

## FORM C

### INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

*Note:*

- (a) *Applicants must refer to the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("the Act") and any regulations published under that Act with regard to the requirements to be fulfilled by applicants.*
- (b) *Information required in terms of this Form which does not fit into the space provided may be included in an appendix attached to the Form. Each appendix must be numbered with reference to the relevant part of the Form.*
- (c) *Where any information in this Form does not apply to the applicant, the applicant must indicate that the relevant information is not applicable.*

<b>1. PARTICULARS OF LICENCE</b>	
<b>1.1 Licence number:</b>	Individual broadcasting service licence (No. 004/RE/COMMERCIAL/R/SEPT/19)
<b>1.2 Nature of services authorised to be provided in terms of the Licence:</b>	Commercial sound broadcasting service

- 1.3 Attach a copy of the Licence that is the subject of this application. The copy of the Licence must be marked clearly as **Appendix 1.3 of FORM C**.

**2. PARTICULARS OF APPLICANT (LICENSEE)**

<b>2.1 Full name of applicant:</b>	Kagiso Media (Proprietary) Limited (Kagiso Media) (previously KTH Media Investment (Proprietary) Limited)
<b>2.2 Designated Contact persons (Maximum of two):</b>	Mzuvele Mthethwa
<b>2.3 Applicant's principal place of business</b>	East Coast Radio House 313-315 Umhlanga Rocks Drive Umhlanga Rocks 4320
<b>2.4 Applicant's postal address:</b>	East Coast Radio PO 25095 Gateway 4321
<b>2.5 Applicant's Telephone number/s:</b>	031 – 570 9495
<b>2.6 Applicant's mobile number/s</b>	072 607 6762
<b>2.7 Applicant's Telefax number/s:</b>	N/a
<b>2.8 E-mail address of designated contact persons (maximum of two):</b>	mzuvele@ecr.co.za

### 3. PROPOSED AMENDMENT TO THE LICENCE

#### 3.1 Set out the proposed amendment/s (with reference to existing clauses in the licence, including trading name/station name for broadcasting services) to the licence which is/are the subject of this application:

Please refer attached letter of application sent to ICASA dated 6 December 2024 submitted in terms of section 10(1) of the ELECTRONIC COMMUNICATIONS ACT, 2005 **with emphasis on paragraph 8.2 ("the Letter")**.

A copy of the Letter is attached hereto marked "**Appendix 3 of Form C**".

#### 3.2 Set out the reasons for the proposed amendment/s to the Licence. If the amendment is regarding programming, please attach research undertaken supporting the proposed amendment. Please attach research report as Annexure 3.2. The report must indicate what necessitates the proposed amendment/s.

Please refer to the Letter **with particular emphasis on Part B , paragraphs 3-6 (inclusive of paragraph 3 and paragraph 6)**.

A copy of the Letter is attached hereto marked "**Appendix 3 of Form C**".

#### 3.3 Explain the implications (if any) of the proposed amendment/s, with specific reference *inter alia* to the provisions of section 10(1) (a), (b), (c), (d) and (f) of the Act:

In our view, these proposed amendments to the Licence Obligations as expressed in the Revised Obligations better allows East Coast Radio to meet its Licence obligations having regard to the commercial and economic realities in which it now operates. Furthermore, the amendment will allow East Coast Radio to observe obligations that relate to activities which are wholly in East Coast Radio's control (i.e. less reliance on third party funding) which is addressed by Sec 10(l)(a) and Sec 10(l)(f) of the Act.

### 4. RADIO FREQUENCY SPECTRUM

#### 4.1 Indicate whether the applicant holds a radio frequency spectrum Licence. If so, provide details thereof and attach a copy of the radio frequency spectrum Licence marked clearly as Appendix 4.1 of FORM C:

Not applicable

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4.2 **If an amendment to the applicant's radio frequency spectrum Licence is necessary, a separate application to amend the applicant's radio frequency spectrum Licence must be submitted to the Authority in this regard at the same time as this application**

Not applicable

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## **5. UNDERTAKINGS**

### **5.1 Provide details of undertakings (if any) and other matters which, in the applicant's view, the Authority may need to take into consideration:**

As noted in the Independent Communications Authority of South Africa Act, 13 of 2000, ("ICASA Act") ICASA was established to, amongst other things, regulate broadcasting so as to ensure fairness and a diversity of views representing South African society. Importantly, such regulation is required to be in the public interest and it is within this context, that the ICASA Act provides one of ICASA's functions as being the development, monitoring and enforcement of licence conditions and regulations consistent with the objects of the ECA.

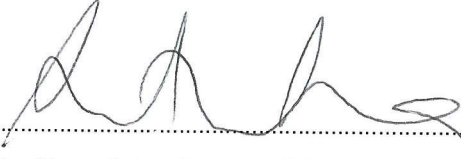
The approval sought will not militate against the objects of the ECA including the following:

- the promotion of competition in the ICT sector;
- promoting the interests of consumers with regard to the price, quality and the variety of services;
- promoting the provision and development of a diverse range of sound and television broadcasting services on a national, regional and local level, that cater for all languages and cultural groups and provided entertainment, education and information; and
- ensuring the provision of a variety of quality broadcasting services.

### **5.2. Attach a resolution signed by the majority of the members of the board of directors authorising the person signing and submitting this application marked clearly as Appendix 5.2 of FORM C.**

The person signing the application on behalf of the applicant must acknowledge as follows:

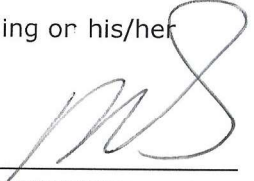
I acknowledge that the Authority reserves the right to have any Licence amended pursuant to this application set aside, should any material statement made herein, at any time, be found to be false.

Signed   
Kagiso Media (Proprietary) Limited (Kagiso Media)  
(previously KTH Media Investment (Proprietary) Limited)  
broadcasting as East Coast Radio

I certify that this declaration was signed and sworn to before me at

DURBAN on the 3 day of March 2025, by the deponent who acknowledged that he/she:

1. knows and understands the contents hereof;
2. has no objection to taking the prescribed oath or affirmation; and
3. considers this oath or affirmation to be truthful and binding on his/her conscience.

  
**COMMISSIONER OF OATHS (RSA)**  
Mandy Mary Moollan CA(SA)  
Member No: 05020741  
1<sup>st</sup> floor ECR House  
313-315 Umhlanga Rocks Drive  
Umhlanga 4320