

**FREQUENTLY ASKED QUESTIONS (FAQs): DRAFT MUNICIPAL ELECTIONS BROADCASTS AND POLITICAL ADVERTISEMENTS AMENDMENT REGULATIONS**

<p><b>1. What are the differences between the Political Election Broadcast (PEB) and Political advertisement (PA)?</b></p>	<p>Political Election Broadcast (PEB) is broadcast free of charge, the schedule and length thereof are being provided for by the Authority e. At the same time, Political Advertisement (PA) is paid for (in accordance with the Broadcaster’s rate card), and the Authority does not provide for the schedule and length thereof.</p>
<p><b>2. Is there any obligation for Broadcasters to broadcast PAs and PEBs?</b></p>	<p>The Public Broadcaster is mandated to carry PEBs; while other broadcasters can choose to broadcast PEBs and/or PAs. Furthermore, community/commercial Broadcasters can also choose not to broadcast PEBs and PAs. The regulation requires that the broadcaster notifies the Authority about their intention to carry or not carry PEBs and/or PAs.</p>
<p><b>3. Does ICASA provide funding for the Political Elections Broadcasts (PEBs)?</b></p>	<p>ICASA does not provide funding for political parties, independent candidates, and the broadcasting service licensees to conduct their functions during the political election period.</p>
<p><b>4. Can the Political Parties/Independent Candidates use the same broadcast material for PEBs and a PAs?</b></p>	<p>Content used for a PEB cannot be used as PA and vice versa.</p>
<p><b>5. How long is the duration for PEB / PA broadcasts?</b></p>	<p>PEBs should not be more than 50 seconds, excluding the pre-recorded top and tail disclaimer, whilst the Authority does not prescribe PA’s duration.</p>
<p><b>6. Who is responsible to record and schedule the top and tail disclaimer?</b></p>	<p>The Broadcasters are the ones that will be required to record and schedule the top and tail disclaimers for both PAs and PEBs.</p>
<p><b>7. Where can election broadcast-related complaints be lodged?</b></p>	<p>All elections-related broadcast complaints are to be lodged within the Authority in line with the time frame</p>

	stipulated in the regulations and not to another statutory body.
<b>8. What happens if the Political Party/Independent Candidate fails to submit their PEB material within the prescribed time frame?</b>	The allocated airtime is forfeited, and the relevant BSL will utilize the time for the standard broadcasting programming
<b>9. Are Political Parties / Independent Candidates allowed to negotiate the slot allocations with the BSL?</b>	Neither the Political Parties/ Independent Candidates and the BSL are allowed to negotiate the slot allocations amongst each other. The PEB schedule will be published by the Authority and should be adhered to.
<b>10. How does the Authority allocate PEB slots?</b>	The Authority has provided a formula within which PEB are to be allocated as published in the Draft Regulations and percentage allocation thereof.
<b>11. Is the Broadcasting Service Licensee allowed to avail of its recordings and/or technical infrastructure to produce the PEB / PA materials of the Political Parties / Independent Candidates?</b>	The Broadcasting Service Licensees can avail its infrastructure to the political party/independent candidate. That will be a commercial agreement between two parties that the Authority does not have jurisdiction over.
<b>12. Are Broadcasting Service Licensees Presenters allowed to narrate the PEB / PA of the Political Parties / Independent Candidates?</b>	The Broadcasting Service Licensees presenters or any other officials for that matter, are not allowed to pronounce nor narrate on the political campaigns of political parties / independent candidates so that the said Broadcaster may not be accused of any bias nor disparity
<b>13. Are BSL allowed to sell airtime other than that for PA to Political Parties / Independent Candidates</b>	The Authority does not have jurisdiction over commercial agreements in relation to the selling of airtime to political parties during the election period.
<b>14. What is the difference between the election period and election broadcast period concerning PEBs and PAs?</b>	The election period is the period within which PAs can be broadcast, while the election broadcast period is the period within which PEBs are broadcasted. The election broadcast period falls within the election period, and both end forty-eight (48) hours before polling commences.