

FORM C
APPLICATION TO AMEND AN INDIVIDUAL LICENCE
(Regulation 9)

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

- Note: (a) Applicants must refer to the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("the Act") and any regulations published under that Act with regard to the requirements to be fulfilled by applicants.*
- (b) Information required in terms of this Form which does not fit into the space provided may be included in an appendix attached to the Form. Each appendix must be numbered with reference to the relevant part of the Form.*
- (c) Where any information in this Form does not apply to the applicant, the applicant must indicate that the relevant information is not applicable.*

1. PARTICULARS OF LICENCE	
1.1 Licence number:	002/RE/Commercial/R/SEPT/19
1.2 Nature of services authorised to be provided in terms of the Licence	Commercial sound broadcasting service
1.3 Attach a copy of the Licence that is the subject of this application. The copy of the Licence must be marked clearly as Appendix 1.3 of FORM C . Attached as: Appendix 1.3 of Form C	

2. PARTICULARS OF APPLICANT (LICENSEE)	
2.1 Full name of applicant:	Primedia (Pty) Ltd
2.2 Designated contact person:	Mr Tebogo Mokoena

2.3	Applicant's street address:	Primedia Place 5 Gwen Lane Sandown Sandton 2196
2.4	Applicant's principal place of business (if different from street address):	Primedia Place 5 Gwen Lane Sandown Sandton 2196
2.5	Applicant's postal address:	PO Box 5572 Rivonia 2128
2.6	Applicant's telephone number/s:	011 506-3000
2.7	Applicant's mobile number/s	N/A
2.8	Applicant's telefax number/s:	N/A
2.9	E-mail address of designated contact person:	TebogoMo@primedia.co.za

3. PROPOSED AMENDMENT TO THE LICENCE
3.1 Set out the proposed amendment/s.
<p>The proposed amendments are to clauses 4 and 5 of the Schedule to the licence.</p> <p>We make application to amend clause 4 such that it reads:</p> <p>4) FORMAT</p> <p>A talk-based service with a maximum of fifteen percent (15%) music programming during weekdays, that is, Monday to Friday excluding public holidays.</p> <p>We make application to delete existing clause 5.2 of the licence with consequential numbering changes for existing clause 5.2 such clause 5 is to read:</p> <p>5) General Programming Obligations</p> <p>5.1 The Licensee shall broadcast news on regular basis for a minimum of thirty (30) minutes each day between 05h00 and 23h00.</p> <p>5.2 Should the Licensee source news material from a source other than itself, the source(s) thereof shall be disclosed during the news broadcast.</p>
3.2 Set out the reasons for the proposed amendment/s to the Licence. If the amendment is with regard to programming, please attach a research undertaken supporting the proposed amendment.
<p>We attach the reasons for the proposed amendments as Appendix 3.2 to Form C.</p>
3.3 Explain the implications (if any) of the proposed amendment/s, with specific reference inter alia to the provisions of section 10(1) (a), (b), (c), (d) and (f) of the Act:
<p>We attach an explanation of the implications of the proposed amendments, with specific reference to section 10 of the Act, as Appendix 3.3 to Form C.</p>

4.	RADIO FREQUENCY SPECTRUM
4.1	Indicate whether the applicant holds a radio frequency spectrum Licence. If so, provide details thereof and attach a copy of the radio frequency spectrum Licence marked clearly as Appendix 4.1 of FORM C .
	<p>The applicant holds radio frequency spectrum licence No. 002/RE/COMMERCIAL/RF/SEPT/19 Attached as: Appendix 4.1 of Form C.</p>
4.2	<p>In the event that an amendment to the applicant's radio frequency spectrum Licence is necessary, provide details of such an amendment. A separate application to amend the applicant's radio frequency spectrum Licence must be submitted to the Authority in this regard at the same time as this application.</p> <p>No amendment necessary.</p>

5.	UNDERTAKINGS
5.1	Provide details of undertakings (if any) and other matters which, in the applicant's view, the Authority may need to take into consideration:
	<p>N/A. All issues ICASA ought to take into consideration are contained in Appendices 3.2 and 3.3.</p>
5.2	<p>Attach a resolution authorising the person (s) not more than two (2) signing this application. The person (s) must liaise with the Authority during the registration process. The resolution must be marked clearly as Appendix 5.2 of FORM C.</p> <p>Attached as: Appendix 5.2 of Form C.</p>

The person signing the application on behalf of the applicant must acknowledge as follows:

I acknowledge that the Authority reserves the right to have any Licence amended pursuant to this application set aside, should any material statement made herein, at any time, be found to be false.

Signed



(APPLICANT)

I certify that this declaration was signed and sworn to before me at

..... Sandton on the 30th day of March 2021, by the deponent who acknowledged that he/she:

1. knows and understands the contents hereof;
2. has no objection to taking the prescribed oath or affirmation; and
3. considers this oath or affirmation to be truthful and binding on his/her conscience.



COMMISSIONER OF OATHS

Name: Tebogo Mokoena

Address: 5 Gwen Lane, Sandton

Capacity: Legal & Regulatory

Commissioner of Oaths (RSA)

Tebogo Mokoena

Legal & Regulatory Affairs Officer

Primedia Place

5 Gwen Lane, Sandown, 2196