Mpuma kapa fm

ICASA

Licence and compliance division

Sandton

Johannesburg

Attention MR Ndlovu

Dear MR Ndlovu

Five year community sound license application – SIBOPHE FOUNDATION AS MPUMA KAPA fm

Our application in the above mentioned regard goes herewith

The following documents are included

Proof of payments

Form b – registration for class license to provide a community broadcasting service

Your assistance and guidance will be much appreciated

Kind regards

Sipiwo Boqwana

Mpuma kapa fm

0730259675

0713356444

**Board and management cv’s**

Vuyiswa Ulana

Chulumanco botwana

Sive mafu

Nolubabalo menzi

**Management**

Siphiwo boqwana

Lutho mbeve

Avela Luka

Demographic

Nelson mandela bay Municipality

Population 1.26305

Male 618528

Female 6445236

Buffalo city municipality 859.00

Female 445000

Male 41300

Eastern Cape Province 7.08000

Female 3.38000

Male 3.70000

Language

Xhosa 78.8

English 2.5

Afrikaans 10.6

Zulu 5.6

Race

Blacks 86.3

Colourd 8.3

White 4.7

India 0.4

Tax clearance

Operational policies

Technical operation policy

Human resource policy

Financial policy

Programming policy

Editorial policy

Social media policy

Respect everyone’s privacy

Being part of this station reqwures trust, honest and transparent

No hate speech or bulliying

Make sure everyone feel safe

Bullying of nay kind is not allowed and degrading things such as race religion culture sexual orientation gender and identity will not be tolerated

Be kind, be courteous – we are in this station together and to create a welcoming environment lets trat each other with respect

Healthy debates are natural and required but be kind disciplivne is a prerequisite

No hate speech and you must refrain from discriminate of any kind eg insults, tribalism racism and swering

Political branding at the station and affiliation policy

Wearing of any political movement, party is prohibited at the station premises of Mpuma Kapa fm by a member of the station.

No member of the station will be allowed to be in the exaucative or office bearer of any party, movement of a political nature or affiliated to a party or movement of political nature

No relationship or partnership will be made by the station with any political party or movement

Political branding of any political party or movement at the station is prohibited

Schedule B

Need demand and support

Programming

Schedule B

Schedule c

Radio frequency spectrum

Annexure B

Form B

Particulars of registrant

Legal form of registrant

n/a

n/a

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n/a

n/a

Non profit status of registrant

Community

Geographically funded community

n/a

geographically founded community

90% xhosa 10% English

60% talk 40% music

Most people in this province speaks isiXhosa so it is more like a main language

The communities are rural and urban community

See attached demographic breakdown appendix

Indicate the geographic area in which the service is to be provided

AMATHOLE DISTRICT MUNICIPALITY

MAKANA DISTRICT MUNICIPALITY

Sunday’s river municipality

Sarrah Bartmana municipality

BCM

NMB

And the surrounding areas

Provide details of the languages in which the broadcasting service is to be provided, where it is proposed that the service is to be provided for more than one language, provide the breakdown of the number of hours of programming which will be broadcast in each language

Serving the community’s interests

Proof

Refer to attached business plan app[endix

Provide the registrant’s proposed programme schedule, programme format and contant to be provided, indicate where is peak time will be, locally originated and externally sourced, provide proposed minutes of news to be broadcast on a daily bases, provide a percentage split in terms of local national international contant, indicate duration and scheduling of current affairs programmes and provide percentage split in terms of local national and international contant and indicate source as well. Music local percentage

There is no ownership because it’s a non – profit

Management and board

See attached documents from santech with frequency we applying for 106.1

Serving the community interests

Provide proof of how the registrant proposes to serve the community interests

Provide proof of how the regi9strant proposes to encourage members of the community it serves or persons associated with the promotion of community of interests to participate in the selection of programming and production of programme to be provided by the registrant

Support

Provide proof of support by members of the community or of persons associated with the registrant community or of persons who promote the interests of the registrant’s community. Kindly submit letters of support from NGO, Business and so forth and signature of support from the members of the community \prospective listners

Finances

Submit commitment of funding which include the amount from financial institutions or any other entity for start up costs and provide details of the manner in which the proposed service is to be funded eg sponsorships, donations etc. attach as appendix8.1

Provide the details of the registrant’s anticipation

Capital expenditure necessary for the commencement of the provision of the service

Operation expenses during the first year of operation attach as appendix 8.2

Provide details of the registrant’s business plan attach as appendix 8.3

Control and management

Provide details (including name nationality identification or passport number position and address) of each member of the registrant confirm if the individuals below reside within the proposed coverage area attach as appendix 9.1

1. Board of directors or similar body

Senior management

Attached proposed orgonogram

Provide details of all ownership interests in the registrant attach as a;ppendix 9.2

Provide details of any person in the position of control of registrant who is a foraign citizen or an entity registrerd or incorporated in any country other than south Africa

Indicate whether there is anyone in the position of control of the registrant who is in the position of control in another licensee issued in terms of the act

Provide details of how the registrant complies with the 30 percent requirement of ownership interest held by historically disadvantaged persons or groups. Attach as appendix 9.4

Radio frequency spectrum

Indicate if the registrant has submitted or indend to submit an application for radio frequency spectrum licence for the provision of the service to which this registration relate. The registration must indicate from the frequencies provided by the authority, which frequency band it seeks to utilize to provide the service.

General

Indicate whether the gegistrant is the member of the advertising standard or intend to become a member

Indicat whether the registrant is the member of a body contemplate in section 54(3) of the act or intend to become a member

Where the registrant proposes to provide a subscription community broadcasting service, indicate the percentage of its annual revenue which is proposed tp be drawm from

Advertising

Sponsorships

Subscription

Donations

Grants

Membership fees

Indicate whether the registrant is a party, movement, organization, body or alliance which is of a party political nature n/a

Indicate whether the registrant has ever been convicted of an offence in terms of the act or the related lagistration, as defined in the act if so, provide details of such conviction n/a

Provide details of other matter or undertaking which in the registrant’s view, the authority should consider

Attach a resolution authorizing the person (s) not more than signing this registrant and liasing with the authority during the registration process. The resolution must be marked clearly as appendix 11.9 of form B

Particulars of applicant

Technical information

Frequency stability

Confidential information