



Independent Communications Authority of South Africa

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ANNEXURE

FREQUENTLY ASKED QUESTIONS FROM THE POLITICAL PARTIES DURING THE ELECTION BROADCAST PERIOD:

FREQUENTLY ASKED QUESTIONS (FAQ)	RESPONSES
1. How long should the PEBs be?	The Regulations state that, a PEB must be a maximum of 50 seconds in length.
2. Who is responsible for recording PEBs for Political Parties?	It is the responsibility of a political party to pre-record PEB material and submit same to a broadcaster.
3. What is the process of submitting a PEB to a broadcaster and can a political party make a submission to any radio station they deem fit/necessary?	A political party that seeks to broadcast a PEB must submit same to the broadcaster at least five (5) working days before broadcast of such a PEB, and only the published radio stations (in the schedule) are mandated to broadcast PEBs.
4. Can a broadcaster edit or alter a PEB when requested to do so by a political party?	<p>A broadcaster, to whom a PEB has been submitted by a political party for broadcast, must not in any way edit or alter the content of the PEB.</p> <p>A broadcaster can reject a PEB and request the political party to alter or edit the material.</p>

<p>5. Can a political party submit content which has been submitted as a PA for a PEB broadcast?</p>	<p>No. Content broadcast as a PEB cannot be broadcast or transmitted as a PA</p>
<p>6. What happens when a political party has not used its PEB slot?</p>	<p>PEB air-time allocated to a political party but not used by a party shall be forfeited by the party concerned. A broadcaster must use that slot for its normal business.</p>
<p>7. Can a political party request a broadcaster to trade its time slot or change its allocated PEB slot to another time slot</p>	<p>No. A broadcaster or political party must not permit or engage in any interference with, or trade-offs in the sequence or scheduling of PEB(s). Political parties are not permitted to swap PEB slots.</p>
<p>8. Who is responsible for identifying the difference between a PA and a PEB.</p>	<p>Broadcasters are responsible for putting a disclaimer at the beginning and the end of a PEB to ensure that a PEB is easily identifiable by the listeners or viewers. In addition, PEB must be a direct address from a political party concerned.</p>