



PREMIER SOCCER LEAGUE

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20 March 2025

**The Chairperson & Councillors
Independent Communications Authority of South Africa ("ICASA")
Block B
350 Witch-Hazel Avenue
Eco Point Office Park
Eco Park
Centurion**

By E-mail: subscriptioninquiry@icasa.org.za

Dear Chairperson and Councillors,

**RE: Supplementary Discussion Document Published By Icasa On The Inquiry Into
Subscription Television Broadcasting Services**

The National Soccer League ("NSL") has noted the contents of ICASA's Supplementary Discussion Document relating to the Inquiry into Subscription Television Broadcasting Services, published on the 6th January 2025.

The NSL wishes to express its appreciation to ICASA for further addressing this matter dating back to the 25th August 2017 when ICASA first published its Discussion Document on its Inquiry into Subscription Television Broadcasting Services. You will appreciate that from the various submissions made to ICASA, both written and oral, the NSL was at pains to articulate and emphasise the dire impact that the initial proposed interventions by ICASA would have on the NSL, our stakeholders and the broader football community.

The NSL's appreciation stems from the fact, that unlike in its Preliminary Findings Document of the 12th April 2019, in its Supplementary Discussion Document of the 6th January 2025, ICASA recognises that the competition landscape and related markets in audio-visual services have substantively changed.

At the time, the NSL urged ICASA to heed our call not to implement its proposed remedies as we believe it would have removed our ability to respond flexibly to continuously changing commercial or market developments. It would have had the consequence of undermining the competitive market dynamics that make it possible for the NSL to realise the fair commercial value of its rights.

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The NSL wants to acknowledge and recognise ICASA's view on the dynamic changes experienced in the audio-visual sector, both globally and domestically, and especially ICASA's conclusion that wholesale and retail markets in the sector are dynamic and competitive.

It is critically important for the NSL's sustainability to have certainty with regard to its properties as a content owner. As previously stated, the NSL is best-placed to strike a balance between realising maximum value of our assets while successfully balancing this with access to broad audiences. There are no barriers to contest for our assets as we have successfully demonstrated through our rights acquisition processes.

The NSL thanks ICASA for the opportunities granted to us to participate in these critically important processes and we look forward to ongoing engagement with ICASA to the ultimate conclusion of this Inquiry.

Sincerely,

Dr Irvin Khoza
Chairman

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