

Ndumiso Dana

From: capricorn concepts <capricornconcepts@gmail.com>
Sent: Monday, April 30, 2018 11:47 AM
To: Ndumiso Dana
Subject: Discussion Document on Digital Sound Broadcasting

Good Day

- 1.The discussion document on Digital Sound Broadcasting ,published on 29 March 2018 refer.
- 2.We welcome the Authority intention to introduce Digital Sound Broadcasting in South Africa.
- 3.Digital Sound Broadcasting shall stimulate competition in South African broadcasting market and increase content diversity.
- 4.We don't intend to prescribe to the Authority , the broadcasting standards, however we urge the Authority , to introduce the regulatory and licensing framework for Digital Sound Broadcasting sooner than getting entangled in policy and regulatory uncertainty like in the DTT debable that has delayed the introduction of the DTT.
- 5.Digital Sound Broadcasting shall exist alongside the Analogue FM and AM technology as its universal reach allows rural listeners to access content from remote areas of South Africa.
- 6.We hereby request to make oral presentations during any hearings that the authority may conduct.

Regards,
Capricorn Community Concepts
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