee 12 - month contract</th><th>Monthly Recurring Fee 12 - month contract</th></tr><tr><td>1Mbps</td><td>R 1 836.19</td><td>R 1 689.30</td></tr><tr><td>2Mbps</td><td>R 1 900.88</td><td>R 1 748.81</td></tr><tr><td>3Mbps</td><td>R 1 967.18</td><td>R 1 809.81</td></tr><tr><td>4Mbps</td><td>R 2 035.16</td><td>R 1 872.35</td></tr></table>	MTN Business Broadband Wireless and MTN Cloud Connect Wireless	Price Including VAT @15% Once Off Fee	Connection fee	R 1 007.40	Downgrade access line speed	No fee	Upgrade access line speed	R 403.65	CPE Relocation cost	R 1 127	MTN Business Broadband Wireless	Price Including VAT @15%		Port speed	Monthly Recurring Fee 12 - month contract	Monthly Recurring Fee 12 - month contract	10 Mbps	R 2 100	R 1 900	20 Mbps	R 2 300	R 2 100	MTN Cloud Connect Wireless	Price Including VAT @15%		Port speed	Monthly Recurring Fee 12 - month contract	Monthly Recurring Fee 12 - month contract	1Mbps	R 1 836.19	R 1 689.30	2Mbps	R 1 900.88	R 1 748.81	3Mbps	R 1 967.18	R 1 809.81	4Mbps	R 2 035.16	R 1 872.35	Ongoing as at 31 December 2018
MTN Business Broadband Wireless and MTN Cloud Connect Wireless	Price Including VAT @15% Once Off Fee																																											
Connection fee	R 1 007.40																																											
Downgrade access line speed	No fee																																											
Upgrade access line speed	R 403.65																																											
CPE Relocation cost	R 1 127																																											
MTN Business Broadband Wireless	Price Including VAT @15%																																											
Port speed	Monthly Recurring Fee 12 - month contract	Monthly Recurring Fee 12 - month contract																																										
10 Mbps	R 2 100	R 1 900																																										
20 Mbps	R 2 300	R 2 100																																										
MTN Cloud Connect Wireless	Price Including VAT @15%																																											
Port speed	Monthly Recurring Fee 12 - month contract	Monthly Recurring Fee 12 - month contract																																										
1Mbps	R 1 836.19	R 1 689.30																																										
2Mbps	R 1 900.88	R 1 748.81																																										
3Mbps	R 1 967.18	R 1 809.81																																										
4Mbps	R 2 035.16	R 1 872.35																																										

	offering enterprise customers Ethernet last mile connectivity with full local and international internet access.		<table><tr><td>5Mbps</td><td>R 2 104.89</td><td>R 1 936.49</td></tr><tr><td>6Mbps</td><td>R 2 176.42</td><td>R 2 002.31</td></tr><tr><td>7Mbps</td><td>R 2 249.84</td><td>R 2 069.85</td></tr><tr><td>8Mbps</td><td>R 2 325.21</td><td>R 2 139.20</td></tr><tr><td>9Mbps</td><td>R 2 402.63</td><td>R 2 210.42</td></tr><tr><td>10Mbps</td><td>R 2 482.16</td><td>R 2 283.59</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the links below: http://www.mtnbusiness.com/za/en/sme/Pages/mtn-business-broadband-wireless.aspx http://www.mtnbusiness.com/za/en/sme/Pages/mtn-cloud-connect-wireless.aspx</p>	5Mbps	R 2 104.89	R 1 936.49	6Mbps	R 2 176.42	R 2 002.31	7Mbps	R 2 249.84	R 2 069.85	8Mbps	R 2 325.21	R 2 139.20	9Mbps	R 2 402.63	R 2 210.42	10Mbps	R 2 482.16	R 2 283.59																												
5Mbps	R 2 104.89	R 1 936.49																																															
6Mbps	R 2 176.42	R 2 002.31																																															
7Mbps	R 2 249.84	R 2 069.85																																															
8Mbps	R 2 325.21	R 2 139.20																																															
9Mbps	R 2 402.63	R 2 210.42																																															
10Mbps	R 2 482.16	R 2 283.59																																															
Cell C SmartData Share Top-up Promotion	Cell C SmartData Share Top-up was only applicable to new and upgrading customers on a 24-month contract. Customers would receive double the monthly data allocation and 100 Wi-Fi minutes for the 24 months of the contract. The promotion applies to post-paid and top-up customers on the 5GB, 10GB, 20GB and 50GB data plans.	Filed: 10 October 2018 Effective/ Launch Date: 22 October 2018 Amendment Date: 19 November 2018	<p>Table 63: Cell C SmartData Share Promotional Offers</p> <table><tr><th>Plan</th><th>5GB</th><th>10GB</th><th>20GB</th><th>50GB</th></tr><tr><td>Monthly sub</td><td>R 200.75</td><td>R 301.62</td><td>R 503.38</td><td>R 906.89</td></tr><tr><td>Inclusive anytime data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>50GB</td></tr><tr><td>Nite data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>50GB</td></tr><tr><td>Promo anytime data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>50GB</td></tr><tr><td>Promo Nite data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>50GB</td></tr><tr><td>Extra gigs anytime</td><td>5GB</td><td>10GB</td><td>20GB</td><td>50GB</td></tr><tr><td>Extra gigs Nite</td><td>5GB</td><td>10GB</td><td>20GB</td><td>50GB</td></tr><tr><td>Total data</td><td>30GB</td><td>60GB</td><td>120GB</td><td>300GB</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/newsroom-detail/smartdata-share-unveiled</p>	Plan	5GB	10GB	20GB	50GB	Monthly sub	R 200.75	R 301.62	R 503.38	R 906.89	Inclusive anytime data	5GB	10GB	20GB	50GB	Nite data	5GB	10GB	20GB	50GB	Promo anytime data	5GB	10GB	20GB	50GB	Promo Nite data	5GB	10GB	20GB	50GB	Extra gigs anytime	5GB	10GB	20GB	50GB	Extra gigs Nite	5GB	10GB	20GB	50GB	Total data	30GB	60GB	120GB	300GB	Ongoing as at 31 December 2018
Plan	5GB	10GB	20GB	50GB																																													
Monthly sub	R 200.75	R 301.62	R 503.38	R 906.89																																													
Inclusive anytime data	5GB	10GB	20GB	50GB																																													
Nite data	5GB	10GB	20GB	50GB																																													
Promo anytime data	5GB	10GB	20GB	50GB																																													
Promo Nite data	5GB	10GB	20GB	50GB																																													
Extra gigs anytime	5GB	10GB	20GB	50GB																																													
Extra gigs Nite	5GB	10GB	20GB	50GB																																													
Total data	30GB	60GB	120GB	300GB																																													

	The SIM cards of contracted customers (Primary SIM) could share their data bundles with a maximum of 14 MSISDNs linked on the Primary SIM at a linking fee of R 5/SIM per month.																																																																											
MTN Double Your Data Promotion	<p>MTN Double Your Data was made available on the MyMTN Choice 30GB and 50GB data plans, where customers opting for these data plans also receive double inclusive data allocations whilst the subscription fee remains the same.</p> <p>The additional value promotion is allocated monthly for the duration of the</p>	<p>Filed: 19 October 2018</p> <p>Effective/ Launch Date: 01 November 2018</p>	<p>Table 64: MTN Double Your Data Promotion Price Plans</p> <table><tr><th>Price plan</th><th>My MTNChoice 5GB</th><th>My MTNChoice 10GB</th><th>My MTNChoice 20GB</th><th>My MTNChoice 30GB</th><th>My MTNChoice 50GB</th></tr><tr><td>Subscription</td><td>R 199</td><td>R 299</td><td>R 499</td><td>R 699</td><td>R 999</td></tr><tr><td>SIM Only</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>Anytime Inclusive Data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>30GB</td><td>50GB</td></tr><tr><td>Night Express Data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>30GB</td><td>50GB</td></tr><tr><td>Depletion Rate for Data</td><td>10kbps</td><td>10kbps</td><td>10kbps</td><td>10kbps</td><td>10kbps</td></tr><tr><td colspan="6">Promotion Value</td></tr><tr><td>Anytime Data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>30GB</td><td>50GB</td></tr><tr><td>Night Express Data</td><td>5GB</td><td>10GB</td><td>20GB</td><td>30GB</td><td>50GB</td></tr><tr><td>Validity</td><td>24 months</td><td>24 months</td><td>24 months</td><td>24 months</td><td>24 months</td></tr><tr><td>Depletion Rate for Data</td><td>20kbps</td><td>20kbps</td><td>20kbps</td><td>20kbps</td><td>20kbps</td></tr><tr><td>Expiry</td><td>30 days</td><td>30 days</td><td>30 days</td><td>30 days</td><td>30 days</td></tr></table>	Price plan	My MTNChoice 5GB	My MTNChoice 10GB	My MTNChoice 20GB	My MTNChoice 30GB	My MTNChoice 50GB	Subscription	R 199	R 299	R 499	R 699	R 999	SIM Only						Anytime Inclusive Data	5GB	10GB	20GB	30GB	50GB	Night Express Data	5GB	10GB	20GB	30GB	50GB	Depletion Rate for Data	10kbps	10kbps	10kbps	10kbps	10kbps	Promotion Value						Anytime Data	5GB	10GB	20GB	30GB	50GB	Night Express Data	5GB	10GB	20GB	30GB	50GB	Validity	24 months	24 months	24 months	24 months	24 months	Depletion Rate for Data	20kbps	20kbps	20kbps	20kbps	20kbps	Expiry	30 days	30 days	30 days	30 days	30 days	Ongoing as at 31 December 2018
Price plan	My MTNChoice 5GB	My MTNChoice 10GB	My MTNChoice 20GB	My MTNChoice 30GB	My MTNChoice 50GB																																																																							
Subscription	R 199	R 299	R 499	R 699	R 999																																																																							
SIM Only																																																																												
Anytime Inclusive Data	5GB	10GB	20GB	30GB	50GB																																																																							
Night Express Data	5GB	10GB	20GB	30GB	50GB																																																																							
Depletion Rate for Data	10kbps	10kbps	10kbps	10kbps	10kbps																																																																							
Promotion Value																																																																												
Anytime Data	5GB	10GB	20GB	30GB	50GB																																																																							
Night Express Data	5GB	10GB	20GB	30GB	50GB																																																																							
Validity	24 months	24 months	24 months	24 months	24 months																																																																							
Depletion Rate for Data	20kbps	20kbps	20kbps	20kbps	20kbps																																																																							
Expiry	30 days	30 days	30 days	30 days	30 days																																																																							

	24-month fixed term contract and the promotional data does not carry over.		<table><tr><td>Entertainment ticket pass</td><td>MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB</td><td>MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB</td><td>MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB</td><td>MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB</td><td>MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB</td></tr><tr><td>Once -Off data</td><td>20GB</td><td>20GB</td><td>20GB</td><td>20GB</td><td>20GB</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below: http://www.mtndeals.co.za/new-deals/#sim</p>	Entertainment ticket pass	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	Once -Off data	20GB	20GB	20GB	20GB	20GB	
Entertainment ticket pass	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB	MTN FaceBook-Monthly-1GB + MTN WhatsApp-Monthly-1GB+MTN Twitter-Monthly-1GB+MTN YouTube-Monthly-3GB+ Music streaming bundle-3GB+ video streaming bundle-5GB											
Once -Off data	20GB	20GB	20GB	20GB	20GB											
MTN Made for Business Amendment	MTN introduced additional ad hoc bundles on its Made For Business price plans that was introduced in June 2018. Only Made For Business Price Plans customers are	Filed: 09 October 2018 Effective/Launch Date: 30 October 2018	<p>Table 65: Amended MTN Made for Business Prices</p> <table><tr><th>Bundle Type</th><th>Load Options and Validity</th><th>Inclusive Value (Min / MB / SMS)</th><th>Subscription Fee @ 15% VAT</th></tr><tr><td>MTN Monthly 50GB</td><td>Once-off (90 days) Recurring (Two times carry over)</td><td>50 GB</td><td>R 1 999</td></tr></table>			Bundle Type	Load Options and Validity	Inclusive Value (Min / MB / SMS)	Subscription Fee @ 15% VAT	MTN Monthly 50GB	Once-off (90 days) Recurring (Two times carry over)	50 GB	R 1 999	Ongoing as at 31 December 2018		
Bundle Type	Load Options and Validity	Inclusive Value (Min / MB / SMS)	Subscription Fee @ 15% VAT													
MTN Monthly 50GB	Once-off (90 days) Recurring (Two times carry over)	50 GB	R 1 999													

	eligible for the ad hoc bundles.		MTN Monthly 100GB	Once-off (90 days) Recurring (Two times carry over)	100 GB	R 3 499	
			MTN Monthly 200GB	Once-off (90 days) Recurring (Two times carry over)	200 GB	R 6 299	
			MTN Monthly 300GB	Once-off (90 days) Recurring (Two times carry over)	300 GB	R 8 999	
			SMS 1000	Once-off (60 days) Recurring (Two times carry over)	1 000 SMS	R 199	
			SMS 2 000	Once-off (60 days) Recurring (Two times carry over)	2 000 SMS	R 395	
			SMS 3 000	Once-off (60 days) Recurring (Two times carry over)	3 000 SMS	R 589	
			SMS 5 000	Once-off (60 days) Recurring (Two times carry over)	5 000 SMS	R 979	
			SMS 10 000	Once-off (60 days) Recurring (Two times carry over)	10 000 SMS	R 1 955	
			CUG 50	Once-off (30 days) Recurring (Two times carry over)	50 Minutes/ 50 SMS, 50 MMS	R 29	
			CUG 100	Once-off (30 days) Recurring (Two times carry over)	100 Minutes / 100 SMS / 100 MMS	R 39	
			CUG 200	Once-off (30 days) Recurring (Two times carry over)	200 Minutes / 200 SMS / 200 MMS	R 49	

			CUG 300	Once-off (30 days) Recurring (Two times carry over)	300 Minutes / 300 SMS / 300 MMS	R 59	
			CUG 500	Once-off (30 days) Recurring (Two times carry over)	500 Minutes / 500 SMS / 500 MMS	R 89	
			MTN to MTN 500 min	Once-off (30 days) Recurring (Two times carry over)	500 On-Net Minutes	R 199	
			MTN to MTN 1 000 min	Once-off (30 days) Recurring (Two times carry over)	1 000 On-Net Minutes	R 299	
			MTN to MTN 2 000 min	Once-off (30 days) Recurring (Two times carry over)	2 000 On-Net Minutes	R 499	
			Airtime Bundle R 50	Once-off (360 days) Recurring (Two times carry over)	R 50	R 50	
			Airtime Bundle R 100	Once-off (360 days) Recurring (Two times carry over)	R 100	R 100	
			Airtime Bundle R 200	Once-off (360 days) Recurring (Two times carry over)	R 200	R 200	
			Airtime Bundle R 500	Once-off (360 days) Recurring (Two times carry over)	R 500	R 500	
			Airtime Bundle R 750	Once-off (360 days) Recurring (Two times carry over)	R 750	R 750	
			Airtime Bundle R 1 000	Once-off (360 days) Recurring (Two times carry over)	R 1 000	R 1 000	
			Airtime Bundle R 2 000	Once-off (360 days) Recurring (Two times carry over)	R2 000	R 2 000	

			<table><tr><td>Airtime Bundle R 5 000</td><td>Once-off (360 days) Recurring (Two times carry over)</td><td>R5 000</td><td>R 5 000</td></tr><tr><td>Airtime Bundle R 10 000</td><td>Once-off (360 days) Recurring (Two times carry over)</td><td>R 10 000</td><td>R 10 000</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below:</p> <p>http://www.mtnbusiness.com/za/Terms%20and%20Conditions/Made-For-Business-Terms-and-Conditions-20181101.pdf</p>	Airtime Bundle R 5 000	Once-off (360 days) Recurring (Two times carry over)	R5 000	R 5 000	Airtime Bundle R 10 000	Once-off (360 days) Recurring (Two times carry over)	R 10 000	R 10 000																					
Airtime Bundle R 5 000	Once-off (360 days) Recurring (Two times carry over)	R5 000	R 5 000																													
Airtime Bundle R 10 000	Once-off (360 days) Recurring (Two times carry over)	R 10 000	R 10 000																													
Vodacom Fibre Broadband Promotion on Vumatel	Vodacom Fibre Broadband Promotion was a service available to new and upward migrating FTTH customers. The service is offered only on the Vumatel bitstream network including Vumatel Aerial fibre. Customers receive a 100% discount on once-off/non-	Filed: 22 October 2018 Effective/ Launch Date: 01 November 2018 Extension Date: 22 January 2019	<p>The promotional non-recurring charges are discounted at 100% subject to a pro-rate cancellation clawback if the Service is cancelled before 24 months.</p> <p>Table 66: Vodacom Promotional Fibre Broadband on Vumatel</p> <table><tr><th>Price Plans</th><th>Tariffs (incl VAT)</th></tr><tr><td colspan="2">4/1Mbps</td></tr><tr><td>100GB</td><td>R 555</td></tr><tr><td>Uncapped</td><td>R 699</td></tr><tr><td colspan="2">20/2Mbps</td></tr><tr><td>Uncapped</td><td>R 849</td></tr><tr><td colspan="2">20/20Mbps</td></tr><tr><td>200GB</td><td>R 799</td></tr><tr><td>Uncapped</td><td>R 899</td></tr><tr><td colspan="2">50/5Mbps</td></tr><tr><td>Uncapped</td><td>R 1 049</td></tr><tr><td colspan="2">50/50Mbps</td></tr><tr><td>200GB</td><td>R 899</td></tr><tr><td>400GB</td><td>R 949</td></tr></table>	Price Plans	Tariffs (incl VAT)	4/1Mbps		100GB	R 555	Uncapped	R 699	20/2Mbps		Uncapped	R 849	20/20Mbps		200GB	R 799	Uncapped	R 899	50/5Mbps		Uncapped	R 1 049	50/50Mbps		200GB	R 899	400GB	R 949	Ongoing as at 31 December 2018, however it is to be decommissioned on 31 July 2019.
Price Plans	Tariffs (incl VAT)																															
4/1Mbps																																
100GB	R 555																															
Uncapped	R 699																															
20/2Mbps																																
Uncapped	R 849																															
20/20Mbps																																
200GB	R 799																															
Uncapped	R 899																															
50/5Mbps																																
Uncapped	R 1 049																															
50/50Mbps																																
200GB	R 899																															
400GB	R 949																															

	recurring charges if they take a 24-month contract.		<table><tr><td>Uncapped</td><td>R 1 099</td></tr><tr><td colspan="2">100/10Mbps</td></tr><tr><td>Uncapped</td><td>R 1 199</td></tr><tr><td colspan="2">100/100Mbps</td></tr><tr><td>500GB</td><td>R 1 149</td></tr><tr><td>Uncapped</td><td>R 1 249</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available at the licensee’s website by following the link below: https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre-vumatel</p>	Uncapped	R 1 099	100/10Mbps		Uncapped	R 1 199	100/100Mbps		500GB	R 1 149	Uncapped	R 1 249	
Uncapped	R 1 099															
100/10Mbps																
Uncapped	R 1 199															
100/100Mbps																
500GB	R 1 149															
Uncapped	R 1 249															
MTN Base 2 Price Plan (renamed to MTN Connect)	MTN Base 2 is the default landing price plan for MTN PayAsYouGo (prepaid) customers. All customers who purchase a new starter pack and activate the SIM card, changing from MTN post-paid to MTN prepaid and those porting into MTN prepaid from other networks, will automatically be placed on the default MTN Base 2 price plan.	Filed: 22 October 2018 Effective/Launch Date: 01 November 2018	MTN Base 2 customers enjoy an All-Net flat rate of R 2 per minute. Other MTN Base 2 plan rates are as follows: <ul style="list-style-type: none">• Out of bundle (OOB) SMS: R 0.51• MTN to International SMS: R 1.61• MMS OOB: R 0.91• OOB Data bundle users (last 3 consecutive months) 0 – 5MB: R 0.60• OOB Data bundle users (last 3 consecutive months) >5MB: R 1.50.	Ongoing as at 31 December 2018												

Cell C Gigamania Data Bundles	The plan is segregated into two groups, namely; the low-end bundle group and the high-end bundle group. The bundles will only be available to prepaid, post-paid and hybrid customers on Fridays for an hour, from 21:00pm to 22:00pm. The bundle will be valid until Sunday, 23:59pm.	Filed: 01 November 2018 Amendment Date: 22 October 2018	<div>Table 67: Gigamania Tariff Plan</div> <table><thead><tr><th>Fee</th><th>Inclusive data (GB)</th><th>Inclusive Data (MB)</th><th>Cents/MB</th><th>Validity</th></tr></thead><tbody><tr><td>R 39</td><td>3.5</td><td>3584</td><td>1.09</td><td>Sunday 23:59:59</td></tr><tr><td>R 49</td><td>5</td><td>5120</td><td>0.96</td><td>Sunday 23:59:59</td></tr><tr><td>R 59</td><td>6.5</td><td>6656</td><td>0.89</td><td>Sunday 23:59:59</td></tr><tr><td>R 79</td><td>10</td><td>10240</td><td>0.77</td><td>Sunday 23:59:59</td></tr><tr><td>R 89</td><td>14</td><td>14336</td><td>0.62</td><td>Sunday 23:59:59</td></tr><tr><td>R 99</td><td>18</td><td>18432</td><td>0.54</td><td>Sunday 23:59:59</td></tr></tbody></table> <div>Source: ICASA Database</div>	Fee	Inclusive data (GB)	Inclusive Data (MB)	Cents/MB	Validity	R 39	3.5	3584	1.09	Sunday 23:59:59	R 49	5	5120	0.96	Sunday 23:59:59	R 59	6.5	6656	0.89	Sunday 23:59:59	R 79	10	10240	0.77	Sunday 23:59:59	R 89	14	14336	0.62	Sunday 23:59:59	R 99	18	18432	0.54	Sunday 23:59:59	Ongoing as at 31 December 2018																																																					
Fee	Inclusive data (GB)	Inclusive Data (MB)	Cents/MB	Validity																																																																																								
R 39	3.5	3584	1.09	Sunday 23:59:59																																																																																								
R 49	5	5120	0.96	Sunday 23:59:59																																																																																								
R 59	6.5	6656	0.89	Sunday 23:59:59																																																																																								
R 79	10	10240	0.77	Sunday 23:59:59																																																																																								
R 89	14	14336	0.62	Sunday 23:59:59																																																																																								
R 99	18	18432	0.54	Sunday 23:59:59																																																																																								
Cell C Emergency Data	Cell C customers who have run out of airtime or a data bundle can use the service to obtain Emergency Data. The service is available to Cell C	Filed: 01 November 2018 Effective/ Launch Date: Amendment Date: 01 November 2018;	<div>Table 68: Daily and 30-Day Emergency Data Bundles</div> <table><thead><tr><th colspan="8">Emergency Daily Data Bundles</th></tr><tr><th colspan="4">Previous Offer</th><th colspan="4">Current Offer</th></tr><tr><th>Data</th><th>Price</th><th>Access Fee</th><th>Total Payable</th><th>Data</th><th>Price</th><th>Access Fee</th><th>Total Payable</th></tr></thead><tbody><tr><td>20MB</td><td>R 4</td><td>R 1</td><td>R 5</td><td>25MB</td><td>R 4</td><td>R 1</td><td>R 5</td></tr><tr><td>50MB</td><td>R 9</td><td>R 1</td><td>R 10</td><td>65MB</td><td>R 9</td><td>R 1</td><td>R 10</td></tr><tr><td>100MB</td><td>R 14</td><td>R 1</td><td>R 15</td><td>120MB</td><td>R 14</td><td>R 1</td><td>R 15</td></tr><tr><td></td><td></td><td></td><td></td><td>500MB</td><td>R 17</td><td>R 1</td><td>R 18</td></tr><tr><td></td><td></td><td></td><td></td><td>1024MB</td><td>R 20</td><td>R 1</td><td>R 21</td></tr></tbody></table> <table><thead><tr><th colspan="8">Emergency 30-Day Data Bundles</th></tr><tr><th colspan="4">Previous Offer</th><th colspan="4">Current Offer</th></tr><tr><th>Data</th><th>Price</th><th>Access Fee</th><th>Total Payable</th><th>Data</th><th>Price</th><th>Access Fee</th><th>Total Payable</th></tr></thead></table>	Emergency Daily Data Bundles								Previous Offer				Current Offer				Data	Price	Access Fee	Total Payable	Data	Price	Access Fee	Total Payable	20MB	R 4	R 1	R 5	25MB	R 4	R 1	R 5	50MB	R 9	R 1	R 10	65MB	R 9	R 1	R 10	100MB	R 14	R 1	R 15	120MB	R 14	R 1	R 15					500MB	R 17	R 1	R 18					1024MB	R 20	R 1	R 21	Emergency 30-Day Data Bundles								Previous Offer				Current Offer				Data	Price	Access Fee	Total Payable	Data	Price	Access Fee	Total Payable	Ongoing as at 31 December 2018
Emergency Daily Data Bundles																																																																																												
Previous Offer				Current Offer																																																																																								
Data	Price	Access Fee	Total Payable	Data	Price	Access Fee	Total Payable																																																																																					
20MB	R 4	R 1	R 5	25MB	R 4	R 1	R 5																																																																																					
50MB	R 9	R 1	R 10	65MB	R 9	R 1	R 10																																																																																					
100MB	R 14	R 1	R 15	120MB	R 14	R 1	R 15																																																																																					
				500MB	R 17	R 1	R 18																																																																																					
				1024MB	R 20	R 1	R 21																																																																																					
Emergency 30-Day Data Bundles																																																																																												
Previous Offer				Current Offer																																																																																								
Data	Price	Access Fee	Total Payable	Data	Price	Access Fee	Total Payable																																																																																					

	Prepaid and Top Up customers who have recharged with at least R 20 per month for the last two months and who have been active on the Cell C network for two months or more. The service is available on the USSD code *147#.	20 November 2018	<table><tr><td>40MB</td><td>R 12</td><td>R 1</td><td>R 13</td><td>40MB</td><td>R 12</td><td>R 1</td><td>R 13</td></tr><tr><td>65MB</td><td>R 20</td><td>R 1</td><td>R 21</td><td colspan="4">N/A</td></tr><tr><td>100MB</td><td>R 29</td><td>R 1</td><td>R 30</td><td>100MB</td><td>R 29</td><td>R 1</td><td>R 30</td></tr><tr><td>300MB</td><td>R 49</td><td>R 1</td><td>R 50</td><td>300MB</td><td>R 49</td><td>R 1</td><td>R 50</td></tr><tr><td>750MB</td><td>R 100</td><td>R 1</td><td>R 101</td><td>750MB + 1024M B Nite Data</td><td>R 80</td><td>R 1</td><td>R 81</td></tr></table> <p>Table 69: Cell C Emergency ShoutOut Data</p> <table><tr><th colspan="4">Emergency ShoutOut</th></tr><tr><th>Data</th><th>Price</th><th>Access Fee</th><th>Total Payable</th></tr><tr><td>80MB</td><td>R 4</td><td>R 1</td><td>R 5</td></tr><tr><td>1200MB</td><td>R 17</td><td>R 1</td><td>R 18</td></tr><tr><td>4096MB</td><td>R 49</td><td>R 1</td><td>R 50</td></tr></table> <p>Source: ICASA Database</p> <p>Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/get-emergency-data#/collapseTwo</p>	40MB	R 12	R 1	R 13	40MB	R 12	R 1	R 13	65MB	R 20	R 1	R 21	N/A				100MB	R 29	R 1	R 30	100MB	R 29	R 1	R 30	300MB	R 49	R 1	R 50	300MB	R 49	R 1	R 50	750MB	R 100	R 1	R 101	750MB + 1024M B Nite Data	R 80	R 1	R 81	Emergency ShoutOut				Data	Price	Access Fee	Total Payable	80MB	R 4	R 1	R 5	1200MB	R 17	R 1	R 18	4096MB	R 49	R 1	R 50	
40MB	R 12	R 1	R 13	40MB	R 12	R 1	R 13																																																									
65MB	R 20	R 1	R 21	N/A																																																												
100MB	R 29	R 1	R 30	100MB	R 29	R 1	R 30																																																									
300MB	R 49	R 1	R 50	300MB	R 49	R 1	R 50																																																									
750MB	R 100	R 1	R 101	750MB + 1024M B Nite Data	R 80	R 1	R 81																																																									
Emergency ShoutOut																																																																
Data	Price	Access Fee	Total Payable																																																													
80MB	R 4	R 1	R 5																																																													
1200MB	R 17	R 1	R 18																																																													
4096MB	R 49	R 1	R 50																																																													
Vodacom Broadband Connect Wireless Lite (Fibre Interim and Backup) Promotion	The Broadband Connect Wireless Lite (Fibre Interim) promotion was only applicable to the customers subscribing for the 30GB, 50GB and 100GB on a month-to-month contract period.	Filed: 06 November 2018 Effective/ Launch Date: 16 November 2018	<p>Table 70: Vodacom Promotional Broadband Connect Wireless Lite (Fibre Interim)</p> <table><tr><th>Monthly GB Allocation</th><th>Contract Period</th><th>Monthly Subscription (VAT Inclusive)</th><th>Promotion</th></tr><tr><td>30GB</td><td>Month-to-month</td><td>R 349</td><td>Free</td></tr><tr><td>50GB</td><td>Month-to-month</td><td>R 649</td><td>Free</td></tr><tr><td>100GB</td><td>Month-to-month</td><td>R 899</td><td>Free</td></tr></table> <p>Table 71: Vodacom Promotional Connect Broadband Wireless Lite (Fibre Backup)</p> <table><tr><th>Contract Period</th><th>5GB Monthly Subscription (VAT Inclusive)</th><th>10GB Monthly Subscription (VAT Inclusive)</th><th>Promotion</th></tr><tr><td>12</td><td>R 149</td><td>R 189</td><td>Free</td></tr><tr><td>24</td><td>R 129</td><td>R 159</td><td>Free</td></tr><tr><td>36</td><td>R 99</td><td>R 139</td><td>Free</td></tr></table> <p>Source: ICASA Database</p>	Monthly GB Allocation	Contract Period	Monthly Subscription (VAT Inclusive)	Promotion	30GB	Month-to-month	R 349	Free	50GB	Month-to-month	R 649	Free	100GB	Month-to-month	R 899	Free	Contract Period	5GB Monthly Subscription (VAT Inclusive)	10GB Monthly Subscription (VAT Inclusive)	Promotion	12	R 149	R 189	Free	24	R 129	R 159	Free	36	R 99	R 139	Free	Ongoing as at 31 December 2018, however it was decommissioned on the 31 st of January 2018																												
Monthly GB Allocation	Contract Period	Monthly Subscription (VAT Inclusive)	Promotion																																																													
30GB	Month-to-month	R 349	Free																																																													
50GB	Month-to-month	R 649	Free																																																													
100GB	Month-to-month	R 899	Free																																																													
Contract Period	5GB Monthly Subscription (VAT Inclusive)	10GB Monthly Subscription (VAT Inclusive)	Promotion																																																													
12	R 149	R 189	Free																																																													
24	R 129	R 159	Free																																																													
36	R 99	R 139	Free																																																													

	During the promotional period, customers were offered free subscription for the first 3 months of the contract.																																																																																																																								
Cell C MediaPlay Double Data Promotion	Cell C MediaPlay Data plan customers on a 24 months contract receive double data for their contract length, while month-to-month customers receive double data for the first month only. The promotional offer is available to new and existing customers and applies only for the duration of the contract term, thereafter, the promotional data falls away.	Filed: 13 November 2018 Effective/ Launch Date: 23 November 2018 Amendment Date: 22 November 2018; 21 January 2019; and 04 March 2019.	<p><i>Table 72: Cell C MediaPlay Double Data Promotional Offers</i></p> <table><tr><th>Name</th><th>Media Play 500 MB</th><th>Media Play 1GB</th><th>Media Play 1.5GB</th><th>Media Play 3GB</th><th>Media Play 6GB</th><th>Media Play 10GB</th><th>Media Play 15GB</th><th>Media Play 25GB</th></tr><tr><td>Subscription</td><td>R 149</td><td>R 229</td><td>R 329</td><td>R 499</td><td>R 699</td><td>R 999</td><td>R 1 499</td><td>R 1 749</td></tr><tr><td colspan="9">Inclusive Value</td></tr><tr><td>Data</td><td>500MB</td><td>1GB</td><td>1.5GB</td><td>3GB</td><td>6GB</td><td>10GB</td><td>15GB</td><td>25GB</td></tr><tr><td>Any-net Minutes (min)</td><td>20</td><td>45</td><td>60</td><td>90</td><td>120</td><td>600</td><td>900</td><td>1200</td></tr><tr><td>SMS</td><td>90</td><td>120</td><td>210</td><td>240</td><td>300</td><td>3000</td><td>3000</td><td>3000</td></tr><tr><td>Content</td><td>FLEXI Access</td><td>FLEXI Access</td><td>FLEXI Premium</td><td>FLEXI Premium</td><td>FLEXI Premium</td><td>BINGE Premium</td><td>BINGE Premium</td><td>BINGE Premium</td></tr><tr><td>Promotional Data</td><td>500MB</td><td>1GB</td><td>1.5GB</td><td>3GB</td><td>6GB</td><td>10GB</td><td>15GB</td><td>25GB</td></tr><tr><td>Daily FUP</td><td>2GB/day</td><td>2GB/day</td><td>2GB/day</td><td>2GB/day</td><td>2GB/day</td><td>4GB/day</td><td>4GB/day</td><td>4GB/day</td></tr><tr><td colspan="9">OOB</td></tr><tr><td>Voice</td><td>R 1.52</td><td>R 1.52</td><td>R 1.52</td><td>R 1.25</td><td>R 1.25</td><td>R 1.25</td><td>R 0.99</td><td>R 0.99</td></tr><tr><td>SMS</td><td>R 0.51</td><td>R 0.51</td><td>R 0.51</td><td>R 0.51</td><td>R 0.51</td><td>R 0.51</td><td>R 0.51</td><td>R 0.51</td></tr><tr><td>Data</td><td>R 0.99</td><td>R 0.99</td><td>R 0.99</td><td>R 0.79</td><td>R 0.79</td><td>R 0.79</td><td>R 0.69</td><td>R 0.69</td></tr></table> <p><i>Source: ICASA Database</i></p>	Name	Media Play 500 MB	Media Play 1GB	Media Play 1.5GB	Media Play 3GB	Media Play 6GB	Media Play 10GB	Media Play 15GB	Media Play 25GB	Subscription	R 149	R 229	R 329	R 499	R 699	R 999	R 1 499	R 1 749	Inclusive Value									Data	500MB	1GB	1.5GB	3GB	6GB	10GB	15GB	25GB	Any-net Minutes (min)	20	45	60	90	120	600	900	1200	SMS	90	120	210	240	300	3000	3000	3000	Content	FLEXI Access	FLEXI Access	FLEXI Premium	FLEXI Premium	FLEXI Premium	BINGE Premium	BINGE Premium	BINGE Premium	Promotional Data	500MB	1GB	1.5GB	3GB	6GB	10GB	15GB	25GB	Daily FUP	2GB/day	2GB/day	2GB/day	2GB/day	2GB/day	4GB/day	4GB/day	4GB/day	OOB									Voice	R 1.52	R 1.52	R 1.52	R 1.25	R 1.25	R 1.25	R 0.99	R 0.99	SMS	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	Data	R 0.99	R 0.99	R 0.99	R 0.79	R 0.79	R 0.79	R 0.69	R 0.69	Ongoing as at 31 December 2018, to be decommissioned on 30 April 2019.
Name	Media Play 500 MB	Media Play 1GB	Media Play 1.5GB	Media Play 3GB	Media Play 6GB	Media Play 10GB	Media Play 15GB	Media Play 25GB																																																																																																																	
Subscription	R 149	R 229	R 329	R 499	R 699	R 999	R 1 499	R 1 749																																																																																																																	
Inclusive Value																																																																																																																									
Data	500MB	1GB	1.5GB	3GB	6GB	10GB	15GB	25GB																																																																																																																	
Any-net Minutes (min)	20	45	60	90	120	600	900	1200																																																																																																																	
SMS	90	120	210	240	300	3000	3000	3000																																																																																																																	
Content	FLEXI Access	FLEXI Access	FLEXI Premium	FLEXI Premium	FLEXI Premium	BINGE Premium	BINGE Premium	BINGE Premium																																																																																																																	
Promotional Data	500MB	1GB	1.5GB	3GB	6GB	10GB	15GB	25GB																																																																																																																	
Daily FUP	2GB/day	2GB/day	2GB/day	2GB/day	2GB/day	4GB/day	4GB/day	4GB/day																																																																																																																	
OOB																																																																																																																									
Voice	R 1.52	R 1.52	R 1.52	R 1.25	R 1.25	R 1.25	R 0.99	R 0.99																																																																																																																	
SMS	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51	R 0.51																																																																																																																	
Data	R 0.99	R 0.99	R 0.99	R 0.79	R 0.79	R 0.79	R 0.69	R 0.69																																																																																																																	

	There is free streaming on black data across all the offers.		Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/mediaplay																																																																			
Cell C Connector Tariff Plans	Cell C Connector Tariff Plans are available to new, upgrading and migrating customers on month-to-month SIM-only deals. The payments for the Promotional Connector are made in advance, i.e. before the allocation of the package. New activations are charged a once-off SIM and connection fee of R 199.	Filed: 13 November 2018 Effective/ Launch Date: 23 November 2018 Amendment Date: 22 November 2018; 21 January 2019; and 04 March 2019	<p><i>Table 73: Cell C Connector Promotional Tariff Plans</i></p> <table><tr><th></th><th>Connector 1</th><th>Connector 2</th><th>Connector 3</th><th>Connector 4</th><th>Connector 5</th></tr><tr><td>Subscriber on Fee</td><td>R 549</td><td>R 659</td><td>R 899</td><td>R 1 149</td><td>R 1 799</td></tr><tr><td colspan="6">Inclusive Value</td></tr><tr><td>Minutes (min)</td><td>200</td><td>200</td><td>500</td><td>1000</td><td>1000</td></tr><tr><td>SMS</td><td>200</td><td>200</td><td>200</td><td>500</td><td>500</td></tr><tr><td>Data (MB)</td><td>5GB</td><td>7GB</td><td>13GB</td><td>20GB</td><td>60GB</td></tr><tr><td>Content</td><td>BINGE Premium</td><td>BINGE Premium</td><td>BINGE Premium</td><td>BINGE Premium</td><td>BINGE Premium</td></tr><tr><td colspan="6">Out-of-Bundle Rates</td></tr><tr><td>Voice</td><td>R 0.55</td><td>R 0.55</td><td>R 0.55</td><td>R 0.55</td><td>R 0.55</td></tr><tr><td>SMS</td><td>R 0.20</td><td>R 0.20</td><td>R 0.20</td><td>R 0.20</td><td>R 0.20</td></tr><tr><td>Data</td><td>R 0.50</td><td>R 0.50</td><td>R 0.50</td><td>R 0.50</td><td>R 0.50</td></tr></table> <p><i>Source: ICASA Database</i></p> <p>Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/simOnly</p>		Connector 1	Connector 2	Connector 3	Connector 4	Connector 5	Subscriber on Fee	R 549	R 659	R 899	R 1 149	R 1 799	Inclusive Value						Minutes (min)	200	200	500	1000	1000	SMS	200	200	200	500	500	Data (MB)	5GB	7GB	13GB	20GB	60GB	Content	BINGE Premium	BINGE Premium	BINGE Premium	BINGE Premium	BINGE Premium	Out-of-Bundle Rates						Voice	R 0.55	R 0.55	R 0.55	R 0.55	R 0.55	SMS	R 0.20	R 0.20	R 0.20	R 0.20	R 0.20	Data	R 0.50	R 0.50	R 0.50	R 0.50	R 0.50	Ongoing as at 31 December 2018, to be decommissioned on 30 April 2019.
	Connector 1	Connector 2	Connector 3	Connector 4	Connector 5																																																																	
Subscriber on Fee	R 549	R 659	R 899	R 1 149	R 1 799																																																																	
Inclusive Value																																																																						
Minutes (min)	200	200	500	1000	1000																																																																	
SMS	200	200	200	500	500																																																																	
Data (MB)	5GB	7GB	13GB	20GB	60GB																																																																	
Content	BINGE Premium	BINGE Premium	BINGE Premium	BINGE Premium	BINGE Premium																																																																	
Out-of-Bundle Rates																																																																						
Voice	R 0.55	R 0.55	R 0.55	R 0.55	R 0.55																																																																	
SMS	R 0.20	R 0.20	R 0.20	R 0.20	R 0.20																																																																	
Data	R 0.50	R 0.50	R 0.50	R 0.50	R 0.50																																																																	

Cell C Connector Tariff Plans and Free WhatsApp VAS	Cell C had amended its Promotional Connector Tariff Plans by adding a Free WhatsApp 1GB data bundle VAS on each of the packages offered in the tariff plan.	Filed: 22 November 2018	The plan is only available to Top-Up Sim Only deal customers, on a month to month contract. New activations were charged a once-off SIM and connection fee of R 199. Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/simOnly	Ongoing as at 31 December 2018, however it was decommissioned on 06 January 2019.						
Cell C Pinnacle Top-up Promotion	Pinnacle Top-Up promotion was available to all new and existing customers only on an upfront payment on 24-month SIM only contracts.	Filed: 30 November 2018 Effective/ Launch Date: 12 December 2018	Additional information is available on the licensee’s website by following the link below: https://www.cellc.co.za/cellc/newsroom-detail/Connect-with-more-data-on-Cell-C-new-Pinnacle-and-Pinnacle-Premium-contracts	Ongoing as at 31 December 2018 However, it was decommissioned on 06 January 2019.						
Vodacom eSIM	Vodacom eSIM is an embedded SIM card that resides on a devices electronic circuit board that enables customers to connect their device (currently Samsung Gear watch series	Filed: 05 December 2018	<i>Table 74: Vodacom eSIM Applicable Tariffs</i> <table><tr><th>Monthly Subscription</th><th>Connection Fee</th><th>SIM Card Fee</th></tr><tr><td>R 25</td><td>R 98</td><td>R 106</td></tr></table> Source: ICASA Database	Monthly Subscription	Connection Fee	SIM Card Fee	R 25	R 98	R 106	Ongoing as at 31 December 2018
Monthly Subscription	Connection Fee	SIM Card Fee								
R 25	R 98	R 106								

	only) to a mobile network.																																																																																																																																
Cell C Sakeng Prepaid Tariff Plans	<p>The Cell C Sakeng Prepaid Tariff Plan is available to all Sakeng customers. A newly activated SIM is assigned to the Sakeng Community Tariff Plan.</p> <p>Sakeng Bundle Packages should allow subscribers to purchase one or more Prepaid Data, SMS or Voice packages.</p>	Filed: 05 December 2018 Effective/ Launch Date: 17 December 2018	<p>Table 75: Tariff Rates for Cell C Sakeng Tariff Plans</p> <table><tr><th>Service</th><th>Time of day</th><th>Unit</th><th colspan="2">Prepaid Plans Prices (Vat inclusive)</th></tr><tr><td colspan="5">Sakeng Community</td></tr><tr><td>Billing Increments</td><td>Anytime</td><td>per second</td><td></td><td></td></tr><tr><td colspan="5">Voice Calls</td></tr><tr><td>On-Net</td><td>Anytime</td><td>Rand/Min</td><td colspan="2">R 0.95</td></tr><tr><td>Off-Net</td><td>Anytime</td><td>Rand/Min</td><td colspan="2">R 0.95</td></tr><tr><td colspan="5">Data</td></tr><tr><td>OOB (Pay Per Use)</td><td>Anytime</td><td>Rand/MB</td><td colspan="2">R 0.45</td></tr><tr><td colspan="5">Messaging</td></tr><tr><td>SMS</td><td>Anytime</td><td>Rand/SMS</td><td colspan="2">R 0.30</td></tr><tr><td>MMS</td><td>Anytime</td><td>Rand/MMS</td><td colspan="2">R 0.80</td></tr><tr><td>International SMS</td><td>Anytime</td><td>Rand/SMS</td><td colspan="2">R 1.50</td></tr><tr><td colspan="5">Sakeng Community Plus</td></tr><tr><td>Billing Increments</td><td>Anytime</td><td>per second</td><td></td><td></td></tr><tr><td colspan="5">Voice Calls</td></tr><tr><td>On-Net</td><td>Anytime</td><td>Rand/Min</td><td colspan="2">R 0.90</td></tr><tr><td>Off-Net</td><td>Anytime</td><td>Rand/Min</td><td colspan="2">R 0.90</td></tr><tr><td colspan="5">Data</td></tr><tr><td>OOB (Pay Per Use)</td><td>Anytime</td><td>Rand/MB</td><td colspan="2">R 0.40</td></tr><tr><td colspan="5">Messaging</td></tr><tr><td>SMS</td><td>Anytime</td><td>Rand/SMS</td><td colspan="2">R 0.27</td></tr><tr><td>MMS</td><td>Anytime</td><td>Rand/MMS</td><td colspan="2">R 0.75</td></tr><tr><td>International SMS</td><td>Anytime</td><td>Rand/SMS</td><td colspan="2">R 1.45</td></tr><tr><td colspan="5">Sakeng Retail Partner</td></tr><tr><td>Billing Increments</td><td>Anytime</td><td>per second</td><td></td><td></td></tr></table>	Service	Time of day	Unit	Prepaid Plans Prices (Vat inclusive)		Sakeng Community					Billing Increments	Anytime	per second			Voice Calls					On-Net	Anytime	Rand/Min	R 0.95		Off-Net	Anytime	Rand/Min	R 0.95		Data					OOB (Pay Per Use)	Anytime	Rand/MB	R 0.45		Messaging					SMS	Anytime	Rand/SMS	R 0.30		MMS	Anytime	Rand/MMS	R 0.80		International SMS	Anytime	Rand/SMS	R 1.50		Sakeng Community Plus					Billing Increments	Anytime	per second			Voice Calls					On-Net	Anytime	Rand/Min	R 0.90		Off-Net	Anytime	Rand/Min	R 0.90		Data					OOB (Pay Per Use)	Anytime	Rand/MB	R 0.40		Messaging					SMS	Anytime	Rand/SMS	R 0.27		MMS	Anytime	Rand/MMS	R 0.75		International SMS	Anytime	Rand/SMS	R 1.45		Sakeng Retail Partner					Billing Increments	Anytime	per second			Ongoing as at 31 December 2018
Service	Time of day	Unit	Prepaid Plans Prices (Vat inclusive)																																																																																																																														
Sakeng Community																																																																																																																																	
Billing Increments	Anytime	per second																																																																																																																															
Voice Calls																																																																																																																																	
On-Net	Anytime	Rand/Min	R 0.95																																																																																																																														
Off-Net	Anytime	Rand/Min	R 0.95																																																																																																																														
Data																																																																																																																																	
OOB (Pay Per Use)	Anytime	Rand/MB	R 0.45																																																																																																																														
Messaging																																																																																																																																	
SMS	Anytime	Rand/SMS	R 0.30																																																																																																																														
MMS	Anytime	Rand/MMS	R 0.80																																																																																																																														
International SMS	Anytime	Rand/SMS	R 1.50																																																																																																																														
Sakeng Community Plus																																																																																																																																	
Billing Increments	Anytime	per second																																																																																																																															
Voice Calls																																																																																																																																	
On-Net	Anytime	Rand/Min	R 0.90																																																																																																																														
Off-Net	Anytime	Rand/Min	R 0.90																																																																																																																														
Data																																																																																																																																	
OOB (Pay Per Use)	Anytime	Rand/MB	R 0.40																																																																																																																														
Messaging																																																																																																																																	
SMS	Anytime	Rand/SMS	R 0.27																																																																																																																														
MMS	Anytime	Rand/MMS	R 0.75																																																																																																																														
International SMS	Anytime	Rand/SMS	R 1.45																																																																																																																														
Sakeng Retail Partner																																																																																																																																	
Billing Increments	Anytime	per second																																																																																																																															

																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					</
--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	----

			<table><tr><th>Packages</th><th>Inclusive SMS</th><th>Price</th><th>Validity</th></tr><tr><td>Sakeng 25 SMS</td><td>25</td><td>R 6.25</td><td>90 Days</td></tr><tr><td>Sakeng 50 SMS</td><td>50</td><td>R 11</td><td>90 Days</td></tr><tr><td>Sakeng 250 SMS</td><td>250</td><td>R 50</td><td>90 Days</td></tr><tr><th colspan="4">Voice Bundles</th></tr><tr><th>Packages</th><th>Inclusive Voice (Minutes)</th><th>Price</th><th>Validity</th></tr><tr><td>Sakeng 15 minutes voice</td><td>15</td><td>R 12.75</td><td>30 Days</td></tr><tr><td>Sakeng 30 minutes voice</td><td>30</td><td>R 24</td><td>30 Days</td></tr><tr><td>Sakeng 45 minutes voice</td><td>45</td><td>R 35</td><td>30 Days</td></tr><tr><td>Sakeng 60 minutes voice</td><td>60</td><td>R 45</td><td>30 Days</td></tr></table> <p>Source: ICASA Database</p>	Packages	Inclusive SMS	Price	Validity	Sakeng 25 SMS	25	R 6.25	90 Days	Sakeng 50 SMS	50	R 11	90 Days	Sakeng 250 SMS	250	R 50	90 Days	Voice Bundles				Packages	Inclusive Voice (Minutes)	Price	Validity	Sakeng 15 minutes voice	15	R 12.75	30 Days	Sakeng 30 minutes voice	30	R 24	30 Days	Sakeng 45 minutes voice	45	R 35	30 Days	Sakeng 60 minutes voice	60	R 45	30 Days																										
Packages	Inclusive SMS	Price	Validity																																																																		
Sakeng 25 SMS	25	R 6.25	90 Days																																																																		
Sakeng 50 SMS	50	R 11	90 Days																																																																		
Sakeng 250 SMS	250	R 50	90 Days																																																																		
Voice Bundles																																																																					
Packages	Inclusive Voice (Minutes)	Price	Validity																																																																		
Sakeng 15 minutes voice	15	R 12.75	30 Days																																																																		
Sakeng 30 minutes voice	30	R 24	30 Days																																																																		
Sakeng 45 minutes voice	45	R 35	30 Days																																																																		
Sakeng 60 minutes voice	60	R 45	30 Days																																																																		
MTN Prepaid MyVoice Bundle Offers	MTN amended its prepaid MyVoice bundle offers, introducing additional weekly and monthly on-net and all-net prepaid voice bundles. The prepaid MyVoice bundles are however not available to all customers and are tailor-made offers; based on the individual customer's usage profile. Thee prepaid MyVoice	Filed: 05 December 2018 Effective/ Launch 15 December 2018	<p>Table 77: Example of MTN Prepaid MyVoice Bundle Offers</p> <table><tr><th>PAYG MyVoice Offer Voice Bundle Name</th><th>Bundle price (Incl.VAT @ 15%)</th><th>Inclusive on-net minutes</th><th>Billing Method</th><th>Validity</th></tr><tr><td>Weekly-35-on-net minutes</td><td>R 6</td><td>35</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly-50-on-net minutes</td><td>R 8.50</td><td>50</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly-270-on-net minutes</td><td>R 32</td><td>270</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly-340-on-net minutes</td><td>R 36</td><td>340</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly-200-on-net minutes</td><td>R 18</td><td>200</td><td>60:60</td><td>Weekly</td></tr><tr><td>Monthly 80 On-Net Minutes</td><td>R 11</td><td>80</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 120 On-Net Minutes</td><td>R 17</td><td>120</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 170 On-Net Minutes</td><td>R 19</td><td>170</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 190 On-Net Minutes</td><td>R 21</td><td>190</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 3000 On-Net Minutes</td><td>R 166</td><td>3000</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 4300 On-Net Minutes</td><td>R 327</td><td>4300</td><td>60:60</td><td>Monthly</td></tr><tr><th colspan="5">All-Networks Offers</th></tr></table>	PAYG MyVoice Offer Voice Bundle Name	Bundle price (Incl.VAT @ 15%)	Inclusive on-net minutes	Billing Method	Validity	Weekly-35-on-net minutes	R 6	35	60:60	Weekly	Weekly-50-on-net minutes	R 8.50	50	60:60	Weekly	Weekly-270-on-net minutes	R 32	270	60:60	Weekly	Weekly-340-on-net minutes	R 36	340	60:60	Weekly	Weekly-200-on-net minutes	R 18	200	60:60	Weekly	Monthly 80 On-Net Minutes	R 11	80	60:60	Monthly	Monthly 120 On-Net Minutes	R 17	120	60:60	Monthly	Monthly 170 On-Net Minutes	R 19	170	60:60	Monthly	Monthly 190 On-Net Minutes	R 21	190	60:60	Monthly	Monthly 3000 On-Net Minutes	R 166	3000	60:60	Monthly	Monthly 4300 On-Net Minutes	R 327	4300	60:60	Monthly	All-Networks Offers					Ongoing as at 31 December 2018
PAYG MyVoice Offer Voice Bundle Name	Bundle price (Incl.VAT @ 15%)	Inclusive on-net minutes	Billing Method	Validity																																																																	
Weekly-35-on-net minutes	R 6	35	60:60	Weekly																																																																	
Weekly-50-on-net minutes	R 8.50	50	60:60	Weekly																																																																	
Weekly-270-on-net minutes	R 32	270	60:60	Weekly																																																																	
Weekly-340-on-net minutes	R 36	340	60:60	Weekly																																																																	
Weekly-200-on-net minutes	R 18	200	60:60	Weekly																																																																	
Monthly 80 On-Net Minutes	R 11	80	60:60	Monthly																																																																	
Monthly 120 On-Net Minutes	R 17	120	60:60	Monthly																																																																	
Monthly 170 On-Net Minutes	R 19	170	60:60	Monthly																																																																	
Monthly 190 On-Net Minutes	R 21	190	60:60	Monthly																																																																	
Monthly 3000 On-Net Minutes	R 166	3000	60:60	Monthly																																																																	
Monthly 4300 On-Net Minutes	R 327	4300	60:60	Monthly																																																																	
All-Networks Offers																																																																					

	bundles are however not available to all customers and are tailor-made offers; based on the individual customer’s usage profile.		<table><tr><td>Weekly 7 All-Net Minutes</td><td>R 3.50</td><td>7</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly 12 All-Net Minutes</td><td>R 6</td><td>12</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly 181 All-Net Minutes</td><td>R 65</td><td>181</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly 223 All-Net Minutes</td><td>R 75</td><td>223</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly 694 All-Net Minutes</td><td>R 190</td><td>694</td><td>60:60</td><td>Weekly</td></tr><tr><td>Weekly 987 All-Net Minutes</td><td>R 270</td><td>987</td><td>60:60</td><td>Weekly</td></tr><tr><td>Monthly 5 All-Net Minutes</td><td>R 2</td><td>5</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 17 All-Net Minutes</td><td>R 7</td><td>17</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 1000 All-Net Minutes</td><td>R 240</td><td>1000</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 1458 All-Net Minutes</td><td>R 350</td><td>1458</td><td>60:60</td><td>Monthly</td></tr><tr><td>Monthly 2083 All-Net Minutes</td><td>R 500</td><td>2083</td><td>60:60</td><td>Monthly</td></tr></table> <p>Source: ICASA Database</p>	Weekly 7 All-Net Minutes	R 3.50	7	60:60	Weekly	Weekly 12 All-Net Minutes	R 6	12	60:60	Weekly	Weekly 181 All-Net Minutes	R 65	181	60:60	Weekly	Weekly 223 All-Net Minutes	R 75	223	60:60	Weekly	Weekly 694 All-Net Minutes	R 190	694	60:60	Weekly	Weekly 987 All-Net Minutes	R 270	987	60:60	Weekly	Monthly 5 All-Net Minutes	R 2	5	60:60	Monthly	Monthly 17 All-Net Minutes	R 7	17	60:60	Monthly	Monthly 1000 All-Net Minutes	R 240	1000	60:60	Monthly	Monthly 1458 All-Net Minutes	R 350	1458	60:60	Monthly	Monthly 2083 All-Net Minutes	R 500	2083	60:60	Monthly	
Weekly 7 All-Net Minutes	R 3.50	7	60:60	Weekly																																																							
Weekly 12 All-Net Minutes	R 6	12	60:60	Weekly																																																							
Weekly 181 All-Net Minutes	R 65	181	60:60	Weekly																																																							
Weekly 223 All-Net Minutes	R 75	223	60:60	Weekly																																																							
Weekly 694 All-Net Minutes	R 190	694	60:60	Weekly																																																							
Weekly 987 All-Net Minutes	R 270	987	60:60	Weekly																																																							
Monthly 5 All-Net Minutes	R 2	5	60:60	Monthly																																																							
Monthly 17 All-Net Minutes	R 7	17	60:60	Monthly																																																							
Monthly 1000 All-Net Minutes	R 240	1000	60:60	Monthly																																																							
Monthly 1458 All-Net Minutes	R 350	1458	60:60	Monthly																																																							
Monthly 2083 All-Net Minutes	R 500	2083	60:60	Monthly																																																							
Vodacom Smart Business Bundles	The promotional offered contained Broadband Connect Wireless Lite 50GB service, with a Red Professional+ tariff including a mobile phone and a tablet, as well as an additional 500MB data on a secondary	Filed: 06 December 2018 Effective/ Launch Date: 10 December 2018	<p>Table 78: Vodacom Promotional Smart Business Bundles</p> <table><tr><th>Product Name</th><th>Description</th><th>Bundle Price Point</th></tr><tr><td>Apple Smart Business Bundle S</td><td>Broadband Connect Wireless Lite 50GB + iPhone XR 64GB + iPad 2018 Wi-Fi Cell 128GB + Free 500MB x 24months</td><td>R 2 399</td></tr><tr><td>Apple Smart Business Bundle M</td><td>Broadband Connect Wireless Lite 50GB + iPhone XR 128GB + iPad Pro 10.5 Wi-Fi Cell 64GB + Free 500MB x 24months</td><td>R 2 399</td></tr></table>	Product Name	Description	Bundle Price Point	Apple Smart Business Bundle S	Broadband Connect Wireless Lite 50GB + iPhone XR 64GB + iPad 2018 Wi-Fi Cell 128GB + Free 500MB x 24months	R 2 399	Apple Smart Business Bundle M	Broadband Connect Wireless Lite 50GB + iPhone XR 128GB + iPad Pro 10.5 Wi-Fi Cell 64GB + Free 500MB x 24months	R 2 399	Ongoing as at 31 December 2018. However, decommissioned on the 06 th of February 2019																																														
Product Name	Description	Bundle Price Point																																																									
Apple Smart Business Bundle S	Broadband Connect Wireless Lite 50GB + iPhone XR 64GB + iPad 2018 Wi-Fi Cell 128GB + Free 500MB x 24months	R 2 399																																																									
Apple Smart Business Bundle M	Broadband Connect Wireless Lite 50GB + iPhone XR 128GB + iPad Pro 10.5 Wi-Fi Cell 64GB + Free 500MB x 24months	R 2 399																																																									

	data SIM, all on a 24-month contract.		<table><tr><td>Huawei Smart Business Bundle</td><td>Broadband Connect Wireless Lite 50GB + Huawei P20 Pro + Huawei T3 7" + Free 500MB x 24months</td><td>R 2 099</td></tr><tr><td>Samsung Smart Business Bundle</td><td>Broadband Connect Wireless Lite 50GB + Samsung Galaxy Note9 + Samsung Galaxy Tab A 10.1 + Free 500MB x 24months</td><td>R 2 099</td></tr></table>	Huawei Smart Business Bundle	Broadband Connect Wireless Lite 50GB + Huawei P20 Pro + Huawei T3 7" + Free 500MB x 24months	R 2 099	Samsung Smart Business Bundle	Broadband Connect Wireless Lite 50GB + Samsung Galaxy Note9 + Samsung Galaxy Tab A 10.1 + Free 500MB x 24months	R 2 099																									
Huawei Smart Business Bundle	Broadband Connect Wireless Lite 50GB + Huawei P20 Pro + Huawei T3 7" + Free 500MB x 24months	R 2 099																																
Samsung Smart Business Bundle	Broadband Connect Wireless Lite 50GB + Samsung Galaxy Note9 + Samsung Galaxy Tab A 10.1 + Free 500MB x 24months	R 2 099																																
Vodacom Airtime Advance Amendment	This is a “get airtime now, pay later” service is available to Vodacom Prepaid customers who have been active for a period of 6 months or longer and must have a minimum cumulative recharge of R29 per month for at least 3 months in a row.	Filed: 13 December 2018	<div><p><i>Table 79: Vodacom Airtime and Data Advance Tariffs</i></p><table><tr><th colspan="3">Airtime Advance</th></tr><tr><th>Volume</th><th>Price</th><th>Validity Period</th></tr><tr><td>R 5</td><td>R 5</td><td></td></tr><tr><td>R 10</td><td>R 10</td><td></td></tr><tr><td>R 20</td><td>R 20</td><td></td></tr><tr><th colspan="3">Data Advance</th></tr><tr><td>10MB</td><td>R 3</td><td>until 23h59 pm on the day of allocation</td></tr><tr><td>25MB</td><td>R 6</td><td>until 23h59 pm on the day of allocation</td></tr><tr><td>70MB</td><td>R 11</td><td>until 23h59 pm on the day of allocation</td></tr><tr><td>125MB</td><td>R 18</td><td>until 23h59 pm on the day of allocation</td></tr></table><p>Source: ICASA Database</p><p>Additional information is available at the licensee’s website by following the links below:</p><p>https://www.vodacom.co.za/vodacom/services/airtime-advance</p><p>https://www.vodacom.co.za/vodacom/terms/airtime-advance-terms-and-conditions</p></div>	Airtime Advance			Volume	Price	Validity Period	R 5	R 5		R 10	R 10		R 20	R 20		Data Advance			10MB	R 3	until 23h59 pm on the day of allocation	25MB	R 6	until 23h59 pm on the day of allocation	70MB	R 11	until 23h59 pm on the day of allocation	125MB	R 18	until 23h59 pm on the day of allocation	Ongoing as at 31 December 2018
Airtime Advance																																		
Volume	Price	Validity Period																																
R 5	R 5																																	
R 10	R 10																																	
R 20	R 20																																	
Data Advance																																		
10MB	R 3	until 23h59 pm on the day of allocation																																
25MB	R 6	until 23h59 pm on the day of allocation																																
70MB	R 11	until 23h59 pm on the day of allocation																																
125MB	R 18	until 23h59 pm on the day of allocation																																

Annexure B: Promotions that Ended During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES
Vodacom Extension of Business Connect Promotion	<p>Vodacom's Business Connect tariffs were launched on 16 February 2018.</p> <p>Vodacom amended the tariff plan by introducing a promotional offer for the product in a form of reduced price offers. This promotion was from 14 May 2018 to 14 August 2018 and was extended to the 15th of November 2018.</p>	<p>Filed: 03 May 2018</p> <p>Effective/ Launch Date: 14 May 2018</p> <p>Extension Date: 15 August 2018</p> <p>Decommission Date: 15 November 2018</p>
Vodacom Double Data Promotion	Vodacom Double Data Promotion enabled the customers to double their data upon purchasing selected once-off data bundles on the My Vodacom App.	<p>Filed: 17 June 2017</p> <p>Extension Date(s): 22 June 2018; 20 September 2018</p> <p>Decommission Date: 13 December 2018</p>
MyMTN App Promotional Offer	Customers who downloaded the App during the period of 10 August to 31 December 2018 received a free 1GB daily data bundle. The objective of the promotion was to encourage customers to download and utilise the MyMTN App.	<p>Filed: 31 July 2018</p> <p>Effective/ Launch Date: 10 August 2018</p> <p>Decommission Date: 31 December 2018</p>

Vodacom Promotional Data Bundles	<p>Vodacom offered customers Promotional Data Bundles with a discount up to 30% of their original price. The data bundles were available to prepaid, post-paid and hybrid customers.</p> <p>Customers were presented with personalized set of data offers on USSD *135#.</p>	<p>Filed: 10 August 2018</p> <p>Effective/ Launch Date: 22 August 2018</p> <p>Decommission Date: 22 November 2018</p>
Vodacom Fibre Broadband Self-Built Central Developments Property Group (CDP) Promotion	The Vodacom Fibre Broadband Self-Built Central Developments Property Group (CDP) Promotion was a fibre broadband service available to new eligible customers residing at CDP precincts, who signed up for the 12 months Vodacom Fibre Broadband contract offered on the Vodacom Self-Built Fibre network, during the promotional period. The promotional offer gave new eligible customers free 1 month subscriptions on twelve 12 months contract.	<p>Filed: 11 September 2018</p> <p>Effective/ Launch Date: 21 September 2018</p> <p>Decommission Date: 30 November 2018</p>
Vodacom Fibre Broadband Self-Built Edge 1 – 3 Promotion	The Vodacom Fibre Broadband Self-Built Edge 1-3 Promotion was a fibre broadband service available to new eligible customers who sign up for the 12 months or 24 months Vodacom Fibre Broadband contract offered on the Vodacom Self-Built Fibre network, during the promotional period. Eligible customers were given free monthly subscriptions, dependant on the package they had signed up for.	<p>Filed: 11 September 2018</p> <p>Effective/ Launch Date: 27 September 2018</p> <p>Decommission Date: 19 December 2018</p>
Vodacom Fibre Broadband Self-Built Central Developments Property Group Promotion (24 Months Contract)	The Vodacom Fibre Broadband Self-Built CDP Promotion was a fibre broadband service available to new eligible customers residing at CDP precincts, who signed up for the 24 months Vodacom Fibre Broadband contract offered on the Vodacom FTTH Self-Built Fibre network, during the promotional period. Eligible customers were given 1 free month subscription for the 24-month contract.	<p>Filed: 17 September 2018</p> <p>Effective/ Launch Date: 28 September 2018</p> <p>Decommission Date: 30 November 2018</p>

Vodacom Summer Gigs Black Friday Promotion	The promotion was available to new and existing prepaid, top-up and post-paid customers. Customers opted into the Summer Gigs Black Friday promotion via the My Vodacom App or by dialling (*133#) USSD code. Customers were awarded 100% back in bonus data on 24 November 2018, provided they had used a minimum of 10MB of chargeable data on the previous day by 23h59.	<p>Filed: 13 November 2018</p> <p>Effective/ Launch Date: 23 November 2018</p> <p>Decommissioned on the 23rd of November 2018</p>
MTN Black Friday/Cyber Monday Post Paid Offers	MTN launches promotional offers for MTN Choice Data Plan and MTN Made for Me as part of the Black Friday Specials. In both plans (i.e. MTN Choice Data Plan and MTN Made for Me), the promotional offers were only available to qualifying post-paid customers and all new customers and upgrading customers are eligible for the promotion.	<p>Filed: 14 November 2018</p> <p>Effective/ Launch Date: 23 November 2018</p> <p>Decommission Date: 26 November 2018</p>
MTN Black Friday Prepaid Offers	As part of the MyMTN Offers, MTN launched Black Friday Prepaid Offers, which were customer-tailored promotional offers; based on the individual customer usage profile. The price of the proposed data bundle ranged from R 25 to R 65.	<p>Filed: 14 November 2018</p> <p>Effective/ Launch Date: 23 November 2018</p> <p>Decommission Date: 26 November 2018</p>
MTN Black Friday Made for Business Offer	<p>MTN Black Friday Made for Business Offer was a promotional offer on a 12-month sim-only deal. If a deal included one of the selected devices, the promotional value was extended to the first 24 months of the contract.</p> <p>Only corporate customers who signed up for MTN Made for Business during Black Friday shopping weekend enjoyed the promotional offer.</p> <p>The offer had standard inclusive voice, data and SMS values and the additional Black Friday promotional values.</p>	<p>Filed: 14 November 2018</p> <p>Effective/ Launch Date: 23 November 2018</p> <p>Decommission Date: 26 November 2018</p>