



Independent Communications Authority of South Africa

Independent Communications Authority of South Africa
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BI-ANNUAL REPORT ON THE ANALYSIS OF TARIFF NOTIFICATIONS SUBMITTED TO ICASA FOR THE PERIOD 02 JANUARY 2018 TO 30 JUNE 2018

Disclaimer: Information contained in this Report is based on notifications submitted by licensees in terms of regulation 9(1) of the Standard Terms and Conditions Regulations, Government Gazette No. 33294 and regulation 5(1) of the End User and Subscriber Service Charter Regulations, Government Gazette No. 39898. Where necessary additional research was conducted to compare tariff plans and benchmark data prices.

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Glossary

TERM	DEFINITION
Flat-rate tariffs	Tariffs that charge the same retail rate for calls to any subscriber.
Dynamic tariffs	Are tariff plans which offer lower retail prices depending on the time of day and location.
In-bundle rate	Manx telecom refers to this as a package in which a subscriber is offered allocated capacity at a lower price; anything used within this package is charged at in-bundle rates.
On-Net (On network) Tariff	Manx telecom defines this as the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of the same network.
Out-of-Bundle-Rate	The ESSUC (2018) defines this rate as the price that an end user is charged upon depletion of the allocated bundle.
Off-Net (Off network) tariff	This according to Manx Telecom, is the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of another (competing) network.
Post-paid Plan	The ESSUC (2018) defines this as a service in which an end-user pays monthly subscription and usage charges at the end of each month for the allocation of voice minutes, SMS and data services.
Prepaid Plan	The ITU (2010), defines this as a mobile cellular service in which a subscriber pays in advance for the allocation of voice minutes, SMS and data in fixed amounts.

Executive Summary

The Independent Communications Authority of South Africa (ICASA, hereon referred to as the Authority) is mandated to regulate electronic communications in the public interest. In ensuring that it carries this mandate effectively, it monitors the information communications and technology (ICT) sector to ensure that interests of the consumers are promoted as per object 2(n) of the Electronic Communications Act No. 36 of 2005 (ECA, as amended). This tariff analysis report aims to ensure that end-users (customers) are aware of the various retail tariffs that are available or have been in existence in the telecommunications sector during the period of 01 January 2018 to 30 June 2018, as well as provide an update on initiatives which are currently underway to reduce the cost to communicate. This ensures that there is retail tariff transparency, which could potentially encourage competition as it is likely to minimise pricing and product information asymmetries in the sector.

The Authority received 134 tariff notifications, inclusive of promotions, during the period under review, i.e. 01 January 2018 to 31 June 2018.

The headline standard voice prepaid tariffs for Vodacom and MTN have increased by 2.5% and 25.3%, respectively. The changes were mainly due to commercial reasons and the 1 percentage point Value Added Tax (VAT) increase from 14% to 15% with effect from 1 April 2018. A trend analysis of five (5) years for the standard prepaid voice and data was done, which shows that most prices increased between 2017 and 2018. ICASA has observed a positive initiative by operators, to embrace Over the top services (OTTs) through offering OTT price plans, such as Cell C's Black, Telkom's FreeMe, Vodacom's Ticket and MTN's Social bundles, which resulted in lower effective rates per MB.

There were also changes to prepaid data bundles, where Telkom increased its bundle prices to cater for the 1 percentage point increase in VAT. MTN replaced its 500MB bundle with 600MB bundle and reduced the price of the 1GB bundle by 6.9% (from R 160 to R 149) and replaced the 2GB bundle with the 1.5GB bundle.

During the period under review, Rain entered the market with disruptive and innovative data offerings, whereby customers only pay for data they have used at the end of the month. There are no contract lock-ins and no regular monthly fees. It offers a 1GB data bundle at a price of R 50. This has a positive impact on customers who are now paying less when compared to similar bundles in the market.

Furthermore, the Authority acknowledges that subscribers who signed up and used a variety of promotional tariffs provided by operators would have derived some benefit and/or experienced a reduction in standard tariff rates.

The Authority is currently working on various regulatory initiatives to address calls for a reduction in the cost of communication, particularly data prices. These are discussed in sub-section 3.4, and a brief progress report on these is provided. The Authority has also published End-User Subscriber Service Charter (EUSSC) Regulations, *Gazette number: 41613* on 7 May 2018, which brings about positive changes in how customers are billed, notified and charged for data services.

The Authority is currently reviewing the 2014 Voice Call Termination Regulations to increase the effectiveness of competition in the wholesale call termination services markets. The Authority is in a process of embarking in the Market inquiry process into the broadband services market to identify broadband markets or market segments susceptible to *ex ante* regulation and immediately conduct market reviews in respect of those markets. Another process which was undertaken by the Authority is the enquiry to identify Priority Markets.

An overview of other¹ tariff notifications filed during the period under review shows that there has been competition in terms of the promotions offered by the licensees in the market.

¹ Other tariff notifications filed or received during the period under review which were not discussed/mentioned in the main part of this report and continue to exist in the market after 30 June 2018.

1. Introduction

In terms of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) of 2010 and End-user and Subscriber Service Charter Regulations (*Government Gazette No. 39898*) of 2016, individual licensees are required to file notifications of tariffs and promotions with the Authority, seven (7) days prior to launching them in the market. The analysis contained in this report is based on tariffs that were filed during the period of 01 January to 30 June 2018, and those which continued to exist in the market as at end of June 2018.

The purpose of the report is to highlight the different tariff plans (prices and product offerings) which were filed and/or existed in the market during the period under review. The aim of this report is aligned to object 2(n) of the ECA which is to *"promote the interest of consumers with regard to the price, quality and the variety of electronic communication services"* as it seeks to ensure that there is retail price transparency. This would enable customers to make an informed choice, in terms of tariff plan preferences and/or preferred service providers based on their different offerings.

Following the 2017/18 FY fourth quarter tariff analysis report, published on ICASA's website on the 12th March 2018, the purpose of this report is to provide an update on tariffs that were filed by the different mobile operators during the period under review.

This report entails an analysis of various retail tariff plans and promotions such as the standard prepaid voice and data, promotional voice and data, Sim-only packages, Fibre-to-the-home (FTTH) and Fibre-to-the-business (FTTB) packages, filed by different Individual licensees during the period under review.

This report is categorised into three sections:

- Section 1 provides the introduction of the report;

- Section 2 provides an analysis of the notifications received, which are categorised into Standard prepaid voice tariffs, Promotional prepaid voice tariffs, Standard prepaid data tariffs, prepaid and post-paid promotional data tariffs, Trend analysis, Sim-only and post-paid data, FTTH and FTTB tariff plans; and
- Section 3 provides the conclusion of the report.

2. Analysis of Tariffs Notified to the Authority

In terms of Schedule 3, regulation 9(1) of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) and in terms of regulation 5 (1) of the End User and Subscriber Service Charter Regulations (*Government Gazette No. 39898*), operators are required to notify the Authority of their proposed tariffs and promotions before they can implement them.

There were mainly four types of prepaid tariff plans that were on offer in the market:

- Standard prepaid voice tariffs;
- Promotional prepaid voice tariffs;
- Standard prepaid data tariffs; and
- Promotional prepaid and post-paid data tariffs.

Each type of tariff is analysed in sub-sections 2.1, 2.2., 2.4. and 2.5. below. In terms of post-paid tariff plan/s, the Sim-only post-paid tariffs are analysed in sub-section 2.6.

A brief comparative analysis of FTTH and FTTB plans and offerings, as per information submitted by licensees during the period under review, is provided in sub-section 2.7.

2.1. Analysis of Standard Prepaid Voice Tariffs

The Authority received 3 types of standard prepaid voice tariffs notifications during the period under review. These can be grouped into the following types of prepaid tariff plans:

- Flat-rate tariffs, these plans charge the same retail rate for calls to any subscriber. There is no on-net and off-net price differentials on flat rate tariff plans;
- On-net focused tariffs give subscribers substantial discounts for calling other subscribers on the same network; and
- Dynamic tariffs are tariff plans which offer lower retail prices depending on the time of day and location.

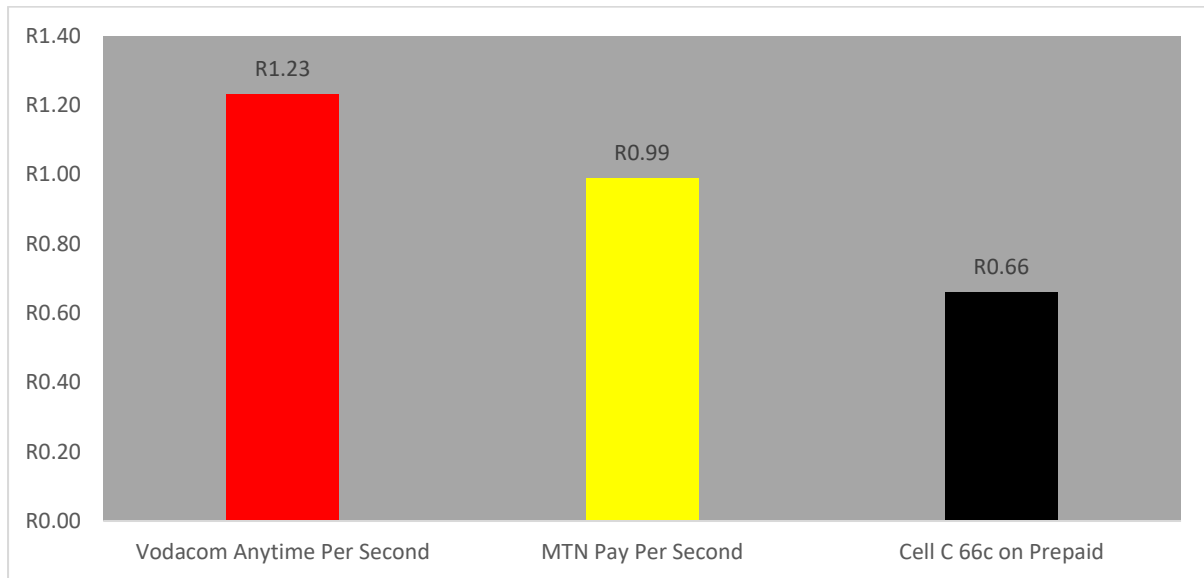
2.1.1. Flat-rate tariffs

All flat-rate tariffs are charged on a per second basis, meaning that subscribers only pay for the duration of the call.

Figure 1 shows a comparison of the cheapest per minute (billed per second) tariff plans namely Vodacom Anytime Per Second, MTN Pay Per Second, and Cell C 66c Prepaid. Cell C has the lowest per second tariff plan at 66c per minute followed by minute and MTN with a tariff plan of 99c per minute. Vodacom charges R 1.23 per minute which is the highest when compared to the other licensees' tariff plans. Telkom Mobile does not offer a flat rate tariff plan.

It is worth noting that Vodacom and MTN have increased their standard per second tariff plan by 2.5% (from R 1.20 to R 1.23) and 25.3% (from R 0.79 to R 0.99) respectively. Vodacom stated that the increase was due to national VAT increase while MTN stated that it was due to commercial reasons.

Figure 1: Cheapest per minute Flat rate per second billing tariff plans for Vodacom, MTN and Cell C



Source: ICASA database based on tariff notifications

Table 1 below shows an example of how much a subscriber would have paid based on the network chosen and the duration of a call.

Table 1: The Price of a call over time per second tariffs

	Vodacom	MTN	Cell C
Tariff Plans	Anytime Per Second	Pay Per Second	66c on Prepaid
Length of a call (minutes)			
0.5	R 0.62	0.50	R 0.33
1	R 1.23	R 0.99	R 0.66
1.5	R 1.85	R 1.49	R 0.99
2	R 2.46	R 1.98	R 1.32
2.5	R 3.08	R 2.48	R 1.65
3	R 3.69	R 2.97	R 1.98
3.5	R 4.31	R 3.47	R 2.31
4	R 4.92	R 3.96	R 2.64
4.5	R 5.54	R 4.46	R 2.97
5	R 6.15	R 4.95	R 3.30

Source: ICASA database based on tariff notifications

In terms of table 1 above a customer who is for instance on Cell C and makes a call for 2 minutes will pay R 1.32, whilst if they were on MTN would pay R 1.98 for the same number of minutes, and R 2.46 on Vodacom.

2.1.2. On-net focused tariffs

Vodacom, MTN and Telkom offered on-net focused tariffs. Vodacom offered the Daily Free Calls plan, MTN offered the Talk Free plan and Telkom offered the Sim Sonke plan. Table 2 below shows how much each network charges.

Table 2: On-net focused tariffs: Vodacom and MTN

Tariff Plan Name	Old On-net Call	On-net Call	Old Call to another Network	Off-net Call to
Vodacom Daily Free Calls	R 1.20	R 1.23	R 1.20	R 1.23
MTN Talk Free	R 1.20	R 1.20	R 0.79	R 1.20
Telkom Mobile Sim Sonke	R 0.29	R 0.29	R 0.75	R 0.75

Source: ICASA database based on tariff notifications

Table 2 shows that Vodacom now charges a flat rate of R1.23 per minute for both on-net calls and calls to another network, this price has increased by 2.5% (from R 1.20 to R 1.23). MTN has simplified their MTN Talk Free billing system by charging a flat rate of R 1.20 for both on-net and off-net voice calls per minute. As a result, MTN Talk Free off-net calls have increased by 51.9% (from R 0.79 to R 1.20) per minute.

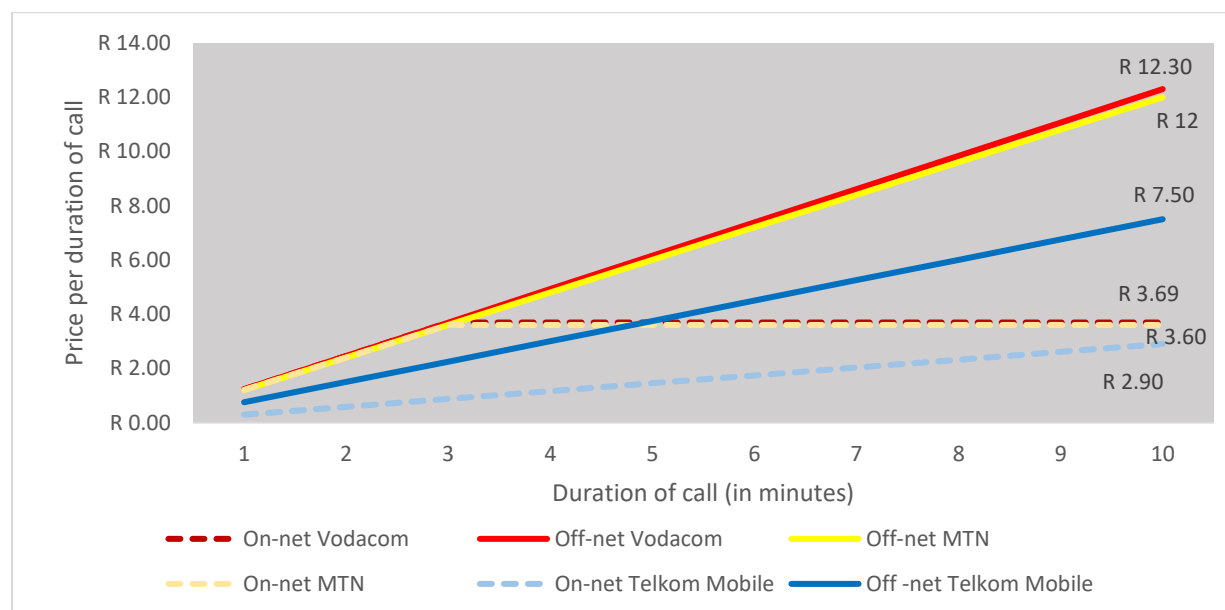
Telkom Mobile differentiates between on-net and off-net tariffs by charging R 0.29 and R 0.75, respectively. Therefore, Telkom Mobile customers pay 61.3% less when making on-net calls.

Unlike Telkom Mobile, both Vodacom and MTN tariff plans have the same pricing principle. Their tariff plans offer free 57 additional minutes for a call of a duration of at least 3 minutes. Both networks capped the total charge for a call at R 3.69 for Vodacom and R 3.60 for MTN. This means a Vodacom and MTN customer would be charged R 1.23 and R 1.20 per minute, for calls up to 3 minutes, respectively. Thereafter, the per minute tariff would effectively be reduced by R 0.37 and R 0.36 for a call last for 60 minutes.

This means that effectively, a subscriber pays a rate of R 0.06 per minute if the duration of a call is 60 minutes. However, the effective rate per minute of on-net calls vary as the durations of an on-net call accumulates per minute.

Figure 2 below shows the impact of the different tariffs on the price a subscriber paid for a call made for a duration of 1 to 10 minutes.

Figure 2: Vodacom Daily Free Calls, MTN Talk Free, Telkom Mobile's Sim-Sonke On-net vs off- net rates

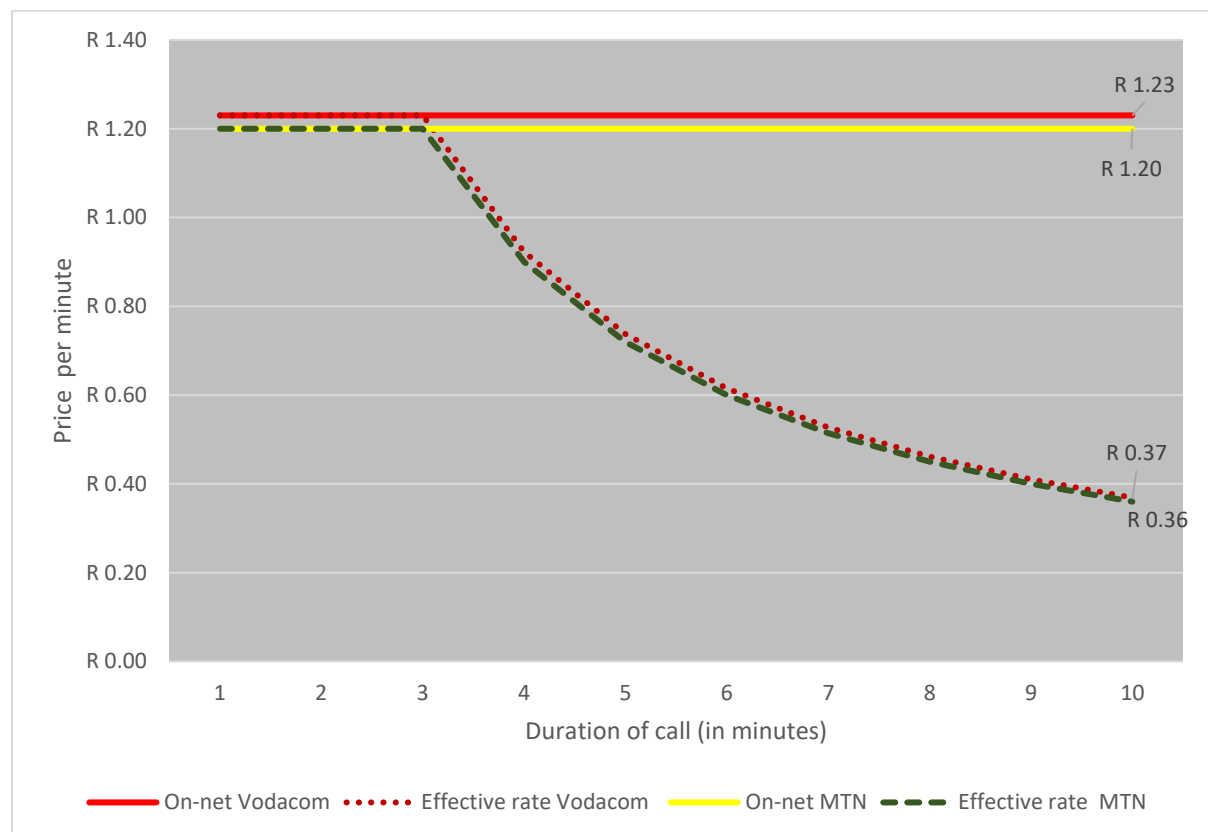


Source: ICASA database based on tariff notifications

Figure 2 shows how Vodacom's Daily Free Calls and MTN's Talk Free subscribers paid a total fee of R 3.69 and R 3.60, respectively, for a 10 minute on-net call. On the other side, Telkom's Sim Sonke on-net and off- net tariffs are the cheapest for a 10-minute call. Additionally, Vodacom's Daily Free Calls and MTN's Talk Free subscribers paid a total fee of R 12.30 and R 12 respectively for an off-net call with a duration of 10 minutes.

Figure 3 provides an illustration of how the average effective price per on-net minute was reduced as the duration of the on-net call increased. Some subscribers effectively paid as low as R 0.36 per minute for a call lasting ten minutes.

Figure 3: The effective rate for on-net Vodacom Daily calls and MTN Talk Free in comparison with on-net Vodacom Anytime Per Second and MTN Per second



Source: ICASA database based on tariff notifications

When compared with the flat rate tariffs, subscribers may have only benefited from these low average effective tariffs when the following conditions were met:

- Vodacom: the on-net call lasted longer than three minutes when compared with Vodacom Anytime per second.
- MTN: the on-net call lasted longer than three minutes when compared to MTN Pay Per Second minutes.

2.1.3. Dynamic tariffs

Vodacom and MTN also offered dynamic retail tariffs. The aim of these types of tariffs is usually to stimulate subscriber demand on the networks during periods of low traffic or call volumes in specific geographic locations and at a specific time of the day. The tariffs (before discounts) for these plans are outlined in table 3 below.

Table 3: Vodacom and MTN tariffs before discounts for dynamic tariff plans

Tariff Plan Name	Old On-net call (per minute)	New On-net call (per minute)	Old Call to another network (per minute)	New Call to another network (per minute)
Vodacom 4 Less	R 2.60	R 2.64	R 2.60	R 2.64
MTN Zone	R 2.50	R 2.60	R 2.50	R 2.60

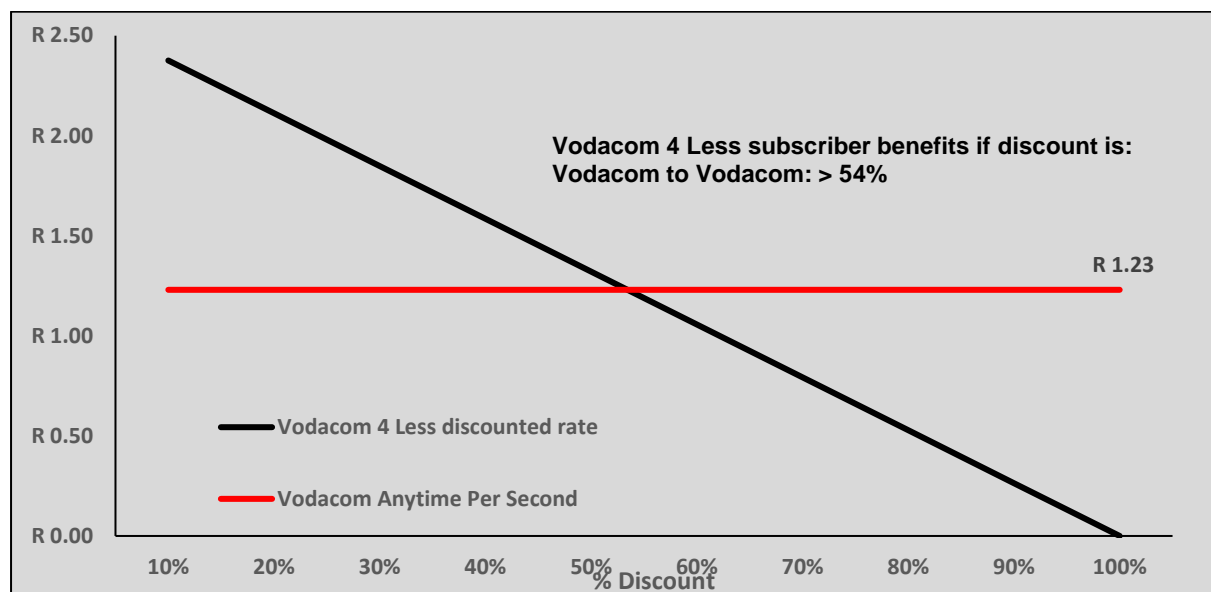
Source: ICASA database based on tariff notifications

Table 3 shows the price adjustment before discounts, for both Vodacom 4 Less and MTN Zone. The tariffs for Vodacom 4 Less and MTN Zone increased by 1.5% (R 2.60 to R 2.64) and 4% (R 2.50 to R 2.60) respectively. The tariff, before discounts, per minute for these plans was more than double the tariff per minute of the on-net focused tariff plans that Vodacom and MTN offered. However, dynamic tariff plan subscribers, except for MTN, had to receive a discount of over 50% on average, for these tariff plans to be beneficial when compared to on-net focused tariff plans.

Figures 4 and 5 below show how big the discount had to be for subscribers to benefit from location and time-based discounts.

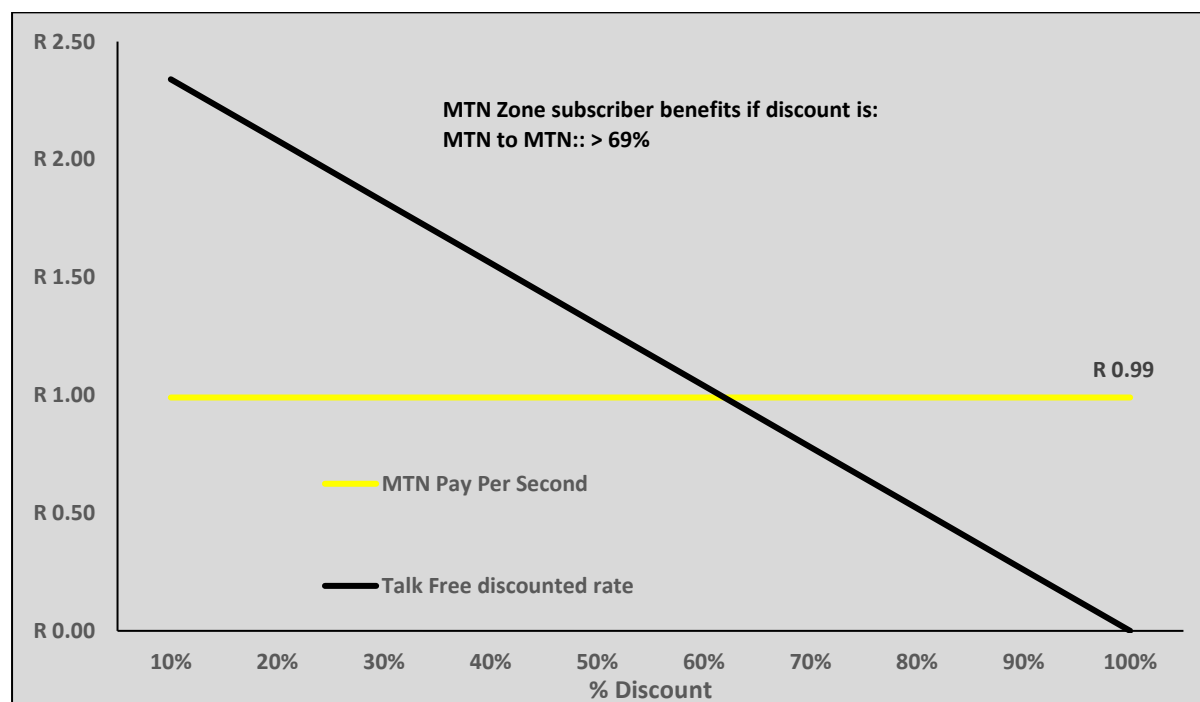
Figure 4 illustrates that a Vodacom subscriber on a Vodacom 4 Less tariff plan had to receive, at least, a 54% discount to pay less than the standard call tariff using Vodacom Anytime per Second. For example, if a subscriber makes a call at 21h00 when the traffic volume is lower, they might receive 60% discount of the tariff plan, instead of paying R 2.64 on Vodacom 4 less per minute voice call. On the other hand, a subscriber making a call during peak period at 14h00 might receive a 10% discount due to the higher traffic volume on the network. It is worth noting that the discount could be up to 100%.

Figure 4: Vodacom 4 Less Impact of discount on actual tariff



Source: ICASA database based on tariff notifications

Figure 5: MTN Zone: impact of discount on actual tariff



Source: ICASA database based on tariff notifications

Figure 5 illustrates that a subscriber on an MTN Zone tariff plan had to receive a discount of at least 65%, to pay less than the standard call tariff using MTN per second. For example, if a subscriber makes a call at 21h00 when the traffic volume

is lower, they might receive a discount of 80%, instead of paying R 2.60 on MTN Zone per minute voice call.

On the other hand, a subscriber making a call during peak period at 14h00 might receive 10% discount due to the higher traffic volume on the network. It is worth noting that the discount could be up to 100%.

2.1.4 Trend Analysis: Standard Prepaid Voice Tariffs

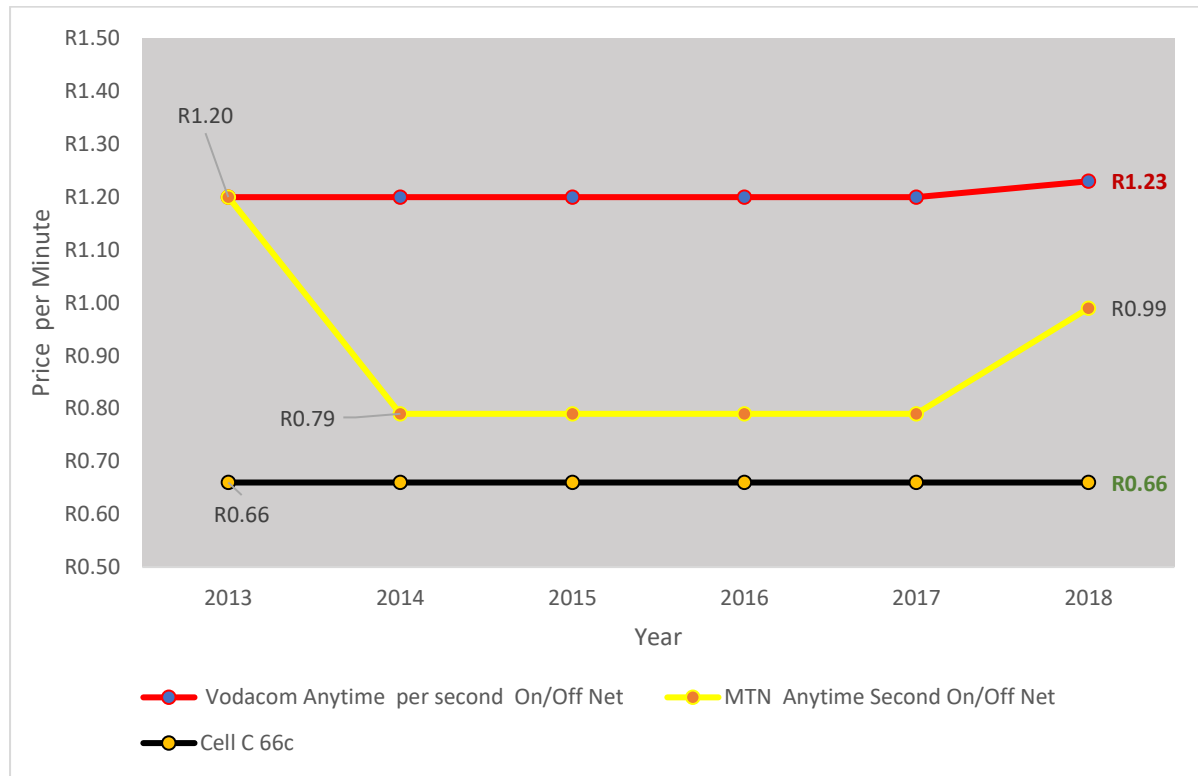
This section provides an overview of Vodacom, MTN, Cell C and Telkom Mobile's voice standard prepaid price plans and price trends over a 5-year period for the period of five years, i.e. from 2013 to 30 June 2018, where such information was available. The trend analysis is for the type of the voice plan discussed above.

2.1.4.1 *Flat-rate tariffs*

The Flat-rate tariff plans charge the same retail rate for calls to any network. There are no on-net and off-net price differentials on these plans. There are been minimal changes in the prices of the flat rate tariff plans.

Figure 6 below shows the trend of the Flat rate tariff plans of Vodacom's Anytime per second tariff plan, MTN's Anytime per second tariff plan and Cell C's 66c tariff plan from 2013 until 30 June 2018.

Figure 6: The Flat Rate: Five Year trend analysis for Vodacom, MTN and Cell C



Source: ICASA database based on tariff notifications

Cell C's 66c tariff plan was introduced in 2014 as a promotion then later turned into a standard tariff plan. This plan has remained constant at R 0.66 throughout the 5-year period. Vodacom's Anytime per second has been at R 1.20 from 2013 to 2017 and recently increased to R 1.23 due to the VAT increase and commercial reason.

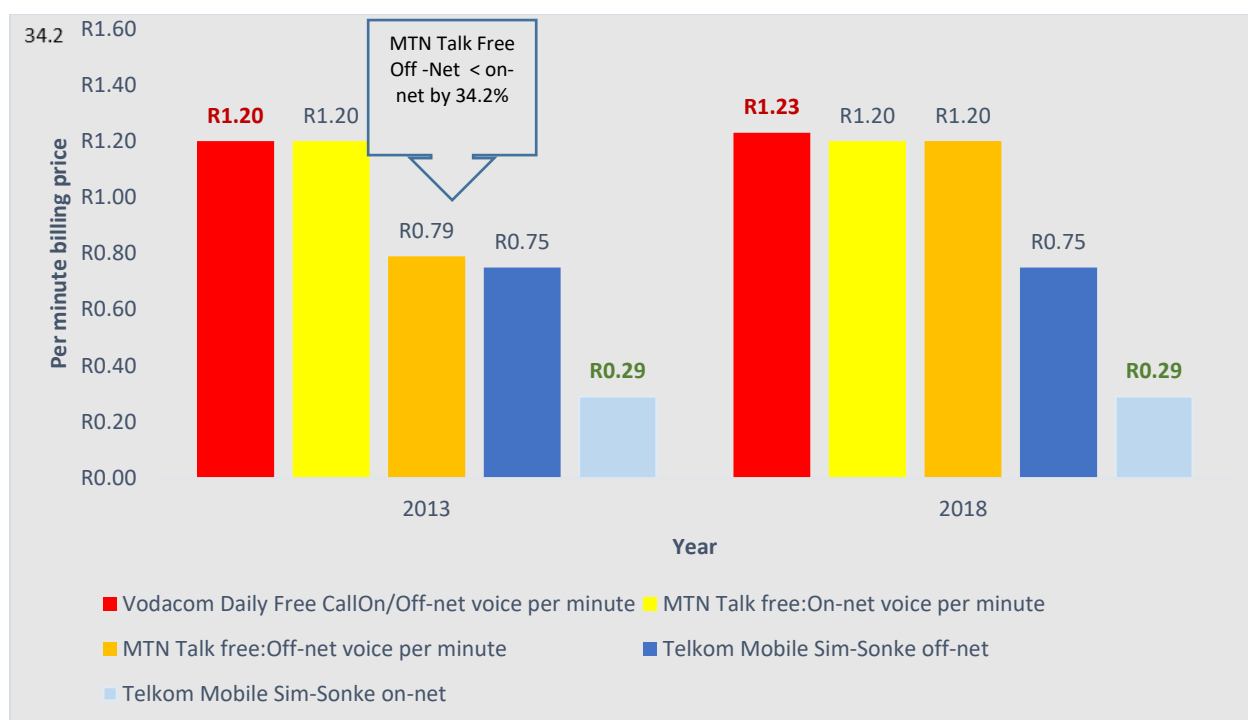
MTN's per second call was initially priced at R 1.20 in 2013 and was reduced by 34.2% to R 0.79 from 2014 to 2017. This reduction can partially be attributed to the reduction in Call Termination rates in 2014, this means that there was some pass through of the cost saving to the customers (retail market) due to regulatory intervention in the wholesale market (input). The decrease could also have been a competitive reaction to Cell C's R 0.66 tariff rate which was launched that year. However, MTN's tariff plan has been increased in 2018 by 25.3% from R 0.79 to R 0.99. This increase according to MTN is due to commercial reasons.

2.1.4.2 On-net focused tariffs

On-net focused tariffs give subscribers substantial benefits for calling other subscribers on the same network.

Figure 7 below shows the prices of Vodacom's Daily Free and MTN Talk Free prepaid plans between the 2013 and 2018 period.

Figure 7: Vodacom Daily Free, MTN Talk Free and Telkom Mobile Sim-Sonke prepaid plans in 2013 vs 2018



Source: ICASA database based on tariff notifications

Figure 7 shows that there have been minimal changes in the prices of the on-Net tariff plans in between 2013 and 2018. Vodacom has increased the tariff for the "Daily Free" tariff plan by 2.5% (from R 1.20 to R 1.23), as a result, Vodacom indicated that the 1% VAT increase was one of the factors for this tariff increase. Similarly, MTN's Talk Free tariff plan was priced differently for on-net and off-net calls in 2013 until 2017, whereby on-net calls were priced at R 1.20 per minute whilst off-net were at R 0.79. This represents a 34.2% discount for off-net calls. In 2018, MTN made a business decision to do away with the on-net vs off-net price differentials and increased the off-net rate to R 1.20 per minute. The price

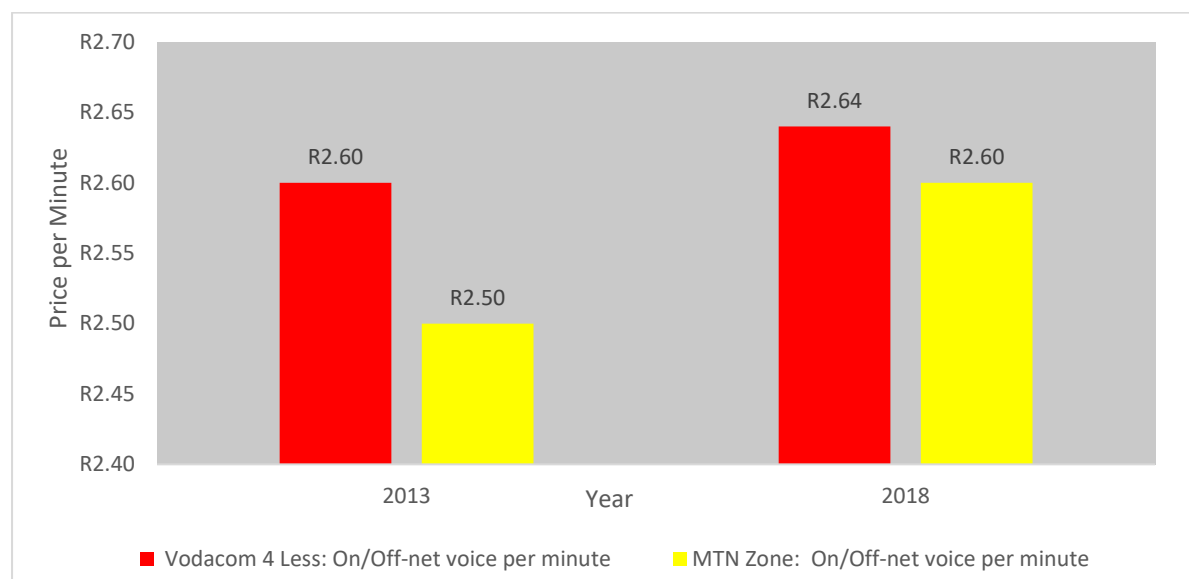
increase of the off-net tariffs has a negative impact on customers, as this means that customers are now paying more by R 0.41 for calls to other networks.

Telkom Mobile's Sim-sonke tariff plan charged the same amount of R 0.75 for off-net calls and R 0.29 for on-net calls in 2013 and 2018. The price differential means that a customer calling another Telkom Mobile or Telkom (fixed) network customer pays 61.3% less as compared to calling a customer on other networks.

2.1.4.3 Dynamic tariff plans

Dynamic tariffs are tariff plans which offer lower retail prices depending on the time of day and location. Figure 8 below shows the prices for the Vodacom 4 less and MTN Zone Tariff Prepaid Voice plan in the year 2013 and 2018.

Figure 8: Prices of the Vodacom 4 Less and MTN Zone Dynamic Tariff Plan in 2013 and 2018



Source: ICASA database based on tariff notifications

Figure 8 shows that the price has been stable from 2013 until 2018, despite, the published Call Termination Regulation Gazette no. 37295 published in 2014. Under the period under review, Vodacom has increased its 4 Less voice per minute by 1.5% (from R 2.60 to R 2.64), owing to the 1% VAT increase. On the other hand, MTN also increased its MTN Zone price by 10%, due to the business reasons.

2.2. Analysis of Promotional Prepaid Voice Tariffs

This section analyses the promotional prepaid voice tariffs which were filed during the period under review. The promotional tariff plans are generally short term in nature and their validity period range from one day up to 6 months. It is worth noting that the section focuses on the price changes in the prepaid voice tariff bundles since the previous 2017/18 FY, Q4 Bi-annual Tariff Analysis Report, which was published on ICASA's website on the 12 March 2018.

2.2.1. Power Hour Promotion

Vodacom's Power Hour Promotion was initially launched on the 12th of July 2012, charging a price of R 5 for 60 minutes. In 2016, the tariff increased to R 7 and is currently R 8. The validity of the promotion was extended to 31 July 2018. The promotion is a voice bundle that offers customers 60 on-net voice minutes at R 8. The bundle is valid from the time of purchase until mid-night of the day of purchase with no carry over. The bundle is available for purchase between 6am and 10pm.

In terms of the usage policy, a customer can activate a power hour once a day. When a customer has exhausted the 60 voice minutes allocated, they are then charged at the primary price plan rate. For instance, in the case of the Vodacom per second plan, once the bundle minutes are used up, voice calls per minute will be charged at a subscriber's current price plan rate which is R 1.23 per minute on Vodacom per second.

2.2.2. Vodacom Chat for 30 Promotion

Vodacom's Chat 30 was initially launched on 10 October 2015 and has since been extended to 31 July 2018. This promotion offers subscribers 30 minutes' worth of calls across all mobile networks for a price of R 10 between 6am and midnight, unlike the Power Hour bundle minutes which can be used for on-net voice calls only. The bundle is measured on a per-minute basis and is valid from the time of

purchase until midnight on the day of purchase. This promotion is not available to the subscribers on the 79c Prepaid Promotion.

Table 4 below shows the comparison of Chat for 30, Power Hour, Daily Free and Anytime per second.

Table 4: Vodacom Chat for 30 price comparisons with Vodacom Daily Free and anytime per second

Length of the call per minute	Chat for 30 Promotion	Power hour, R8	Daily Free	Anytime Per Second
1	R 10	R 8	R 1.23	R 1.23
2	R 5	R 4	R 2.46	R 2.46
3	R 2.50	R 2.67	R 3.69	R 3.69
5	R 1.25	R 1.60	R 3.69	R 6.15
10	R 0.63	R 0.80	R 3.69	R 12.30
15	R 0.31	R 0.53	R 3.69	R 18.45
20	R 0.16	R 0.40	R 3.69	R 24.60
30	R 0.08	R 0.27	R 3.69	R 36.90

2.2.3. Vodacom 79c Promotion

Vodacom's 79c promotion was initially launched on 30 April 2014 and has since been extended to 31 July 2018. This promotion is a voice plan targeted at new and existing prepaid customers. The promotion charges 79c per minute accumulated on a per-second basis for each call. Customers subscribing to the 79c Promotion can save as much as 41c per minute compared to the Vodacom Call Per Second prepaid plan.

2.2.4. Vodacom Night Shift Extension Promotion

Vodacom's Night Shift promotion was launched on 14 July 2012. The promotion applies to on-net voice calls (Vodacom to Vodacom) made from 12am to 5am. The promotion offers subscribers free 60 on-net voice minutes daily from 12am to 5am. Customers are required to recharge with an airtime voucher of R 12 or more to qualify for the Night Shift promotion.

The promotion is targeted at prepaid subscribers, except for customers who are on the Daily Free Calls and Prepaid 79c tariff plans. Qualifying customers are limited to 60 minutes of Night Shift calls daily. Vodacom's Night shift promotion was extended to 31 July 2018.

2.2.5. Vodacom All-Net Voice Bundles

Vodacom's All-Net Bundles was first filed on 28 August 2017 and implemented on the 06th of October 2017. These bundles enable subscribers to make calls across all networks i.e. both on-net and off-net calls. These promotions were extended to October 2018. Vodacom's voice All-Net bundles are similar to Chat for 30 and Vodacom Power bundles, as the time-based bundle offers. These bundles allocate certain amount of voice minutes at the time of activation, for example, Chat for 60 offers a 60-minute voice bundle allocation for use between 6h00 and 24h00. The unused bundles are depleted and there is no carry over.

2.2.6. Cell C MegaBonus Tariff Plan

Cell C MegaBonus tariff plan promotion is only available to new and existing prepaid customers. It has been designed specifically for value-centric customers that enjoy free rewards on recharge. Porting and existing customers can migrate to MegaBonus by dialling *108# or *147# USSD codes. Customers migrating to MegaBonus tariff plan will automatically receive free bonus airtime and free black data on every recharge of R 5 or more. The free bonus airtime is made up of 100% airtime to use for Cell C to Cell C calls, SMS or data. The free black data is made up of 100% data. The data can only be used to browse, download or stream on Cell C Black. The minimum recharge value to receive the MegaBonus airtime is R 5. Customers will benefit from the effective lower rates due to additional bonus airtime and free data bundles offered on every recharge the promotion started on 01 February 2018 and is due to end on 31 July 2018.

2.2.7. MTN WOW Bonus Promotion

MTN WoW Bonus promotion was initially introduced in 2014. The updated MTN WoW Bonus promotion will run until 30 September 2018. This promotional offer awards customers with bonus airtime and data once they have achieved a daily spend target. The "MTN WoW Bonus" promotion is split into the following two categories:

- Open market, which offers for all MTN prepaid customers shall be allowed to opt-in to any of the Open Market WoW Tiers; and
- Closed User Group, which offers selected MTN prepaid customers with an option to opt-in to a closed user group WoW Bonus Tier.

The criterion is based on a customer's individual profile. The bonus airtime will be depleted as follows:

- voice per minute at R 3.50;
- local on-net SMS at R 0.50 per SMS; and
- data at 50kb increment.

It is worth noting that the bonus airtime and data shall expire on the same day of allocation at 23:59:59.

Tables 5 and 6 below show the price of MTN open market and MTN user group offers.

Table 5: MTN Open Market offers

Open Market Offers		
MTN WOW Tiers (Spend)	Giveback Amount	Giveback Data
R 6	R 50	10MB
R 7	R 70	10MB
R 9	R 85	15MB
R 21	R 230	40MB
R 26	R 290	50MB

Table 5 above shows that, a customer would be required to spend a minimum of R 6 of credit value (airtime), to automatically receive Giveback bonus amount of

R 50 and 10MB of data. If a customer were to otherwise spend a maximum of R26 of airtime, they would automatically receive a Giveback bonus amount of R 290 and 50MB data.

Table 6: MTN Closer User Group

Closed User Group (CUG)		
MTN WOW (Tiers Spend)	Giveback Amount	Giveback Data
R 6	R 150	75MB
R 8	R 200	100MB
R 1	R 15	15MB
R 1	R 25	15MB
R 3	R 75	40MB
R 10	R 120	125MB

Table 6 above shows that, a customer that is on CUG would be required to spend a minimum of R 1 of credit value (airtime) to automatically receive Giveback bonus amount of R 15 and 15MB of data. A customer would have to spend a maximum of R 10 of credit value (airtime) to automatically receive a Giveback bonus amount of R 120 and 125MB data.

2.3. Regulatory interventions underway in the Voice Market

The Authority has embarked on various initiatives aimed at reducing the cost to communicate in both the voice and data markets. The regulatory interventions are time-bound. In the voice market, the interventions which are being implemented in the short-term (i.e. within the next 6 months) are the following:

2.3.1. Review of the 2014 Voice Wholesale Call Termination Regulations

ICASA has reviewed the 2014 call termination regulations, in terms of section 67(8) of the ECA. The review of the wholesale call termination regulations was intended to increase the effectiveness of competition in the wholesale call termination services markets.

The Authority published draft Regulations on 16 August 2018. The deadline for submission of written comments was 7 September 2018. The Authority also held public hearings on 10 September 2018 upon receipt of written comments to further engage on the input received on the key aspects and proposals of the draft Regulations. The effective date of the Regulations (once finalised) will be 1 October 2018.

The benefits of the regulation of wholesale call termination rates for consumers has been proven over the past 8 years. Since 2010 the termination rates have been reduced by approximately 90% and this has contributed to the decline in retail rates.

The Authority's review has found that the wholesale call termination market still remains ineffectively competitive, is characterised with significant market power and requires imposition of procompetitive remedies in the form of price controls. To this end, the draft Regulations propose the following interventions:

- a three-year glide path where a charge for terminating a call on mobile and fixed location would be 12c and 8c respectively, from October 2018 to September 2019; 10c and 5c for the period October 2019 to September 2020; and 9c and 3c respectively from October 2020. The Authority used both top-down and bottom-up cost models to inform its determination of the 'cost' for call termination in this regard. The Authority looks forward to receiving representations from stakeholders in order to assess and determine what the reasonable level for termination rates for the duration of the glide path should be.
- asymmetry for small players and new entrants for the duration of the three-year glide path. The asymmetry for mobile services is proposed to be at 5c from October 2018 to September 2020 and 4c from October 2020 onwards. Asymmetry for fixed services is proposed to be 1c from October 2018 to September 2020 and fall away completely from October 2020 onwards.

2.4. Analysis of Standard Prepaid Data Tariffs

2.4.1. Prepaid Data plans

This sub-section provides a comparative analysis of the data bundle prices charged by the four licensees in terms of their prepaid data bundles. This comparison, as shown in tables 7 and 8 indicates the difference in terms of absolute value (variance (R)) and percentage value (variance (%)) of the data charges in terms of in-bundle (i.e. labelled as normal subscription fee) plans and out of bundle rates (OOB) of the same volume of data (i.e. OOB equivalent subscription fee). These tables also indicate the price changes in the data bundles since the previous 2017/18 FY Q4 Bi-annual Tariff Analysis Report, which was published on ICASA's website on the 12th of March 2018².

Although each licensee is charging an out-of-bundle rate that is different from other licensees, each licensee charges a standard out-of-bundle rate in relation to the data bundle packages it offers.

The lower the size of the data bundle, the lower is the variance. For instance, the absolute value variance (R) for a 2GB bundle ranges from R 453.92 to R 2003.80 between the licensees. The absolute value variance (R) for 3GB bundle ranges between R 689.88 and R 3080.20. Cell C has the highest absolute value variance for both 2GB and 3GB bundles, whilst Telkom Mobile has the lowest for both data bundles.

According to tables 7 and 8, Vodacom, MTN and Cell C are charging the same rates for the price of 1GB and 3GB bundles. The three licensees charge R 149 for 1GB and R 299 for 3GB, while Telkom Mobile charges the lowest rates for both data bundles, i.e. R 100 for 1GB and R 201 for 3GB. In the period under review, with respect to licensees who filed notifications, Telkom Mobile had the highest charges for the 100MB prepaid data package, which has increased by 0.9% (from R 29 to R 29.25).

² <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-4-2017>

It should be noted that Vodacom has increased prices for the following prepaid data bundles, 500MB by 1% (from R 99 to R 100), 5GB by 1.5% (from R 399 to R 405), 10GB by 1% (from R 599 to R 605), 20GB by 1.1% (from R 999 to R 1010).

Telkom Mobile has also increased the price for the following prepaid data bundles, 250MB data bundle by 1.3% (from R 39 to R 39.50), 500MB by 0.9% (from R 69 to R 69.60), 1GB by 1% (from R 99 to R 100), 2GB by 0.7% (from R 139 to R 140), 3GB by 1% (from R 199 to R 201), 5GB by 0.7% (from R 299 to R 301), 10GB by 1.2% (from R 499 to R 505) and 20GB by 0.7% (from R 899 to R 905).

MTN reduced the prices of the following prepaid data bundles, 100MB by 17.1% (from R 35 to R 29), 1GB by 7% (from R 160 to R 149), 3GB by 9.4% (from R 330 to R 299), 10GB by 23.2% (from R 650 to R 499) and 20GB by 28.1% (from R 1 250 to R 899). This has resulted in MTN being the licensee with the lowest price for 10GB data bundle amongst all four licensees as shown in table 7 and 8. However, Cell C remains the licensee with the lowest price for 20GB bundle at R 799, despite MTN having reduced the data bundle to a price of R 899.

MTN withdrew its 500MB, 2GB and 5GB data bundles offered at R 105, R 260 and R 430, respectively. However, it introduced a new 600MB data bundle offered at R99, which is 6% lower than the rate of the 500MB data bundle which was withdrawn. MTN also introduced a new 1.5GB data bundle for a price of R 189, which is 8% higher than the withdrawn 2GB data bundle. It further introduced a 6GB bundle at a price of R 399, which is 7.2% less than the rate for the withdrawn 5GB data bundle.

It should also be noted that during the period under review, Rain introduced a new 1GB pay as you use prepaid data bundle called One Plan package. This was launched on 01 June 2018 at a price of R 50 for 1GB. This data bundle is substantially cheaper than any competing offers from the mobile operators, followed by Telkom Mobile which offers 1GB data bundle at R 100.

Table 7: Prepaid Data Bundles for Vodacom, MTN, Cell C and Telkom Mobile

Bundle Size (MB)	Vodacom					MTN				
	Previous (2017/18 FY Q4) Normal Subscription Fee	Normal Subscription Fee	OOB Equivalent Subscription Fee (R0.99/MB)	Variance (R)	Variance (%) Previous v/s Current Subscription Fee	Previous (2017/18 FY Q4) Normal Subscription Fee	Normal Subscription Fee	OOB Equivalent Subscription Fee (R0.99/MB)	Variance (R)	Variance (%) Previous v/s Current Subscription Fee
100	R 29	R 29	R 99	R 70	N/A	R 35	R 29	R 99	R 70	-17.1%
250	R 63	R 63	R 247.50	R 184.50	N/A	N/A				
500	R 99	R 100	R 495	R 395.00	1%	R 105	N/A			
1024	R 149	R 149	R 1 013.76	R 864.76	N/A	R 160	R 149	R 1 013.76	R 864.76	-7%
1536	N/A					N/A	R 189	R 1 520.64	R 1 331.64	N/A
2048	R 249	R 249	R 2 027.52	R 1 778.52	N/A	R 260	N/A			
3072	R 299	R 299	R 3 041.28	R 2 742.28	N/A	R 330	R 299	R 3 041.28	R 2 742.28	-9.4%
5120	R 399	R 405	R 5 068.80	R 4 663.80	1.5%	R 430	N/A			
10240	R 599	R 605	R 10 137.60	R 9 532.60	1%	R 650	R 499	R 10 137.60	R 9 638.60	-23.2%
20480	R 999	R 1 010	R 20 275.20	R 19 265.20	1.1%	R 1 250	R 899	R 20 275.20	R 19 376.20	-28.1%

Table 8: Prepaid Data Bundles for Vodacom, MTN, Cell C and Telkom Mobile

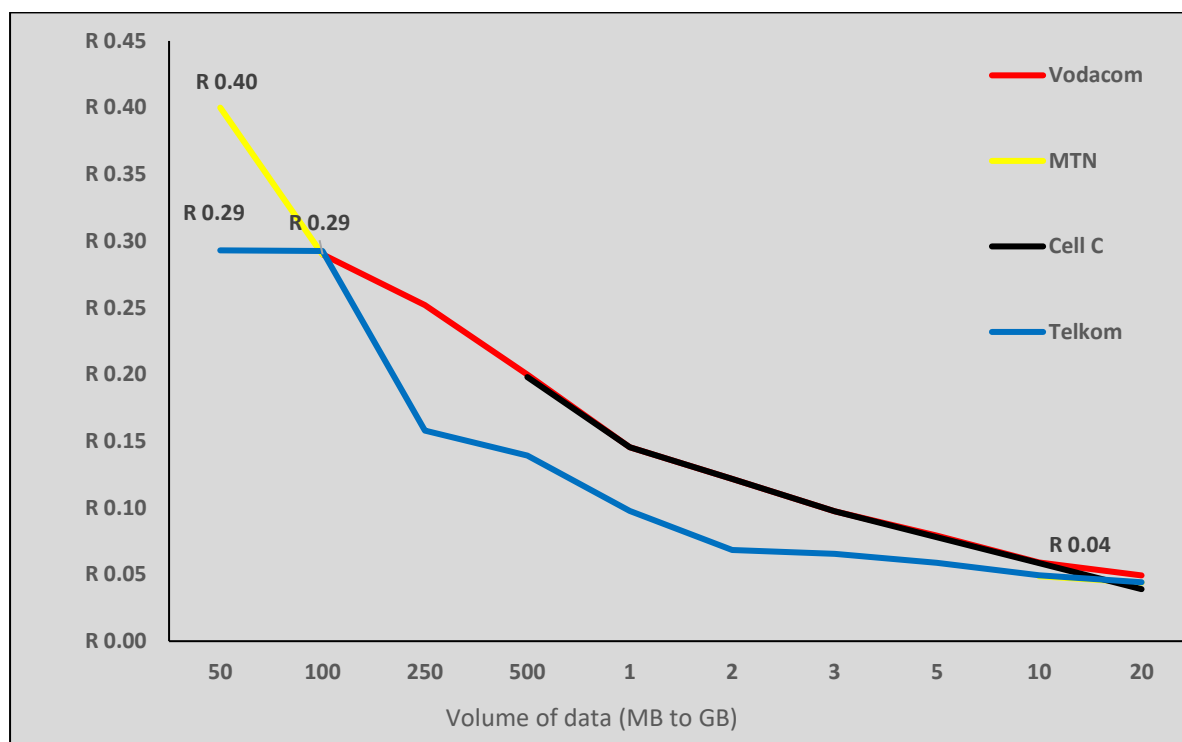
Bundle Size (MB)	Cell C					Telkom Mobile				
	Previous (2017/18 FY Q4) Normal Subscription Fee	Normal Subscription Fee	OOB Equivalent Subscription Fee (R1.10/MB)	Variance (R)	Variance (%) Previous v/s Current Subscription Fee	Previous (2017/18 FY Q4) Normal Subscription Fee	Normal Subscription Fee	OOB Equivalent Subscription Fee (R0.29/MB)	Variance (R)	Variance (%) Previous v/s Current Subscription Fee
100	R 29	R 29	R 110	R 81	N/A	R 29	R 29.25	R 29	-R 0.25	0.9%
250	N/A					R 39	R 39.50	R 72.50	R 33	1.3%
500	R 99	R 99	R 550	R 451		R 69	R 69.60	R 145	R 75.40	0.9%
1024	R 149	R 149	R 1 126.40	R 977.40		R 99	R 100	R 296.96	R 196.96	1%
2048	R 249	R 249	R 2 252.80	R 2 003.80		R 139	R 140	R 593.92	R 453.92	0.7%
3072	R 299	R 299	R 3 379.20	R 3 080.20		R 199	R 201	R 890.88	R 689.88	1%
5120	R 399	R 399	R 5 632	R 5 233		R 299	R 301	R 1 484.80	R 1 183.80	0.7%
10240	R 599	R 599	R 11 264	R 10 665		R 499	R 505	R 2 969.60	R 2 464.60	1.2%
20480	R 799	R 799	R 22 528	R 21 729		R 899	R 905	R 5 939.20	R 5 034.20	0.7%

Source: ICASA Database based on Tariff Notifications. N/A means not offered.

The statistical data evidence as presented in tables 7 and 8 above shows that in-bundle data rates decrease as the size of the data bundle increases. This is shown graphically in Figure 9 below, which illustrates the tariff per megabyte which is calculated as follows:

- tariff per megabyte = (Price of data bundle)/ (Volume of data).

Figure 9: Tariff per megabyte of for a 30-Day Data Bundle



Source: ICASA Database based on Tariff Notifications

Figure 9 shows that, for example, a Vodacom customer that purchases a 1GB data bundle will pay an in-bundle rate of R 0.15 per megabyte, whereas a Vodacom customer that purchases a 20GB data bundle will pay an in-bundle rate of R 0.05 per megabyte. This is similar to MTN where an in-bundle rate of R 0.15 per megabyte is charged for a 1GB data bundle and R 0.04 per megabyte for a 20GB data bundle. Telkom Mobile's in-bundle rate is R 0.10 per megabyte for a 1GB data bundle and R 0.04 per megabyte for a 20GB data bundle. Cell C's in-bundle rate is at R 0.15 per megabyte for a 1GB data bundle and R 0.04 per megabyte for a 20GB data bundle. This means that, the unit cost of data rapidly

decreases as the size of the bundle increases, i.e. the subscriber received more data per Rand amount as the bundle size increased.

2.4.2. Over-the-Top (OTT) Service Offerings

This section focuses on Over-the-Top (OTT) services which are used by a customer to ride on top of an electronic communications network services of a licensed operator to which the customer is connected. In order to capitalise on the growth in uptake of OTT services, licensed operators have launched various product offerings so as to maximise their data revenues. The paragraphs below discuss the OTT linked product offerings currently in the market.

2.4.2.1. Cell C Shap Bundle

Cell C's Social Combo Bundles were launched on 27 February 2018 as a permanent tariff plan. Cell C amended the name for the Social Combo Bundles by changing it to Shap Bundles on 24 April 2018. The product offerings remained unaffected even after the name changed. Cell C's Shap Bundles are available as permanent prepaid data products to all customers on Cell C prepaid tariff plans. The data bundles are available as a once-off purchase only and are valid for a period of 30 days from the day of activation.

On expiry, the customer must purchase another bundle and customers can activate more than one Shap Bundle. Where the existing bundle is still valid, the new bundle will extend the validity period on any remaining value on the old bundle to the validity period of new bundle. Table 9 below shows the prices of Cell C Shap Bundles tariff plan.

Table 9: Cell C Shap Bundles

Bundle	Price	Any Use Data	Social Data	Games	Local Any-net Minutes	Local Any-net SMS	Validity Period
1	R 29	100MB	100MB	5 Games	30	300	30 days
2	R 49	250MB	250MB	5 Games	45	300	30 days
3	R 79	500MB	500MB	5 Games	60	300	30 days

4	R 129	1GB	1GB	5 Games	120	300	30 days
5	R 249	2GB	1.5GB	10 Games	150	300	30 days
6	R 349	3GB	2GB	10 Games	300	300	30 days
7	R 499	5GB	3GB	10 Games	500	300	30 days

Source: ICASA Database based on Tariff Notifications

Table 9 illustrates that if a subscriber purchases a data bundle, for instance 500MB data bundle, they are allocated 500MB of data to use for social media, download 5 games, 60 local any-net minutes and 300 local any-net SMSs, all valid for 30 days. The customers enjoy the benefits gained from the effective low rates due to the additional data bundles offered by the plan for use on social media via WhatsApp and Facebook. Customers are benefitting from the choice offered by the various packages within the tariff plan. The tariff plan will continue to exist until further notice.³

2.4.2.2. Vodacom Ticket

Vodacom's Ticket tariff plan was filed on the 12th of January 2018 under the name Vodacom's New Enjoy More Promotion. The promotion renamed on 17 January 2018 to Vodacom Key.

The promotion was further renamed on 06 February 2018 to Vodacom Ticket. On the 16th of February 2018 the promotion was amended by reducing the fair usage policy (FUP). The promotion was further amended on 09 April 2018 to include the additional Vodacom Ticket bundles and to increase the price in the 1 Hour validity period. The promotion was again amended on 07 May 2018 to reduce the prices of the Vodacom Tickets. Further amendments were made on 08 June 2018, wherein additional Vodacom Tickets were introduced into the tariff plan. The promotion was again amended on 25 June 2018 to increase both the prices of the Vodacom Tickets and the allocated data bundles on the Tickets.

³ As at 30th June 2018 i.e. last day of the period under review a tariff notification indicating that the tariff is to be terminated had not been filed with the Authority, and no end date was indicated when the tariff plan was filed hence it was ongoing, until further notice.

The promotion is available for purchase by customers through the Just4U platform. The Ticket bundle offering is available to all new and existing prepaid and hybrid (Top-up) customers, at a subscription period valid for 1 hour, 1 day, 3 days, 7 days, or 30 days. The Cloud Ticket is available to business customers only.

The Ticket bundle is available for use in all compatible smartphone devices, laptops and tablets. During the subscription period customers are able to stream or get access to services such as, Video Ticket, Music Ticket, Gaming Ticket, Social Ticket, Chat Ticket, Sports Ticket and Cloud Ticket as listed in table 10 below.

Table 10: Vodacom Ticket Services

Video Ticket	Music Ticket	Gaming Ticket	Social Ticket	Chat Ticket	Sports Ticket	Cloud Ticket
VuClip	Deezer	VuClip Games	Facebook (excluding messenger)	WhatsApp	DSTV Now	One Drive
DStv	Apple Music	VliveGames	Instagram	Messenger		800MB
Netflix	Joox	Gamine	Pinterest	Viber		800MB
YouTube		Game Easy	Twitter			
Showmax						

Source: ICASA database based on tariff notifications

Tables 11 and 12 below presents the services and price details of the promotion.

Table 11: Vodacom Ticket Prices: Video, Social, Music and Gaming

GROUP	VIDEO		SOCIAL		MUSIC		GAMING	
	Price	Bundle	Price	Bundle	Price	Bundle	Price	Bundle
Hourly	R 5	500MB	R 5	500MB	R 3	250MB	R 3	250MB
Daily	R 22	1024MB	R 22	1024MB	R 19	800MB	R 19	800MB
3 Days	R 29	1024MB	R 29	1024MB	R 24	800MB	R 24	800MB
Weekly	R 35	1024MB	R 35	1024MB	R 29	800MB	R 29	800MB
Monthly	R 59	1024MB	R 59	1024MB	R 55	800MB	R 55	800MB

Source: ICASA database based on tariff notifications

Table 12: Vodacom Ticket Prices: Chat, Sports (Prepaid/Hybrid and Post-paid) and Cloud

GROUP	CHAT		SPORTS- Prepaid/Hybrid		SPORTS-Post-paid		WhatsApp Bundle	
	Price	Bundle	Price	Bundle	Price	Bundle	Price	Bundle
Hourly	R 2	25MB	N/A	N/A	N/A	N/A	R 1	10MB
Daily	R 3	55MB	R 12	500MB	N/A	N/A	R 2	30MB
3 Days	R 8	150MB	N/A	N/A	N/A	N/A	R 5	100MB
Weekly	R 10	200MB	R 32	1024MB	N/A	N/A	R 8	150MB
			R 56	2048MB	N/A	N/A		
Monthly	R 15	750MB	N/A	N/A	R 149	3072MB	R 149	5GB

Source: ICASA database based on tariff notifications

The promotion benefits customers with data to enjoy the social media, downloading more at the lower prices than those compared to the standard prepaid data bundles. Customers are also able to enjoy unlimited data streaming and access. This promotion is valid until further notice; however, the Sports Ticket was available as a promotion between the 14th of June 2018 and the 21st of July 2018.

2.4.2.3. MTN Prepaid Social Bundles

MTN's Social Bundles were launched on the 01st of December 2017 and customers are offered prepaid daily, weekly and monthly social bundles with data bundles that enable them to share, chat, go live on Facebook, WhatsApp, YouTube and Twitter. They can be purchased in different sizes and validity periods. MTN Social Bundles are available from as little as R 1 per day.

The Social Bundle was amended on 18 June 2018 to increase subscription for the monthly 1GB WhatsApp bundle from R 10 to R 20 including VAT. The following Social Bundles were introduced:

- Capped Social Media services (Chat Services) is available on the daily, weekly and monthly WhatsApp bundles. Customers can use the WhatsApp bundle for sending and receiving pictures, voice messages or notes, videos and text messages. VOIP services are excluded from the bundle and are charged at standard price plan rates.

- The Suite of Social Bundles is purchased as a recurring and once-off purchase. Once-off purchases are subject to 400GB Cap, i.e. customers are not able to purchase bundles if the volumes exceed 400GB. Recurring bundle purchases are subject to a carry-over rule of two times the value of the activated social media bundle, i.e. a limit of two times the value can be carried over to the next month.

Tables 13, 14, 15 and 16 below outline the details on the daily, weekly and monthly WhatsApp, Facebook, YouTube and Twitter bundles. MTN's Prepaid Social bundles have benefitted customers with affordable ways to access a range of social media sites.

Table 13: MTN Social Bundles: WhatsApp

WhatsApp Bundle	Daily	Weekly	Monthly
Inclusive Value	20MB	100 MB	1GB
Expiry Date	(Expires at 23:59 the next day after activation)	7 days	1 Calendar Month
Price	R 1	R 5	R 20
Best Out-of-Bundle Rate Price Plan Rate	Best Out of Bundle rate/ Default Price plan rate Principal rate	Best Out-of-Bundle rate /Default Price plan rate	Best Out-of-Bundle rate/ Price plan rate

Source: ICASA database based on tariff notifications

Table 14: MTN Social Bundles: Twitter

Twitter Bundle	Daily	Weekly	Monthly
Inclusive value	20MB	100 MB	1GB
Expiry Date	(Expires at 23:59 the next day after activation)	7 days	1 Calendar Month
Price	R 1	R 5	R 10
Best Out-of-Bundle Rate Price plan rate	Best Out-of-Bundle rate/ Default Price plan rate Price plan rate	Best Out-of-Bundle rate /Default Price plan rate	Best Out-of-Bundle rate/ Price plan rate

Source: ICASA database based on tariff notifications

Table 15: MTN Social Bundles: Facebook Bundles

Facebook Social Media	Daily	Weekly Monthly	Monthly
Inclusive value	100MB	500MB	1GB
Expiry	1 day	7 days	Calendar Month
Price	R 5	R 20	R 50
Best Out-of-Bundle Rate Price plan rate	Best Out-of-Bundle rate/ Default Price plan rate Price plan rate	Best Out-of-Bundle rate /Default Price plan rate	Best Out-of-Bundle rate/ Price plan rate

Source: ICASA database based on tariff notifications

Table 16: MTN Social Bundles: YouTube Bundles

YouTube Bundles	Daily	Weekly	Monthly
Inclusive value	100MB	500 MB	1GB
Expiry	1 day	7 days	1 Calendar month
Price	R 5	R 20	R 50
Best Out-of-Bundle Rate Price plan rate	Best Out-of-Bundle rate/ Default Price plan rate Precept n rate	Best Out-of-Bundle rate /Default Price plan rate	Best Out-of-Bundle rate/ Default Price plan rate

Source: ICASA database based on tariff notifications

2.4.3. Trends Analysis of Standard Prepaid Data Bundles

This section discusses trends on the standard prepaid data bundles ranging between 100MB and 20GB for the past five years. The analysis is based on the weekly bundles valid for 7 days from the time of purchase and monthly bundles valid for 30 days from the time of purchase. The five-year trend analysis mainly focuses on the big four mobile operators, Vodacom, MTN, Cell C and Telkom Mobile.

2.4.3.1. Weekly Data Bundle

2.4.3.1.1. Vodacom Weekly Bundles

Vodacom has three weekly bundles namely; 100MB, 500MB and 1GB bundles. These bundles were introduced in 2017, hence the trend analysis cannot be performed over the period of five years. The introduction of Vodacom weekly bundle in 2017, was perceived as a Vodacom competitive move to sustain itself by offering its customers diverse bundles and choice from their bundles and competitor bundles.

Table 17 below outlines Vodacom's weekly data bundles.

Table 17: Vodacom Weekly Bundles

Vodacom	2017
100MB	R 17
500 MB	R 59
1GB	R 79

Source: ICASA database based on tariff notifications

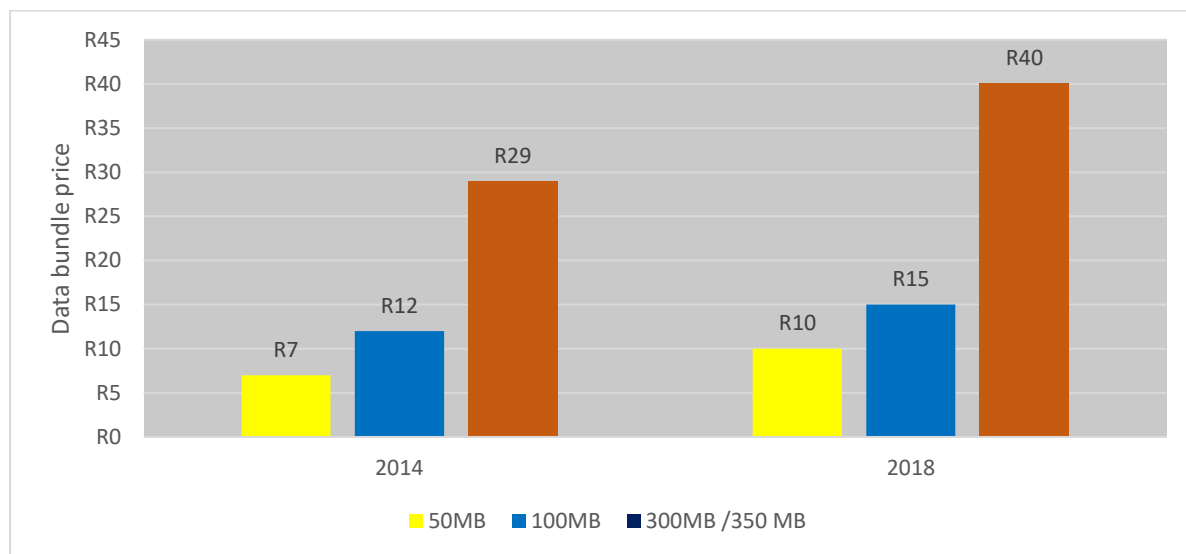
2.4.3.1.2. MTN Weekly Data Bundles

MTN has 9 weekly data bundles, namely; 30MB, 60MB, 120MB, 200MB ,350MB, 500MB, 1GB, 2GB and 5GB. These bundles are valid for seven days from time of purchase. MTN introduced its weekly bundles in 2014. The bundles were probably amended as a competitive strategy to offer its customers diverse products to choose from.

Figure 10 shows the price trend of MTN's 50MB, 100MB and 300MB/350MB bundles in the year 2014 and 2018. The prices for the 50MB weekly data bundle increased by 42.9% between 2014 and 2018, from R 7 to R 10. The 100MB MTN weekly data bundle was also increased by 25% from R 12 to R 15 since 2014. The 300MB weekly data bundle was R 29 in 2014, this was decommissioned and replaced with a 350MB weekly data bundle which was introduced at a price of R40. At the time that the 300MB weekly bundle was decommissioned it was priced at R35, this therefore means that the 350MB offers 50MB or 16.6% more

data, at an extra cost of R 5 (14.3%) more for this additional data allocation, which is of more value to customers.

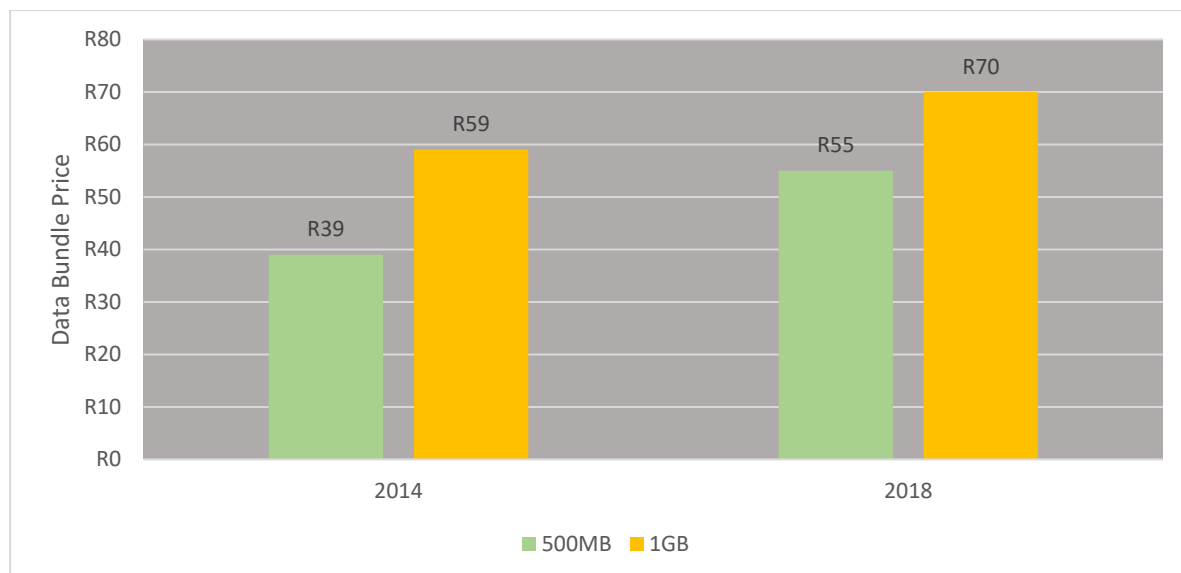
Figure 10: MTN's 50MB, 100MB, 300MB/350MB Prices in 2014 vs 2018



Source: ICASA database based on tariff notifications

Figure 11 below shows MTN's 500MB and 1GB bundles which are valid for a week. The prices for MTN's 500MB and 1GB have been the same since 2014 and only changed in 2018, hence the comparison is done between these two periods.

Figure 11: MTN's 500MB and 1GB Weekly data bundles in 2014 vs 2018



Source: ICASA database based on tariff notifications

Figure 11 shows that in 2018, MTN increased prices for its weekly data bundles for 500MB and 1GB by 18.6% and 41%, respectively.

1.2.1.3 New MTN Weekly bundles

On 20 February 2018, MTN filed a tariff notification amending some of its data prices. In the weekly data bundles plans the 50MB was upsized to 60MB at a price of R 12, the 35MB was discontinued and a new 30MB was introduced at a price of R 10. The 100MB was upsized to a 120MB priced at R 17. Other new bundles introduced was weekly 5GB data bundle priced at R 199. MTN indicated that the introduction of additional data bundles is based on the analysis of their customers' needs and market trends. This amendment increased customer choice on data bundles in the market as if offered new bundles.

MTN again amended its weekly bundles range during the period under review in a notification filed on 31 May 2018 to decommission the 60MB and 120MB. During this time, MTN also reinstated the previously decommissioned 50MB and 100MB weekly data bundles. No changes were made to the other weekly data bundles.

Table 18 below shows the MTN Weekly data bundles which were in the market as at end June 2018.

Table 18: New MTN Weekly Data bundles

Data bundles	2018
30MB	Decommissioned
50MB	R 10
60MB	Decommissioned
100MB	R 15
120MB	Decommissioned
200MB	R 25
300MB	Decommissioned
350MB	R 40
500MB	R 55
1GB	R70
1GB on APP only	R 49
2GB	R 99
5GB	R 199

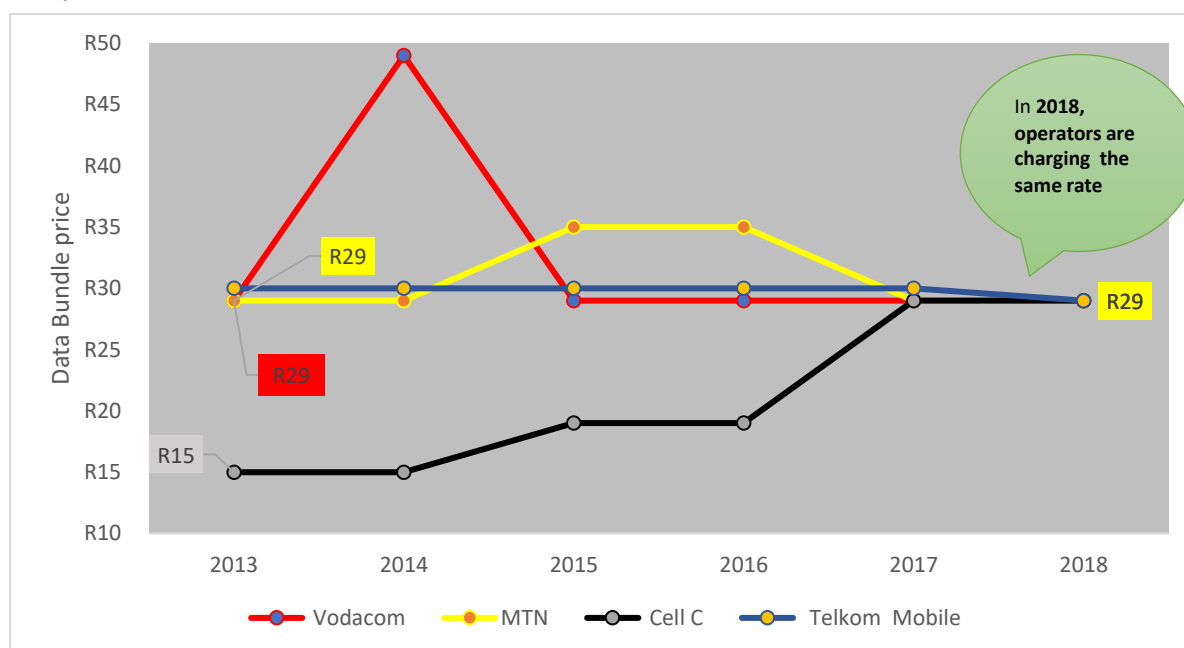
Source: ICASA database based on tariff notifications

2.4.4. Standard Prepaid Data bundles valid for 30 days

This section provides an analysis of the price trends for data bundles valid for 30 days for MTN, Vodacom, Cell C and Telkom Mobile. The data bundles are analysed over a period of five years.

Figure 12 shows the price trends for Vodacom, MTN, Cell C and Telkom Mobile for the 100MB data bundle.

Figure 12: Vodacom, MTN, Cell C and Telkom Mobile's 100MB data bundle prices for the 5-year period (2013-2018)

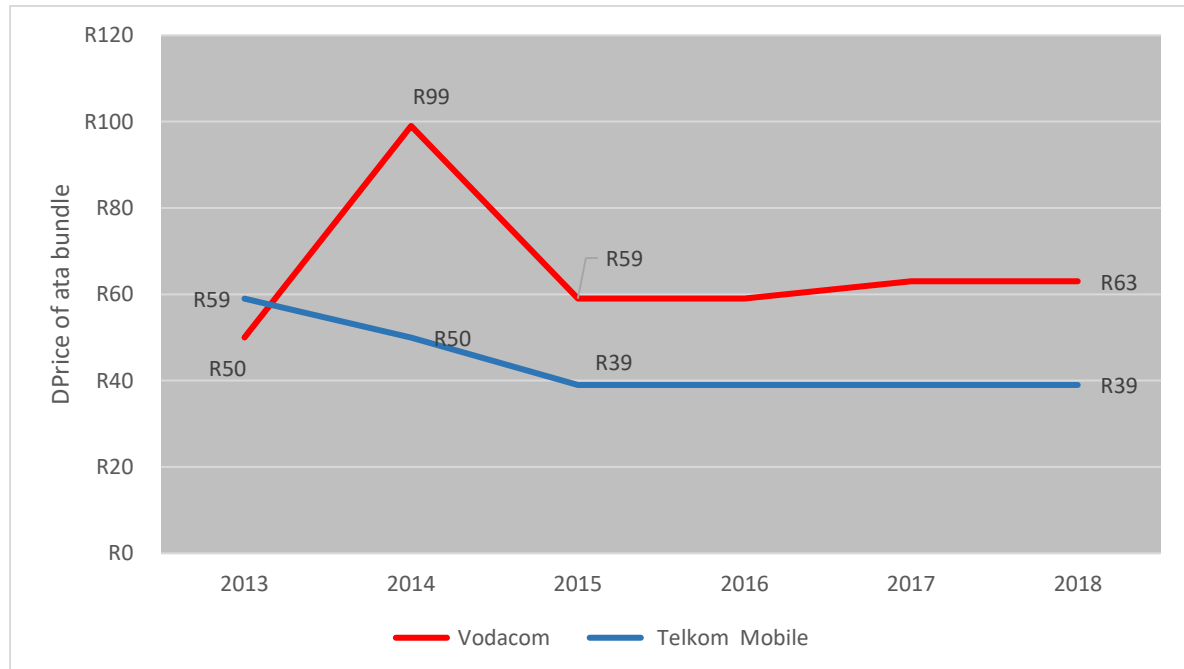


Source: ICASA database based on tariff notifications

Figure 12 shows that there was volatility in prices between the period of 2013 and 2017. Vodacom, MTN and Telkom Mobile were charging relatively the same rate for 100MB in 2013. However, Cell C charged 50% less when compared to its competitors. Subsequently, in 2014, Vodacom was the first licensee to increase the 100MB data bundle by 69% from R 29 to R 49, while its competitors' prices remained constant. Although MTN increased its 100MB bundle by 20.7%, from R 29 to R 35 in 2015 it was still relatively cheaper compared to Vodacom, however, it was relatively expensive when compared to Cell C and Telkom Mobile.

Figure 13 shows the price trend of Vodacom and Telkom 250MB data bundle over a 5-year period.

Figure 13: Vodacom and Telkom Mobile's 250MB data bundle price trends for the 5-year period: 2013-2018

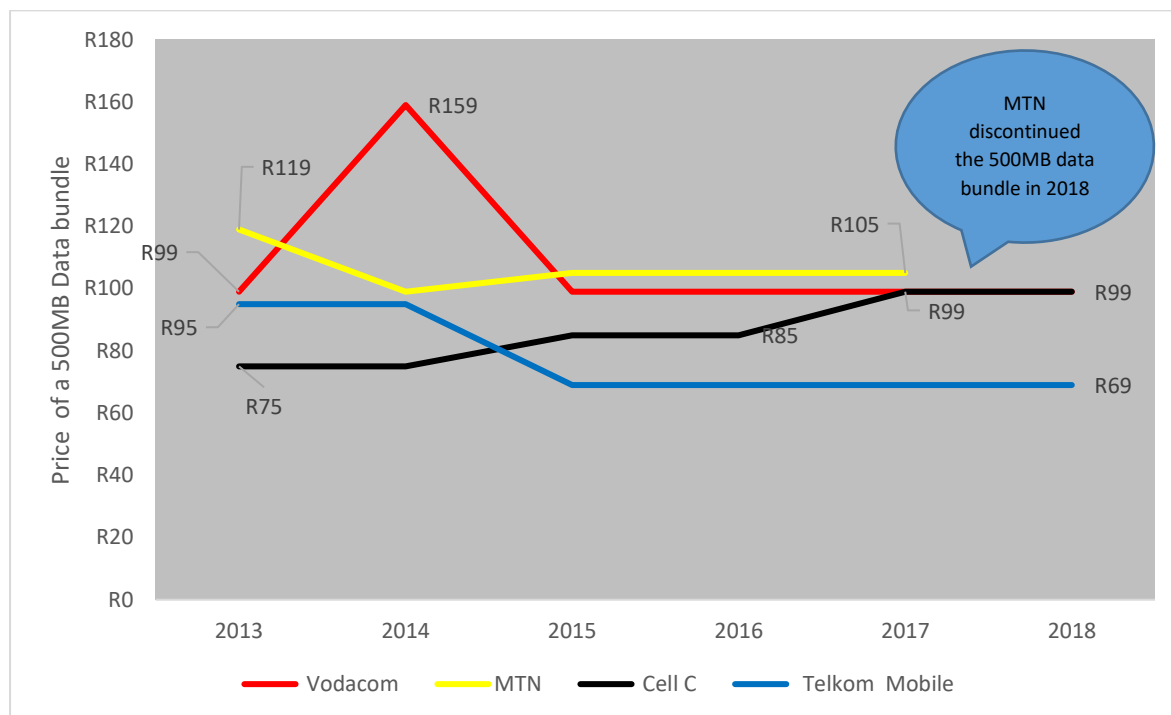


Source: ICASA database based on tariff notifications

Figure 13 shows that Vodacom has significantly increased its 250MB between the period of 2013 and 2018. The price increased by 67.8% from R 59 to R 99 between the period of 2013 and 2014. The price decreased by 40.4% from R 99 to R 59 between the period 2014 and 2015. The price increased again by 6.8% from R 59 to R 63 between the period 2016 and 2018. Telkom has been consistently, the lowest for the period of five years. This is shown by Telkom's reduction in its bundle rate by 15.3% from R 59 to R 50 between the period 2013 and 2014. Telkom Mobile again reduced its price by 22% from R 50 to R 39 between the period of 2014 and 2018. This was observed as a pricing strategy, by Telkom, to attract customers so as to increase its market share.

Figure 14 shows the price trend of Vodacom, MTN, Cell C and Telkom Mobile 500MB data for the period of five years.

Figure 14: Vodacom, MTN, Cell C and Telkom Mobile's 500MB data bundle price trends for the 5-year period: 2013-2018



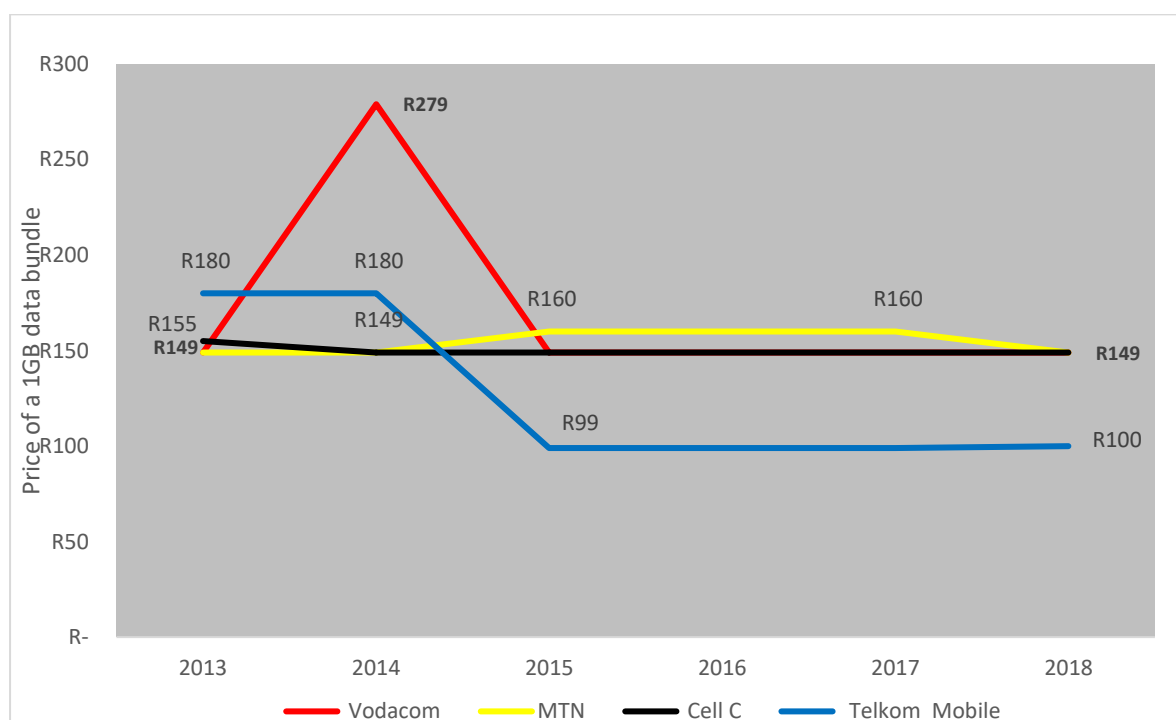
Source: ICASA database based on tariff notifications

Figure 14 shows that there were price changes between 2014 and 2015 on the 500MB for all operators. In 2013, Cell C's 500MB data bundle priced at R 75 was the cheapest when compared to Vodacom, MTN and Telkom Mobile, as they were charging R 99, R 119, and R 95 respectively. MTN dropped its 500MB by 16.8% from R119 to R 99 in 2014. Subsequently, Vodacom increased the price of 500MB by 60.6% from R 99 to R 159, while Cell C's prices remained the cheapest in 2014.

From 2015, Telkom Mobile reduced its price by 27.4% from R 95 to R 69 and remained the cheapest in the market to date. Cell C increased its 500MB data bundle by 13.3% from R 75 to R 85. Vodacom also reduced its 500MB from R 159 to R 99. However, MTN increased its 500MB data bundle by 6.1% from R 99 to R 105. In 2018, MTN discontinued its 500MB data bundle in the market, as per the notification filed with the Authority on 11 April 2018.

Figure 15 shows the price trend of Vodacom, Cell C, Telkom Mobile and MTN's 1GB data for the period of five years.

Figure 15: Vodacom, MTN, Cell C and Telkom Mobile's (1GB) data bundle price trends for 5-year period: 2013-2018

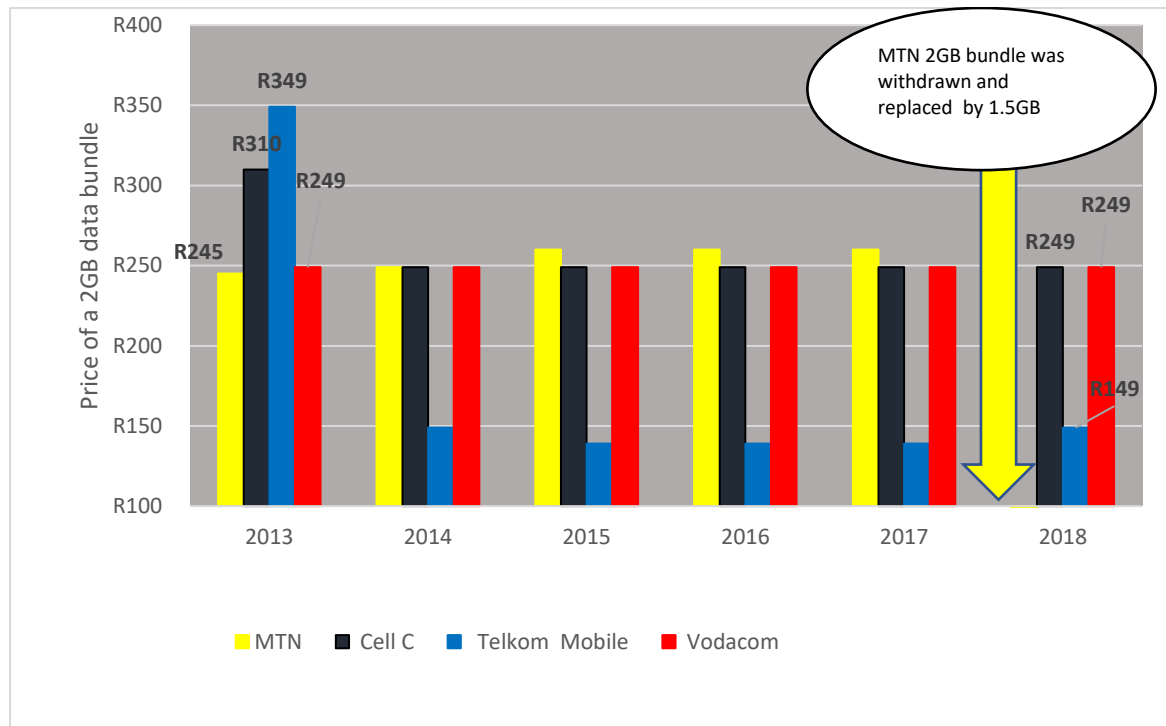


Source: ICASA database based on tariff notifications

Figure 15 shows that in 2013, Vodacom and MTN were charging R 149 for a 1GB data bundle. Cell C was charging R 155, whilst Telkom Mobile was charging the highest price at R 180 per 1GB of data during the same period. In 2014, Vodacom increased its price by 87.2% from R 149 to R279. This price was reduced by Vodacom in 2015 to R 149 and it has remained unchanged since. In 2015, Telkom Mobile reduced its price for the 1GB data bundle from R 180 to R 99 and it remained unchanged until 2018, whereby the price increased by R 1 to R100 for a 1GB data bundle. Vodacom, MTN and Cell C are all charging R 149 for a 1GB data bundle in 2018.

Figure 16 shows the price trends for Vodacom, MTN, Cell C and Telkom Mobile's 2GB data bundle for the period of five years.

Figure 16: Vodacom, Cell C, Telkom Mobile and MTN's 2GB prepaid data bundle prices from 2013 to 2018



Source: ICASA database based on tariff notifications

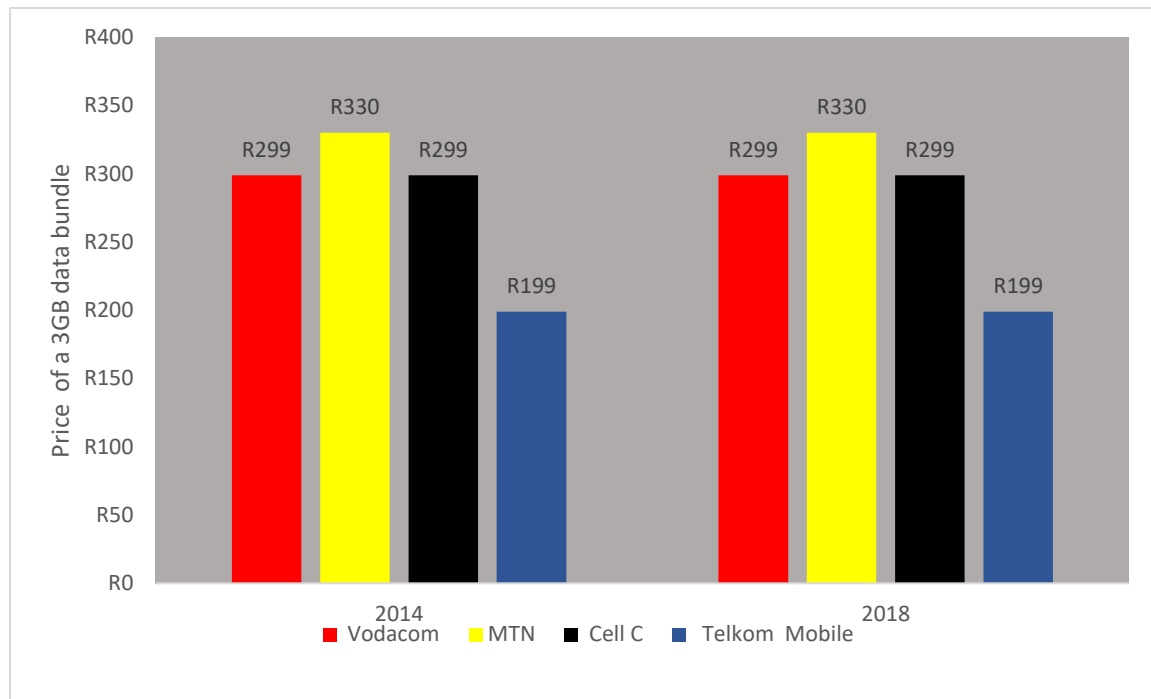
Figure 16 shows that Vodacom's 2GB data bundle prices remained constant for the period of 5 years. MTN was the cheapest 2GB data bundle charging R 245 in 2013, followed by Vodacom at R 249. Cell C and Telkom Mobile had the most expensive 2GB data bundle price, charging R 310 and R 349 respectively.

Telkom Mobile has been charging the cheapest price for 2GB data bundle between 2013 and 2018. Cell C's data bundle price remained constant at R 249 per data bundle.

From 2015 to 2018, the 2GB data bundle prices remained relatively stable. In 2018, MTN revised its pricing strategy by discontinuing the 2GB bundle and replaced it with the 1.5GB bundle charged at R 189. MTN stated that the discontinuation of the 2GB data bundle was due to commercial reasons.

Figure 17 shows the price trend of Vodacom, MTN, Cell C and Telkom Mobile's 3GB data bundles over a period of five years.

Figure 17: Vodacom, MTN, Cell C and Telkom Mobile's 3GB data bundle prices 2014 vs 2018 period

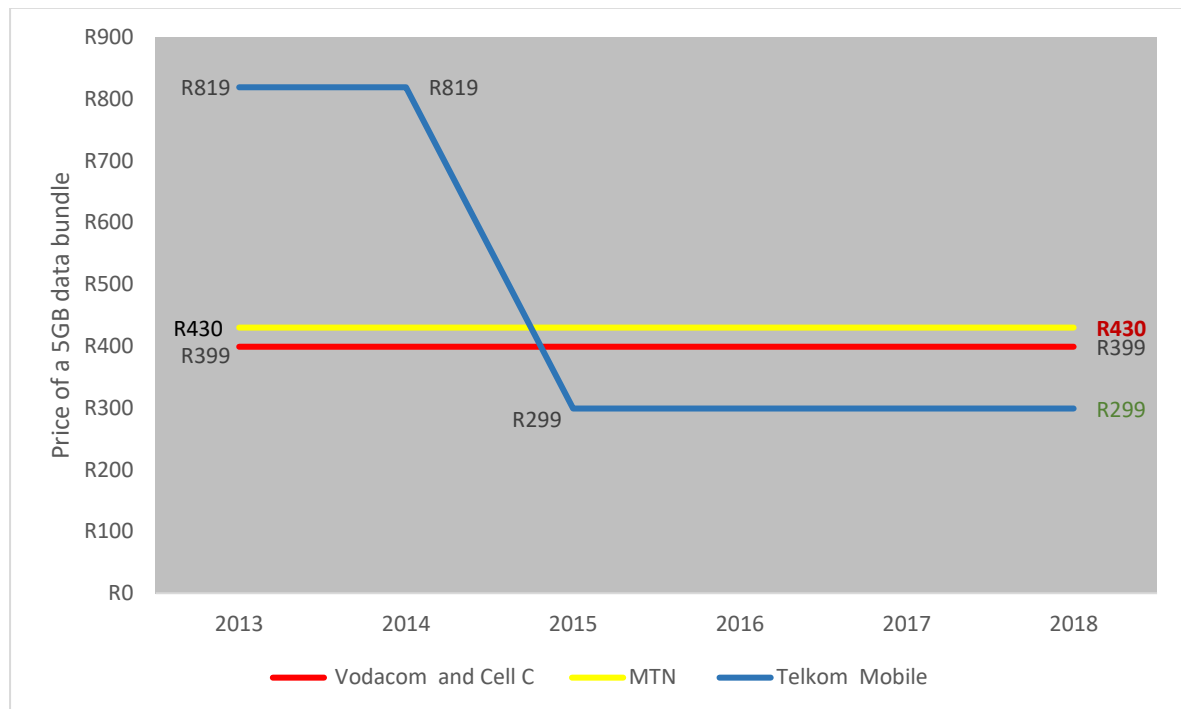


Source: ICASA database

Figure 17 shows that since 2014, prices for the 3GB data bundle in the market have been stable across all operators. Figure 17 further shows that the operators with the smaller market share were the cheapest when compared to the bigger operators.

Figure 18 shows the price trend of Vodacom, Cell C, Telkom Mobile and MTN's 5GB data for the period of five years.

Figure 18: Vodacom, MTN, Cell C and Telkom Mobile's 5GB data bundle prices trends for 5-year period: 2013-2018

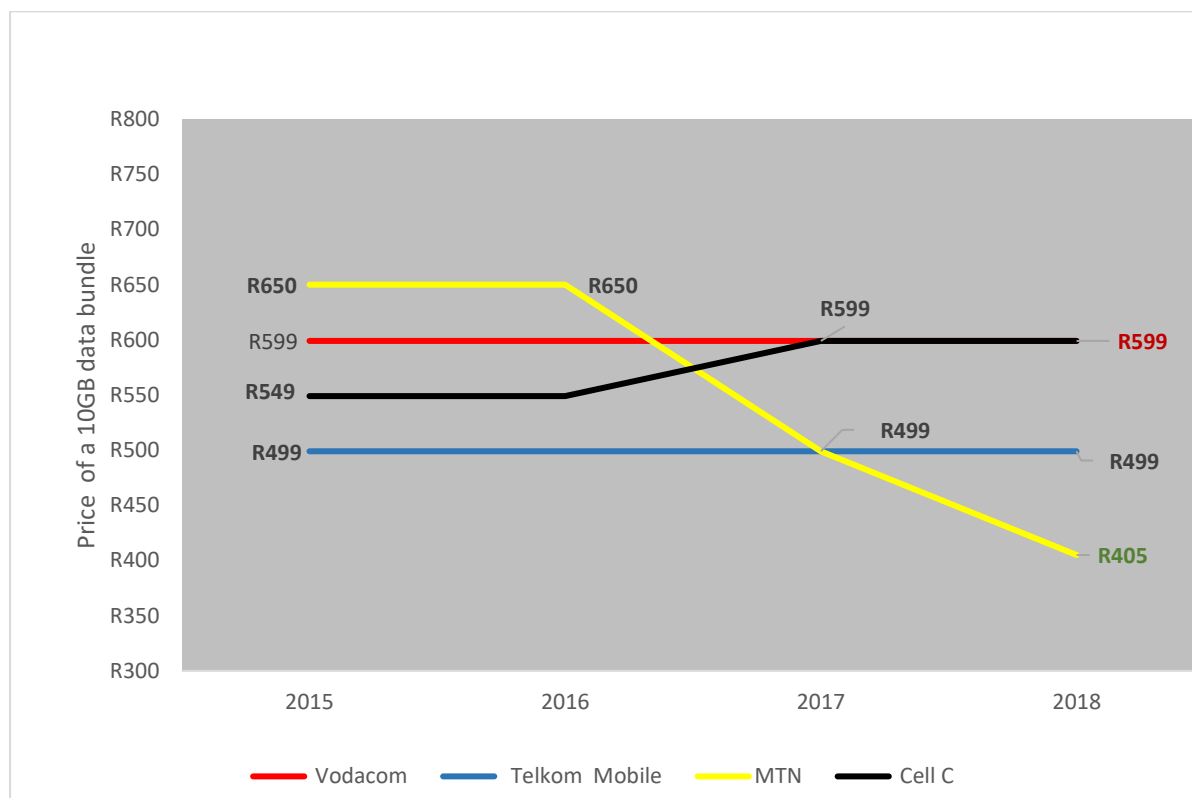


Source: ICASA database

Figure 18 shows that Vodacom, MTN and Cell C prices were stable over the period of five years, at R 399, R430 and R399, respectively. In 2013, MTN and Telkom Mobile were the most expensive, charging R 430 and R 819 respectively. In 2015, Telkom Mobile decreased its 5GB data bundle drastically from R 819 to R 299. The action was observed as Telkom Mobile's strategy to attract customers and increase its market share. The price for 5GB of Telkom Mobile's data bundle has remained unchanged at R299 since 2015.

Figure 19 below shows the price trend of Vodacom, MTN, Cell C and Telkom Mobile's 10GB data bundle over a period of four years.

Figure 19: Vodacom, MTN, Cell C and Telkom Mobile's 10GB data bundle price trends for the period: 2015-2018



Source: ICASA database

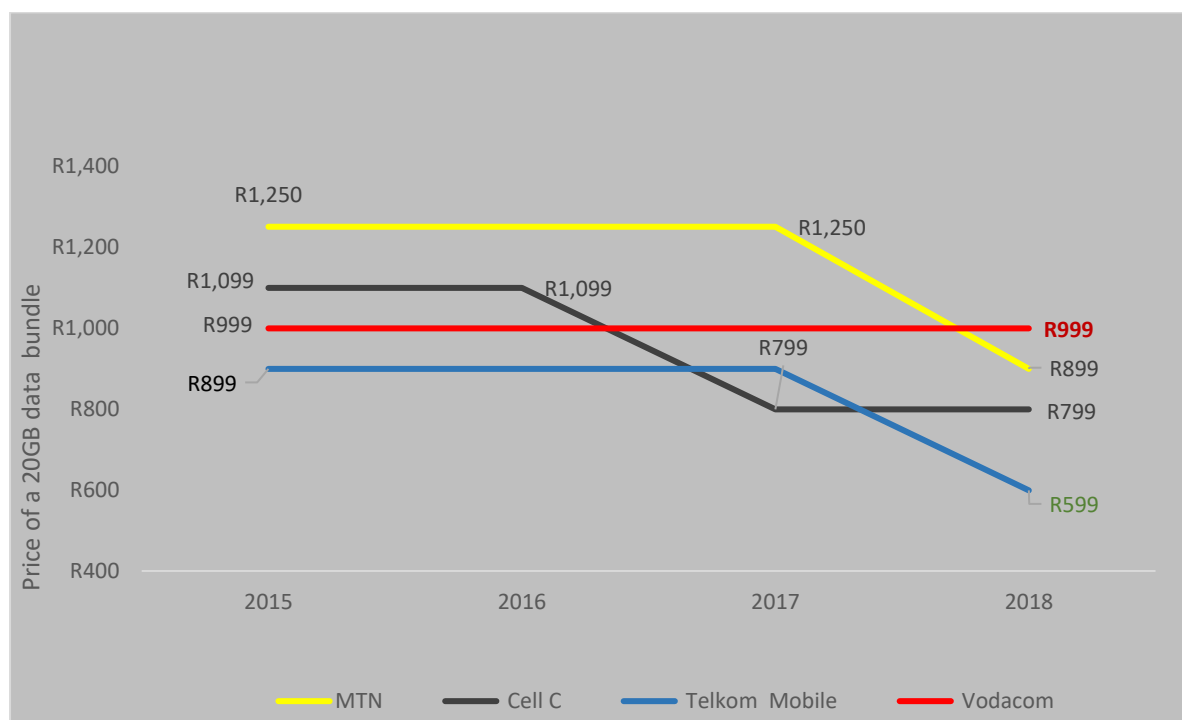
Figure 19 shows that the price trend of Vodacom and Telkom Mobile's 10GB data bundle remained unchanged over a four-year period, at R 599 and R 499, respectively.

MTN's 10GB data bundle is has been declining since 2016 and is currently the lowest at R 405, as compared to the price charged by other operators.

Cell C has increased its 10GB data bundle prices by 9.1% from R 549 to R 599 between 2016 and 2018.

Figure 20 below shows the price trend of Vodacom, MTN, Cell C and Telkom Mobile's 20GB data bundle for a period between 2015 and 2018.

Figure 20: Vodacom, MTN, Cell C and Telkom Mobile's 20GB data bundle price for the period: 2015-2018



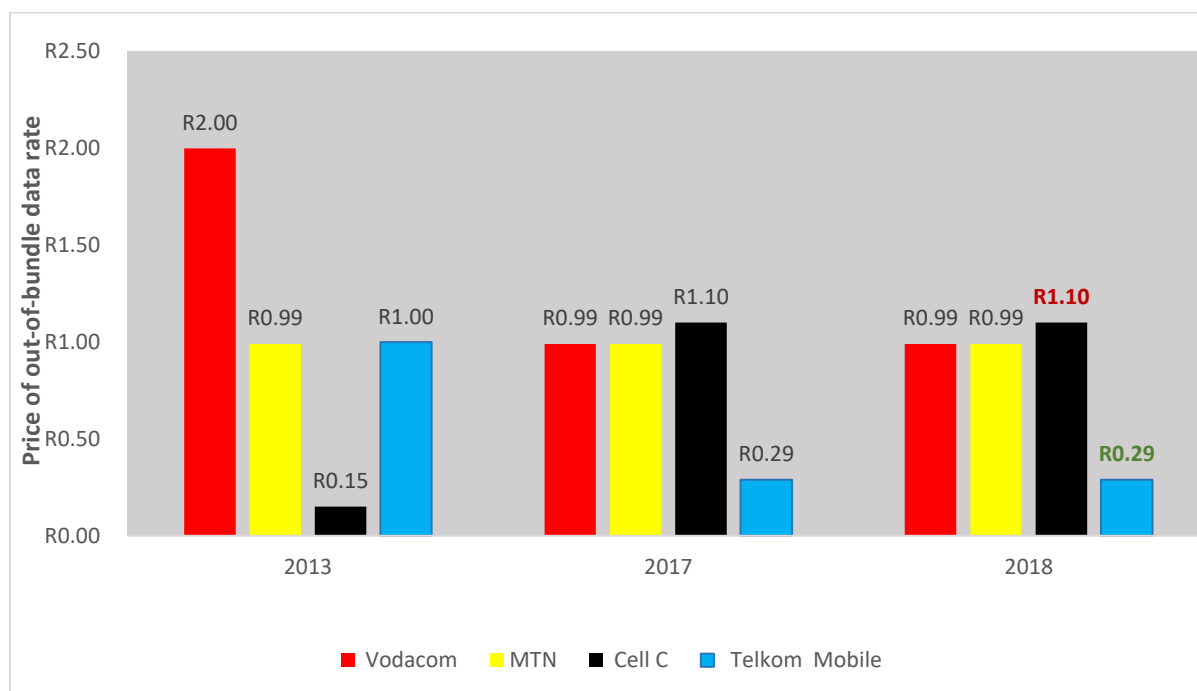
Source: ICASA data base

Figure 20 shows that in 2015, MTN's 20GB data bundle was more expensive when compared to Vodacom, Cell C and Telkom Mobile. Telkom Mobile had the cheapest bundle offering at a price of R 899. On the other hand, Cell C revised its pricing strategy by reducing its 20GB data bundle from R 1 099 to R 799 in 2017. Vodacom's 20GB data bundle price has remained unchanged at R 999 since 2015. MTN reduced its 20GB data bundle by 28.1% from R 1 250 in 2017 to R 899 in 2018.

2.4.5. Out-of-bundle data rates per MB

Figure 21 shows out-of-bundle (OOB) data rates per MB from 2013 to 2018, wherein there were price changes. The periods wherein prices were constant are not shown.

Figure 21: Vodacom, MTN, Cell C and Telkom Mobile's Out-of-Bundle rates per MB in 2013, 2017 and 2018



Source: ICASA database

Figure 21 shows that the OOB rates were constant from 2013 to 2018. In October 2017, Vodacom reduced its prepaid OOB rate by 50.5% from R 2 to R 0.99. However, it should be noted that this reduction came in immediately after ICASA has published the draft End-user and Subscriber Service Charter Regulations on the 07th of August 2017.

2.5. Analysis of Promotional Prepaid and Post-paid Data Tariffs

2.5.1. Vodacom Night Owl

Vodacom Night Owl was initially launched in 2009 as a promotion for post-paid data plans.

The promotion was amended on 08 June 2018 to inject Night Owl to the 30-day once-off mobile internet bundles at a reduced effective rate per megabyte (R/MB).

Table 19 below shows the effective rate of Night Owl Injection on the 30-day once-off mobile internet bundles.

Table 19: Vodacom Once-Off Mobile Internet Bundles with Night Owl Injection (30 Day Validity)

Current Allocation	Price	Effective Rate Per MB	Night Owl Allocation	Effective Rate with Night Owl Injection Per MB	% Variance Effective Rate
250MB	R 63	R 0.25	250MB	R 0.13	-48%
500MB	R 100	R 0.20	500MB	R 0.10	-50%
1GB	R 149	R 0.15	1GB	R 0.08	-46.7%
2GB	R 249	R 0.12	2GB	R 0.06	-50%
3GB	R 299	R 0.10	3GB	R 0.03	-70%
5GB	R 405	R 0.08	5GB	R 0.03	-63%
10GB	R 605	R 0.06	10GB	R 0.02	-66.7%
20GB	R 1 010	R 0.05	20GB	R 0.02	-60%

Source: ICASA Database based on Tariff Notifications

Customers are benefitting from the lower effective rates on the data bundles due to the Night Owl off-peak periods offered by the plan. For example, customers are able to get a 500MB data bundle at an effective rate of R 0.10 per MB compared to the previous effective rate of R 0.20 per MB that they were paying prior to the Night Owl Injection.

2.5.2. Vodacom Double Data Promotion

Vodacom extended its Double Your Data promotion from 30 June 2018 to 30 September 2018.

The Double Your Data promotion is available to prepaid, post-paid and hybrid customers who buy mobile internet data bundles exclusively via the My Vodacom App and not on any other channel. Customers who qualify for this promotion will receive an additional "double" data bundle of the data size purchased. For instance, a customer purchasing 1GB data bundle will receive an additional 1GB data bundle which will be valid for a period of 30 days from the date of purchase.

There is no carry over of unused data after expiry and the validity period of the existing or previously purchased data bundle is not extended by purchasing of an additional data bundle. Customers benefit through lower effective prices due to the double data principle. For example, a customer purchasing 1GB data bundle for R 149 will receive an additional 1GB data bundle which will result in the customer paying an effective rate of R 0.07 per MB instead of R 0.12 per MB.

2.5.3. MyMTN Offers

MyMTN Offers is a promotion which was filed on the 28th of March 2018. This promotion is based on the individual customer profile. MTN customers who accept the MyMTN Offers receive double the data value of the relevant offer. These offers range from 5MB to 5GB depending on the customer profile.

For example, MTN may offer a 500MB bundle to a customer. If the customer accepts the offer, the customer will pay for 500MB at the prevailing rate and receive an extra 500MB for free. The validity of the promotional data will match the validity of the non-promotional data. For example, if the bundle is monthly, the promotional data will also be valid for 1 month. Customers benefit through effectively lower prices due to the double data principle.

The promotion was launched on the 4th of April 2018 and continues to exist until further notice.⁴

2.5.4. MyMTN Data Promotional Offers

MyMTN Data promotional offer was filed on the 10th of June 2018. The MyMTN Data promotion is a personalised offer made for specific customers based on their individual usage profile. It should be noted that is not an offer to all customers on the MTN subscriber base. The offers range from 5MB (for R 1) to 128GB (for R 2 400).

⁴ As at 30st June 2018 i.e. last day of the period under review a tariff notification indicating that the tariff is to be terminated had not been filed with the Authority and no end date was indicated when the tariff plan was initially filed hence it was ongoing, until further notice.

MyMTN Data promotional offers would not necessarily benefit all the customers, as it is made for specific customer bases on their profile. However, the customer would benefit from the lower effective rate, for example, MTN 5MB data bundle is R 4, effectively a customer pays R 0.80, the promotional offer effective rate is R 0.20, paying 75% less (R 0.60).

The promotion was launched on the 17th of June 2018 and is valid for three months from the effective date.

2.5.5. Telkom Mobile LIT Bundles

Telkom Mobile's LIT bundles promotion was filed on the 04th of June 2018. The promotion is for mobile streaming of content via the LIT platforms. The purpose of this promotional tariff plan is to grow data usage and acquire more customers via attractive affordable mobile access to the LIT platform. Customers were able to stream the 2018 Soccer World Cup as part of the promotional offering.

Table 23 below shows the prices for the new Telkom Mobile LIT bundles. The tariff plan is available in four (4) various packages ranging between 500MB to 5GB data bundles, with the subscription fee starting from R 20 up to R99. Each data bundle offers soccer viewing hours of between 2 to 20 hours depending on the data bundle purchased by a customer.

Table 20: Telkom Mobile LIT Bundles

Product	500MB	1GB	2GB	5GB
Subscription (VAT inclusive)	R 20	R 40	R 60	R 99
Soccer Viewing Hours	2hrs	4hrs	8hrs	20hrs

Source: ICASA database based on tariff notifications

Customers are benefitting from choice which is offered by the tariff plan, since it has various data bundles at different prices which would cater for the customer's affordability and data usage requirements. The promotion was available from 13 June 2018 until 13 September 2018.

2.6. Analysis of Sim-Only Post-Paid Tariffs

This section analyses the fixed monthly subscription-based SIM-Only tariff plans. During the period under review Cell C introduced the new Pinnacle tariff plans which are available on post-paid and top-up plans with the device or Sim-Only. This plan offers data bundles, on-net and Anytime minutes voice bundles. It is worth noting that customers are required to pay a once-off fee of R 196.72 for a new contract.

Table 21: OOB rates for Pinnacles Post-Paid Plans

	Pinnacle 500MB	Pinnacle 1GB	Pinnacle 1.5GB	Pinnacle 3GB	Pinnacle 6GB	Premium 10GB	Premium 15GB	Premium 25GB
Subscription	R 149	R 229	R 329	R 499	R 699	R 999	R 1 499	R 1 749
Voice OOB	R 1.52	R 1.52	R 1.52	R 1.52	R 1.52	R 1.52	R 1.52	R 1.52
Data OOB	R 0.99	R 0.99	R 0.99	R 0.99	R 0.99	R 0.99	R 0.99	R 0.99

Table 24 shows that the customer has an option to choose from Pinnacle post-paid tariff plans comprising of data bundle sizes of 500MB, 1.5GB, 3GB, 6GB, 10GB, 15GB, and 25GB. Pinnacle Top-Up plans comprises of 100MB, 500MB, 1GB, 1.5GB and 3GB data bundle sizes. Voice bundle allocation ranges from 240 to 1800 on-net voice minutes and they are priced between R 29 to R 199, respectively. On the other hand, the Anytime minutes voice bundles allocation ranges from 30 to 900 minutes and are priced at R 19 to R 199, respectively.

2.7. Fibre-to-the-Home and Fibre-to-the-Business Tariff Plans

This section analyses the Fibre-to-the Home (FTTH) and Fibre-to-the-Business (FTTB) tariff plans offered in the market and the prices charged by the operators. The analysis of the tariff plans will consider the current FTTH service offered during the period under review.

Tables 22, 23, 24, 25, 26 and 27 below show the prices charged for FTTH and FTTB services according to capacity of speed per Mbps offered by Vodacom, MTN, Cell C, Telkom, MWEB and Cybersmart. Some of the licensees (such as Vodacom

and Cell C) offer FTTH fibre broadband services through either self-built or fibre networks provided by various Fibre Network Operators (FNO), including Vumatel, Frogfoot, Openserve, Fibrehoods, Metro Fibre, Balwin Fibre, Dark Fibre Africa (DFA), Waterfall Access Networks, Octotel, OpenFibre and Edge SA Digital Villages.

The FTTH services are offered as both capped and uncapped services. The customers have an option of choosing between asymmetrical and symmetrical line speeds. However, during the period under review, FTTH and FTTB fibre services were mostly offered with the asymmetrical download/upload line speeds ranging at 4/1Mbps, 10/5Mbps, 20/10Mbps, 50/25Mbps and 100/50Mbps.

However, the prices charged across the different data line speeds differ as per the capacity, whether it is a capped or uncapped FTTH/FTTB. For instance, Vodacom's monthly charge of 10Mbps/5Mbps uncapped line speed has decreased by 12.5% (from R 799 to R 699), Telkom is charging R 799 and MWEB Century City charges R 509 for the same line speed. MTN's monthly charge for the 10Mbps/10Mbps uncapped line speed is at R 898, whereas, Cell C's SA Digital Villages package charges R 599 and Cybersmart charges R 655 per month for the same line speed.

Table 22: FTTH Tariff Plans offered by Vodacom

Line Speed	Vodacom Capped	Vodacom Uncapped	Vodacom Vumatel/ Aerial Fibrehoods Capped	Vodacom Vumatel/ Aerial Fibrehoods Uncapped	Vodacom Openserve Capped	Vodacom Openserve Uncapped	Vodacom Century City Capped	Vodacom Century City Uncapped	Vodacom Metro Fibre Capped	Vodacom Metro Fibre Uncapped
4Mbps/1Mbps	N/A	N/A	R 452.94	R 604.25	R 455	R 605	N/A	N/A	N/A	N/A
10Mbps/5Mbps	R 599	R 699	N/A	N/A	R 605	R 655	R 402.50	R 503.38	R 553.82	R 604.25
20Mbps/10Mbps	R 799	R 999	R 806.01	R 806.01	R 860	R 960	R 452.94	R 705.13	N/A	N/A
40Mbps/20Mbps	R 999	R 1 199	N/A	N/A	R 910	R 1 110			N/A	N/A
50Mbps/25Mbps	N/A	N/A	R 1 007.76	R 1 007.76	N/A	N/A	R 755.57	R 906.89	R 899	R 1 007.76
100Mbps/50Mbps	R 1 199	R 1 499	R 1 209.52	R 1 259.96	R 1 210	R 1 315	R 856.45	R 1 007.76	R 1 310.39	R 1 411.27

Source: ICASA database based on tariff notifications

Table 23: FTTH Tariff Plans offered by MTN

Line Speed	MTN FTTH Uncapped	MTN Vumatel Uncapped	MTN MetroFibre Uncapped	MTN Balwin Fibre Uncapped	MTN Waterfall Access Networks Uncapped	MTN DFA Uncapped	MTN Octotel Uncapped	MTN Openserve Uncapped	MTN SA Digital Villages Uncapped	MTN Frogfoot Uncapped
4Mbps/4Mbps	R 798	R 598	N/A	N/A	N/A	N/A	N/A	R 698	N/A	N/A
10Mbps/10Mbps	R 898	N/A	R 698	R 558	R 598	N/A	R 758	R 898	R 658	R 758
20Mbps/20Mbps	R 998	R 798	N/A	R 698	R 798	R 798	R 958	R 1 108	R 758	R 898
50Mbps/50Mbps	R 1 208	R 998	R 1 108	R 798	R 958	R 898	N/A	N/A	R 958	R 998
100Mbps/100Mbps	R 1 308	R 1 108	R 1 268	R 1068	R 1 208	R 998	R 1 268	R 1 908	R 1 268	R 1 268

Source: ICASA database based on tariff notifications

Table 24: FTTB Tariff Plans offered by MTN

Line Speed	MTN FTTB Uncapped Openserve	MTN FTTB Uncapped Octotel	MTN FTTB Uncapped SA Digital Villages	MTN FTTN Uncapped OpenFibre
4Mbps/2Mbps	R 698	N/A	N/A	N/A
10Mbps/5Mbps	R 898	R 1 388	R 2 688	N/A
20Mbps/10Mbps	R 1 108	N/A	R 3 088	R 1 388
50Mbps/25Mbps	N/A	R 2 488	R 4 888	R 1 688
100Mbps/50Mbps	R 1 908	R 4 888	R 7 088	R 1 988

Source: ICASA database based on tariff notifications

Table 25: FTTH Tariff Plans offered by Cell C

Line Speed	Cell C SA Digital Villages Uncapped	Cell C Openserve Uncapped	Cell C Vuma Uncapped	Cell C Vuma GPON Uncapped	Cell C Edge Telecoms Uncapped	Cell C Fibresurburb Networks Uncapped	Cell C Frogfoot Uncapped	Cell C Metrofibre Uncapped	Cell C Octotel Uncapped	Cell C Waterfall Access Networks Uncapped
4Mbps/2Mbps	N/A	R 749	R 705	R 705	R 499	N/A	N/A		N/A	
10Mbps/10Mbps	R 599	R 856	N/A	N/A	R 599	R 699	R 759	R 759	R 655	R 706
20Mbps/20Mbps	R 799	R 907	R 907	N/A	R 749	N/A	R 809	N/A	R 807	R 907
50Mbps/50Mbps	R 999	N/A	R 1 059	R 1059	R 999	R 899	R 899	R 1 109	N/A	R 1 008
100Mbps/100Mbps	R 1 399	R 1 259	R 1 210	R 1 210	R 1 199	R 1 099	R 999	R 1 399	R 1 008	R 1 260

Source: ICASA database based on tariff notifications

Table 26: FTTH Tariff Plans offered by Telkom and MWeb

Line Speed	Telkom Capped	Telkom Uncapped	MWEB Vumatel Uncapped	MWEB Openserve Uncapped	MWEB Octotel Uncapped	MWEB Century City Uncapped	MWEB Froogfoot Uncapped	MWEB Vuma Aerial Uncapped	MWEB Century City Clara
4Mbps/1 Mbps	N/A	N/A	R 709	R 509	N/A	N/A	N/A	R 709	N/A
10Mbps/5 Mbps	R 699	R 799	N/A	R 659	R 609	R 509	R 649	N/A	R 659
20Mbps/10Mbps	R 806.10	R 999	R 809	R 909	R 809	R 709	R 809	R 809	R 859
40Mbps/20Mbps	R 1 007.76	R 1 299	N/A	R 1 009	N/A	N/A	N/A	N/A	
50Mbps/25Mbps	N/A	N/A	R 1 009	N/A	N/A	N/A	N/A	R 1 009	R 959
100Mbps/50Mbps	R 1 613.30	R 1 699	R 1 209	R 1 309	R 1 109	R 1 009	R 1 109	R 1 209	R 1 059

Source: ICASA database based on tariff notifications

Table 27: FTTH and FTTB Tariff plans offered by Cybersmart

Line Speed	Cybersmart New Lite Home Uncapped Openserve	Cybersmart New Premium Home Uncapped Openserve	Cybersmart New Business Uncapped Openserve
4Mbps/4Mbps	R 555	R 615	R 715
10Mbps/10Mbps	R 655	R 865	R 965
20Mbps/20Mbps	R 905	R 1 215	R 1 105
50Mbps/50Mbps	N/A	N/A	N/A
100Mbps/100Mbps	R 1 305	R 1 615	R 1 815

Source: ICASA database based on tariff notifications

2.8.Regulatory interventions underway to address high data charges

2.8.1.ICASA published End User Subscriber Charter Regulations, Gazette number 41613, published on 7 May 2018.

The Authority have observed the positive response to *EUSSC Regulation* from operators in offering Tariff plans with roll over for unused data value. Additionally, end-users on post-paid, are provided with option to purchase additional services upon depletion of data bundles. However, the end-user would be *disconnected* if it does not buy additional bundles in terms of Regulation 8A, 8B and 8C.

2.8.2. Medium-term initiatives

2.8.2.1. *Market inquiry into the broadband services markets*

The purpose of the proposed broadband market inquiry is to identify broadband markets or market segments susceptible to *ex ante* regulation and immediately conduct market reviews in respect of those markets.

The inquiry will be conducted in terms of section 4B read with section 67(4) of the ECA also to address the concerns raised by various stakeholders regarding data prices and to respond to the final policy direction on effective competition in broadband markets and the reduction of data costs.

2.8.3. Long-term initiatives

These refer to initiatives that will take longer than twelve months to implement.

2.8.3.1. *Priority Markets Inquiry*

On 17 August 2018, the Authority finalised its Inquiry into Priority Markets, in terms of section 4B of the ICASA Act, having identified the following markets that have been prioritised for market reviews:

- Wholesale fixed access, which includes wholesale supply of asymmetric broadband origination, fixed access services and relevant facilities;
- Upstream infrastructure markets incorporating national transmission services and metropolitan connectivity and relevant facilities; and
- Mobile services, which includes the retail market for mobile services and the wholesale supply of mobile network services, including relevant facilities.

3. Conclusion

Generally, the standard headline tariff for prepaid voice and data prices have been constant over the past five years. Telkom mobile has been offering competitive data offerings and prices, whereby in 2015, it aggressively dropped its 1GB bundle by 47.6% (from R 180 to R 99). Moreover, it was observed that over the period of five years smaller operators such as Telkom and Cell C have offered competitive voice per minute rate and lower data packages.

MTN seem to have changed their pricing strategy, whereby it adjusted packages by decommissioning of some data bundles, such as 500MB, 2GB and 5GB, and introduced new data bundles ranges such as 600MB, which gives the customer an extra 100MB at less than R 16 when compared to the old 500MB, which was priced at R 105.

Rain's 1GB bundle offering price at R 50, with the effective rate of R 0.05 per MB, has a positive impact for customers as their paying less when compared to similar bundle in the market and it has increased choice from the similar product in the market. The Authority is of the view that with the steadily evolving market, it is expecting to see the similar offering in the market in the long run.

The Authority observed competitiveness between licensees in terms of the number of promotions that were on offer in the market during the period under review. The Authority received 31 promotional notifications which were either new, extensions and/or amendments.

Furthermore, it must be noted that customers who signed up for various promotions in the market may have benefited from lower tariffs and value adding services. Furthermore, it also observed that there is a positive initiative by operators to embrace OTTs, by offering OTT related price bundles, with lower effective rate per MB; for example, Cell C black, Telkom FreeMe, Vodacom Ticket and MTN Social bundles.

The Authority will continue to monitor and publish this report with retail market prices to ensure that subscribers have information on the competitive rates which are prevailing in the market.

4. References

End User and Subscriber Service Charter Amendment Regulations. (2018). *Government Gazette No. 41613*, Available online:

<<https://www.icasa.org.za/uploads/files/EUSSC-Regulations-2018.pdf>>

[Accessed on 21 September 2018]

Manx Telecom. (2017), Available online:

< <https://www.manxtelecom.com/support/mobile/number-portability/on-net-and-off-net>> [Accessed on 17 July 2017].

ITU. (2010). *Definitions of World Telecommunication/ICT Indicators*, Geneva: International Telecommunications Union (ITU).

Annexure A: List of Other⁵ Tariff Notifications Filed During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES	PRICING/PRODUCT/PACKAGE INFORMATION	STATUS
MTN Prepaid Data Portfolio Review	This tariff plan consists of different data bundles ranging from hourly to monthly bundles. Some of the prepaid data bundles were amended such as the substitution of the 500MB by the 600MB and the discontinuation of the 2GB bundle.	Filed: 20 February 2018 Effective/ Launch Date: 27 February 2018	Additional information is available on the licensee's website by following the link below: https://www.mtn.co.za/Pages/Data-Plans.aspx	Ongoing as at 30 June 2018
Cell C Amendment of the FNB Connect Once-Off Data Bundles	Cell C FNB Connect Once-Off data bundles are available to new and existing FNB Connect Prepaid, TopUp and Post-paid customers. The amendment is a decrease in price of all FNB Connect once-off data bundles, except for the 300MB, which remains at R60.00.	Filed: 9 March 2018 Effective/ Launch Date: 21 March 2018.	The amendment of Cell C of the FNB Connect Once-Off data bundles included dropping the price of all data bundles. Whereby, 50MB has decreased by 13.3% (from R15.00 to R13.00), 100MB has decreased by 10.7% (from R28.00 to R25.00) and 500MB has decreased by 15.7% (from R89.00 to R75.00); 1GB has decreased by 28.7% (from R139.00 to R99.00); 2GB has decreased by 26.9% (from R245 to R179.00); 5GB has decreased by 3.5% (from R399.00 to R385.00), 10GB has decreased by 10.5% (from R699.00 to R625.00) and 20GB has decreased by 10.5% (from R1099.00 to R950.00.), However, the 500MB, remained unchanged at R60.00	Ongoing as at 30 June 2018

⁵ Other tariff notifications filed or received during the period under review that were in existence as at end of 31 December 2017 which were not discussed/mentioned in the main part of this report

			Additional information is available at the licensee's website by following the link below: www.cellc.co.za/voice-contract/connecto	
100% Recharge Airtime Giveback on PAYG Base Price Plan (promotion)	<p>MTN has launched a promotional 100% airtime recharge, giveback applicable to the MTN Base pay as you go price plan. It should be noted that the MTN Base price plan is the default landing price plan for PAYG customers.</p> <p>MTN stated that the promotion will run for 6 months from the 23 March 2018 of activation for each customer who qualifies for the promotion. Promotional value will deplete at the same rate as the standard MTN base tariffs.</p>	<p>Filed: 15 March 2018</p> <p>Effective/ Launch Date: 22 March 2018</p>	<p>The promotional offer customers a 100% giveback on airtime recharges of R5 or more. Customers will receive the 100% giveback for a period of 6 months from the date of activation of the SIM card / starter pack.</p> <p>The promotional value is capped at a maximum of R500 per day.</p> <p>Additional information is available at the licensee's website by following the link below: https://shop.mtn.co.za/crs/siteInformation/staticPage.jsp?breadcrumb=PayAsYouGo%20Plans&siteInformation=PayAsYouGo</p>	The promotion will run for 6 months from the 23 March 2018 / day of activation for each customer who qualifies for the promotion.
MTN 1% Increase in Value Added Tax on Post-paid Subscription	MTN has increased its all its post-paid subscription plans in alignment with the 1% VAT increase as per South African Fiscal Policy mandate (VAT tax Act).	<p>Filed: 23 March 2018</p> <p>Effective/ Launch Date: 1 April 2018</p>	<p>Additional information is available at the licensee's website by following the link below: www.mtn.co.za</p>	Ongoing as at 30 June 2018

MTN Control Centre IOT Price Plans	MTN has launched MTN Control Centre IOT offering. The MTN Control Centre is an Enterprise IOT offering. The MTN IoT platform, enabling their business customers to launch, manage, and monetize IoT services, with the interest from the connected car, vehicle tracking, building security & automation, and logistics industries.	Filed: 23 March 2018 Effective/ Launch Date: 5 April 2018	The monthly subscription ranges from R7.06 up to R38.84. Additional information is available at the licensee’s website by following the link below: https://www.mtn.co.za/Pages/press-release-detail.aspx?pressID=49	Ongoing as at 30 June 2018								
MTN Digital Products VAT increases	MTN has increased all digital VAS product by 1% VAT. These services are third party services available to MTN customers.	Filed: 28 March 2018 Effective/ Launch Date: 5 April 2018	<div>Table 28:MTN Digital VAS Services</div> <table><tr><td colspan="2">MTN Digital VAS Services</td></tr><tr><td>Bearer Cost</td><td>Not available</td></tr><tr><td>Digital Content</td><td>R 0.00 -R 1000</td></tr><tr><td>Price</td><td>R 0.00 -R 1000</td></tr></table> <div>Additional information is available at the licensee’s website by following the link below: https://brightside.mtn.co.za/play/</div>	MTN Digital VAS Services		Bearer Cost	Not available	Digital Content	R 0.00 -R 1000	Price	R 0.00 -R 1000	Ongoing as at 30 June 2018
MTN Digital VAS Services												
Bearer Cost	Not available											
Digital Content	R 0.00 -R 1000											
Price	R 0.00 -R 1000											
MTN Recharge and Get Offers promotion	The new MTN Recharge and Get offers provide customers with promotional value of the recharge activity (voucher). The percentage (%) of giveback will depend entirely on the customers	Filed: 24 April 2018 Effective/ Launch Date: 24 April 2018	The promotional value is personalised and depend on an individual customer profile. Customers who recharge with airtime, or data bundles to the value of R5.00 or more receive promotional value with a limited validity period	Ongoing as at 30 June 2018								

	individual profile. As an example, a customer who recharges with R20 airtime may receive another R 2 promotional airtime.		Additional information is available on the licensee’s website by following the link below: https://shop.mtn.co.za/crs/siteInformation/staticPage.jsp?breadcrumb=PayAsYouGo%20Promos&siteInformation=PromoPayAsYouGo																																																									
Cell C Product Name Change (Social Combo to Sharp Bundle)	<p>Cell C has changed the name of the Social Combo Bundles by changing it to Sharp Bundles.</p> <p>Cell C’s Shap Bundles are available as permanent prepaid data products to all customers on Cell C prepaid tariff plans. The data bundles are available as a once-off purchase only and are valid for a period of 30 days from the day of activation.</p>	<p>Filed: 24 April 2018</p> <p>Effective/ Launch Date: 24 April 2018</p>	<p>Table 29:Cell C Shap Bundles</p> <table><tr><th>Bun dle</th><th>Price VAT Inclus ive</th><th>Data Any- Use Data</th><th>Social Data WhatsApp and Facebook</th><th>Local Any- Net Minute s</th><th>Local Any- Net SMS</th><th>Validi ty Perio d</th></tr><tr><td>1</td><td>R 29</td><td>100MB</td><td>100MB</td><td>30</td><td>300</td><td>30</td></tr><tr><td>2</td><td>R 49</td><td>250MB</td><td>250MB</td><td>45</td><td>300</td><td>30</td></tr><tr><td>3</td><td>R 79</td><td>500MB</td><td>500MB</td><td>60</td><td>300</td><td>30</td></tr><tr><td>4</td><td>R 129</td><td>1GB</td><td>1GB</td><td>120</td><td>300</td><td>30</td></tr><tr><td>5</td><td>R 249</td><td>2GB</td><td>1.5GB</td><td>150</td><td>300</td><td>30</td></tr><tr><td>6</td><td>R 349</td><td>3GB</td><td>2GB</td><td>300</td><td>300</td><td>30</td></tr><tr><td>7</td><td>R 499</td><td>5GB</td><td>3GB</td><td>500</td><td>300</td><td>30</td></tr></table> <p>Additional information is available on the licensee’s website by following the link below: L https://www.cellc.co.za/cellc/static-content/PDF/Shap_Bundles.pdf</p>	Bun dle	Price VAT Inclus ive	Data Any- Use Data	Social Data WhatsApp and Facebook	Local Any- Net Minute s	Local Any- Net SMS	Validi ty Perio d	1	R 29	100MB	100MB	30	300	30	2	R 49	250MB	250MB	45	300	30	3	R 79	500MB	500MB	60	300	30	4	R 129	1GB	1GB	120	300	30	5	R 249	2GB	1.5GB	150	300	30	6	R 349	3GB	2GB	300	300	30	7	R 499	5GB	3GB	500	300	30	Ongoing as at 30 June 2018
Bun dle	Price VAT Inclus ive	Data Any- Use Data	Social Data WhatsApp and Facebook	Local Any- Net Minute s	Local Any- Net SMS	Validi ty Perio d																																																						
1	R 29	100MB	100MB	30	300	30																																																						
2	R 49	250MB	250MB	45	300	30																																																						
3	R 79	500MB	500MB	60	300	30																																																						
4	R 129	1GB	1GB	120	300	30																																																						
5	R 249	2GB	1.5GB	150	300	30																																																						
6	R 349	3GB	2GB	300	300	30																																																						
7	R 499	5GB	3GB	500	300	30																																																						

MTN Business Broadband LTE Price Plans	The new MTN Business Broadband consists of seven (7) price plans, available on fixed term contracts with bolt on booster bundles. The out of bundle (OOB) rates are applicable once inclusive value and the booster bundles inclusive price plan value has been depleted.	Filed: 27 May 2018 Effective/ Launch Date: 3 June 2018	<p>Table 30: MTN Business Broadband LTE Price plans</p> <table><tr><th>Fixed LTE</th><th>Free Minutes/SMS/Value/Data</th><th>Subscription</th></tr><tr><td>LTE 10GB</td><td>10GB Anytime data + 5GB work express data</td><td>R 199</td></tr><tr><td>LTE 15GB</td><td>15GB Anytime data + 10GB work express data</td><td>R 299</td></tr><tr><td>LTE 30GB</td><td>30GB Anytime data + 20GB work express data</td><td>R 599</td></tr><tr><td>LTE 60GB</td><td>60GB Anytime data + 40GB work express data</td><td>R 999</td></tr><tr><td>LTE 110GB</td><td>110GB Anytime data + 80GB work express data</td><td>R 1 399</td></tr><tr><td>LTE 170GB</td><td>170GB Anytime data + 100GB work express data</td><td>R 1 699</td></tr><tr><td>LTE 230GB</td><td>230GB Anytime data + 120GB work express data</td><td>R 1 999</td></tr></table> <p>Additional information is available on the licensee’s website by following the link below:</p> <p>http://www.mtnbusiness.com/za/en/sme/Pages/fixed-lte.aspx</p>	Fixed LTE	Free Minutes/SMS/Value/Data	Subscription	LTE 10GB	10GB Anytime data + 5GB work express data	R 199	LTE 15GB	15GB Anytime data + 10GB work express data	R 299	LTE 30GB	30GB Anytime data + 20GB work express data	R 599	LTE 60GB	60GB Anytime data + 40GB work express data	R 999	LTE 110GB	110GB Anytime data + 80GB work express data	R 1 399	LTE 170GB	170GB Anytime data + 100GB work express data	R 1 699	LTE 230GB	230GB Anytime data + 120GB work express data	R 1 999	Ongoing as at 30 June 2018
Fixed LTE	Free Minutes/SMS/Value/Data	Subscription																										
LTE 10GB	10GB Anytime data + 5GB work express data	R 199																										
LTE 15GB	15GB Anytime data + 10GB work express data	R 299																										
LTE 30GB	30GB Anytime data + 20GB work express data	R 599																										
LTE 60GB	60GB Anytime data + 40GB work express data	R 999																										
LTE 110GB	110GB Anytime data + 80GB work express data	R 1 399																										
LTE 170GB	170GB Anytime data + 100GB work express data	R 1 699																										
LTE 230GB	230GB Anytime data + 120GB work express data	R 1 999																										

Cell C Extension of SmartData Share Promotion	<p>This plan is a post-paid data plan which available on a 12 or 24 months’ period.</p> <p>It offers 5GB, 10GB, 20GB and 50GB data packages. Cell C offers customers double data bundles meaning that customers receive extra data of the same value purchased. For instance, a 5GB data purchased will get 5GB extra data. Customers also receive free Wi-Fi calling minutes. It enables customers to share their data and minutes with 14 SIM cards.</p>	<p>Filed: 5 June 2018</p> <p>Effective/ Launch Date: 17 March 2018</p>	<p><i>Table 31: Smart Data Share Promotion</i></p> <table><tr><th>Plans</th><th>SmartData Share 5GB</th><th>SmartData Share 20GB</th><th>SmartData Share 50GB</th></tr><tr><td>Subscription</td><td>R 199</td><td>R 499</td><td>R 899</td></tr><tr><td>Anytime Data</td><td>10 GB</td><td>40GB</td><td>100GB</td></tr><tr><td>Night Data</td><td>10 GB</td><td>40GB</td><td>100GB</td></tr><tr><td>Total Inclusive data</td><td>20GB</td><td>80GB</td><td>200GB</td></tr><tr><td>Wi-Fi Calling Minutes</td><td>1000</td><td>1000</td><td>1000</td></tr><tr><td>Number of Shared SIMs</td><td>14</td><td>14</td><td>14</td></tr></table>	Plans	SmartData Share 5GB	SmartData Share 20GB	SmartData Share 50GB	Subscription	R 199	R 499	R 899	Anytime Data	10 GB	40GB	100GB	Night Data	10 GB	40GB	100GB	Total Inclusive data	20GB	80GB	200GB	Wi-Fi Calling Minutes	1000	1000	1000	Number of Shared SIMs	14	14	14	<p>Ongoing until 31 July 2018</p>
Plans	SmartData Share 5GB	SmartData Share 20GB	SmartData Share 50GB																													
Subscription	R 199	R 499	R 899																													
Anytime Data	10 GB	40GB	100GB																													
Night Data	10 GB	40GB	100GB																													
Total Inclusive data	20GB	80GB	200GB																													
Wi-Fi Calling Minutes	1000	1000	1000																													
Number of Shared SIMs	14	14	14																													
MTN Reverse Billed URL for Corporate Customers	<p>The new MTN reversed billed Uniform Resource Locator (URL) service is targeted at enterprise customers. The Reverse bill URL service enables enterprise customers to pay a usage on behalf of their end-users.</p>	<p>Filed: 7 June 2018</p> <p>Effective/ Launch Date: 14 June 2018</p>	<p>Data traffic from MTN subscribers to a specified Internet Protocol (IP) address is billed to the enterprise customer at R0.29c per megabyte, whilst the MTN subscriber browsing will not incur any data charges. Enterprise customers incur an initial set up fee of R 1 150 and a monthly management fee of R 573.85 per IP address.</p> <p>Additional information is available on the licensee’s website by following the link below: www.mtn.co.za</p>	<p>Ongoing as at 30 June 2018</p>																												

My MTN Choice 30GB and 50GB price plans	<p>MTN has introduce the following new post-paid price plan as an addition to its existing My MTNChoice price plans. The new My MTNChoice price plans for data users are as follows:</p> <ul style="list-style-type: none">• My MTNChoice 30GB (C61)• My MTNChoice 30GB-TopUp (C63)• My MTNChoice 50GB (C62)• My MTNChoice 50GB-TopUp (C64) <p>These offerings are available in 6,12,18 and 24 months contract terms.</p>	<p>Filed: 11 May 2018</p> <p>Effective/ Launch Date: 18 May 2018</p>	<p>Additional information is available at the licensee’s website by following the link below:</p> <p>https://www.mtn.co.za/sitecollectiondocuments/yellotrader/ytrader_march_2018.pdf</p>	Ongoing as at 30 June 2018												
MTN Made For Home Fixed LTE services	<p>MTN has launched new Made For Home Fixed LTE services, which are available to individual consumers only and not Enterprise customers. This product is sold as a home-based solution together with a router and a fixed IP address.</p>	<p>Filed: 11 May 2018</p> <p>Effective/ Launch Date:</p>	<table><tr><td colspan="3">Table 32: MTN Made For Home Plans</td></tr><tr><th>Price Plan</th><th>Value</th><th>Monthly Subscription (including VAT)</th></tr><tr><td>MTN Made for Home 30GB</td><td>15GB Anytime data +15GB Night express data</td><td>R 299</td></tr><tr><td>MTN Made for Home 60GB</td><td>30GB Anytime data +30GB Night express data</td><td>R 599</td></tr></table>	Table 32: MTN Made For Home Plans			Price Plan	Value	Monthly Subscription (including VAT)	MTN Made for Home 30GB	15GB Anytime data +15GB Night express data	R 299	MTN Made for Home 60GB	30GB Anytime data +30GB Night express data	R 599	Ongoing as at 30 June 2018
Table 32: MTN Made For Home Plans																
Price Plan	Value	Monthly Subscription (including VAT)														
MTN Made for Home 30GB	15GB Anytime data +15GB Night express data	R 299														
MTN Made for Home 60GB	30GB Anytime data +30GB Night express data	R 599														

			<table><tr><td>MTN Made for Home 120GB</td><td>60GB Anytime data +60GB Night express data</td><td>R 999</td></tr><tr><td>MTN Made for Home 220GB</td><td>110GB Anytime data +110GB Night express data</td><td>R 1 399</td></tr></table> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>www.mtn.co.za/made_for_home/fixed_lt</p>	MTN Made for Home 120GB	60GB Anytime data +60GB Night express data	R 999	MTN Made for Home 220GB	110GB Anytime data +110GB Night express data	R 1 399																																																	
MTN Made for Home 120GB	60GB Anytime data +60GB Night express data	R 999																																																								
MTN Made for Home 220GB	110GB Anytime data +110GB Night express data	R 1 399																																																								
Cell C Pinnacle Tariff Plans and Voice Bundles	The new Cell C Pinnacle tariff plan is available on post-paid and top-up plans. This plan offers data bundles, on-net and Anytime minutes voice bundles. The Pinnacle post-paid tariff plan comprises of data bundle sizes of 500MB, 1.5GB, 3GB, 6GB, 10GB, 15GB, and 25GB. Pinnacle Top-Up plans comprises of 100MB, 500MB,1GB, 1.5GB and 3GB data bundle sizes. Voice bundle allocation ranges from 240 to 1800 on-net voice minutes and they are priced between R 29 to R 199, respectively. On the other hand,	Filed: 21 May 2018 Effective/ Launch Date: 1 June 2018	<p>Table 33: The new Cell C Pinnacle Post-Paid tariff plans</p> <table><tr><th>Product</th><th>Subscript ion</th><th>Data Inclusi ve</th><th>Anytime Minutes (Min)</th><th>SMS</th><th>Daily Fair User Policy (FUP) per day</th></tr><tr><td>Pinnacle 500MB</td><td>R 149</td><td>500MB</td><td>90</td><td>90</td><td>2GB</td></tr><tr><td>Pinnacle 1GB</td><td>R 229</td><td>1GB</td><td>120</td><td>120</td><td>2GB</td></tr><tr><td>Pinnacle 1.5GB</td><td>R 329</td><td>1.5GB</td><td>210</td><td>210</td><td>2GB</td></tr><tr><td>Pinnacle 3GB</td><td>R 499</td><td>3GB</td><td>240</td><td>240</td><td>2GB</td></tr><tr><td>Pinnacle 6GB</td><td>R 699</td><td>6GB</td><td>300</td><td>300</td><td>2GB</td></tr><tr><td>Pinnacle 10GB</td><td>R 999</td><td>10GB</td><td>3000</td><td>3000</td><td>4GB</td></tr><tr><td>Pinnacle 15GB</td><td>R 1 499</td><td>15GB</td><td>3000</td><td>3000</td><td>4GB</td></tr><tr><td>Pinnacle 25GB</td><td>R 1 749</td><td>25GB</td><td>3000</td><td>3000</td><td>4GB</td></tr></table>	Product	Subscript ion	Data Inclusi ve	Anytime Minutes (Min)	SMS	Daily Fair User Policy (FUP) per day	Pinnacle 500MB	R 149	500MB	90	90	2GB	Pinnacle 1GB	R 229	1GB	120	120	2GB	Pinnacle 1.5GB	R 329	1.5GB	210	210	2GB	Pinnacle 3GB	R 499	3GB	240	240	2GB	Pinnacle 6GB	R 699	6GB	300	300	2GB	Pinnacle 10GB	R 999	10GB	3000	3000	4GB	Pinnacle 15GB	R 1 499	15GB	3000	3000	4GB	Pinnacle 25GB	R 1 749	25GB	3000	3000	4GB	Ongoing as at 30 June 2018
Product	Subscript ion	Data Inclusi ve	Anytime Minutes (Min)	SMS	Daily Fair User Policy (FUP) per day																																																					
Pinnacle 500MB	R 149	500MB	90	90	2GB																																																					
Pinnacle 1GB	R 229	1GB	120	120	2GB																																																					
Pinnacle 1.5GB	R 329	1.5GB	210	210	2GB																																																					
Pinnacle 3GB	R 499	3GB	240	240	2GB																																																					
Pinnacle 6GB	R 699	6GB	300	300	2GB																																																					
Pinnacle 10GB	R 999	10GB	3000	3000	4GB																																																					
Pinnacle 15GB	R 1 499	15GB	3000	3000	4GB																																																					
Pinnacle 25GB	R 1 749	25GB	3000	3000	4GB																																																					

	<p>the Anytime minutes voice bundles allocation ranges from 30 to 900 minutes and are priced at R 19 to R 199, respectively.</p> <p>This plan is available on 6, 12 and 24 months contract terms. Customers are required to pay a once-off fee of R 196.72 for a new contract.</p>		<p>Additional information is available on the licensee's website by following the link below:</p> <p>www.cellc.co.za/voice-contract/connector</p>																			
MTN Post -Paid Made for Business	<p>MTN has amended its Made for Me post-paid product, which was launched in 2017. It was extending the Made for Me portfolio to its enterprise customers. Previously this plan was for individual customers only. The product offering includes, voice, SMS and data with additional voice and data booster bundles of varying sizes.</p> <p>The Made for Me Business are available to all new and existing MTN enterprise customers on a MtM basis or a 6,12,24 and 36 months fixed-term contract.</p>	<p>Filed: 24 May 2018</p> <p>Effective/ Launch Date: 1 October 2017</p>	<p>Table 34: MTN Made for Business Tariff</p> <table><tr><th>MTN Made 4 Business Tariff Plan</th><th>Free Minutes / SMS / Value / Data</th><th>Subscription</th><th>Voice OOB Flat rate</th><th>SMS OOB rate</th><th>OOB data rate</th></tr><tr><td>Sky supreme</td><td>100 Anytime minutes</td><td>R 2 519</td><td>R 0.50</td><td>R 0.50</td><td>R 0.30</td></tr><tr><td>Sky supreme</td><td>200 Anytime minutes +1536MB +200sms</td><td>R 2 539</td><td>R 0.50</td><td>R 0.50</td><td>R 0.30</td></tr></table>	MTN Made 4 Business Tariff Plan	Free Minutes / SMS / Value / Data	Subscription	Voice OOB Flat rate	SMS OOB rate	OOB data rate	Sky supreme	100 Anytime minutes	R 2 519	R 0.50	R 0.50	R 0.30	Sky supreme	200 Anytime minutes +1536MB +200sms	R 2 539	R 0.50	R 0.50	R 0.30	<p>Ongoing as at 30 June 2018</p>
MTN Made 4 Business Tariff Plan	Free Minutes / SMS / Value / Data	Subscription	Voice OOB Flat rate	SMS OOB rate	OOB data rate																	
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			Table 35:MTN Made4 Business Tariffs plans																																																																				
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MTN Made 4 Business Tariff Plan	Free Minutes / SMS /Value / Data	Subscription	Voice OOB Flat rate	SMS OOB rate	OOB data rate																																																																		
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			<p>Additional information is available at the licensee's website by following the link below:</p> <p>https://www.mtn.co.za/search/pages/results.aspx?k=MTN%20Made%20Business%20Tariff%20for%20Business</p>	
Cell C Next Cellular Tariff plans	<p>Cell C's Next Cellular tariff plan is the Mobile Virtual Network Operator (MVNO) offering, which includes Voice, SMS and Data services.</p> <p>The product was launched on the 1st of June 2018. Cell C's Next Cellular plan is targeted at the Next Cellular staff and international customers.</p>	<p>Filed: 24 May 2018</p> <p>Effective/ Launch Date: 25 August 2017</p>	<p>Additional information is available on the licensee's website by following the link below:</p> <p>www.cellc.co.za</p>	Ongoing as at 30 June 2018
MyMTN Data promotional offers	MyMTN Data promotional offer is a personalised offer made for specific customers based on their individual usage profile.	<p>Filed: 10th of June 2018</p> <p>Effective/ Launch Date: 21 June 2018</p>	<p>The offers range from 5MB (for R1) to 128GB (for R2400).</p> <p>Additionally, MTN stated that the promotion will be valid for three months from the effective date.</p> <p>https://www.mtn.co.za/Pages/MyMTN-Offers.aspx</p>	Ongoing as at 30 June 2018

Amendment Of weekly Bundles	Amendment of weekly Bundles are the bundles that are valid for 7 days from the day of activation.	Filed: 31 May 2018 Effective/ Launch Date: 7 June 2018	50MB was renamed Weekly 60MB with a price OF R12.00 100MB was renamed Weekly 120MB with a price of R17.00 Additional information is available on the licensee’s website by following the link below: https://www.mtn.co.za/Pages/MTNDataBundle.aspx	Ongoing as at 30 June 2018																
MTN Social Bundle – WhatsApp Monthly 1GB	MTN has amended the subscription of WhatsApp 1GB Monthly bundle, from R 10 to R 20. The data bundles are available for WhatsApp, Facebook, YouTube, and Twitter, and can be purchased in different sizes and validity periods.	Filed: 18 June 2018 Effective/ Launch Date: 25 June 2018	<p>Table 36: MTN Social Bundle WhatsApp Monthly 1GB</p> <table><tr><th>WhatsApp Bundle</th><th>Old Monthly</th><th>New Monthly</th><th>% Variance</th></tr><tr><td>Inclusive Value</td><td>1GB</td><td>1GB</td><td></td></tr><tr><td>Expiry Date</td><td>1 Calendar Month</td><td>1 Calendar Month</td><td></td></tr><tr><td>Price</td><td>R 10</td><td>R 20</td><td>100%</td></tr></table>	WhatsApp Bundle	Old Monthly	New Monthly	% Variance	Inclusive Value	1GB	1GB		Expiry Date	1 Calendar Month	1 Calendar Month		Price	R 10	R 20	100%	Ongoing as at 30 June 2018
WhatsApp Bundle	Old Monthly	New Monthly	% Variance																	
Inclusive Value	1GB	1GB																		
Expiry Date	1 Calendar Month	1 Calendar Month																		
Price	R 10	R 20	100%																	
Cell C LTE and LTE-A Plans Promotion	Cell C’s LTE and LTE-A Promotional Plans are available as fixed LTE data bundles only. The plan does not include voice calls and does not work as a mobile connectivity solution. It provides customers internet access with large volumes of data at faster speeds.	Filed: 5 June 2018 Effective/ Launch Date: 14 September 2017	<p>Table 37: Cell C LTE Power Plans Promotion</p> <table><tr><th>Data Package</th><th>Any-time Data MB</th><th>Monthly Subscription</th><th>Discounted Monthly Subscription</th><th>Out-of-Bundle Rate</th></tr><tr><td>LTE 15GB</td><td>15360</td><td>R 299</td><td>R 149</td><td>R 0.99</td></tr><tr><td>LTE 25GB</td><td>25600</td><td>R 499</td><td>R 239</td><td>R 0.99</td></tr></table>	Data Package	Any-time Data MB	Monthly Subscription	Discounted Monthly Subscription	Out-of-Bundle Rate	LTE 15GB	15360	R 299	R 149	R 0.99	LTE 25GB	25600	R 499	R 239	R 0.99	Ongoing until 31 July 2018	
Data Package	Any-time Data MB	Monthly Subscription	Discounted Monthly Subscription	Out-of-Bundle Rate																
LTE 15GB	15360	R 299	R 149	R 0.99																
LTE 25GB	25600	R 499	R 239	R 0.99																

			<table> <tr> <td>LTE 50GB</td><td>51200</td><td>R 699</td><td>R 489</td><td>R 0.99</td></tr> <tr> <td>LTE 100GB</td><td>102400</td><td>R 999</td><td>R 849</td><td>R 0.99</td></tr> <tr> <td>LTE 200GB</td><td>204800</td><td>R 1 499</td><td>R 1 100</td><td>R 0.99</td></tr> </table> <p>Additional information is available on the licensee's website by following the link below:</p> <p>https://www.cellc.co.za/cellc/data-contract-detail/LTE-A</p>	LTE 50GB	51200	R 699	R 489	R 0.99	LTE 100GB	102400	R 999	R 849	R 0.99	LTE 200GB	204800	R 1 499	R 1 100	R 0.99	
LTE 50GB	51200	R 699	R 489	R 0.99															
LTE 100GB	102400	R 999	R 849	R 0.99															
LTE 200GB	204800	R 1 499	R 1 100	R 0.99															
Cell C MegaData (EasyChat) Tariff Promotion	<p>The MegaData promotion is only available to new and existing prepaid customers on the EasyChat tariff plan. The promotional offer has been designed for value centric customers that are enjoying free rewards on recharge.</p> <p>Existing prepaid customers can migrate to EasyChat by dialling either the *108# or *147# USSD codes. Customers will receive a free MegaData and free black data on all single (non-cumulative) recharges of R50 and above. Every recharge of R50 and above will attract 3X the</p>	<p>Filed: 18 January 2018</p> <p>Effective/ Launch Date: 01 February 2018</p>	<p>Additional information is available on the licensee's website by following the link below:</p> <p>https://www.cellc.co.za/cellc/prepaid-contract-detail/MegaData</p>	Ongoing until 31 March 2018															

	<p>recharge value in free MegaData on the EasyChat tariff plan and an additional 50MB of black data. A customer that recharges with R50 to R100, will receive MegaData benefits valid for 5 days and for customers charging for R101 and above will have MegaData benefits valid for 5 days.</p> <p>The free black data is valid for 180 days from the date of the initial qualifying recharge. Customers benefit from the effective lower rates due to the additional data bundles.</p>																																			
Vodacom Additional Upsize Offers	<p>Vodacom Additional Upsize offers are available to all prepaid and TopUp customers. The service presents customers with upsize data or voice offers within their USSD data or voice bundle purchase process.</p> <p>The purchase is deducted from the subscriber’s rechargeable airtime for prepaid and Top-Up customers.</p>	<p>Filed: 10 January 2018</p> <p>Effective/Launch Date: 22 January 2018</p>	<p><i>Table 38: Vodacom Additional Upsize Offers: Minute Bundle</i></p> <table><tr><th>Minute Bundles</th><th>Validity</th><th>Price VAT Inclusive</th><th>Valid for Calls</th></tr><tr><td>10 mins</td><td>For the next 10 mins</td><td>R 0.75</td><td>On-net</td></tr><tr><td>30 mins</td><td>For the next 30 mins</td><td>R 1.50</td><td>On-net</td></tr><tr><td>45 mins</td><td>For the next 45 mins</td><td>R 2.00</td><td>On-net</td></tr><tr><td>60 mins</td><td>For the next 60 mins</td><td>R 2.50</td><td>On-net</td></tr></table> <p><i>Table 38: Vodacom Additional Upsize Offers: One Day Bundles</i></p> <table><tr><th>Minute Bundles</th><th>Validity</th><th>Price VAT Inclusive</th><th>Valid for Calls</th></tr><tr><td>10 mins</td><td>One Day</td><td>R 1.25</td><td>On-net</td></tr><tr><td>20 mins</td><td>One Day</td><td>R 2</td><td>On-net</td></tr></table>	Minute Bundles	Validity	Price VAT Inclusive	Valid for Calls	10 mins	For the next 10 mins	R 0.75	On-net	30 mins	For the next 30 mins	R 1.50	On-net	45 mins	For the next 45 mins	R 2.00	On-net	60 mins	For the next 60 mins	R 2.50	On-net	Minute Bundles	Validity	Price VAT Inclusive	Valid for Calls	10 mins	One Day	R 1.25	On-net	20 mins	One Day	R 2	On-net	Ongoing as at 30 June 2018
Minute Bundles	Validity	Price VAT Inclusive	Valid for Calls																																	
10 mins	For the next 10 mins	R 0.75	On-net																																	
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60 mins	For the next 60 mins	R 2.50	On-net																																	
Minute Bundles	Validity	Price VAT Inclusive	Valid for Calls																																	
10 mins	One Day	R 1.25	On-net																																	
20 mins	One Day	R 2	On-net																																	

	This offer may not necessarily benefit all customers as it is subject to Vodacom's determination.		<table><tr><td>30 mins</td><td>One Day</td><td>R 2.50</td><td>On-net</td></tr><tr><td>60 mins</td><td>One Day</td><td>R 4</td><td>On-net</td></tr><tr><td>120 mins</td><td>One Day</td><td>R 6</td><td>On-net</td></tr></table> <p>Additional information is available at the licensee's website by following the link below: http://www.vodacom.co.za/vodacom/terms/data-bundle-terms/upsized-bundles</p>	30 mins	One Day	R 2.50	On-net	60 mins	One Day	R 4	On-net	120 mins	One Day	R 6	On-net													
30 mins	One Day	R 2.50	On-net																									
60 mins	One Day	R 4	On-net																									
120 mins	One Day	R 6	On-net																									
Vodacom Fibre Vumatel NRC Discount Promotion	<p>Vodacom Fibre Vumatel NRC Discount Promotion is only available for the Vumatel Bitstream network including Vumatel Aerial fibre.</p> <p>During the promotional period, the promotional price plans are offered for which the non-recurring charges are discounted.</p>	<p>Filed: 10 July 2017</p> <p>Effective/Launch Date: 20 July 2017</p> <p>Extended: 30 August 2017</p> <p>Extended: 12 January 2018</p> <p>Extended: 17 April 2018</p>	<p>The following non-recurring charges (NRC) are discounted at 100%, if the service is cancelled before 24 months</p> <ul style="list-style-type: none">• Vumatel installation charge of R1 710;• Vodacom Fibre Broadband 12 months contract activation charge of R499; and• Vodacom Fibre Broadband month-to-month contract activation charge of R999. <p>Additional information is available at the licensee's website by following the link below: http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre-vumatel</p>	Ongoing until 31 July 2018																								
Vodacom Fibre Broadband Openserve Promotion	<p>Vodacom Fibre Broadband Openserve Promotion is available to new and precinct Vodacom Fibre Broadband customers on the Openserve bitstream network.</p> <p>The promotion is subject to a once off activation fee for month to</p>	<p>Filed:28 September 2017</p> <p>Effective/Launch Date: 11 October 2017</p>	<p><i>Table 40: Vodacom Fibre Broadband - Openserve Promotion</i></p> <table><tr><th colspan="3"></th><th colspan="3">Once-Off Service Activation Cost (Contract)</th></tr><tr><th>Download/ Upload Line Speed (Mbps)</th><th>Monthly Data Allocation (GB)</th><th>Monthly Subscri ption</th><th>24 Months</th><th>12 Months</th><th>Month- to Month</th></tr><tr><td>4/2</td><td>50</td><td>R 455</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>4/2</td><td>Uncapped</td><td>R 605</td><td>-</td><td>R 505</td><td>R 1 010</td></tr></table>				Once-Off Service Activation Cost (Contract)			Download/ Upload Line Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscri ption	24 Months	12 Months	Month- to Month	4/2	50	R 455	-	R 505	R 1 010	4/2	Uncapped	R 605	-	R 505	R 1 010	Ongoing until 31 July 2018
			Once-Off Service Activation Cost (Contract)																									
Download/ Upload Line Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscri ption	24 Months	12 Months	Month- to Month																							
4/2	50	R 455	-	R 505	R 1 010																							
4/2	Uncapped	R 605	-	R 505	R 1 010																							

	month (R1010) and 12 months (R505) contracts. The monthly promotional subscriptions are valid for 24 months from the date of service activation.	Extended: 12 January 2018 Extended: 17 April 2018	<table><tr><td>10/5</td><td>200</td><td>R 605</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>10/5</td><td>Uncapped</td><td>R 655</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>20/10</td><td>300</td><td>R 860</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>20/10</td><td>Uncapped</td><td>R 960</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>40/20</td><td>200</td><td>R 910</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>40/20</td><td>600</td><td>R 960</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>40/20</td><td>Uncapped</td><td>R 1 110</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>100/50</td><td>600</td><td>R 1 210</td><td>-</td><td>R 505</td><td>R 1 010</td></tr><tr><td>100/50</td><td>Uncapped</td><td>R 1 315</td><td>-</td><td>R 505</td><td>R 1 010</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre-openserve-network</p>	10/5	200	R 605	-	R 505	R 1 010	10/5	Uncapped	R 655	-	R 505	R 1 010	20/10	300	R 860	-	R 505	R 1 010	20/10	Uncapped	R 960	-	R 505	R 1 010	40/20	200	R 910	-	R 505	R 1 010	40/20	600	R 960	-	R 505	R 1 010	40/20	Uncapped	R 1 110	-	R 505	R 1 010	100/50	600	R 1 210	-	R 505	R 1 010	100/50	Uncapped	R 1 315	-	R 505	R 1 010	
10/5	200	R 605	-	R 505	R 1 010																																																					
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100/50	Uncapped	R 1 315	-	R 505	R 1 010																																																					
Vodacom Amendments to Dedicated Internet Access (DIA) and IPConnect Tariffs	Vodacom has amended its Dedicated Internet Access (DIA) tariffs and the promotions of the IPConnect and DIA tariffs by adding the following packages: IPConnect-Primary (used for Standard+SLA-Primary Access)–36 months, IPConnect-Secondary (used for Enhanced/Essential SLA - Secondary Access)–36 months and the IPConnect-Secondary (used for	Filed: 21 May 2015 Effective/Launch Date: 29 May 2015 Amended: 03 May 2018	Additional information is available at the licensee’s website by following the link below: https://www.vodacombusiness.co.za/business/solutions/interne-t/dedicated-internet-access	Ongoing as at 30 June 2018																																																						

	Premium SLA - Secondary Access) –36 months. Customers are benefitting from the additional packages.																																																											
Vodacom Business Connect (VBC)	<p>The Vodacom Business Connect tariff plans provide high-speed internet access from the line speed ranging between 20Mbps up to 100Mbps. These offers are available on 12 months, 24 months 36 months contracts.</p> <p>The plan was amended 03 May 2018 by introducing a promotional offer from 14 May 2018 and 14 August 2018 which offered price reductions. Thereafter, Vodacom introduce a reduced standard retail tariff price for the product which was implemented on 15 August 2018.</p> <p>Customers are benefitting from lower effective rates due to price reduction, the promotional</p>	<p>Filed: 05 February 2018</p> <p>Effective/Launch Date: 16 February 2018</p> <p>Amended: 03 May 2018</p>	<p><i>Table 41: Vodacom Business Connect Monthly Subscription as at 15 August 2018</i></p> <table> <tr> <th rowspan="2">Business Connect Line Speed</th><th colspan="3">Monthly Subscription Fee VAT Inclusive</th><th rowspan="2">Once-Off Fee VAT Inclusive</th></tr> <tr> <th>12 months</th><th>24 months</th><th>36 months</th></tr> <tr> <td>20Mbps</td><td>R 3999</td><td>R 3919.02</td><td>R 3879.03</td><td>R 3500</td></tr> <tr> <td>30Mbps</td><td>R 4999</td><td>R 4899.02</td><td>R 4849.03</td><td>R 3500</td></tr> <tr> <td>50Mbps</td><td>R 5499</td><td>R 5389.02</td><td>R 5334.03</td><td>R 3500</td></tr> <tr> <td>100Mbps</td><td>R 7999</td><td>R 7839.02</td><td>R 7759.03</td><td>R 3500</td></tr> </table> <p><i>Source: ICASA Database on Tariff Notifications</i></p> <p><i>Table 42: Vodacom Business Connect Monthly Subscription: Promotion (14 May 2018 – 14 August 2018)</i></p> <table> <tr> <th rowspan="2">Business Connect Line Speed</th><th colspan="3">Monthly Subscription Fee VAT Inclusive</th><th rowspan="2">Once-Off Fee VAT Inclusive</th></tr> <tr> <th>12 months</th><th>24 months</th><th>36 months</th></tr> <tr> <td>20Mbps</td><td>R 3999</td><td>R 3919.02</td><td>R 3879.03</td><td>R 2999</td></tr> <tr> <td>30Mbps</td><td>R 4999</td><td>R 4899.02</td><td>R 4849.03</td><td>R 2999</td></tr> <tr> <td>50Mbps</td><td>R 5499</td><td>R 5389.02</td><td>R 5334.03</td><td>R 2999</td></tr> <tr> <td>100Mbps</td><td>R 7999</td><td>R 7839.02</td><td>R 7759.03</td><td>R 2999</td></tr> </table> <p><i>Source: ICASA Database on Tariff Notifications</i></p>	Business Connect Line Speed	Monthly Subscription Fee VAT Inclusive			Once-Off Fee VAT Inclusive	12 months	24 months	36 months	20Mbps	R 3999	R 3919.02	R 3879.03	R 3500	30Mbps	R 4999	R 4899.02	R 4849.03	R 3500	50Mbps	R 5499	R 5389.02	R 5334.03	R 3500	100Mbps	R 7999	R 7839.02	R 7759.03	R 3500	Business Connect Line Speed	Monthly Subscription Fee VAT Inclusive			Once-Off Fee VAT Inclusive	12 months	24 months	36 months	20Mbps	R 3999	R 3919.02	R 3879.03	R 2999	30Mbps	R 4999	R 4899.02	R 4849.03	R 2999	50Mbps	R 5499	R 5389.02	R 5334.03	R 2999	100Mbps	R 7999	R 7839.02	R 7759.03	R 2999	Ongoing as at 30 June 2018
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	offerings and the reduced once-off fees.		Additional information is available at the licensee's website by following the link below: https://www.vodacombusiness.co.za/business/solutions/internet/business-connect																																														
Vodacom Fibre Broadband - Evotel Promotion	Vodacom Fibre Broadband - Evotel Promotion is available to new and qualified existing customers on the following Evotel precincts: Westlake, Waterstone Park, Malakite, Greenstone Gate, Pebble Creek, Sovereign Park, Cambridge, Petervale, Stoneriver, Cedar Acres; and Sandown. The promotion is available for purchase for a period of 6 (six) months starting from 22 February 2018 to 31 August 2018. The promotion benefits customers with a choice from fibre network services such as Vumatel and Open Serve depending on the available in an area.	File: 12 February 2018 Effective/ Launch Date: 22 February 2018	<table><tr><td colspan="4">Table 43: Vodacom Fibre-Evotel Precincts Promotional Price Plans</td></tr><tr><td>Download /Upload Line Speed (Mbps)</td><td>Monthly Data Allocation (GB)</td><td>Monthly Subscription</td><td colspan="2">Once-Off Service Activation Cost for 12, 24, month-to month contracts</td></tr><tr><td>10/5</td><td>100</td><td>R 449</td><td colspan="2">R -</td></tr><tr><td>10/10</td><td>Uncapped</td><td>R 549</td><td colspan="2">R -</td></tr><tr><td>20/20</td><td>Uncapped</td><td>R 679</td><td colspan="2">R -</td></tr><tr><td>40/40</td><td>Uncapped</td><td>R 749</td><td colspan="2">R -</td></tr><tr><td>100/100</td><td>Uncapped</td><td>R 1 049</td><td colspan="2">R -</td></tr><tr><td colspan="4">Source: ICASA Database on Tariff Notifications</td></tr><tr><td colspan="4">Additional information is available at the licensee's website by following the link below: http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre</td></tr></table>				Table 43: Vodacom Fibre-Evotel Precincts Promotional Price Plans				Download /Upload Line Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscription	Once-Off Service Activation Cost for 12, 24, month-to month contracts		10/5	100	R 449	R -		10/10	Uncapped	R 549	R -		20/20	Uncapped	R 679	R -		40/40	Uncapped	R 749	R -		100/100	Uncapped	R 1 049	R -		Source: ICASA Database on Tariff Notifications				Additional information is available at the licensee's website by following the link below: http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre				Ongoing until 31 August 2018
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Vodacom New Family Sharing Bundles	Vodacom Family Sharing bundles enable Vodacom customers to share data with another family member who is on Vodacom network. The bundles are	Filed: 16 February 2018	<table><tr><td colspan="2">Table 44: Vodacom Family Sharing Bundles: Pricing</td></tr><tr><td colspan="2">Family Sharing Bundle Size</td><td colspan="2">Price/Cost</td></tr><tr><td colspan="2">Family Sharing 100MB</td><td colspan="2">R 0</td></tr><tr><td colspan="2">Family Sharing 250MB</td><td colspan="2">R 0</td></tr><tr><td colspan="2">Family Sharing 500MB</td><td colspan="2">R 0</td></tr><tr><td colspan="2">Family Sharing 1GB</td><td colspan="2">R 0</td></tr><tr><td colspan="2">Family Sharing 2MB</td><td colspan="2">R 0</td></tr></table>				Table 44: Vodacom Family Sharing Bundles: Pricing		Family Sharing Bundle Size		Price/Cost		Family Sharing 100MB		R 0		Family Sharing 250MB		R 0		Family Sharing 500MB		R 0		Family Sharing 1GB		R 0		Family Sharing 2MB		R 0		Ongoing as at 30 June 2018																
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	<p>categorizes into two, namely the sharing customer, and the customer receiving data.</p> <p>The sharing customers limited to RED Premium+, RED VIP+, RED More Data, RED Professional or RED Executive price plans. The receiving subscriber can be on any post-paid contract. The customer can only share data with a maximum of 6 receiving subscribers in a calendar month, at a charge of R25 for the calendar month.</p> <p>Vodacom Family Sharing bundles offer specific customer segment such as a family a flexibility to share unused data bundles with one another, which is cost effective.</p>	Effective/Launch Date: 28 February 2018	<table><tr><td>Family Sharing 3GB</td><td>R 0</td></tr><tr><td>Family Sharing 5GB</td><td>R 0</td></tr><tr><td>Family Sharing 10GB</td><td>R 0</td></tr><tr><td>Family Sharing 20MB</td><td>R 0</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>http://www.vodacom.co.za/vodacom/family-share-information</p>	Family Sharing 3GB	R 0	Family Sharing 5GB	R 0	Family Sharing 10GB	R 0	Family Sharing 20MB	R 0					
Family Sharing 3GB	R 0															
Family Sharing 5GB	R 0															
Family Sharing 10GB	R 0															
Family Sharing 20MB	R 0															
Vodacom uChoose Flexi price plans for OnBillers.	Vodacom new Onbiller uChoose Flexi tariff plans are categorised into five tariff plans, namely, Onbiller uChoose Flexi 55, 110, 150, 200 and 350. Vodacom Onbiller uChoose Flexi 55, 110 and 150 plans attract a charge of R1.90	Filed:08 March 2018 Effective/ Launch Date:19 March 2018	<table><tr><td colspan="4">Table 45: OnBiller uChoose Flexi price Plans</td></tr><tr><td>Price Plan</td><td>Voice rate per minute (OOB)/ General Calls</td><td>Data rate per MB (OOB)</td><td>SMS rate per 160 Characters OOB</td></tr><tr><td>Onbiller uChoose Flexi 55</td><td>R 1.90</td><td>R 0.89</td><td>R 0.50</td></tr></table>	Table 45: OnBiller uChoose Flexi price Plans				Price Plan	Voice rate per minute (OOB)/ General Calls	Data rate per MB (OOB)	SMS rate per 160 Characters OOB	Onbiller uChoose Flexi 55	R 1.90	R 0.89	R 0.50	Ongoing as at 30 June 2018
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	per minute, R0.89 per MB, and R0.50 per SMS. On the other hand, Vodacom Onbiller uChoose Flexi 200 and 350 attract the charge of R1.80, R0.89 per MB and R0.50 per SMS. The customer receives a monthly airtime allocation and a have flexibility to recharge when airtime is depleted. Customer can transfer airtime from the recharge airtime wallet to the maximum of 80% of the air time balance to another prepaid, choose Flexi, choose Smart or Smart Top-Up+ price plan. Customers are offered with flexibility and convenience to recharge when the existing air time gets depleted		<table><tr><td>Onbiller uChoose Flexi 110</td><td>R 1.90</td><td>R 0.89</td><td>R 0.50</td></tr><tr><td>Onbiller uChoose Flexi 150</td><td>R 1.90</td><td>R 0.89</td><td>R 0.50</td></tr><tr><td>Onbiller uChoose Flexi 200</td><td>R 1.80</td><td>R 0.89</td><td>R 0.50</td></tr><tr><td>Onbiller uChoose Flexi 350</td><td>R 1.80</td><td>R 0.89</td><td>R 0.50</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below: http://www.vodacom.co.za/vodacom/shopping/uchoose</p>	Onbiller uChoose Flexi 110	R 1.90	R 0.89	R 0.50	Onbiller uChoose Flexi 150	R 1.90	R 0.89	R 0.50	Onbiller uChoose Flexi 200	R 1.80	R 0.89	R 0.50	Onbiller uChoose Flexi 350	R 1.80	R 0.89	R 0.50	
Onbiller uChoose Flexi 110	R 1.90	R 0.89	R 0.50																	
Onbiller uChoose Flexi 150	R 1.90	R 0.89	R 0.50																	
Onbiller uChoose Flexi 200	R 1.80	R 0.89	R 0.50																	
Onbiller uChoose Flexi 350	R 1.80	R 0.89	R 0.50																	
Vodacom Red Roaming Bundle	The new Vodacom Red Roaming bundle is available to Vodacom Red contract customers who have activated their roaming services. The Bundle offers customers with an option to opt in or opt out of a service. The bundle has a validity period of 7 days.	Filed: 10 April 2018 Effective/ Launch Date: 16 April 2018	<p>Table 46: Vodacom Red Roaming Bundle</p> <table><tr><th>Monthly Subscription</th><th>Monthly Allocation (Voice Minutes)</th><th>Included Data per MB</th><th>SMS</th></tr><tr><td>R 299</td><td>100</td><td>500</td><td>50</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p>	Monthly Subscription	Monthly Allocation (Voice Minutes)	Included Data per MB	SMS	R 299	100	500	50	Ongoing as at 30 June 2018								
Monthly Subscription	Monthly Allocation (Voice Minutes)	Included Data per MB	SMS																	
R 299	100	500	50																	

	The new Vodacom Red Roaming bundles benefit customers with an effectively lower price for the selected countries such as Tanzania, Swaziland and Malta.		<p>Table 47: Out-of-Bundle Rates for Qualifying Countries</p> <table><tr><td>Voice per Minutes</td><td>R 2.50</td></tr><tr><td>Data per MB</td><td>R 1</td></tr><tr><td>SMS</td><td>R 0.80</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>http://www.vodacom.co.za/vodacom/terms/data-bundle-terms/vodacom-red-roaming-bundle</p>	Voice per Minutes	R 2.50	Data per MB	R 1	SMS	R 0.80	
Voice per Minutes	R 2.50									
Data per MB	R 1									
SMS	R 0.80									
Vodacom Travel Saver	Vodacom has amendments its Travel Saver Tariff Plan to make the following changes: Decreasing the data price for Telecel Zimbabwe by 65.8% (from R51.20 to R17.50) per megabyte, including Namibia in Zone 2 of the tariff plan and creating a new Zone 3 in the tariff plan to include Mauritius and Zimbabwe. The amendments came into effect on 11 May 2018. Customers are benefitting from effective lower prices due to the reduction in the prices and the inclusion Namibia,	Filed: 27 November 2015 Effective/Launch Date: 09 December 2018 Amended: 30 April 2018	Additional information is available at the licensee’s website by following the link below: https://www.vodacom.co.za/vodacom/services/convenience-and-security/calling/vodacom-travel-saver	Ongoing as at 30 June 2018						

		Zambia and Mauritius into the plan is beneficial to customers who are travelling to these countries as they would pay lower effective rates which they were not paying before the countries were included.																									
Vodacom Broadband Promotion	Fibre R405	<p>Vodacom has amended its Fibre Broadband R399 Promotion, which was available to customers until the 30th of May 2018 with the following changes:</p> <p>(i) It has been renamed from Vodacom Fibre Broadband R399 Promotion to Vodacom Fibre Broadband R405 Promotion;</p> <p>(ii) The monthly promotional tariff fee has been increased from R399 to R405; and</p> <p>(iii) The promotional period has been extended from 30 May 2018 to 31 August 2018.</p> <p>Vodacom Fibre Broadband R405 promotion is available to new customers on 12 or 24 months</p>	<p>Filed: 15 November 2017</p> <p>Effective/ Launch Date:15 June 2017</p> <p>Extended: 30 May 2018</p> <p>Amended: 30 May 2018</p>	<p>Table 48: Fibre Broadband R405 Promotion: Monthly Charge</p> <table><tr><th>Line Speed</th><th>Data Cap</th><th>Old Monthly Charge</th><th>New Monthly Charge</th><th>% Variance Monthly Charge</th></tr><tr><td>10 Mbps</td><td>50GB</td><td>R 399</td><td>R 405</td><td>1.5%</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Table 49: Fibre Broadband R405 Promotion: Once-Off Fees</p> <table><tr><th>Line Speed</th><th>Data Cap</th><th>Old Once-Off 12 Months</th><th>New Once-Off 12 Months</th><th>% Variance Once-Off 12 Months</th><th>Old and New Once-Off 24 Months</th></tr><tr><td>10 Mbps</td><td>50GB</td><td>R 499</td><td>R 505</td><td>1.2%</td><td>R 0</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre</p>	Line Speed	Data Cap	Old Monthly Charge	New Monthly Charge	% Variance Monthly Charge	10 Mbps	50GB	R 399	R 405	1.5%	Line Speed	Data Cap	Old Once-Off 12 Months	New Once-Off 12 Months	% Variance Once-Off 12 Months	Old and New Once-Off 24 Months	10 Mbps	50GB	R 499	R 505	1.2%	R 0	Ongoing until 31 August 2018
Line Speed	Data Cap	Old Monthly Charge	New Monthly Charge	% Variance Monthly Charge																							
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10 Mbps	50GB	R 499	R 505	1.2%	R 0																						

	<p>subscription packages. Customers are worse off due to the 1.5% price increase in the monthly charge and the 1.2% increase in the once-off fee for the 12 months tariff plan, whilst the promotional data bundle has remained unchanged at 50GB.</p> <p>Again, customers are now paying R0.12 more in terms of the effective rate per MB charged on both the monthly fee and the once-off fee on the 12 months plan.</p> <p>However, the customers who take up the plan at 24 months will continue to access fibre without paying the once-off installation fee.</p>																																							
Vodacom New Broadband Connect Fibre Premium Tariffs	Vodacom New Broadband Connect Fibre Premium tariff plans are offered to customers as uncapped internet access bundles which provide the customer with a set amount of gigabytes of data usage	Filed: 23 February 2018 Effective/Launch Date: 07 March 2018	<table><tr><th colspan="6">Table 50: Vodacom Broadband Connect Fibre Premium</th></tr><tr><th>BBC Fibre Premium</th><th>Time</th><th>R/Month</th><th>12 Months</th><th>24 Months</th><th>36 Months</th></tr><tr><td>Installation</td><td></td><td>R/Month</td><td>R 899</td><td>R 899</td><td>R 899</td></tr><tr><td>5Mbps</td><td>Any-time</td><td>R/Month</td><td>R 1 459</td><td>R 1 399</td><td>R 1 379</td></tr><tr><td>10Mbps</td><td>Any-time</td><td>R/Month</td><td>R 1 649</td><td>R 1 599</td><td>R 1 569</td></tr><tr><td>20Mbps</td><td>Any-time</td><td>R/Month</td><td>R 2 039</td><td>R 1999</td><td>R 1 979</td></tr></table>	Table 50: Vodacom Broadband Connect Fibre Premium						BBC Fibre Premium	Time	R/Month	12 Months	24 Months	36 Months	Installation		R/Month	R 899	R 899	R 899	5Mbps	Any-time	R/Month	R 1 459	R 1 399	R 1 379	10Mbps	Any-time	R/Month	R 1 649	R 1 599	R 1 569	20Mbps	Any-time	R/Month	R 2 039	R 1999	R 1 979	Ongoing as at 30 June 2018
Table 50: Vodacom Broadband Connect Fibre Premium																																								
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20Mbps	Any-time	R/Month	R 2 039	R 1999	R 1 979																																			

	<p>per month, depending on the bundle chosen.</p> <p>These offers are available on 12 months, 24 months and 36 months contracts.</p> <p>Customers are benefitting from the different line speeds ranging between a minimum of 5Mbps to a maximum of 200Mbps and the Top-Up option.</p>		<table><tr><td>50Mbps</td><td>Any-time</td><td>R/Month</td><td>R 3 069</td><td>R 2 999</td><td>R 2 969</td></tr><tr><td>100Mbps</td><td>Any-time</td><td>R/Month</td><td>R 4 599</td><td>R 4 499</td><td>R 4 459</td></tr><tr><td>200Mbps</td><td>Any-time</td><td>R/Month</td><td>R 8 169</td><td>R 7 999</td><td>R 7 919</td></tr><tr><td colspan="6">Top-Up</td></tr><tr><td>1GB</td><td>Any-time</td><td></td><td>R 52.91</td><td>R 52.91</td><td>R 52.91</td></tr><tr><td>3GB</td><td>Anytime</td><td></td><td>R 148.10</td><td>R 148.10</td><td>R 148.10</td></tr><tr><td>5GB</td><td>Anytime</td><td></td><td>R 246.95</td><td>R 246.95</td><td>R 246.95</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>https://www.vodacombusiness.co.za/business/solutions/interne/broadband-connect-fibre</p>	50Mbps	Any-time	R/Month	R 3 069	R 2 999	R 2 969	100Mbps	Any-time	R/Month	R 4 599	R 4 499	R 4 459	200Mbps	Any-time	R/Month	R 8 169	R 7 999	R 7 919	Top-Up						1GB	Any-time		R 52.91	R 52.91	R 52.91	3GB	Anytime		R 148.10	R 148.10	R 148.10	5GB	Anytime		R 246.95	R 246.95	R 246.95	
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Vodacom Fibre Non-Standard Installation	<p>Vodacom Fibre is an optical fibre service offering data, voice and content to customers. A customer is liable for any installation over 40 metres at a rate of R200, including VAT, per linear metre.</p> <p>Customers benefit because the non-standard installation charges are only billed as a once-off charge are non-recurring charges.</p>	<p>Filed: 23 March 2018</p> <p>Effective/Launch Date: 07 March 2018</p>	<p>Table 51: Vodacom Fibre Non-Standard Installation Charges</p> <table><tr><th>Network Infrastructure</th><th>Standard Meters</th><th>Non-Standard Installation Price Per Meter (VAT Inclusive)</th></tr><tr><td>Vodacom Self-Built</td><td>40 Metres</td><td>R 200</td></tr><tr><td>Vodacom Open Access Network</td><td>40 Metres</td><td>R 200</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below:</p> <p>http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre</p>	Network Infrastructure	Standard Meters	Non-Standard Installation Price Per Meter (VAT Inclusive)	Vodacom Self-Built	40 Metres	R 200	Vodacom Open Access Network	40 Metres	R 200	<p>Ongoing as at 30 June 2018</p>																																	
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Vodacom Broadband Connect Wireless Premium & Broadband Connect Wireless Lite Promotions	<p>Vodacom has extended the period of its Broadband Connect Wireless Premium and Broadband Connect Wireless Lite promotions to 03 May 2018.</p> <p>Broadband Connect Wireless Premium provides high-speed Internet access from 2Mbps up to 80Mbps (uncapped) and 10GB to 50GB (capped).</p> <p>Vodacom Broadband Connect Wireless Lite offers Internet access to enterprise at an average throughput of 15Mbps. Suitable for replacing copper-based ADSL connectivity. This service uses the Radio Access Network (RAN) as the last mile to access fixed line data and voice services.</p>	<p>Filed: 07 September 2017</p> <p>Effective/Launch Date: 19 September 2017</p> <p>Extended: 29 March 2018</p>	<p>Table 52: Vodacom Broadband Connect Wireless Premium Promo</p> <table><tr><th>BBC Fibre Premium Service</th><th>Time</th><th>R/ Conne -ction</th><th>Price VAT Inclusive 12 Months</th><th>Price VAT Inclusive 24 Months</th><th>Price VAT Inclusive 36 Months</th></tr><tr><td>5Mbps</td><td>Any-time</td><td>R/ Month</td><td>R 899</td><td>R 899</td><td>R 899</td></tr><tr><td>10Mbps</td><td>Any-time</td><td>R/ Month</td><td>R 1 459</td><td>R 1 399</td><td>R 1 379</td></tr><tr><td>20Mbps</td><td>Any-time</td><td>R/ Month</td><td>R 1 659</td><td>R 1 599</td><td>R 1 569</td></tr><tr><td>50Mbps</td><td>Any-time</td><td>R/ Month</td><td>R 2 039</td><td>R 2 999</td><td>R 2 969</td></tr><tr><td>100Mbps</td><td>Any-time</td><td>R/ Month</td><td>R 4 599</td><td>R 4 499</td><td>R 4 459</td></tr><tr><td>200Mbps</td><td>Any-time</td><td>R/ Month</td><td>R 8 169</td><td>R 7 999</td><td>R 7 919</td></tr><tr><td colspan="6">Top-Up</td></tr><tr><td>1GB</td><td>Any-time</td><td></td><td>R 52.91</td><td>R 52.91</td><td>R 52.91</td></tr><tr><td>3GB</td><td>Any-time</td><td></td><td>R 148.10</td><td>R 148.10</td><td>R 148.10</td></tr><tr><td>5GB</td><td>Any-time</td><td></td><td>R 246.95</td><td>R 246.95</td><td>R 246.95</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p>	BBC Fibre Premium Service	Time	R/ Conne -ction	Price VAT Inclusive 12 Months	Price VAT Inclusive 24 Months	Price VAT Inclusive 36 Months	5Mbps	Any-time	R/ Month	R 899	R 899	R 899	10Mbps	Any-time	R/ Month	R 1 459	R 1 399	R 1 379	20Mbps	Any-time	R/ Month	R 1 659	R 1 599	R 1 569	50Mbps	Any-time	R/ Month	R 2 039	R 2 999	R 2 969	100Mbps	Any-time	R/ Month	R 4 599	R 4 499	R 4 459	200Mbps	Any-time	R/ Month	R 8 169	R 7 999	R 7 919	Top-Up						1GB	Any-time		R 52.91	R 52.91	R 52.91	3GB	Any-time		R 148.10	R 148.10	R 148.10	5GB	Any-time		R 246.95	R 246.95	R 246.95	Ongoing until 03 May 2018
BBC Fibre Premium Service	Time	R/ Conne -ction	Price VAT Inclusive 12 Months	Price VAT Inclusive 24 Months	Price VAT Inclusive 36 Months																																																																	
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The promotion benefit customer with the saving from 21.5%- up to 24.2%.

Table 53: Vodacom Broadband Connect Wireless Lite Promo

BC Connect Wireless LITE	Time	R/Connection	Price VAT Inclusive 24 Months
Connection Charge			R 0.00
5GB	Anytime	R/Month	R 239
10GB	Anytime	R/Month	R 319.11
20GB	Anytime	R/Month	R 469.11
50GB	Anytime	R/Month	R 694.11
100GB	Anytime	R/Month	R 1 069.11
150GB	Anytime	R/Month	R 1 444.11
200GB	Anytime	R/Month	R 2 119.11

Source: ICASA Database on Tariff Notifications

Additional information is available at the licensee's website by following the link below:

<https://www.vodacombusiness.co.za/business/solutions/interne-t/broadband-connect-wireless-premium>

<https://www.vodacombusiness.co.za/business/solutions/interne-t/broadband-connect-wireless-lite>

<p>Vodacom New Broadband Connect Fibre Capped and Uncapped on Bitstream</p>	<p>Vodacom Fibre offers high-speed broadband connectivity with speeds from 10Mbps to 100Mbps. The customers can choose in the capped for 12-month contract plans. The customers are required to pay once-off connection fees.</p> <p>The customers benefitting from choice offered by the Vodacom Fibre broadband connectivity speeds ranging from 10Mbps to 100Mbps.</p>	<p>Filed: 12 April 2018</p> <p>Effective/Launch Date: 24 April 2018</p>	<p><i>Table 54: Vodacom New Broadband Connect Fibre Capped and Uncapped on Bitstream: Price Per 3rd Party Network Provider</i></p> <table border="1"> <thead> <tr> <th>BBC Fibre Capped Maximum Upload/Download Speed Data Capped</th><th>Century City</th><th>Metro Fibre</th><th>SADV</th><th>Octotel</th></tr> </thead> <tbody> <tr> <td>10/10Mbps</td><td>R 1 599</td><td>R 2 199</td><td>R 2 199</td><td>R 1 299</td></tr> <tr> <td>10/10Mbps</td><td>R 1 899</td><td>R 2 499</td><td>R 2 499</td><td>R 1 499</td></tr> <tr> <td>20/20Mbps</td><td>R 1 999</td><td>R 3 399</td><td>R 3 399</td><td>R 2 099</td></tr> <tr> <td>20/20Mbps</td><td>R 2 299</td><td>R 3 799</td><td>R 3 799</td><td>R 2 399</td></tr> <tr> <td>50/50Mbps</td><td>R 3 999</td><td>R 4 799</td><td>R 4 799</td><td>R 2 999</td></tr> <tr> <td>50/50Mbps</td><td>R 4 399</td><td>R 5 199</td><td>R 5 199</td><td>R 3 499</td></tr> <tr> <td>100/100Mbps</td><td>R 6 399</td><td>R 7 999</td><td>R 7 999</td><td>R 4 599</td></tr> <tr> <td>100/100Mbps</td><td>R 6 999</td><td>R 8 799</td><td>R 8 799</td><td>R 4 999</td></tr> </tbody> </table> <p><i>Source: ICASA Database on Tariff Notifications</i></p> <p>Additional information is available at the licensee's website by following the link below:</p> <p>http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre</p>	BBC Fibre Capped Maximum Upload/Download Speed Data Capped	Century City	Metro Fibre	SADV	Octotel	10/10Mbps	R 1 599	R 2 199	R 2 199	R 1 299	10/10Mbps	R 1 899	R 2 499	R 2 499	R 1 499	20/20Mbps	R 1 999	R 3 399	R 3 399	R 2 099	20/20Mbps	R 2 299	R 3 799	R 3 799	R 2 399	50/50Mbps	R 3 999	R 4 799	R 4 799	R 2 999	50/50Mbps	R 4 399	R 5 199	R 5 199	R 3 499	100/100Mbps	R 6 399	R 7 999	R 7 999	R 4 599	100/100Mbps	R 6 999	R 8 799	R 8 799	R 4 999	<p>Ongoing as at 30 June 2018</p>
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Vodacom Fibre Edge Overbuilt Promotion: Edge One and Edge Two Promotions	Vodacom introduced the new Fibre Broadband Edge One and Edge Two Promotions.	Filed: 18 April 2018	Table 55: Vodacom Edge One and Edge Two Promotions				Ongoing until 18 November 2018
	This promotional offer download speed of 10Mbps up to 100Mbps.	Effective/Launch Date: 18 May 2018	Download/ Upload Speed	Monthly Allocation (GB)	Monthly Subscription	Once-Off Activation Cost: 12-Months; 24-Months and Month-to-Month Contracts	
	Customers are benefitting from the offer to choose the third-party service provider that meets their expectations.	Edge One Promo					
		10/5Mbps	100GB	R 599	R -		
		10/5Mbps	Uncapped	R 699	R -		
		10/10Mbps	Uncapped	R 799	R -		
		20/10Mbps	100GB	R 699	R -		
		20/10Mbps	Uncapped	R 749	R -		
		20/20Mbps	Uncapped	R 849	R -		
		40/20Mbps	200	R 899	R -		
		40/20Mbps	Uncapped	R 949	R -		
		40/40Mbps	Uncapped	R 1 049	R -		
		100/50Mbps	600GB	R 1 149	R -		
		100/50Mbps	Uncapped	R 1 199	R -		
		100/50Mbps	Uncapped	R 1 249	R -		
		Edge Two Promo					
		10/5Mbps	100GB	R 549	R -		
		10/5Mbps	Uncapped	R 599	R -		
		10/10Mbps	Uncapped	R 749	R -		
		20/10Mbps	300GB	R 799	R -		
		20/10Mbps	Uncapped	R 899	R -		
		20/20Mbps	Uncapped	R 949	R -		
		40/20Mbps	200	R 849	R -		
		40/20Mbps	Uncapped	R 1 049	R -		
		40/40Mbps	Uncapped	R 1 099	R -		
		100/50Mbps	600GB	R 1 149	R -		
		100/50Mbps	Uncapped	R 1 249	R -		
		100/50Mbps	Uncapped	R 1 299	R -		

			<div>Source: ICASA Database on Tariff Notifications</div> <div>Additional information is available at the licensee’s website by following the link below: http://www.vodacom.co.za/vodacom/services/internet/vodacom-fibre</div>																																																									
Vodacom Amended Enterprise Business Tariffs (Additional 1% VAT increase)	<div>Vodacom has amended the Enterprise Business Tariff plans by effecting a tariff increase in line with the 1% VAT increase, with some rounding adjustments.</div> <div>The VAT increase has impacted customers negatively, as the price for the affected products has gone up by 1%.</div>	<div>Filed: 19 April 2018</div> <div>Effective/Launch Date: 01 May 2018</div>	<div>Table 56: Vodacom ADSL and Corporate Connect New Prices</div> <table><tr><th>Service Name</th><th>Old Price 14% VAT Inclusive</th><th>New Price 15% VAT Inclusive</th><th>% Variance</th></tr><tr><td>ADSL 1-GIG Shaped 24 Months</td><td>R 69</td><td>R 69.61</td><td>1%</td></tr><tr><td>ADSL 5-GIG Shaped 24 Months</td><td>R 239</td><td>R 241.10</td><td>1%</td></tr><tr><td>ADSL 1-GIG Shaped M2M</td><td>R 59</td><td>R 59.51</td><td>1%</td></tr><tr><td>ADSL 1-GIG Shaped 12 Months</td><td>R 59</td><td>R 59.51</td><td>1%</td></tr><tr><td>Corporate Direct Connect</td><td>R 14 500</td><td>R 14 627.20</td><td>1%</td></tr><tr><th>Service Name</th><th>Old Price 14% VAT Inclusive</th><th>New Price 15% VAT Inclusive</th><th>% Variance</th></tr><tr><td>Machine-to-Machine Lite</td><td>R 5</td><td>R 5.05</td><td>1%</td></tr><tr><td>NB-IoT Lite</td><td>R 5</td><td>R 5.05</td><td>1%</td></tr><tr><td>Machine-to-Machine Data</td><td>R 7.50</td><td>R 7.57</td><td>1%</td></tr><tr><th>Service Name</th><th>Old Price 14% VAT Inclusive</th><th>New Price 15% VAT Inclusive</th><th>% Variance</th></tr><tr><td>Machine-to-Machine Lite</td><td>R 289</td><td>R 292</td><td>1%</td></tr><tr><td>NB-IoT Lite</td><td>R 369</td><td>R 372</td><td>1%</td></tr><tr><td>Machine-to-Machine Data</td><td>R 1 149</td><td>R 1 159</td><td>1%</td></tr></table> <div>Source: ICASA Database on Tariff Notifications</div> <div>Additional information is available at the licensee’s website</div>	Service Name	Old Price 14% VAT Inclusive	New Price 15% VAT Inclusive	% Variance	ADSL 1-GIG Shaped 24 Months	R 69	R 69.61	1%	ADSL 5-GIG Shaped 24 Months	R 239	R 241.10	1%	ADSL 1-GIG Shaped M2M	R 59	R 59.51	1%	ADSL 1-GIG Shaped 12 Months	R 59	R 59.51	1%	Corporate Direct Connect	R 14 500	R 14 627.20	1%	Service Name	Old Price 14% VAT Inclusive	New Price 15% VAT Inclusive	% Variance	Machine-to-Machine Lite	R 5	R 5.05	1%	NB-IoT Lite	R 5	R 5.05	1%	Machine-to-Machine Data	R 7.50	R 7.57	1%	Service Name	Old Price 14% VAT Inclusive	New Price 15% VAT Inclusive	% Variance	Machine-to-Machine Lite	R 289	R 292	1%	NB-IoT Lite	R 369	R 372	1%	Machine-to-Machine Data	R 1 149	R 1 159	1%	Ongoing as at 30 June 2018
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Vodacom Fibre Broadband Self-Built Tariffs	<p>Vodacom Fibre is an optical fibre service offering data, voice and content to customers. Vodacom’s FTTH offers are available on a month to month (MtM), 12 month and 24-month contract terms. Customers are required to pay once off installation fee for MtM and 12 Month contract for R899 and R499 respectively, however, customers who sign up for 24 Month contract will not be charged a once off installation. On the 18th of April 2018 Vodacom amended its current Fibre to the Home (FTTH) offering to add more lines of speed per Mbps and bundle allocation to the FTTH Self Build offers.</p> <p>The addition benefit customers with the broadband choice and the speed from 10Mbps up 100Mbps and capacity from 100 to 2200 GB.</p>	<p>Filed: 13 June 2017</p> <p>Effective/Launch Date: 20 June 2018</p> <p>Amended: 18 April 2018</p>	<p>Table 57: Vodacom Fibre Broadband Self Built Tariffs</p> <table><tr><th>Download/ Upload Speed</th><th>Monthly Allocation (GB)</th><th>Monthly Subscripti on</th><th colspan="3">Once-Off Activation Costs: 12 Month (M); 24 Months (M) and Month-to-Month (M-to-M) Contracts</th></tr><tr><td></td><td></td><td></td><td>12M</td><td>24M</td><td>M-to-M</td></tr><tr><td>10/5Mbps</td><td>100GB</td><td>R 599</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>10/5Mbps</td><td>Uncapped</td><td>R 699</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>10/10Mbps</td><td>Uncapped</td><td>R 899</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>20/10Mbps</td><td>100GB</td><td>R 699</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>20/10Mbps</td><td>300GB</td><td>R 799</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>20/10Mbps</td><td>Uncapped</td><td>R 999</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>20/20Mbps</td><td>Uncapped</td><td>R 1 099</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>40/20Mbps</td><td>200GB</td><td>R 899</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>40/20Mbps</td><td>800GB</td><td>R 1 099</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>40/20Mbps</td><td>Uncapped</td><td>R 1 199</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>40/40Mbps</td><td>Uncapped</td><td>R 1 299</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>100/50Mbps</td><td>600GB</td><td>R 1 199</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>100/50Mbps</td><td>1000GB</td><td>R 1 399</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>100/50Mbps</td><td>Uncapped</td><td>R 1 499</td><td>R -</td><td>R 505</td><td>R 910</td></tr><tr><td>100/50Mbps</td><td>Uncapped</td><td>R 1 599</td><td>R -</td><td>R 505</td><td>R 910</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Additional information is available at the licensee’s website by following the link below: http://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre</p>	Download/ Upload Speed	Monthly Allocation (GB)	Monthly Subscripti on	Once-Off Activation Costs: 12 Month (M); 24 Months (M) and Month-to-Month (M-to-M) Contracts						12M	24M	M-to-M	10/5Mbps	100GB	R 599	R -	R 505	R 910	10/5Mbps	Uncapped	R 699	R -	R 505	R 910	10/10Mbps	Uncapped	R 899	R -	R 505	R 910	20/10Mbps	100GB	R 699	R -	R 505	R 910	20/10Mbps	300GB	R 799	R -	R 505	R 910	20/10Mbps	Uncapped	R 999	R -	R 505	R 910	20/20Mbps	Uncapped	R 1 099	R -	R 505	R 910	40/20Mbps	200GB	R 899	R -	R 505	R 910	40/20Mbps	800GB	R 1 099	R -	R 505	R 910	40/20Mbps	Uncapped	R 1 199	R -	R 505	R 910	40/40Mbps	Uncapped	R 1 299	R -	R 505	R 910	100/50Mbps	600GB	R 1 199	R -	R 505	R 910	100/50Mbps	1000GB	R 1 399	R -	R 505	R 910	100/50Mbps	Uncapped	R 1 499	R -	R 505	R 910	100/50Mbps	Uncapped	R 1 599	R -	R 505	R 910	Ongoing as at 30 June 2018
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Vodacom Broadband Connect Mall Premium	<p>Vodacom Broadband Connect Mall is available to Small and Medium Enterprises (SMME's) and larger Enterprises that reside in malls, targeted in area containing shops, restaurants, etc. This plan is available on 12 months, 24 months and 36 months contract terms at uncapped symmetrical line speeds ranging between a minimum of 5Mbps and a maximum of 100Mbps</p> <p>On the 26th of April 2018 Vodacom has amended its BBC Mall to include additional BBC Mall Offering offered by third party, namely, Internet Solutions, Fibre Com Connectivity and SADV.</p> <p>Customers are benefitting from the offer to choose the third-party service provider that meets their expectations.</p>	<p>Filed: 18 October 2017</p> <p>Effective/ Launch Date: 30 October 2017</p> <p>Amended: 26 April 2018</p>	<p>Table 58: BBC Mall Connect Services Internet solutions</p> <table><tr><th>INTERNET SOLUTIONS</th><th>12 Month subscription fee</th><th>24 Month subscription fee</th><th>36 Month subscription fee</th></tr><tr><td>BBC Mall Premium uncapped 5Mbps</td><td>R 4 199</td><td>R 4 089</td><td>R 3 989</td></tr><tr><td>BBC Mall Premium uncapped 10Mbps</td><td>R 4 799</td><td>R 4 699</td><td>R 4 599</td></tr><tr><td>BBC Mall Premium uncapped 20Mbps</td><td>R 6 499</td><td>R 6 399</td><td>R 6 299</td></tr><tr><td>BBC Mall Premium uncapped 50Mbps</td><td>R 11 399</td><td>R 11 299</td><td>R 11 199</td></tr><tr><td>BBC Mall Premium uncapped 100Mbps</td><td>R 19 099</td><td>R 18 99</td><td>R 18 899</td></tr></table> <p>Source: ICASA Database on Tariff Notifications</p> <p>Table 59: Vodacom BBC mall Connect service Fibre Com Connectivity</p> <table><tr><th>FIBRE COM CONNECTIVITY</th><th>12 Month subscription fee</th><th>24 Month subscription fee</th><th>36 Month subscription fee</th></tr><tr><td>BBC Mall Premium uncapped 5Mbps</td><td>R 1 799</td><td>R 1 699</td><td>R 1 599</td></tr><tr><td>BBC Mall Premium uncapped 10Mbps</td><td>R 2 499</td><td>R 2 399</td><td>R 2 299</td></tr><tr><td>BBC Mall Premium uncapped 20Mbps</td><td>R 3 599</td><td>R 3 499</td><td>R 3 399</td></tr><tr><td>BBC Mall Premium uncapped 50Mbps</td><td>R 6 299</td><td>R 6 199</td><td>R 6 099</td></tr><tr><td>BBC Mall Premium uncapped 100Mbps</td><td>R 9 099</td><td>R 8 999</td><td>R 8 899</td></tr></table>	INTERNET SOLUTIONS	12 Month subscription fee	24 Month subscription fee	36 Month subscription fee	BBC Mall Premium uncapped 5Mbps	R 4 199	R 4 089	R 3 989	BBC Mall Premium uncapped 10Mbps	R 4 799	R 4 699	R 4 599	BBC Mall Premium uncapped 20Mbps	R 6 499	R 6 399	R 6 299	BBC Mall Premium uncapped 50Mbps	R 11 399	R 11 299	R 11 199	BBC Mall Premium uncapped 100Mbps	R 19 099	R 18 99	R 18 899	FIBRE COM CONNECTIVITY	12 Month subscription fee	24 Month subscription fee	36 Month subscription fee	BBC Mall Premium uncapped 5Mbps	R 1 799	R 1 699	R 1 599	BBC Mall Premium uncapped 10Mbps	R 2 499	R 2 399	R 2 299	BBC Mall Premium uncapped 20Mbps	R 3 599	R 3 499	R 3 399	BBC Mall Premium uncapped 50Mbps	R 6 299	R 6 199	R 6 099	BBC Mall Premium uncapped 100Mbps	R 9 099	R 8 999	R 8 899	Ongoing as at 30 June 2018
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			<p>Table 60: Vodacom BBC Mall Connect Services SADV</p> <table><tr><th>SADV</th><th>12 Month subscript ion fee</th><th>4 Month subscript ion fee</th><th>6 Month subscript ion fee</th></tr><tr><td>BBC Mall Premium uncapped 5Mbps</td><td>R 2 299</td><td>R 1 999</td><td>R 1 899</td></tr><tr><td>BBC Mall Premium uncapped 10Mbps</td><td>R 2 799</td><td>R 2 399</td><td>R 2 299</td></tr><tr><td>BBC Mall Premium uncapped 20Mbps</td><td>R 3 599</td><td>R 3 199</td><td>R 2 999</td></tr><tr><td>BBC Mall Premium uncapped 50Mbps</td><td>R 5 199</td><td>R 4 999</td><td>R 4 599</td></tr><tr><td>BBC Mall Premium uncapped 100Mbps</td><td>R 8 199</td><td>R 7 999</td><td>R 6 899</td></tr></table> <p>Additional information is available at the licensee’s website by following the link below: https://www.vodacombusiness.co.za/business/solutions/interne/t/broadband-connect-mall</p>	SADV	12 Month subscript ion fee	4 Month subscript ion fee	6 Month subscript ion fee	BBC Mall Premium uncapped 5Mbps	R 2 299	R 1 999	R 1 899	BBC Mall Premium uncapped 10Mbps	R 2 799	R 2 399	R 2 299	BBC Mall Premium uncapped 20Mbps	R 3 599	R 3 199	R 2 999	BBC Mall Premium uncapped 50Mbps	R 5 199	R 4 999	R 4 599	BBC Mall Premium uncapped 100Mbps	R 8 199	R 7 999	R 6 899	
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BBC Mall Premium uncapped 100Mbps	R 8 199	R 7 999	R 6 899																									
Vodacom New Fibre Broadband on MTN Bitstream Tariff Plans	Vodacom Fibre Broadband on MTN Bitstream is an optical fibre service offering data, voice and content to customers through MTN fibre network. The service is available as on 24 months, 12 months and month-to-month service contracts. Customers are benefitting from the offer to choose the third-party service provider that meets their expectations and the different line speeds offered by the tariff plan.	Filed: 27 June 2018 Effective/Launch Date: 07 July 2018	Additional information is available at the licensee’s website by following the link below: www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre	Ongoing as at 30 June 2018																								

Vodacom LTE-Advanced Bundle Promotion	The Vodacom LTE-Advanced bundle promotion is offered on 24 months LTE-Advanced data contracts with the package including a Huawei B618 router, a Huawei WS331c Wi-Fi range extender and 2 additional months of free Netflix. The LTE-Advanced 24 months contracts are available as new contracts or as an upgrade, at selected stores, either on a post-paid or Top-Up option that is billable monthly. Customers benefit from high download speeds. Customers also benefit from choice offered in the tariff plan	<p>Filed: 13 September 2018</p> <p>Effective/Launch Date: 23 September 2018</p> <p>Extended: 25 January 2018</p>	<p><i>Table 61: Vodacom 24-Month LTE Advance Data Price Plan</i></p> <table> <tr> <th>Bundle Size</th><th>Price Per Month</th><th>In-bundle Rate Per MB</th><th>Out-of-Bundle Rate Per MB Post-paid</th><th>Out-of-Bundle Rate/MB TopUp</th></tr> <tr> <td>50GB</td><td>R 899</td><td>R 0.02</td><td>R 0.44</td><td>R 1</td></tr> <tr> <td>100GB</td><td>R 1 199</td><td>R 0.01</td><td>R 0.44</td><td>R 1</td></tr> </table> <p><i>Source: ICASA Database on Tariff Notifications</i></p> <p>Additional information is available at the licensee's website by following the link below:</p> <p>https://www.vodacom.co.za/vodacom/terms/promotions/lte-advanced</p>	Bundle Size	Price Per Month	In-bundle Rate Per MB	Out-of-Bundle Rate Per MB Post-paid	Out-of-Bundle Rate/MB TopUp	50GB	R 899	R 0.02	R 0.44	R 1	100GB	R 1 199	R 0.01	R 0.44	R 1	Ongoing until 31 March 2018
Bundle Size	Price Per Month	In-bundle Rate Per MB	Out-of-Bundle Rate Per MB Post-paid	Out-of-Bundle Rate/MB TopUp															
50GB	R 899	R 0.02	R 0.44	R 1															
100GB	R 1 199	R 0.01	R 0.44	R 1															
Vodacom 100GB Hook-Up promotion	The 100GB Hook-Up promotion is a competition which requires a customer to log into the My Vodacom App and a purchase bundle to stand a chance of winning 100GB. Customers benefit from the lower effective rates of data. On the 15 th of February 2018 the promotion was amended to remove the Social Media Option.	<p>Filed: 23 January 2018</p> <p>Effective/Launch Date: 02 February 2018</p> <p>Amended: 15 February 2018</p> <p>Extended: 23 March 2018</p>	<p>Additional information is available at the licensee's website by following the link below:</p> <p>https://www.vodacom.co.za/vodacom/terms/competition-terms/100gb-hookup-promotion</p>	Ongoing until 31 March 2018															

<p>Vodacom New NXT LVL Bundle Promotion</p>	<p>NXT LVL offers customers a Buy-and-Get Promotion on the standard R12 and R89 NXT LVL bundles as part of their youth month celebrations. The promotion is open only to customers who are eligible and registered on the Vodacom NXT LVL platform.</p> <p>A customer purchasing a standard R12 or R89 bundle, will be awarded with the free bundle of the same value as the anytime data allocation of the standard bundle and an Edgars Active discount voucher code.</p> <p>The cost of the NXT LVL data bundles will be deducted from prepaid and top-up customers' airtime balance.</p>	<p>Filed: 15 June 2018</p> <p>Effective/Launch Date: 27 June 2018</p>	<p>Additional information is available at the licensee's website by following the link below:</p> <p>https://www.vodacom.co.za/vodacom/nxtlvl/nxt-lvl</p>	<p>Ongoing until 31 July 2018</p>
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Vodacom Interim LTE Access Promotion	<p>The promotion offers customer 100GB promotion at R599 and is available to all Bitstream and Self-build networks. The promotion is only available to new Vodacom Fibre Interim LTE Access customers and is available on the month-to-month contract (until the Fibre is installed and activated).</p> <p>Customers benefit from the lower effective rates. Moreover, customers benefit from access, as the customer would not wait for the installation to access services.</p>	<p>Filed: 12 October 2017</p> <p>Effective/Launch Date: 23 October 2017</p> <p>Extended: 12 January 2018 and 23 April 2018.</p>	<p>Additional information is available at the licensee's website by following the link below:</p> <p>https://www.vodacom.co.za/vodacom/terms/promotions/fibre-interim-lte-access</p>	Ongoing until 31 July 2018
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