



Independent Communications Authority of South Africa

Independent Communications Authority of South Africa

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BI-ANNUAL REPORT ON THE ANALYSIS OF TARIFF NOTIFICATIONS SUBMITTED TO ICASA FOR THE PERIOD 01 JANUARY 2022 TO 30 JUNE 2022

Disclaimer: Information contained in this Report is based on notifications submitted by licensees in terms of regulation 9(1) of the Standard Terms and Conditions Regulations, Government Gazette No. 33294; regulation 5(1) of the End User and Subscriber Service Charter Regulations, Government Gazette No. 39898, as amended. Where necessary additional research was conducted to compare tariff plans.

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Glossary

TERM	DEFINITION
Dynamic tariffs	Dorgham (2015) defines these tariff plans are value based and offer lower retail prices depending on location, traffic, network capacity, time of the day and customer segment.
Flat rate tariffs	Tariffs that charge the same retail rate for calls to any subscriber.
In-bundle rate	Manx telecom refers to this as a package in which a subscriber is offered allocated capacity at a lower price; anything used within this package is charged at in-bundle rates. This is the tariff rate per MB.
Off-Net (Off network) tariff	This according to Manx Telecom, is the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of another (competing) network.
On-Net (On network) Tariff	Manx telecom defines this as the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of the same network.
Out-of-Bundle-Rate	The End-User and Subscriber Service Charter Regulations, 2018 ("EUSS") defines this rate as the price that an end user is charged upon depletion of the allocated bundle.
Post-paid Plan	The EUSSC (2018) defines this as a service in which an end-user pays monthly subscription and usage charges at the end of each month for the allocation of voice minutes, SMS and data services.
Prepaid Plan	The ITU (2010), defines this as a mobile cellular service in which a subscriber pays in advance for the allocation of voice minutes, SMS and data in fixed amounts.

1. Executive Summary

The Independent Communications Authority of South Africa ("ICASA / Authority") is mandated to regulate electronic communications in the public interest. In ensuring that it carries this mandate effectively, it monitors the information communications and technology (ICT) sector to ensure that interests of the consumers are promoted as per object 2(n) of the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("ECA"). This tariff analysis report aims to ensure that end-users (customers) are aware of the various prepaid retail tariffs in the telecommunications sector which were filed with the Authority during the period of 01 January 2022 to 30 June 2022¹, as well as provide an update on initiatives which are currently underway to reduce the cost to communicate. This ensures that there is retail tariff transparency, which could potentially encourage competition as it is likely to minimise pricing and product information asymmetries in the sector.

Table 1 shows the types of notifications received in the period 01 January 2022 to 30 June 2022.

Table 1: Type of Notifications Received - 01 January 2022 to 30 June 2022

Notification Type	Cell C	MTN	Telkom	Vodacom	MWEB	OLOs	Grand Total
Amendments	38	21	7	17	5	13	101
Extensions	20	6	2	4		3	35
New Products	6	9	10	15	3	14	57
Promotions	11	16	9	13	5	18	72
Grand Total	75	52	28	49	13	48	265

Source: ICASA Database based on Filed Tariff Notifications

The Authority received a total of 265 tariff notifications, which included 72 new promotions, 101 amendments, 35 extensions, 57 new products during the period under review, i.e., 01 January 2022 to 30 June 2022.

¹ There are instances whereby information reported in this report falls outside of this review period. These are where the additional information is to the benefit of customers such as extensions of promotions and/or reduced data prices for standard 30-day or any other prepaid data bundles offered by various licensees which were possibly filed outside of the review period or whereby the intention is to ensure accurate reporting and to reduce information asymmetries, which is one of the main purposes of the report. The inclusion of such information also considers feedback received during the licensee consultation phase of the production of this Report.

In the mobile data services market, salient changes in the period under review were the amendments of the 1-day, 7-day and 30-day standard prepaid data bundles by Cell C. The operator increased the prices of its 30-day standard prepaid 100MB and 350MB data bundles, reduced the price of its 40GB 30-day data bundle and introduced a 600MB 30-day data bundle. The salient changes in the aforementioned 30-day standard prepaid data bundles made by Cell C during the period under review are summarised and analysed in table 2 below.

Table 2: 2021/22 FY Q2 to 2022/23 FY Q2 Salient Changes to 30-day Standard Prepaid Data Bundles

Licensee	2021/22 FY Q4 Bi-annual Tariff Analysis Report	2022/23 FY (Current ² Q2 Bi-annual Tariff Analysis Report)	Changes since 2021/22 FY Q4 Bi-annual Tariff Analysis Report ³
Cell C	100MB priced at R 15, with an in-bundle rate of R 0.15 per MB.	Increased the price of 100MB data bundle to R 19, with an in-bundle rate of R 0.19 per MB.	Priced at 26.7% higher → 26.7% higher in-bundle rate.
	200MB data bundle price at R 29, with an in-bundle rate to R 0.15 per MB.	Introduced a 150MB data bundle for R 29, with an in-bundle rate of R 0.19 per MB.	25% less data volume → 33.3% higher in-bundle rate.
	350MB data bundle price at R 45, with an in-bundle rate to R 0.13 per MB.	Increased the price of 350MB data bundle to R 49, which increased the in-bundle rate to R 0.14 per MB.	Priced at 8.9% higher → 8.9% higher in-bundle rate.
	500MB data bundle price at R 65, with an in-bundle rate to R 0.13 per MB.	Introduced a 600MB data bundle for R 69, with an in-bundle rate of R 0.12 per MB.	20% more data volume → 11.5% lower in-bundle rate.
	40GB data bundle price at R 1 199, with an in-bundle rate to R 0.02 per MB.	Reduced the price of 40GB data bundle to R 489, which lowered the in-bundle rate to R 0.01 per MB.	Priced at 59.2% less → 59.2% lower in-bundle rate.

Source: ICASA Database based on Filed Tariff Notifications

Cell C also increased the prices of its 7-day standard prepaid 250MB, 500MB and 1GB data bundles by 16%, 8.9% and 6.2% respectively. For example, the 250MB 7-day data bundle realised a 16% price increase from R 25 to R 29 and the 1GB 7-day data bundle realised a 6.2% price increase from R 65 to R 69. Cell C introduced 1-day standard prepaid 30MB, 80MB, 150MB, 300MB, 600MB and 2GB data bundles while reducing the price of the 1-day 1GB data bundle. The amendment of the 1-day 1GB data bundle entailed a price reduction of 10.7% from R 28 to R 25, while Cell C also introduced the 600MB priced at R 19 and the 2GB bundle priced at R 35 in the 1-day data bundle portfolio.

² Q2 (Quarter 2) is as per the review period for the production and publication of this report, so changes are as of 30 June 2022 and not aligned to the end of the 2nd quarter of the financial year which is 30 September 2022.

³ Available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/bi-annual-tariffs-analysis-report-01-jul-to-31-dec-2020> > Accessed on 10 January 2022.

In the voice services market, MTN filed an amendment of its Bundle Bonanza Tariff Plan, which entailed an increase in the OOB voice rate by R 0.21 (or 21.2%) from R 0.99 to R 1.20 per minute. The Authority also received a number of notifications regarding the introduction and/or amendment of voice bundles from the Mobile Network Operators (MNOs). For example, Vodacom filed its prepaid Pay Upfront Voice Bundles, wherein it offers prepaid and hybrid customers recurring on-net voice bundles.

The National Disaster period ended on 04 April 2022 and as such regulation 4 of the ICT COVID-19 National State of Disaster Regulations which prescribed minimum standards which licensees must follow when filing tariffs during this period also terminated.

The Authority prescribed the Mobile Broadband Services Regulations on 31 March 2022.

The Authority defined the relevant wholesale and retail markets or market segments for mobile services as follows:

- (a) Retail market: mobile retail services provided in regional geographic areas (provincial, split by urban and rural);
- (b) Upstream market 1: wholesale site infrastructure access in local and metropolitan municipalities;
- (c) Upstream market 2: wholesale national roaming services for coverage purposes;
- (d) Upstream market 3a: wholesale national mobile virtual network operator ("MVNO"); and
- (e) Upstream market 3b: wholesale APN services (including resellers).

The Authority has determined that competition is ineffective in the Retail market, Upstream market 1, Upstream market 2, and Upstream market 3b.

The Authority has determined that Vodacom and MTN are dominant in the retail market, upstream market 1 and upstream market 2. In addition, the Authority

imposed pro-competitive terms and conditions on licensees in order to address market failure in the relevant markets.

The Authority also updated its brief comparative analysis of fibre packages for current prices⁴ and average prices of four different fibre line speeds offered by fibre service providers on various fibre networks. For example, on the 25/25Mbps line speed, Telkom's 25/25Mbps package on the MetroFibre network is priced 16.8% above the average of R 641, while Cybersmart's on Openserve Uncapped 20/20Mbps package is priced 22.3% below average for the same line speed.

2. Introduction

In terms of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) of 2010 and End-user and Subscriber Service Charter Regulations (*Government Gazette No. 39898*) of 2016, as amended, individual licensees are required to file notifications of tariffs and promotional tariffs with the Authority, seven (7) days prior to launching them in the market. The analysis contained in this report is based on prepaid tariffs that were filed as in accordance with the aforementioned Regulations; during the period of 01 January 2022 to 30 June 2022.

The purpose of the report is to highlight the different prepaid tariff plans (prices and product offerings) which were filed during the period under review. The aim of this report is aligned to object 2(n) of the ECA which is to "*promote the interests of consumers with regard to the price, quality and the variety of electronic communication services*" as it seeks to ensure that there is retail price transparency. This would enable customers to make an informed choice, in terms of tariff plan preferences and/or preferred service providers based on their different offerings.

This report provides an update of the 2021/22 FY fourth quarter (Q4) Tariff Analysis Report, and it also highlights changes in prepaid standard and

⁴ It should be noted that the Report considered prevailing prices in the period under review, and therefore updated as of 30 June 2022.

promotional mobile voice and data plans and tariffs and month-to-month (MtM) LTE, Wi-Fi plans and monthly Fibre-to-the-home (FTTH) packages that were filed by the different Individual Licensees during the period under review.

This report is categorised into the following sections:

- Section 1 and 2 provides the Executive Summary and Introduction;
- Section 3 provides an analysis of the notifications received, which are categorised into Standard prepaid data tariffs, Promotional prepaid data tariffs, Standard prepaid voice tariffs, Promotional prepaid voice tariffs, Standard prepaid integrated bundles, Promotional prepaid integrated bundles, MtM LTE and Wi-Fi tariff plans, Standard MtM FTTH tariff plans, Promotional MtM FTTH tariff plans, Comparative Analysis of Fibre Products; and
- Section 4 provides concluding remarks.

An overview of other⁵ prepaid tariff notifications filed during the period under review is then depicted in Annexure A and it shows that there has potentially been competition in terms of the promotions offered by the licensees in the market. Annexure B shows prepaid promotions and tariff plans which ended during the period under review.

3. Analysis of Tariffs Notified to the Authority

There were mainly five types of prepaid tariff plans that were on offer in the market during the period under review, these are:

- Standard prepaid data tariffs;
- Promotional prepaid data tariffs;
- Standard prepaid voice tariffs;
- Standard prepaid integrated bundles; and
- Promotional prepaid integrated bundles.

⁵ Other prepaid tariff notifications filed or received during the period under review which were not discussed in the main part of this report and continue to exist in the market after 30 June 2022.

The analysis of the standard and promotional prepaid data and voice tariffs is presented in sub-sections 3.1 to 3.4. Sub-section 3.5 looks at the standard and promotional prepaid integrated bundles. Sub-section 3.6 looks at LTE and Wi-Fi tariff plans offered on a MtM basis, and a brief analysis of MtM FTTH plans and offerings is provided in sub-section 3.7.

3.1. Analysis of Standard Prepaid Data Tariffs and Data Bundles Tariff Plan Changes

3.1.1. Prepaid Data plans

This sub-section provides an updated analysis and highlights changes, if any, of prepaid data plans and prices charged by the four main Mobile Network Operators (MNOs) and Mobile Virtual Network Operators (MVNOs) since the previous 2021/22 FY Q4 Bi-annual Tariff Analysis Report. Therefore, this sub-section is divided into two parts, i.e., 3.1.1.1, which shows the prepaid data prices for bundles offered by the MNOs and 3.1.1.2, which shows the prepaid data prices for bundles offered by MVNOs filed with the Authority in the period under review.

3.1.1.1. Prepaid Data Prices for bundles offered by MNOs

3.1.1.1.1. Prepaid 30-day validity period data bundle

This section shows the prices for the 30-day standard prepaid data bundles offers and provides a comparative analysis of these prepaid plans which are offered by Vodacom, MTN, Cell C and Telkom Mobile, collectively referred to as MNOs. Tables 3 and 4 indicate the difference in terms of absolute value (Variance in Rands) of the data charges in terms of in-bundle (i.e., labelled Current Prices) plans and out-of-bundle rates (OOB) of the same volume of data (i.e., the OOB equivalent price). Also shown in the tables are prices (tariff rate) of each megabyte per volume of data, i.e., the in-bundle rates. These tables also indicate and compare price changes, if any, from the previous prices found in the 2021/22 FY Q4 Bi-

annual Tariff Analysis Report⁶, which was published on ICASA's website on 31 March 2022.

In the period under review, the Authority received an amendment notification with respect to 30-day standard prepaid data bundles from Cell C and none from the other major MNOs. Cell C filed its amendment notifications on 22 March 2022. Therefore, all prevailing prices for the 30-day standard prepaid data bundles for Telkom Mobile, MTN and Vodacom can be found in the 2021/22 FY Q4 Bi-annual Tariff Analysis Report⁷, which was published on ICASA's website⁸.

Cell C's amendment entailed price increases of the 7-day 100MB (26.7%) and 350MB (8.9%) bundles, the reintroduction of the 150MB bundle, the introduction of the 1-day 600MB and a price reduction of the 30-day 40GB data bundle by 59.2%.

It should be noted that MTN, Telkom Mobile and Vodacom did not file any amendments or introduce any new data bundle offers with respect to their 30-day prepaid data bundles in the period under review.

⁶ Pages 17-30, available online at: < <https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jul-to-31-dec-2021> > Accessed on 12 July 2022

⁷ Pages 17-30, available online at: < <https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jul-to-31-dec-2021> > Accessed on 12 July 2022

⁸ Pages 17-30, available online at: < <https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jul-to-31-dec-2021> > Accessed on 12 July 2022

Table 3: 30-day Standard Prepaid Data Bundles Prices and OOB Equivalent Prices for Vodacom and MTN

Bundle Size (MB)	Vodacom						MTN			
	Previous (2020/21 FY Q2) Normal Prices	Current Prices	OOB Equivalent Subscription Fee (R 0.49 per MB)	Variance in Rands (OOB Equivalent v/s Current Price)	Variance (%) Previous v/s Current Price	Tariff rate per megabyte	Current Prices	OOB Equivalent Price (R 0.49 per MB)	Variance in Rands (OOB Equivalent v/s Price)	Tariff rate per megabyte
50	R 12	R 12	R 24.50	R 12.50	0%	R 0.24	R 10 (40MB)	R 20	R 10	R 0.25
100	N/A***						R 20	R 49	R 29	R 0.20
200	R 29	R 29	R 98	R 69	0%	R 0.15	R 29	R 98	R 69	R 0.15
350	R 49	R 49	R 171.50	R 122.50	0%	R 0.14	R 49	R 172	R 122.50	R 0.14
500	R 69	R 69	R 245	R 176	0%	R 0.14	R 69	R 245	R 176	R 0.14
1024	R 85	R 85	R 501.76	R 416.76	0%	R 0.08	R 85	R 502	R 416.76	R 0.08
1536	N/A						R 99	R 753	R 653.64	R 0.06
2048	R 159	R 149	R 1 003.52	N/A	-6.3%	R 0.07	R 149**	R 1 004	R 854.52	R 0.07
3072	R 229	R 229	R 1 505.28	R 1 276.28	0%	R 0.07	R 199**	R 1 505	R 1 306.28	R 0.06
4096	N/A	R 249	R 2 007.04	R 1 758.04	N/A	R 0.06	N/A			
5120	R 349	Discontinued					R 299**	R 2 509	R 2 209.80	R 0.06
6144	N/A	R 349	R 3 010.56	R 2 661.56	N/A	R 0.06	R 349**	R 3 011	R 2 661.56	R 0.06
10240	R 469	R 469	R 5 017.60	R 4 548.60	0%	R 0.05	R 469**	R 5 018	R 4 548.60	R 0.05
15360	N/A	R 529	R 7 526.40	R 6 997.40	N/A	R 0.03	N/A			
20480	R 699	Discontinued					R 599**	R 10 035	R 9 436.20	R 0.03
30720	N/A	R 699	R 15 052.80	R 14 353.80	N/A	R 0.02	N/A			
51200	R 1 499	R 799	R 25 088	R 24 289	-46.7%	R 0.02	R 799**	R 25 088	R 24 289	R 0.02
102400	R 2 399	R 999	R 50 176	R 49 177	-58.4%	R 0.01	R 999**	R 50 176	R 49 177	R 0.01

*As per regulation 8B of the End-User and Subscriber Service Charter Regulations 2019, Licensees must not permit any out-of-bundle data usage by an end-user until such time that an end-user purchases new data bundles or opt-in to out-of-bundle usage.

** These MTN prepaid data bundles offer customers additional Night Express data bundles which can be used at night between 12am to 5am

Source: ICASA Database based on Filed Tariff Notifications.

*** N/A means not offered/cannot be calculated

Table 4: 30-day Standard Prepaid Data Bundles Prices and OOB Equivalent Prices for Cell C and Telkom Mobile

Bundle Size (MB)	Previous (2021/22 FY Q4) Normal Price	Current Prices	Cell C				Tariff rate per MB	Telkom Mobile			
			OOB Equivalent Subscription Fee (R1.10/MB)	Variance in Rands (OOB Equivalent v/s Subscription Fee)	Variance (%) Previous v/s Current Price			Current Prices	OOB Equivalent Subscription Fee (R 0.30/MB)	Variance in Rands (OOB Equivalent v/s Price)	Tariff rate per MB
35			N/A					R 7	R 10.50	R 3.50	R 0.20
40	R 10	R 10	R 44	R 34	0%	R 0.25		N/A			
75			N/A					R 14	R 22.50	R 8.50	R 0.19
100	R 15	R 19	R 110	R 91	26.67%	R 0.19		N/A			
150			N/A					R 29	R 45	R 16	R 0.19
200	R 29	R 29	R 165	R 136	0%	R 0.19		N/A			
250	R 35	R 35	R 275	R 240	0%	R 0.14		N/A			
300			N/A					R 49	R 90	R 41	R 0.16
350	R 45	R 49	R 385	R 336	8.89%	R 0.14		N/A			
500			N/A					R 69	R 150	R 81	R 0.14
600	R 65	R 69	R 660	R 591	6.15%	R 0.12		N/A			
1024	R 85	R 85	R 1 126	R 1 041	0%	R 0.08		R79	R 307.20	R 228.20	R 0.08
1536	R 99	R 99	R 1 690	R 1 591	0%	R 0.06		R 89	R 460.80	R 371.80	R 0.06
2048	R 149	R 149	R 2 253	R 2 104	0%	R 0.07		R 139	R 614.40	R 475.40	R 0.07
3072	R 199	R 199	R 3 379	R 3 180	0%	R 0.06		R 199	R 921.60	R 722.60	R 0.06
4096	R 249	R 249	R 4 506	R 4 257	0%	R 0.06		N/A			
5120			Discontinued					R 299	R 1 536	R 1 237	R 0
6144	R 299	R 299	R 6 758.40	R 6 459.40	0%	R 0.05		N/A			
10240	R 469	R 469	R 11 264	R 10 795	0%	R 0.05		R 469	R 3 072	R 2 603	R 0.05
20480			Discontinued					R 699	R 6 144	R 5 445	R 0.03
30720			Discontinued					N/A			
40960	R 1 199 (40GB)	R 489 (40GB)	R 56 320	R 55 831	-59.22%	R 0.01					
51200			N/A					R 1 499	R 15 360	R 13 861	R 0.03
102400	R 2 999	R 2 999	R 112 640	R 109 641	0%	R 0.03		R 2 499	R 30 720	R 28 221	R 0.02

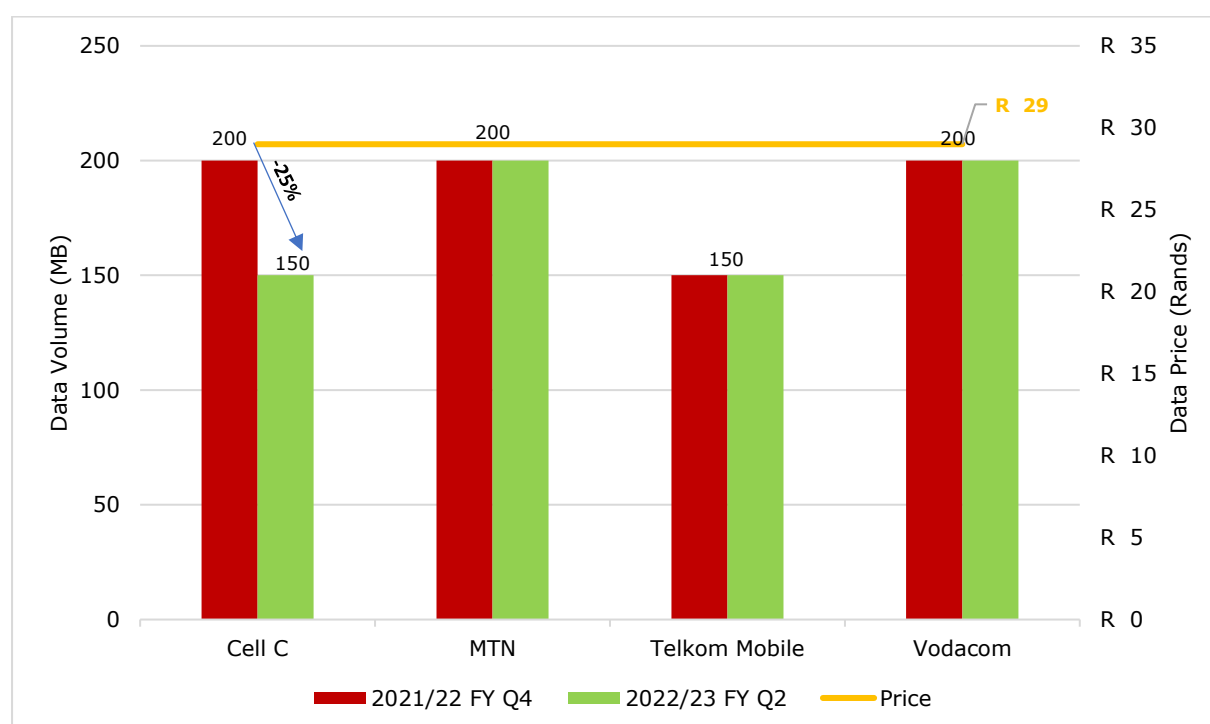
**These Cell C and Telkom Mobile prepaid data bundles offer customers additional night data which can be used at night between 12am to 5am and 12am to 7am, respectively

Source: ICASA Database based on Filed Tariff Notifications. N/A means not offered/cannot be calculated

Tables 3 and 4 above shows the prevailing prices of the 30-day standard prepaid data bundles. In the period under review, Cell C increased the price of its 30-day standard prepaid 100MB data bundle by R 4 or 26.7%, from R 15 to R 19, thereby increasing the in-bundle rate from R 0.15 per MB to R 0.19 per MB. While Cell C has increased the price of the 30-day standard prepaid 100MB, it is still 5% less than what MTN charges for the same data volume.

In the 2021/22 FY Q4 to 2022/23 FY Q2 period, Cell C filed an amendment to its 200MB prepaid data bundle wherein it reduced the data bundle volume by 50MB or 25% while the price remained unchanged at R 29. This translates to an increase in the in-bundle rate from R 0.15 per MB to R 0.19 per MB. Figure 1 below graphically depicts the changes on the 150MB to 200MB data bundle range.

Figure 1: 2021/22 FY Q4 to 2022/23 FY Q2 Data Price and volume changes for 150MB and 200MB standard 30-day prepaid data bundles



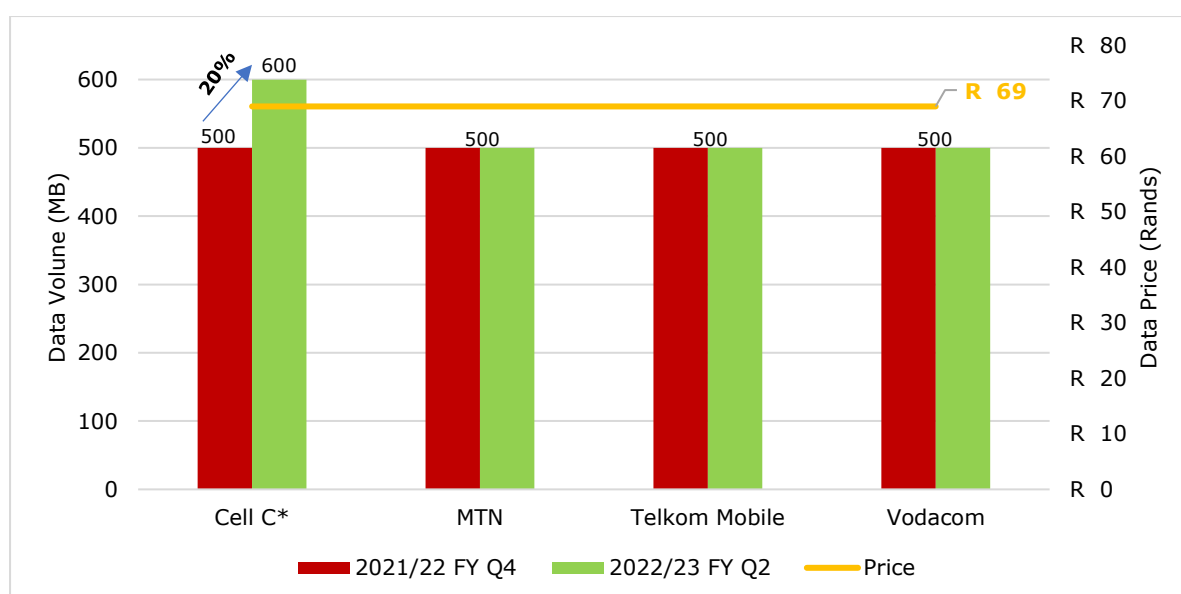
Source: ICASA Database Based on Filed Tariff Notifications

Figure 1 shows that both Cell C and Telkom Mobile currently offer their respective 150MB data bundles at R 29, which makes them the least affordable bundles in the 150MB to 200MB range, with an in-bundle rate of R 0.19 per MB when compared to MTN and Vodacom's 200MB 30-day standard prepaid data bundles which are priced at R 29 thus translating to in-bundle rates of R 0.15 per MB.

Cell C also amended the price of its 350MB data bundle wherein it increased it by R 4 or 8.9% from R 45 to R 49, thus matching MTN and Vodacom's prices of their respective 350MB data bundles. Therefore, Telkom Mobile currently offers the least value on the 300MB to 350MB data bundle range, offering its 300MB data bundle for R 49, which can be translated to a R 0.16 per MB in-bundle rate; while Cell C, Vodacom and MTN offer their 350MB data bundles for R 49, translating to an in-bundle rate of R 0.14.

In the 500MB to 600MB data bundle range, Cell C replaced its 500MB data bundle that was offered for R 65 with the 600MB priced at R 69. The replacement resulted in a 20% increase in the data bundle allocation, as shown in Figure 2 below. Although the price increased by 6.2%, the in-bundle rate decreased from R 0.13 per MB to R 0.12 per MB.

Figure 2 2021/22 FY Q4 to 2022/23 FY Q2 Data Price changes for 500MB and 600MB standard 30-day prepaid data bundles



*Cell C offered the 500MB data bundle for R 65 and has replaced it with the 600MB offered for R 69.

Source: ICASA Database Based on Filed Tariff Notifications

Figure 2 above depicts that in the 2021/22 FY Q4 to 2022/23 FY Q2 period, Cell C was the only operator that amended its 500MB data bundle. MTN, Telkom Mobile and Vodacom still offer their respective 500MB data bundles for R 69 which translates to R 0.14 per MB, therefore, Cell C's new 600MB offers more value for money in the 500MB to 600MB data bundle range.

Additionally, Cell C also reduced the price of its 30-day standard prepaid 40GB data bundle by R 710 or 58.9%, from R 1 199 to R 489 (i.e., R 0.01 per MB in-bundle rate). It is worth noting that Cell C's 40GB data bundle is priced R 20 higher than the 10GB data bundle offered by the MNOs, which is offered at R 469. Therefore, an extra R 20 earns a Cell C customer an additional 30GB if they choose to purchase a 30-day standard prepaid 40GB data bundle instead of a 30-day standard prepaid 10GB data bundle.

3.1.1.1.2. Other standard prepaid data bundles offered by MNO's

3.1.1.1.2.1. MTN EverydayGigs Data Bundles

On 20 January 2022, MTN filed an amendment of its EverydayGigs Data Bundles which it had initially filed with the Authority on 20 May 2020. The amendment entailed the price reduction of selected data bundles, addition of new bundles and the introduction of Personalised EverydayGigs Data Bundles. Table 5 below details the amendment.

Table 5: Amendment to MTN's Everyday Gigs Data Bundles

MTN EverydayGigs Bundle Names	Validity	Inclusive Value	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Variance (%)
EverydayGigs -3 Days 500MB (New)	Daily	500MB x 3days	N/A	R 39	N/A	N/A
Everyday Gigs -Weekly 500MB (New)	Weekly	500MB x 7 days	N/A	R 55	N/A	N/A
EverydayGigs -Weekly 2GB		2GB x 7 days	R 179	R 149	-R 30	-16.8%
EverydayGigs -Weekly 3GB		3GB x 7 days	R 249	R 199	-R 50	-20.1%
Everyday Gigs -Monthly 500MB (New)	Monthly	500MB x 30 days	N/A	R 179	N/A	N/A
EverydayGigs -Monthly 1GB		1GB x 30 days	R 349	R 299	-R 50	-14.3%
EverydayGigs -Monthly 2GB		2GB x 30 days	R 499	R 399	-R 100	-20%
EverydayGigs -Monthly 3GB		3GB x 30 days	R 699	R 599	-R 100	-14.3%
Personalised EverydayGigs -3 Days 100MB	Daily	100MB x 3days	N/A	R 19	N/A	N/A
Personalised EverydayGigs -3 Days 250MB		250MB x 3days	N/A	R 29	N/A	N/A
Personalised EverydayGigs -3 Days 300MB		300MB x 3days	N/A	R 39	N/A	N/A

Personalised EverydayGigs -3 Days 500MB		500MB x 3days	N/A	R 60	N/A	N/A
Personalised EverydayGigs -3 Days 1GB		1GB x 3days	N/A	R 79	N/A	N/A
Personalised EverydayGigs -Weekly 100MB	Weekly	100MB x 7 days	N/A	R 29	N/A	N/A
Personalised EverydayGigs -Weekly 250MB		250MB x 7 days	N/A	R 39	N/A	N/A
Personalised EverydayGigs -Weekly 300MB		300MB x 7 days	N/A	R 49	N/A	N/A
Personalised EverydayGigs -Weekly 500MB		500MB x 7 days	N/A	R 60	N/A	N/A
Personalised EverydayGigs -Weekly 1GB		1GB x 7 days	N/A	R 79	N/A	N/A
Personalised EverydayGigs -Monthly 100MB	Monthly	100MB x 30 days	N/A	R 60	N/A	N/A
Personalised EverydayGigs -Monthly 250MB		250MB x 30 days	N/A	R 79	N/A	N/A
Personalised EverydayGigs -Monthly 300MB		300MB x 30 days	N/A	R 99	N/A	N/A
Personalised EverydayGigs -Monthly 500MB		500MB x 30 days	N/A	R 149	N/A	N/A
Personalised EverydayGigs -Monthly 1GB		1GB x 30 days	N/A	R 249	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, the largest price decrease in absolute value terms occurred on the 30-day 2GB and 3GB data bundles wherein they decreased by R 100 or 20% and 14.3%, respectively. MTN's EverydayGigs data bundles can be compared to Vodacom's Everyday-ta data bundles (filed with the Authority on 29 September 2021) wherein Vodacom offers its 30-day recurring 500MB data bundle for R 169, while MTN offers its monthly 500MB EverydayGigs for R 179. On the other hand, both operators offer their 30-day recurring 1GB data bundles for R 299. MTN's amendment came to effect on 25 January 2022.

3.1.1.1.2.2. Cell C 1-Day, 7-Day and 30-Day Data Bundles

On 28 January 2022 Cell C filed an amendment of the 30-day Data Bundles with the Authority, wherein it changed the terms and conditions regarding the billing increments of the data bundles from a 25KB depletion rate to a 50KB depletion

rate. Customers are negatively impacted by the increase in billing increments as it resulted in a faster depletion of data.

Cell C filed additional amendments of the 1-Day, 7-Day and 30-day Data Bundles with the Authority on 22 March 2022. The amendments entailed the introduction of new Cell C 1-Day, 7-Day and 30-day Base and WhatsApp data Boost bundles. The new data Bundles are available to all prepaid, post-paid and top-up/hybrid customers⁹. Table 6 below details the Cell C 1-Day, 7-Day and 30-day Data Bundles.

Table 6: Cell C 1-Day, 7-Day and 30-Day Data Bundles

Base Data Bundle		WhatsApp Boost Bundle Offer	
Product Description	Price (Incl. VAT)	WhatsApp Boost Bundle	Price (Incl. VAT)
1-day Bundle			
30MB	R 5	25MB	R 2
80MB	R 10	65MB	R 4.50
150MB	R 15	120MB	R 7
300MB	R 17	250MB	R 10
600MB	R 19	250MB	R 10
1GB	R 25	250MB	R 10
2GB	R 35	250MB	R 10
7-day Bundle			
60MB	R 10	60MB	R 3
150MB	R 19	150MB	R 6
250MB	R 29	250MB	R 9
500MB	R 49	500MB	R 16
1GB	R 69	500MB	R 16
2GB	R 95	500MB	R 16
30-day Bundle			
100MB	R 19	80MB	R 5
150MB	R 29	150MB	R 8
250MB	R 35	250MB	R 12
350MB	R 49	325MB	R 15
600MB	R 69	325MB	R 15
1GB	R 85	800MB	R 25
1.5GB	R 99	800MB	R 25
2GB	R 149	800MB	R 25
3GB	R 199	800MB	R 25
6GB	R 299	800MB	R 25
10GB	R 469	N/A	N/A
40GB	R 489	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

⁹ The Cell C WhatsApp Boost Bundles are an additional offering/option that customers qualify for depending on the size of the base bundle purchased; they allow customers to boost their 1-day, 7-day and 30-day bundles with additional data to use exclusively on WhatsApp.

As shown in the table above, customers that purchase Cell C's 1-day, 7-day and 30-day data bundles qualify to instantly buy the WhatsApp Boost bundle corresponding with the purchased base bundle. For example, customers that purchase the 30-day standard prepaid 1GB data bundle are instantly offered a 800MB WhatsApp Boost bundle to purchase for R 25.

The amendment of the Cell C 1-Day, 7-Day and 30-day Data Bundles became effective on 01 April 2022.

3.1.1.1.2.3. MTN MyTown Personalised PAYG Offers

MTN filed an amendment to its MyTown Personalised PAYG Offers with the Authority on 09 June 2022, which entailed the addition of new prepaid Personalised Bozza Bundles as shown in table 7 below.

Table 7: MTN New Personalised Bozza Bundles

New Personalised Bozza Bundles	Validity	Price (Incl. VAT)	In-bundle Rate (Rand per MB)
2GB+2GB Night Express	14 Days	R 49	R 0.01
1GB	30 Days	R 79	R 0.08
5GB+5GB Night Express	30 Days	R 99	R 0.01
7.5GB+7.5GB Night Express	30 Days	R 129	R 0.01
10GB+10GB Night Express	30 Days	R 149	R 0.01
15GB+15GB Night Express	30 Days	R 179	R 0.01
20GB+20GB Night Express	30 Days	R 199	R 0.005
30GB+30GB Night Express	30 Days	R 300	R 0.005
50GB+50GB Night Express	30 Days	R 499	R 0.005

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, the in-bundle rates of the additional bundles range from R 0.005 to R 0.08 per MB. Table 8 below shows the new Bozza Everyday Bundle.

Table 8: MTN Bozza Everyday Bundle

Bozza Everyday Bundle	Daily Allocation	Price (Incl. VAT)	In-bundle Rate (Rand per MB)
7.5GB	250MB x 30 Days	R 79	R 0.01

Source: ICASA Database based on Filed Tariff Notifications

As shown in table 8 above, the Bozza Everyday Bundle offers customers a 250MB data bundle allocated every day for a period of 30 days for R 79, with an in-bundle

rate of R 0.01 per MB. MTN's MyTown Personalised PAYG Offers benefit customers with more affordable costs to communicate and value for money. MTN's MyTown Personalised PAYG is viewed as the operator's strategy to stimulate demand in selected towns.

MTN's amendment to its MyTown Personalised PAYG Offers came to effect on 17 June 2022.

3.1.1.2. Daily and Weekly Standard Prepaid Data Prices for bundles offered by MNOs and MVNOs

This section provides an updated comparative analysis of standard daily and weekly mobile data bundles offered by MNOs and MVNOs in light of what was filed in the period under review and also considering what other MNOs charge for similar data bundles.

3.1.1.2.1. Daily and Weekly Data Bundles

In the period under review, Cell C filed its weekly data bundles with the Authority as analysed in 2.1.1.1.3.3. and 2.1.1.1.3.4 above. These new prices are compared in this sub-section to the prevailing prices of other MNOs as per their previous filings of standard prepaid weekly data bundles.

Previous notifications for standard weekly data plans were received from the other licensees in periods which are outside of the review period, for instance, Telkom Mobile filed on 19 September 2019, MTN filed on 31 May 2018, Cell C initially filed on 24 October 2018, 16 February 2021 and the most recent amendment was filed on 22 March 2022.

Table 9 below compares daily and weekly data bundles offered by Cell C, MTN, Telkom Mobile, Vodacom and FNB Connect, while table 10 shows the in-bundle rates of the daily and weekly bundles which are on table 9.

Table 9: Prices for Standard Daily and Weekly Data Bundles

Data Volume	Operators' Prices				
	Cell C	MTN	Telkom Mobile	Vodacom	FNB Connect
Daily Data Bundles					
20MB	N/A	N/A	N/A	R 5	N/A
25MB	R 4	N/A	N/A	R 5 (20MB)	R 4
30MB	R 5	R 5	R 5	N/A	N/A
50MB	N/A	R 8.50	N/A	N/A	R 7
60MB	N/A	N/A	N/A	R 9	
80MB	R10	N/A	N/A	N/A	N/A
100MB	R 15 (150MB)	R 10	R 10.50 (150MB)	R 15	R 11
150MB	R 15	N/A	R 10.50	N/A	N/A
250MB	N/A	N/A	N/A	R 27	R 19
300MB	R 17	R 20	R 20	N/A	N/A
500MB	R 19 (600MB)	N/A	N/A	N/A	R 29
600MB	R 19	N/A	N/A	N/A	N/A
1GB	R 25	R 29	N/A	N/A	R 39
2GB	R 35	N/A	N/A	N/A	N/A
3GB	N/A	R 50	N/A	N/A	N/A
Weekly Data Bundles					
50MB	R 10 (60MB)	R 10	R 5	N/A	R 9
100MB	R 12 (80MB)	R 15	R 15	R 17 (120MB)	R 15
250MB	R 29	R 25 (200MB)	R 30	R 29	R 25
500MB	R 49	R 55	R 50	R 49	R 35
1GB	R 69	R 70	R 75	R 69	R 55
2GB	R 95	R 99	R 100	R 99	R 99
5GB	N/A	N/A	N/A	R 199	N/A

Source: ICASA Database based on Filed Tariff Notifications

Table 10: In-bundle Rates for the Standard Daily and Weekly Data Bundles

Data Volume	Operators' In-bundle Rates				
	Cell C	MTN	Telkom Mobile	Vodacom	FNB Connect
Daily Data Bundles					
25MB	R 0.16	N/A	N/A	R 0.25	R 0.16
30MB	R 0.17	R 0.17	R 0.17	N/A	N/A
50MB	R 0.13	R 0.17	N/A	R 0.15	R 0.14
100MB	R 0.10	R 0.10	R 0.07	R 0.15	R 0.11
250MB	R 0.06	R 0.07	R 0.07	R 0.11	R 0.08
500MB	R 0.03	N/A	N/A	N/A	R 0.06
1GB	R 0.02	R 0.03	N/A	N/A	R 0.04
2GB	R 0.02	N/A	N/A	N/A	N/A
3GB	N/A	R 0.02	N/A	N/A	N/A
Weekly Data Bundles					
50MB	R 0.17	R 0.20	R 0.10	N/A	R 0.18
100MB	R 0.15	R 0.15	R 0.15	R 0.14	R 0.15
250MB	R 0.12	R 0.13	R 0.12	R 0.12	R 0.10
500MB	R 0.10	R 0.11	R 0.10	R 0.10	R 0.07
1GB	R 0.07	R 0.07	R 0.07	R 0.07	R 0.05
2GB	R 0.05	R 0.05	R 0.05	R 0.05	R 0.05
5GB	N/A	N/A	N/A	R 0.04	N/A

Source: ICASA Database based on Filed Tariff Notifications

On the 200MB to 250MB range of weekly data bundles, FNB Connect offers the most affordable 250MB data bundles at R 25 with in-bundle rates of R 0.10 per MB. Vodacom and Cell C offer their 250MB data bundles for R 29, while Telkom Mobile offers their 250MB at R 30, all with in-bundle rates at R 0.12 per MB. MTN's

200MB priced at R 25 translates to the highest in-bundle rate at R 0.13 per MB, in the 200MB to 250MB range of weekly data bundles, as shown in table 10 above.

FNB Connect charges the least for the 500MB weekly data bundle, offering it for R 35 which translates to the lowest in-bundle rate of R 0.07 per MB. Cell C has the second lowest in-bundle rate of R 0.10 per MB. MTN offers the least affordable 500MB weekly data bundle at R 55, which translates to the highest in-bundle rate of R 0.11 per MB. Vodacom and Telkom Mobile offer their 500MB weekly data bundle for R 49 and R 50, respectively, which translates to a R 0.10 per MB in-bundle rate.

On the weekly 1GB bundle FNB Connect currently offers the lowest price of R 55 among the tabulated operators, with an in-bundle rate of R 0.05 per MB. Cell C and Vodacom's weekly 1GB bundles are priced at R 69, while MTN and Telkom Mobile's weekly 1GB bundles are priced at R 70, and R 75, respectively. This translates to a price differential of R 14 (or 25.5%), R 15 (or 27.3%) and R 20 (or 36.4%) more than FNB Connect's 1GB weekly data bundle, respectively.

Cell C's introduction of its 600MB 1-day data bundle at R 19 has resulted in it being the most affordable data bundle among all the MNOs in the 250MB to 600MB range offering more value to customers at an in-bundle rate of R 0.03 per MB. Cell C's price reduction of its 1-day prepaid 1GB data bundle from R 28 to R 25 has resulted in it being the lowest priced among the tabulated operators, offering its bundle for R 4 less than MTN and R 14 less than FNB Connect.

With the introduction of its 2GB 1-day data bundle, Cell C is currently the only operator offering a daily 2GB data bundle which is priced at R 35 (i.e., R 0.02 per MB in-bundle rate).

3.1.2. Over-the-Top (OTT) Service Offerings

This section focuses on Over-the-Top (OTT) services which are used by a customer to ride on top of an electronic communications network services of a licensed

operator to which the customer is connected¹⁰. In order to capitalise on the growth in uptake of OTT services, licensed operators have launched various product offerings so as to maximise their data revenues. The sub-section below discusses the OTT linked product offerings, which MNOs filed notifications for, during the period under review.

3.1.2.1. Vodacom Social Bundles

Vodacom filed its Social Bundles with the Authority on 10 January 2022 wherein it offers its prepaid, post-paid and hybrid customers URL-specific data bundles with varying validity periods. The bundles can give customers access to Facebook, YouTube or WhatsApp. Table 11 below shows Vodacom's Social Bundles.

Table 11: Vodacom Social Bundles

Social Bundles	Bundle Allocation	Bundle Validity	Bundle Price (Incl. VAT)	In-bundle Rate (Rand per MB)
Facebook Bundles	100MB	1 Day	R 5	R 0.05
Facebook Bundles	250MB	3 Days	R 12	R 0.05
Facebook Bundles	500MB	7 Days	R 20	R 0.04
Facebook Bundles	1GB	30 Days	R 40	R 0.04
YouTube Bundles	100MB	1 Day	R 5	R 0.05
YouTube Bundles	250MB	3 Days	R 12	R 0.05
YouTube Bundles	500MB	7 Days	R 20	R 0.04
YouTube Bundles	1GB	30 Days	R 40	R 0.04
WhatsApp Bundles	50MB	1 Day	R 3	R 0.06
WhatsApp Bundles	250MB	1 Day	R 5	R 0.02
WhatsApp Bundles	100MB	3 Days	R 6	R 0.06
WhatsApp Bundles	250MB	7 Days	R 12	R 0.05
WhatsApp Bundles	1GB	30 Days	R 35	R 0.03

Source: ICASA Database based on Filed Tariff Notifications

It should be noted that Vodacom's 30-day WhatsApp bundle priced at R 35 can be compared to Cell C's 30-day WhatsApp bundle priced at R 29 (filed with the Authority on 28 January 2022), which is R 6 or 17.1% less than Vodacom's price. MTN also offers its 1GB WhatsApp bundle for R 35 (filed with the Authority on 26 October 2021).

Vodacom's Social Bundles came into effect on 20 January 2022.

¹⁰ Definition of what OTT services are found online: < https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Documents/EVENTS/2015/0421-BS-Economic/1_2.pdf > Accessed on 21 August 2021.

3.1.2.2. Cell C K'NECT Mobile Shoprite Social Bundles

Cell C filed the K'NECT Mobile Shoprite Social Bundles with the Authority on 20 January 2022 and an amendment on 06 April 2022. The K'NECT Mobile Shoprite Social Bundles entailed Twitter, YouTube, Facebook and Tik-Tok bundles with daily, weekly and monthly validity periods. The amendment of the Cell C K'NECT Mobile Shoprite Social Bundles entailed price reductions and the addition of new K'NECT Mobile Shoprite Social Bundles. Table 12 below details the Cell C K'NECT Mobile Shoprite Social Bundles and their amendment.

Table 12: Cell C K'NECT Mobile Shoprite Social Bundles

20 January 2022						
Product Description	Data	Validity	Previous Price (Excl. VAT)	New Price (Excl. VAT)	Difference	Variance (%)
K'NECT Twitter Bundle	100MB	Daily	R 5	R 3.48	-R 1.52	-30.4%
K'NECT Twitter Bundle	500MB	Weekly	R 25	R 17.39	-R 7.61	-30.4%
K'NECT YouTube Bundle	100MB	Daily	R 5	R 3.48	-R 1.52	-30.4%
K'NECT YouTube Bundle	500MB	Weekly	R 25	R 17.39	-R 7.61	-30.4%
K'NECT YouTube Bundle	1GB	Monthly	R 50	R 39.13	-R 10.87	-21.7%
K'NECT Facebook Bundle	100MB	Daily	R 5	R 3.48	-R 1.52	-30.4%
K'NECT Facebook Bundle	500MB	Weekly	R 25	R 17.39	-R 7.61	-30.4%
K'NECT Facebook Bundle	1GB	Monthly	R 50	R 39.13	-R 10.87	-21.7%
K'NECT Tik-Tok Bundle	100MB	Daily	R 5	R 3.48	-R 1.52	-30.4%
K'NECT Tik-Tok Bundle	500MB	Weekly	R 25	R 17.39	-R 7.61	-30.4%
K'NECT Tik-Tok Bundle	1GB	Monthly	R 50	R 39.13	-R 10.87	-21.7%
06 April 2022						
KNECT WhatsApp Bundle Daily 50MB	50MB	1 Day	N/A	R 1.74	N/A	N/A
KNECT WhatsApp Bundle Daily 250MB	250MB	1 Week	N/A	R 8.70	N/A	N/A
KNECT WhatsApp Bundle Weekly 1GB	1GB	1 Month	N/A	R 39.13	N/A	N/A
KNECT Standard Data Bundle 30MB	30MB	2 Months	N/A	R 3.48	N/A	N/A
KNECT Standard Data Bundle 50MB	50MB	2 Months	N/A	R 6.52	N/A	N/A
KNECT Standard Data Bundle 100MB	100MB	2 Months	N/A	R 13.04	N/A	N/A
KNECT Standard Data Bundle 250MB	250MB	2 Months	N/A	R 26.09	N/A	N/A
KNECT Standard Data Bundle 500MB	500MB	2 Months	N/A	R 52.17	N/A	N/A
KNECT Standard Data Bundle 1GB	1GB	2 Months	N/A	R 65.22	N/A	N/A
KNECT Standard Data Bundle 2GB	2GB	2 Months	N/A	R 121.74	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

Cell C's K'NECT daily Facebook Bundles are competitively priced compared to competitors. For example, Vodacom's Social Bundles (filed 10 January 2022) 100MB daily Facebook bundles are priced at R 5, while Cell C's K'NECT daily 100MB Facebook bundle is equally priced at R 5.

The Cell C K'NECT Mobile Shoprite Social Bundles were launched in the market on 01 February 2022 and the amendment came into effect on 20 April 2022.

3.1.2.3. Cell C WhatsApp Bundles

Cell C filed amendments of its WhatsApp Bundles with the Authority on 28 January and 01 March 2022. The amendments of the Cell C WhatsApp Bundles entailed a change in the terms and conditions of the promotion wherein the billing increments of the bundles would deplete in 50KB billing increments compared to the previous 25KB depletion rate, as well as the decommissioning and introduction of new WhatsApp Bundles. Table 13 below shows the amendment of the WhatsApp Bundles.

Table 13: Cell C WhatsApp Bundles

Product Description	Validity	Price (Incl. VAT)	Status	In-bundle Rate
100MB	Daily	R 4	Decommissioned	R 0.04
250MB	Daily	R 5	New Bundle	R 0.02
300MB	7 Days	R 10	Decommissioned	R 0.03
500MB	7 Days	R 15	New Bundle	R 0.03

Source: ICASA Database based on Filed Tariff Notifications

The new Cell C 250MB WhatsApp Bundle, is priced the same as the Vodacom Social Bundles 250MB daily WhatsApp Bundle at R 5. The amendments of the Cell C WhatsApp Bundles became effective on 09 February and 11 March 2022.

3.1.2.4. Vodacom VIU Data Bundles

Vodacom filed its VIU Data Bundles with the Authority on 26 April 2022 wherein it offers customers data bundles to stream and/or to access the VIU application. VIU is an over-the-top (OTT) video streaming platform to which customers can subscribe. Table 14 below shows the VIU data bundles.

Table 14: Vodacom VIU Data Bundles

VIU Subscription Plus Vodacom Data			
Price (Incl. VAT)	Validity	VIU Data Bundle	In-bundle Rate
R 5	Daily	250MB	R 0.02
R 69	Monthly	3GB	R 0.02

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, Vodacom offers a daily 250MB data bundle for R 5 and a monthly 3GB data bundle for R 69, both translate to an in-bundle rate of R 0.02 per MB, respectively. Vodacom introduced the VIU Data Bundles in the market on 07 May 2022.

3.1.2.5. Telkom WhatsApp Bundles

Telkom filed its WhatsApp Bundles with the Authority on 18 May 2022. The Telkom WhatsApp Bundles entailed daily, weekly and monthly WhatsApp bundles with prices ranging from R 5 to R 100. Table 15 below details the Telkom WhatsApp Bundles.

Table 15: Telkom WhatsApp Bundles

Bundle Type	Bundle size	Price (incl VAT)	In-bundle Rate
Daily WhatsApp	150MB	R 5	R 0.03
Daily WhatsApp	300MB	R 10	R 0.03
Daily WhatsApp	Unlimited	R 15	N/A
Weekly WhatsApp	300MB	R 10	R 0.03
Weekly WhatsApp	750MB	R 20	R 0.03
Weekly WhatsApp	Unlimited	R 35	N/A
Monthly WhatsApp	750MB	R 30	R 0.04
Monthly WhatsApp	1.5GB	R 40	R 0.03
Monthly WhatsApp	Unlimited	R 100	N/A

Source: ICASA Database based on Filed Tariff Notifications

The 100MB daily Telkom WhatsApp Bundle priced at R 5 offers less value to customers than Cell C's 100MB WhatsApp Bundle priced at R 4 or 20% lower. The Telkom WhatsApp Bundles were launched on 29 May 2022.

3.2. Analysis of Promotional Prepaid Data Tariffs

This section analyses the promotional prepaid data tariffs which were filed during the period under review. The promotional tariff plans are temporary and time-bound in nature, with generally a start and end date, which is also subject to being extended. The tariff/s analysed in this sub-section are those which had significant amendments effected and continue to be made available to customers post the report publication date (i.e., by or after 30 September 2022) while other promotional prepaid data tariffs, filed in the period under review are found on

either Annexure A or Annexure B, depending on whether the promotion seized to exist in the market before or after 30 June 2022.

3.2.1. MTN MoMo R1 Rush Hour 300MB Promotion

MTN's MoMo R1 Rush Hour Promotion was filed with the Authority on 23 March 2022 wherein it offers customers 300MB data bundle priced at R 1. The MoMo R1 Rush Hour Promotion will only be available to active MoMo customers on the MTN network. MTN introduced the promotional offer on 07 April 2022 and will be in the market until further notice.

3.2.2. MTN MoMo R2 One Hour 1GB Bundle

On 28 March 2022, MTN filed an amendment to its Hourly 1GB Promotion that it initially filed with the Authority on 19 July 2021. The amendment entailed a 100% price increase of the 1GB daily data bundle from R 1 to R 2. MTN's amendment came to effect on 06 April 2022.

3.2.3. MyMTN App Migration Incentive

MTN filed an extension to its MyMTN App Migration Incentive on 20 April 2022. It is worth noting that the operator initially filed the promotional offer on 19 August 2021. The promotion rewards customers who upgrade to the new MyMTN App, or download the new MyMTN App, with a free 1GB data bundle.

On 07 December 2021, the operator amended the validity period of the promotional data from 1 day to 1 hour and extended the promotion from 31 December 2021 to 30 April 2022. MTN has further extended the promotional offer period to 31 December 2022.

3.3. Regulatory interventions underway to address data costs

The sub-sections below provide an update¹¹ of the regulatory interventions which are underway to address data costs.

3.3.1. The ICT COVID-19 National Disaster Regulations

On 04 April 2022, the Department of Cooperative Governance and Traditional Affairs gazetted¹² the termination the national state of disaster under section 27(1)(a) of the Disaster Management Act, 2002 (the Act) which was declared on 15 March 2020. The termination of the national state of disaster meant that all regulations and directions made in terms of section 27(2) of the Act pursuant to the declaration of the national state of disaster to deal with COVID-19 were repealed with immediate effect on 04 April 2022¹³. On 11 May 2022, the Authority gazetted a reminder notice¹⁴ regarding the termination dates prescribed by the various provisions of the ICT COVID-19 National State of Disaster Regulations.

3.3.2. Licensing processes for the IMT spectrum and the WOAN

The Authority conducted its inaugural high-demand radio frequency spectrum auction with the Opt-In phase one having started on 08 March 2022, and the main auction stage commenced on 10 March 2022 and concluded on 17 March 2022¹⁵. The Authority successfully raised more than R 14.4 billion in revenue from the high-demand radio frequency spectrum auction for the national fiscus. All six bidders competed for 33 Lots across four bands in the main auction, with sub-1GHz and overall spectrum caps imposed to ensure that equitable spectrum could be acquired by all. Only one spectrum Lot in the IMT800 band was unsold. Table 16 below details the allocation and total amounts paid by the successful bidders.

¹¹ These regulatory interventions were previously discussed in past Bi-annual Tariff Analysis report, with previous update is available in the 2021/22 FY Q4 Bi-annual Tariff Analysis Report which is available on ICASA's website: < [Tariffs Analysis Report: 01 Jul to 31 Dec 2021 \(Abridged Report\) – Independent Communications Authority of South Africa \(icasa.org.za\)](#)>

¹² Government Gazette No. 46197, Notice 682 of 2022

¹³ Government Gazette No. 46197, Notice 682 of 2022

¹⁴ Government Gazette No. 46352, Notice 683 of 2022

¹⁵ Available on ICASA's website: < <https://www.icasa.org.za/news/2022/icasa-concludes-successful-spectrum-auction-and-collects-more-than-r14-4-billion-proceeds> > Accessed 21 July 2022.

Table 16: Spectrum Allocation and Revenue

Opt-In Auction					
Bidder	700 MHz	800 MHz	2600 MHz	3500 MHz	Total Price
Rain	2		1		R 1 151 274 105
Telkom		2			R 1 504 815 407
Main Auction					
Bidder	700 MHz	800 MHz	2600 MHz	3500 MHz	Total Price
Telkom		2 x 10		22	R 2 113 615 407
Liquid Telecom				4	R 111 000 000
Cell C				10	R 288 200 000
Rain	2 x 10		20		R 1 431 374 106
MTN		2 x 10	40	40	R 5 152 100 000
Vodacom	2 x 10		80	10	R 5 381 600 000
Unsold		2 x 10			N/A

Source: ICASA

On 11 March 2022, the Minister of Communications and Digital Technologies ("Minister") published a notice in the Government Gazette detailing her intention to amend the Policy on High Demand Spectrum and Policy Direction on the Licensing of a Wireless Open Access Network (WOAN)¹⁶. The proposed amendment was a result of the available spectrum for licensing on the WOAN not meeting the viability threshold as determined in the Study conducted by the CSIR on behalf of the Department of Communications and Digital Technologies (DCDT). The Minister states that policy objectives that were intended to be achieved by the WOAN will be realised using the Next Generation Radio Frequency Spectrum Policy. On 8 September 2022, the Minister published the proposed Next Generation Radio Frequency Spectrum Policy for public comment.¹⁷

3.3.3. The Broadband Services Markets Regulation

The Authority prescribed the Mobile Broadband Services Regulations on 31 March 2022.

The Regulations aim to reduce the costs of communication by identifying relevant wholesale, retail markets or market segments for mobile services and determining whether there is effective competition in the relevant markets. In determining the

¹⁶ Government Gazette No. 46031, Notice 681 of 2022.

¹⁷ Government Gazette No. 46873, Notice 1271 of 2022.

existence of effective competition, or lack thereof, the Authority identifies in accordance with regulation 6 of this Regulation, if any, licensees that have significant market power (SMP) in the relevant markets and market segments where there is ineffective competition, abuse of dominance and/or anti-competitive behaviour and imposes pro-competitive measures to such licensees to remedy the market failure.

The Authority defined the relevant wholesale and retail markets or market segments for mobile services as follows:

- (a) Retail market: mobile retail services provided in regional geographic areas (provincial, split by urban and rural);
- (b) Upstream market 1: wholesale site infrastructure access in local and metropolitan municipalities;
- (c) Upstream market 2: wholesale national roaming services for coverage purposes;
- (d) Upstream market 3a: wholesale national mobile virtual network operator ("MVNO"); and
- (e) Upstream market 3b: wholesale APN services (including resellers).

The Authority has determined that competition is ineffective in the Retail market, Upstream market 1, Upstream market 2, and Upstream market 3b.

The Authority has determined that Vodacom and MTN are dominant in the above three markets namely retail market, upstream market 1 and upstream market 2.

In addition, the Authority imposed identified pro-competitive terms and conditions that should be imposed on licensees in order to address market failure in the relevant markets.

Pro-competitive measures include, but not limited to, the submission of reports and supporting data that will aid in monitoring or investigating abuse of dominance and any anti-competitive conduct that undermines competition.

3.4. Analysis of Standard Prepaid Voice Tariffs

Standard prepaid voice tariffs are categorised into three types, namely flat-rate, dynamic and on-net tariffs. The Authority received two standard prepaid voice tariff notifications amendments in the period under review from Cell C and MTN which are discussed in the next sub-section.

3.4.1. Flat-rate tariffs

This sub-section provides an analysis of flat-rate tariff plans filed with the Authority in the period under review. Flat-rate tariff plans charge the same retail rate for calls to any network. There are no on-net and off-net price differentials on these plans. The Authority received two notifications in the period under review, wherein MTN filed an amendment to its Bundle Bonanza tariff plan OOB voice rate on 16 February 2022 and Cell C amended its All-in-One (Default Plan) prepaid tariff plan on 22 March 2022, as discussed in the next subsection.

3.4.1.1. MTN Bundle Bonanza Tariff Plan

MTN filed an amendment of the Bundle Bonanza Tariff Plan with the Authority on 16 February 2022. The Plan was initially filed with the Authority on 09 September 2019. MTN's amendment entailed an increase in the OOB voice rate by R 0.21 (or 21.2%) from R 0.99 to R 1.20 per minute. MTN's amendment came to effect on 25 February 2022.

3.4.1.2. Cell C All-in-One Tariff Plan

Cell C filed an amendment of the All-in-One Tariff Plan with the Authority on 22 March 2022. The amendment entailed an update of the terms and conditions of the plan where Cell C indicated that customers will be charged per minute for their voice out of bundle calls from the previous per second billing method.

The rates of the Cell C All-in-One Tariff Plan remain unchanged as detailed in Table 17 below.

Table 17: Cell C All-in-One Tariff Plan

All-in-One Tariff Plan Rates	
Data	R 0.29 (per MB)
Voice calls (to any local network at any time)	R 1.50 (per minute)
SMS (to any local network at any time)	R 0.50
MMS	R 0.50
International SMS	R 1.74

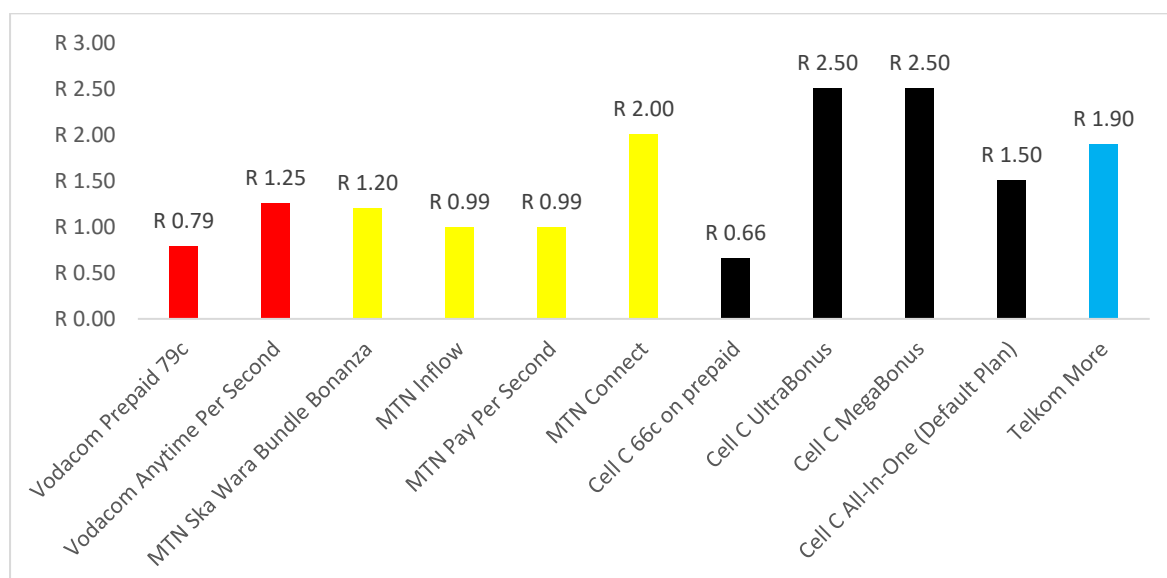
Source: ICASA Database based on Filed Tariff Notifications

The amendment of the Cell All-in-One Tariff Plan became effective on 01 April 2022.

3.4.1.3. Flat-rate tariffs offered by MNOs

This sub-section depicts the various flat-rates voice tariff plans offered by the MNOs and provides a brief comparative analysis of the rates. As highlighted in sub-section 2.4.1, the Authority received two notifications in the period under review, which were discussed above in 2.4.1.1 and 2.4.1.2, respectively. A graphical illustration is done in Figure 3 below of these tariff plan in comparison to other flat-rates offered by other MNOs, namely Cell C, Telkom Mobile and Vodacom.

Figure 3: Flat-rates per minute



Source: ICASA Database based on Filed Tariff Notifications

The figure above shows that the OOB voice rate increase in MTN's Bundle Bonanza tariff plan resulted in the plan's flat-rate tariff being the 5th highest among the depicted flat-rate tariffs in figure 3 above.

3.4.2. Analysis of standard voice bundles billed per minute

3.4.2.1. MTN Prepaid Voice Weekly and Monthly Bundles

MTN filed an amended to its Prepaid Voice Weekly and Monthly Bundles with the Authority on 04 February 2022 wherein it changed the inclusive minutes allocation on selected voice bundles. Table 18 below shows a sample of the amended prepaid voice bundles, more information and other Prepaid Voice Weekly and Monthly Bundles can be found on the operator's website¹⁸.

Table 18: Amendment to MTN's PAYG Weekly and Monthly Voice Bundles

Price	Previous All-net Minutes	Current All-net Minutes	Minutes Reduction/ Increase	Previous Effective Rate	Current Effective Rate	Effective Rate Difference	Effective Rate Variance (%)
Weekly Voice Bundles							
R8	20 minutes	15 minutes	-5 minutes	R0.40	R0.53	R0.13	32.50%
R10	30 minutes	26 minutes	-4 minutes	R0.33	R0.38	R0.05	15.20%
R37	180 minutes	170 minutes	-10 minutes	R0.21	R0.22	R0.01	4.80%
R40	240 minutes	200 minutes	-40 minutes	R0.17	R0.20	R0.03	17.60%
R190	1800 minutes	1600 minutes	-200 minutes	R0.11	R0.12	R0.01	9.10%
R250	2000 minutes	2200 minutes	200 minutes	R0.13	R0.11	-R 0.02	-15.40%
Monthly Voice Bundles							
R10	26 minutes	20 minutes	-6 minutes	R0.38	R0.50	R0.12	31.60%
R15	40 minutes	36 minutes	-4 minutes	R0.38	R0.42	R0.04	10.50%
R50	240 minutes	200 minutes	-40 minutes	R0.21	R0.25	R0.04	19%
R55	250 minutes	230 minutes	-20 minutes	R0.22	R0.24	R0.02	9.10%
R250	1800 minutes	1600 minutes	-200 minutes	R0.14	R0.16	R0.02	14.30%

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, MTN reduced the inclusive voice minutes of the selected voice bundles which translated to an increase in effective rates. For example, the weekly 30 minutes voice bundle priced at R 10 was reduced from 30 minutes to 26 minutes, which translated to a R 0.05 or 15.2% increase in the effective rate from R 0.33 per minute to R 0.38 per minute. Other bundles realised an increase in voice minutes allocation, for example the weekly 2000 minutes

¹⁸ Available online at: < <https://www.mtn.co.za/pages/termsandconditions.aspx> > Accessed on 13 July 2022

voice bundle priced at R 250 was increased to 2200 minutes, resulting in a R 0.02 or 15.4% effective rate decrease from R 0.13 per minute to R 0.11 per minute.

MTN's all-net voice bundles can be compared to Telkom Mobile's All-net Voice Bundles (filed with the Authority on 08 September 2021) FreeMe Voice Bundles. For example, MTN offers its 200 minutes Prepaid Voice Monthly Bundle for R 50 translating to a R 0.25 per minute effective rate while Telkom Mobile offers its equivalent voice bundle for R 100, which is R 50 or 100% more than what MTN charges.

3.4.2.2. MTN PAYG Weekly and Monthly Voice Bundles

MTN filed an amendment to its Prepaid Voice Weekly and Monthly Bundles with the Authority on 17 February 2022 wherein it changed the inclusive minutes on selected voice bundles while prices remained unchanged. Table 19 below details the amendment.

Table 19: MTN PAYG Weekly and Monthly Voice Bundles

MTN Voice Bundles	Current Inclusive value (Minutes)	New Inclusive value (Minutes)	Minutes Reduction/ Increase)	Previous Effective Rate	Current Effective Rate	Effective Rate Difference	Effective Rate Variance (%)
Monthly							
MTN Monthly R20 all-net voice	30	25	- 5 minutes	R 0.67	R 0.80	R 0.13	20%
MTN Monthly R50 all-net voice	120	100	- 20 minutes	R 0.42	R 0.50	R 0.08	20%
MTN Monthly R80 all-net voice	200	180	- 20 minutes	R 0.40	R 0.44	R 0.04	11.1%
MTN Monthly R100 all-net voice	250	240	- 10 minutes	R 0.40	R 0.42	R 0.02	4.2%
MTN Monthly R150 all-net voice	400	380	- 20 minutes	R 0.38	R 0.39	R 0.02	5.3%
MTN Monthly R200 all-net voice	600	550	- 50 minutes	R 0.33	R 0.36	R 0.03	9.1%
MTN Monthly R250 all-net voice	900	800	- 100 minutes	R 0.28	R 0.31	R 0.03	12.5%

Weekly							
MTN Weekly R20 all-net voice	40	35	- 5 minutes	R 0.50	R 0.57	R 0.07	14.3%
MTN Weekly R40 all-net voice	120	100	- 20 minutes	R 0.33	R 0.40	R 0.07	20%
MTN Weekly R50 all-net voice	160	130	- 30 minutes	R 0.31	R 0.38	R 0.07	23.1%
MTN Weekly R100 all-net voice	350	300	- 50 minutes	R 0.29	R 0.33	R 0.05	16.7%
MTN Weekly R150 all-net voice	600	500	- 100 minutes	R 0.25	R 0.30	R 0.05	20%

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, MTN reduced the voice bundle allocation of the selected voice packages, which resulted in the subsequent increase in the effective rates attached to the packages. For example, MTN Monthly R 50 all-net voice bundle allocation was reduced from 120 minutes to 100 minutes while the price remained unchanged at R 50, resulting in the effective rate increasing by R 0.08 (or 20%) from R 0.42 to R 0.50 per minute.

The increase in the effective rates ranged from 4.2% to 23.1%, with the MTN Weekly R 50 all-net voice bundle having the largest effective rate increase in percentage terms, increasing by 23.1% from R 0.31 to R 0.38 per minute. MTN Monthly R 20 all-net voice bundle realised the largest absolute value tariff increase of R 0.13 (or 20%) from R 0.67 to R 0.80 per minute.

MTN's amendment came to effect on 28 February 2022.

3.4.2.3. MTN Dynamic USSD All-Net voice offers-PAYG

MTN's amendment to the USSD All-net Voice Offers was filed with the Authority on 01 March 2022. It entailed the addition of new weekly and monthly voice bundles offered to selected prepaid customers via the *142# USSD code. Table 20 below shows MTN's additional USSD all-net voice bundles.

Table 20: MTN Dynamic USSD All-Net Voice Bundles

MTN Dynamic USSD All-Net Voice Bundle	Inclusive value (All-net minutes)	Price (Incl. VAT)	Effective Rate (Rand per minute)
Monthly R 12	25	R 12	R 0.48
Monthly R 15	25	R 15	R 0.60
Monthly R 18	25	R 18	R 0.72
Monthly R 39	100	R 39	R 0.39
Monthly R 45	100	R 45	R 0.45
Monthly R 49	180	R 49	R 0.27
Monthly R 69	180	R 69	R 0.38
Monthly R 60	240	R 60	R 0.25
Monthly R 79	240	R 79	R 0.33
Monthly R 90	380	R 90	R 0.24
Monthly R 99	380	R 99	R 0.26
Monthly R 119	380	R 119	R 0.31
Monthly R 129	380	R 129	R 0.34
Monthly R 129	550	R 129	R 0.23
Monthly R 149	550	R 149	R 0.27
Monthly R 169	550	R 169	R 0.31
Monthly R 179	550	R 179	R 0.33
Monthly R 199	800	R 199	R 0.25
Monthly R 219	800	R 219	R 0.27
Weekly R 8	12	R 8	R 0.67
Weekly R 13	35	R 13	R 0.37
Weekly R 15	35	R 15	R 0.43
Weekly R 19	70	R 19	R 0.27
Weekly R 22	70	R 22	R 0.31
Weekly R 25	70	R 25	R 0.36
Weekly R 29	100	R 29	R 0.29
Weekly R 35	100	R 35	R 0.35
Weekly R 35	130	R 35	R 0.27
Weekly R 39	130	R 39	R 0.30
Weekly R 45	130	R 45	R 0.35
Weekly R 60	300	R 60	R 0.20
Weekly R 70	300	R 70	R 0.23
Weekly R 79	300	R 79	R 0.26
Weekly R 99	500	R 99	R 0.20
Weekly R 129	500	R 129	R 0.26

Source: ICASA Database based on Filed Tariff Notifications

The table above shows that the effective rates of the voice bundles ranges from R 0.20 per minute on the Weekly 300 Minutes voice bundle priced at R 60, to R 0.72 per minute on the Monthly 25 Minutes voice bundle priced at R 18. The voice bundles are available to customers based on their spend profiles and location in the country. For example, the 380-minute dynamic voice bundle are offered to customers for either R 90, R 99, R 119 or R 129, depending on the customer's spend profile and location in the country.

MTN's additional Dynamic USSD All-net Voice Offers came were introduced in the market on 14 March 2022.

3.4.2.4. Vodacom Pay Upfront Voice Bundles

Vodacom's Pay Upfront Voice Bundles were filed with the Authority on 14 March 2022 wherein the operator offers customers prepaid and hybrid customers recurring on-net voice bundles that are purchased on a once-off basis. Table 21 below details Vodacom's Pay Upfront Voice Bundles.

Table 21: Vodacom Pay Upfront On-net Voice Bundles

Bundle Description	Frequency	Total Minutes Allocation	Price (Incl. VAT)	Effective Rate (Rand per MB)
1-day Recurring				
10 ON-NET Voice Minutes	Daily	10	R 1	R 0.10
20 ON-NET Voice Minutes	Daily	20	R 2	R 0.10
30 ON-NET Voice Minutes	Daily	30	R 3	R 0.10
40 ON-NET Voice Minutes	Daily	40	R 4	R 0.10
50 ON-NET Voice Minutes	Daily	50	N/A	N/A
60 ON-NET Voice Minutes	Daily	60	R 6	R 0.10
80 ON-NET Voice Minutes	Daily	80	R 8	R 0.10
90 ON-NET Voice Minutes	Daily	90	R 9	R 0.10
100 ON-NET Voice Minutes	Daily	100	R 10	R 0.10
120 ON-NET Voice Minutes	Daily	120	R 12	R 0.10
150 ON-NET Voice Minutes	Daily	150	R 15	R 0.10
200 ON-NET Voice Minutes	Daily	200	R 20	R 0.10
3-day Recurring				
10 ON-NET Voice Minutes	Daily	30	R 3	R 0.10
20 ON-NET Voice Minutes	Daily	60	R 6	R 0.10
30 ON-NET Voice Minutes	Daily	90	R 9	R 0.10
40 ON-NET Voice Minutes	Daily	120	R 12	R 0.10
50 ON-NET Voice Minutes	Daily	150	N/A	N/A
60 ON-NET Voice Minutes	Daily	180	R 18	R 0.10
80 ON-NET Voice Minutes	Daily	240	R 24	R 0.10
90 ON-NET Voice Minutes	Daily	270	R 27	R 0.10
100 ON-NET Voice Minutes	Daily	300	R 30	R 0.10
120 ON-NET Voice Minutes	Daily	360	R 36	R 0.10
150 ON-NET Voice Minutes	Daily	450	R 45	R 0.10
200 ON-NET Voice Minutes	Daily	600	R 60	R 0.10
5-day Recurring				
10 ON-NET Voice Minutes	Daily	50	R 5	R 0.10
20 ON-NET Voice Minutes	Daily	100	R 10	R 0.10
30 ON-NET Voice Minutes	Daily	150	R 15	R 0.10
40 ON-NET Voice Minutes	Daily	200	R 20	R 0.10
50 ON-NET Voice Minutes	Daily	250	R 25	R 0.10
60 ON-NET Voice Minutes	Daily	300	R 30	R 0.10
80 ON-NET Voice Minutes	Daily	400	R 40	R 0.10
90 ON-NET Voice Minutes	Daily	450	R 45	R 0.10
100 ON-NET Voice Minutes	Daily	500	R 50	R 0.10
120 ON-NET Voice Minutes	Daily	600	R 60	R 0.10
150 ON-NET Voice Minutes	Daily	750	R 75	R 0.10
200 ON-NET Voice Minutes	Daily	1000	R 100	R 0.10
7-day Recurring				
10 ON-NET Voice Minutes	Daily	70	R 7	R 0.10
20 ON-NET Voice Minutes	Daily	140	R 14	R 0.10
30 ON-NET Voice Minutes	Daily	210	R 21	R 0.10
40 ON-NET Voice Minutes	Daily	280	R 28	R 0.10

50 ON-NET Voice Minutes	Daily	350	R 39	R 0.11
60 ON-NET Voice Minutes	Daily	420	R 42	R 0.10
80 ON-NET Voice Minutes	Daily	560	R 56	R 0.10
90 ON-NET Voice Minutes	Daily	630	R 63	R 0.10
100 ON-NET Voice Minutes	Daily	700	R 70	R 0.10
120 ON-NET Voice Minutes	Daily	840	R 84	R 0.10
150 ON-NET Voice Minutes	Daily	1050	R 105	R 0.10
200 ON-NET Voice Minutes	Daily	1400	R 140	R 0.10
30-day Recurring				
10 ON-NET Voice Minutes	Daily	300	R 30	R 0.10
20 ON-NET Voice Minutes	Daily	600	R 60	R 0.10
30 ON-NET Voice Minutes	Daily	900	R 90	R 0.10
40 ON-NET Voice Minutes	Daily	1200	R 120	R 0.10
50 ON-NET Voice Minutes	Daily	1500	N/A	N/A
60 ON-NET Voice Minutes	Daily	1800	R 180	R 0.10
80 ON-NET Voice Minutes	Daily	2400	R 240	R 0.10
90 ON-NET Voice Minutes	Daily	2700	R 270	R 0.10
100 ON-NET Voice Minutes	Daily	3000	R 300	R 0.10
120 ON-NET Voice Minutes	Daily	3600	R 360	R 0.10
150 ON-NET Voice Minutes	Daily	4500	R 450	R 0.10
200 ON-NET Voice Minutes	Daily	6000	R 600	R 0.10

Source: ICASA Database based on Filed Tariff Notifications

Customers can purchase once-off one day voice bundles or voice bundles that are allocated every day for 3, 5, 7 and 30 days. For example, customers that opt for the 30 on-net voice minutes recurring for 30 days will be allocated 30 minutes to use every day for the next 30 days at a price of R 90. As shown in the table above, all voice bundles have an effective rate of R 0.10 per minute. Therefore, prepaid customers can avoid paying out-of-bundle (OOB) voice rates by purchasing the Pay Upfront Voice Bundles. For example, Vodacom's 79c Prepaid Plan has an OOB voice rate of R 0.79 per minute, while prepaid customers can opt for the Pay Upfront Voice Bundles which have an average in-bundle rate of R 0.10 per minute. It should be noted that the allocated bundles are available to use until 23h59 on the day of allocation and the next bundle allocation will occur on the following day at 00h00.

Vodacom introduced its Interim LTE Uncapped Service in the market on 24 March 2022.

3.4.2.5. Cell C Any-net Voice Bundle

Cell C filed an amendment of the Any-net Prepaid Voice Bundles with the Authority on 22 March 2022. The amendment entailed the addition of new daily, weekly and monthly Cell C Any-net Prepaid Voice Bundles. Table 22 below details the Cell C Any-net Prepaid Voice Bundles.

Table 22: Cell C Any-net Prepaid Voice Bundles

Daily Voice Bundles		Effective Rate (Rand per MB)
Minutes	Price (Incl. VAT)	
10	R 5	R 0.50
20	R 9	R 0.45
60	R 19	R 0.32
100	R 29	R 0.29
Weekly Voice Bundles		
15	R 10	R 0.66
35	R 19	R 0.54
50	R 25	R 0.50
100	R 39	R 0.39
200	R 69	R 0.35
Monthly Voice Bundles		
30	R 25	R 0.83
90	R 50	R 0.56
240	R 99	R 0.41
1000	R 229	R 0.23

Source: ICASA Database based on Filed Tariff Notifications

Cell C's monthly 30 minutes Any-net Prepaid Voice bundles priced at R 25 (in-bundle rate of R 0.83/minute) offer customers less value than the Telkom FreeMe All-Network 50 minutes voice bundle priced at R 25 with an in-bundle rate of R 0.50/minute). The amendment of the Cell C Any-net Prepaid Voice Bundles became effective on 01 April 2022.

3.4.2.6. MTN MyTown Personalised PAYG Offers

MTN filed its MyTown Personalised PAYG Offers with the Authority on 01 April 2022 wherein it added more personalised voice bundles in its PAYG Social Bundles suite. The voice bundles are offered to selected customers based on their spending profiles and geographic location. Table 23 below shows a sample of the additional MyTown Personalised PAYG Offers. More information about the offer and its terms and conditions can be found on the operator's website¹⁹.

Table 23: MTN MyTown Personalised PAYG Offers

Validity	Daily	3-Day	Weekly
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¹⁹ Available online at: < <https://www.mtn.co.za/pages/termsandconditions.aspx> > Accessed on 11 July 2022.

Inclusive value minutes effort 1	20	50	150	100	40	60	40	100	30	170	300	80
Inclusive value minutes effort 2	25	60	200	120	50	80	50	120	45	200	420	100
Inclusive value minutes effort 3	30	70	220	150	60	100	70	150	60	220	500	100
Inclusive value minutes effort 4	60	90	300	180	70	120	80	180	90	240	900	N/A
Price (Incl. VAT)	R 5	R 10	R 25	R 25	R 10	R 15	R 15	R 19	R 10	R 30	R 50	R 30
Effective Rate (effort 1)	R 0.25	R 0.20	R 0.17	R 0.25	R 0.25	R 0.25	R 0.38	R 0.19	R 0.33	R 0.18	R 0.17	R 0.38
Effective Rate (effort 2)	R 0.20	R 0.17	R 0.13	R 0.21	R 0.20	R 0.19	R 0.30	R 0.16	R 0.22	R 0.15	R 0.12	R 0.30
Effective Rate (effort 3)	R 0.17	R 0.14	R 0.11	R 0.17	R 0.17	R 0.15	R 0.21	R 0.13	R 0.17	R 0.14	R 0.10	R 0.30
Effective Rate (effort 4)	R 0.08	R 0.11	R 0.08	R 0.14	R 0.14	R 0.13	R 0.19	R 0.11	R 0.11	R 0.13	R 0.06	N/A

Source: ICASA Database based on Filed Tariff Notifications

The table above shows that for a monetary value of R 25, customers can be offered daily voice bundles with minutes ranging from 100 to 300 minutes. Customers benefit from the wider range of Personalised Social Bundles, being offered voice bundles depending on their locations and spending profiles. The bundles also benefit customers with low effective rates ranging from R 0.06 to R 0.38 per minute. MTN MyTown Personalised PAYG Offers were introduced in the market on 12 April 2022.

3.5. Analysis of Integrated Prepaid Tariff Plans

Integrated bundles are a combination of voice, data and/or SMS bundles sold as a unit package to customers. There were six standard and promotional integrated product offerings filed with the Authority during the period under review, these are analysed in the next sub-sections.

3.5.1. Analysis of Standard Prepaid Integrated Bundles

3.5.1.1. Cell C Poket Mobile Tariff Plan

Cell C filed its Poket Mobile Tariff Plan with the Authority on 17 February 2022. The Cell C Poket Mobile Tariff Plan entailed data bundles with a validity period of 30 days, ranging from 40MB to 20GB, WhatsApp and Facebook data bundles ranging from 300MB to 1GB and reward integrated bundles. Table 24 below details the Cell C Poket Mobile Tariff Plan.

Table 24: Cell C Poket Mobile Tariff Plan

Data Bundles	
Product Description	Price (Incl. VAT)
40MB Data Bundle	R 8.70
50MB Data Bundle	R 10.43
150MB Data Bundle	R 25.22
325MB Data Bundle	R 42.61
500MB Data Bundle	R 65.22
1GB Data Bundle	R 82.61
1.5GB Data Bundle	R 129.57
2GB Data Bundle	R164,35
3GB Data Bundle	R 199.13
6GB Data Bundle	R 346.96
10GB Data Bundle	R 407.83
20GB Data Bundle	R 607.83
WhatsApp bundle 300MB	R 18
WhatsApp bundle 600MB	R 36
WhatsApp bundle 1GB	R 60
Facebook bundle 100MB	R 6
Facebook Bundle 500MB	R 30
Facebook Bundle 1GB	R 60
Reward Bundles	
Product Description	
Mbinga Promo 1GB	
Mbinga 75MB and 10 Min	
Mbinga 375MB and 25 Min	
Mbinga 175MB and 15 Min	
Mbinga 500MB and 25 Min	
Mbinga 250MB and 15 Min	
Mbinga 100MB and 10 Min	
Mbinga 500MB and 5 Min	
Service	Price (Incl. VAT)
Local Voice calls (Any network and Landlines)	R 0.99
Data	R 0.29
Local SMS	R 0.50
International SMS	R 1.74

Source: ICASA Database based on Filed Tariff Notifications

The Cell C Poket Mobile Tariff Plan became available on the market on 01 March 2022.

3.5.1.2. Cell C Pocket Mobile Variety Bundles

Cell C initially filed the Pocket Mobile Variety Bundles with the Authority on 12 April 2022 and on 01 July 2022 filed additional Pocket Mobile Variety bundles. The Cell C Pocket Mobile Variety Bundles entailed integrated voice and data bundles with validity periods of 30 days priced from R 109.20 to R 411.26. Table 25 below details the Cell C Pocket Mobile Variety Bundles.

Table 25: Cell C Pocket Mobile Variety Bundles

12 April 2022				
Product Description		Bundle Size		Price (Incl. VAT)
Bundle 1	50 Off-Net Voice Minutes		R 109.20	
	50 On-Net Voice Minutes			
	500MB Data			
Bundle 2	100 Off-Net Voice Minutes		R 220.42	
	100 On-Net Voice Minutes			
	1GB Data			
Bundle 3	50 Off-Net Voice Minutes		R 411.26	
	50 On-Net Voice Minutes			
	4GB Data			
01 July 2022				
Product Description	Previous Bundle Size	New Bundle Size	Validity	Price (Incl. VAT)
Zororo Mbinga Rewards 500MB, 25 Min	Voice Minutes 100	Voice Minutes 100		R 12
	Data 500MB	Data 500MB	30 Days	R 30
Zororo Mbinga Rewards 375MB, 25 Min	Voice Minutes 200	Voice Minutes 25		R 12
	Data 1GB	Data 375MB	30 Days	R 22.50
Zororo Mbinga Rewards 250MB, 15 Min	Voice Minutes 100	Voice Minutes 15		R 7.20
	Data 4GB	Data 250MB	30 Days	R 15
Zororo Mbinga Rewards 175MB, 15 Min	Voice Minutes 100	Voice Minutes 15		R 7.20
	Data 500MB	Data 175MB	30 Days	R 10.50
Zororo Mbinga Rewards 100MB, 10 Min	Voice Minutes 200	Voice Minutes 100		R 4.80
	Data 1GB	Data 100MB	30 Days	R 6
Zororo Mbinga Rewards 75MB, 10 Min	Voice Minutes 100	Voice Minutes 100		R 4.80
	Data 4GB	Data 75MB	30 Days	R 4.50

Zororo Mbinga Rewards 50MB, 5 Min	Voice Minutes 100	Voice Minutes 5		R 2.40
	Data 4GB	Data 50MB	30 Days	R 3

Source: ICASA Database based on Filed Tariff Notifications

The Cell C Pocket Mobile Variety Bundles were launched on the market on 26 April 2022. The amendment of the Cell C Pocket Mobile Variety Bundles became effective on 13 July 2022.

3.5.1.3. Vodacom NXT LVL

On 20 May 2022, Vodacom filed a notification with the Authority which added new bundles in its NXT LVL price plan. The bundles comprise of data, voice and integrated bundles with varying validity periods. Table 26 below shows the new NXT LVL Bundles.

Table 26: Vodacom NXT LVL Bundles

Allocation	Once-off/Recurring	Validity	Price (Incl. VAT)
1GB	Once-off	1-day	R 15
3GB	Once-off	3-days	R 39
1.5GB	Once-off	1-day	R 19
5GB + 5GB Social + 10GB NO (Night Owl)	Once-off	7-days	R 49
30min (On-net)	Once-off	1-day	R 3
60min (SPvR: Single Purchase Recurring Voice Bundle)	Once-off, 3 days	3-days	R 19
2GB Social + 1GB AA (All Access) + 60min Voice Bundle	Once-off	1-day	R 39
5GB + 5GB Social + 5GB NO (Night Owl) + 120min All-net	Once-off	7-days	R 99

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, the bundles are available to customers on a once-off and/or recurring basis. For example, Vodacom offers 2GB Social, 1GB All Access and 60 minutes integrated bundle valid for 1 day for R 39. The NXT LVL price plan is available to customers between the age of 18-24 years. The plan offers youth customers more value for money when compared to the standard daily data bundles in the market. For example, Cell C and MTN offer their daily standard prepaid 1GB at R 28 and 29, respectively, which is R 13 (86.7%) and R 14 (93.3%) more than Vodacom's NXT LVL 1GB. Vodacom introduced the NXT LVL Bundles in the market on 01 June 2022.

3.5.1.4. Cell C Landile Shembe Connect Tariff Plan

Cell C filed the Landile Shembe Connect Tariff Plan with the Authority on 06 June 2022. The Cell C Landile Shembe Connect Tariff Plan includes an indefinite recharge bonus promotion that becomes available upon activation of the tariff plan and entails on-net voice minutes, anytime data, and Landile Shembe Social data with every recharge of R 15 or more. Table 27 below details the Cell C Landile Shembe Connect Tariff Plan.

Table 27: Cell C Landile Shembe Connect Tariff Plan

Min Recharge Amount (ZAR)		Recharge Reward Bonus	
Min	Landile Shembe Social (MB)	On-net (Mins)	Validity
R 15 – R 49	150	600 MIN	3 Days
R 50+	1024	1200	7 Days
Tariff Plan Rates (Incl. VAT)			
Data	R 0.40 (per MB)		
	R 1.50 (per minute)		
Voice calls (to any local network at any time)			
SMS (to any local network at any time)	R 0.50		
MMS	R 0.50		
International SMS	R 1.74		
International calls	As per international calling rates		
International roaming	As per country and individual network rates*		
*International roaming services Prepaid T&Cs are applicable			

Source: ICASA Database based on Filed Tariff Notifications

Cell C Landile Shembe Connect Tariff Plan customers incur higher data prices at R 0.40/MB than Shoprite K'NECT Mobile Prepaid Tariff Plan customers who pay R 0.29/MB or 27.5% less. Customers benefit from the availability of the Cell C Landile Shembe Connect Tariff Plan which offered an additional option to communicate in the market through an integrated tariff plan. The Cell C Landile Shembe Connect Tariff Plan was launched on 17 June 2022.

3.5.2. Promotional Prepaid Integrated Plans

3.5.2.1. Cell C CVM Bundles Promotion

Cell C filed amendments of its Cell CVM Bundles Promotion with the Authority on 19 January, 20 January, 28 January, 22 February, 24 February, 09 March, 11 April, 25 April and 06 May 2022. The amendments entailed the addition of new

CVM bundles to the current existing bundles, a change in the terms and condition of the promotion wherein the inclusive data in respect of the promotion would deplete in 50KB cumulative usages compared to the previous 25KB depletion rate, the addition of new channels to access Cell C CVM Bundles Promotion, and an extension of the promotion. Table 28 below details the additional CVM bundles filed in Q2 2022/23.

Table 28: Cell C CVM Bundles Promotion

19 January 2022		
Bundle Description	Validity	Price (Incl. VAT)
1GB	3 Days	R 20
1.2GB	3 Days	R 25
1.5GB	3 Days	R 29
1.8GB	3 Days	R 35
2GB	3 Days	R 39
20 January 2022 - Voice Bundles		
20mins + 20mins Any-net	1 Hour	R 5
150mins + 150mins On-net	Daily	R 15
40mins + 40mins Any-net	Weekly	R 29
120mins + 120mins Any-net	Weekly	R 69
300mins + 300mins Any-net	Weekly	R 129
240mins + 240mins Anynet	Monthly	R 149
20 January 2022 - CVM Social Media Data Bundles		
100MB+100MB WhatsApp	Daily	R 4
100MB+100MB Facebook	Daily	R 4
500MB+500MB	Daily	R 18.50
1GB+1GB	Daily	R 35
2GB+2GB	Daily	R 49
10GB + 10GB	Daily	R 99
20 January 2022		
35mins + 90MB	Daily	R 5
40mins + 120MB	Daily	R 10
100mins + 200MB	Daily	R 15
150mins + 300MB	Daily	R 20
22 February 2022		
250MB Free Anytime Data	30 Days	R 0
24 February 2022		
300MB + 300MB	R 35	7 Days
1GB + 1GB	R 35	7 Days
400MB + 400MB	R 47	30 Days
6GB + 6GB	R 249	30 Days
09 March 2022		
300MB (100MB x 3 Days)	R 15	3 Days
450MB (150MB x 3 Days)	R 20	3 Days
3GB (1GB x 3 Days)	R 55	3 Days
7GB (500MB + 500MB nite x 7 Days)	R 49	7 Days
30GB (500MB + 500MB nite x 30 Days)	R 169	30 Days
11 April 2022		
60MB	7 Days	R 9.50
150MB	7 Days	R 18
250MB	7 Days	R 27.50
500MB	7 Days	R 44
1GB	7 Days	R 65.50
2GB	7 Days	R 89
25 April 2022		
5MB	Hourly	R 1.50

10MB	Hourly	R 2
300MB	Hourly	R 9.50
500MB	Hourly	R 11
1GB	Hourly	R 12
5MB	until midnight	R 2
15MB	until midnight	R 3
700MB	until midnight	R 20
750MB	until midnight	R 21.50
900MB	until midnight	R 23
25MB	7 days	R 5
40MB	7 days	R 6
750MB	7 days	R 55
900MB	7 days	R 65
50MB	30 days	R 10
120MB	30 days	R 20
650MB	30 days	R 70
750MB	30 days	R 75
Weekend Bundles		
25MB	2 days	R 8
50MB	2 days	R 10
75MB	2 days	R 15
100MB	2 days	R 20
500MB	2 days	R 45
750MB	2 days	R 50
1GB	2 days	R 55
06 May 2022		
1GB	7 Days	R 25
2GB	30 Days	R 129

Source: ICASA Database based on Filed Tariff Notifications

The additions to the Cell C CVM Bundles Promotion ranged from social media data, normal data, and voice bundles to the benefit of customers. On 19 April 2022 Cell C filed an extension of its CVM Bundles Promotion wherein the promotion was extended from 30 April 2022 to 31 October 2022.

3.5.2.2. MTN Recharge and Get Promotional Bundles

MTN's amendment to its Recharge and Get Promotional Bundles was filed with the Authority on 02 February 2022. The amendment entails the adjustment of the validity periods of the integrated bundles. It is worth noting that the promotional offer forms part of the MTN Bundle Bonanza price plan, which was filed with the Authority on 09 September 2019, wherein customers are rewarded with integrated bundles on qualifying recharge values as shown in table 29 below.

Table 29: Amendment to MTN's Recharge and Get Promotional Bundles

Allocation	Current Validity	New Validity
R 10 Recharge and Get Promotion (National Offer)		
250MB WhatsApp Social Bundle	7 Days	3 Days
60 Minute Night Voice Bundle	7 Days	3 Days

1GB FREE for Ayoba Social App bundle	30 Days	30 Days
R 20 Recharge and Get promotion - Voice Centric (Regional Offer)		
250MB WhatsApp Social Bundle	7 Days	3 Days
60 Minute Night Voice Bundle	7 Days	3 Days
60 Minute On-Net Voice Bundle	7 Days	3 Days
1GB FREE for Ayoba Social App bundle	30 Days	30 Days
R 20 Recharge and Get Promotion - Data Centric (Regional Offer Data)		
250MB WhatsApp Social Bundle	7 Days	3 Days
250MB Data Bundle	7 Days	3 Days
60 Minute Night Voice Bundle	7 Days	3 Days
1GB FREE for Ayoba Social App bundle	30 Days	30 Days
R 30 Recharge and Get Promotion (PEP, BRC and Retail Offer)		
250 On-net Minutes	7 Days	3 Days
250MB Data	7 Days	3 Days
250MB Data	7 Days	3 Days
250 SMS	7 Days	3 Days
1GB FREE for Ayoba Social App bundle	30 Days	30 Days

Source: ICASA Database Based on Filed Tariff Notifications

The table above shows that MTN reduced the validity of the bundles that were valid for 7 days to 3 days on all Recharge and Get promotional offers. The operator's amendment came to effect on 11 February 2022.

3.6. LTE and Wi-Fi Tariff Plans

This section analyses LTE and wireless Internet tariff plans offered in the market as per notifications filed from 01 January to 30 June 2022. The analysis of the tariff plans will consider month-to-month (MtM)²⁰ plans applicable offered during the period under review.

3.6.1. Vox Telecom Fixed LTE

Vox Telecom filed its Fixed LTE with the Authority on 13 January 2022. The Vox Telecom Fixed LTE entailed nine capped packages offering symmetrical anytime and night data ranging from 25GB to 500GB with a validity period of up to 60 days. Prices for Vox Telecom Fixed LTE data packages range from R 140 to R 800. Table 30 below details the Vox Telecom Fixed LTE.

²⁰ A month-to-month (MtM) plan does not bind customers into long contractual periods. Similar to a prepaid plan, such a plan can be subscribed to on a month-to-month basis, with the customer having an option to cancel their package at any given time.

Table 30: Vox Telecom Fixed LTE

Vox Telecom Fixed LTE Capped			
Any-Time Data	Night Surfer Data	Line Speed	Price (Incl. VAT)
25GB	25GB	Best Effort Service	R 140
40GB	40GB	Best Effort Service	R 175
60GB	60GB	Best Effort Service	R 249
100GB	100GB	Best Effort Service	R 349
150GB	150GB	Best Effort Service	R 449
200GB	200GB	Best Effort Service	R 549
300GB	300GB	Best Effort Service	R 649
400GB	400GB	Best Effort Service	R 749
500GB	500GB	Best Effort Service	R 800

Source: ICASA Database based on Filed Tariff Notifications

The Vox Telecom Fixed LTE was launched in the market on 24 January 2022.

3.6.2. Vox Telecom Fixed LTE-A Failover Service

Vox Telecom filed the Fixed LTE-A Failover Service with the Authority on 17 February 2022. As part of the Fixed LTE-A Failover Service Vox Telecom customers have the option to purchase Fixed LTE-A Top Up Data bundles or opt for a Capped Fixed LTE-A package on a monthly recurring basis. Table 31 below details the Vox Telecom Fixed LTE LTE-A Failover Service.

Table 31: Vox Telecom Fixed LTE LTE-A Failover Service

Product Description	Price (Incl. VAT)	Validity
Failover Service Charge (including 2GB Anytime Data)	R 35	60 Days

Source: ICASA Database based on Filed Tariff Notifications

The Vox Telecom Fixed LTE LTE-A Failover Service was launched on the market on 28 March 2022.

3.6.3. Vodacom Interim LTE Uncapped Service

Vodacom filed its Interim LTE Uncapped Service with the Authority on 14 March 2022 wherein it offers uncapped LTE Internet connection to customers who have purchased the Fibre self-build and/or Bitstream fibre networks, provided that sufficient LTE coverage has been confirmed. Table 32 below shows the packages of the Interim LTE Uncapped Service.

Table 32: Vodacom Interim LTE Uncapped Service

Line Speed Offering	Monthly Data (GB) Allocation	Monthly Subscription (Incl. VAT)	Contract Period	Promotion
10Mbps	Uncapped	R 599	Month-to-Month	One Month Free
20Mbps	Uncapped	R 799	Month-to-Month	One Month Free
30Mbps	Uncapped	R 899	Month-to-Month	One Month Free

Source: ICASA Database Based on Filed Tariff Notifications

It should be noted that customers only qualify for one month's free subscription and thereafter charged a subscription fee as per the selected line speed. For example, customers that opt for the 20Mbps line speed are charged R 799 from the second month of subscribing. Vodacom introduced its Interim LTE Uncapped Service in the market on 24 March 2022.

3.6.4. MTN Supersonic FLTE and 5G

On 16 March 2022, MTN filed an amendment its Supersonic F-LTE and 5G Product by introducing new capped and uncapped F-LTE packages in the plan. Table 33 below shows the additional capped and uncapped F-LTE packages.

Table 33: MTN Supersonic FLTE and 5G Products

Product	Day Data	Night Express Data	Price (Incl. VAT)
Capped Packages			
120GB FLTE	60GB	60GB	R 299
200GB FLTE	100GB	100GB	R 349
300GB FLTE	150GB	150GB	R 399
400GB FLTE	200GB	200GB	R 449
FLTE Uncapped Packages			
Product	Price	FUP	
FLTE Uncapped Lite	R 499	400GB	
FLTE Uncapped Premium	R 899	1TB	

Source: ICASA Database Based on Filed Tariff Notifications

As shown in the table above, the capped packages range from 120GB to 400GB of data allocation while the prices range from R 299 to R 449. The FLTE Uncapped Lite and FLTE Uncapped Premium are offered at R 499 and R 899, respectively. It should be noted that the uncapped fibre products are subject to fair usage policy (FUP) at which when reached/exceeded, the Internet speed will be throttled to 2Mbps. The packages include a free-to-use router and an activation fee of R 199.

A comparison can be made between Rain's Unlimited Home 5G Basic (filed on 26 August 2021) and MTN's FLTE Uncapped Lite wherein both operators offer their respective packages for R 499. MTN's amendment came to effect on 01 April 2022.

3.6.5. MTN Home Prepaid LTE

On 05 April 2022, MTN filed its MyMTN Home Prepaid LTE SIM-only deals with the Authority wherein it introduced capped and uncapped prepaid data bundles that can be used on a router or MiFi device. Table 34 shows the MyMTN Home Prepaid LTE SIM Only deals.

Table 34: MyMTN Home Prepaid LTE SIM Only Deals

MyMTN Home Capped Bundles		
Inclusive data	Validity	Price (Incl. VAT)
5GB Anytime + 5GB Night Express	30 days	R 59
10GB Anytime + 10GB Night Express		R 99
25GB Anytime + 25GB Night Express		R 149
50GB Anytime + 50GB Night Express		R 199
75GB Anytime + 75GB Night Express		R 299
MyMTN Home Uncapped recharge/top up		
FUP	Validity	Price
100GB	30 days	R 399
700GB	30 days	R 799
200GB	7 days	R 249
100GB	Weekend bundle (Friday 18h00 to Sunday 23h59)	R 99

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, MTN offers customers data bundles valid for a weekend, 7 days and 30 days. For example, the 10GB Anytime + 10GB Night Express valid for 30 days is priced at R 99. Uncapped data allocations are subject to FUP, and the line speed is throttled to 1Mbps after reaching the data usage limit. It should be noted that the plan is available to new MTN prepaid customers who migrate to the price plan within 30 days of new SIM activation using a Router or MiFi device.

Customers benefit from the prepaid nature of the MyMTN Home Prepaid LTE SIM Only Deals, giving customers the freedom to subscribe to the packages as and when they see fit. The data bundles also offer customers more value for money

when compared to MTN's 30-day standard prepaid data. For example, a monetary value of R 99 can afford customers 1.5GB of 30-day standard prepaid data, as compared to the 20GB (10GB Anytime and 10GB Night Express) offered in the MyMTN Home Prepaid LTE SIM Only price plan.

MTN launched its MyMTN Home Prepaid LTE SIM Only deals in the market on 14 April 2022.

3.6.6. MyMTN Home Prepaid Capped and Uncapped Mi-Fi Device Deal

The MyMTN Home Prepaid Capped and Uncapped Mi-Fi Device Deal was filed with the Authority on 20 April 2022. The promotional offer entails two promotional device deals to prepaid customers with promotional 30-day data bundles. Table 35 below details the promotional offer.

Table 35: MTN Mi-Fi Device Promotion

Device promo	Device	Validity	Inclusive Data	Price (Incl. VAT)
MyMTN Home Prepaid Capped Mi-Fi Device Deal				
MyMTN Home Prepaid Capped 20GB Promo	Mi-Fi (CAT-4)	30 Days	10GB Anytime data + 10GB Night data	R 499
MyMTN Home Prepaid Uncapped Wi-Fi Device Deal				
Device promo	Device	Validity	FUP/Rate limit speed	Price (Incl. VAT)
MyMTN Home Prepaid LTE Uncapped	Home Wi-Fi (CAT-6)	30 Days	100GB/1Mbps	R 1 999

Source: ICASA Database based on Filed Tariff Notifications

It is worth noting that the MyMTN Home Prepaid LTE Uncapped is subject to a FUP of 100GB, after which the Internet speed will be limited to 1Mbps. Customers are allocated the promotional data bundles on a once-off basis. MTN introduced its promotional offer on 01 May 2022 and will be in the market until 01 May 2023.

3.6.7. Vodacom Home Prepaid LTE

Vodacom's Home Prepaid LTE is a SIM-only plan that was filed with the Authority on 29 April 2022. The plan is available to prepaid customers inclusive of a once-off data bundle allocation Anytime data and Night Owl data bundles. Customers

are also offered once-off prepaid data packages to recharge, as shown in table 36 below.

Table 36: Vodacom Home Prepaid LTE

Once-off allocation	Validity	Price (Incl. VAT)
MBB Data Offers on the Prepaid LTE Price Plan		
2GB Anytime + 2GB Night Owl (valid for 14 days)	14 days	R 49
5GB Anytime + 5GB Night Owl (valid for 30 days)	30 days	R 99
10GB Anytime + 10GB Night Owl (valid for 30 days)	30 days	R 149
20GB Anytime + 20GB Night Owl (valid for 30 days)	30 days	R 199
New Prepaid LTE Starter Pack		
Once-off allocation	Validity	Price (Incl. VAT)
2GB Anytime + 2GB Night Owl (valid for 14 days)	14 days	R 49

Source: ICASA Database based on Filed Tariff Notifications

As shown on the table above, the starter pack includes 2GB Anytime and 2GB Night Owl data bundles valid for 14 days. The mobile broadband (MBB) data offers on the plan are available on a 14-day and/or 30-day validity period. For example, the 30-day 5GB Anytime and 5GB Night Owl package is offered for R 99.

Vodacom's Home Prepaid LTE benefits customers with more value for money. For example, a monetary value of R 149 can only afford a customer a 30-day standard prepaid 2GB data bundle, whereas the Home Prepaid LTE offers 10GB Anytime and 10GB Night Owl data for the same monetary value. However, MTN offers its 5GB Anytime + 5GB Night Express and 10GB Anytime + 10GB Night Express (as analysed in 2.6.5 above) for R 59 and R 99, which is R 40 (40.4%) and R 50 (or 33.6%) lower than what Vodacom charges, respectively.

Vodacom introduced its Home Prepaid LTE plan in the market on 11 May 2022.

3.6.8. Telkom Satellite Unlimited Broadband

Telkom filed an amendment of the Satellite Unlimited Broadband with the Authority on 09 May 2022. The amendment entailed a price increase on certain packages on the Telkom Satellite Unlimited Broadband. Table 37 below details the amendment of the Telkom Satellite Unlimited Broadband.

Table 37: Telkom Satellite Unlimited Broadband

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
5/1Mbps Unlimited Satellite	R 979	R 1 019	R 40	4.1%
10/1.2Mbps Unlimited Satellite	R 1 199	R 1 219	R 20	1.7%

Source: ICASA Database based on Filed Tariff Notifications

Customers were negatively affected by the price increases ranging from 1.7% to 4.1% on the Telkom Satellite Unlimited Broadband which increased the cost to communicate. The 10/1.2Mbps Telkom Satellite Unlimited Broadband priced at R 1 219 can be compared to the 10/2Mbps on Amobia Wireless Packages priced at R 865 or 29% less. The amendment of the Telkom Satellite Unlimited Broadband became effective on 18 May 2022.

3.6.9. MyMTN Home Speed Booster Bundles

MTN filed its MyMTN Home Speed Booster Bundles with the Authority on 17 May 2022 wherein it offers customers speed booster data packages for recharging on the MyMTN Home Uncapped LTE/4G and 5G price plans. Table 38 below shows the Speed Booster Bundles.

Table 38: MyMTN Home Speed Booster Bundles

Applicable Price Plans	New Speed Booster bundles - 3-Day validity	Price (Incl. VAT)	New Speed Booster bundles -7 Day validity	Price (Incl. VAT)
Speed Recovery				
MyMTN Home Uncapped Fixed LTE 10Mbps /MyMTN Home Uncapped Fixed LTE 20Mbps /MyMTN Home Uncapped Fixed LTE 30Mbps	MyMTN Home Speed Booster bundle (FUP 50GB) - 3-day	R 69	MyMTN Home Speed Booster bundle (FUP100GB) -7day	R 129
MyMTN Home Uncapped 5G 50Mbps/MyMTN Home Uncapped 5G 100Mbps	MyMTN Home Speed Booster bundle (FUP 100GB) - 3-day	R 89	MyMTN Home Speed Booster bundle (FUP150GB) -7day	R 149
Speed Upgrade				
MyMTN Home Uncapped Fixed LTE 10Mbps /MyMTN Home Uncapped Fixed LTE 20Mbps	MyMTN Home Speed Booster bundle (FUP 50GB) - 3-day	R 89	MyMTN Home Speed Booster bundle (FUP 100GB) -7day	R 149
MyMTN Home Uncapped 5G 50Mbps	MyMTN Home Speed Booster bundle (FUP 100GB) - 3-day	R 99	MyMTN Home Speed Booster bundle (FUP 150GB) -7day	R 169

Source: ICASA Database based on Filed Tariff Notifications

The speed recovery booster bundles tabulated above allow customers to revert to the optimal/recover their Internet speeds in the event that they exceed their standard monthly FUP, back to the subscribed speed. Therefore, if customers are subscribed to the MyMTN Home Uncapped Fixed LTE 10Mbps package for example,

and have reached/exceeded the standard monthly FUP, the purchase of the speed recovery booster bundles will result in Internet speeds recovering from 2Mbps to 10Mbps and subject to the FUP and validity period of the purchased bundle. Speed upgrade allows customers to be upgraded to one Internet speed higher than the subscribed speed.

As shown in the table above, customers with applicable/qualifying packages are offered Speed Booster Bundles valid for 3 days or 7 days. For example, the MyMTN Home Speed Booster (FUP 100GB) speed recovery bundle valid for 7 days is available to customers on the MyMTN Home Uncapped Fixed LTE 10Mbps, 20Mbps, 30Mbps for R 129.

MTN introduced its MyMTN Home Speed Booster Bundles in the market on 01 June 2022.

3.6.10. Amobia Wireless Packages Promotion

Amobia filed its Wireless Packages Promotion with the Authority on 18 May 2022. The Amobia on Wireless Packages Promotion entailed four line speed packages with prices ranging from R 395 to R 865. Table 39 below details the Amobia Wireless Packages Promotion.

Table 39: Amobia Wireless Packages Promotion

Product Description	Price (Incl. VAT)
8/2Mbps	R 395
10/2Mbps	R 495
15/2Mbps	R 695
20/2Mbps	R 865

Source: ICASA Database based on Filed Tariff Notifications

The 8/2Mbps on the standard Amobia Wireless Package is priced at R 705 or 78.4% higher than the 8/2Mbps on the Amobia Wireless Packages Promotion, therefore customers receive more value from the promotion. The Amobia Wireless Packages Promotion was launched on 27 May 2022 and made available until 31 December 2022.

3.6.11. Vox Telecom Fixed LTE Uncapped

Vox Telecom filed its Fixed LTE Uncapped with the Authority on 23 May 2022. The Vox Telecom Fixed LTE Uncapped entailed an uncapped data package priced at R 849. The Vox Telecom Fixed LTE Uncapped is subject to a fair usage policy of 1000GB per month after which the line speed drops to 1Mbps for the remainder of the month. Table 40 below details the Vox Telecom Fixed LTE Uncapped.

Table 40: Vox Telecom Fixed LTE Uncapped

Product Description	Line Speed	Price (Incl. VAT)
Fixed LTE Uncapped Data	Best Effort Service	R 849

Source: ICASA Database based on Filed Tariff Notifications

The Vox Telecom Fixed LTE Uncapped was launched on 01 June 2022.

3.6.12. Vodacom Home Internet Bundles

Vodacom's amendment to its Home Internet Bundles was filed with the Authority on 23 June 2022. The amendment entailed a price reduction of the data bundles and a name change of the plan from Mobile Broadband Bundles for Home Internet to Home Internet Bundles. Table 41 shows the amendment in detail.

Table 41: Vodacom's Amendment to Home Internet Bundles

Total Data	Validity	Current Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Variance (%)
100GB	30 Day	R 149	R 99	-R 50	-33.6%
200GB	30 Day	R 199	R 149	-R 50	-25.1%

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, the bundles were both reduced by R 50, however, the 100GB data bundle realised the largest tariff decrease in percentage terms, reducing by 33.6%.

Vodacom's amendment to the Home Internet Bundles came to effect on 02 July 2022.

3.7. Month-to-Month Fibre-to-the-Home Tariff Plans

This section analyses Fibre-to-the Home (FTTH) tariff plans offered in the market and the prices charged by the operators, as per notifications filed from 01 January 2022 to 30 June 2022. The analysis of the tariff plans will consider the current MtM Self-Built FTTH plans, MtM fibre plans offered through 3rd party fibre network operators (FNOs) and promotional offers applicable to MtM contracts offered during the period under review. Additionally, this section provides a brief comparative analysis of a few selected fibre products in the market.

3.7.1. Self-Built FTTH Offerings

3.7.1.1. Herotel Hero Fibre True Uncapped

Herotel filed its Hero Fibre True Uncapped plan with the Authority on 16 February 2022. The Hero Fibre True Uncapped entailed a 10Mbps FTTH package priced at R 399 per month. The 10Mbps on the Herotel Hero Fibre True Uncapped plan offers more value to customers than the 10Mbps on the Herotel FTTH priced at R 699 or 75.2% more.

The Herotel Hero Fibre True Uncapped was launched on the market on 23 February 2022.

3.7.1.2. Telkom 500Mbps FTTH

Telkom filed the 500Mbps FTTH plan with the Authority on 18 March 2022, which entailed a single FTTH package priced at R 1 289. Table 42 below details the Telkom 500Mbps FTTH.

Table 42: Telkom 500Mbps FTTH

Production Description	Price (Incl. VAT)
500Mbps (Lite and Premium)	R 1 289

Source: ICASA Database based on Filed Tariff Notifications

Customers receive more value from the 500Mbps on the Ibids Internet Fibre FTTH which is priced at R 799, and therefore 38% less than the Telkom 500Mbps FTTH.

The Telkom 500Mbps FTTH plan was launched on 30 March 2022.

3.7.1.3. Telkom 200Mbps Home Unlimited Premium FTTH

Telkom filed an amendment of its 200Mbps Home Unlimited Premium FTTH plan with the Authority on 18 March 2022. The amendment entailed a price reduction of 16.4%. Table 43 below details the Telkom 200Mbps Unlimited Home Premium.

Table 43: Telkom 200Mbps Home Unlimited Premium FTTH

Production Description			Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
200Mbps Premium	Unlimited	Home	R 1 399	R 1 169	-R 230	-16.4%

Source: ICASA Database based on Filed Tariff Notifications

The Telkom 200Mbps Home Unlimited Premium FTTH plan is comparable to the Vox Telecom 200/200Mbps analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report²¹, which is priced at R 1 245 or 6.5% more.

The amendment of the Telkom 200Mbps Home Unlimited Premium FTTH plan became effective on 30 March 2022.

3.7.1.4. MetroFibre FTTH

MetroFibre filed an amendment of its FTTH plan with the Authority on 20 April 2022, which entailed the introduction of new packages, the termination of certain packages, line speed upgrades and price reductions of certain packages. Table 44 below details the MetroFibre FTTH.

Table 44: MetroFibre FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
20Mbps	N/A	R 400	N/A	N/A
25Mbps	R 760	N/A	N/A	N/A
50Mbps	R 1 070	R 760	-R 310	-29%
100Mbps	R 1 240	R 1 070	-R 170	-13.7%
200Mbps	R 1 650	R 1 240	-R 410	-24.8%
300Mbps	R 1 850	N/A	N/A	N/A

²¹ Page 76, available on ICASA's website: < [Tariffs Analysis Report: 01 Jul to 31 Dec 2021 \(Abridged Report\) – Independent Communications Authority of South Africa \(icasa.org.za\)](#) > Accessed 13 June 2022

500Mbps	N/A	R 1 650	N/A	N/A
1Gbps/250Mbps	N/A	R 1 950	N/A	N/A
Pricing to ISPS				
Residential FTTH	Excluding Backhaul (Incl. VAT)		Including Backhaul (Incl. VAT)	
20Mbps	R 350.75		R 376.05	
25Mbps	N/A		N/A	
50Mbps	R 517.50		R 542.80	
100Mbps	R 632.50		R 657.80	
200Mbps	R 747.50		R 772.80	
300Mbps	N/A		N/A	
500Mbps	R 86.50		R 887.80	
1Gbps/250Mbps	R 1 380		R 1 405.30	
Pricing to Resellers				
Residential FTTH Service			Price (Incl. VAT)	
20Mbps			R 360	
25Mbps			N/A	
50Mbps			R 531.30	
100Mbps			R 747.50	
200Mbps			R 867.10	
300Mbps			N/A	
500Mbps			R 1 161.50	
1Gbps/250Mbps			R 1 755	

Source: ICASA Database based on Filed Tariff Notifications

Customers were positively impacted by the introduction of new line speed packages and the reduction of prices on certain packages which reduced the cost to communicate. Customers are positively impacted by the termination of certain packages as they are automatically upgraded to higher packages without a price increase. Customers receive less value on the 200Mbps MetroFibre FTTH priced at R 1 240 than the Telkom 200Mbps Home Unlimited Premium FTTH priced at R 1 169 or 5.7% less.

The amendment of the MetroFibre FTTH became effective on 01 May 2022.

3.7.1.5. Vox Telecom FTTH

Vox Telecom filed an amendment of its FTTH plan with the Authority on 26 April 2022. The amendment entailed the introduction of new packages, the upgrade of line speeds and price reductions on certain packages. Table 45 below details the Vox Telecom FTTH.

Table 45: Vox Telecom FTTH

Previous Line Speed	New Line Speed	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
N/A	20/20Mbps	N/A	R 499	N/A	N/A
25/25Mbps	50/50Mbps	R 725	R 725	R 0	0%
50/50Mbps	100/100Mbps	R 875	R 875	R 0	0%

100/100Mbps	200/200Mbps	R 1 055	R 1 055	N/A	N/A
200/200Mbps	500/500Mbps	R 1 365	R 1 365	R 0	0%
300/300Mbps	500/500Mbps	R 1 795	R 1 365	-R 430	-24%
N/A	1000/250Mbps	N/A	R 1 899	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the introduction of new packages which increased the options to communicate in the market. The upgrade of line speeds without price increases as well as the 24% price reduction of the 500/500Mbps reduced the cost to communicate for customers. The 500/500Mbps on Vox Telecom can be compared to the Telkom 500Mbps FTTH priced at R 1 289 which is 5.6% less, thus offering customers more value.

The amendment of the Vox Telecom FTTH became effective on 03 May 2022.

3.7.1.6. Herotel Hero Fibre FTTH

Herotel filed an amendment of its Hero Fibre FTTH plan with the Authority on 17 May 2022. The amendment entailed price reductions, the introduction and termination of certain packages. Table 46 below details the amendment of the Herotel Hero Fibre FTTH.

Table 46: Herotel Hero Fibre FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
Hero Fibre 75Mbps	R 699	R 599	-R 100	-14.3%
Hero Fibre 100Mbps	R 849	R 699	-R 150	-17.7%
Hero Fibre 150Mbps	N/A	R 799	N/A	N/A
Hero Fibre 200Mbps	R 999	N/A	N/A	N/A
Hero Fibre 250Mbps	N/A	R 899	N/A	N/A
Hero Fibre 500/250Mbps	N/A	R 999	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the price reductions ranging from 14.3% to 17.7% which reduced the cost to communicate. The introduction of three new packages offered customers more choice to communicate in the market; customers were however negatively affected by the termination of the 200Mbps package. The Hero Fibre

100Mbps is comparable to the Ibits Internet Fibre 100Mbps²² priced at R 599 or 14.3% cheaper.

The amendment of Herotel Hero Fibre FTTH became effective on 01 June 2022.

3.7.1.7. Zoom Fibre 5/2Mbps FTTH

Zoom Fibre filed its 5/2Mbps FTTH plan with the Authority on 25 May 2022. The Zoom Fibre 5/2Mbps FTTH entailed either a monthly recurring or a non-recurring data option. Table 57 below details the Zoom Fibre 5/2Mbps FTTH.

Table 47: Zoom Fibre 5/2Mbps FTTH

	Product Description
	5/2Mbps
Monthly Recurring Cost (Incl. VAT)	R 228.85
Non-recurring Cost (Incl. VAT)	R 431.25

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the introduction of the Zoom Fibre 5/2Mbps FTTH which increased the options to communicate in the market. The non-recurring Zoom Fibre 5/2Mbps FTTH priced at R 431.25 can be compared to the 5/2Mbps Ladysmith Wireless Solutions FTTH²³ (filed on 25 February 2021) package priced at R 299 or 30.6% lower, offering more value to customers. The Zoom Fibre 5/2Mbps FTTH was launched on 03 June 2022.

3.7.1.8. Telkom Consumer Lite and Pure Fibre

Telkom filed its Consumer Lite and Pure Fibre plan with the Authority on 20 June 2022. The Telkom Consumer Lite and Pure Fibre plan entails integrated data and voice bundles priced from R 463 to R 1 699. Table 48 below details the Telkom Consumer Lite and Pure Fibre plan.

²² Page 77, available on ICASA's website: < [Tariffs Analysis Report: 01 Jul to 31 Dec 2021 \(Abridged Report\) – Independent Communications Authority of South Africa \(icasa.org.za\)](#) > Accessed on 06 July 2022

²³ Page 71, available on ICASA's website: < [Tariffs Analysis Report: 01 Jan to 30 Jun 2021 – Independent Communications Authority of South Africa \(icasa.org.za\)](#) > Accessed on 06 July 2022

Table 48: Telkom Consumer Lite and Pure Fibre

Consumer/Home	
Product Description	Price (Incl. VAT)
FTTH 25MB + 20GB + voice + 1GB Mobile	R 463
FTTH 25MB + 40GB + voice + 1GB Mobile	R 699
FTTH 25MB + 100GB + voice + 2GB Mobile	R 695.05
FTTH 25MB + 100GB + voice + 2GB Mobile	R 705.13
FTTH 50MB + 100GB + voice + 2GB Mobile	R 806.01
FTTH 100MB + 200GB + voice + 2GB Mobile	R 1 007.77
FTTH 200MB + 400GB + voice + 3GB Mobile	R 1 613.02
FTTH 200MB + 500GB + voice + 3GB Mobile	R 1 699
20Mbps Home Unlimited (ex 10MB)	R 449
50Mbps Home Unlimited (ex 20MB)	R 899
100Mbps Home Unlimited (ex 40MB)	R 899
200Mbps Home Unlimited (ex 100MB)	R 1 169
500Mbps Home Unlimited	R 1 289
Unlimited Home FTTH 25Mbps + 1GB Mobile + calling plan	R 649
Home Unlimited Premium 25Mbps + 2GB Mobile + calling plan	R 699
Home Unlimited Premium 50Mbps + 3GB Mobile + calling plan	R 849
Home Unlimited Premium 100Mbps + 3GB Mobile + calling plan	R 1 199
Home Unlimited Premium 200Mbps + 3GB Mobile + calling plan	R 1 299
Home Unlimited Premium 500Mbps + 3GB Mobile + calling plan	R 1 399
Consumer Lite & Pure Uncapped	
25/10Mbps Lite Uncapped	R 499
50/25Mbps Lite Uncapped	R 649
25/25Mbps Pure Uncapped	R 579
50/50Mbps Pure Uncapped	R 735
100/50Mbps Pure Uncapped	R 945
200/100Mbps Pure Uncapped	R 1 199
500/250Mbps Pure Uncapped	R 1 345

Source: ICASA Database based on Filed Tariff Notifications

The 500Mbps on Telkom Consumer Lite and Pure Fibre can be compared to the Cell C on Frogfoot Fibre Plan C-Fibre 500/500Mbps analysed in the 2021/22 FY Q2 Bi-annual Tariff Analysis Report²⁴ priced at R 1 399.

The Telkom Consumer Lite and Pure Fibre plan was launched on 01 July 2022.

3.7.2. Fibre Plans offered through 3rd Party Fibre Network Operators

3.7.2.1. MWEB Vuma Reach on Openserve 100Mbps and 200Mbps

MWEB filed an amendment of its Vuma Reach on Openserve 100Mbps and 200Mbps packages with the Authority on 21 January 2022. The amendment

²⁴ Page 89, available on ICASA's website: < [Tariffs Analysis Report: 01 Jan to 30 Jun 2021 — Independent Communications Authority of South Africa \(icasa.org.za\)](https://www.icasa.org.za/Tariffs%20Analysis%20Report%2001%20Jan%20to%2030%20Jun%202021%20-%20Independent%20Communications%20Authority%20of%20South%20Africa) > Accessed on 06 July 2022

entailed the addition of a new Vuma Reach 100/50Mbps Uncapped FTTH package and the upgrade of the 50/25Mbps on the Openserve network to 50/50Mbps, with a R 10 increase in price from R 739 to R 749. Table 49 below details the amendment of the MWEB Vuma Reach on Openserve 100Mbps and 200Mbps FTTH.

Table 49: MWEB Vuma Reach on Openserve 100Mbps and 200 Mbps FTTH

Previous Line Speed	New Line Speed	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
50/25Mbps	50/50Mbps	R 739	R 749	R 10	1.4%
N/A	100/50Mbps	N/A	R 849	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

The line speed upgrade of the 50/50Mbps package was accompanied by a price increase of 1.4%, which negatively impacted customers as it increased the cost to communicate. The MWEB Vuma Reach on Openserve 50/50Mbps priced at R 749 is comparable to the Amobia on Openserve 50/50Mbps priced at R 739²⁵ or 1.3% cheaper.

The amendment of the MWEB Vuma Reach on Openserve 100Mbps and 200Mbps became effective on 01 March 2022.

3.7.2.2. Cybersmart on OpenRUSH FTTH

Cybersmart filed its OpenRUSH FTTH plan with the Authority on 24 January 2022. The Cybersmart on OpenRUSH FTTH entailed seven FTTH packages ranging from 2Mbps/512kbps to 50/25Mbps and priced from R 438 to R 3 498. Table 50 below details the Cybersmart on OpenRush FTTH.

Table 50: Cybersmart on OpenRUSH FTTH

Installation Fee (Incl. VAT)	R 2 070
Activation Fee (Incl. VAT)	R 575
Router - AC750 Price (Incl. VAT)	R 716.45
Product Description	Price (Incl. VAT)
2Mbps/512kbps	R 438
2/1Mbps	R 898
5/1Mbps	R 578

²⁵ Page 85, available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021> > Accessed on 13 June 2022

5/2.5Mbps	R 1 098
10/2Mbps	R 788
10/5Mbps	R 1 398
15/3Mbps	R 938
15/7.5Mbps	R 1 698
20/4Mbps	R 1 148
20/10Mbps	R 1 998
35/7Mbps	R 1 728
35/17.5Mbps	R 2 698
50/10Mbps	R 2 298
50/25Mbps	R 3 498

Source: ICASA Database based on Filed Tariff Notifications

The introduction of the Cybersmart on OpenRUSH FTTH plan increases the fibre plan options in the market. It was launched on the market on 04 February 2022.

3.7.2.3. MTN Supersonic FTTH

MTN's amendment to its Supersonic FTTH plan was filed with the Authority on 08 February 2022 and it entailed a discontinuation of certain line speeds, introduction of new 3rd party FTTH packages, upgrading line speeds and the adjustment of prices of selected existing fibre packages. Table 51 below details the amendment.

Table 51: Amendment to MTN's Supersonic FTTH plan

Previous Line Speed (Mbps)	Current Retail Price (Incl. VAT)	New Line Speed (Mbps)	New Price (Incl. VAT)	Price Difference	Variance (%)
Evotel					
5/5	R 545	10/2	R 589	R 44	8.1%
10/10	R 695	20/10	R 695	R 0	0.0%
20/20	R 845	50/50	R 849	R 4	0.5%
50/50	R 995		R 849	-R 146	-14.7%
100/100	R 1 195	100/100	R 999	-R 196	-16.4%
200/200	R 1 549	200/200	R 1 199	-R 350	-22.6%
N/A	N/A	1000/50	R 1 349	N/A	N/A
Vodacom					
10/5	R 645	Discontinued			
10/10	R 695	Discontinued			
20/10	R 795	N/A	R 599	-R 196	-24.7%
20/20	R 845	N/A	R 639	-R 206	-24.4%
40/20	R 955	Discontinued			
40/40	R 995	Discontinued			
N/A	N/A	50/25	R 749	N/A	N/A
N/A	N/A	50/50	R 849	N/A	N/A
100/50	R 1 145	Discontinued			
100/100	R 1 195	N/A	R 945	-R 250	-20.9%
N/A	N/A	200/200	R 1 099	N/A	N/A
Octotel					
15/15	R 749	35/25	R 695	-R 54	-7.2%
30/30	R 899	50/50	R 799	-R 100	-11.1%

Huge Networks - Core Network					
N/A	N/A	10/5	R 549	N/A	N/A
		10/10	R 695	N/A	N/A
		20/10	R 795	N/A	N/A
		20/20	R 895	N/A	N/A
		50/25	R 995	N/A	N/A
		50/50	R 1 095	N/A	N/A
		100/50	R 1 195	N/A	N/A
		100/100	R 1 299	N/A	N/A
Huge Networks- Val de Vie/Pearl Valley					
N/A	N/A	20/10	R 699	N/A	N/A
		50/25	R 799	N/A	N/A
		150/75	R 899	N/A	N/A
		250/125	R 1 199	N/A	N/A
Clear Access					
10/10	695	25/25	R 695	R 0	0%
20/20	729	50/50	R 849	R 120	16.5%
50/50	N/A	100/100	R 1 099	N/A	N/A
100/100	N/A	200/200	R 1 199	N/A	N/A
Balwin					
4/1	R 429	N/A	R 449	R 20	4.7%
10/10	R 579	25/25	R 599	R 20	3.5%
20/20	R 699	Discontinued			
50/50	R 829	50/50	R 759	-R 70	-8.4%
100/100	R 1 195	100/100	R 949	-R 246	-21%
N/A	N/A	200/200	R 1 099	N/A	N/A
Lightstruck					
20/20	R 749	N/A	R 729	-R 20	-2.7%
50/50	R 995	N/A	R 949	-R 46	-4.6%
100/100	R 1 195	N/A	R 1 159	-R 36	-3%
200/200	R 1 249	N/A	R 1 299	R 50	4%
500/500	R 1 549	N/A	R 1 549	R 0	0%
1Gbps	R 2 099	N/A	R 2 099	R 0	0%
Openserve					
25/25	R 699	N/A	R 599	-R 100	-14.3%
50/25	R 849	N/A	R 699	-R 150	-17.7%
100/50	R 1 049	N/A	R 895	-R 154	-14.7%
200/100	R 1 195	N/A	R 1 099	-R 96	-8%
N/A	N/A	500/250	R 1 249	N/A	N/A
Link Africa					
N/A	N/A	500/500	R 1 199	N/A	N/A
N/A	N/A	1Gbps	R 1 449	N/A	N/A

Source: ICASA Database Based on Filed Tariff Notifications

It can be deduced from the table above that the 10/10Mbps on the Vodacom network that was offered for R 695 for example, was discontinued, therefore customers can migrate to the 20/10Mbps or 20/20Mbps line speeds while being charged R 96 (or 13.8%) less and R 56 (or 8.1%) less than the 10/10Mbps package, respectively.

The largest tariff decrease in absolute value terms was realised on the 200/200Mbps package on Evotel's network, wherein the price was reduced by

R 350 from R 1 549 to R 1 199. On the other hand, the 20/10Mbps on Vodacom's network realised the largest percentage decrease of 24.7%, from R 795 to R 599. MTN's amendment to its Supersonic FTTH came to effect on 17 February 2022.

3.7.2.4. MWEB on Frogfoot Air FTTH

MWEB filed the Frogfoot Air FTTH plan with the Authority on 18 February 2022, which entailed two uncapped FTTH packages priced at R 309 and R 439. Table 52 details the MWEB on Frogfoot Air FTTH plan.

Table 52: MWEB on Frogfoot Air FTTH

Installation Fee (Incl. VAT)	R 750
Activation Fee (Incl. VAT)	R 750
Product Description	Price (Incl. VAT)
10/1Mbps	R 309
20/2Mbps	R 439

Source: ICASA Database based on Filed Tariff Notifications

The MWEB on Frogfoot Air 20/2Mbps can be compared to the MWEB on Frogfoot Uncapped Fibre 20/2Mbps analysed in the 2020/21 FY Q4 Bi-annual Tariff Analysis Report²⁶ priced at R 699, which is 59.2% more.

The MWEB on Frogfoot Air FTTH plan was launched on the market on 01 March 2022.

3.7.2.5. MTN Supersonic on Link Africa FTTH

MTN's amendment to its Supersonic on Link Africa FTTH plan was filed with the Authority on 22 February 2022 wherein it reduced the price of the 200/200Mbps package by R 50 or 4.5% from R 1 099 to R 1 049. MTN's amendment came to effect on 03 March 2022.

²⁶ Page 68, available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/bi-annual-tariffs-analysis-report-01-jul-to-31-dec-2020> > Accessed on 13 June 2022

3.7.2.6. Vodacom Fibre Broadband on Vuma Reach

Vodacom filed an amendment to its prepaid Fibre Broadband on Vuma Reach plan on 17 March 2022, wherein it adjusted the price of the 20/10Mbps package and introduced the 40/10Mbps line speed. It should be noted that Vodacom initially filed the prepaid plan with the Authority on 28 April 2021. Table 53 below shows amendment.

Table 53: Amendment to Vodacom's Fibre Broadband on Vuma Reach

Line Speed	Data Allocation	FUP	Previous Monthly Subscription (Incl. VAT)	Current Monthly Subscription (Incl. VAT)	Price Difference	Variance (%)
20/10Mbps	Uncapped	750GB	R 429	R 399	-R 30	-7%
40/10Mbps	Uncapped	1500GB	N/A	R 529	N/A	N/A

Source: ICASA Database Based on Filed Tariff Notifications

As shown in the table above, the 20/10Mbps package realised a R 30 or 7% decrease from R 429 to R 399, and the 40/10Mbps package was introduced priced at R 529. The 20/10Mbps and 40/10Mbps are both subject to FUP of 750GB and 1500GB, respectively. Vodacom's amendment came to effect on 29 March 2022.

3.7.2.7. MWEB on Zoom FTTH

MWEB filed an amendment of its Zoom FTTH plan with the Authority on 14 March 2022. The amendment entailed a line speed upgrade and the introduction of a new FTTH package. Table 54 below details the amendment of the MWEB on Zoom FTTH plan.

Table 54: MWEB on Zoom FTTH

Line Speed Upgrade			
Product Description	Previous Line Speed	New Line Speed	Price (Incl. VAT)
20Mbps Uncapped Fibre - Zoom	20/20Mbps	25/25Mbps	R 559
New Package			
Product Description	Line Speed	Price (Incl. VAT)	
10Mbps Uncapped Fibre - Zoom	10/10Mbps	R 379	

Source: ICASA Database based on Filed Tariff Notifications

Cipherwave on Zoom Fibre's 10/10Mbps analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report²⁷ is priced at R 588 while MWEB on Zoom Fibre offers its 10/10Mbps package for R 379 or 35.5% less, thus offering customers more value for money.

The amendment of the MWEB on Zoom FTTH became effective on 17 March 2022.

3.7.2.8. Cybersmart on Openserve Lite Home Uncapped FTTH

Cybersmart filed the Openserve Lite Home Uncapped FTTH plan with the Authority on 18 March 2022, which entailed two new line speed packages priced at R 458 and R 658, as shown in table 55 below.

Table 55: Cybersmart on Openserve Lite Home Uncapped FTTH

Product Description	Price (Incl. VAT)
25/10Mbps	R 458
50/25Mbps	R 658

Source: ICASA Database based on Filed Tariff Notifications

The 50/25Mbps on Cybersmart on Openserve Lite Home Uncapped FTTH priced at R 658 offers customers more value than the 50/25Mbps on Lasernet on Openserve FTTH analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report²⁸ and priced at R 999 or 51.8% more.

The Cybersmart on Openserve Lite Home Uncapped FTTH plan was launched on 04 April 2022.

3.7.2.9. Directel Red Networks FTTH

Directel filed an amendment of the Red Networks FTTH plan with the Authority on 25 March 2022. The amendment entailed the introduction and price reduction of

²⁷ Page 70, available on ICASA's website: < [Tariffs Analysis Report: 01 Jan to 30 Jun 2021 – Independent Communications Authority of South Africa \(icasa.org.za\)](#) > Accessed 13 June 2022

²⁸ Page 79, available on ICASA's website: < [Tariffs Analysis Report: 01 Jul to 31 Dec 2021 \(Abridged Report\) – Independent Communications Authority of South Africa \(icasa.org.za\)](#) > Accessed on 13 June 2022

FTTH packages. Table 56 below details the amendment on the Directel Red Networks FTTH.

Table 56: Directel Red Networks FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
Apollo 10	N/A	R 399	N/A	N/A
Apollo 20	R 645	R 499	-R 146	-22.6%

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the introduction of a new package on the Directel Red Networks FTTH with increased the options available on the market. Customers also benefit from the price reduction of 22.6% on the Apollo 20 FTTH package as it resulted in reduced cost to communicate.

The amendment of the Directel Red Networks FTTH became effective on 01 April 2022.

3.7.2.10. Directel Fibre Suburb Networks FTTH

Directel filed an amendment of the Fibre Suburb Networks FTTH plan with the Authority on 25 March 2022. The amendment as shown in table 57 below, entailed the introduction and price reduction of certain packages.

Table 57: Directel Fibre Suburb Networks FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
Apollo 20	R 795	R 695	-R 100	-12.6%
Apollo 50	R 925	R 895	-R 30	-3.2%
Apollo 200	N/A	R 1 495	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

Customers also benefit from the price reduction of 12.6% and 3.2% on the Apollo 20 and 50 FTTH packages which reduced the cost to communicate.

The amendment of the Directel Fibre Suburb Networks FTTH plan became effective on 01 April 2022.

3.7.2.11. Amobia on Buh-Rein FTTH

Amobia filed an amendment of the Amobia on Buh-Rein FTTH plan with the Authority on 28 March 2022. The amendment entailed the introduction and termination of packages, as detailed in table 58 below.

Table 58: Amobia on Buh-Rein FTTH

Previous Package	New Package	Price (Incl. VAT)
Buh-Rein 5/2Mbps (50GB)	Buh-Rein 5/2Mbps (100GB)	R 199
N/A	Buh-Rein 5/2Mbps (20GB)	R 0

Source: ICASA Database based on Filed Tariff Notifications

Customers were positively impacted by the increased bandwidth on the Amobia on Buh-Rein 5/2Mbps FTTH without a price increase. Customers residing in the Buh-Rein Estate were positively impacted by the introduction of a new package at no cost.

The amendment of the Amobia on Buh-Rein FTTH became effective on 05 April 2022.

3.7.2.12. Directel on Zoom Fibre FTTH

Directel filed an amendment of its Zoom Fibre FTTH plan with the Authority on 12 April 2022. The amendment entailed the price reduction and termination of certain packages. Table 59 below details the amendment of the Directel on Zoom Fibre FTTH.

Table 59: Directel on Zoom Fibre FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
Apollo 20	R 695	N/A	N/A	N/A
Apollo 25	R 595	R 555	-R 40	-6.7%

Source: ICASA Database based on Filed Tariff Notifications

Customers will benefit from the 6.7% price reduction of the Apollo 25 but will be negatively impacted by the termination of the Apollo 20 package which reduced the options to communicate in the market. The Apollo 25 on the Directel on Zoom

Fibre FTTH can be compared to the 25/25Mbps on the MWEB on Zoom FTTH priced at R 559 or 0.7% more. The amendment of the Directel on Zoom Fibre FTTH became effective on 25 April 2022.

3.7.2.13. MWEB on Openserve FTTH

MWEB filed an amendment of its Openserve FTTH plan with the Authority on 15 April 2022. The amendment entailed the addition of new packages and price increases on certain packages. Table 60 below details the amendment of the MWEB on Openserve FTTH.

Table 60: MWEB on Openserve FTTH

Previous Line Speed	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
25/25Mbps Uncapped Fibre	R 499	R 599	R 100	20%
MWEB on Openserve – New Packages				
Product Description		Price (Incl. VAT)		
25/10Mbps Uncapped Fibre		R 499		
50/25Mbps Uncapped Fibre		R 689		

Source: ICASA Database based on filed Tariff Notifications

Customers were negatively affected by the 20% price increase of the 25/25Mbps Uncapped Fibre package which increased the cost to communicate. The 25/10Mbps on MWEB on Openserve FTTH can be compared to the 25/10Mbps on Cybersmart on Openserve Lite Uncapped FTTH priced at R 458 which is 8.2% less.

The amendment of the MWEB of the Openserve FTTH became effective on 20 April 2022.

3.7.2.14. Amobia on MetroFibre FTTH

Amobia filed an amendment of its FTTH plan on the MetroFibre network with the Authority on 22 April 2022. The amendment entailed the termination, upgrade and introduction of new line speed packages. Table 61 below details the amendment of the Amobia on MetroFibre FTTH.

Table 61: Amobia on MetroFibre FTTH

Previous Line Speed	New Line Speed	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
25/25Mbps	50/50Mbps	R 799	R 649	-R 150	-18.8%
50/50Mbps	100/100Mbps	R 969	R 799	-R 170	-17.5%
100/100Mbps	200/200Mbps	R 1 199	R 969	-R 230	-19.2%
300/300Mbps	N/A	R 1 349	N/A	N/A	N/A
200/200Mbps	500/500Mbps	R 1 199	R 1 199	R 0	0%
N/A	1000/250Mbps	N/A	R 1 799	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

The introduction and upgrade of certain line speed packages has resulted in increased options to communicate in the market and reduced the cost to communicate as there was no price increase due to the line speed upgrades. Customers were negatively affected by the termination on the 300/300Mbps package which reduced the options to communicate. The 50/50Mbps on Amobia on MetroFibre FTTH can be compared to the 50/50Mbps on Telkom on MetroFibre FTTH analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report²⁹ and priced at R 799 or 23.1% more.

The amendment of the Amobia on MetroFibre FTTH became effective on 04 May 2022.

3.7.2.15. MWEB on MetroFibre FTTH

MWEB filed an amendment of its MetroFibre FTTH plan with the Authority on 04 May 2022. The amendment entailed the addition of new packages and an upgrade of line speeds on certain packages. Table 62 below details the amendment of the MWEB on MetroFibre FTTH.

Table 62: MWEB on MetroFibre FTTH

Previous Line Speed	New Line Speed	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
25/25Mbps Uncapped Fibre – MFN	50/50Mbps Uncapped Fibre – MFN	R 649	R 679	R 30	4.6%
50/50Mbps Uncapped Fibre – MFN	100/100Mbps Uncapped Fibre – MFN	R 799	R 799	R 0	0%
100/100Mbps Uncapped Fibre – MFN	200/200Mbps Uncapped Fibre – MFN	R 979	R 979	R 0	0%

²⁹ Page 92, available on ICASA's website: < [Tariffs Analysis Report: 01 Jul to 31 Dec 2021 \(Abridged Report\) – Independent Communications Authority of South Africa \(icasa.org.za\)](#) > Accessed on 20 July 2022

200/200Mbps Uncapped Fibre – MFN	500/500Mbps Uncapped Fibre – MFN	R 1 199	R 1 199	R 0	0%
300/300Mbps Uncapped Fibre – MFN	500/500Mbps Uncapped Fibre – MFN	R 1 349	R 1 199	-R 150	-11.1%
New Packages					
Product Description			Price (Incl. VAT)		
20/20Mbps Uncapped Fibre – MFN			R 489		
1000/250Mbps Uncapped Fibre – MFN			R 1 699		

Source: ICASA Database based on Filed Tariff Notifications

Customers were positively impacted by the line speed upgrades which occurred without price increases on the 50/50Mbps, 100Mbps and 200/200Mbps packages. The doubling of line speed on the 25/25Mbps package positively impacted customers, however the 4.6% price increase results in a negative impact. The introduction of two new packages benefit customers with additional options to communicate in the market. The 50/50Mbps on MWEB on MetroFibre is comparable to the 50/50Mbps on Amobia on MetroFibre FTTH priced at R 649 or 4.4% less.

The amendment of the MWEB on MetroFibre FTTH became effective on 13 May 2022.

3.7.2.16. Vodacom Fibre Broadband on MetroFibre Network

Vodacom filed an amendment to its Fibre Broadband on MetroFibre Network with the Authority on 09 May 2022 wherein it added new line speeds and revised the prices of selected fibre packages. It should be noted that the previous notification regarding the Vodacom fibre plan was filed with the Authority on 27 July 2021. Table 63 below shows the amendment to the fibre packages in detail.

Table 63: Amendments to Vodacom's Fibre Broadband Tariffs on MFN

Line Speed (Mbps)	Previous Price (Incl. VAT)	New Monthly Subscription (Incl. VAT)	Price Difference	Variance (%)
20/20	N/A	R 499	N/A	N/A
50/50	R 799	R 699	-R 100	-12.5%
100/100	R 999	R 899	-R 100	-10%
200/200	R 1 149	R 999	-R 150	-13.1%
500/500	N/A	R 1 199	N/A	N/A
1000/250	N/A	R 1 799	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

It can be seen from the table above that some packages realised a tariff decrease. For example, Vodacom decreased the price of the 200/200Mbps line speed by R 150 (or 13.1%) from R 1 149 to R 999, which is the largest tariff decrease in absolute value and percentage terms.

Vodacom charges competitive prices compared to its counterpart. For example, MWEB offers its 50/50Mbps fibre package on MetroFibre for R 829 (filed on 11 May 2021), while Telkom offers its 50/50Mbps Unlimited Home Lite fibre for R 799 (filed on 08 September 2021). Therefore, Vodacom offers its 50/50Mbps package at R 130 or 15.7% and R 100 or 12.5% below what the other operators charge, respectively.

Vodacom's amendment to the Fibre Broadband on MetroFibre Network came to effect on 18 May 2022.

3.7.2.17. Vodacom Fibre Broadband on Openserve

On 10 May 2022, Vodacom filed an amendment to its Fibre Broadband on Openserve plan wherein it introduced new line speeds and revised the prices of selected fibre packages. Table 64 below shows the amendment to the fibre packages.

Table 64: Amendment's to Vodacom's Fibre Broadband on Openserve

Line Speed (Mbps)	Previous Price (Incl. VAT)	New Monthly Subscription (Incl. VAT)	Price Difference	Variance (%)
25/10	N/A	R 549	N/A	N/A
25/25	R 599	R 599	R 0	0%
50/25	R 799	R 749	-R 50	-6.3%
50/50	N/A	R 799	N/A	N/A
100/50	R 999	R 999	R 0	0%
200/100	R 1 149	R 1 149	R 0	0%
500/250	N/A	R 1 249	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, Vodacom introduced new fibre packages, while the 50/25Mbps line speed realised a tariff decrease. For example, Vodacom introduced a 25/10Mbps line speed priced at R 549. The price of the 50/25Mbps package was reduced by R 50 (or 6.3%) from R 799 to R 749.

It should be noted that MTN offers its 50/25Mbps package on the Openserve network for R 699 (filed on 08 February 2022), which is R 50 or 6.7% less than what Vodacom charges. Vodacom's amendment to the Fibre Broadband on Openserve came to effect on 19 May 2022.

3.7.2.18. ASAP Internet on MetroFibre FTTH

ASAP Internet filed an amendment of its MetroFibre FTTH plan with the Authority on 17 May 2022. The amendment entailed the introduction of new packages, the termination of certain packages and price reductions of certain packages. Table 65 below details the amendment of the ASAP Internet on MetroFibre FTTH.

Table 65: ASAP Internet on MetroFibre FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
50/50Mbps	R 850	R 600	-R 250	-29.4%
100/100Mbps	R 1 025	R 825	-R 200	-19.5%
200/200Mbps	R 1 325	R 1 025	-R 300	-22.6%
Previous Package		New Package		Price (Incl. VAT)
N/A		20/20Mbps		R 475
N/A		500/500Mbps		R 1 250
N/A		1000/1000Mbps		R 1 850
25/25Mbps		N/A		R 600
300/300Mbps		N/A		R 1 600

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the price reductions ranging from 19.5% to 29.4% which reduced the cost to communicate. The introduction of three new packages offered customers more choice to communicate in the market; customers were however negatively affected by the termination two packages. Customers receive more value on the 50/50Mbps on the ASAP Internet on MetroFibre FTTH priced at R 600 compared to the 50/50Mbps on the MWEB on MetroFibre FTTH priced at R 679 or 13.2% more.

The amendment of the ASAP Internet on MetroFibre FTTH became effective on 01 June 2022.

3.7.2.19. Directel on MetroFibre FTTH

Directel filed an amendment of its MetroFibre FTTH plan with the Authority on 18 May 2022. The amendment entailed the introduction of new packages, the termination of certain packages and price reductions of certain packages. Table 66 below details the amendment of the Directel on MetroFibre FTTH plan.

Table 66: Directel on MetroFibre FTTH

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
Apollo 50	R 795	R 659	-R 136	-17.1%
Apollo 100	R 995	R 799	-R 196	-19.7%
Apollo 200	R 1 195	R 999	-R 196	-16.4%
Previous Package		New Package		Price (Incl. VAT)
Apollo 25		Apollo 50		R 659
Apollo 50		Apollo 100		R 799
Apollo 200		Apollo 500		R 999
Apollo 300		Apollo 500		R 600
N/A		Apollo 500		R 1 199
N/A		Apollo 1000		R 1 755

Source: ICASA Database based on Filed Tariff Notifications

The price reductions ranging from 16.4% to 19.7% resulted in reduced cost to communicate. The introduction of two new packages offered customers more choice to communicate in the market; customers were positively affected by the upgrade of line speeds on certain packages. The Apollo 100 on the Directel on MetroFibre FTTH priced at R 799 is comparable to the 100/100Mbps on ASAP Internet on MetroFibre FTTH which is priced at R 825 or 3.3% more. The amendment of Directel on MetroFibre FTTH became effective on 01 June 2022.

3.7.2.20. Amobia on Openserve FTTH Packages (Uncapped)

Amobia filed its Openserve FTTH Packages with the Authority on 18 May 2022. The Amobia on Openserve FTTH Packages entailed two new line speed packages with prices ranging from R 489 to R 659. Table 67 below details the Amobia on Openserve FTTH Packages.

Table 67: Amobia on Openserve FTTH Packages

Product Description	Price (Incl. VAT)
25/10Mbps	R 489
50/25Mbps	R 659

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the introduction of the Amobia on Openserve FTTH Packages which offers customers more options to communicate in the market. Customers receive more value on the 25/10Mbps on the Amobia on Openserve FTTH Packages compared to the 25/10Mbps on the MWEB on Openserve FTTH priced at R 499 or 2% more. The Amobia on Openserve FTTH Packages was launched on 01 June 2022.

3.7.2.21. Cell C Prepaid Fibre (Vuma Reach)

Cell C filed the Prepaid Fibre (Vuma Reach) plan with the Authority on 23 May 2022. The Cell C Prepaid Fibre (Vuma Reach) entailed three 28-Day Once-Off packages and monthly recurring packages with prices ranging from R 395 to R 799. Table 68 below details the Cell C Prepaid Fibre (Vuma Reach).

Table 68: Cell C Prepaid Fibre (Vuma Reach)

28-Day Once-Off	
Product Description	Price (Incl. VAT)
20/10Mbps	R 395
40/10Mbps	R 519
100/50Mbps	R 799
Monthly Recurring	
20/10Mbps	R 395
40/10Mbps	R 519
100/50Mbps	R 799

Source: ICASA Database based on Filed Tariff Notifications

The Cell C Prepaid Fibre (Vuma Reach) 20/10Mbps priced at R 395 offers more value to customers than the 20/10Mbps on the Vodacom Fibre on Vuma Reach Network (filed on 28 April 2021) which is priced at R 429 or 8.6% higher. The Cell C Prepaid Fibre (Vuma Reach) was launched on 02 June 2022.

3.7.2.22. MTN on Openserve FTTH

MTN's amendment to its FTTH packages on the Openserve network was filed with the Authority on 25 May 2022. The amendment entailed the introduction of new line speeds and price reductions on selected packages. Table 69 below details the amendment.

Table 69: Amendment to MTN on Openserve FTTH

Line Speed (Mbps)	Current Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Variance (%)
25/10	N/A	R 495	N/A	N/A
25/25	R 599	R 579	-R 20	-3.3%
50/25	R 699	R 699	R 0	0%
50/50	N/A	R 749	N/A	N/A
100/50	R 895	R 895	R 0	0%
200/100	R 1 099	R 1 049	-R 50	-4.5%
500/250	R 1 249	R 1 199	-R 50	-4%

Source: ICASA Database based on Filed Tariff Notifications

The 200/100Mbps realised the largest tariff decrease in both absolute value and percentage terms, decreasing by R 50 or 4.5%, from R 1 099 to R 1 049. It should be noted that MTN also introduced the 25/10Mbps and 50/50Mbps at R 495 and R 749, respectively.

A comparison can be made between MTN, MWEB and Vodacom wherein they offer their 25/10Mbps packages for R 495, R 499 and R 549, respectively. Therefore, MWEB and Vodacom respectively charge 1% and 11% more than what MTN charges for the 25/10Mbps FTTH package.

MTN's amendment to its Openserve FTTH came to effect on 03 June 2022.

3.7.2.23. MTN Supersonic on MetroFibre FTTH

MTN's amendment to its FTTH packages on the MetroFibre network was filed with the Authority on 25 May 2022 wherein it introduced new line speeds and reduced the subscription fees for selected packages. Table 70 below details the amendment.

Table 70: Amendment to MTN on MetroFibre FTTH

Line Speed (Mbps)	Current Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Variance (%)
20/20	N/A	R 449	N/A	N/A
25/25	R 695	Discontinued		
50/50	R 845	R 649	-R 196	-23.2%
100/100	R 995	R 799	-R 196	-19.7%
200/200	R 1 195	R 949	-R 246	-20.6%
300/300	R 1 549	Discontinued		
500/500	N/A	R 1 099	N/A	N/A
1000/250	N/A	R 1 749	N/A	N/A

Source: ICASA Database based on Filed Tariff Notifications

The table above shows that the 200/200Mbps realised the largest tariff decrease in absolute value terms, decreasing by R 246 (or 20.6%), from R 1 195 to R 949. MTN also introduced the 20/20Mbps, 500/500Mbps and 1000/25Mbps at R 449, R 1 099 and R 1 749, respectively.

A comparison can be made between MTN and Amobias (filed on 22 April 2022) wherein they offer their 20/20Mbps packages for R 449 and R 479, respectively, which is a R 30 (or 6.7%) price differential. On the other hand, both operators charge the same monetary value for the 50/50Mbps package.

MTN's amendment to its MetroFibre FTTH came to effect on 03 June 2022.

3.7.2.24. ASAP Internet on Vumatel FTTH

ASAP Internet filed its Vumatel FTTH with the Authority on 06 June 2022. The ASAP Internet on Vumatel FTTH entailed a single 500/200Mbps FTTH package. Table 71 below details the ASAP Internet on Vumatel FTTH.

Table 71: ASAP Internet on Vumatel FTTH

Product Description	Price (Incl. VAT)
500/200Mbps	R 1 140

Source: ICASA Database based on Filed Tariff Notifications

Customers receive more value from the ASAP Internet on Vumatel 500/200Mbps priced 4.9% lower than the Cell C C-Fibre on Vumatel 100/100Mbps priced at R 1 199 despite offering slower line speeds. Customers benefit from the introduction of the ASAP Internet on Vumatel FTTH which increased the options to

communicate on the market. The ASAP Internet on Vumatel FTTH became effective on 16 June 2022.

3.7.2.25. TT Connect Fredd FTTH

TT Connect filed an amendment of its Fredd FTTH plan with the Authority on 06 June 2022. The amendment of the TT Connect Fredd FTTH entailed price increases ranging from 2.5% to 4.2% across all packages. Table 72 below details the TT Connect Fredd FTTH amendment.

Table 72: TT Connect Fredd FTTH Amendment

Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)
10Mbps	R 605	R 629	R 24	4%
20Mbps	R 780	R 799	R 19	2.4%
50Mbps	R 892	R 919	R 27	3%
100Mbps	R 1 007	R 1 049	R 42	4.2%
200Mbps	R 1 399	R 1 449	R 50	3.6%
300Mbps	R 1 550	R 1 599	R 49	3.2%
500Mbps	R 1 750	R 1 799	R 49	2.8%
1000Mbps	R 1 999	R 2 049	R 50	2.5%

Source: ICASA Database based on Filed Tariff Notifications

Customers receive less value from the 1000Mbps package on the TT Connect Fredd FTTH priced at R 2 049 or R 1 050 more than the 1000Mbps on Ibits Internet Fibre FTTH priced at R 999. Customers are negatively affected by the price increases on the TT Connect Fredd FTTH, which increased the cost to communicate. The amendment of the TT Connect Fredd FTTH became effective on 01 July 2022.

3.7.2.26. ASAP Internet on Openserve FTTH

ASAP Internet filed its Openserve FTTH with the Authority on 20 June 2022. The ASAP Internet on Openserve FTTH entailed two new line speeds with prices ranging from R 685 to R 780. Table 73 below details the ASAP Internet on Openserve FTTH.

Table 73: ASAP Internet on Openserve FTTH

Product Description	Price (Incl. VAT)
50/25Mbps	R 685
50/50Mbps	R 780

Source: ICASA Database based on Filed Tariff Notifications

The ASAP Internet on Openserve was launched on the market on 01 July 2022. The 50/25Mbps on ASAP Internet on Openserve FTTH can be compared to the 50/25Mbps on MetroFibre AITSA and GIGAGO FTTH (filed on 20 July 2021) priced at R 859 or 25.4% higher.

3.7.2.27. Cell C C Fibre FTTH

Cell C filed an amendment of the C Fibre FTTH with the Authority on 22 June 2022. The amendment entailed the introduction of new line speed packages and price adjustments on certain packages. More information regarding the Cell C C Fibre FTTH packages and the applicable terms and conditions can be found on the operator's website³⁰. Table 74 below details the amendment of the Cell C C Fibre FTTH.

Table 74: Cell C C Fibre FTTH

Product Description	Previous Price (Incl. VAT) Openserve	New Price (Incl. VAT)	Difference	Variance (%)
Cell C Fibre OpenServe 50Mbps/25Mbps	R 899	R 769	-R 130	-14.5%
Cell C Fibre OpenServe 100Mbps/50Mbps	R 1 199	R 949	-R 250	-20.9%
Frogfoot				
Product Description	Price (Incl. VAT)			
Cell C Fibre Frogfoot 30Mbps/30Mbps	R 729			
Cell C Fibre Frogfoot 50Mbps/50Mbps	R 839			
MetroFibre Networx				
Cell C Fibre MetroFibre Networx 20Mbps/20Mbps	R 499			
Cell C Fibre MetroFibre Networx 50Mbps/50Mbps	R 699			
FibreSuburb Networks				
Cell C Fibre FibreSuburb Networks 10Mbps/10Mbps	R 599			
Cell C Fibre FibreSuburb Networks 25Mbps/25Mbps	R 799			
Purple Forest				
Cell C Fibre Purple Forest 10Mbps/10Mbps	R 599			
Cell C Fibre Purple Forest 25Mbps/25Mbps	R 749			
Waterfall Access Networks				
Cell C Fibre Waterfall Access Networks 10Mbps/10Mbps	R 599			
Cell C Fibre Waterfall Access Networks 20Mbps/20Mbps	R 799			
Netstream				
Cell C Fibre Netstream 10Mbps/10Mbps	R 749			
Cell C Fibre Netstream 20Mbps/20Mbps	R 849			

³⁰ Available online at: < <https://www.cellc.co.za/cellc/cfibre-deals/> > Accessed on 21 July 2022

Zoom Fibre	
Cell C Fibre Zoom Fibre 10Mbps/10Mbps	R 369
Cell C Fibre Zoom Fibre 25Mbps/25Mbps	R 599

Source: ICASA Database based on Filed Tariff Notifications

Customers benefit from the introduction of new line speed packages which increased the options to communicate in the market. The 50/25Mbps Cell C C Fibre on Openserve is comparable to the 50/25Mbps on Lasernet on Openserve FTTH (filed 19 November 2021) priced at R 999 or 29.9% more.

The amendment of the Cell C C Fibre FTTH became effective on 04 July 2022.

3.7.2.28. Cybersmart on Openserve Uncapped Premium FTTH

Cybersmart filed its Openserve Uncapped Premium FTTH with the Authority on 28 June 2022. The Cybersmart on Openserve Uncapped Premium FTTH entailed two FTTH packages priced from R 559 to R 759. Table 75 below details the Cybersmart on Openserve Uncapped Premium FTTH.

Table 75: Cybersmart on Openserve Uncapped Premium FTTH

Product Description	Price (Incl. VAT)
25/10Mbps	R 559
50/25Mbps	R 759

Source: ICASA Database based on Filed Tariff Notifications

The Cybersmart on Openserve Uncapped Premium FTTH was launched on 13 July 2022.

3.7.3. Promotional FTTH Plans

3.7.3.1. Vodacom Fibre Broadband Promotion on Vuma Reach

Vodacom's Fibre Broadband Promotion on Vuma Reach was filed with the Authority on 20 May 2022 wherein customers are rewarded with a one-month subscription fee discount on the 20/10Mbps and 40/10Mbps monthly packages, as shown in table 76 below.

Table 76: Vodacom Fibre Broadband Promotion on Vuma Reach

Prepaid Term	Line Speed (Mbps)	Monthly Subscription (Incl. VAT)	One Month Promo (Incl. VAT)	Price Difference	Variance (%)
28 Days service	20/10	R 399	N/A	N/A	N/A
Monthly service	20/10	R 399	R 19	-R 380	-95.2%
28 Day service	40/10	R 529	N/A	N/A	N/A
Monthly service	40/10	R 529	R 19	-R 510	-96.4%

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, Vodacom charges R 19 for the first month on the monthly Fibre Broadband on Vuma Reach and the largest tariff decrease in percentage terms occurred on the 40/10Mbps package, reducing by 96.4%.

Vodacom's promotional offer was introduced on 31 May 2022 and will be in the market until further notice.

3.7.3.2. MTN Supersonic on Vuma Double-up Promotion

MTN's Supersonic on Vumatel Double up promotion filed with the Authority on 01 June 2022 rewards customers on the Vumatel network with free line speed upgrades for a period of three months. Table 77 shows the packages to which the promotion is applicable.

Table 77: MTN Supersonic on Vuma Double-up Promotion

Current Speed (Mbps)	Upgrade Speed (Mbps)	Subscription Fee (Incl. VAT)
20/10	50/50	R 475
50/50	100/100	R 590
100/100	200/200	R 690
200/200	500/200	R 790
1000/200	No upgrade	R 890
1000/500	No upgrade	R 1 524

Source: ICASA Database based on Filed Tariff Notifications

As shown in the table above, customers are rewarded with a line speed upgrade at no additional charge. For example, customers opting for the 20/10Mbps package are upgraded to a 50/50Mbps line speed for the first three months of the contract. It should be noted that the promotional offer does not apply to the 1000/200Mbps and 1000/500Mbps packages.

MTN made the Vuma Double Up Promotion available to customers on 13 June 2022 and will be in the market until further notice.

3.7.3.3. MWEB on TT Connect FTTH Promotion

MWEB filed an amendment of its TT Connect FTTH Promotion with the Authority on 29 June 2022. The MWEB on TT Connect FTTH Promotion entailed price increases ranging from 1.7% to 4%. Table 78 below details the MWEB on TT Connect FTTH Promotion.

Table 78: MWEB on TT Connect FTTH Promotion

Product Description	Standard Price (Incl. VAT)	Promotional Price (Incl. VAT)	Difference	Variance (%)
10/10Mbps	R 589	R 599	R 10	1.7%
20/20Mbps	R 749	R 769	R 20	2.7%
50/50Mbps	R 849	R 869	R 20	2.4%
100/100Mbps	R 999	R 1 039	R 40	4%

Source: ICASA Database based on Filed Tariff Notifications

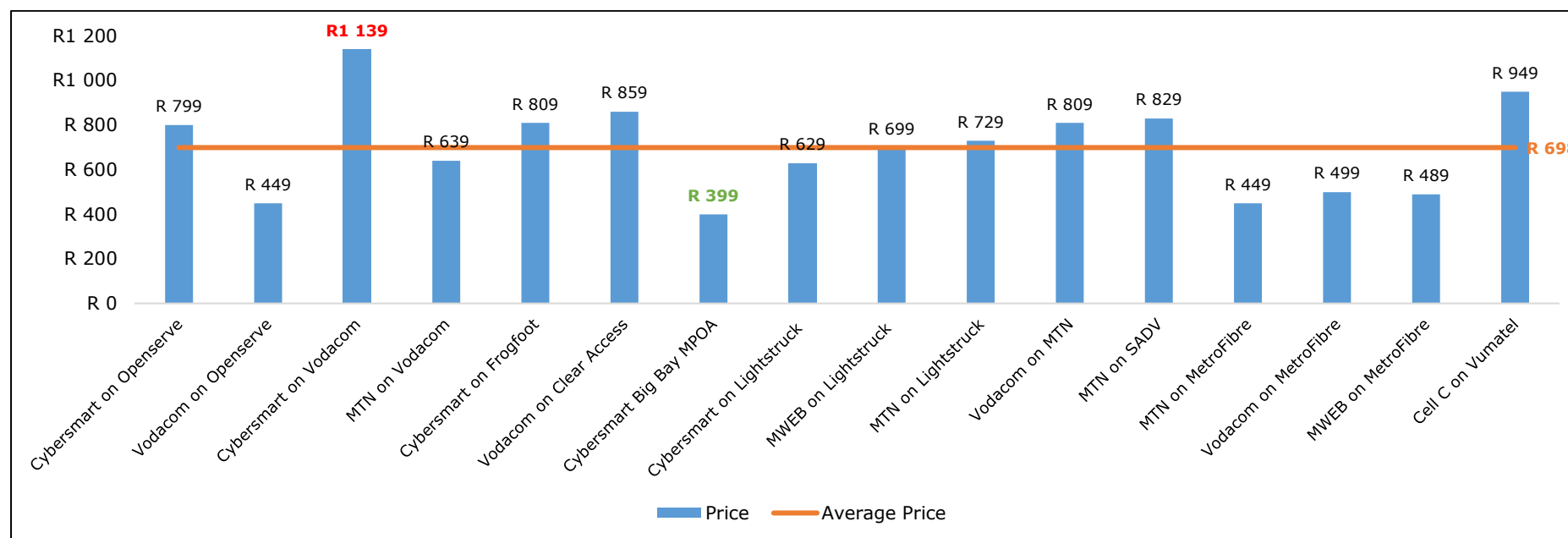
The amendment of the MWEB on TT Connect FTTH Promotion became effective on 01 July 2022.

3.7.4. Comparative Analysis of Fibre Products

This sub-section provides a comparative analysis of FTTH packages provided on 3rd party FNOs. It aims to show how different ISPs price their packages of the same line speeds and shows the average market price, based on ICASA's tariff notifications database, which is formulated from information received from tariff notifications.

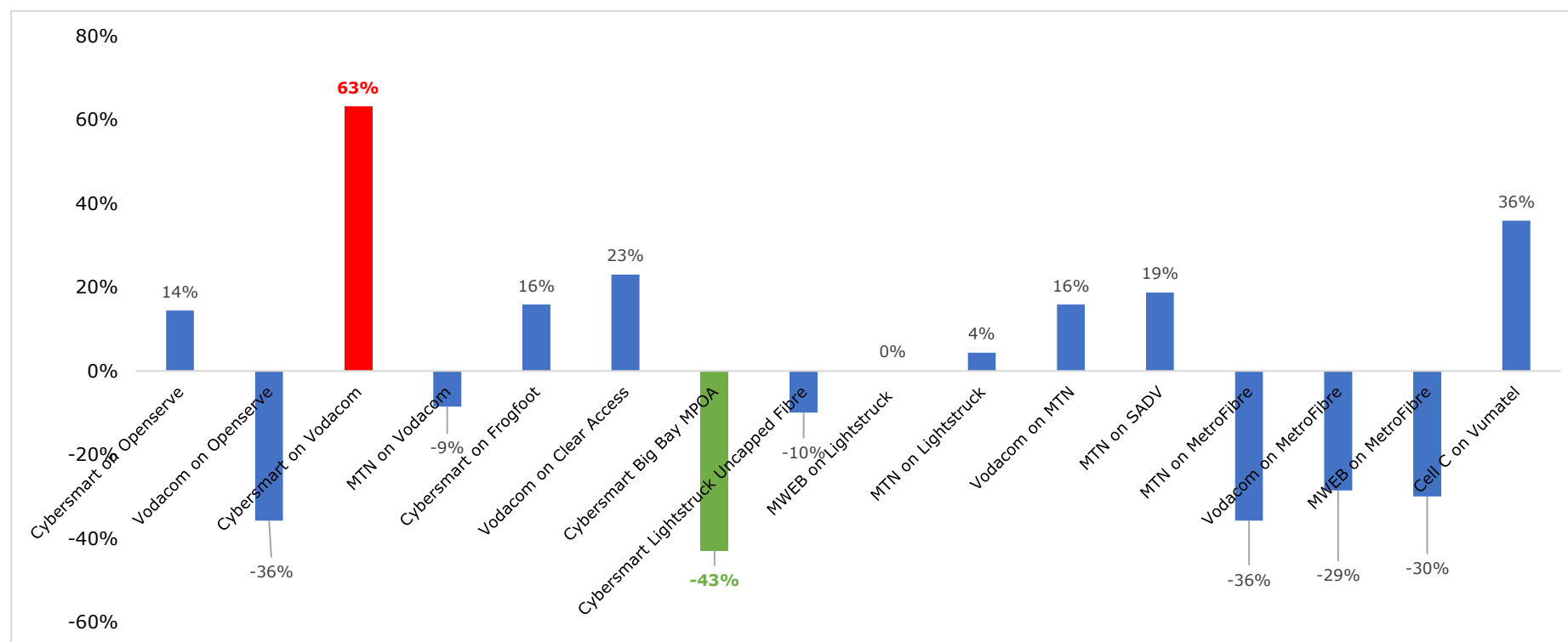
3.7.4.1. 20/20Mbps FTTH on Various Networks

Figure 4: 20/20Mbps Packages offered by 3rd party FNOs on Various Network



Source: ICASA Database Based on Tariff Notifications

Figure 5: Percentage Deviation from the 20/20Mbps Average Price



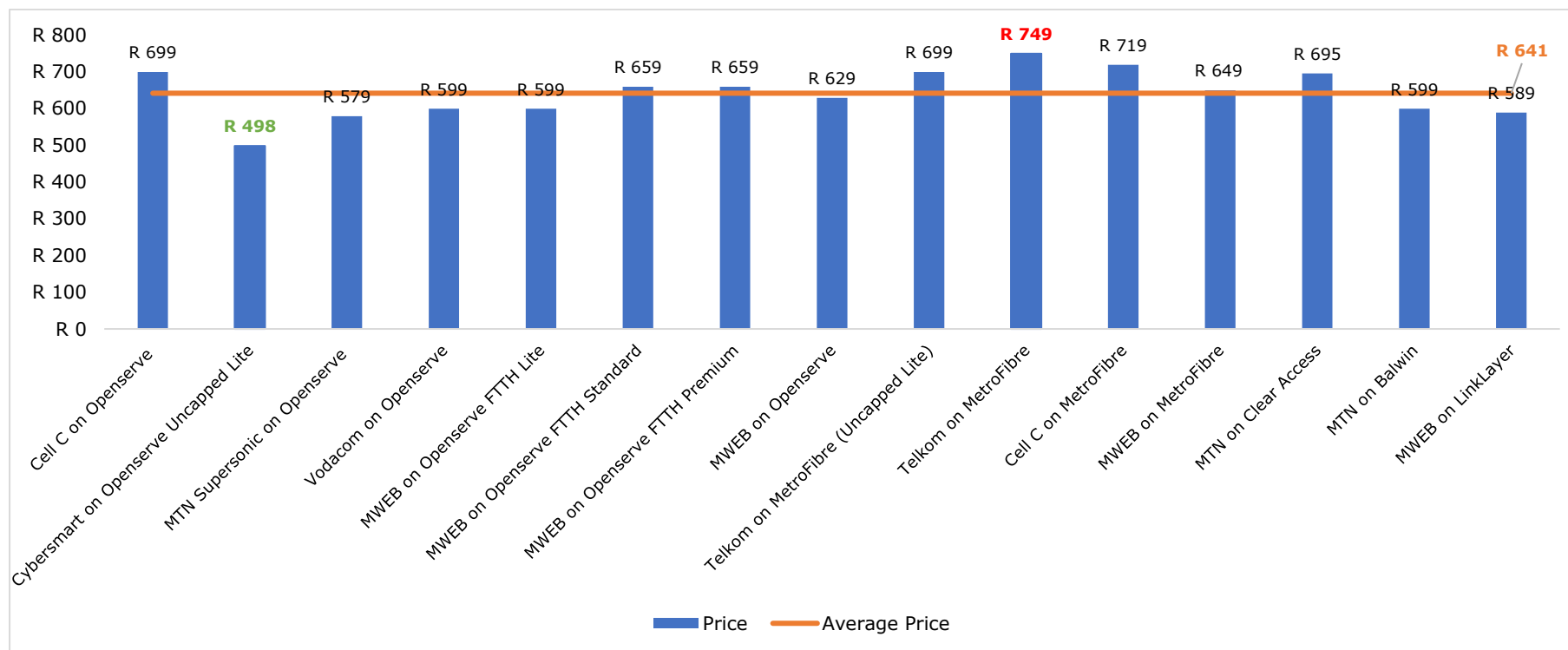
Source: ICASA Database Based on Tariff Notifications

- Figure 4 above shows that the average price of the sampled 20/20Mbps line speeds is approximately priced at R 698 per month, down by R 79 or 10.2% from R 777 in the previous reporting period. The reason for the reduction in the average price was the inclusion of more fibre packages in the sample, and the reduction of the 20/20Mbps fibre packages by a number of operators. For example, in the period under review MTN reduced the price of its 20/20Mbps package on the Vodacom network by R 360 or 36% from R 999 to R 639.

- Figure 5 shows the percentage deviation of the various 20/20Mbps packages from the average price.
- Cybersmart's 20/20Mbps on Vodacom has the highest subscription fee of R 1 139, which is 63% above the average price.
- Cybersmart's 20/20Mbps in the Big Bay MPOA residential area has the lowest subscription fee of R 399, which is 43% below the average price.
- MTN, MWEB and Vodacom's 20/20Mbps on the MetroFibre network added in the sample in the period under review are also reasonably priced at R 449 R 489 and R 499, which is 36%, 30% and 29% below the average price, respectively.

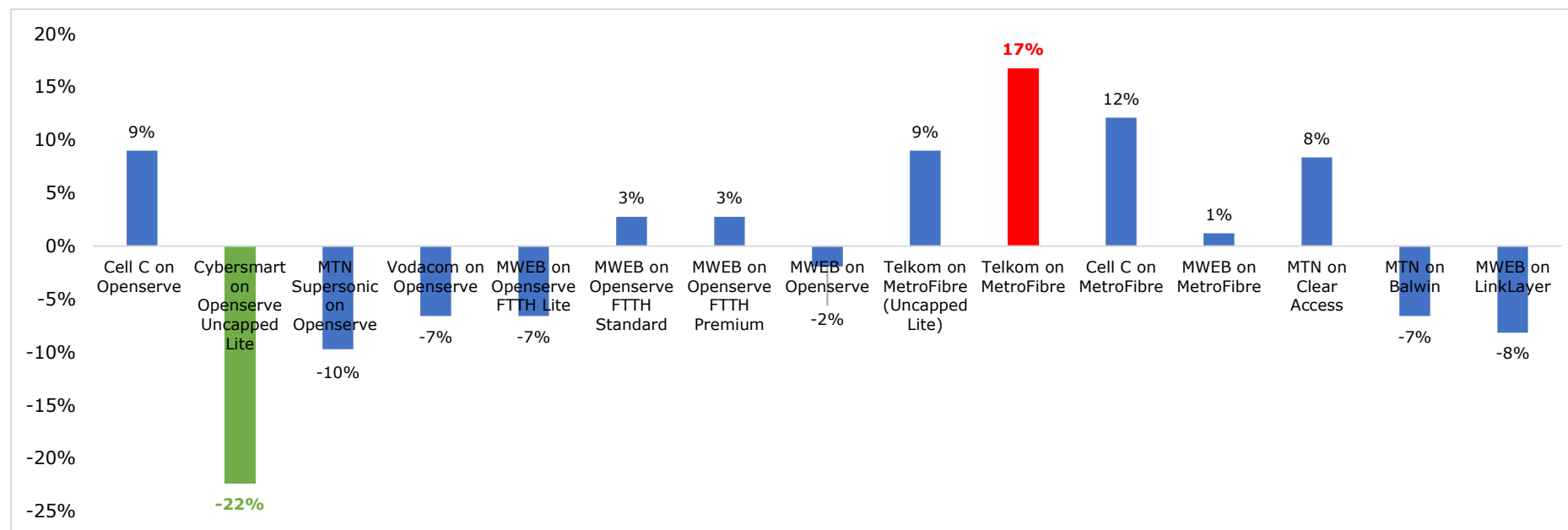
3.7.4.2. 25/25Mbps FTTH on Various Networks

Figure 6: 25/25Mbps Packages offered by 3rd party FNOs on Various Networks



Source: ICASA Database Based on Tariff Notifications

Figure 7: Percentage Deviation from the 25/25Mbps Average Price



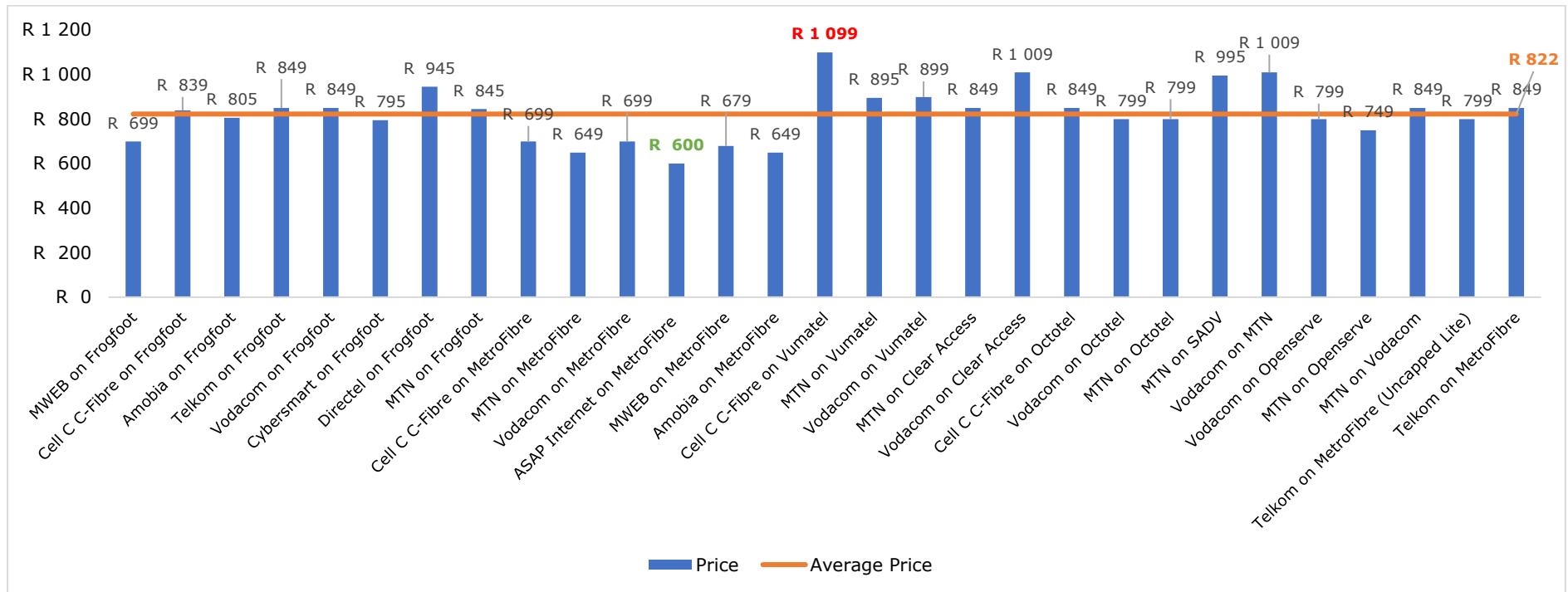
Source: ICASA Database Based on Tariff Notifications

- Figure 6 above shows that the sample approximates the average subscription fee of the 25/25Mbps line speed at R 641, which is down by R 10 or 1.5% from R 651 in the previous reporting period.
- Cybersmart's 25/25Mbps FTTH on the Openserve network has the lowest subscription fee of R 498 which translates to the largest below average price deviation of 22%.
- The Telkom on MetroFibre 25/25Mbps package has the highest subscription fee of R 749, which translates to the largest deviation above the average price of 17%.

- It is worth noting that the majority of the operators (i.e., 13 out of 15) charge an amount lower than or equal to 10% above the average price in the sample, as shown in figure 7 above.

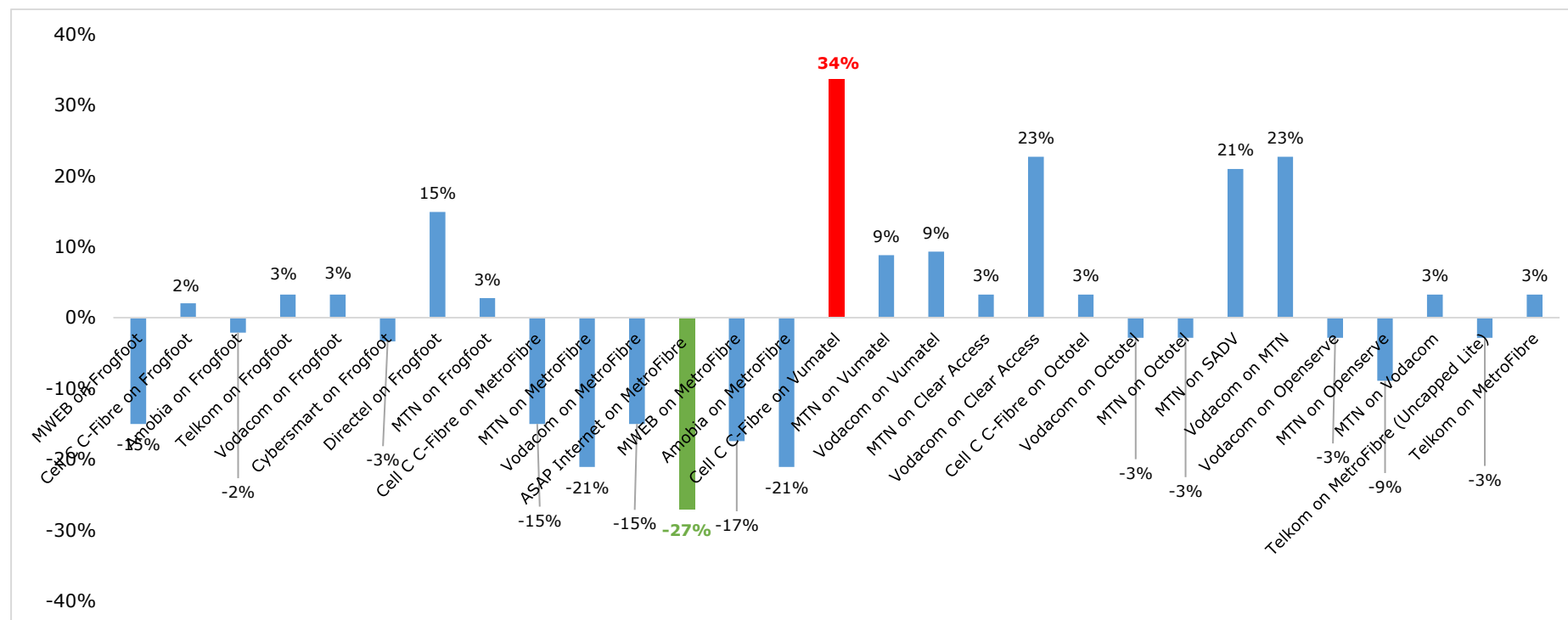
3.7.4.3. 50/50Mbps FTTH on Various Networks

Figure 8: 50/50Mbps Packages offered on Various Fibre Networks



Source: ICASA Database Based on Tariff Notifications

Figure 9: Percentage Deviation from the 50/50Mbps Average Price



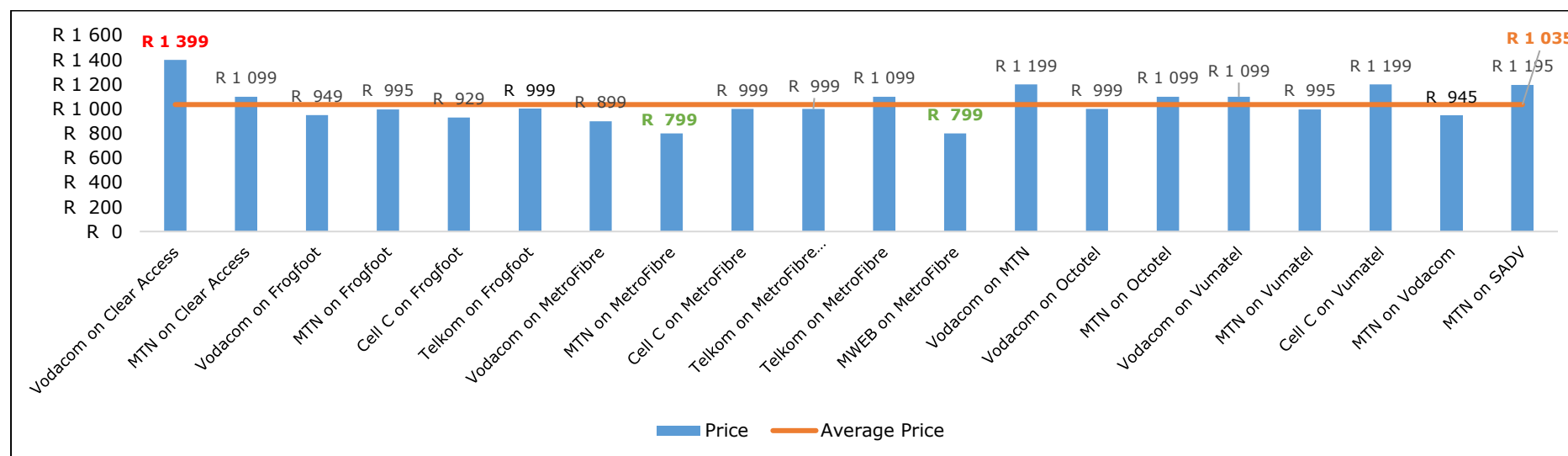
Source: ICASA Database Based on Tariff Notifications

- The sample approximates the average subscription fee of the 50/50Mbps line speed at R 822 per month, as shown on figure 8. The average subscription fee was reduced by R 50 or 5.7% from R 872 in the previous reporting period. The reduction in the average price is attributed to the reduction in subscription fees of selected fibre packages and the inclusion of more fibre packages in the sample. For example, Cell C reduced its 50/50Mbps package on the MetroFibre network by R 150 or 17.7% from R 849 to R 699.

- The cheapest 50/50Mbps FTTH in the sample is the ASAP Internet on MetroFibre priced at R 600, which is 27% below the estimated average price.
- Cell C's 50/50Mbps FTTH on Vumatel's network remains the highest subscription fee in the sample at R 1 099 which translates to the largest deviation of 34% above the average price.
- Figure 9 above shows that 15 out of 29 sampled operators providing fibre services charge above the average price.

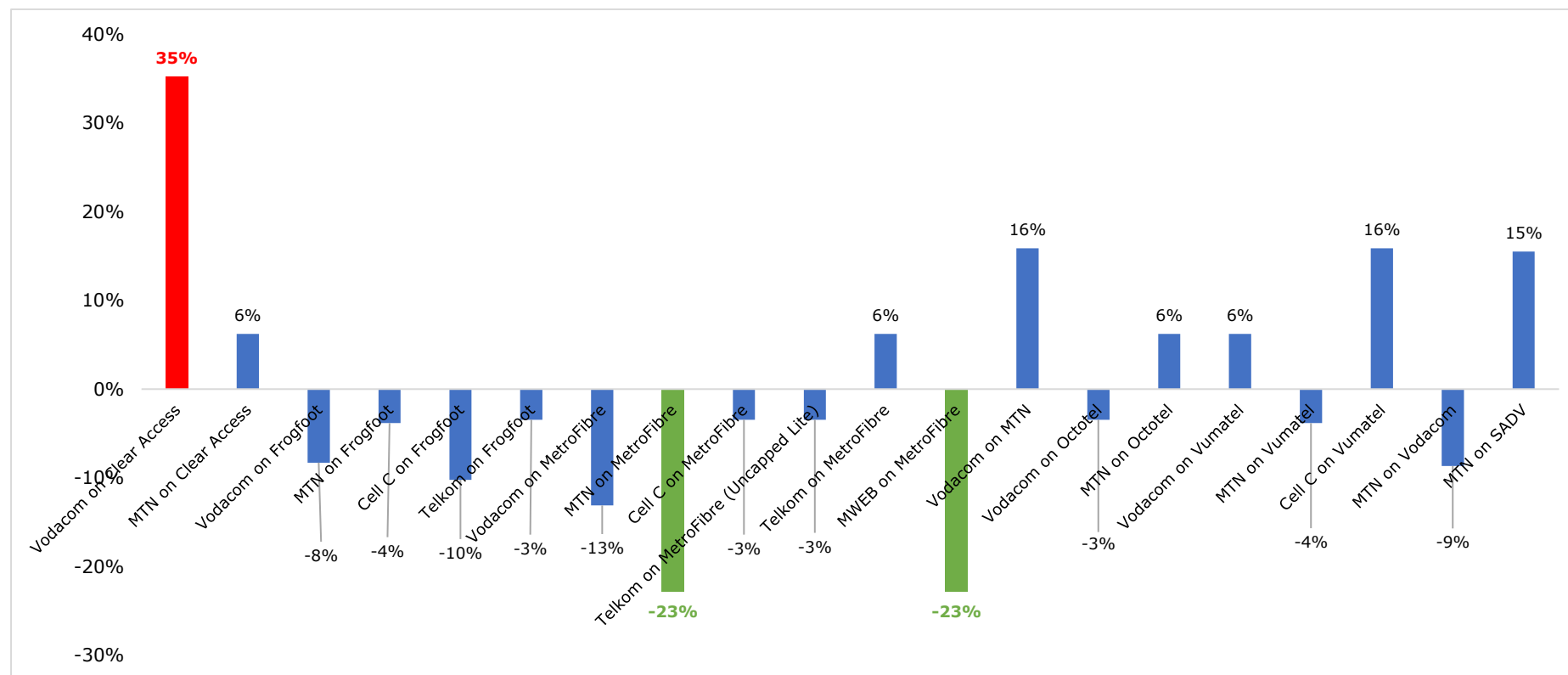
3.7.4.4. 100/100Mbps FTTH on Various Networks

Figure 10: 100/100Mbps Packages offered by 3rd party FNOs on Various Networks



Source: ICASA Database Based on Tariff Notifications

Figure 11: Percentage Deviation from the 100/100Mbps Average Price



Source: ICASA Database Based on Tariff Notifications

- Figure 10 depicts that the sample approximates the average subscription fee of the 100/100Mbps line speed at R 1 035 per month, which is reduced by R 57 or 5.2% from R 1 092 in previous reporting period. The reduction the subscription fee is as a result of the price changes of selected fibre packages. For example, MTN's 100/100Mbps package on the Vodacom network realised a R 554 or 37% price decrease from R 1 499 to R 945.

- Vodacom's 100/100Mbps FTTH on the Clear Access network has the highest subscription fee of R 1 399 which translates to the largest deviation from the average price of 35% more.
- MTN and MWEB have the lowest subscription fee on their 100/100Mbps packages on the MetroFibre network at R 799, respectively, which is 23% less than the average price.
- It is worth noting that 12 out of the 20 sample operators charge an amount less than the average price, as shown in figure 11.

4. Conclusion

The Authority observed the continued competitiveness between licensees in terms of the number of promotions that were offered in the market during the period under review. The new promotional offers filed in the period under review were 72, marginally down by 1 notification from the preceding reporting period. The operators also filed 9 more extensions in the period under review than the preceding period wherein they increased from 26 to 35. The continued flow of promotional offers and extensions is seen as a strategic tool to incentivise, reward (loyal customers), attract new customers by providing more affordable access to communication services. The extensions and/or amendments of previous promotions could also be indicative of customers' positive reaction towards promotional offers.

The Authority continues to observe data price reductions with various amendments filed by licensees. In the period under review, Cell C amended its 30-day standard prepaid data bundle portfolio. For example, Cell C reduced the price of its 40GB data bundle by 59.2% from R 1 199 to R 489. The 59.2% price reduction of Cell C's 40GB has made it the cheapest 30-day data bundles offered by all MNOs in the 15GB to 40GB range. Cell C's price reduction of the 1GB 1-day data bundle from R 28 to R 25 resulted in an average price of R 31 on the 1-day standard prepaid 1GB data bundle. Other positive amendments in the data services market include the introduction of Cell C's 600MB 1-day data bundle priced at R 19, making it the data bundle offering the most value in the 250MB to 600MB range currently offered in the market.

The Authority received eight notifications from various licensees regarding voice bundles. For example, on 14 March 2022, Vodacom filed its new Pay Upfront Voice Bundles wherein it offers customers recurring voice bundles with standard effective rates of R 0.10 per minute. Therefore, prepaid customers can avoid paying out-of-bundle (OOB) voice rates by purchasing the Pay Upfront Voice Bundles. For example, Vodacom's 79c Prepaid Plan has an OOB voice rate of R 0.79 per minute, while prepaid customers can opt for the Pay Upfront Voice Bundles which have an average in-bundle rate of R 0.10 per minute. Therefore,

the Authority views the introduction of the Pay Upfront Voice Bundles as an indication of the operator's efforts to increase the utilisation of voice services by customers.

The Authority also observed a continued increase in the provision of LTE and Wireless Internet services, the introduction of 5G products and wireless fibre Internet services. For instance, MTN introduced new MyMTN Home Uncapped LTE and MyMTN Home Uncapped 5G price plans in the market, wherein it offers high speed wireless Internet services. For example, a monetary value of R 99 can afford customers 1.5GB of 30-day standard prepaid data, as compared to the 20GB (10GB Anytime and 10GB Night Express) offered in the MyMTN Home Prepaid LTE SIM Only price plan. The wireless Internet services may also serve as an alternative to fixed broadband services, especially in areas where there is no fibre footprint.

FNOs and ISPs continue to amend and/or introduce new fibre services in the market which the Authority deem as beneficial to the public in terms of increased product choice and may ultimately result in competitive pricing. For example, MTN amended its fibre plan, wherein it decreased the prices of selected fibre packages, including the 200/200Mbps fibre package on the Evotel network which realised a R 350 or 22.6% tariff decrease from R 1 549 to R 1 199. It should be noted that the Authority received a total of 82 notifications regarding fibre services (up from 79 in the preceding reporting period) from various FNOs and/or ISPs in the period under review. The FTTH comparative analysis shows that the average prices for the 20/20Mbps, 25/25Mbps, 50/50Mbps and 100/100Mbps are approximately, R 698, R 641, R 822 and R 1 035, respectively.

The Authority will continue to monitor and publish this report with retail market prices to ensure that subscribers have information on the competitive rates which are prevailing in the market.

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Annexure A: List of Other³¹ Tariff Notifications Filed During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES	PRICING/PRODUCT/PACKAGE INFORMATION	STATUS																																																																																							
Vodacom Everyday-ta Promotion	Vodacom’s Everyday-ta Promotion offered promotional single-purchase daily recurring and once-off data bundles.	<div>Filed: 10 January 2022</div> <div>Launch Date: 19 January 2022</div> <div>Extension Date: 09 March 2022</div> <div>Decommission Date: 30 September 2022</div>	<div>Table 79: Vodacom's Everyday-ta Promotional Bundles for Inflow Customers</div> <table><tr><th colspan="4">Data Offers - New Inflow customers</th></tr><tr><th>Daily Allocation</th><th>Once-off allocation</th><th>Recurrence</th><th>Price (Incl. VAT)</th></tr><tr><td>175MB</td><td>2.6GB Night Owl (valid for 14 days)</td><td>14 days</td><td>R 49</td></tr><tr><td>250MB</td><td>7.5GB Night Owl (valid for 30 days)</td><td>30 days</td><td>R 99</td></tr><tr><td>500MB</td><td>15GB Night Owl (valid for 30 days)</td><td>30 days</td><td>R 169</td></tr><tr><td>1GB</td><td>30GB Night Owl (valid for 30 days)</td><td>30 days</td><td>R 299</td></tr><tr><th colspan="4">Once Off Data Offers - New Inflow customers</th></tr><tr><th>Data Allocation</th><th>Night Owl Allocation</th><th>Validity</th><th>Price (Incl. VAT)</th></tr><tr><td>2GB</td><td>2GB</td><td>14 days</td><td>R 49</td></tr><tr><td>5GB</td><td>5GB</td><td>30 days</td><td>R 99</td></tr></table> <div>Source: ICASA Database based on Filed Tariff Notifications</div> <div>Table 80: Vodacom's Everyday-ta Promotional Bundles</div> <table><tr><th rowspan="2">Data Allocation</th><th colspan="5">Days Recurrence</th></tr><tr><th>3 Days</th><th>5 Days</th><th>7 Days</th><th>10 Days</th><th>30 Days</th></tr><tr><td>25MB</td><td>R 6</td><td>R 9</td><td>R 12</td><td>R 16</td><td>N/A</td></tr><tr><td>50MB</td><td>R 10</td><td>R 15</td><td>R 20</td><td>R 25</td><td>N/A</td></tr><tr><td>100MB</td><td>R 16</td><td>R 25</td><td>R 29</td><td>R 39</td><td>N/A</td></tr><tr><td>175MB</td><td>R 22</td><td>R 39</td><td>R 49</td><td>R 59</td><td>N/A</td></tr><tr><td>250MB</td><td>R 29</td><td>R 45</td><td>R 59</td><td>R 75</td><td>N/A</td></tr><tr><td>500MB</td><td>R 45</td><td>R 69</td><td>R 89</td><td>R 115</td><td>N/A</td></tr></table>	Data Offers - New Inflow customers				Daily Allocation	Once-off allocation	Recurrence	Price (Incl. VAT)	175MB	2.6GB Night Owl (valid for 14 days)	14 days	R 49	250MB	7.5GB Night Owl (valid for 30 days)	30 days	R 99	500MB	15GB Night Owl (valid for 30 days)	30 days	R 169	1GB	30GB Night Owl (valid for 30 days)	30 days	R 299	Once Off Data Offers - New Inflow customers				Data Allocation	Night Owl Allocation	Validity	Price (Incl. VAT)	2GB	2GB	14 days	R 49	5GB	5GB	30 days	R 99	Data Allocation	Days Recurrence					3 Days	5 Days	7 Days	10 Days	30 Days	25MB	R 6	R 9	R 12	R 16	N/A	50MB	R 10	R 15	R 20	R 25	N/A	100MB	R 16	R 25	R 29	R 39	N/A	175MB	R 22	R 39	R 49	R 59	N/A	250MB	R 29	R 45	R 59	R 75	N/A	500MB	R 45	R 69	R 89	R 115	N/A	Ongoing as of 30 June 2022, however it will be decommissioned on 30 September 2022.
Data Offers - New Inflow customers																																																																																											
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1GB	30GB Night Owl (valid for 30 days)	30 days	R 299																																																																																								
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25MB	R 6	R 9	R 12	R 16	N/A																																																																																						
50MB	R 10	R 15	R 20	R 25	N/A																																																																																						
100MB	R 16	R 25	R 29	R 39	N/A																																																																																						
175MB	R 22	R 39	R 49	R 59	N/A																																																																																						
250MB	R 29	R 45	R 59	R 75	N/A																																																																																						
500MB	R 45	R 69	R 89	R 115	N/A																																																																																						

³¹ Other tariff notifications filed or received during the period under review that were in existence as at end of 30 June 2022 which were not discussed/mentioned in the main part of this report

			<table><tr><td>2GB</td><td>N/A</td><td>N/A</td><td>N/A</td><td>N/A</td><td>R 499</td></tr><tr><td>3GB</td><td>N/A</td><td>N/A</td><td>N/A</td><td>N/A</td><td>R 699</td></tr><tr><td>5GB</td><td>N/A</td><td>N/A</td><td>N/A</td><td>N/A</td><td>R 999</td></tr></table> <p>Source: ICASA Database based on Filed Tariff Notifications</p>	2GB	N/A	N/A	N/A	N/A	R 499	3GB	N/A	N/A	N/A	N/A	R 699	5GB	N/A	N/A	N/A	N/A	R 999	
2GB	N/A	N/A	N/A	N/A	R 499																	
3GB	N/A	N/A	N/A	N/A	R 699																	
5GB	N/A	N/A	N/A	N/A	R 999																	
Cell C 7-Day WhatsApp Boost Bundle Promotion	The Cell C WhatsApp Boost Bundle Promotion was made available to customers who purchase base (standard) daily, 7-day or monthly data bundles.	Filed: 21 July 2020 Launch Date: 31 July 2020 Extension Date: 18 January 2022, 20 April 2022, 19 July 2022 Decommission Date: 31 January 2022 (Initial); 31 July 2022 (extended), 31 October 2022 (extended)	Cell C's 7-Day WhatsApp Boost Bundle Promotion was analysed in the 2020/21 FY Q4 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below: < https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-01-jul-30-dec-2020 >	Ongoing as of 30 June 2022 and was expected to be decommissioned on 31 July 2022. However, Cell C filed another extension on 19 July 2022, extending the promotion to 31 October 2022, which will be discussed in the next reporting period.																		

Cell C WhatsApp Boost Promotion	The Cell C WhatsApp Boost Promotion was available to customers who purchase base (standard) daily, 5-day or monthly data bundles.	<p>Filed: 07 November 2019</p> <p>Launch Date: 19 November 2019</p> <p>Extension Date: 18 January 2022, 20 April 2022, 19 July 2022</p> <p>Decommission Date: 31 January 2022, 31 July 2022 (Initial), 31 October 2022 (extended)</p>	<p>Cell C's WhatsApp Boost Promotion was analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p>< https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021 ></p>	Ongoing as of 30 June 2022 and was expected to be decommissioned on 31 July 2022. However, Cell C filed another extension on 19 July 2022, extending the promotion to 31 October 2022, which will be discussed in the next reporting period.
Cell C 50GB for 6 Months Black Friday Promotion	Cell C is offering selected prepaid, post-paid and top-up customers 50GB +	<p>Filed: 23 November 2020</p>	<p>Cell C's 50GB for 6 Months Black Friday Promotion was analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p><https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021 ></p>	Ongoing as of 30 June 2022 and was expected to be decommissioned

	50GB Nite Data valid for 6 months (180 days) for a monetary value of R 500.	<p>Launch Date: 27 November 2020</p> <p>Extension Date: 18 January 2022, 20 April 2022, 19 July 2022</p> <p>Decommission Date: 31 January 2022 (Initial); 31 July 2022 (extended), 31 October 2022 (extended)</p>		on 31 July 2022. However, Cell C filed another extension on 19 July 2022, extending the promotion to 31 October 2022, which will be discussed in the next reporting period.
Cell C 100GB and 200GB for 6 Months Promotion	The Cell C 100GB and 200GB for 6 Months Promotion allocated prepaid, post-paid and top-up customers additional nite data over and	<p>Filed: 04 March 2021</p> <p>Launch Date: 05 March 2021</p>	Cell C's 100GB and 200GB for 6 Months Promotion was analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below: < https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021 >	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 31 July 2022,</p>

	above the 100GB or 200GB anytime data purchased.	<p>Extension</p> <p>Date(s): 18 January 2022, 20 April 2022, 19 July 2022</p> <p>Decommission Date: 31 January 2022 (Initial); 31 July 2022 (extended), 31 October 2022 (extended)</p>		however this has been extended to 31 October 2022.
Cell C Socializa Bundles Promotion	Cell C's Socializa Bundles Promotion offers customers data that can be used exclusively to access specific social media and/or streaming media platforms.	<p>Filed: 11 November 2020</p> <p>Launch Date: 13 November 2020</p>	<p>Cell C's Socializa Bundles Promotion was analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p>< https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021 ></p>	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 31 July 2022 however this has been extended to 31 October 2022.</p>

		<p>Amendment: 28 January 2022</p> <p>Extension Date: 18 January 2022, 20 April 2022, 19 July 2022</p> <p>Decommission Date: 31 July 2021 (initial), 31 October 2022 (extended)</p>		
Cell C Socializa Bundles Promotion	Cell C's Socializa Bundles Promotion offers customers data that can be used exclusively to access specific social media and/or streaming media platforms.	<p>Filed: 11 November 2020</p> <p>Launch Date: 13 November 2020</p>	<p>Cell C's Socializa Bundles Promotion was analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p>< https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021 ></p>	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 31 July 2022, however this has been extended to 31 October 2022.</p>

		<p>Amendment: 28 January 2022</p> <p>Extension Date: 18 January 2022, 20 April 2022, 19 July 2022</p> <p>Decommission Date: 31 July 2022 (Initial), 31 October 2022 (extended)</p>		
Cell C Upfront Payment Bundles Promotion	Cell C's Upfront Payment Bundles and Double Data Promo were offered to prepaid, post-paid and top-up customers, with bundles available for a once-off fee and they include the	<p>Filed: 11 November 2020</p> <p>Launch Date: 16 November 2020</p> <p>Extension Date: 18</p>	<p>Cell C's Upfront Payment Bundles Promotion was analysed in the 2020/21 FY Q4 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p>< https://www.icasa.org.za/legislation-and-regulations/bi-annual-tariffs-analysis-report-01-jul-to-31-dec-2020 ></p>	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 31 July 2022, however this has been extended to 31 October 2022.</p>

	allocation of data every 30 days over 12 instalments.	January 2022, 20 April 2022, 19 July 2022 Decommission Date: 31 January 2022 (Initial); 31 July 2022, 31 October 2022 (extended)		
Cell C Daily Data bundles and Nite Data Bundles Promotion	Cell C's Daily Data bundles and Nite Data Bundles Promotion entailed a 2GB data bundle priced at R 35 and valid until midnight on day of purchase.	Filed: 20 January 2022 Launch Date: 21 January 2022 Extension Date: 18 January 2022, 20 April 2022, 19 July 2022 Decommission Date: 30 April	The 2GB data bundle was made available to customers that purchase the 1GB daily bundle at R 20.	Ongoing as of 30 June 2022. Initially it was expected to be decommissioned on 31 July 2022, however this has been extended to 31 October 2022.

		2022 (initial), 31 July 2022, 31 October 2022 (extended)						
Cell C Recharge Enhancer Promotion	The promotion awarded eligible Cell C customers with free data or on-net minutes based on the effective recharge value utilized by the customer. Customers qualify for one or multiple rewards during the promotion period.	Filed: 20 August 2021 Launch Date: 21 August 2021 Extension Date: 08 February 2022 Decommission Date: 21 February 2022 (initial), 21 August 2022 (extended)	Cell C's Recharge Enhancer Promotion was analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below: < Tariffs Analysis Report: 01 Jul to 31 Dec 2021 — Independent Communications Authority of South Africa (icasa.org.za)>	Ongoing as of 30 June 2022. Initially it was expected to be decommissioned on 21 February 2022, however this has been extended to 21 August 2022.				
MTN Data Carry Over and Data Share Rule	The amendment of MTN's Data Carry Over and Share Services Rule has	Filed: 05 November 2021, 15 February 2022	Table 81: MTN Data Bundles Affected <table><tr><th>MTN Bundle Name</th></tr><tr><td>MTN Weekly 500MB</td></tr><tr><td>MTN Weekly 1GB</td></tr><tr><td>MTN Weekly 2GB</td></tr></table>	MTN Bundle Name	MTN Weekly 500MB	MTN Weekly 1GB	MTN Weekly 2GB	Ongoing as of 30 June 2022.
MTN Bundle Name								
MTN Weekly 500MB								
MTN Weekly 1GB								
MTN Weekly 2GB								

	been extended to additional standard prepaid data bundles.		<table><tr><td colspan="3">MTN Weekly 5GB</td></tr><tr><td colspan="3">MTN Weekly 20MB</td></tr><tr><td colspan="3">MTN Weekly 50MB</td></tr><tr><td colspan="3">MTN Weekly 70MB</td></tr><tr><td colspan="3">MTN Weekly 100MB</td></tr><tr><td colspan="3">MTN Weekly 120MB</td></tr><tr><td colspan="3">MTN Weekly 200MB</td></tr><tr><td colspan="3">MTN Weekly 350MB</td></tr></table> <p>Source: ICASA database based on Filed Tariff Notifications</p>	MTN Weekly 5GB			MTN Weekly 20MB			MTN Weekly 50MB			MTN Weekly 70MB			MTN Weekly 100MB			MTN Weekly 120MB			MTN Weekly 200MB			MTN Weekly 350MB			
MTN Weekly 5GB																												
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MTN Weekly 200MB																												
MTN Weekly 350MB																												
Cell C Day-by-Day Night Data Bundle Promotion	Cell C's Day-by-Day Night Data Bundle Promotion entails a 7-Day night data bundle and three 30-day night data bundles with data packages ranging from 7 168MB to 30 720MB.	<p>Filed: 01 March 2022</p> <p>Launch Date: 11 March 2022</p> <p>Extension Date: 01 June 2022,</p> <p>Decommission Date: 11 June 2022 (initial), 11 September 2022 (extended)</p>	<p>Table 82: Cell C Day-by-Day Night Data Bundles Promotion</p> <table><tr><th colspan="3">7 Days Day-by-Day Bundle</th></tr><tr><th>Total Allocation</th><th>Daily Allocation</th><th>Price (Incl. VAT)</th></tr><tr><td>7168MB</td><td>1024MB</td><td>R 89</td></tr></table> <table><tr><th colspan="3">30 Days Day-by-Day Bundles</th></tr><tr><th>Total Allocation</th><th>Daily Allocation</th><th>Price (Incl. VAT)</th></tr><tr><td>7500MB</td><td>250MB</td><td>R 99</td></tr><tr><td>15000MB</td><td>500MB</td><td>R 169</td></tr><tr><td>30720MB</td><td>1024MB</td><td>R 299</td></tr></table> <p>Source: ICASA Database Based on Filed Tariff Notifications</p>	7 Days Day-by-Day Bundle			Total Allocation	Daily Allocation	Price (Incl. VAT)	7168MB	1024MB	R 89	30 Days Day-by-Day Bundles			Total Allocation	Daily Allocation	Price (Incl. VAT)	7500MB	250MB	R 99	15000MB	500MB	R 169	30720MB	1024MB	R 299	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 11 June 2022, however this has been extended to 11 September 2022.</p>
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15000MB	500MB	R 169																										
30720MB	1024MB	R 299																										

Cell C Home Connecta Flexi Promotion	Cell C's Home Connecta Flexi Promotion offers customers prepaid and TopUp anytime and night data depending on the customer's general spend.	<p>Filed: 26 March 2021</p> <p>Launch Date: 27 March 2021</p> <p>Extension Date: 08 March 2022, 21 June 2022</p> <p>Decommission Date: 31 January 2022 (initial), 31 March 2022, 30 April 2022, 30 June 2022, 30 September 2022 (extended)</p>	<p>Cell C's Home Connecta Flexi Promotion was analysed in the 2021/22 FY Q2 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p>< https://www.icasa.org.za/legislation-and-regulations/tariffs-analysis-report-01-jan-to-30-jun-2021 ></p>	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 31 January 2022, however this has been extended to 30 September 2022.</p>
MetroFibre Termination Point at No	MetroFibre's Termination Point at No Cost Promotion rewards customers	<p>Filed: 16 November 2021</p>	<p>MetroFibre's Termination Point at No Cost Promotion was analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p>< <i>Tariffs Analysis Report: 01 Jul to 31 Dec 2021 — Independent Communications Authority of South Africa (icasa.org.za)</i> ></p>	<p>Ongoing as of 30 June 2022.</p>

Cost 2021 Promotion	with free termination point services in residential areas in South Africa.	<p>Launch Date: 01 December 2021</p> <p>Extension Date: 15 March 2022, 30 May 2022</p> <p>Decommission Date: 30 June 2022 (initial), 30 September 2022 (extended)</p>		Initially it was expected to be decommissioned on 30 June 2022, however this has been extended to 30 September 2022.
Cell C C-Fibre Promotion	The Cell C C-Fibre Promotion offered customers FTTH packages on the Vumatel, Openserve, Frogfoot, MetroFibre and Octotel networks.	<p>Filed: 01 July 2021</p> <p>Launch Date: 03 July 2021</p> <p>Extension: 30 March 2022</p> <p>Decommission Date: 30 June</p>	<p>Cell C C-Fibre Promotion was analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p><i>< Tariffs Analysis Report: 01 Jul to 31 Dec 2021 — Independent Communications Authority of South Africa (icasa.org.za) ></i></p>	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 30 June 2022, however this has been extended to 30 September 2022.</p>

		2022 (initial), 30 September 2022 (extended)		
Cell C Airtime Bonanza Promotion	Cell C's Airtime (formerly Easter) Bonanza Promotion offered customers residing in Cape Town, Gauteng, Tshwane and Durban purchasing airtime vouchers.	Filed: 07 April 2022 Launch Date: 08 April 2022 Amendment date: 13 May 2022 Decommission Date: 30 June 2022 (initial), 30 September 2022 (extended)	Cell C Airtime Bonanza Promotion are available through Flash vending machines and Pep Stores. The promotion offers an Easter Bonanza reward of R 10 bonus airtime for every R 40 airtime recharge.	Ongoing as of 30 June 2022. Initially it was expected to be decommissioned on 30 June 2022, however this has been extended to 30 September 2022.
MTN Ayoba 100MB data Giveaway Promotion	MTN's Ayoba 100MB Data Giveaway Promotion offered customers freed data	Filed: 13 April 2022 Launch Date: 26 April 2022	MTN's Ayoba 100MB Data Giveaway Promotion incentivised customers to utilise the Ayoba application by rewarding qualifying customers with a free 100MB promotional bundle when they registered and promoted active engagement.	Ongoing as of 30 June 2022, however it will be decommissioned on 26 August 2022.

	bundle for using the Ayoba application.	Decommission Date: 26 August 2022																																																																																							
MTN Pulse Bundle and Referrals Promotion	MTN's Pulse Bundle and Referrals Promotion comprised of discounted data bundles and free data rewards for referring youth customers to subscribe on the MTN Pulse price plan.	Filed: 12 May 2022 Launch Date: 01 June 2022 Decommission Date: 31 July 2022	MTN's Pulse Bundle and Referrals Promotion offered youth customers a Youth Bundle comprising of 5GB Anytime data, 5GB Night Express data and a free additional 30 minutes Pulse-to-Pulse promotional voice bundle for R 49. The referrals promotion enabled MTN Pulse subscribers to refer customers under the age of 25 years to join the MTN Pulse Youth price plan and rewarded referrers with a 2GB Social Pass bundle.	Ongoing as of 30 June 2022, however it was decommissioned on 31 July 2022.																																																																																					
Vodacom Fibre Broadband Promotions	The promotions offered free service subscription for new fibre customers.	Filed: 24 May 2022 Launch Date: 13 June 2022 Decommission Date: 01 August 2022	<p><i>Table 83: Vodacom Fibre Broadband Promotions</i></p> <table> <tr> <th>Line Speed (Mbps)</th><th>Monthly Subscription (Incl. VAT)</th><th>Reduced Monthly Subscription (Incl. VAT)</th><th>Price Difference</th><th>Variance (%)</th></tr> <tr> <td colspan="5">Vumatel</td></tr> <tr> <td>50/50</td><td>R 699</td><td>R 599</td><td>-R 100</td><td>-14.3%</td></tr> <tr> <td>100/100</td><td>R 899</td><td>R 799</td><td>-R 100</td><td>-11.1%</td></tr> <tr> <td>200/200</td><td>R 1 099</td><td>R 949</td><td>-R 150</td><td>-13.6%</td></tr> <tr> <td>500/200</td><td>R 1 299</td><td>R 1 099</td><td>-R 200</td><td>-15.4%</td></tr> <tr> <td>1000/200</td><td>R 1 499</td><td>R 1 199</td><td>-R 300</td><td>-20%</td></tr> <tr> <td>1000/500</td><td>R 2 299</td><td>R 2 299</td><td>R 0</td><td>0%</td></tr> <tr> <td colspan="5">Frogfoot</td></tr> <tr> <td>30/3</td><td>R 599</td><td>R 499</td><td>-R 100</td><td>-16.7%</td></tr> <tr> <td>30/30</td><td>R 699</td><td>R 599</td><td>-R 100</td><td>-14.3%</td></tr> <tr> <td>50/5</td><td>R 799</td><td>R 649</td><td>-R 150</td><td>-18.8%</td></tr> <tr> <td>50/50</td><td>R 849</td><td>R 749</td><td>-R 100</td><td>-11.8%</td></tr> <tr> <td>100/10</td><td>R 899</td><td>R 799</td><td>-R 100</td><td>-11.1%</td></tr> <tr> <td>100/100</td><td>R 949</td><td>R 849</td><td>-R 100</td><td>-10.5%</td></tr> <tr> <td>200/20</td><td>R 999</td><td>R 899</td><td>-R 100</td><td>-10%</td></tr> <tr> <td>200/200</td><td>R 1 099</td><td>R 999</td><td>-R 100</td><td>-9.1%</td></tr> </table>	Line Speed (Mbps)	Monthly Subscription (Incl. VAT)	Reduced Monthly Subscription (Incl. VAT)	Price Difference	Variance (%)	Vumatel					50/50	R 699	R 599	-R 100	-14.3%	100/100	R 899	R 799	-R 100	-11.1%	200/200	R 1 099	R 949	-R 150	-13.6%	500/200	R 1 299	R 1 099	-R 200	-15.4%	1000/200	R 1 499	R 1 199	-R 300	-20%	1000/500	R 2 299	R 2 299	R 0	0%	Frogfoot					30/3	R 599	R 499	-R 100	-16.7%	30/30	R 699	R 599	-R 100	-14.3%	50/5	R 799	R 649	-R 150	-18.8%	50/50	R 849	R 749	-R 100	-11.8%	100/10	R 899	R 799	-R 100	-11.1%	100/100	R 949	R 849	-R 100	-10.5%	200/20	R 999	R 899	-R 100	-10%	200/200	R 1 099	R 999	-R 100	-9.1%	Ongoing as of 30 June 2022, however it was decommissioned on 01 August 2022.
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500/250	R 1 149	R 1 049	-R 100	-8.7%																																																																						
ASAP Internet on MetroFibre FTTH Promotion	The ASAP Internet on MetroFibre FTTH Promotion entailed discounted prices for new customers signing up for the promotion.	<p>Filed: 25 May 2022</p> <p>Launch Date: 01 June 2022</p> <p>Decommission Date: 31 August 2022</p>	<p>Table 84: ASAP Internet on MetroFibre FTTH Promotion</p> <table> <tr> <th>Product Description</th><th>Previous Price (Incl. VAT)</th><th>New Price (Incl. VAT)</th><th>Difference</th><th>Variance (%)</th></tr> <tr> <td>50/50Mbps</td><td>R 640</td><td>R 480</td><td>-R 160</td><td>-25%</td></tr> <tr> <td>100/100Mbps</td><td>R 775</td><td>R 600</td><td>-R 175</td><td>-22.6%</td></tr> <tr> <td>200/200Mbps</td><td>R 1 000</td><td>R 750</td><td>-R 250</td><td>-25%</td></tr> <tr> <th colspan="2">Previous Package</th><th>New Package</th><th colspan="2">Price (Incl. VAT)</th></tr> <tr> <td colspan="2">N/A</td><td>20/20Mbps</td><td colspan="2">R 360</td></tr> <tr> <td colspan="2">N/A</td><td>500/500Mbps</td><td colspan="2">R 920</td></tr> <tr> <td colspan="2">N/A</td><td>1000/1000Mbps</td><td colspan="2">R 1 400</td></tr> <tr> <td colspan="2">25/25Mbps</td><td>N/A</td><td colspan="2">R 480</td></tr> <tr> <td colspan="2">300/300Mbps</td><td>N/A</td><td colspan="2">R 1 190</td></tr> </table> <p>Source: ICASA Database based on Filed Tariff Notifications</p>	Product Description	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)	50/50Mbps	R 640	R 480	-R 160	-25%	100/100Mbps	R 775	R 600	-R 175	-22.6%	200/200Mbps	R 1 000	R 750	-R 250	-25%	Previous Package		New Package	Price (Incl. VAT)		N/A		20/20Mbps	R 360		N/A		500/500Mbps	R 920		N/A		1000/1000Mbps	R 1 400		25/25Mbps		N/A	R 480		300/300Mbps		N/A	R 1 190		Ongoing as of 30 June 2022, however it will be decommissioned on 31 August 2022.																				
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Vox Telecom Fixed LTE 100GB Promotion	The Vox Telecom Fixed LTE 100GB Promotion entailed an additional 100GB any-time data provision for each new Fixed LTE (MTN) service for 40GB and larger packages.	Filed: 25 May 2022 Launch Date: 02 June 2022 Decommission Date: 31 August 2022	<div>Table 85: Vox Telecom Fixed LTE 100GB Promotion</div> <table><thead><tr><th>Product Description</th><th>Validity</th><th>Line Speed</th></tr></thead><tbody><tr><td>100GB Free Data on all new Fixed LTE-A activations (MTN)</td><td>2 months from date of activation</td><td>Best Effort Service</td></tr></tbody></table> <div>Source: ICASA Database based on Filed Tariff Notifications</div>	Product Description	Validity	Line Speed	100GB Free Data on all new Fixed LTE-A activations (MTN)	2 months from date of activation	Best Effort Service	Ongoing as of 30 June 2022, however it will be decommissioned on 31 August 2022.																													
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100GB Free Data on all new Fixed LTE-A activations (MTN)	2 months from date of activation	Best Effort Service																																					
Vodacom on Vumatel Broadband Promotion	Vodacom's Fibre Broadband Promotion on Vumatel entailed subscription fee reductions of selected third party fibre packages	Filed: 02 June 2022 Launch Date: 13 June 2022 Decommission Date: 13 September 2022	<div>Table 86: Vodacom Fibre Broadband Promotion on Vumatel</div> <table><thead><tr><th>Line Speed (Mbps)</th><th>Standard Monthly Subscription (Incl. VAT)</th><th>Promotional Monthly Subscription (Incl. VAT)</th><th>Price Difference</th><th>Variance (%)</th></tr></thead><tbody><tr><td>50/50</td><td>R 899</td><td>R 699</td><td>-R 200</td><td>-22.2%</td></tr><tr><td>100/100</td><td>R 999</td><td>R 899</td><td>-R 100</td><td>-10%</td></tr><tr><td>200/200</td><td>R 1 299</td><td>R 1 099</td><td>-R 200</td><td>-15.4%</td></tr><tr><td>500/200</td><td>R 1 299</td><td>R 1 299</td><td>R 0</td><td>0%</td></tr><tr><td>1000/200</td><td>R 1 499</td><td>R 1 499</td><td>R 0</td><td>0%</td></tr><tr><td>1000/500</td><td>R 2 299</td><td>R 2 299</td><td>R 0</td><td>0%</td></tr></tbody></table> <div>Source: ICASA Database based on Filed Tariff Notifications</div>	Line Speed (Mbps)	Standard Monthly Subscription (Incl. VAT)	Promotional Monthly Subscription (Incl. VAT)	Price Difference	Variance (%)	50/50	R 899	R 699	-R 200	-22.2%	100/100	R 999	R 899	-R 100	-10%	200/200	R 1 299	R 1 099	-R 200	-15.4%	500/200	R 1 299	R 1 299	R 0	0%	1000/200	R 1 499	R 1 499	R 0	0%	1000/500	R 2 299	R 2 299	R 0	0%	Ongoing as of 30 June 2022, however it will be decommissioned on 13 September 2022.
Line Speed (Mbps)	Standard Monthly Subscription (Incl. VAT)	Promotional Monthly Subscription (Incl. VAT)	Price Difference	Variance (%)																																			
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1000/500	R 2 299	R 2 299	R 0	0%																																			
ASAP Internet on Vumatel FTTH Promotion	The ASAP Internet on Vumatel FTTH Promotion entailed upgraded line speeds at no additional cost for customers.	Filed: 06 June 2022 Launch Date: 16 June 2022	<div>Table 87: ASAP Internet on Vumatel FTTH Promotion</div> <table><thead><tr><th>Previous Line Speed</th><th>New Line Speed</th><th>Price (Incl. VAT)</th></tr></thead><tbody><tr><td>20/10Mbps</td><td>50/50Mbps</td><td>R 690</td></tr><tr><td>50/50Mbps</td><td>100/100Mbps</td><td>R 865</td></tr><tr><td>100/100Mbps</td><td>200/200Mbps</td><td>R 995</td></tr><tr><td>200/200Mbps</td><td>500/200Mbps</td><td>R 1 140</td></tr></tbody></table> <div>Source: ICASA Database based on Filed Tariff Notifications</div>	Previous Line Speed	New Line Speed	Price (Incl. VAT)	20/10Mbps	50/50Mbps	R 690	50/50Mbps	100/100Mbps	R 865	100/100Mbps	200/200Mbps	R 995	200/200Mbps	500/200Mbps	R 1 140	Ongoing as of 30 June 2022, however it will be decommissioned on 13 September 2022.																				
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		Decommission Date: 13 September 2022					
Cybersmart on Vumatel FTTH Promotion	The Cybersmart on Vumatel FTTH Promotion entailed upgraded line speeds across four FTTH packages.	Filed: 06 June 2022 Launch Date: 16 June 2022 Decommission Date: 13 September 2022	Table 88: Cybersmart on Vumatel FTTH Promotion		Ongoing as of 30 June 2022, however it will be decommissioned on 13 September 2022.		
			Standard Package	Promotional Package		Activation Fee (Inc. VAT)	Installation Fee (Incl. VAT)
			20/10Mbps	50/50Mbps		R 999	R 1 725
			50/50Mbps	100/100Mbps		R 999	R 1 725
			100/100Mbps	200/200Mbps		R 999	R 1 725
			200/200Mbps	500/200Mbps		R 999	R 1 725
Source: ICASA Database based on Filed Tariff Notifications							
Vodacom 100% Bonus Airtime Promotion	Vodacom rewards prepaid customers subscribing on the Power Pack price plan with bonus airtime when recharging.	Filed: 09 June 2022 Launch Date: 21 June 2022 Decommission Date: 30 November 2022	Vodacom’s 100% Bonus Airtime Promotion rewards prepaid customers subscribing on the Power Pack price plan with 100% of their recharge value. Therefore, customers receive double the purchased airtime value every time they recharge.		Ongoing as of 30 June 2022, however it will be decommissioned on 30 November 2022.		

Vodacom Airtime and Data Advance Service	Vodacom’s Airtime and Data Advance Services enable customers to recharge airtime and data bundles while having insufficient/no funds, subject to terms and conditions of the service.	Filed: 10 June 2022 Launch/Effective Date: 22 June 2022	The operator increased the access fee by R 0.10 or 10% from R 1 to R 1.10. The operator also reduced the minimum qualifying term (for the Airtime and Data Advance service) for which the customers must be active in the operator’s network from 6 months to 3 months.	Ongoing as of 30 June 2022 Until further notice.															
Vodacom Home Prepaid LTE Promotion	Vodacom’s Home Prepaid LTE Promotion offered customers promotional prices on the Home Prepaid LTE data bundles.	Filed: 10 June 2022 Launch Date: 22 June 2022 Decommission Date: 30 September 2022	<div>Table 89: Vodacom Home Prepaid LTE Promotion</div> <table><tr><th>Bundle</th><th>Recurrence</th><th>Validity</th><th>Price (Incl. VAT)</th><th>In-bundle Rate (Rand per MB)</th></tr><tr><td>50GB Anytime + 50GB Night Owl</td><td>Once-off</td><td>30 days</td><td>R 299</td><td>R 0.003</td></tr><tr><td>100GB Anytime + 100GB Night Owl</td><td>Once-off</td><td>30 days</td><td>R 349</td><td>R 0.002</td></tr></table> <div>Source: ICASA Database based on Filed Tariff Notifications</div>	Bundle	Recurrence	Validity	Price (Incl. VAT)	In-bundle Rate (Rand per MB)	50GB Anytime + 50GB Night Owl	Once-off	30 days	R 299	R 0.003	100GB Anytime + 100GB Night Owl	Once-off	30 days	R 349	R 0.002	Ongoing as of 30 June 2022, however it will be decommissioned on 30 September 2022.
Bundle	Recurrence	Validity	Price (Incl. VAT)	In-bundle Rate (Rand per MB)															
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The MetroFibre MFN GO Double UP Incentive Promotion	The MetroFibre MFN GO Double UP Incentive Promotion entailed the doubling of selected line speeds of all new and	Filed: 13 June 2022 Launch Date: 20 June 2022	<div>Table 90: MetroFibre MFN GO Double UP Incentive Promotion</div> <table><tr><th>Standard Line Speed</th><th>Promotional Line Speeds</th></tr><tr><td>GO20 (20Mbps)</td><td>GO50 (50Mbps)</td></tr><tr><td>GO50 (50Mbps)</td><td>GO100 (100Mbps)</td></tr><tr><td>GO100 (100Mbps)</td><td>GO200 (200Mbps)</td></tr><tr><td>GO200 (200Mbps)</td><td>GO200 (200Mbps)</td></tr></table>	Standard Line Speed	Promotional Line Speeds	GO20 (20Mbps)	GO50 (50Mbps)	GO50 (50Mbps)	GO100 (100Mbps)	GO100 (100Mbps)	GO200 (200Mbps)	GO200 (200Mbps)	GO200 (200Mbps)	Ongoing as of 30 June 2022, however it will be decommissioned on 13 September 2022.					
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	existing Metro GO customers on the Vumatel network for a period of 3 months. After the expiry of the 3-month period, customers revert to their existing line speeds on their selected packages.	Decommission Date: 13 September 2022	Source: ICASA Database based on Filed Tariff Notifications																								
MWEB on Vumatel FTTH	The MWEB on Vumatel FTTH Promotion entailed upgraded line speed packages from the standard Vumatel FTTH without price amendments.	Filed: 13 June 2022 Launch Date: 20 June 2022 Decommission Date: 13 September 2022	Table 91: MWEB on Vumatel FTTH Promotion <table><thead><tr><th>Standard Line Speed</th><th>Promotional Line Speed</th><th>Price (Incl. VAT)</th></tr></thead><tbody><tr><td>20/10Mbps</td><td>50/20Mbps</td><td>R 689</td></tr><tr><td>50/20Mbps</td><td>100/50Mbps</td><td>R 849</td></tr><tr><td>50/50Mbps</td><td>100/100Mbps</td><td>R 899</td></tr><tr><td>100/100Mbps</td><td>200/200Mbps</td><td>R 999</td></tr><tr><td>200/200Mbps</td><td>500/200Mbps</td><td>R 1 149</td></tr><tr><td>1Gbps/200Mbps</td><td>1Gbps/250Mbps</td><td>R 1 449</td></tr></tbody></table> Source: ICASA Database based on Filed Tariff Notifications			Standard Line Speed	Promotional Line Speed	Price (Incl. VAT)	20/10Mbps	50/20Mbps	R 689	50/20Mbps	100/50Mbps	R 849	50/50Mbps	100/100Mbps	R 899	100/100Mbps	200/200Mbps	R 999	200/200Mbps	500/200Mbps	R 1 149	1Gbps/200Mbps	1Gbps/250Mbps	R 1 449	Ongoing as of 30 June 2022, however it will be decommissioned on 30 September 2022.
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Vodacom YouTube Data Promotion	Vodacom's YouTube Data Promotion rewarded customers with free YouTube bundles when	Filed: 21 June 2022 Launch Date: 01 July 2022	Table 92: Vodacom's YouTube Data Promotion <table><thead><tr><th colspan="3">Vodacom's Open Market 30-day Data Bundles</th></tr><tr><th>Data Allocation</th><th>Price (Incl. VAT)</th><th>YouTube Allocation</th></tr></thead><tbody><tr><td>200MB</td><td>R 29</td><td>50MB YouTube for 1 day</td></tr><tr><td>350MB</td><td>R 49</td><td>100MB YouTube for 1 day</td></tr><tr><td>500MB</td><td>R 69</td><td>250MB YouTube for 7 days</td></tr><tr><td>1GB</td><td>R 85</td><td>500MB YouTube for 7 days</td></tr></tbody></table>			Vodacom's Open Market 30-day Data Bundles			Data Allocation	Price (Incl. VAT)	YouTube Allocation	200MB	R 29	50MB YouTube for 1 day	350MB	R 49	100MB YouTube for 1 day	500MB	R 69	250MB YouTube for 7 days	1GB	R 85	500MB YouTube for 7 days	Ongoing as of 30 June 2022, however it will be decommissioned on 31 August 2022.			
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Telkom Easy Connect Promotion	The Telkom Easy Connect Fibre Uncapped Bundles	Filed: 07 December 2021	<table><tr><td colspan="2">Table 93: Telkom Easy Connect Fibre Uncapped Bundles Promotion</td></tr><tr><td>Product Description</td><td>Price (Incl. VAT)</td></tr></table>	Table 93: Telkom Easy Connect Fibre Uncapped Bundles Promotion		Product Description	Price (Incl. VAT)	Ongoing as of 30 June 2022, however it was																																																																																																					
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	Promotion offered customers two bundles ranging from 10/5Mbps to 20/10Mbps.	Launch Date: 09 December 2021 Extension Date: 22 June 2022 Decommission Date: 31 July 2022	<table><tr><td>Easy Connect Fibre 10/5Mbps</td><td>R 299</td></tr><tr><td>Easy Connect Fibre 20/10Mbps</td><td>R 369</td></tr></table> <p>Source: ICASA Database based on Filed Tariff Notifications</p>	Easy Connect Fibre 10/5Mbps	R 299	Easy Connect Fibre 20/10Mbps	R 369	decommissioned on 31 July 2022																
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Easy Connect Fibre 20/10Mbps	R 369																							
Cell C Home Connecta Fibre Vumatel Reach Promotion	The Cell C Home Connecta Fibre Vumatel Reach Promotion entailed a discounted promotional price for new customers in the first month of activation after which the default standard price applies.	Filed: 27 June 2022 Launch Date: 07 July 2022 Amendment date: 29 June 2022 Decommission Date: 31 August 2022	<p>Table 94: Cell C Home Connecta Fibre Vumatel Reach Promotion</p> <table><tr><th>Product Description</th><th>Standard Price (Incl. VAT)</th><th>Promotional Price (Incl. VAT) Recurring</th><th>Difference</th><th>Variance (%)</th></tr><tr><td>20/10Mbps</td><td>R 395</td><td>R 19</td><td>-R 376</td><td>-95.2%</td></tr><tr><td>40/10Mbps</td><td>R 519</td><td>R 19</td><td>-R 500</td><td>-96.3%</td></tr><tr><td>100/50Mbps</td><td>R 799</td><td>R 19</td><td>-R 780</td><td>-97.6%</td></tr></table> <p>Source: ICASA Database based on Filed Tariff Notifications</p>	Product Description	Standard Price (Incl. VAT)	Promotional Price (Incl. VAT) Recurring	Difference	Variance (%)	20/10Mbps	R 395	R 19	-R 376	-95.2%	40/10Mbps	R 519	R 19	-R 500	-96.3%	100/50Mbps	R 799	R 19	-R 780	-97.6%	Ongoing as of 30 June 2022, however it will be decommissioned on 31 August 2022.
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Cell C Home Connecta Zoom Promotion	The Cell C Home Connecta Zoom Promotion entailed a discounted promotional price for new customers in the first two months from activation after which the default standard price applies.	<p>Filed: 27 June 2022</p> <p>Launch Date: 05 July 2022</p> <p>Decommission Date: 31 August 2022</p>	<p><i>Table 95: Cell C Home Connecta Zoom Promotion</i></p> <table> <tr> <th>Product Description</th><th>Standard Price (Incl. VAT)</th><th>Promotional Price (Incl. VAT)</th><th>Difference</th><th>Variance (%)</th></tr> <tr> <td>10/10Mbps</td><td>R 369</td><td>R 9.99</td><td>-R 359</td><td>-97.3%</td></tr> <tr> <td>25/25Mbps</td><td>R 599</td><td>R 9.99</td><td>-R 589</td><td>-98.3%</td></tr> <tr> <td>50/50Mbps</td><td>R 749</td><td>R 9.99</td><td>-R 739</td><td>-98.7%</td></tr> <tr> <td>100/100Mbps</td><td>R 899</td><td>R 9.99</td><td>-R 889</td><td>-98.9%</td></tr> <tr> <td>200/200Mbps</td><td>R 1 049</td><td>R 9.99</td><td>-R 1 039</td><td>-99%</td></tr> <tr> <td>500/250Mbps</td><td>R 1 199</td><td>R 9.99</td><td>-R 1 189</td><td>-99.2%</td></tr> <tr> <td>1000/500Mbps</td><td>R 1 699</td><td>R 9.99</td><td>-R 1 689</td><td>-99.4%</td></tr> </table> <p><i>Source: ICASA Database based on Filed Tariff Notifications</i></p>	Product Description	Standard Price (Incl. VAT)	Promotional Price (Incl. VAT)	Difference	Variance (%)	10/10Mbps	R 369	R 9.99	-R 359	-97.3%	25/25Mbps	R 599	R 9.99	-R 589	-98.3%	50/50Mbps	R 749	R 9.99	-R 739	-98.7%	100/100Mbps	R 899	R 9.99	-R 889	-98.9%	200/200Mbps	R 1 049	R 9.99	-R 1 039	-99%	500/250Mbps	R 1 199	R 9.99	-R 1 189	-99.2%	1000/500Mbps	R 1 699	R 9.99	-R 1 689	-99.4%	Ongoing as of 30 June 2022, however it will be decommissioned on 31 August 2022.
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Cell C All-in-One Bonus Nite Data Promotion	Cell C's All-in-One Bonus Nite Data Promotion allocated bonus nite data enabling access to social media platforms to customers who purchased a qualifying All-in-One bundle.	<p>Filed: 20 August 2021</p> <p>Launch Date: 27 August 2021</p> <p>Decommission Date: 31 July 2022 (initial), 31 October (extended)</p>	<p>Cell C All-in-One Bonus Nite Data Promotion was analysed in the 2021/22 FY Q4 Bi-Annual Tariff Analysis Report which can be found on the Authority's website on the link below:</p> <p><i>< Tariffs Analysis Report: 01 Jul to 31 Dec 2021 — Independent Communications Authority of South Africa (icasa.org.za) ></i></p>	<p>Ongoing as of 30 June 2022.</p> <p>Initially it was expected to be decommissioned on 31 July 2022, however this has been extended to 31 October 2022.</p>																																								

Annexure B: Promotions that Ended During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES
MTN MoMo App Download Promotion	MTN's MoMo App Download Promotion rewarded customers who downloaded and transacted via the MoMo app with a 1GB data bundle valid for 24 hours.	Filed: 12 January 2022 Launch Date: 21 January 2022 Decommission Date: 31 March 2022
Telkom Smartbroadband Wireless LTE Prepaid Unlimited Off-Peak and All Hours Promotion	Telkom's Smartbroadband Wireless LTE Prepaid Unlimited Off-Peak and All Hours Promotion entailed 250GB data at 10Mbps, thereafter 50GB at 4Mbps and thereafter, 2Mbps unlimited data for the rest of the 31 days; and will be in operation from midnight to 19:00pm and a 31-day plan which entailed 250GB data at 10Mbps, thereafter 50GB at 4Mbps and thereafter, 2Mbps unlimited data for the rest of the 31 days.	Filed: 13 January 2022 Launch Date: 26 January 2022 Decommission Date: 26 June 2022
Cell C All-in-One Bonus Nite Data Promotion	Cell C's All-in-One Bonus Nite Data Promotion allocated bonus nite data enabling access to social media platforms to customers who purchased a qualifying All-in-One bundle.	Filed: 20 August 2021 Launch Date: 27 August 2021 Extension Date: 18 January 2022 Decommission Date: 30 April 2022
Metrofibre Go Go20 Vuma Special Promotion	MetroFibre's Go Go20 Vuma Special Promotion offered customers a reduced rate on the MetroFibre Go 20Mbps package on the Vumatel FTTH network for R 620 per month for a period of 12 months afterwhich the normal price of R 699 was applied.	Filed: 21 January 2022 Launch Date: 01 February 2022

		Decommission Date: 31 March 2022
Telkom Monday Monate Promotion	Telkom's Monday Monate Promotion was available to prepaid, post-paid and hybrid customers and entailed daily and weekly all network data ranging from 100MB to 20GB, and weekly all-net voice minutes ranging from 65 minutes to 130 minutes.	<p>Filed: 31 January 2022</p> <p>Launch Date: 14 February 2022</p> <p>Decommission Date: 14 April 2022</p>
Telkom GetMore Monate Promotion	Telkom's Monday Monate Promotion was available to prepaid, post-paid and hybrid customers and entailed daily and weekly all network data ranging from 100MB to 20GB, and weekly all-net voice minutes ranging from 65 minutes to 130 minutes.	<p>Filed: 31 January 2022</p> <p>Launch Date: 20 February 2022</p> <p>Decommission Date: 20 April 2022</p>
Zoom Fibre for the Love of the Interwebs Promotion	<p>The promotion offered a discounted monthly recurring cost to the service provider who would in turn pass on the discount to customers for the months of March, April and May 2022. The Zoom Fibre for the Love of the Interwebs applied to customers who subscribed with any ISP on the Zoom Fibre network for the following line speeds:</p> <ul style="list-style-type: none"> • 20/20Mbps • 50/50Mbps • 100/100Mbps • 200/200Mbps • 500/250Mbps • 1000/500Mbps 	<p>Filed: 03 February 2022</p> <p>Launch Date: 20 February 2022</p> <p>Decommission Date: 28 February 2022</p>
Cipherwave All Home-Connect FTTH on Zoom Fibre Promotion	Cipherwave's All Home-Connect FTTH on Zoom Fibre Promotion offered customers 3 months free subscription when signing up with standard rates to resume after 3 months.	<p>Filed: 08 February 2022</p> <p>Launch Date: 08 February 2022</p>

		Decommission Date: 24 February 2022
Cipherwave Zoom Fibre 20Mbps FTTH Promotion	Cipherwave's Zoom Fibre 20Mbps FTTH Promotion entailed discounted pricing for the duration of the contract for all new subscribers signing up during the promotional period.	<p>Filed: 18 February 2022</p> <p>Launch Date: 01 March 2022</p> <p>Decommission Date: 31 July 2022</p>
MetroFibre's Fibre to the Home Free TP Installation Pretoria – ISP/Reseller Subscribers	MetroFibre's plan applied to ISP/Resellers who reside in certain Pretoria suburbs that are covered by the MetroFibre network and entailed the installation of a fibre infrastructure point at a residence at no cost subject to the homeowner/occupant placing an order for a fibre data service simultaneously with the order for installation.	<p>Filed: 24 February 2022</p> <p>Launch Date: 01 March 2022</p> <p>Decommission Date: 31 May 2022</p>
MetroFibre Pretoria Free Termination Point Promotion	The Promotion entailed an offer for free installation of termination points for customers in the Pretoria area.	<p>Filed: 24 February 2022</p> <p>Launch Date: 01 March 2022</p> <p>Decommission Date: 30 April 2022</p>
Cell C Day-by-Day Night Data Bundle Promotion	Cell C's Day-by-Day Night Data Bundle Promotion entail a 7-Day data bundle and three 30-Day data bundles with data packages ranging from 7 168MB to 30 720MB and priced between R 89 to R 299.	<p>Filed: 01 March 2022</p> <p>Launch Date: 11 March 2022</p> <p>Decommission Date: 11 June 2022</p>
Cell C WhatsApp Recharge Channel 7-Day 1GB Data Bundle Promotion	Cell C's WhatsApp Recharge Channel 7-Day 1GB Data Bundle Promotion	<p>Filed: 03 March 2022</p> <p>Launch Date: 07 March 2022</p>

	was made available only to customers that purchase a 30-day data bundle for 1GB and above for the first time on the WhatsApp Recharge Channel.	Decommission Date: 31 March 2022
Telkom DSL and FTTH Promotion	Telkom's DSL and FTTH Promotion offered customers discounted prices on FTTH bundles for customers residing in the Openserve copper and FTTx network.	<p>Filed: 03 March 2021</p> <p>Launch Date: 05 March 2022</p> <p>Extension Date: 29 March 2022</p> <p>Decommission Date: 30 June 2022</p>
MetroFibre Go30 Frogfoot Special Promotion	The MetroFibre Go30 Frogfoot Special Promotion offered new customers a reduced monthly rate for 12 months, subject to 12 months of consecutive billing at the same address.	<p>Filed: 08 March 2022</p> <p>Launch Date: 01 April 2022</p> <p>Decommission Date: 30 June 2022</p>
MWEB on Vumatel FTTH Promotion	The MWEB on Vumatel FTTH Promotion offered new customers a discounted rate of R 19 for the first month and thereafter the standard monthly recurring pricing comes into effect.	<p>Filed: 10 March 2022</p> <p>Launch Date: 11 March 2022</p> <p>Decommission Date: 31 March 2022</p>
MWEB on Vumatel FTTH Promotion	The MWEB on Vumatel FTTH Promotion offered new customers a discounted rate of R 19 for the first month and thereafter the standard monthly recurring pricing comes into effect.	<p>Filed: 10 March 2022</p> <p>Launch Date: 11 March 2022</p> <p>Decommission Date: 31 March 2022</p>

MetroFibre KZN Free Termination Point Promotion	MetroFibre's Termination Point at No Cost 2022 KwaZulu Natal Promotion offers customers free installation and activation of termination points to all new customers and a 50% discount off to all direct customers for a period of 12 months.	<p>Filed: 22 March 2022</p> <p>Launch Date: 01 April 2022</p> <p>Decommission Date: 31 May 2022</p>
MTN PAYG Bozza Gigs Mi-Fi Device Deal Promotion	MTN's PAYG Bozza Gigs Mi-Fi Device Deal Promotion rewarded customers purchasing PAYG Bozza Gigs Mi-Fi Device Deal with a free once-off Anytime data bundle valid for 30 days. Thus, customers purchasing the Bozza Gigs 5GB Anytime + 5GB Night deal inclusive of a Wi-Fi Router priced at R 499, received an additional 10GB Home promotional bundle.	<p>Filed: 23 March 2022</p> <p>Launch Date: 01 April 2022</p> <p>Decommission Date: 31 May 2022</p>
TT Connect Easter Weekend Promotion	The TT Connect Easter Weekend Promotion entailed a 1 month free subscription for all new subscribers signing up during the promotional period after which standard rates will apply.	<p>Filed: 01 April 2022</p> <p>Launch Date: 10 April 2022</p> <p>Decommission Date: 22 April 2022</p>
MetroFibre Termination Point at No Cost 2022 Pietermaritzburg Promotion	The Promotion entailed an offer for free installation of termination points for customers in the Pietermaritzburg area.	<p>Filed: 13 July 2021</p> <p>Launch Date: 16 July 2021</p> <p>Decommission Date: 07 April 2022</p>
MTN YouTube Burna Boy Bundles Promotion	MTN's YouTube Burna Boy Bundles rewarded customers who purchased a weekly YouTube data bundle on the week of Burna Boy's concert in Madison Square Garden, USA, with a free additional	<p>Filed: 11 April 2022</p> <p>Launch Date: 22 April 2022</p>

	YouTube 1GB (Burna Boy) bundle that can be used during the Burna Boy live concert.	Decommission Date: 29 April 2022
MetroFibre Go20 Vuma May/June 2022 Promotion	MetroFibre's Go20 Vuma May/June 2022 Promotion offered a reduced rate on the MetroFibre Go 20Mbps package for a period of 12 months from date of activation; after the 12 month period expires the full package price will apply.	Filed: 21 April 2022 Launch Date: 01 May 2022 Decommission Date: 30 June 2022
Vodacom Double Your Data Promotion	Vodacom's Double Your Data Promotion rewarded customers with an additional data bundle equivalent to the standard inclusive data bundle.	Filed: 22 April 2022 Launch Date: 05 May 2022 Decommission Date: 30 June 2022
MWEB on Vumatel and Frogfoot FTTH Promotion	MWEB on Vumatel and Frogfoot's FTTH Promotion entailed discounts ranging from 37% to 50% for new subscriptions for the first two months, thereafter the normal subscription price was applied.	Filed: 25 April 2022 Launch Date: 01 May 2022 Decommission Date: 30 June 2022
MWEB on Octotel Promotion	MWEB on Octotel's Promotion entailed a 50% subscription discount for the first two months on the 35/25Mbps package.	Filed: 05 May 2022 Launch Date: 13 May 2022 Decommission Date: 31 July 2022
Rain Unlimited Home 5G Standard – Winter Promotion	Rain's Unlimited Home 5G Standard – Winter Promotion entailed a 50.1% discount for the first upfront payment; standard pricing will resume after the first month.	Filed: 13 May 2022 Launch Date: 24 May 2022

		Decommission Date: 24 June 2022
Rain Unlimited Home 5G Unlimited Home 5G Premium – Winter Promotion	Rain’s Unlimited Home 5G Unlimited Home 5G Premium – Winter Promotion entailed a 15% discount for the first upfront payment; standard pricing will resume after the first month.	<p>Filed: 13 May 2022</p> <p>Launch Date: 24 May 2022</p> <p>Decommission Date: 24 June 2022</p>
Rain Unlimited Home 5G Standard – Upgrade Promo	Rain’s Unlimited Home 5G Standard – Upgrade Promo entailed a free 5G CPE device locked to the Rain network.	<p>Filed: 13 May 2022</p> <p>Launch Date: 24 May 2022</p> <p>Decommission Date: 24 June 2022</p>