

LIGWALAGWALA FM ANNUAL COMPLIANCE REPORT

FEBRUARY 2017

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2015/16 ANNUAL COMPLIANCE REPORT

SOUTH AFRICAN BROADCASTING CORPORATION (SABC)

BROADCASTING AS LIGWALAGWALA FM

Licence Period: 18 December 2008 - 17 December 2018

1. **PREFACE**

The Independent Communications Authority of South Africa ("the Authority") has

a statutory mandate in terms of the Constitution, the ICASA Act of 2000, the

Electronic Communications Act³ ("ECA") and the Broadcasting Act⁴ to regulate

broadcasting activities in South Africa in the public interest. One of the main

tasks of the Authority is to ensure compliance by broadcasters with the terms

and conditions of their licence and any relevant legislation and regulations.

The purpose of the report is to give an account of Ligwalagwala FM's compliance

with the terms and conditions as set out in its licence for the 2015/2016 financial

year. Aspects of compliance that are measured comprise of the Geographic

Language(s), Format. Obligations, General Coverage, Local Content

Programming Obligations, Training and Skills Development Obligations,

Finances, Regulations on the Code on People with Disabilities, South African

Music Content Regulations and Regulations regarding Standard Terms and

Conditions, Regulations in respect of Prescribed Annual Contributions of

Licensees to The Universal Service and Access Fund and General Licence Fees

Regulations.

2. Background

Ligwalagwala FM is an individual public sound broadcasting service Licensee of

the South African Broadcasting Corporation ("SABC"). The radio station's

mandate is to provide a full spectrum service to the geographic areas of

Mpumalanga Province.

¹ The Constitution of the Republic of South Africa, No. 108 of 1996,

² Act No. 13 of 2000, as amended

³ Act No. 36 of 2005

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3. COMPLIANCE ASSESMENT

3.1 **Ownership and Control**

Clause 1.2 of the licence provides as follows:

"Name of the Company/Entity: The South African Broadcasting Corporation"⁵.

Clause 1.2 of the licence states that the shareholders are as follows:

"Shareholders: The State: 100%"

Clause 1.3 of the licence stipulates that:

"Ownership held by persons from historically disadvantaged groups: NA"

Ligwalagwala FM forms part of the public service of the SABC and is 100% owned by the State. The Licensee does not have persons from historically disadvantaged groups in its ownership.

The Licensee was found to be in compliance with clauses 1.1, 1.2 and 1.3 of its licence.

3.2 Geographic Coverage

Clause 2 of the schedule to the licence states that:

"The geographic coverage area is as defined in the map attached to the radio frequency spectrum licence"6.

According to the frequency spectrum licence, the radio station covers the Davel, Dullstroom, Hectorspruit, following areas: Carolina, Hoedspruit, Lydenburg, Mbuzini, Middelburg, Nelspruit, Pretoria and Volksrust. The Licensee confirms that its coverage area is as defined in its frequency spectrum licence.

The Licensee was found to be in compliance with clause 2 of its frequency spectrum licence.

⁵ Appendix A: Ligwalagwala FM's broadcasting service

⁶ Appendix B: Ligwalagwala FM's frequency spectrum licence

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3.3 Language(s)

Clause 3 of the schedule to the licence provides that Ligwalagwala FM's language of broadcast is as follows:

"Principal Language: isiSwazi".

The monitoring exercise confirmed that the radio station's principal language of broadcast is as prescribed in clause 3 of its the licence terms and conditions.

The Licensee was found to be in compliance with clause 3 of its licence.

3.4 Format

Clause 4.1 of the schedule to the licence stipulates that:

"The service authorised by this licence forms part of the public service division of the Licensee".

Clause 4.2 provides that:

"The licensed service shall be a full-spectrum service".

Ligwalagwala FM is categorised as a public radio station of the SABC and offers a full-spectrum service to its audience as outlined in the licence.

The monitoring exercise confirmed that the radio station is a public radio station of the SABC.

The Licensee was found to be in compliance with clauses 4.1 and 4.2 of the schedule to its licence.

3.5 Local Content Obligations

Clause 5 of the schedule to the licence states that:

"The Licensee shall submit quarterly reports to the Authority which shall include the licensee's compliance measured on:

Clause 5.1 different genres; and

Clause 5.2 South African Music Content in programme material broadcast in the licensed service during that quarter, in each instance, distinguishing between genres, providing the relevant details in relation to prime time and the period between 5h00 and 23h00 daily ("the South African broadcast period"), and expressing relevant details both as an aggregate in minutes and as a percentage of the total of all such programming material".

The SABC submitted its quarterly reports for the period under review. The reports reflect a week's sample for each quarter. The figures below demonstrate a breakdown of Ligwalagwala FM's compliance with the quotas set out by the Authority. The figures were confirmed during the Authority's monitoring exercise from the recordings submitted by the radio station for the period under review.

First Quarter April - June 2015

Content/ Genre	ICASA Quota	Ligwalagwala	Ligwalagwala
	(Minutes	FM's Provision in	FM's Compliance
	Daily/Weekly)	week 26 (Minutes	(%)
		Daily/Weekly)	
News	60 min (Daily)		
Current Affairs	60 min (Daily)	120 min (Week	200%
		Days)	100%
		60 min (Saturday)	100%
		60 min (Sunday)	
Informal	180 min	1680min (Weekly)	933%
Knowledge	(Weekly)		
Building			
Education	300 min	360 min (Weekly)	120%
	(Weekly)		
Children	60 min (Weekly)	285 min (Weekly)	475%
Drama	150 min (Weekly)	160 min (Weekly)	106%

Second Quarter July - September 2015

Content/ Genre	ICASA Quota	Ligwalagwala FM's	Ligwalagwala
	(Minutes	Provision in week	FM's Compliance
	Daily/Weekly)	(Minutes	(%)
		Daily/Weekly)	
News	60 min (Daily)		
Current Affairs	60 min (Daily)	120 min (Week	200%
		Days)	100%
		60 min (Saturday)	100%
		60 min (Sunday)	
Informal	180min (Weekly)	1680 min (Weekly)	933%
Knowledge			
Building			
Education	300 min	360 min (Weekly)	120%
	(Weekly)		
Children	60 min (Weekly)	285 min (Weekly)	475%
Drama	150 min (Weekly)	160 min (Weekly)	106%

Third Quarter October - December 2015

Content/	ICASA Quota	Ligwalagwala	Ligwalagwala
Genre	(Minutes	FM's Provision in	FM's
	Daily/Weekly)	week (Minutes	Compliance (%)
		Daily/Weekly)	
News	60 min (Daily)		
Current Affairs	60 min (Daily)	120 min (Week	200%
	,	Days)	100%
		60 min (Saturday)	100%
		60 min (Sunday)	
Informal	180 min	1680 min (Weekly)	933%
Knowledge	(Weekly)		
Building			
Education	300 min	360 min (Weekly)	120%
	(Weekly)		
Children	60 min	285 min (Weekly)	475%

	(Weekly)		
Drama	150 min (Weekly)	160 min (Weekly)	106%

Fourth Quarter January - March 2016

Content/ Genre	ICASA Quota	Ligwalagwala FM's	Ligwalagwala
	(Minutes	Provision in week	FM's Compliance
	Daily/Weekly)	(Minutes	(%)
		Daily/Weekly)	
News	60 min (Daily)		
Current Affairs	60 min (Daily)	120 min (Week	200%
		Days)	100%
		60 min (Saturday)	100%
,		60 min (Sunday)	
Informal	180 min	1680 min (Weekly)	933%
Knowledge	(Weekly)		
Building			
Education	300 min	360 min (Weekly)	120%
	(Weekly)		
Children	60 min	285 min (Weekly)	475%
	(Weekly)		
Drama	150 min	225 min (Weekly)	150%
	(Weekly)		

The above information indicates compliance by Ligwalagwala FM with the set quotas during the 2015/16 financial year, save for daily minutes of news from the first quarter to the fourth quarter that were not provided in the table by the Licensee.

3.6 General programming obligations

3.6.1 General

Clause 6.1.1 of the schedule to the licence provides that:

"The Licensee shall ensure that its programming adequately reflects the diversity of South Africa's religions".

The SABC's editorial policy stipulates that:

"Religious programmes should take account of regional factors, target audiences, language and cultural preferences, and the devotional needs of specific groups".

Ligwalagwala FM broadcasts religious sermons every Sunday as follows:

"Siyadumisa" between 07h00 and 9h00; and "Moment of Power: The Breakfast of the Giants" which is a worship insert, broadcast between 8h00 and 9h00. It was confirmed during the monitoring exercise that ministers from various denominations are invited in the studio to provide sermons.

The Licensee was found to be in compliance with clause 6.1.1 of its licence.

Clause 6.1.2 of the schedule to the licence states that:

"The Licensee shall take reasonable steps to provide programming that reflects the cultural and tradition needs of its audience".

Ligwalagwala FM's target audience is primarily the isiSwazi speaking people. Monitoring of Ligwalagwala FM's programming content confirmed that the radio station caters for the cultural and traditional interests of its audience.

"Sidla Ngaloludzala" is broadcast on Sundays between 19h00 and 20h00. The programme deals with the dynamics of the Swati culture. The programme monitored focused on understating Good Friday from an African perspective before the arrival of missionaries and Bible. During this programme, listeners become active participants in that they phone in and pose questions regarding the issues.

The Licensee was found to be in compliance with clause 6.1.2 of its licence.

Clause 6.1.3 of the schedule to the licence stipulates that:

"The Licensee shall, during the South African performance period, provide programme material that caters and has due regard for the interests of all sectors of South African society and shall provide programming on health related issues, gender issues relevant to all age groups".

Ligwalagwala FM broadcasts a variety of programmes focusing on health and gender issues such as the following:

- "Asikhuleni" broadcast on weekdays between 9h25 and 9h35 focuses on health and development of a child.
- "Tfokomala Nami" is a women's magazine programme broadcast between 10h00 and 12h00. It deals with various women programmes and health related issues that affect women.

The Licensee was found to be in compliance with clause 6.1.3 of its licence.

3.6.2 News and Current Affairs

Clause 6.2.1 of the schedule to the licence stipulates that:

"The Licensee shall broadcast at least sixty (60) minutes of news programming each day during the South African Performance Period".

The monitoring exercise revealed that Ligwalagwala FM broadcasts a total of sixteen (16) news bulletins every hour on the hour from 06h00 to 21h00. At least eighty (80) minutes of news was monitored daily during the South African performance period.

Among the news stories covered for the period under review were excerpts from certain broadcasts, as follows:

"Lo Nduna uRob Davies walelitiko letimboni kanye netokuhweba kulelive Akayishayi mkhuba le eyayolombiko othi setilapha etaleni letingucuko taleCabinet yalohulumede walelive letitakumkhipha esikhundleni sakhe sobunduna walelitiko letimboni kanye netokuhweba kulelive";

- "Litiko letasekhaya lithi sengetiwe isikhathi sokusebeta emingceleni yakulelive kuthi nede kube umhla tingamashumi amathathu kulenyanya ephetulu";
- "Kutoba nemshuco e-Irene eningizimu nePitoli lapho kuyobanjelwa khona umhlangano welikomiti lavelonke le-ANC"; and
- "Inhlangano lebukene netibalo i-Moodies icwayise itinyonana ukuthi ubudlelwana lobungesikahle betemisebeti buyincenye yetinto etingabangela ukuthi lelive le-Ningizimu Africa lilahlekelwe abasiti betimali".

Based on the monitoring exercise for the period under review notwithstanding the Licensee's submission, the Licensee was found to be in compliance with clause 6.2.1 of the schedule to its licence.

Clause 6.2.2 of the schedule to the licence stipulates that:

"The Licensee shall broadcast at least sixty (60) minutes of current affairs programming each day during the South African Performance Period".

The quarterly reports submitted indicated that Ligwalagwala FM broadcasts a minimum of ninety-six (96) minutes of current affairs programming on weekdays; sixty (60) minutes on Saturdays and Sundays during the South African performance period.

The monitoring exercise monitored three Current Affairs programmes as follows:

- "Tiphuma Impunga" broadcast Mondays to Fridays between 05h30 and 06h30;
- "Tiphuma Embiteni Tishisa" broadcast Mondays to Fridays between 18h00 and 19h00; and
- "Telive Atipheli" broadcast on Sundays between 06h00 and 07h00.

A total of one hundred and ten (110) minutes of Current Affairs programming was monitored on week days. Sixty (60) minutes of Current Affairs programming was monitored on weekends.

The Licensee was found to be in compliance with clause 6.2.2 of its licence.

Clause 6.2.3 of the schedule to the licence provides that:

"The Licensee shall in the production of its news and current affairs programming:

- (i) Exercise full editorial control in respect of contents of such programming;
- (ii) Include matters of international, national, regional and where appropriate, local significance;
- (iii) Meet the highest standards of journalistic professionalism;
- (iv) Provide fair, unbiased, impartial and balanced coverage independent from governmental, commercial or other interference; and
- (v) Provide a reasonable opportunity for the public to receive a variety of points of view on matters of public concern".

The SABC's editorial policy provides that the Licensee must exercise full editorial control in respect of contents of its programming. The editorial policy further indicates that the licensee endeavours to meet the highest standards of journalistic professionalism. Further, the policy provides for fair, unbiased and impartial coverage, independent from government, commercial or other interference.

The monitoring exercise confirmed that Ligwalagwala FM broadcasts matters of international, national, regional and local significance. In its current affairs broadcast, the radio station provides an opportunity for the public to receive a variety of points of view from different analysts and experts on matters of public concern. The SABC's Editorial Policies form part of the SABC's Charter and monitoring of Ligwalagwala FM's news and current affairs programmes for the

period under review demonstrated compliance with clause 6.2.3 of its licence and the Charter as contained in the Broadcasting Act of 1999.

It has to be noted that there were issues raised regarding the Editorial Policies of the SABC (Revised Editorial Policy). These issues fall outside of this reporting period and will be discussed in the next series of the annual compliance reports.

The Licensee was found to be in compliance with clause 6.2.3 of its licence.

3.6.3 Programming targeted at Children

Clause 6.3.1 of the schedule to the licence stipulates that:

"The Licensee shall in the provision of the licensed service, broadcast at least one (1) hour of programming targeted at children (as contemplated in section 10 (1) (g) of the Broadcasting Act) per week during the South African performance period".

Clause 6.3.2 of the schedule to the licence stipulates that:

"In the production and presentation of its children's programming, the Licensee shall ensure that such children's programming is:

- (i) Broadcast at times of the day when children are available to listen;
- (ii) Targeted at and appropriate for children between the ages of nought (0) to six (6) years and seven (7) to twelve (12) years respectively;
- (iii) Educational and is made from children's point of view".

The SABC's quarterly reports indicate that Ligwalagwala FM broadcast a minimum of two hundred and eighty-five (285) minutes of children's programming weekly.

The monitoring exercise confirmed that the radio station broadcasts children's programmes as follows:

- "Sunday School" broadcast on Sunday between 7h00 and 7h30. This is an
 informal educational programme aimed at teaching children about
 religion, existence of God and Jesus Christ. Further, the programme
 teaches children about the Bible and focuses on faith and morals.
- "Nalibali" broadcast on Tuesday and Wednesday between 09h00 and 09h20, where children are empowered with educational entertainment.
 During the programme children are told different stories.
- "Asikhuleni" broadcast on weekdays between 9h25 and 9h35 focuses on health and development of a child. Further, the programme educates children about listening skills. For example, the children are given an opportunity to call the presenter to share their understanding of Nalibali and Takalani Sesame. Further, the programme educates children about many things in their daily lives including talking about school subjects they like.
- "Takalani Sesame" broadcast on Thursday between 09h00 and 09h20 targets children between zero to six (6) years of age. The programme aims at entertaining and educating children.
- "State Your Mind" broadcast between 09h00 and 10h00 on Saturday. This programme targets children between (7) to twelve (12) years. The programme is presented by a teenager. The programme encourages learners from different schools to come in studio and share different experiences. The topic discussed in the programme monitored was focussing on rights (amalungelo). It was teaching children about different types of rights, especially, children's rights.

In total, two hundred and ten (210) minutes programming targeted at children was monitored each day, during the South African performance period.

The Licensee was found to be in compliance with clauses 6.3.1 and 6.3.2 of its licence.

3.6.4 Educational Programming

Clause 6.4 of the schedule to the licence reads:

"The Licensee shall broadcast at least five (5) hours of educational programming (as contemplated in section 10(1) (e) of the Broadcasting Act) per week within the South African performance period".

The SABC's quarterly reports indicated that Ligwalagwala FM broadcasts a minimum of three hundred and sixty (360) minutes (6 hours) of educational programming per week during the South African performance period.

The monitoring exercise confirmed that Ligwalagwala FM broadcasts educational programmes as follows:

- "Learner Support" broadcast Mondays to Fridays between 14h30 and 15h00; and
- "Educator Development" broadcast on weekdays between 21h15 and 22h00.

In total, three hundred and thirty (360) minutes (6 hours) of educational programming per week was monitored during the South African performance period.

The Licensee was found to be in compliance with clause 6.4 of its licence.

3.6.5 Local Drama

Clause 6.5 of the schedule to licence stipulates that:

"The Licensee shall broadcast at least two and a half (2 ½) hours of drama per week within the South African Performance period".

The SABC's quarterly reports indicated that Ligwalagwala FM broadcast one hundred and sixty (160) minutes of drama programming per week during the South African performance period.

The monitoring exercise identified a drama programme as follows:

"Ngaluthota lolumandi" broadcast on weekdays between 11h15 and 11h30 in the morning and in the evenings between 19h05 and 19h25.

In total, two (2) hours and thirty (30) minutes of drama programming per week was broadcast.

The Licensee was found to be in compliance with clause 6.5 of the schedule to its licence.

3.6.6 Informal Knowledge Building

Clause 6.6 of the schedule to the licence stipulates that:

"The Licensee shall broadcast at least three (3) hours of informal knowledge building programming per week within the South African performance period". The SABC's quarterly reports indicated that Ligwalagwala FM broadcast a maximum of one thousand six hundred and eighty (1680) minutes (28 hours) of Informal Knowledge Building programming per week during South African performance period.

During the period under review, the monitoring exercise confirmed that Ligwalagwala FM broadcast Informal Knowledge Building programmes. The Informal Knowledge Building programmes monitored are as follows:

- "Ingalo Yomthemtho" broadcast on Thursdays between 20h40 and 21h00;
- "SABC Education" broadcast between 21h30 and 22h00 on Tuesdays.

In total, two (200) hundred minutes of Informal Knowledge Building was monitored.

The Licensee was found to be in compliance with clause 6.6 of schedule to its licence.

3.6.7 Training and Skills Development Obligations

Clause 7 of the schedule to the licence stipulates as follows:

- 7.1 The Licensee must adopt and implement equal opportunity employment practices;
- 7.2 The Licensee must ensure that its management and staff are representative of South African society and that its human resource policies takes into account the development of managerial, production, technical and other skills and expertise, particularly with regard to the historically disadvantaged persons;
- 7.3 The Licensee shall endeavour to achieve fair and reasonable participation by historically disadvantaged persons with respect to:
 - (a) Its management and control structures;
 - (b) Skills development;
 - (c) Enterprise development; and
 - (d) Procurement
- 7.4 The Licensee must, within thirty (30) days of the end of each financial year, provide the Authority with written information regarding its compliance with the above requirements".

The Licensee states that learning and development is a key enabler for Employment Equity and forms the corner stone in supporting transformation in the SABC. According to the SABC the total number of females who attended training during the 2015/16 fiscal year is still below the target of 54. The organisation intends to accelerate the development of females, particularly within the field of technology in the 2016/17 fiscal year. The Licensee further submits that although only 1.68% of employees with disabilities attended training, the Learning and Development unit is working actively with Human Resources Partners to attract and develop persons with disabilities through internship.

The Licensee was found to be in compliance with clause 7 of its licence.

3.7 Provision of Audited financial statements to the Authority

Clause 8 of the licence stipulates that:

"The Licensee shall provide the Authority with the audited annual financial statements of the licensed service within four (4) months of the end of the licensee's financial year, provided that the licensee may on good cause apply to the Authority for extension".

The Licensee submitted its Audited Financial Statements for the 2015/16 financial year and is thus compliant with clause 8 of its licence.

4. REGULATIONS

4.1 Complaints Received

The Licensee is required, in terms of the Compliance Procedure Manual Regulations, to submit a Form 12A⁷ which reports on all complaints received during the financial year under review. The SABC submitted its complaints report in accordance with the Regulations regarding the Code of Conduct for Broadcasting Service Licensees.

The Licensee is a member of the National Association of Broadcasters (NAB). Complaints related to code of conduct are administered by the Broadcasting Complaints Commission of South Africa (BCCSA).

For the year under review, the Authority did not receive any complaint against the radio station from the public on non-compliance with licence terms and conditions.

4.2 Regulations on a Code on People with Disabilities

Clause 3.1(a) of Regulations on a Code on People with Disabilities states that:

"Broadcasting service licensees must ensure that their services are made available and are accessible to people with disabilities".

The Licensee states that Ligwalagwala FM has a disability slot every Monday. The radio station in partnership with the Premier's office work with organisations for

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⁷ SABC Form 12A

people with disabilities which include Disability Desk, Office on the rights of Persons with Disabilities, Mpumalanga Association for People with Disabilities, Albinism Society of South Africa and Epilepsy.

The Licensee was found to be compliant with clause 3.1(a) of Regulations on a Code on People with Disabilities.

Clause 3.1(c) of Regulations on a Code on People with Disabilities states that:

"Broadcasting service licensees must monitor the effectiveness of their service through surveys as well as contact with organisations of and for people with disability and stakeholders".

The Licensee reported that there were no surveys conducted by the radio station. However, there was no reason provided regarding Licensee's failure to conduct surveys.

The Licensee was found to be non-compliant with clause 3.1(c) of Regulations on a Code on People with Disabilities.

4.3 South African Music Content Regulations

Clause 3.1 of the Regulations on South African Music Content as published on 31 January 2006 require the licensee to broadcast 40% local music.

The monitoring conducted by the Authority confirmed that Ligwalagwala FM broadcast at least 80% of South African music. South African musicians which include S'fiso Ncwane, Sipho Makhabane, Rebecca Malope, Thembisile Ntaka; Ntokozo Mbambo; Babo and many more.

The Licensee was found to be in compliance with the regulations on South African Music Content.

4.4 Regulations regarding Standard Terms and Conditions for individual Broadcasting Licences

The Authority is satisfied that the Licensee did not contravene the Standard Terms and Conditions for Individual Licences during the period under review.

4.5 Universal Service and Access Fund Regulations

Regulation 3 of the USAF Regulations provides that:

- (1) "Every holder of a licence granted in terms of Chapters 3, 4 and/or 9 or converted in terms of Chapter 15 of the Act, must pay an annual contribution of 0.2% of its Annual Turnover to the Fund".
- (2) "A BS licensee who has paid an annual contribution to the MDDA must set off that contribution against its USAF Contribution, provided that the MDDA contribution and the USAF contribution against which it is set off are for the same financial year".

The Licensee paid its USAF contribution to MDDA, and the proof of payment was submitted to the Authority.

4.6 General Licence Fees Regulations

Regulation 4(b) of General Licence Fees Regulations provides for the exemption of Individual Licences for Public Broadcasting Services.

Ligwalagwala FM is part of the SABC's Public Broadcasting Services and is exempt from paying licence fees.

5. CONCLUSION

Ligwalagwala FM has complied with its licence terms and conditions and applicable regulations, save for not providing minutes of news in its quarterly reports and failure to conduct surveys with organisations for people with disabilities. It is important to note that the monitoring exercise for the period under review, found the Licensee to be compliant with the minimum requirement of sixty minutes of news programming each day during the South African Performance period.

6. TERMS OF REFERENCE

- 6.1 Appendix A: Ligwalagwala FM's broadcasting service;
- 6.2 Appendix B: Ligwalagwala FM's frequency spectrum licence;
- 6.3 Appendix C: The Religious section as contained in the SABC's Editorial Policy;
- 6.4 Appendix D: SABC's Training and Skills Development Report;
- 6.5 Appendix E: South African Music Content Regulations;
- 6.6 Appendix F: Regulations Regarding Standard Terms and Conditions;
- 6.7 Appendix G: Proof of payment- USAF; and
- 6.8 Appendix H: General Licence Fees Regulations.