



## **Independent Communications Authority of South Africa**

Independent Communications Authority of South Africa

350 Witch-Hazel Avenue, Eco Point Office Park

Eco Park, Centurion.

Private Bag X10, Highveld Park 0169

Telephone number: (012) 568 3000/1

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### **BI-ANNUAL REPORT ON THE ANALYSIS OF TARIFF NOTIFICATIONS SUBMITTED TO ICASA FOR THE PERIOD 01 JULY 2019 TO 31 DECEMBER 2019**

*Disclaimer: Information contained in this Report is based on notifications submitted by licensees in terms of regulation 9(1) of the Standard Terms and Conditions Regulations, Government Gazette No. 33294 and regulation 5(1) of the End User and Subscriber Service Charter Regulations, Government Gazette No. 39898, as amended. Where necessary additional research was conducted to compare tariff plans.*

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## Glossary

TERM	DEFINITION
Flat-rate tariffs	Tariffs that charge the same retail rate for calls to any subscriber.
Dynamic tariffs	These tariff plans are value based according to Dorgham (2015) since they offer lower retail prices depending on location, traffic, network capacity, time of the day and customer segment.
In-bundle rate	Manx telecom refers to this as a package in which a subscriber is offered allocated capacity at a lower price; anything used within this package is charged at in-bundle rates.
On-Net (On network) Tariff	Manx telecom defines this as the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of the same network.
Out-of-Bundle-Rate	The ESSUC (2018) defines this rate as the price that an end user is charged upon depletion of the allocated bundle.
Off-Net (Off network) tariff	This according to Manx Telecom, is the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of another (competing) network.
Post-paid Plan	The ESSUC (2018) defines this as a service in which an end-user pays monthly subscription and usage charges at the end of each month for the allocation of voice minutes, SMS and data services.
Prepaid Plan	The ITU (2010), defines this as a mobile cellular service in which a subscriber pays in advance for the allocation of voice minutes, SMS and data in fixed amounts.

## Executive Summary

The Independent Communications Authority of South Africa (ICASA, hereon referred to as the Authority) is mandated to regulate electronic communications in the public interest. In ensuring that it carries this mandate effectively, it monitors the information communications and technology (ICT) sector to ensure that interests of the consumers are promoted as per object 2(n) of the Electronic Communications Act No. 36 of 2005 (ECA, as amended). This tariff analysis report aims to ensure that end-users (customers) are aware of the various prepaid retail tariffs in the telecommunications sector which were filed with the Authority during the period of 01 July 2019 to 31 December 2019, as well as provide an update on initiatives which are currently underway to reduce the cost to communicate. This ensures that there is retail tariff transparency, which could potentially encourage competition as it is likely to minimise pricing and product information asymmetries in the sector.

Table 1 shows the types of notifications received in the period 01 July 2019 to 31 December 2019.

*Table 1: Type of Notifications received- 01 July 2019 to 31 December 2019*

Type of Notification	Cell C	MTN	Telkom	Vodacom	Other Licensed Operators (OLOs)	Grand Total
Amendment	6	16	10	25	13	<b>70</b>
Extension	1	5	-	4	0	<b>10</b>
New Product	9	22	2	11	14	<b>58</b>
Promotion	10	37	2	11	8	<b>68</b>
Termination	1	2	-	-	1	<b>4</b>
<b>Grand Total</b>	<b>27</b>	<b>82</b>	<b>14</b>	<b>51</b>	<b>36</b>	<b>210</b>

*Source: ICASA Database based on Tariff Notifications*

The Authority received a total of 210 tariff notifications, which included 68 new promotions, 70 amendments, 10 extensions, 58 new products and 4 terminations during the period under review, i.e. 01 July 2019 to 31 December 2019. Out of the 210 tariff notifications, 36 were received from Other Licensed Operators (OLO's), namely Amobia Communications, Cybersmart, Cybersmart, Directel (RocketNet), Francois O'Kennedy W.O.R.X, Fusion (Pty) Ltd, Huge Telecom,

Ladysmith Wireless Solutions, Lasernet, Metro Fibre Networkx, Rain, Switch Telecom and Wibersolutions.

A new default flat-rate tariff plan was introduced by MTN on 09 September 2019, namely the MTN Ska Wara Bundle Bonanza price plan which charges R 0.99 per minute, which is the same as MTN's previous default price plan, the MTN Inflow price plan.

In terms of mobile data services, licensees are being more competitive by increasing the number of over-the-top (OTT) service bundles, in the period under review, such as the Telkom Social Media Data Bundles, Cell C's WhatsApp 7-day and 15-day bundles and MTN's Youth Pulse MusicTime Promotion. Technology is evolving rapidly and the world moving towards the fourth industrial revolution, and this is being embraced by licensees for example Vodacom is tapping into the Internet-in-the-Car space by introducing the Toyota Big Data Bundles.

The Authority has also observed an increase in the number of personalised bundles<sup>1</sup> in the market, whereby Mobile Network Operators (MNOs) are utilising customers' spending patterns to offer them bundles closest to their usage patterns. Thus, customers receive tailor-made bundle offers. In the period under review the Authority received personalised bundles such as the MTN Prepaid Personalised Data Bundles, MTN Personalized Integrated Bundles and Vodacom Just for You Integrated Bundles.

The Authority continues to work on regulatory initiatives aimed at reducing communication costs. To this effect, the Authority published its initial analysis on the mobile broadband services market inquiry, on 29 November 2019, so as to solicit stakeholder comments.

The Authority is also in the process of engaging the Competition Commission on its final findings and recommendations report for the data services market inquiry published on 02 December 2019. The purpose of the Inquiry was to investigate

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<sup>1</sup> Personalised bundling is the use of customer relationship management (CRM) data to understand the usage patterns, personal buying preferences to help provide more closely tailored recommendations (specific deals and packages) based on the customers' individual behaviors (Arthurton, 2019).

the cause and reason for alleged high prices for data services in South Africa, and to make recommendations that would lead to lower prices for data services.

## 1. Introduction

In terms of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) of 2010 and End-user and Subscriber Service Charter Regulations (*Government Gazette No. 39898*) of 2016, as amended, individual licensees are required to file notifications of tariffs and promotional tariffs with the Authority, seven (7) days prior to launching them in the market. The analysis contained in this report is based on prepaid tariffs that were filed during the period of 01 July 2019 to 31 December 2019<sup>2</sup>.

The purpose of the report is to highlight the different prepaid tariff plans (prices and product offerings) which were filed during the period under review. The aim of this report is aligned to object 2(n) of the ECA which is to "*promote the interest of consumers with regard to the price, quality and the variety of electronic communication services*" as it seeks to ensure that there is retail price transparency. This would enable customers to make an informed choice, in terms of tariff plan preferences and/or preferred service providers based on their different offerings.

Following the 2019/20 FY second quarter (Q2) Tariff Analysis Report, published on ICASA's website on 10 December 2019, the key purpose of this report is to provide an update on prepaid tariffs that were filed by the different mobile operators during the period under review.

This report entails an analysis of various retail tariff plans and promotions such as the standard prepaid data and voice, promotional prepaid data and voice, integrated prepaid bundles, and monthly Fibre-to-the-home (FTTH) packages filed by different Individual licensees during the period under review.

This report is categorised into the following sections:

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<sup>2</sup> Where a comparative analysis is done, notifications/tariff plans filed previously (not within the period under review) are also considered in the analysis.

- Section 2 provides an analysis of the notifications received, which are categorised into Standard prepaid data tariffs, Promotional prepaid data tariffs, Standard prepaid voice tariffs, Promotional prepaid voice tariffs, Standard prepaid integrated bundles, Promotional prepaid integrated bundles, Standard FTTH tariff plans; and
- Section 3 provides concluding remarks.

An overview of other<sup>3</sup> prepaid tariff notifications filed during the period under review is then depicted in Annexure A and it shows that there has been competition in terms of the promotions offered by the licensees in the market. Annexure B shows prepaid promotions and tariff plans which ended during the period under review.

## **2. Analysis of Tariffs Notified to the Authority**

There were mainly six types of prepaid tariff plans that were on offer in the market during the period under review, these are:

- Standard prepaid data tariffs;
- Promotional prepaid data tariffs;
- Standard prepaid voice tariffs;
- Promotional prepaid voice tariffs;
- Standard prepaid integrated bundles; and
- Prepaid promotional integrated bundles.

The analysis of the standard and promotional prepaid data and voice tariffs is presented in sub-sections 2.1 to 2.5. Sub-section 2.6 looks at the standard and promotional prepaid integrated bundles and a brief analysis of month-to-month (MtM) FTTH plans and offerings is provided in sub-section 2.7.

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<sup>3</sup> Other prepaid tariff notifications filed or received during the period under review which were not discussed in the main part of this report and continue to exist in the market after 30 June 2019.

## **2.1. Analysis of Standard Prepaid Data Tariffs and Data Bundles Tariff Plan Changes**

### ***2.1.1. Prepaid Data plans***

This sub-section provides an updated analysis and highlights changes, if any, to prepaid data plans since the preceding 2019/20FY Q2 Bi-annual Tariff Analysis Report, on the prepaid data bundle prices charged by the four main Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs) and Other Licenced Operators (OLOs). Therefore, this sub-section is divided into two parts, i.e. 2.1.1.1, which shows the prepaid data prices for bundles offered by the MNOs filed in the period under review and 2.1.1.2, which shows the prepaid data prices for bundles offered by MVNOs and OLOs filed with the Authority in the period under review.

#### **2.1.1.1. Prepaid Data Prices for bundles offered by MNOs**

##### **2.1.1.1.1. Prepaid 30-day validity period data bundle**

The four MNOs (Vodacom, MTN, Cell C and Telkom Mobile) had not filed any amendments with the Authority to their 30-day prepaid data bundles. Therefore, no update is provided in this report. The current prices and the respective analysis can be found in the 2018/19FY Q4 Bi-Annual Tariff Analysis Report, which was published on ICASA's website on 03 April 2019<sup>4</sup>.

Whilst the prices of the 30-day various data bundles did not change in the period under review, operators introduced other prepaid data bundles (open-market and content-specific) in the market.

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<sup>4</sup> Page 25-32. Available online at : on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jul-dec-2018>> Accessed on 27 January 2020



## **2.1.1.1.2. Other standard prepaid data bundles offered by MNO's**

### **2.1.1.1.2.1. MTN Point of Sale Bundles**

MTN filed its Point of Sale (POS) Bundles with the Authority on 08 July 2019. Available in daily and weekly validity periods, the bundles offered comprise on-net voice minutes, data and integrated bundles. The operator aims to improve customer experience by ensuring that all its services are accessible at affordable prices. Table 2 shows the various POS bundles with their respective validity periods and prices.

*Table 2: MTN Point of Sale Bundles*

<b>Point of Sale Bundles</b>	<b>Validity</b>	<b>Subscription Fee (Incl. VAT)</b>
Daily 20 minutes on-net voice	1 Day	R 5
Daily 60 minutes on-net voice	1 Day	R 10
Weekly 10 minutes on-net voice	5 Days	R 5
Weekly 30 minutes on-net voice	5 Days	R 10
Daily Bundle - 30MB	1 Day	R 5
Daily Bundle - 100MB	1 Day	R 10
Weekly Bundle - 60MB	5 Days	R 10
Weekly Bundle - 150MB	5 Days	R 20
Daily 30 minutes on-net voice + 30MB bundle	1 Day	R 10
Weekly 30 minutes on-net voice + 100MB bundle	5 Days	R 20

*Source: ICASA Database based on Tariff Notifications*

The bundles are available to all prepaid customers on a once-off or recurring basis through selected direct and indirect sales channels. MTN's POS bundles were made available in the market on 17 July 2019.

### **2.1.1.1.2.2. Telkom Mobile Weekly and Daily Prepaid Data Bundles**

Telkom filed its revised weekly and daily data bundles with the Authority on 19 September 2019. Table 3 details the data bundles and their respective prices.

*Table 3: Telkom Mobile Weekly and Daily Data Bundles*

<b>Data Bundle</b>	<b>Validity</b>	<b>Bundle Price</b>
<b>Prepaid Weekly Data</b>		
50MB	7 Days	R 5
100MB		R 15
250MB		R 30

500MB		R 50
1GB		R 75
2GB		R 100
<b>Prepaid Daily Data</b>		
30MB	1 Day	R 5
150MB		R 10.50
300MB		R 20

Source: ICASA Database based on Tariff Notifications

The amendments to Telkom's weekly and daily data bundles came into effect on 01 October 2019.

#### **2.1.1.1.2.3. Telkom Mobile 100GB Night Surfer Data Plan**

The Telkom Mobile 100GB Night Surfer Data Plan was filed with the Authority on 19 September 2019. The plan offers customers a once-off night surfer data bundle comprising of 100GB valid for 31 days at price of R 149. It is worth noting that the bundle only depletes between 00h00 and 07h00. Table 4 shows the throttling configurations applicable in the respective time intervals.

Table 4: Fair Usage Policy on the Night Surfer Bundle

<b>Traffic</b>	<b>Speed</b>	<b>Time</b>
P2P/NNTP All other traffic	512 Kbps - 2Mbps	Midnight - 1am
All traffic	Up to 10Mbps	1am - 5am
P2P/NNTP All other traffic	512 Kbps - 2Mbps	5am - 7am

Source: ICASA Database based on Tariff Notifications

The amendments to the 100GB Night Surfer Data Plan came to effect on 01 October 2019.

#### **2.1.1.1.2.4. Telkom Mobile LTE/LTE-A once-off data plans**

Telkom filed the amendment to its LTE/LTE-A Once-off Data Plans on 19 September 2019. The amendment entails new LTE/LTE-A once-off bundles and the upsizing of bundles while the subscription fees were reduced. Table 5 details the amendment to the LTE/LTE-A Once-off data bundles.

Table 5: Telkom Mobile LTE/LTE-A Once-off Data Plans

<b>LTE/LTE-A Once-Off</b>	<b>Anytime Data</b>	<b>Night Surfer Data</b>	<b>Validity Period</b>	<b>Previous Bundle Price</b>	<b>New Bundle Price</b>	<b>Price Difference</b>	<b>Variance (%)</b>
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5GB + 5GB	5GB	5GB	1 Month both Anytime and Night Surfer Data	N/A	R 99	N/A	N/A
10GB + 10GB	10GB	10GB	1 Month both Anytime and Night Surfer Data	N/A	R 149	N/A	N/A
20GB + 20GB	20GB	20GB	2 Months for Anytime and 1 Month for Night Surfer Data	N/A	R 249	N/A	N/A
40GB + 40GB	40GB	40GB	2 Months for Anytime and 1 Month for Night Surfer Data	N/A	R 359	N/A	N/A
60GB + 60GB	60GB	60GB	2 Months for Anytime and 1 Month for Night Surfer Data	R 755 (50GB)	R 459	-R 296	-39.2%
80GB + 80GB	80GB	80GB	2 Months for Anytime and 1 Month for Night Surfer Data	N/A	R 559	N/A	N/A
120GB + 120GB	120GB	120GB	2 Months for Anytime and 1 Month for Night Surfer Data	R 1 005 (100GB)	R 759	-R 246	-24.5%
220GB + 220GB	220GB	220GB	2 Months for Anytime and 1 Month for Night Surfer Data	R 1 615 (200GB)	R 1 059	-R 556	-34.4%

Source: ICASA Database based on Tariff Notifications

The table above shows that Telkom upsized its 50GB bundle to 60GB while reducing the subscription fee by 39.2% (from R 755 to R 459). The amendment came into effect on 01 October 2019.

#### **2.1.1.1.2.5. MTN Variable Add-on Data and Voice Bundles**

MTN filed the Variable Add-on Voice and Data Bundles with the Authority on 26 September 2019. The promotional bundles are available to customers on daily, weekly and monthly validity periods. Prepaid customers are offered additional bundle options to purchase if they have insufficient funds for the original bundle choice. MTN aims to enhance the customer experience of the airtime conversion process. Annexure A details the bundles.

Voice bundles are on-net and there is no carry-over of unused minutes or data and the validity of these voice bundles will not be extended by the purchase of any other voice or data bundle. MTN introduced the bundles in the market on 07 October 2019.

#### **2.1.1.1.2.6. Vodacom Weekly Mobile Internet Bundles**

The Vodacom Weekly Mobile Internet Bundles were initially filed with the Authority on 29 June 2017 and were amended on 19 March 2018 following the 1% increase in VAT. The operator filed another amendment on 01 October 2019, changing the terms and conditions of the mobile internet bundles. Prominent changes are as follows:

- Once-off bundles are now available to prepaid, top-up and post-paid customers;
- Recurring bundles are only be available to prepaid customers; and
- The USSD channel change from \*111# to \*135#.

It is worth noting that the operator has no provision for the data roll over service for unused bundles after expiry.

#### **2.1.1.1.2.7. Vodacom Just 4 You Bundles**

Vodacom filed an amendment of its Just 4 You Bundles with the Authority on 18 October 2019, following the notification filed with the Authority on 06 September 2019. The amendment consists of new data bundles. Table 6 shows the new Just 4 You data bundles and their respective prices.

*Table 6: Vodacom Additional Just 4 You Bundles*

<b>Offer Description</b>	<b>Allocation</b>	<b>Validity</b>	<b>Price (Incl. VAT)</b>
15MB for today at R 2	15MB	1 day	R 2
25MB for today at R 3	25MB	1 day	R 3
25MB for 3 days at R 4	25MB	3 days	R 4
3GB for 7 days at R 129	3GB	7 days	R 129
75MB for 30 days at R 25	75MB	30 days	R 25
125MB for 30 days at R 35	125MB	30 days	R 35
250MB for 30 days at R 45	250MB	30 days	R 45
1GB for 30 days at R 115	1GB	30 days	R 115
1.5GB for 30 days at R 139	1.5GB	30 days	R 139
2.5GB for 30 days at R 200	2.5GB	30 days	R 200
20MB for 2 days at R 7	20MB	2 days	R 7
50MB for 3 days at R 15	50MB	3 days	R 11
200MB for today at R 19	200MB	1 day	R 19
300MB for 7 days at R 39	300MB	7 days	R 39
600MB for 7 days at R 69	60MB	7 days	R 69
1.2GB for 7 days at R 89	1.2GB	7 days	R 89

*Source: ICASA Database based on Tariff Notifications*

#### **2.1.1.1.2.8. Cell C \*141# Data Bundles**

Cell C's \*141# Data Bundles were filed with the Authority on 27 November 2019. The bundles are exclusive to prepaid customers and are available as once-off bundles through the \*141# USSD code. Annexure A details the bundles offered to customers. It should be noted that bonus airtime value or free airtime value cannot be used to purchase the \*141# prepaid data bundles.

Cell C has made a provision for the data roll over service as per table 7. It is worth noting that the volume of data rolled over is valid for 1 day.

Table 7: Cell C Data Roll-over Rates

Roll Over Pricing (per MB)				
1 Day	1MB to 100MB	101MB-500MB	501MB-3GB	3GB+
	R 0.02	R 0.01	R 0.01	R 0.01

Source: ICASA Database based on Tariff Notifications

Customers are able to transfer data on the \*141# prepaid data bundles. However, for the filed \*141# data bundles, customers are not able to purchase bundles on behalf of another customer.

#### **2.1.1.1.2.9. MTN International Roaming Bundles**

MTN filed its International Roaming Bundles with the Authority on 27 November 2019. The data bundles enable customers to roam in 21 selected countries outside of MTN's footprint. It is MTN's aim to encourage worry-free data roaming usage amongst its subscribers and enable customers to control their spending. Table 8 shows the MTN International Roaming Bundles, their respective prices and validity periods.

Table 8: MTN International Roaming Bundles

Inclusive Value	Bundle Price	Validity
50MB	R 69	3 Days
100MB	R 99	3 Days
500MB	R 239	7 Days
1GB	R 399	14 Days

Source: ICASA Database based on Tariff Notifications

MTN introduced the international roaming data bundles in the market on 06 December 2019.

#### **2.1.1.1.2.10. MTN Personalised Prepaid Data Bundles**

The Authority received MTN's notification regarding the Prepaid Personalised Data Bundles on 04 December 2019 and were launched in the market on 13 December

2019. On 09 December 2019, the operator added two bundle packages for non-data and low data users. The bundle offers are targeted at new customers, non-data users and low-data users. Customers are allocated bundles in accordance to their spending patterns. Personalised Prepaid Data Bundles are available as once-off purchases and valid for 30-days from the day of provisioning. It should be noted that the data bundles can be shared using MTN's Data Share service, however, customers cannot roll over unused data. Annexure A details the bundle offers.

#### **2.1.1.1.2.11. Cell C Additional 5 Day Bundles**

Cell C filed its Additional 5 Day Bundles with the Authority on 12 December 2019. Table 9 shows the Cell C Additional 5 Day Bundles and their respective prices. Cell C introduced the bundles in the market on 24 December 2019.

*Table 9: Cell C Additional 5 Day Bundles*

<b>Bundle Size</b>	<b>Price</b>
25MB*	R 6
45MB	R 8
50MB*	R 12
80MB	R 12
100MB*	R 24
250MB	R 25
600MB	R 50
1228.8MB	R 80
2252.8MB	R 100

*Source: ICASA Database based on Tariff Notifications*

*\*These bundles are only available on selected channels*

#### **2.1.2. Over-the-Top (OTT) Service Offerings**

This section focuses on Over-the-Top (OTT) services which are used by a customer to ride on top of an electronic communications network services of a licensed operator to which the customer is connected<sup>5</sup>. In order to capitalise on the growth in uptake of OTT services, licensed operators have launched various product offerings so as to maximise their data revenues. The sub-sections below discuss

<sup>5</sup> Definition of what OTT services are found online: < [https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Documents/EVENTS/2015/0421-BS-Economic/1\\_2.pdf](https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Documents/EVENTS/2015/0421-BS-Economic/1_2.pdf) > Accessed on 21 February 2019.

the OTT linked product offerings, which MNOs filed notifications for, during the period under review.

#### **2.1.2.1. Cell C WhatsApp Bundle and Variable Promotion**

Cell C filed a new standard WhatsApp bundle with the Authority on 23 August 2019. The new bundle is a 1GB data for WhatsApp usage. The WhatsApp bundle cost R 29, of which the in-bundle rate is R 0.03 per MB.

The terms and conditions of the WhatsApp bundle are the same as the promotional WhatsApp bundle that the MNO previously filed with the Authority on 20 February 2019. The WhatsApp bundle is valid for 30 days and is available to all Cell C prepaid, top-up and post-paid customers. It should be noted that WhatsApp (VOIP) Calls (including video calls) incur additional data costs outside the WhatsApp bundle offer. The new WhatsApp tariff will be effective on 01 October 2019.

On 15 November 2019, Cell C filed its WhatsApp Bundle Variable Promotion which is an add-on to the WhatsApp Bundle plan. Upon purchasing the WhatsApp bundle, customers stand a chance to be rewarded with on-net voice minutes. The operator decides when to reward customers with free minutes. The free minutes range from 1 to 5 400 minutes and their validity periods vary from 1 day to 30 days. The promotional offer was expected to be in the market from 27 November 2019 to 28 February 2020, however on 14 February 2020, the operator extended the promotional offer to 30 June 2020.

#### **2.1.2.2. Vodacom Google Play Store Bundles**

Vodacom filed its amendment of the terms and conditions its Google Play Store bundles on 11 September 2019. The price plan was initially filed with the Authority on 08 April 2019.

According to the updated terms and conditions, Google Play bundles only depleted on data traffic to browse, download and update apps and games via the Google

Play Store app. Other Play Store content such as Movies & TV, Music, Books and Magazines, cannot deplete on Google Play bundles and cannot deplete direct visits to the Google Play Store website. In the cases where customers retain their bundles when migrating from one price plan to another, validity periods or expiry dates attached to the bundles will hold.

Table 10 shows the Google Play Store data bundles available to customers for purchase and their respective validity periods.

*Table 10: Google Play Store Bundles*

<b>Data Allocation</b>	<b>Price (Inc. VAT)</b>	<b>Validity</b>
200MB	R 5	1 Day
250MB	R 15	3 Days
500MB	R 29	7 Days
1GB	R 55	30 Days

*Source: ICASA Database based on Tariff Notifications*

### **2.1.2.3. Telkom Mobile Social Media Data Bundles (Once-off and Recurring)**

Telkom filed the Social Media Data Bundles with the Authority on 16 September 2019. The social media data bundles are available to customers as once-off or recurring daily, weekly and monthly bundles. The bundles enable customers to access social media platforms such as Facebook, Facebook Messenger, Twitter, Instagram, SnapChat, LinkedIn, Pinterest and Tik Tok. Table 11 details the new mobile data bundles by Telkom.

*Table 11: Telkom Mobile Social Media Data Bundles*

<b>Data Allocation</b>	<b>Price (Incl. VAT)</b>
<b>Daily Social Bundles</b>	
25MB	R 2
50MB	R 3
75MB	R 4
100MB	R 5
250MB	R 10
500MB	R 15
<b>Weekly Social Bundles</b>	
75MB	R 5
100MB	R 8
250MB	R 12
500MB	R 18
1GB	R 35
2GB	R 60
<b>Monthly Social Bundles</b>	
100MB	R 10
250MB	R 15



500MB	R 25
1GB	R 40
2GB	R 70
3GB	R 100

Source: ICASA Database based on Tariff Notifications

Content-specific bundles benefit customers with lower prices when compared to standard prepaid data bundles by lowering in-bundle rates. For example, customers would purchase an all-net standard prepaid 500MB data bundle for R 69.60 (R 0.14 per MB), however, they can now purchase the monthly 500MB social media bundle for R 25 (R 0.05 per MB), saving R 44.60 or 64.1%.

In comparison to MTN's and Vodacom's content-based bundles, Telkom's social media data bundles are more competitive, offering customers more affordable bundles while giving customers access to eight social media platforms, whilst the other above-mentioned operators have bundles that give customers access to at most 4 social media platforms. For example, the MTN monthly 1GB Twitter bundle costs R 50 and the Vodacom monthly 1GB Social Ticket costs R 60, while Telkom's monthly 1GB social bundle costs R 40. Telkom's 1GB monthly social bundle is cheaper than MTN's and Vodacom's social bundles by R 10 and R 20, respectively.

Telkom introduced its new mobile data and social media data bundles in the market on 27 September 2019.

#### **2.1.2.4. Cell C Free Basics (Free Data on Facebook Services)**

On 17 September 2019, Cell C filed a notification with respect to its free Facebook service. The operator has implemented a daily fair user policy on the data usage of Facebook, customers are now allocated 20MB of free data to use on Facebook. Upon depletion of the 20MB, customers are notified and advised that should they wish to continue with Facebook they will be charged OOB rates.

The amendment of Cell C's Free Basics plan came into effect on 01 October 2019.

#### **2.1.2.5. Cell C WhatsApp 7-day and 15-day bundles and Variable Promotion**

Cell C filed its WhatsApp 7-day and 15-day bundles with the Authority on 04 November 2019. The tariff plan comprises of 200MB and 500MB data bundles for R 9 and R 19, respectively. Customers also receive free WhatsApp nite data equivalent to the inclusive value i.e. the 200MB WhatsApp anytime data includes a 200MB WhatsApp nite data with the same validity period. All customers (post-paid, prepaid and top-up) are eligible for purchasing the once-off bundles. All customers can also purchase the bundles for another Cell C customers, limited to 5 gift transactions per day. Data transfer and roll over services are not available for the bundles. The bundles were made available to customers on 14 November 2019.

On 15 November 2019, Cell C filed its WhatsApp 7-day and 15-day Bundle Variable Promotion which is incorporated in the WhatsApp 7-day and 15-day Bundle plan. Upon purchasing the WhatsApp bundles, customers stand a chance to be rewarded with on-net voice minutes. The promotional offer is Cell C's tactic to drive up sales of its WhatsApp bundles, hence, the operator decides when to reward customers with free minutes. The free minutes range from 1 to 5 400 minutes and their validity periods vary from 1 day to 30 days. Cell initially filed the promotion to be in the market from 27 November 2019 to 28 February 2020, however on 14 February 2020, the operator extended the promotional offer to 30 June 2020.

#### **2.1.2.6. Vodacom Toyota Big Data Bundles**

Vodacom filed its Toyota Big Data Bundles in the market on 21 November 2019. The bundles are specific to Internet-in-the-Car (IITC) services and are available as top-up bundles. Customers can purchase the once-off 30 days bundles via a debit/credit card only, and can only activate the bundles through the My Toyota App. Depending on the bundle purchased customers can get IITC data only or IITC data plus a 3GB navigation bundle. There are no OOB data rates upon depletion of data bundles and customers must purchase another bundle to resume internet services. The navigation bundle can be used only on Google Maps, Apple Maps and Waze navigation Apps.

Table 12 shows the bundle allocations and the respective prices.

*Table 12: Vodacom Toyota Big Data Bundles*

	<b>5GB data only</b>	<b>10GB + 3GB Navigation bundle</b>	<b>20GB + 3GB Navigation bundle</b>	<b>30GB + 3GB Navigation bundle</b>
	<b>Tariff incl. VAT</b>	<b>Tariff incl. VAT</b>	<b>Tariff incl. VAT</b>	<b>Tariff incl. VAT</b>
Subscription Including VAT	R 220	R 299	R 349	R 449
Inclusive volume in MB	5120	10240	20480	30720
Inclusive navigation in MB	3072	3072	3072	3072
Out-Of-Bundle Data Usage	R 0	R 0	R 0	R 0

*Source: ICASA Database based on Tariff Notifications*

The Top-up data bundles are only available on the local IITC SIM and local network. The bundles can neither be rolled over nor be transferred.

#### **2.1.2.7. MTN Youth Pulse MusicTime Promotion**

The Authority received MTN's Youth Pulse MusicTime Promotion on 05 December 2019. MusicTime is a time-based music streaming service offering local and international music. Customers on the MTN Youth Pulse price plan (18 - 24-year-old age group) are rewarded with 120 minutes of access to the MusicTime app upon purchasing any Youth Bundle. The promotional minutes do not expire and deplete in accordance to the time spent on streaming music on the app. The operator launched the promotion on 16 December 2019 and will be in the market until further notice.

#### **2.1.2.8. MTN Prepaid Social Pack Bundles**

MTN filed the Prepaid Social Pack Bundles with the Authority on 12 December 2019. The plan comprises of social bundles specific to Instagram and Tik-Tok. The bundles are available to all prepaid customers and eligible post-paid customers for converged and hybrid price plans. Table 13 shows the bundles and their respective prices and validity periods.

Table 13: MTN Social Pack Bundles

	Validity	Volume	Price (Incl. VAT)
<b>Instagram</b>	Daily	100MB	R 5
	Weekly	500MB	R 20
	Monthly	1GB	R 50
<b>Tik-Tok</b>	Daily	100 MB	R 5
	Weekly	500 MB	R 20
	Monthly	1GB	R 50

Source: ICASA Database based on Tariff Notifications

The bundles are available for purchase as either a once-off or recurring bundles through USSD codes (136, 142 and 143), the MyMTN App and online channels. Customers are permitted to purchase more than one Social Pack bundle at any given time, limited to a maximum five Social Pack bundles per validity period. It should be noted that the bundles can neither be transferred nor be rolled over. MTN introduced the Social Pack Bundles in the market on 23 December 2019.

## 2.2. Analysis of Promotional Prepaid Data Tariffs

### 2.2.1. MTN Ska Wara Bundle

The MTN Ska Wara Bundle promotion was filed with the Authority on 03 July 2019. The promotion offers selected prepaid customers a bundle discount of up to 99% when purchasing on-net voice bundles, social data and standard data bundles. The promotional offer considers customers' individual spending patterns and is accessible through the MTN mobile app or the USSD codes \*136# and \*142#. It should be noted that MTN has no provision of data roll over and transfer services for the discounted bundles. The promotion was introduced in the market on 12 July 2019.

### 2.2.2. MTN Double Your Bundle

The Authority initially received the notification regarding the MTN Double Your Bundle promotion on 23 January 2019. MTN filed an intention to decommission the promotional offer, on 03 July 2019, with effect from 12 July 2019. However, on 17 July 2019, the operator reinstated the offer.

The promotion rewards customers with an additional bundle (voice or data) equivalent to the recharge value. For example, if a customer purchases a weekly 50 minutes voice bundle, they are rewarded with an additional 50 minutes.

The promotion is available to PAYG customers in personalised voice bundle and data bundle purchases, through the \*142# USSD code or the MyMTNApp. The bundle offers are in accordance to the customers' spending profiles. Table 14 details the MTN Double Your Bundle voice and data promotional offers.

Table 14: Double Your Bundle Promotion

Data Bundles					
Daily personalised offers	Price	Weekly personalised offers	Price	Monthly personalised offers	Price
250MB + 250MB Free	R 5	250MB + 250MB Free	R 15	500MB + 500MB Free	R 25
Buy 25MB and get 25MB Free	R 2	100MB + 100MB Free	R 10	250MB + 250MB Free	R 29
50MB + 50MB Free	R 5	250MB + 250MB Free	R 20	400MB + 400MB Free	R 39
100MB + 100MB Free	R 7	300MB + 300MB Free	R 30	500MB + 500MB Free	R 49
150MB + 150MB Free	R 10	500MB + 500MB Free	R 40	500MB + 500MB Free	R 69
250MB + 250MB Free	R 15	1GB + 1GB Free	R 70	1GB and get 1GB Free	R 99
300MB + 300MB Free	R 20	1.5GB + 1.5GB Free	R 90	1.5GB + 1.5GB Free	R 149
500MB + 500MB Free	R 30	2GB + 2GB Free	R 110	3GB + 3GB Free	R 299
1GB + 1GB Free	R 50	3GB + 3GB Free	R 150	5GB + 5GB Free	R 349
2.5GB + 2.5GB Free	R 100	5GB + 5GB Free	R 180	10GB + 10GB Free	R 450
-	-	6GB + 6GB Free	R 200	15GB and get 15GB Free	R 540
-	-	10GB + 10GB Free	R 300	24GB + 24GB Free	R 600
-	-	20GB + 20GB Free	R 600	36GB + 36GB Free	R 900
-	-	-	-	100GB + 100GB Free	R 1 800
Voice Bundles					
20 minutes + 20 minutes Free	R 5	120 minutes + 120 minutes Free	R 10	100 minutes + 100 minutes Free	R 10
7 minutes + 7 minutes Free	R 2	15 minutes + 15 minutes Free	R 5	40 minutes + 40 minutes Free	R 10
10 minutes + 10 minutes Free	R 3	30 minutes + 30 minutes Free	R 10	60 minutes + 60 minutes Free	R 15
15 minutes + 15 minutes Free	R 5	50 minutes + 50 minutes Free	R 15	75 minutes + 75 minutes Free	R 20
3 minutes + 30 minutes Free	R 7	75 minutes + 75 minutes Free	R 20	100min + 100min Free	R 25
35 minutes + 35 minutes Free	R 8	100 minutes + 100 minutes Free	R 25	125 minutes + 125 minutes Free	R 30

40 minutes + 40 minutes Free	R 10	125 minutes + 125 minutes Free	R 30	150 minutes + 150 minutes Free	R 40
50 minutes + 50 minutes Free	R 11	150 minutes + 150 minutes Free	R 35	200 minutes + 200 minutes Free	R 50
60 minutes + 60 minutes Free	R 12	200 minutes + 200 minutes Free	R 40	250 minutes + 250 minutes Free	R 60
75 minutes + 75 minutes Free	R 15	250 minutes + 250 minutes Free	R 45	350 minutes + 350 minutes Free	R 90
120 minutes + 120 minutes Free	R 19	350 minutes + 350 minutes Free	R 60	400 minutes + 400 minutes Free	R 100
200 minutes + 200 minutes Free	R 30	500 minutes + 500 minutes Free	R 90	500 minutes + 500 minutes Free	R 120
300 minutes + 300 minutes Free	R 39	600 minutes + 600 minutes Free	R 120	600 minutes + 600 minutes Free	R 130
500 minutes + 500 minutes Free	R 79	1000 minutes + 1000 minutes Free	R 230	750 minutes + 750 minutes Free	R 150
-	-	-	-	1000 minutes + 1000 minutes Free	R 180
-	-	-	-	1500 minutes + 1500 minutes Free	R 270
-	-	-	-	2200 minutes + 2200 minutes Free	R 360
-	-	-	-	4000 minutes + 4000 minutes Free	R 750

Source: ICASA Database based on Tariff Notifications

### **2.2.3. MyMTN App Promotion**

MTN filed its new MyMTN App Promotion with the Authority on 04 October 2019. The promotion is aimed at encouraging customers to download and make use of the new MyMTN App. Customers who download the new app (either through the Google Play Store or Apple App Store), and successfully login, receive a promotional allocation of 1GB data for free. The promotional data is valid for 1 day, up to 23h59 from the allocation time. The promotional data is applicable to first time users of the new App and will only be allocated once per customer. It should be noted that free 1GB data cannot be rolled over or transferred, nor be used for international roaming. The promotion was launched on 15 October 2019 and will be in the market until further notice.

### **2.2.4. MTN Ad Reward Bundles**

MTN filed the Ad Reward Bundles on 15 November 2019. The promotional bundles are aimed at customers who engage certain adverts channels i.e. online and text channel as well as Push SMS and PCM. The bundles are available for purchase to

the advertisers to reward MTN customers. Annexure A details the MTN Ad Reward Bundles. The bundles are available as hourly, daily, 3-day, weekly, and monthly bundles. The promotional bundles (minutes and data) cannot be transferred nor rolled over. The minutes deplete on a per second basis and the data deplete at 100 Kbps. The operator introduced the Ad Reward Bundles in the market on 26 November 2019 and will be in the market until further notice.

#### ***2.2.5.MTN Prepaid Back 2 School Promotion***

The MTN Prepaid Back 2 School Promotion was filed with the Authority on 23 December 2019. The promotion rewards new prepaid customers who purchase a qualifying Mobile Broadband (MBB) device with a once-off 13GB anytime data bundle valid for 30 days and a monthly recurring 1GB bundle over 12 months. It should be noted that the receiving of the promotional value is subject to customers keeping the SIM active in an eligible MBB device. The MBB device is locked to the MTN network and customers taking up the offer are defaulted to the MTN Connect price plan. Customers also receive depletion notices at intervals of 50%, 80% and 100%.

Data roll over of the recurring promotional value is limited to a maximum of 2GB. However, the inclusive promotional value cannot be shared using MTN's Data Share service. The promotional offer was introduced in the market on 15 January 2020 and will be in the market while stock last.

### **2.3. Regulatory interventions underway to address high data charges**

#### ***2.3.1.The Competition Commission Data Services Market Enquiry***

The Competition Commission published its final report into the data services market inquiry on 02 December 2019. The purpose of the Inquiry was to investigate the cause and reason for alleged high prices for data services in South Africa, and to make recommendations that would lead to lower prices for data services.

The key findings from the Competition Commission Data Services Market Inquiry were that the price of data in South Africa was high as compared to other countries and profitability for mobile network operators (MNOs) in South Africa exceeds that of MNOs in similar markets.

Furthermore, the Competition Commission had the following recommendations, which were informed by results from the assessment of the level and structure of data prices, as well as an analysis of what factors may be cost drivers or constraining competition. The recommendations also took into account the current policy, legislative and regulatory context, including existing initiatives to change legislation and assign spectrum. Recommendations outlined in the report include:

- a proposed reduction in data-prices charged by the telecoms companies, by a third to half of the current rates;
- reduction on the price differentials on prepaid data that discriminate against low-end, largely poorer users;
- a minimum package of daily free data for prepaid customers;
- reduction in roaming prices and MVNO pricing to below the retail prices charged;
- zero-rating of content for educational and PBO institutions website downloads, to enable access to key information by students and citizens;
- pricing-transparency provisions to enable consumers to see the real difference between the pricing of different telecoms companies;
- alternate infrastructure provision such as Wi-Fi, with incentives to speed up their rollout;
- accounting separation between wholesale network and core network and
- legislative amendments to enable the changes required in the market.



## **2.4. Analysis of Standard Prepaid Voice Tariffs**

Standard prepaid voice tariffs are segregated into three types, namely flat-rate<sup>6</sup>, dynamic<sup>7</sup> and on-net<sup>8</sup> tariffs. The Authority one standard prepaid voice tariff notification from MTN. The operator introduced its new default prepaid tariff plan, the MTN Ska Wara Bundle Bonanza. The new price plan is discussed in the next sub-section.

### **2.4.1. Flat-rate tariffs**

The Authority received one notification in the period under review, wherein MTN filed its Ska Wara Bundle Bonanza price plan on 09 September 2019. The price plan is MTN's new default price plan for customers purchasing a new MTN PAYG SIM card, porting to MTN or migrating from MTN post-paid to a prepaid plan. Customers are charged a flat-rate set at R 0.99 per minute, SMS charge at R 0.50 per SMS and OOB data rate at R 0.29 per MB. MTN is introduced the Ska Wara Bundle Bonanza price plan in the market on 18 September 2019.

Figure 1 depicts the lowest flat-rate tariffs charged by Cell C, Vodacom, MTN and Telkom Mobile. MTN's new default price plan charges the same voice rate as the one it replaced (MTN Inflow price plan). Thus, Cell C 66c remains the lowest price plan in the market charging R 0.66 per minute followed by Vodacom 79c which charges R 0.79 per minute, as previously analysed in the 2019/20FY Q2 Bi-Annual Tariff Analysis Report<sup>9</sup>.

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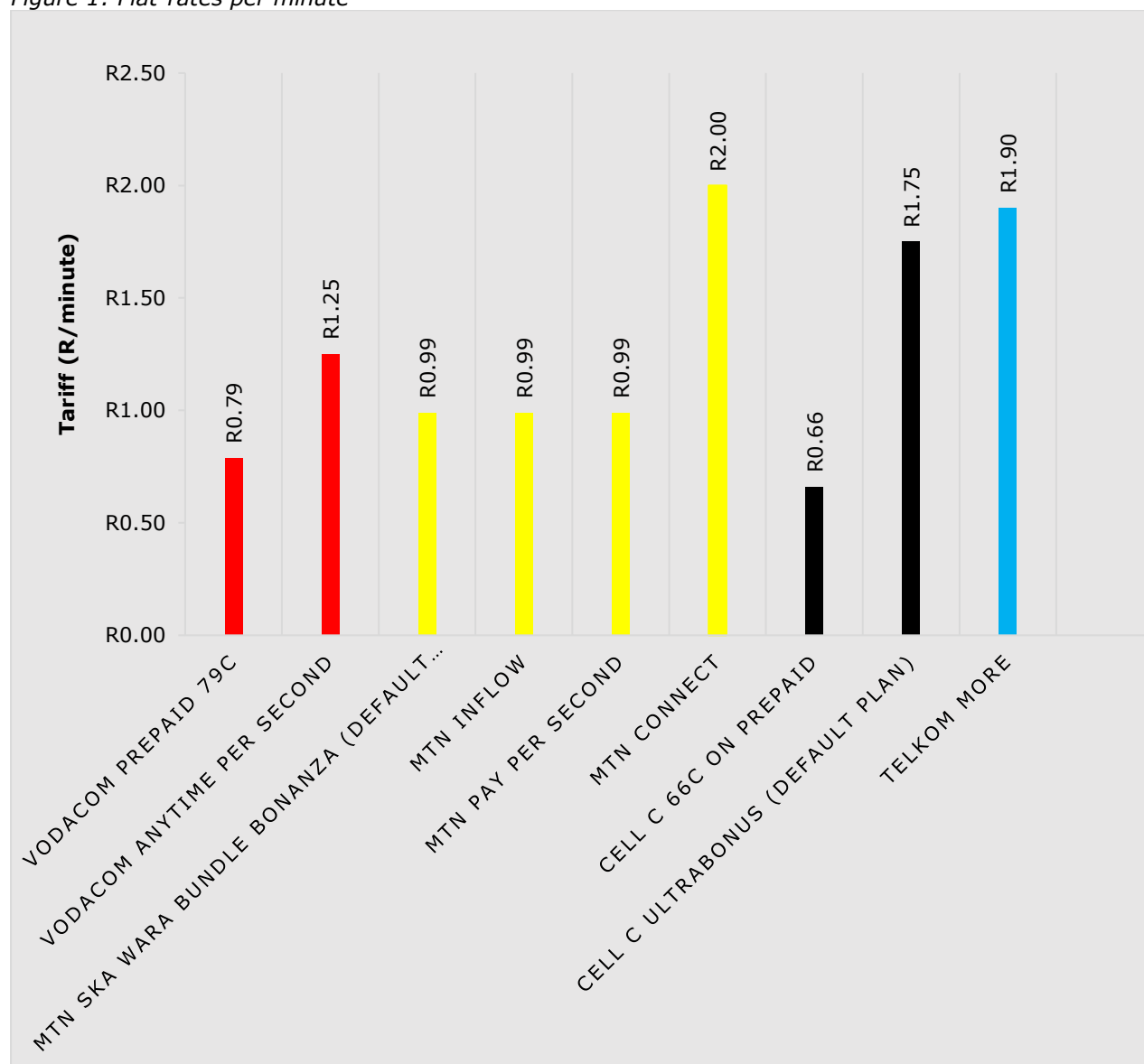
<sup>6</sup> Flat-rate tariffs are price plans that charge the same retail rate for calls to any subscriber this means there is no on-net and off-net price differentials on flat-rate tariff plans.

<sup>7</sup> Dynamic tariffs are based on variable pricing of minutes that is based on traffic, network capacity, time of the day and customer segment (value based), as defined by Dorgham, 2015.

<sup>8</sup> On-net focused tariffs give subscribers substantial discounts for calling other subscribers on the same network.

<sup>9</sup> Pages 38-39, available on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019> > Accessed on 06 February 2020

Figure 1: Flat-rates per minute



Source: ICASA Database based on Tariff Notifications

Using Cell C's 66c price plan as basis of comparison, the Vodacom 79c charges about 1.2 times more (per minute) than what Cell C charges. MTN's new default plan charges 1.5 times more than Cell C, and the Telkom More voice rate is approximately 3 times more than Cell C's.

#### 2.4.2. On-net focused tariffs

These are prepaid price plans that give subscribers discounts and other incentives when calling subscribers on the same network. The Authority did not receive any on-net focused tariffs during the period under review. Thus, no update is provided

in this report, and the current update(s) can be found in the 2019/20FY Q2 Bi-Annual Tariff Analysis Report, which was published on ICASA's website on 10 December 2019<sup>10</sup>.

#### **2.4.2.1. Analysis of standard of voice bundles billed per minute**

##### **2.4.2.1.1. Vodacom Power Hour**

Vodacom filed its Power Hour as a permanent product on 20 February 2019 and in the period under review, filed an amendment to its terms and conditions on 13 September 2019. Table 15 shows the changes made on the terms and conditions of the Power Hour offering.

*Table 15: Amendments to Vodacom Power Hour T&Cs*

<b>20 February 2019 Notification</b>	<b>13 September 2019 Notification</b>
The bundle entitles customers to purchase seven Power Hour bundles per week	Purchase any amount of Power Hour bundles a day, i.e. 60 minutes' worth of voice airtime (measured on a per minute basis)
Power Hour for a week is available to Prepaid subscribers only (except for 79c Tariff)	Power Hour for a week is available to Prepaid, Hybrid and uChoose subscribers only
No daily Power Hour bundle can be purchased if you already have this bundle active	Removed
Purchases of the bundle can occur between 06:00 and 22:00	Removed

*Source: ICASA Database based on Tariff Notifications*

##### **2.4.2.1.2. MTN On-Net Voice Bundle**

MTN's new on-net voice bundles was filed with the Authority on 15 November 2019. The on-net bundle offers customers a daily 15 minutes voice bundle for R 5. The bundle is valid from the time of purchase until 23:59 on the same day. MTN introduced the bundle in the market on 26 November 2019.

<sup>10</sup> Pages 39-40, available on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019> > Accessed on 06 February 2020

### **2.4.3. Dynamic Tariffs**

Dorgham (2015) defines dynamic tariffs as those based on variable pricing of minutes that is based on traffic, network capacity, time of the day and customer segment (value based)<sup>11</sup>. The Authority received did not receive any notification on dynamic tariffs in the period under review, therefore, no update is provided in this report. The current tariffs can be found in the 2019/20FY Q2 Bi-Annual Tariff Analysis Report<sup>12</sup>.

### **2.4.4. Tariff Plan Changes- Standard Prepaid Voice Tariffs**

This section provides a 2018/19FY Q4<sup>13</sup> to 2019/20FY Q4 tariff comparison to indicate price changes or new tariff plans offered since the 2018/19 Q4 Bi-Annual Tariff Analysis report<sup>14</sup>.

In the period under review, only MTN filed a new default price plan with a flat-rate of R 0.99 per minute, equivalent to the previous default price plan, the MTN Inflow price plan. The yearly tariff changes and the new tariff plan that was offered during this period are discussed further in the sub-sections below.

#### **2.4.4.1 Flat-rate tariffs**

Since the 2018/19FY Q4<sup>15</sup> Tariff Analysis report review period, Vodacom has increased the price of its flat-rate tariffs Daily free Calls, Anytime per second and Power Bonus price by R 0.02. Changes in standard flat-rate prepaid voice tariff plans are depicted in figure 2.

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<sup>11</sup> Kholoud Dorgham, M.S.2015. ResearchGate. [Online] available at: <

[https://www.researchgate.net/publication/277669260\\_A\\_Novel\\_Dynamic\\_Pricing\\_Model\\_for\\_the\\_Telecommunications\\_Industry](https://www.researchgate.net/publication/277669260_A_Novel_Dynamic_Pricing_Model_for_the_Telecommunications_Industry)> Accessed 17 July 2019

<sup>12</sup> Pages 42-43, available on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019>> Accessed on 06 February 2020

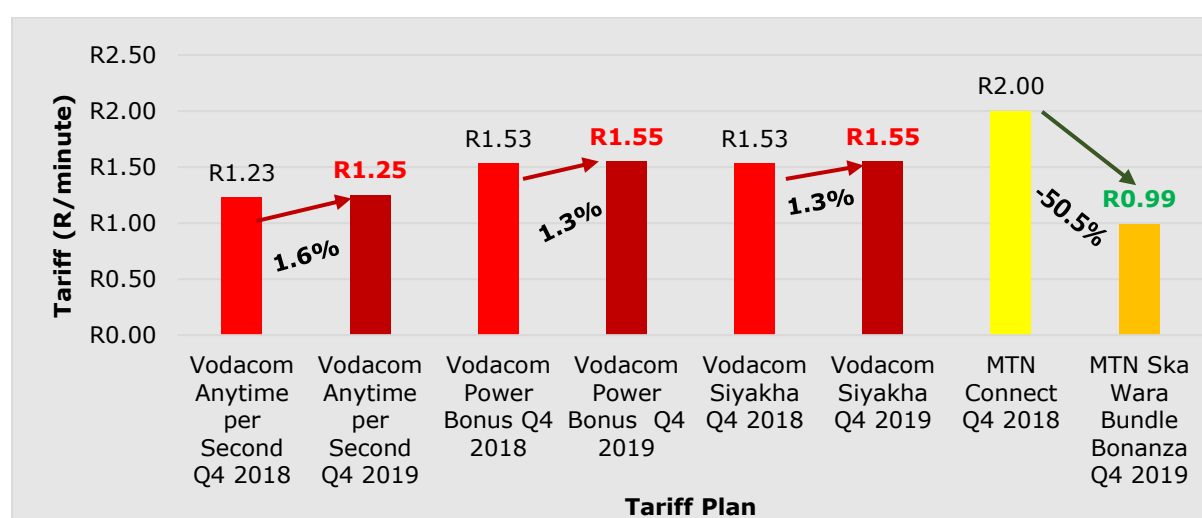
<sup>13</sup> Quarter 4 (01 July-December 2018) is when the previous report was produced, which was published on 03 April 2019 and Quarter 2 (01 January-30 June 2019) is when this report was produced.

<sup>14</sup> Available at: <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jul-dec-2018>

<sup>15</sup> Quarter 4 (Q4) of the Authority's Financial Year which is January -March, annually and in this case the previous Q4 is January-March 2019.

In the period under review, MTN introduced a new default tariff plan called MTN Ska Wara Bundle Bonanza which charges a flat voice rate of R 0.99 per minute, equivalent to the flat-rate of the its previous default tariff plan, the MTN Inflow price plan, however it is 50.2% lower than the MTN Connect tariff which was the default tariff plan during the previous Q4 period, as shown in figure 2.

Figure 2: Q4 2018 Vs Q42019 flat-rate tariff plan changes



Source: ICASA Database based on Tariff Notifications

## 2.5. Analysis of Promotional Prepaid Voice Tariffs

This section analyses the promotional prepaid voice tariffs which were filed during the period under review. The promotional tariff plans are generally short term in nature and their validity period range from one day up to 6 months. As such, all other promotional prepaid voice tariffs filed in the period under review are found on either Annexure A or annexure B, depending on whether the promotion seized to exist in the market before or after 31 December 2019.

### 2.5.1. Vodacom All-Net Bundles

Vodacom initially filed its promotional All-net Bundles with the Authority on 28 August 2017 and introduced the promotional offer in the market on 06 October 2017 with various extensions to the initial promotional period. On 21 August 2019, Vodacom filed a further extension of the promotion with increased tariffs, except

for the Chat For 60 bundle which remained unchanged. The operator is offering discounted all-net voice bundles with 1-day validity periods. Table 16 below details the promotional voice bundles and the tariff adjustments.

*Table 16: Vodacom All-Net Bundles*

All-Net Bundles	Type	Bundle Allocation	Previous Price	Current Price	Price Difference	Variance
Chat For 60	Voice	60 min All-Net	R 12	R 12	-	-
Chat Now 60	Voice	60 min (from time of allocation) All-Net	R 9	R 9.50	R 0.50	5.6%
Chat Now 10	Voice	10 min (from time of allocation) All-Net	R 3	R 3.2	R 0.20	6.7%
Chat Combo 60+60	Voice + Data	60 min All-Net + 60MB	R 17	R 17.80	R 0.80	4.7%

*Source: ICASA Database based on Tariff Notifications*

Customers are receiving more value for their money. For example, Vodacom's on-net focused Power Hour bundle costs R 11 while with an additional Rand unit, a customer can purchase the all-net Chat For 60 bundle.

Amendments to Vodacom's All-net Bundles were effective from 01 September 2019 and the extension of the promotion was expected to be in the market until 29 February 2020. However, on 20 February 2020 Vodacom filed a further extension of the promotional offer to 1 September 2020.

## **2.6. Analysis of Integrated Prepaid Tariff Plans**

This section focuses on the analysis of the standard and promotional prepaid integrated bundles filed with the Authority during the period under review. Integrated bundles are a combination of voice, data and/or SMS bundles sold as a unit package to customers. The Authority has realised an increase in such product offerings in the market has taken an initiative to include the analysis thereof in the report.

### **2.6.1. Analysis of Standard Prepaid Integrated Bundles**

#### **2.6.1.1. MTN Super Power Bundles**

The MTN Super Power Bundles were initially filed with the Authority on 03 May 2019. Since the preceding 2019/20 FY Q2 Bi-Annual Tariff Analysis Report<sup>16</sup>, MTN filed new personalised Super Power Bundles on 01 July 2019. The bundles were initially only available for use between 06h00 and 18h00, however, as at 26 November 2019, the operator further amended the price plan such that the bundles can be used at any time of the day (i.e. from 00h00 to 23h59). Table 17 sets out the existing Super Power Bundles.

*Table 17: MTN Super Power Bundles*

<b>On-Net Minutes + Data Bundles</b>	<b>Validity</b>	<b>Price (Incl. VAT)</b>
MTN Daily 60 minutes Super Power Bundle	Daily	R 8
MTN Daily 60 minutes + 250MB WhatsApp Super Power Bundle	Daily	R 10
MTN Daily 60 minutes + 1GB WhatsApp Super Power Bundle	Daily	R 11
MTN Daily 60 minutes + 1GB WhatsApp Super Power Bundle	Daily	R 15
MTN Daily 60 minutes + 1GB WhatsApp Super Power Bundle	Daily	R 20
MTN Daily 60 minutes + 1GB WhatsApp Super Power Bundle	Daily	R 25
MTN weekly 60 minutes Super Power Bundle	Weekly	R 50
MTN weekly 60 minutes +250MB Super Power bundle	Weekly	R 60

*Source: ICASA database based on Tariff Notifications*

It is worth noting that MTN and Vodacom (Power Hour bundles) charge the same for their daily and weekly 60 minutes bundles. MTN's Super Power Bundles offer 60 on-net voice minutes and 250MB WhatsApp data which is priced at R 10 to use all day and can be compared to Vodacom's Power Hour + WhatsApp Bundle<sup>17</sup> plan which offers 60 on-net voice minutes and 200MB WhatsApp data for R 11 to use from the time of purchase until 23:59pm.

#### **2.6.1.2. Vodacom Just 4 You Integrated Bundles**

Vodacom filed its new Just 4 You Integrated Bundles with the Authority on 15 July 2019. The integrated bundles are a combination of voice minutes (on-net) and

<sup>16</sup> Page 51 Available online at : on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019> > Accessed on 30 January 2020.

<sup>17</sup> Available on: < <https://www.vodacom.co.za/vodacom/terms/data-bundle-terms/power-hour-and-whatsapp-bundle> > Accessed on: 30 January 2020.

open market or WhatsApp data bundles. Customers have an option to purchase tailor-made bundles recurring for either 3, 5, 7 or 10 days. For example, if a customer is offered 30 on-net minutes and 200MB WhatsApp per day for 3 days, the customer will receive 30 on-net minutes and 200MB WhatsApp each day for 3 days. Vodacom added more integrated bundles in the Just 4 You price plan on 06 September 2019 and 18 October 2019, as shown in table 18. The table shows the new Just 4 You integrated bundles and their respective prices, filed in the period under review.

*Table 18: Vodacom Just 4 You Integrated Bundles*

Description	Data URL	OM Price
10 Voda minutes + 100MB WhatsApp per day for 3 days	WhatsApp	R 19
20 Voda minutes + 150MB WhatsApp per day for 3 days	WhatsApp	R 24
30 Voda minutes + 200MB WhatsApp per day for 3 days	WhatsApp	R 27
60 Voda minutes + 250MB WhatsApp per day for 3 days	WhatsApp	R 31
10 Voda minutes + 100MB WhatsApp per day for 5 days	WhatsApp	R 31
20 Voda minutes + 150MB WhatsApp per day for 5 days	WhatsApp	R 39
30 Voda minutes + 200MB WhatsApp per day for 5 days	WhatsApp	R 44
10 Voda minutes + 100MB WhatsApp per day for 7 days	WhatsApp	R 42
30 Voda minutes + 200MB WhatsApp per day for 7 days	WhatsApp	R 59
10 Voda minutes + 100MB WhatsApp per day for 10 days	WhatsApp	R 57
20 Voda minutes + 150MB WhatsApp per day for 10 days	WhatsApp	R 72
30 Voda minutes + 200MB WhatsApp per day for 10 days	WhatsApp	R 82
10 Voda minutes + 100MB per day for 3 days	Open	R 46
20 Voda minutes + 150MB per day for 3 days	Open	R 59
30 Voda minutes + 200MB per day for 3 days	Open	R 71
60 Voda minutes + 250MB per day for 3 days	Open	R 84
10 Voda minutes + 100MB per day for 7 days	Open	R 101
20 Voda minutes + 150MB per day for 7 days	Open	R 131
30 Voda minutes + 200MB per day for 7 days	Open	R 157
60 Voda minutes + 250MB per day for 7 days	Open	R 186
<b>06 September 2019 Notification</b>		
10 Voda min + 100MB WhatsApp per day for 3 days at R 12	WhatsApp	R 12
20 Voda min + 150MB WhatsApp per day for 3 days at R 15	WhatsApp	R 15
30 Voda min + 200MB WhatsApp per day for 3 days at R 19	WhatsApp	R 19
60 Voda min + 250MB WhatsApp per day for 3 days at R 25	WhatsApp	R 25
10 Voda min + 100MB WhatsApp per day for 5 days at R 19	WhatsApp	R 19
20 Voda min + 150MB WhatsApp per day for 5 days at R 25	WhatsApp	R 25
30 Voda min + 200MB WhatsApp per day for 5 days at R 35	WhatsApp	R 35
10 Voda min + 100MB WhatsApp per day for 7 days at R 29	WhatsApp	R 29
30 Voda min + 200MB WhatsApp per day for 7 days at R 49	WhatsApp	R 49
10 Voda min + 100MB WhatsApp per day for 10 days at R 39	WhatsApp	R 39
20 Voda min + 150MB WhatsApp per day for 10 days at R 55	WhatsApp	R 55
30 Voda min + 200MB WhatsApp per day for 10 days at R 69	WhatsApp	R 69



10 Voda min + 100MB per day for 3 days at R 15	Open	R 15
20 Voda min + 150MB per day for 3 days at R 19	Open	R 19
30 Voda min + 200MB per day for 3 days at R 25	Open	R 25
60 Voda min + 250MB per day for 3 days at R 29	Open	R 29
10 Voda min + 100MB per day for 7 days at R 35	Open	R 35
20 Voda min + 150MB per day for 7 days at R 49	Open	R 49
30 Voda min + 200MB per day for 7 days at R 59	Open	R 59
60 Voda min + 250MB per day for 7 days at R 69	Open	R 69
<b>18 October 2019 Notification</b>		
10 Voda minutes + 100MB per day for 3 days at R 29	Open	R 29
60 Voda minutes + 250MB per day for 3 days at R 35	Open	R 35

Source: ICASA database based on Tariff Notifications

It is worth noting that customers can purchase bundles at any time of the day and the validity of the bundles are as specified in the offer prior to the purchase.

#### **2.6.1.3. MTN PAYG Personalised Integrated Bundles**

MTN filed its new Pay-As-You-Go (PAYG) Integrated Bundles with the Authority on 12 August 2019. The bundles comprise of data (anytime and/or night), voice minutes (on-net and/or all-net) and SMSes, which are available to customers as once-off bundles. Customers can purchase the bundles through the MyMTN App or the MyMTN Offers suite, which considers the customers' spending profile via the \*142# USSD code. It should be noted that MTN has no provisions for data roll over and transfer of the PAYG Personalised Integrated Bundles. Annexure A details the bundles and their respective validity periods and prices.

#### **2.6.1.4. Vodacom Travel Bundles**

The Authority received the notification regarding the introduction of Vodacom's Travel Bundles on 14 November 2019. The Travel Bundles are available to foreign nationals entering South Africa. They comprise of data, airtime, any network and any time (ANAT) minutes and SMS, valid for 30 days, which are allocated at time of SIM purchase, RICA and activation. The bundles are offered as once-off bundles in the \*153# USSD code, MyVodacom App and retail stores. Table 19 details the Vodacom Travel Bundles.

Table 19: Vodacom Travel Bundles

Travel Bundle	R 399	R 549	R 799
Allocation	3GB Bundle	5GB Bundle	10GB Bundle
	30min ANAT	50min ANAT	100min ANAT
	R 30 airtime	R 50 airtime	R 100 airtime
	30 SMS	50 SMS	100 SMS
ICP (International Calling Plus)	Free	Free	Free
Validity	30 days	30 days	30 days

Source: ICASA database based on Tariff Notifications

It is worth noting that Travel Bundles include free International Calling Plus. New SIM cards purchased by tourists defaulted onto the Power Pack price plan. It should be noted that customers cannot transfer nor extend the validity period of the allocated bundles, thus, unused data at the time of expiry (23:59 on the 30th day after purchase) is forfeited. The Vodacom Travel Bundles were introduced in the market on 23 November 2019.

#### 2.6.1.5. MTN MyPulse Offers - Prepaid Personalised Integrated Bundles

MTN filed its MyPulse offers with the Authority on 20 November 2019. The plan offers personalized integrated bundles to MTN's Youth Pulse subscribers. The bundle offering is based on each customer's historical usage, spend and device profile. The MyPulse Offers are available as daily, weekly and monthly validity periods. Table 20 sets out the MyPulse bundles and their respective prices.

Table 20: MyPulse Personalised Integrated Bundles

Integrated Bundle Offer name	Inclusive Value	Bundle price (Incl. VAT)
MyPulseOffer Daily R 30	200MB Anytime Data + 200MB Social Bundle + 60 All-Net Minutes + 20 SMS	R 30
MyPulseOffer Daily R 40	300MB Anytime Data + 1GB Social Bundle + 100 All-Net Minutes + 20 SMS	R 40
MyPulseOffer Daily R 50	500MB Anytime Data + 1GB Social Bundle + 120 All-Net Minutes + 20 SMS	R 50
MyPulseOffer Weekly R 75	500MB Anytime Data + 500MB Social Bundle + 60 All-Net Minutes + 200SMS	R 75
MyPulseOffer Weekly R 100	1GB Anytime Data + 1GB Social Bundle + 60 All-Net Minutes + 200SMS	R 100
MyPulseOffer Weekly R 150	2GB Anytime Bundle + 2GB Social Bundle + 200 All-Net Minutes + 200SMS	R 150
MyPulseOffer Weekly R 200	3GB Anytime Data + 3GB Social Bundle + 300 All-Net Minutes + 200 SMS	R 200

MyPulseOffer Weekly R 250	5GB Anytime Data + 3GB Social Bundle 300 All-Net Minutes + 200 SMS	R 250
MyPulseOffer Weekly R 299	5GB Anytime Data + 5GB Social Bundle 300 All-Net Minutes + 200 SMS	R 299
MyPulseOffer Weekly R 399	10GB Anytime Data + 10GB Social Bundle 550 All-Net Minutes + 200 SMS	R 399
MyPulseOffer Weekly R 499	20GB Anytime Data + 20GB Social Bundle 550 All-Net Minutes + 200 SMS	R 499
MyPulseOffer Monthly R 150	1GB Anytime Data + 1GB Social Bundle 120 All-Net Minutes + 500SMS	R 150
MyPulseOffer Monthly R 199	1.5GB Anytime Data + 1.5GB Social Bundle + 150 All-Net Minutes + 500 SMS	R 199
MyPulseOffer Monthly R 299	2.5GB Anytime Data + 2.5GB Social Bundle + 250 All-Net Minutes + 500 SMS	R 299
MyPulseOffer Monthly R 399	3GB Anytime Data + 3GB Social Bundle 500 All-Net Minutes + 500 SMS	R 399
MyPulseOffer Monthly R 499	5GB Anytime Data + 5GB Social Bundle 1 000 All-Net Minutes + 500 SMS	R 499
MyPulseOffer Monthly R 599	5GB Anytime + 5GB Social Bundle 2 000 All-Net Minutes + 500 SMS	R 599
MyPulseOffer Monthly R 699	10GB Anytime Data + 10GB Social Bundle 2 000 All-Net Minutes + 500 SMS	R 699
MyPulseOffer Monthly R 799	10GB Anytime Data + 10GB Social Bundle 2000 All-Net Minutes + 500 SMS	R 799
MyPulseOffer Monthly R 899	15GB Anytime Data + 15GB Social Bundle 2 000 All-Net Minutes + 500 SMS	R 899
MyPulseOffer Monthly R 999	20GB Anytime Data + 20GB Social Bundle 2 000 All-Net Minutes + 500SMS	R 999

*Source: ICASA database based on Tariff Notifications*

The bundles are only available as once-off bundles via the \*142# USSD code or the MyMTNApp. It should be noted that the inclusive voice minutes deplete on local calls on per minute basis. Only on Facebook and Twitter usage is eligible for the social bundle and other URL deplete from the standard data allocation. The operator has made no provisions of data roll over and transfer services for the MyPulse personalised integrated bundles. The bundles were launched in the market on 29 November 2019.

#### **2.6.1.6. MTN CVM Inflow Bundles**

The MTN Inflow Bundles were filed with the Authority on 20 November 2019. The bundles comprise of voice minutes and integrated bundles (a combination of all-net voice minutes and data) with daily, weekly and monthly validity periods, offered to new prepaid customers. Table 21 details of the Inflow bundle offers.

Table 21: MTN Inflow Bundles

Inflow Bundle Offer name	Validity	Inclusive Value	Billing Method	Bundle Price (Incl. VAT)
Double your bundle on-net Daily Voice 10 minutes +10 minutes - R 5	24Hrs	20 on-net minutes	60:60	R 5
Skawara on-net Daily Voice 60 minutes - R 10	24Hrs	60 on-net minutes	60:60	R 10
My Combo Offer R 10	24Hrs	20 all net minutes + 75MB	60:60	R 10
Double your bundle on-net 7-day Voice 25 minutes + 25 minutes - R 15	Weekly	50 on-net minutes	60:60	R 15
Skawara on-net 7-day Voice 100 minutes - R 20	Weekly	100 on-net minutes	60:60	R 20
My Combo Offer R 30	Weekly	30 all net minutes + 200MB	60:60	R 30
Double your bundle on-net 30day Voice 60 minutes + 60 minutes - R 30	Monthly	120 on-net minutes	60:60	R 30
Skawara on-net 30-day Voice 500min - R 50	Monthly	500 on-net minutes	60:60	R 50
My Combo Offer R 99	Monthly	60 all net minutes + 500MB	60:60	R 99

Source: ICASA database based on Tariff Notifications

The bundles are available to new prepaid customers in the first 30 days of joining the MNO. Data roaming does not deplete on the Inflow inclusive value. It is also worth noting that MTN has made no provision for rolling over unused data and it also cannot be transferred. MTN introduced the Inflow Bundles in the market on 02 January 2020.

## **2.6.2. Promotional Prepaid Integrated Plans**

### **2.6.2.1. MTN WOW Bonus Promotion**

MTN introduced the WOW Bonus Promotion in the market in 2014. Following the preceding amendments on 13 April 2018, 27 November 2018 and 20 June 2019, MTN filed another amendment notification with the Authority on 23 July 2019. Customers who have opted in one of the tiers of the promotional offer were awarded with bonus airtime and data bundles upon reaching the respective tier daily spend target.

MTN amendment entails the removal of give-back data on spend tiers of R 9 and less, with an exception of selected R 8 and R 6 tiers, as well as any other spend tier where the data give back is less than 15MB. Table 22 shows the tiers that no

longer have the promotional data allocation and the Open Market tiers currently offered on the MTN WOW Bonus promotion.

Table 22: MTN WOW Bonus Promotion

MTN WOW Bonus Tiers (spend)	Giveback Amount	Previous Giveback Data	Current Give back Data
R 3	R 75	40MB	N/A
R 4	R 45	10MB	N/A
R 5	R 55	10MB	N/A
R 6	R 50	10MB	N/A
R 6	R 150	75MB	75MB
R 7	R 55	10MB	N/A
R 7	R 80	10MB	N/A
R 8	R 200	100MB	100MB
R 9	R 70	15MB	N/A
R 10	R 250	125MB	125MB
R 11	R 100	20MB	20MB
R 16	R 170	30MB	30MB
R 21	R 230	40MB	40MB

Source: ICASA database based on Tariff Notifications

MTN's amendment became effective on 01 August 2019.

#### 2.6.2.2. Vodacom Power Pack Integrated Promotional Bundles

Vodacom filed the extension to its Power Pack Integrated Promotional Bundles with the Authority on 20 August 2019. The notification entailed the extension of the Vodacom 25 Year Campaign (initially filed on 14 May 2019), Power Pack R25 (initially filed on 30 May 2019) and the Power Bundle (initially filed on 31 May 2019). The promotional bundles were expected to be in the market until 29 February 2020. However, it should be noted that on 17 February 2020, Vodacom filed an extension of the promotional offers to 31 August 2020. Table 23 shows the Vodacom Power Pack Integrated Bundles.

Table 23: Vodacom Power Pack Integrated Bundles

Allocation	Price	Validity
60 mins, 1GB WhatsApp	R 11	1 day
30 mins 150MB 300MB WhatsApp	R 25	7 days
40 mins, 650MB data, 650MB NightOwl, 1GB WhatsApp	R 99	30 days

Source: ICASA database based on Tariff Notifications

### 2.6.2.3. Cell C All-in-One Bundle Promotion and Variable Promotion

The Cell C All-in-One Bundle promotion was filed with the Authority on 09 September 2019, wherein the operator offers prepaid and top-up customers a set of integrated bundles. The once-off purchased All-in-One bundles comprise of data bundles, on-net and any-net voice bundles, as detailed in table 24 below.

Table 24: Cell C All-in-One Bundle Promotion

Description	All-In-One 30MB	All-In-One 120MB	All-In-One 300MB	All-In-One 750MB	All-In-One 1GB	All-In-One 2.5GB
Data (MB)	30	120	300	750	1024	2560
On-net Minutes	30	300	600	900	900	900
Any-net Minutes	5	10	20	30	45	60
Validity	1 Day	14 Days	30 Days	30 Days	30 Days	30 Days
Price	R 5	R 15	R 35	R 75	R 95	R 195

Source: ICASA Database Based on Tariff Notification

Customers can purchase the promotional bundles through the \*147# USSD code, Cell C Mobile App and the Cell C web portal. Multiple purchases of the bundles are allowed, however customers cannot roll over unused data bundles. The promotion was set to run from 20 September 2019 to 28 February 2020. However, it should be noted that Cell C extended the promotional offer on 14 February 2020 to run until 30 June 2020.

on 15 November 2019, Cell C filed the All-In-One Bundle Variable promotion, which is an add-on promotional offer to the Cell C All-In-One Bundle promotion. Customers purchasing the All-in-One bundles stand a chance to be rewarded with either free data, on-net minutes, any-net minutes or a combination thereof. Cell C decides when to reward the customers with the bundles during the promotional period. The validity period for promotional data varies from 1 day to 30 days, having the same validity period as the All-in-One Bundle offers.

The promotion became effective on 27 November 2019 and was expected to be in the market until 28 February 2020. However, on 14 February 2020 the operator extended the period of the promotion to 30 June 2020.

#### **2.6.2.4. MTN Ska Wara Bundles Bonanza**

MTN filed its Ska Wara Bundles Bonanza price plan and promotional offer with the Authority on 09 September 2019. The price plan is MTN's new default price plan for customers purchasing a new MTN PAYG SIM card, porting to MTN or migrating from MTN post-paid to a prepaid plan. The price plan has the flat-rate set at R 0.99 per minute, SMS charge at R 0.50 per SMS and OOB data rate at R 0.29 per MB.

The Ska Wara Bundle Bonanza promotion rewards customers in the price plan who do an airtime recharge of R 10 or more (once-off or cumulative recharges) with free integrated bundles consisting of 250MB WhatsApp Social Bundle, 60 minutes Night Voice Bundle (both valid for 7 Days) and 1GB Ayoba Social Bundle valid for 30 Days.

The promotion is applicable to each qualifying recharge for 6 months from the date of SIM activation. It should be noted that the integrated bundle reward is not triggered by transferred, free, Xtra airtime or promotional airtime and the qualifying Airtime Recharge unlock amount of R 10 which cannot be transferred. Data transfer and roll over is not applicable to the promotional value.

MTN introduced the Ska Wara Bundle Bonanza price plan and its Ska Wara Bundle Bonanza promotion into the market on 18 September 2019.

#### **2.6.2.5. MTN Regional Inflow Promotion**

MTN filed its Regional Inflow promotion with the Authority on 22 October 2019. The operator's Regional Inflow promotion is a "Recharge and Get" promotional offer customised for specific regions as determined by MTN. Customers who recharge with a qualifying spend of R 20 or more (once-off or cumulative) airtime value, in qualifying region as defined by the operator will receive an integrated promotional value exclusive to that region, either voice-centric or data centric. Table 25 shows the two Regional Inflow promotional bundles.

Table 25: MTN Regional Inflow Promotional Bundles

Voice Centric	
Bundle Type	Validity Period
250 MB WhatsApp	7 days
60 Anytime On-Net Minutes	7 days
60 Night On-Net Minutes	7 days
1 GB Ayoba Chat	30 days
Data Centric	
Bundle Type	Validity Period
250MB WhatsApp	7 days
60 Night On-Net Minutes	7 days
250MB Anytime Data	7 days
1 GB Ayoba Chat	30 days

Source: ICASA Database based on Tariff Notifications

It should be noted that the first recharge must be performed within 90 days to qualify to participate in the promotion. The qualifying recharge amount (R 20) is not transferrable and free, transferred, XtraTime and any promotional airtime do not qualify customers for the Regional Inflow promotional bundles. One SIM card is eligible to receiving the promotional offer(s) at most 4 times within a 30-day period. Promotional data cannot be transferred and also it cannot be rolled over.

The promotion was introduced in the market on 31 October 2019 and will be in the market until further notice.

#### 2.6.2.6. MTN PEP and BRC Inflow Promotion

The Authority received the notification regarding the MTN PEP and BRC Inflow Promotion on 05 December 2019. The operator's promotion is "recharge and get" offer available to prepaid customers at PEP, MTN Brand retail stores, and other retail partners such as Ackerman's, TFG, Shoprite, etc. Customers are required to purchase a SIM starter pack from either PEP or MTN Brand Retail Stores and recharge with a qualifying spend of at least R 30, cumulative or once-off, to unlock the promotional integrated bundle set out in table 26.

Table 26: MTN PEP BRC Inflow Integrated Bundle

Bundle Type	Validity
250MB Social	7 days
250 On-Net Minutes	7 days
250MB Data	7 days
250 SMS	7 days



1GB Ayoba Chat	30 days
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Source: ICASA database based on Tariff Notifications

It should be noted that new customers are defaulted to the MTN Bundle Bonanza price plan. It is MTN's requirement that the first recharge must be performed within 90 days to qualify to participate in the promotion. Customers can perform a physical, logical and virtual airtime recharges to qualify for the promotional offer, and the minimum unlock amount (R 30) is not transferable. Customers should also note that transferred, free, XtraTime and promotional airtime does not trigger the promotional integrated bundle. During the first 90-days of activation, customers are unable to transfer airtime using the Me2U service. The promotional integrated bundle cannot be transferred and also it cannot be rolled over. Promotional data depletes at a rate of 200 kbps.

MTN introduced its PEP and BRC Inflow Promotion in the market on 16 December 2019 and will be in the market until further notice.

## **2.7. Fibre-to-the-Home Tariff Plans**

This section analyses Fibre-to-the Home (FTTH) tariff plans offered in the market and the prices charged by the operators, as per notifications filed from 01 July to 31 December 2019. The analysis of the tariff plans will consider the current month-to-month (MtM) Self-Built FTTH plans, month-to-month fibre plans offered through 3<sup>rd</sup> party fibre network operators (FNOs) and promotional offers applicable to MtM contracts offered during the period under review.

### **2.7.1. Self-Built FTTH Offerings**

#### **2.7.1.1. Telkom FTTH Packages**

Authority received to Telkom's amendment to its FTTH on 20 August 2019. The FTTH packages realised a 0.9% decrease, as shown in table 27. Telkom's amendment came into effect on 01 September 2019.

Table 27: Telkom FTTH Packages

FTTH Bundles	Rental			
	Fibre access and ISP account			
	Old Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Variance (%)
Unlimited Home FTTH 10Mbps + 2GB Mobile + calling plan	R 806.01	R 799	-R 7	-0.9%
Unlimited Home FTTH 20Mbps + 3GB Mobile + calling plan	R 1 007.77	R 999	-R9	-0.9%
Unlimited Home FTTH 40Mbps + 3GB Mobile + calling plan	R 1 310.39	R 1 299	-R 11	-0.9%
Unlimited Home FTTH 100Mbps + 3GB Mobile + calling plan	R 1 713.90	R 1 699	-R 15	-0.9%

Source: ICASA database based on Tariff Notifications

### 2.7.1.2. Amobia Communications Sitari Complex Products

Amobia filed its amendment notification with the Authority on 22 August 2019, where it amended the products and the prices of the internet packages that it offers in the Sitari complex in Western Cape province. The rationale of the amendment is that owners of Sitari complex sold the network to another open access service provider, because of this Amobia need to adjust its fees and offerings to ensure that they are aligned with the new network service provider in the complex. Price adjustment and the new products are shown in table 28.

Table 28: Amobia Packages in Sitari Complex

Sitari Capped Products					
Previous Product	Previous Price	New product	New Retail Price	Price Difference	Variance (%)
1/1Mbps Broadband 40GB	R 99	10/10	R 549	R 450	454.6%
5/5Mbps Broadband 100GB	R 205	10/10	R 549	R 344	167.8%
10/10Mbps Broadband 150GB	R 305	10/10	R 549	R 244	80%
20/10Mbps Broadband 300GB	R 610	20/20	R 749	R 139	22.7%
Sitari Synchronous Uncapped Products					
3/3Mbps Broadband AUP	R 355	10/10	R 549	R 194	54.7%
4/4Mbps Broadband AUP	R 455	10/10	R 549	R 94	20.7%
Sitari Asynchronous Uncapped Products					
3/1Mbps Broadband AUP	R 305	10/10	R 549	R 244	80%
4/1Mbps Broadband AUP	R 355	10/10	R 549	R 194	54.7%
5/2Mbps Broadband AUP	R 405	10/10	R 549	R 144	35.6%
7/2Mbps Broadband AUP	R 505	10/10	R 549	R 44	8.7%
15/5Mbps Broadband AUP	R 610	20/20	R 749	R 139	22.8%
20/5Mbps Broadband AUP	R 810	50/50	R 899	R 89	11%

Source: ICASA database based on tariff notifications

Customers experienced a trade-off between low internet fees and better high-speed internet connection. For example, for an additional R 194 customers had a line speed adjustment in Synchronous Uncapped Products from 3/3Mbps to 10/10Mbps. The amendment was effective on 01 September 2019.

### 2.7.1.3. Vodacom Self-Built Fibre

Vodacom filed an amendment of its Self-Built fibre offerings with the Authority on 26 September 2019, following the filing on 21 June 2019, where the operator reduced the subscription fees for self-built fibre packages. Table 29 details the amendment to applicable packages.

Table 29: Vodacom Self-Built Fibre

Line Speed (Mbps)	Monthly Data Allocation (GB)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
10/5	100	R 599	R 599	R 0	0%
10/5	Uncapped	R 699	R 649	-R 50	-7.2%
10/10	Uncapped	R 799	R 769	-R 30	-3.8%
20/10	200	R 799	R 799	R 0	0%
20/10	400	R 899	R 829	-R 70	-7.8%
20/10	Uncapped	R 899	R 849	-R 50	-5.6%
20/20	Uncapped	R 999	R 899	-R 100	-10%
40/20	300	R 999	R 999	R 0	0%
40/20	800	R 1 099	R 1 029	-R 70	-6.4%
40/20	Uncapped	R 1 149	R 1 049	-R 100	-8.7%
40/40	Uncapped	R 1 199	R 1 099	-R 100	-8.3%
100/50	600	R 1 199	R 1 099	-R 100	-8.3%
100/50	1000	R 1 399	R 1 149	-R 250	-17.9%
100/50	Uncapped	R 1 299	R 1 199	-R 100	-7.7%
100/100	Uncapped	R 1 399	R 1 249	-R 150	-10.7%

Source: ICASA database based on tariff notifications

The highest price decrease in absolute value and percentage terms was realised in the 100/50Mbps line speed package, from R 1 399 to R 1 149 (R 250 or 17.9% less). Vodacom's amendment was effective from 07 October 2019.

### 2.7.1.4. Vodacom Prepaid Fibre

Vodacom Fibre Prepaid was filed with the Authority on 14 October 2019. This product is only on the Vodacom Fibre Self-Built Network, with no obligations on the consumer for a minimum contract period. Customers have a single option of a 10/5Mbps line speed with data volume of 100GB for a start-up fee of R 199. The

Promotional offer by Vodacom to customers is the installation and non-standard installation at R 199. Consumers may purchase top-up bundles shown in table 30, which have a 30-day validity period from the day of purchase and are transferable from Vodacom Fibre Prepaid customers. Vodacom launched the Fibre Prepaid in the market on 23 October 2019.

Table 30 shows the prepaid fibre bundles and their respective validity periods.

*Table 30: Vodacom Fibre Prepaid*

Speed	Cap	Monthly Subscription (Incl. VAT)
10Mbps	50GB	R 569
	100GB	R 639
	250GB	R 729
	500GB	R 849

*Source: ICASA database based on tariff notifications*

#### **2.7.1.5. Ladysmith Wireless Solutions Fibre**

Ladysmith Wireless Solutions (LWS) filed its fibre new offering with the Authority on 22 October 2019 wherein it introduced new FTTH and FTTB packages in an aim to meet customer demand and increase its footprint/market share. The monthly FTTH packages are uncapped and asymmetrical, with download speeds ranging from 5Mbps to 30Mbps and upload speeds ranging from 3Mbps to 15Mbps. Table 31 shows the month-to-month LWS fibre offerings and their respective prices.

*Table 31: LWS Month-to-Month Fibre*

Product Name	Subscription Fee
Fibre Internet Home Uncapped Monthly Package (5/3Mbps)	R 499
Fibre Internet Home Uncapped Monthly Package (10/5Mbps)	R 699
Fibre Internet Home Uncapped Monthly Package (15/8Mbps)	R 899
Fibre Internet Home Uncapped Monthly Package (20/10Mbps)	R 1 099
Fibre Internet Home Uncapped Monthly Package (30/15Mbps)	R 1 299
Fibre Internet Home Uncapped Monthly Package (50/25Mbps)	R 1 599

*Source: ICASA database based on tariff notifications*

It should be noted that the operator also offers 12-month and 24-month FTTH contractual periods and fibre-to-the-business packages of monthly, 12-month and 24-month contractual periods. The LWS fibre plans were introduced in the market on 01 November 2019.

### 2.7.1.6. Amobia Wireless-to-the-Home

The Authority received the Amobia Wireless-to-the-Home notification on 31 October 2019 wherein the operator amended the subscription fees of the two packages as tabulated below. Amobia's Wireless-to-the-Home plan was last filed with the Authority on 22 March 2018 and the latest subscription fee reduction was a result of price drop on upstream provider, thus it was Amobia's decision to pass on the benefit to customers. Table 32 shows the amendment to the subscription fees of the two packages.

Table 32: Amobia Wireless-to-the-Home

Amobia Wireless-to-the-Home							
Line Speed	Data allocation	AUP Usage Limit	Contract period	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
15/5Mbps	Uncapped	850GB	Month-to-Month	R 2 020	R 1 595	-R 425	-21%
20/5Mbps	Uncapped	1000GB	Month-to-Month	R 3 025	R 1 795	-R 1 230	-21%

Source: ICASA database based on tariff notifications

The installation fee ranges from R 1 999 to R 2 999. It is worth also noting that after reaching the average usage limit, the operator reduces the internet speed by 25%. The amendment came to effect on 11 November 2019.

### 2.7.1.7. Francois O'Kennedy

Francois O'Kennedy W.O.R.X filed the amendment notification with the Authority on 03 December 2020 where it reduced the tariffs charged to customers in an effort to stay on track with the market movements. The preceding notification was filed on 30 July 2018. Table 33 shows the amendments to the FTTH and top-up bundles, which came to effect on 17 December 2019.

Table 33: Francois O'Kennedy FTTH and Top-up Bundles

Line Speed	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
2Mbps	R 275	R 250	-R 25	-9.1%
4Mbps	R 450	R 400	-R 50	-11.1%
10Mbps	R 850	R 750	-R 100	-11.8%
Top-up Bundles				
Bundle Size	Previous Price	Current Price	Price Difference	Variance (%)

1GB	-	R 20	N/A	N/A
2GB	-	R 40	N/A	N/A
5GB	R 100	R 90	-R 10	-10%
10GB	R 175	R 150	-R 25	-14.3%
20GB	R 275	R 230	-R 45	-16.4%
50GB	R 450	R 400	-R 50	-11.1%
100GB	R 795	R 650	-R 145	-18.2%

Source: ICASA Database based on Tariff Notifications

#### 2.7.1.8. Fusion Fibre

Fusion Wireless filed its new fibre packages with the Authority on 20 December 2019 wherein it offers customers capped and uncapped fibre plans of high internet speeds as shown in table 34.

Table 34: Fusion Fibre Packages

Line Speed (Mbps)	Monthly Subscription			
	Lite (200GB)	Basic (300GB)	Advanced (500GB)	Premium (Uncapped)
40/10	R 1 099	R 1 299	R 1 499	R 1 699
50/12	R 1 399	R 1 599	R 1 799	R 1 999

Source: ICASA Database based on Tariff Notifications

It should be noted that the Lite, Basic and Advanced plans have a FUP of 200GB, 300GB and 500GB, respectively, thereafter speeds drop to 2Mbps. The premium plan is uncapped and has no throttling. The month-to-month contractual period is available to customers with an installation fee of R 3 500. It is also worth noting that the plans are also available on 12-month and 24-month contractual periods. The new Fusion Fibre packages were introduced in the market on 06 January 2020.

#### 2.7.2. Fibre Plans offered through 3<sup>rd</sup> Party Fibre Network Operators

##### 2.7.2.1. MTN Supersonic Fibre

The Authority received six notifications regarding MTN's Supersonic Fibre in the period under review. MTN's preceding Supersonic Fibre notification was filed with the Authority on 30 May 2019.

On 10 July 2019, MTN filed two notifications with the Authority, namely the MTN Supersonic on Openserve Fibre and MTN Supersonic on Vodacom Fibre. The MTN

Supersonic on Openserve was an amendment which entailed the decommissioning of the 4/2Mbps line speed package and reduction of subscription fees for other packages. The MTN Supersonic on Vodacom Fibre entailed an introduction of new fibre plans that it offers on behalf of Vodacom. Both MTN's notifications came into effect on 19 July 2019.

MTN also filed its new Supersonic on Lightstruck FTTH on 18 July 2019. The line speeds of packages range from 20Mbps to 1Gbps. On 08 August 2019, MTN further amended the tariffs for its self-built and bitstream fibre offerings. The fibre plans realised a subscription fee reduction, which came into effect on 20 August 2019.

On 14 August 2019, MTN introduced new symmetric fibre plans for in Eden on the Bay, ranging from 10Mbps to 200Mbps. The operator also introduced its new prepaid fibre plans on 25 September 2019 and 29 November 2019 respectively at Mitchells Plain and the Vuma Reach precincts. The prepaid fibre plans offer customers vouchers for uncapped and unshaped fibre service at speed of 20/10 Mbps that are valid for 28-days, including free set-up and installation at a price of R 395. Value added services are charged separately. MTN launched its Vumatel Mitchells Prepaid Fibre on 04 October 2019 and the Vuma Reach Prepaid Fibre on 10 December 2019. Annexure A details the fibre offerings filed by MTN in the period under review.

#### **2.7.2.2. RocketNet on Octotel FTTH**

The Authority received the RocketNet on Octotel FTTH on 19 July 2019, wherein the operator adjusted the subscription fees of its 3<sup>rd</sup> party fibre packages. RocketNet increased the prices of the fibre plans in response to Octotel increasing line rental fees. However, only the 200/200Mbps fibre line realised a 10% price reduction from R 1 395 to R 1 255. The amendment came into effect on 01 August 2019. Table 35 details the tariff adjustments to the RocketNet on Octotel FTTH.

*Table 35: RocketNet on Octotel FTTH Packages*

<b>Line Speed (Mbps)</b>	<b>Previous Subscription Fee</b>	<b>Current Subscription Fee</b>	<b>Price Difference</b>	<b>Variance (%)</b>
10/5	R 495	R 555	R 60	12.1%

10/10	R 595	R 665	R 70	11.8%
20/5	R 695	R 725	R 30	4.3%
20/20	R 795	R 825	R 30	3.8%
100/25	R 895	R 925	R 30	3.4%
100/100	R 995	R 1 125	R 130	13.1%
200/25	R 1 195	R 1 225	R 30	2.5%
200/200	R 1 395	R 1 255	-R 140	-10%

Source: ICASA database based on tariff notifications

### 2.7.2.3. Cybersmart on Lightstruck FTTH

Cybersmart on Lightstruck FTTH was filed with the Authority on 26 July 2019. The operator introduced new uncapped 3<sup>rd</sup> party fibre packages with line speeds ranging 50Mbps to 1Gbps (1000Mbps). Cybersmart launched the fibre plan on 01 August 2019. Table 36 shows the fibre packages and their respective subscription fees.

Table 36: Cybersmart on Lightstruck FTTH Packages

Line Speed (Mbps)	Current Subscription Fee
50/50	R 789
100/100	R 989
200/200	R 1 089
500/500	R 1 289
1000/1000	R 1 789

Source: ICASA database based on tariff notifications

### 2.7.2.4. MWEB on Openserve FTTH

The Authority received the MWEB's amendment on Openserve FTTH on 23 August 2019, introducing new line speeds of uncapped FTTH products. The bandwidths of the third-party fibre packages were changed from throttled to unthrottled. The amendments made on Openserve uncapped FTTH products are detailed in table 37.

Table 37: MWEB on Openserve Fibre-to-the-Home

Product Description	Price		Line Speed (Mbps)		AUP	
	Current	New	Current	New	Current	New
Openserve Premium Uncapped FTTH 10Mbps	R 809	Unchanged	10/5	10/10	Throttled	Unthrottled
Openserve Premium Uncapped FTTH 20Mbps	R 1 239	Unchanged	20/10	20/20		
Openserve Premium Uncapped FTTH 40Mbps	R 1 439	Unchanged	40/20	40/40		



Openserve Premium Uncapped FTTH 100Mbps	R 2 039	Unchanged	100/50	100/100		
Openserve Standard Uncapped FTTH 10Mbps	R 659	Unchanged	10/5	Unchanged		
Openserve Standard Uncapped FTTH 20Mbps	R 929	Unchanged	20/10	Unchanged		
Openserve Standard Uncapped FTTH 40Mbps	R 1 039	Unchanged	40/20	Unchanged		
Openserve Standard Uncapped FTTH 100Mbps	R 1 339	Unchanged	100/50	Unchanged		
Openserve Standard Uncapped FTTH 200Mbps	R 2 029	Unchanged	200/100	Unchanged		
Openserve Lite Uncapped FTTH 10Mbps	R 599	R 399	10/5	10/2		
Openserve Lite Uncapped FTTH 20Mbps	R 799	R 699	20/10	20/4		
Openserve Lite Uncapped FTTH 40Mbps	R 949	R 849	40/20	40/10		
Openserve Lite Uncapped FTTH 100Mbps	R 1 099	R 999	100/50	100/20		
Openserve Lite Uncapped FTTH 200Mbps	R 1 399	Unchanged	200/100	200/50		

Source: ICASA database based on tariff notifications

Unthrottled bandwidth is to the benefit of the customers, having uninterrupted high-speed internet connection. Customers subscribing to the Premium packages also stand to benefit from the increased upload speeds at no extra cost. Although the customers subscribing on Lite packages realised a reduction in upload speeds, subscription fees also reduced which is to the benefit of the customers. MWEB's amendments came into effect on 01 September 2019. However, existing customers were given 30-day notice, thus the amendment came into effect on 01 October 2019.

#### **2.7.2.5. MWEB Uncapped FTTH**

MWEB filed the amendment to its 3<sup>rd</sup> party FTTH with the Authority on 03 October 2019. In attempt to remain competitive in the market, MWEB amended the price of eighteen fibre products that it offers on behalf of its 3<sup>rd</sup> party FNOs; Octotel, Metro Fibre Network, Link Africa and Frogfoot. MWEB has reduced the price on some of the products that it offers on behalf of these FNOs. These products are available on month-to-month contracts. Table 38 details the fibre packages that realised a price reduction.

Table 38: MWEB Uncapped FTTH

Product Description	Previous Price	Current Price	Price Difference	Variance (%)
<b>Frogfoot</b>				
Uncapped including 10/5Mbps Fibre Line - Frogfoot	R 649	R 549	-R 100	-15.4%
20/2Mbps Uncapped Fibre - Frogfoot	R 699	R 659	-R 100	-5.7%
50/5Mbps Uncapped Fibre - Frogfoot	R 849	R 799	-R 100	-5.9%
100/10Mbps Uncapped Fibre - Frogfoot	R 949	R 899	-R 100	-5.3%
Uncapped including 200/200Mbps Fibre Line - Frogfoot	R 1 269	R 1 049	-R 100	-17.3%
Uncapped including 1Gbps Fibre Line - Frogfoot	R 1 999	R 1 799	-R 100	-10%
<b>Octotel</b>				
Uncapped including 10Mbps Fibre Line - Octotel	R 649	R 589	-R 60	-9.2%
Uncapped including 20Mbps Fibre Line - Octotel	R 799	R 749	-R 60	-6.3%
Uncapped including 100Mbps Fibre Line - Octotel	R 1 039	R 999	-R 60	-3.8%
Uncapped 200Mbps Fibre - Octotel	R 1 299	R 1 199	-R 60	-7.7%
Uncapped 1Gbps Fibre - Octotel	R 1 999	R 1 399	-R 600	-30%
<b>Link Africa</b>				
200MBPS Uncapped Fibre - LinkAfrica	R 1 349	R 1,299	-R 50	-3.7%
<b>Metrofibre Network</b>				
10Mbps Uncapped Fibre - Metro Fibre Networks	R 689	R 599	-R 90	-13.1%
25MBPS Uncapped Fibre - Metro Fibre Networks	R 879	R 799	-R 90	-9.1%
50MBPS Uncapped Fibre - Metro Fibre Networks	R 1,029	R 999	-R 90	-2.9%
100MBPS Uncapped Fibre - Metro Fibre Networks	R 1 379	R 1 199	-R 90	-13.1%

Source: ICASA database based on tariff notifications

The reduction of the fibre subscription fees is to the benefit of the customers as fibre packages are becoming more affordable. The MWEB on Octotel 1Gbps FTTH realised the largest tariff reduction in percentage (30%) and absolute value terms (R 600), from R 1 999 to R 1 399. MWEB's amendment was made effective on 14 October 2019, while existing customers realised the price changes on 01 November 2019.

#### 2.7.2.6. MWEB on Vumatel and SADV FTTH

The Authority received MWEB's 3<sup>rd</sup> party FTTH on 08 October 2019, where it reduced the price on some of Vumatel & SADV Uncapped products. Table 39 shows the packages that have undergone a price reduction.

Table 39: MWEB on Vumatel and SADV FTTH

Product Description	Line Speed (Mbps)	Previous Price	New Price	Price Difference	Variance (%)
<b>MWEB on Vumatel FTTH</b>					
Uncapped Data + 20Mbps Fibre Line - Vuma Aerial	20/2	R 859	R 789	-R 70	-8.1%
Uncapped Data + 20Mbps Fibre Line - Vumatel	20/2	R 859	R 789	-R 70	-8.1%
Uncapped Data + 20/20Mbps Fibre Line - Vumatel	20/20	R 959	R 789	-R 170	-17.7%
Uncapped Data + 50Mbps Fibre Line - Vumatel	50/5	R 1 069	R 939	-R 130	-12.2%
Uncapped Data + 100Mbps Fibre Line - Vumatel	100/10	R 1 269	R 1 099	-R 170	-13.4%
Uncapped Data + 20/20Mbps Fibre Line - Vuma-Aerial	20/20	R 959	R 789	-R 170	-17.7%
Uncapped Data + 50Mbps Fibre Line - Vuma-Aerial	50/5	R 1 069	R 939	-R 130	-12.2%
Uncapped Data + 100Mbps Fibre Line - Vuma-Aerial	100/10	R 1 269	R 1 099	-R 170	-13.4%
Uncapped Data + 200Mbps Fibre - Vumatel	200/20	R 1 419	R 1 339	-R 80	-5.6%
Uncapped Data + 200Mbps Fibre - Vuma-Aerial	200/20	R 1 419	R 1 339	-R 80	-5.6%
Uncapped Data + 20Mbps Fibre - Vuma-Mitsol	20/2	R 859	R 789	-R 70	-8.1%
<b>MWEB on SADV FTTH</b>					
Uncapped Data + 10Mbps Fibre - SADV	10/10	R 619	R 549	-R 70	-11.3%

Source: ICASA database based on tariff notifications

The least price decrease was realised in the Uncapped 200Mbps Fibre on Vumatel of 5.6%, while the largest price decrease was realised in the Uncapped 20/20Mbps Fibre on Vuma-Aerial at 17.7%. MWEB aims to be more competitive and to increase its market share through its competitive prices. New and upgrading customers realised the price reductions on 16 October 2019, while the price reduction came to effect on 01 November 2019 for existing customers.

#### 2.7.2.7. Fusion Wireless on Hero Wireless

Fusion Wireless filed its Hero Wireless packages with the Authority on 22 October 2019, wherein it introduced new Hero Wireless packages in alignment with its third-party ISP; BreedeNet. The fibre plans comprise of month-to-month FTTH and/or FTTB plans, namely Hero Wireless Bronze (Home), Silver (Home or Small Business), Gold and Platinum (Enterprise). Fair usage policy (FUP) is applicable on the Hero Wireless Bronze and Silver plans i.e. customers are limited to 7 days data usage cap, of which when reached, respective throttling will activate. Hero

Wireless Gold and Platinum plans are without FUP. Table 40 details the Fusion Wireless 3<sup>rd</sup> party offerings.

Table 40: Fusion Wireless - Hero Wireless Packages

Hero Wireless - Bronze				
Line Speed (Mbps)	FUP (GB)	7 days FUP (GB)	Average Usage per Day (GB)	Subscription Fee
2/0.5	25	6	1	R 299
4/1	50	12	2	R 399
6/1.5	75	18	3	R 499
8/2	100	24	3	R 699
Hero Wireless - Silver				
2/1	100	24	3	R 399
4/2	200	47	7	R 599
6/2	300	70	10	R 799
8/3	400	94	13	R 999
10/3	500	117	17	R 1 199
15/5	700	164	23	R 1 799
Hero Wireless – Gold				
2/1	No FUP			R 499
4/2				R 699
6/2				R 899
8/3				R 1 099
10/3				R 1 299
15/5				R 1 999
20/5				R 2 699
30/10				R 3 999
40/10				R 5 399
Hero Wireless – Platinum				
2/2	No FUP			R 1 399
4/4				R 1 799
6/6				R 1 999
8/8				R 2 599
10/10				R 3 499
15/15				R 4 499
20/20				R 5 999
30/30				R 8 999
40/40				R 13 999

Source: ICASA database based on tariff notifications

All plans are subject to a standard installation fee of R 1 500. Fusion Wireless introduced the fibre plans on 01 November 2019.

#### 2.7.2.8. Vodacom Fibre on Octotel

Vodacom filed an amendment to its Octotel fibre packages on 23 October 2019 where it revised the fees for its Octotel bitstream network fibre and introduced new packages. Of the packages that had a tariff increase, the largest increase realised was 0.9% on the 10/5Mbps line speed. The 20/20Mbps line speed had the largest tariff decrease of 0.9% from R 906.89 (filed on 19 March 2018) to R 899. Table 41 details Vodacom's fibre offerings on Octotel.

Table 41: Vodacom Fibre on Octotel

Line Speed	Monthly Data Allocation (GB)	Previous Monthly Subscription	New Monthly Subscription	Price Difference	Variance (%)
10/5	100	R 553.82	R 559	R 5.18	0.9%
10/5	Uncapped	R 604.25	R 599	-R 5.25	-0.9%
10/10	Uncapped	R 705.13	R 709	R 3.87	0.5%
20/5	Uncapped	R 806.01	R 809	R 2.99	0.4%
20/20	Uncapped	R 906.89	R 899	-R 7.89	-0.9%
100/10	Uncapped	N/A	R 999	N/A	N/A
100/100	Uncapped	R 1 209.52	R 1 209	-R 0.52	0.0%
200/25	Uncapped	N/A	R 1 399	N/A	N/A
200/200	Uncapped	N/A	R 1 519	N/A	N/A

Source: ICASA database based on tariff notifications

It is worth noting that once-off fees are now zero-rated for all contractual terms. All uncapped fibre packages are subject to fair usage policy (FUP) as set out in the operator's website<sup>18</sup>. Vodacom's amendments came to effect on 07 November 2019.

#### 2.7.2.9. Amobia on Openserve FTTH

Amobia on Openserve FTTH was filed with the Authority on 31 October 2019. The amendment entailed an introduction of new tariffs for the 3<sup>rd</sup> party FTTH packages. Table 42 shows the current tariffs applicable to the Amobia on Openserve FTTH packages.

Table 42: Amobia on Openserve FTTH

Openserve Uncapped - Home			
LINE SPEED	Data Allocation	Contract Period	Subscription Fee
10/5Mbps	Uncapped	Month-to-Month	R 739
20/10Mbps	Uncapped	Month-to-Month	R 1 049
40/20Mbps	Uncapped	Month-to-Month	R 1 299
100/50Mbps	Uncapped	Month-to-Month	R 1 489
200/100Mbps	Uncapped	Month-to-Month	R 2 159

Source: ICASA database based on tariff notifications

It is worth noting that the packages are not subject to FUP and throttling. The amendment became effective on 11 November 2019.

<sup>18</sup> Available on: < <https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre> > Accessed on 04 February 2020.

### 2.7.2.10. Amobia on Vumatel FTTH

Amobia filed its 3<sup>rd</sup> party fibre offering with the Authority on 31 October 2019 where the operator reduced the subscription fees of the asynchronous and synchronous fibre offerings. Table 43 shows the current subscription fees for the Amobia on Vumatel FTTH.

Table 43: Amobia on Vumatel FTTH

VUMA Uncapped - Asynchronous - Home		
Line Speed	Data allocation	Subscription Fee
10/2Mbps	Uncapped	R 739
20/2Mbps	Uncapped	R 929
50/5Mbps	Uncapped	R 1 149
100/10Mbps	Uncapped	R 1 388
200/20Mbps	Uncapped	R 1 546
VUMA Uncapped - Synchronous - Home		
10/10Mbps	Uncapped	R 819
20/20Mbps	Uncapped	R 986
50/50Mbps	Uncapped	R 1 186
100/100Mbps	Uncapped	R 1 486
200/200Mbps	Uncapped	R 1 646

Source: ICASA Database based on Tariff Notifications

It is worth noting that the fibre offerings do not have an FUP and are not throttled. The amendment came into effect on 11 November 2019.

### 2.7.2.11. Amobia FTTH on Buh-Rein Estate

The Authority received Amobia's notification regarding its FTTH on the Buh-Rein Estate. In its aim to increase widen its footprint, the operator offers the estate's residents a month-to-month 5/2Mbps FTTH capped at 50GB for R 199. It should be noted the subscription fee is inclusive of the installation cost. Amobia launched the FTTH package in the market on 27 November 2019.

### 2.7.2.12. Amobia on SADV FTTH

Amobia filed the amendment to its SADV FTTH with the Authority on 03 December 2019, following the notification filed in 22 March 2018. The fibre packages are symmetrical and uncapped ranging from 10Mbps to 100Mbps line speeds. Amobia

aimed to adjust its pricing to align with the prices in the market. The amendment was made effective on 13 December 2019. Table 44 details the tariff adjustment for the fibre packages.

*Table 44: Amobia on SADV FTTH*

<b>Amobia on SADV FTTH</b>					
<b>Line Speed</b>	<b>Data Allocation</b>	<b>Previous Subscription Fee</b>	<b>Current Subscription Fee</b>	<b>Price Difference</b>	<b>Variance (%)</b>
10/10Mbps	Uncapped	R 610	R 549	-R 61	-10%
20/20Mbps	Uncapped	R 810	R 749	-R 61	-7.5%
50/50Mbps	Uncapped	R 1 010	R 899	-R 111	-11%
100/100Mbps	Uncapped	R 1 215	R 1 220	R 5	0.4%

*Source: ICASA Database based on Tariff Notifications*

### **2.7.2.13. Amobia on Frogfoot FTTH**

The Authority received the Amobia on Frogfoot FTTH amendment notification on 03 December 2019 wherein Amobia replaced the packages it offers on behalf of Frogfoot with new price reduced packages. The preceding notification with respect to the Amobia on Frogfoot FTTH was filed on 22 March 2018. Table 45 shows the current month-to-month packages offered by Amobia and the subscription fee adjustments.

*Table 45: Amobia on Frogfoot FTTH*

<b>Amobia on Frogfoot FTTH</b>					
<b>Product Uncapped</b>	<b>Data Allocation</b>	<b>Previous Subscription Fee</b>	<b>Current Subscription Fee</b>	<b>Price Difference</b>	<b>Variance (%)</b>
10/10Mbps	Uncapped	R 610	R 555	-R 55	-9%
20/20Mbps	Uncapped	R 810	R 699	-R 111	-13.7%
50/50Mbps	Uncapped	R 1 010	R 799	-R 211	-20.9%
100/100Mbps	Uncapped	R 1 315	R 899	-R 416	-31.6%

*Source: ICASA Database based on Tariff Notifications*

The table above shows that the 100/100Mbps package had the greatest price decrease. The packages and prices were amended to align with fibre offerings in the market. The amendments were made effective on 13 December 2019.

### 2.7.2.14. Cybersmart on SADV FTTH

On 20 December 2019, Cybersmart filed an amendment of the SADV FTTH packages wherein it adjusted the prices of the symmetrical 10Mbps and 100Mbps line speeds and introduced the 200/100Mbps line speed as shown in table 46. The Cybersmart on SADV FTTH was last filed with the Authority on 09 July 2018.

Table 46: Cybersmart on SADV FTTH

Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
10/10	-	R 659	N/A	N/A
100/100	R 1 199	R 1 119	-R 80	-6.7%
200/100	-	R 1 309	N/A	N/A

Source: ICASA Database based on Tariff Notifications

Cybersmart's amendment came into effect on 03 January 2020.

## 3. Conclusion

The introduction of personalised bundles by operators in the market is seen by the Authority as a strategy to monetise the consumer data collected by operators. That way operators offer customers tailor-made bundles according to their spending patterns. In the period under review the Authority received tailor-made bundles like the MTN Prepaid Personalised Data Bundles, MTN Personalized Integrated Bundles and Vodacom Just for You Integrated Bundles.

A total of 68 promotions were filed with the Authority in the period under review, almost double the number of promotions received in the preceding review period. MTN alone filed 37 of the 68 promotions. This may be an indicator of increasing competitiveness between licensees and efforts by licensees to retain their existing customers and stimulate demand from prospective customers.

Operators have also introduced new OTT bundles and extended those already existing. Telkom introduced its Social Media Data Bundles that can be used for more OTT services than MTN's Social Bundle and Vodacom's "Vodacom Ticket". Other OTT bundles filed in the period under review include Cell C's WhatsApp 7-day and 15-day bundles and MTN's Youth Pulse MusicTime Promotion.



A number of FNOs are moving towards offering customers uncapped fibre plans and discontinuing capped packages. For example, Metro Fibre Networx filed a discontinuation of its capped fibre with the Authority on 01 November 2019. Operators are also aiming at the uptake of fibre products through discounted subscription fees, offering customers zero-rated once-off connection fees or offering free subscription for a set period as determined by each operator.

The Authority will continue to monitor and publish this report on retail market prices to ensure that subscribers have information on the rates which are prevailing in the market.

#### 4. References

End User and Subscriber Service Charter Amendment Regulations. (2018). *Government Gazette No. 41613*), Available online:

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<<https://www.icasa.org.za/news/2019/amendments-to-the-end-user-and-subscriber-service-charter-regulations>> [Accessed on 22 February 2019]

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< <https://www.manxtelecom.com/support/mobile/number-portability/on-net-and-off-net>> [Accessed on 07 August 2019].

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Kholoud Dorgham, M. S, 2015. ResearchGate. [Online] Available at: [https://www.researchgate.net/publication/277669260\\_A\\_Novel\\_Dynamic\\_Pricing\\_Model\\_for\\_the\\_Telecommunications\\_Industry](https://www.researchgate.net/publication/277669260_A_Novel_Dynamic_Pricing_Model_for_the_Telecommunications_Industry) [Accessed 17 July 2019].

## Annexure A: List of Other<sup>19</sup> Tariff Notifications Filed During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES	PRICING/PRODUCT/PACKAGE INFORMATION	STATUS																																																																																						
FNB Connect Bundles	FNB Connect added new once-off and recurring voice, data and SMS bundles. FNB amended the prices of selected once-off and recurring voice, SMS and data bundles.	Filed: 05 July 2019  Launch Date: 17 July 2019	<p>Table 47: FNB Connect Once-Off and Recurring Bundles</p> <table><tr><th>Once-off and Recurring bundles</th><th>Price</th></tr><tr><td>60 minutes</td><td>R 58</td></tr><tr><td>30 SMS</td><td>R 12</td></tr><tr><td>60 SMS</td><td>R 23</td></tr><tr><td>25 MB (once off only)</td><td>R 7.50</td></tr><tr><td>80MB</td><td>R 22</td></tr><tr><td>120MB</td><td>R 31</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p> <p>Table 48: FNB Connect Bundles</p> <table><tr><th rowspan="2">Service</th><th colspan="2">Price</th><th rowspan="2">Price Difference</th><th rowspan="2">Variance (%)</th></tr><tr><th>Previous</th><th>New</th></tr><tr><td colspan="5">ONCE-OFF BUNDLES</td></tr><tr><td>30 minutes</td><td>R 28</td><td>R 30</td><td>R 2</td><td>7.1%</td></tr><tr><td>100 minutes</td><td>R 90</td><td>R 96</td><td>R 6</td><td>6.7%</td></tr><tr><td>200 minutes</td><td>R 172</td><td>R 184</td><td>R 12</td><td>7%</td></tr><tr><td>350 minutes</td><td>R 287</td><td>R 307</td><td>R 20</td><td>7%</td></tr><tr><td>500 minutes</td><td>R 390</td><td>R 417</td><td>R 27</td><td>6.9%</td></tr><tr><td>1000 minutes</td><td>R 750</td><td>R 802</td><td>R 52</td><td>6.9%</td></tr><tr><td>2000 minutes</td><td>R 1 400</td><td>R 1 000</td><td>-R 400</td><td>-28.6%</td></tr><tr><td>50MB</td><td>R 13</td><td>R 14</td><td>R 1</td><td>7.7%</td></tr><tr><td>100MB</td><td>R 25</td><td>R 27</td><td>R 2</td><td>8%</td></tr><tr><td>300MB</td><td>R 60</td><td>R 64</td><td>R 4</td><td>6.7%</td></tr><tr><td>500MB</td><td>R 75</td><td>R 85</td><td>R 10</td><td>13.3%</td></tr><tr><td>1GB</td><td>R 99</td><td>R 125</td><td>R 26</td><td>26.3%</td></tr></table>	Once-off and Recurring bundles	Price	60 minutes	R 58	30 SMS	R 12	60 SMS	R 23	25 MB (once off only)	R 7.50	80MB	R 22	120MB	R 31	Service	Price		Price Difference	Variance (%)	Previous	New	ONCE-OFF BUNDLES					30 minutes	R 28	R 30	R 2	7.1%	100 minutes	R 90	R 96	R 6	6.7%	200 minutes	R 172	R 184	R 12	7%	350 minutes	R 287	R 307	R 20	7%	500 minutes	R 390	R 417	R 27	6.9%	1000 minutes	R 750	R 802	R 52	6.9%	2000 minutes	R 1 400	R 1 000	-R 400	-28.6%	50MB	R 13	R 14	R 1	7.7%	100MB	R 25	R 27	R 2	8%	300MB	R 60	R 64	R 4	6.7%	500MB	R 75	R 85	R 10	13.3%	1GB	R 99	R 125	R 26	26.3%	Ongoing as at 31 December 2019
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<sup>19</sup> Other tariff notifications filed or received during the period under review that were in existence as at end of 31 December 2018 which were not discussed/mentioned in the main part of this report

			<table> <tr><td><b>2GB</b></td><td>R 179</td><td>R 215</td><td>R 36</td><td>20.1%</td></tr> <tr><td><b>5GB</b></td><td>R 385</td><td>R 390</td><td>R 5</td><td>1.3%</td></tr> <tr><td><b>10GB</b></td><td>R 625</td><td>R 690</td><td>R 65</td><td>10.4%</td></tr> <tr><td><b>20GB</b></td><td>R 950</td><td>R 1 380</td><td>R 430</td><td>45.3%</td></tr> <tr><td colspan="5"><b>RECURRING BUNDLES</b></td></tr> <tr><td><b>30 minutes</b></td><td>R 28</td><td>R 30</td><td>R 2</td><td>7.1%</td></tr> <tr><td><b>100 minutes</b></td><td>R 90</td><td>R 96</td><td>R 6</td><td>6.7%</td></tr> <tr><td><b>200 minutes</b></td><td>R 172</td><td>R 184</td><td>R 12</td><td>7.0%</td></tr> <tr><td><b>350 minutes</b></td><td>R 287</td><td>R 307</td><td>R 20</td><td>7.0%</td></tr> <tr><td><b>500 minutes</b></td><td>R 390</td><td>R 417</td><td>R 27</td><td>6.9%</td></tr> <tr><td><b>1000 minutes</b></td><td>R 750</td><td>R 802</td><td>R 52</td><td>6.9%</td></tr> <tr><td><b>2000 minutes</b></td><td>R 1 400</td><td>R 1 000</td><td>-R 400</td><td>-28.6%</td></tr> <tr><td><b>50MB</b></td><td>R 15</td><td>R 14</td><td>-R 1</td><td>-6.7%</td></tr> <tr><td><b>100MB</b></td><td>R 28</td><td>R 27</td><td>-R 1</td><td>-3.6%</td></tr> <tr><td><b>500MB</b></td><td>R 35</td><td>R 85</td><td>R 50</td><td>142.9%</td></tr> <tr><td><b>1GB</b></td><td>R 65</td><td>R 125</td><td>R 60</td><td>92.3%</td></tr> <tr><td><b>2GB</b></td><td>R 95</td><td>R 215</td><td>R 120</td><td>126.3%</td></tr> <tr><td><b>5GB</b></td><td>R 245</td><td>R 390</td><td>R 145</td><td>59.2%</td></tr> <tr><td><b>10GB</b></td><td>R 465</td><td>R 690</td><td>R 225</td><td>48.4%</td></tr> <tr><td><b>20GB</b></td><td>R 925</td><td>R 1 380</td><td>R 455</td><td>49.2%</td></tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	<b>2GB</b>	R 179	R 215	R 36	20.1%	<b>5GB</b>	R 385	R 390	R 5	1.3%	<b>10GB</b>	R 625	R 690	R 65	10.4%	<b>20GB</b>	R 950	R 1 380	R 430	45.3%	<b>RECURRING BUNDLES</b>					<b>30 minutes</b>	R 28	R 30	R 2	7.1%	<b>100 minutes</b>	R 90	R 96	R 6	6.7%	<b>200 minutes</b>	R 172	R 184	R 12	7.0%	<b>350 minutes</b>	R 287	R 307	R 20	7.0%	<b>500 minutes</b>	R 390	R 417	R 27	6.9%	<b>1000 minutes</b>	R 750	R 802	R 52	6.9%	<b>2000 minutes</b>	R 1 400	R 1 000	-R 400	-28.6%	<b>50MB</b>	R 15	R 14	-R 1	-6.7%	<b>100MB</b>	R 28	R 27	-R 1	-3.6%	<b>500MB</b>	R 35	R 85	R 50	142.9%	<b>1GB</b>	R 65	R 125	R 60	92.3%	<b>2GB</b>	R 95	R 215	R 120	126.3%	<b>5GB</b>	R 245	R 390	R 145	59.2%	<b>10GB</b>	R 465	R 690	R 225	48.4%	<b>20GB</b>	R 925	R 1 380	R 455	49.2%	
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Vodacom Promotional Data Bundles	The promotion consists of discounted open market and Just 4 You once-off data bundles.	<p>Filed: 05 July 2019</p> <p>Launch Date: 17 July 2019</p> <p>Amendment Dates: 12 August 2019, 14 August 2019</p>	<p>Table 49: Vodacom Open Market 30-Day Promotional Data Bundles</p> <table> <tr> <th>Data Allocation</th><th>Standard Price</th><th>Promotional Price (Incl. VAT)</th><th>Discount</th><th>Discount (%)</th></tr> <tr><td>35MB</td><td>R 12 (30MB)</td><td><b>R 12</b></td><td>N/A</td><td>N/A</td></tr> <tr><td>100MB</td><td>R 29</td><td><b>R 29</b></td><td>R 0</td><td>0%</td></tr> <tr><td>250MB</td><td>R 63</td><td><b>R 49</b></td><td>-R 14</td><td>-22.2%</td></tr> <tr><td>500MB</td><td>R 99</td><td><b>R 79</b></td><td>-R 20</td><td>-20.2%</td></tr> <tr><td>1GB</td><td>R 149</td><td><b>R 115</b></td><td>-R 34</td><td>-22.8%</td></tr> <tr><td>3GB</td><td>R 299</td><td><b>R 229</b></td><td>-R 70</td><td>-23.4%</td></tr> <tr><td>5GB</td><td>R 405</td><td><b>R 349</b></td><td>-R 56</td><td>-13.8%</td></tr> <tr><td>10GB</td><td>R 605</td><td><b>R 469</b></td><td>-R 136</td><td>-22.5%</td></tr> <tr><td>20GB</td><td>R 1 010</td><td><b>R 699</b></td><td>-R 311</td><td>-30.8%</td></tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	Data Allocation	Standard Price	Promotional Price (Incl. VAT)	Discount	Discount (%)	35MB	R 12 (30MB)	<b>R 12</b>	N/A	N/A	100MB	R 29	<b>R 29</b>	R 0	0%	250MB	R 63	<b>R 49</b>	-R 14	-22.2%	500MB	R 99	<b>R 79</b>	-R 20	-20.2%	1GB	R 149	<b>R 115</b>	-R 34	-22.8%	3GB	R 299	<b>R 229</b>	-R 70	-23.4%	5GB	R 405	<b>R 349</b>	-R 56	-13.8%	10GB	R 605	<b>R 469</b>	-R 136	-22.5%	20GB	R 1 010	<b>R 699</b>	-R 311	-30.8%	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 March 2020																																																		
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		<div>Extension Date: 23 January 2020</div> <div>Decommission Date: 31 March 2020</div>	<div>Table 50: Vodacom Just 4 You 30-Day Promotional Data Bundles</div> <table><tr><th>Data Allocation</th><th>Previous Price (Incl. VAT)</th><th>Current Price (Incl. VAT)</th><th>Price Difference</th><th>Variance (%)</th></tr><tr><td>55MB</td><td>R 17</td><td>R 17</td><td>-</td><td>-</td></tr><tr><td>325MB</td><td>R 55</td><td>R 55</td><td>-</td><td>-</td></tr><tr><td>750MB</td><td>R 89</td><td>R 89</td><td>-</td><td>-</td></tr><tr><td>1.5GB</td><td>R 139</td><td>R 149</td><td>R 10</td><td>7.2%</td></tr><tr><td>2GB</td><td>R 169</td><td>R 175</td><td>R 6</td><td>3.6%</td></tr><tr><td>2.7GB</td><td>-</td><td>R 209</td><td>N/A</td><td>N/A</td></tr><tr><td>3.6GB</td><td>-</td><td>R 269</td><td>N/A</td><td>N/A</td></tr><tr><td>4GB</td><td>R 289</td><td>R 299</td><td>R 10</td><td>3.5%</td></tr></table> <div>Source: ICASA Database based on Tariff Notifications</div>	Data Allocation	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Variance (%)	55MB	R 17	R 17	-	-	325MB	R 55	R 55	-	-	750MB	R 89	R 89	-	-	1.5GB	R 139	R 149	R 10	7.2%	2GB	R 169	R 175	R 6	3.6%	2.7GB	-	R 209	N/A	N/A	3.6GB	-	R 269	N/A	N/A	4GB	R 289	R 299	R 10	3.5%																																			
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325MB	R 55	R 55	-	-																																																																															
750MB	R 89	R 89	-	-																																																																															
1.5GB	R 139	R 149	R 10	7.2%																																																																															
2GB	R 169	R 175	R 6	3.6%																																																																															
2.7GB	-	R 209	N/A	N/A																																																																															
3.6GB	-	R 269	N/A	N/A																																																																															
4GB	R 289	R 299	R 10	3.5%																																																																															
MTN Supersonic Fibre	MTN Supersonic FTTH offers customers self-built and bitstream fibre plans.	<div>Filed: 24 July 2018</div> <div>Amendment Dates: 24 January 2019, 18 February 2019, 30 May 2019, 10 July 2019, 18 July 2019, 14 August 2019, 25 September 2019 and 29 November 2019</div>	<div>Table 51: MTN Supersonic Fibre</div> <table><tr><th>Fibre Network Operator (FNO)</th><th>Line Speed (Mbps)</th><th>Previous Subscription Fee</th><th>Current Subscription Fee</th><th>Price Difference</th><th>Variance (%)</th></tr><tr><td colspan="6">10 July 2019 Amendment</td></tr><tr><td rowspan="6">Openserve</td><td>4/2</td><td>R 549</td><td>N/A</td><td>N/A</td><td>N/A</td></tr><tr><td>10/5</td><td>R 699</td><td>R 599</td><td>-R 100</td><td>-14.3%</td></tr><tr><td>20/10</td><td>R 949</td><td>R 899</td><td>-R 50</td><td>-5.3%</td></tr><tr><td>40/20</td><td>R 1 199</td><td>R 999</td><td>-R 200</td><td>-16.7%</td></tr><tr><td>100/50</td><td>R 1 499</td><td>R 1 249</td><td>-R 250</td><td>-16.7%</td></tr><tr><td>200/100</td><td>R 1 749</td><td>R 1 749</td><td>R 0</td><td>0%</td></tr><tr><td rowspan="6">Vodacom</td><td>10/5</td><td>-</td><td>R 695</td><td>N/A</td><td>N/A</td></tr><tr><td>10/10</td><td>-</td><td>R 895</td><td>N/A</td><td>N/A</td></tr><tr><td>20/10</td><td>-</td><td>R 995</td><td>N/A</td><td>N/A</td></tr><tr><td>20/20</td><td>-</td><td>R 1 095</td><td>N/A</td><td>N/A</td></tr><tr><td>40/20</td><td>-</td><td>R 1 195</td><td>N/A</td><td>N/A</td></tr><tr><td>40/40</td><td>-</td><td>R 1 295</td><td>N/A</td><td>N/A</td></tr><tr><td>100/50</td><td>-</td><td>R 1 495</td><td>N/A</td><td>N/A</td></tr></table>	Fibre Network Operator (FNO)	Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)	10 July 2019 Amendment						Openserve	4/2	R 549	N/A	N/A	N/A	10/5	R 699	R 599	-R 100	-14.3%	20/10	R 949	R 899	-R 50	-5.3%	40/20	R 1 199	R 999	-R 200	-16.7%	100/50	R 1 499	R 1 249	-R 250	-16.7%	200/100	R 1 749	R 1 749	R 0	0%	Vodacom	10/5	-	R 695	N/A	N/A	10/10	-	R 895	N/A	N/A	20/10	-	R 995	N/A	N/A	20/20	-	R 1 095	N/A	N/A	40/20	-	R 1 195	N/A	N/A	40/40	-	R 1 295	N/A	N/A	100/50	-	R 1 495	N/A	N/A	Ongoing as at 31 December 2019
Fibre Network Operator (FNO)	Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)																																																																														
10 July 2019 Amendment																																																																																			
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Vodacom	10/5	-	R 695	N/A	N/A																																																																														
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	20/20	-	R 1 095	N/A	N/A																																																																														
	40/20	-	R 1 195	N/A	N/A																																																																														
	40/40	-	R 1 295	N/A	N/A																																																																														
100/50	-	R 1 495	N/A	N/A																																																																															

		Decommission Date: 31 March 2020		100/100	-	R 1 595	N/A	N/A
			18 July 2019 Notification					
			Lightstruck	20/20	-	R 729	N/A	N/A
				50/50	-	R 949	N/A	N/A
				100/100	-	R 1 159	N/A	N/A
				200/200	-	R 1 299	N/A	N/A
				500/500	-	R 1 549	N/A	N/A
				1000/1000	-	R 2 099	N/A	N/A
			08 August 2019 Amendment					
			Vumatel	10/2	-	R 645	N/A	N/A
			Openserve	10/5	R 599	R 645	R 46	7.7%
			Octotel	10/5	R 595	R 645	R 50	8.4%
			Vodacom	10/5	R 695	R 645	-R 50	-7.2%
			Supersonic	10/10	R 699	R 695	-R 4	-0.6%
			Vumatel	10/10	R 729	R 695	-R 34	-4.7%
			Octotel	10/10	R 695	R 695	R 0	0%
			Metrofibre	10/10	R 695	R 695	R 0	0%
			Frogfoot	10/10	R 695	R 695	R 0	0%
			SADV	10/10	R 595	R 695	R 100	16.8%
			Vodacom	10/10	R 895	R 695	-R 200	-22.3%
			Balwin	10/10		R 695	-	-
			20Mbps					
			Vumatel	20/2	R 829	R 795	-R 34	-4.1%
			Openserve	20/10	R 899	R 795	-R 104	-11.6%
			Octotel	20/5	R 795	R 795	R 0	0%
			Vodacom	20/10	R 995	R 795	-R 200	-20.1%
			Supersonic	20/20	R 849	R 845	-R 4	-0.5%
			Vumatel	20/20	R 899	R 845	-R 54	-6%
			Octotel	20/20	R 895	R 845	-R 50	-5.6%
			Metrofibre	25/25	R 845	R 845	R 0	0%
			Frogfoot	20/20	R 795	R 845	R 50	6.3%
			SADV	20/20	R 795	R 845	R 50	6.3%

			Vodacom	20/20	R 1 095	R 845	-R 250	-22.8%
			Balwin	20/20		R 845	-	-
			50Mbps					
			Vumatel	50/5	R 1 029	R 955	0	-7.2%
			Openserve	40/20	R 999	R 955	-R 44	-4.4%
			Vodacom	40/20	R 1 195	R 955	-R 240	-20.1%
			Supersonic	50/50	R 1 049	R 955	-R 94	-9%
			Metrofibre	50/50	R 1 045	R 955	-R 90	-8.6%
			Frogfoot	50/50	R 895	R 955	R 60	6.7%
			SADV	50/50	R 895	R 955	R 60	6.7%
			Vodacom	40/40	R 1 295	R 955	-R 340	-26.3%
			Balwin	50/50	-	R 955	-	-
			100Mbps					
			Vumatel	100/10	R 1 179	R 1 145	-R 34	-2.9%
			Openserve	100/50	R 1 249	R 1 145	-R 104	-8.3%
			Octotel	100/25	R 995	R 1 145	R 150	15.1%
			Vodacom	100/50	R 1 495	R 1 145	-R 350	-23.4%
			Supersonic	100/100	R 1 249	R 1 195	-R 54	-4.3%
			Vumatel	100/100	R 1 229	R 1 195	-R 34	-2.8%
			Octotel	100/100	R 1 195	R 1 195	R 0	0%
			Metrofibre	100/100	R 1 385	R 1 195	-R 190	-13.7%
			Frogfoot	100/100	R 995	R 1 195	R 200	20.1%
			SADV	100/100	R 1 195	R 1 195	R 0	0%
			Vodacom	100/100	R 1 595	R 1 195	-R 400	-25.1%
			Balwin	100/100	-	R 1 195	-	-
			200Mbps					
			Vumatel	200/20	R 1 329	R 1 549	R 220	16.6%
			Openserve	200/100	R 1 749	R 1 549	-R 200	-11.4%
			Octotel	200/25	R 1 395	R 1 549	R 154	11%
			Supersonic	200/200		R 1 549	R 1 549	-
			Vumatel	200/200	R 1 399	R 1 549	R 150	10.7%
			Octotel	200/200	R 1 515	R 1 549	R 34	2.2%

			<table><tr><td>Metrofibre</td><td>200/200</td><td>R 1 885</td><td>R 1 549</td><td>-R 336</td><td>-17.8%</td></tr><tr><td colspan="6">1Gbps</td></tr><tr><td>Vumatel</td><td>1000/100</td><td>R 2 599</td><td>R 2 599</td><td>R 0</td><td>0%</td></tr><tr><td>Octotel</td><td>1000/25</td><td></td><td>R 2 599</td><td>-</td><td>N/A</td></tr><tr><td colspan="6">14 August 2019 Notification</td></tr><tr><td rowspan="5">Eden on the Bay Precinct</td><td>10/10</td><td>-</td><td>R 299</td><td>N/A</td><td>N/A</td></tr><tr><td>20/20</td><td>-</td><td>R 399</td><td>N/A</td><td>N/A</td></tr><tr><td>50/50</td><td>-</td><td>R 599</td><td>N/A</td><td>N/A</td></tr><tr><td>100/100</td><td>-</td><td>R 699</td><td>N/A</td><td>N/A</td></tr><tr><td>200/200</td><td>-</td><td>R 999</td><td>N/A</td><td>N/A</td></tr><tr><td colspan="6">25 September 2019 Notification</td></tr><tr><td>Vumatel</td><td>20/10</td><td>-</td><td>R 395</td><td>N/A</td><td>N/A</td></tr><tr><td colspan="6">29 November 2019 Notification</td></tr><tr><td>Vumatel</td><td>20/10</td><td>-</td><td>R 395</td><td>N/A</td><td>N/A</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Metrofibre	200/200	R 1 885	R 1 549	-R 336	-17.8%	1Gbps						Vumatel	1000/100	R 2 599	R 2 599	R 0	0%	Octotel	1000/25		R 2 599	-	N/A	14 August 2019 Notification						Eden on the Bay Precinct	10/10	-	R 299	N/A	N/A	20/20	-	R 399	N/A	N/A	50/50	-	R 599	N/A	N/A	100/100	-	R 699	N/A	N/A	200/200	-	R 999	N/A	N/A	25 September 2019 Notification						Vumatel	20/10	-	R 395	N/A	N/A	29 November 2019 Notification						Vumatel	20/10	-	R 395	N/A	N/A	
Metrofibre	200/200	R 1 885	R 1 549	-R 336	-17.8%																																																																															
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Vumatel	20/10	-	R 395	N/A	N/A																																																																															
Vodacom Internet In The Car (IITC)	Vodacom introduced its Internet In The Car (IITC) service plan on 12 April 2019, through a third party; Altech Netstar. Altech Netstar is a vehicle tracking technology company specialising in vehicle recovery and telematics.	Filed: 02 April 2019  Launch Date: 12 April 2019  Amendment Date: 18 July 2019	<p>Table 52: Vodacom Internet In the Car (IITC) 10GB Data Bundle</p> <table><tr><th>Previous Allocation</th><th>Current Allocation</th><th>Price including VAT</th><th>Validity</th></tr><tr><td>10GB once-off</td><td>15GB</td><td>R 690</td><td>365 days</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Previous Allocation	Current Allocation	Price including VAT	Validity	10GB once-off	15GB	R 690	365 days	Ongoing as at 31 December 2019																																																																								
Previous Allocation	Current Allocation	Price including VAT	Validity																																																																																	
10GB once-off	15GB	R 690	365 days																																																																																	



Vodacom Fibre Broadband Promotions	The promotion offers free service activation for fibre plans.	<p>Filed: 23 June 2017, 12 October 2017, 12 February 2018, 25 July 2018, 22 October 2018, 22 January 2019</p> <p>Extension Dates: 19 March 2019, 19 July 2019</p> <p>Amendment Date: 09 September 2019</p> <p>Decommission Date: 31 January 2020</p>	<p>Vodacom offers zero-rated activation fees for the following fibre plans:</p> <ul style="list-style-type: none"><li>• Vodacom Fibre Broadband on Vumatel (filed on 22 October 2018)</li><li>• Vodacom Fibre Broadband on Openserve (filed on 22 January 2019)</li><li>• Vodacom Self-Built Fibre (filed on 25 July 2018)</li><li>• Edge 1-3 (filed on 22 January 2019)</li><li>• Edge 4 (filed on 22 January 2019)</li><li>• Evotel (filed on 12 February 2018)</li><li>• Self-built R 405 (filed on 20 September 2018)</li><li>• Central Development Property (CDP) Group (filed on 22 January 2019)</li><li>• LTE Interim Access (filed on 12 October 2017)</li><li>• LTE Interim Free Subscription (filed on 23 June 2017)</li></ul>	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 January 2020								
Cell C Nine Nine Tariff Plan	Cell C filed prepaid tariffs for its new MVNO, Nine Nice. The tariffs include	Filed: 19 July 2019	<p><i>Table 53: Cell C Nine Nine Tariff Plans</i></p> <table><tr><th>Service</th><th>Tariff Plan 1</th><th>Tariff Plan 2</th><th>Tariff Plan 3</th></tr><tr><td></td><td></td><td></td><td></td></tr></table>	Service	Tariff Plan 1	Tariff Plan 2	Tariff Plan 3					Ongoing as at 31 December 2019
Service	Tariff Plan 1	Tariff Plan 2	Tariff Plan 3									

	OOB bundle rates for three tariff plans.	Launch Date: 05 August 2019	<table><tr><td>Local Voice calls (Any network and Landlines)</td><td>R 1</td><td>R 0.58</td><td>N/A</td></tr><tr><td>Data</td><td>R 0.50</td><td>R 0.12</td><td>R 0.12</td></tr><tr><td>Local SMS</td><td>R 0.70</td><td>R 0.23</td><td>N/A</td></tr><tr><td>International SMS</td><td>R 1.80</td><td>R 1.56</td><td>N/A</td></tr><tr><td>Local MMS</td><td>R 0.90</td><td>R 0.51</td><td>N/A</td></tr><tr><td>International MMS</td><td>R 1.80</td><td>R 1.56</td><td>N/A</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Local Voice calls (Any network and Landlines)	R 1	R 0.58	N/A	Data	R 0.50	R 0.12	R 0.12	Local SMS	R 0.70	R 0.23	N/A	International SMS	R 1.80	R 1.56	N/A	Local MMS	R 0.90	R 0.51	N/A	International MMS	R 1.80	R 1.56	N/A	
Local Voice calls (Any network and Landlines)	R 1	R 0.58	N/A																									
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Local MMS	R 0.90	R 0.51	N/A																									
International MMS	R 1.80	R 1.56	N/A																									
Data Bundle Promotion on Selected PAYG Devices	The promotion rewards customers data bundles after purchasing a device on the predefined selection of data-capable mobile devices.	Filed: 22 July 2019  Launch Date: 01 August 2019	The promotional bundle are weekly bundles and are allocated to customers every 7 days (3 weeks in a month) for a period of 6 months upon activation on the MTN network. Customers receive a 250MB WhatsApp Social Bundle, 500MB YouTube Social Bundle and a weekly 100MB data bundle on the first, second and third week, respectively.	Ongoing as at 31 December 2019																								
MTN PAYG Personalised Integrated Bundles	The bundles comprise of data (anytime and/or night), voice minutes (on-net and/or all-net) and SMSes, which are available as once-off bundles.	Filed: 12 August 2019  Launch Date: 21 August 2019	<p>Table 54: MTN PAYG Personalised Integrated Bundles</p> <table><tr><th>Integrated Bundle Offer</th><th>Validity Inclusive</th><th>Name Value</th></tr><tr><td>MTN Daily Integrated R 3</td><td>24Hrs</td><td>50MB + 15 On-Net min +3 SMS</td></tr><tr><td>MTN Daily Integrated R 10</td><td>24Hrs</td><td>50MB + 15 On-Net min +3 SMS</td></tr><tr><td>MTN Daily Integrated R 15</td><td>24Hrs</td><td>75MB + 250MB Night data + 15 On-Net min + 3 SMS</td></tr><tr><td>MTN Daily Integrated R 20</td><td>24Hrs</td><td>120MB + 250MB Night data + 30 On-Net min + 5 SMS</td></tr><tr><td>MTN Daily Integrated R 30</td><td>24Hrs</td><td>200MB + 200MB Night data + 60 All-Net min + 20 SMS</td></tr><tr><td>MTN Daily Integrated R 40</td><td>24Hrs</td><td>300MB + 1GB Night data + 60 All-Net min + 20 SMS</td></tr><tr><td>MTN Daily Integrated R 50</td><td>24Hrs</td><td>500MB + 1GB Night data + 100 All-Net min + 20 SMS</td></tr></table>	Integrated Bundle Offer	Validity Inclusive	Name Value	MTN Daily Integrated R 3	24Hrs	50MB + 15 On-Net min +3 SMS	MTN Daily Integrated R 10	24Hrs	50MB + 15 On-Net min +3 SMS	MTN Daily Integrated R 15	24Hrs	75MB + 250MB Night data + 15 On-Net min + 3 SMS	MTN Daily Integrated R 20	24Hrs	120MB + 250MB Night data + 30 On-Net min + 5 SMS	MTN Daily Integrated R 30	24Hrs	200MB + 200MB Night data + 60 All-Net min + 20 SMS	MTN Daily Integrated R 40	24Hrs	300MB + 1GB Night data + 60 All-Net min + 20 SMS	MTN Daily Integrated R 50	24Hrs	500MB + 1GB Night data + 100 All-Net min + 20 SMS	Ongoing as at 31 December 2019
Integrated Bundle Offer	Validity Inclusive	Name Value																										
MTN Daily Integrated R 3	24Hrs	50MB + 15 On-Net min +3 SMS																										
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MTN Daily Integrated R 30	24Hrs	200MB + 200MB Night data + 60 All-Net min + 20 SMS																										
MTN Daily Integrated R 40	24Hrs	300MB + 1GB Night data + 60 All-Net min + 20 SMS																										
MTN Daily Integrated R 50	24Hrs	500MB + 1GB Night data + 100 All-Net min + 20 SMS																										

			MTN Weekly Integrated R 5	Weekly	200MB + 20 On-Net min +10 SMS	
			MTN Weekly Integrated R 10	Weekly	50MB + 20 On-Net min +10 SMS	
			MTN Weekly Integrated R 15	Weekly	100MB + 20 On-Net min + 10 SMS	
			MTN Weekly Integrated R 25	Weekly	150MB + 50On-Net min + 50 SMS	
			MTN Weekly Integrated R 30	Weekly	200MB + 50 On-Net min + 50 SMS	
			MTN Weekly Integrated R 50	Weekly	200MB+200MB Night data + 100 All-Net min + 100 SMS	
			MTN Weekly Integrated R 75	Weekly	500MB+500MB Night data + 100 All-Net min + 200 SMS	
			MTN Weekly Integrated R 99	Weekly	1GB+1GB Night data + 100 All-Net min + 200 SMS	
			MTN Weekly Integrated R 150	Weekly	2GB+2GB Night data + 200 All-Net min + 200 SMS	
			MTN Weekly Integrated R 200	Weekly	3GB+3GB Night data + 300 All-Net min + 200 SMS	
			MTN Weekly Integrated R 250	Weekly	5GB+3GB Night data + 300 All-Net min + 200 SMS	
			MTN Weekly Integrated R 299	Weekly	5GB+5GB Night data + 550 All-Net min + 200 SMS	
			MTN Weekly Integrated R 399	Weekly	10GB+10GB Night data + 550 All-Net min + 200 SMS	
			MTN Weekly Integrated R 499	Weekly	20GB+20GB Night data + 550 All-Net min + 200 SMS	
			MTN Monthly Integrated R 10	Monthly	300MB +300MB Night data + 50 SMS	
			MTN Monthly Integrated R 10	Monthly	150MB +150MB Night data +50 SMS	
			MTN Monthly Integrated R 20	Monthly	150MB +150MB Night data +50 SMS	
			MTN Monthly Integrated R 30	Monthly	150MB +150MB Night data + 50 SMS	
			MTN Monthly Integrated R 49	Monthly	150MB +150MB Night data + 60 All-Net min +50 SMS	
			MTN Monthly Integrated R 59	Monthly	150MB +150MB Night data + 100 All-Net min +100 SMS	
			MTN Monthly Integrated R 79	Monthly	300MB +300MB Night data + 120 All-Net min +100 SMS	
			MTN Monthly Integrated R 99	Monthly	500MB +500MB Night data + 120 All-Net min +300 SMS	
			MTN Monthly Integrated R 150	Monthly	1GB +1GB Night data + 120 All-Net min +500 SMS	

			<table><tr><td>MTN Monthly Integrated R 199</td><td>Monthly</td><td>1.5GB +1.5GB Night data + 150 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 299</td><td>Monthly</td><td>2.5GB +2.5GB Night data + 250 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 399</td><td>Monthly</td><td>3GB +3GB Night data + 500 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 499</td><td>Monthly</td><td>5GB +5GB Night data + 1000 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 599</td><td>Monthly</td><td>5GB +5GB Night data + 2000 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 699</td><td>Monthly</td><td>10GB +5GB Night data + 2000 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 799</td><td>Monthly</td><td>10GB +5GB Night data + 3000 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 1 499</td><td>Monthly</td><td>30GB +30GB Night data + 3000 All-Net min +500 SMS</td></tr><tr><td>MTN Monthly Integrated R 1 999</td><td>Monthly</td><td>50GB +50GB Night data + 3000 All-Net min +500 SMS</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	MTN Monthly Integrated R 199	Monthly	1.5GB +1.5GB Night data + 150 All-Net min +500 SMS	MTN Monthly Integrated R 299	Monthly	2.5GB +2.5GB Night data + 250 All-Net min +500 SMS	MTN Monthly Integrated R 399	Monthly	3GB +3GB Night data + 500 All-Net min +500 SMS	MTN Monthly Integrated R 499	Monthly	5GB +5GB Night data + 1000 All-Net min +500 SMS	MTN Monthly Integrated R 599	Monthly	5GB +5GB Night data + 2000 All-Net min +500 SMS	MTN Monthly Integrated R 699	Monthly	10GB +5GB Night data + 2000 All-Net min +500 SMS	MTN Monthly Integrated R 799	Monthly	10GB +5GB Night data + 3000 All-Net min +500 SMS	MTN Monthly Integrated R 1 499	Monthly	30GB +30GB Night data + 3000 All-Net min +500 SMS	MTN Monthly Integrated R 1 999	Monthly	50GB +50GB Night data + 3000 All-Net min +500 SMS	
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Vodacom Shake Everyday Promotion	The Vodacom Shake Everyday Promotion rewards customers with promotional voice bundles, data bundles and Bonus Airtime rewards, digital content rewards, lifestyle rewards and cash prizes.	Filed: 05 March 2019  Amendment Date: 14 August 2019	<p>Table 55: Vodacom Shake Everyday Amendments</p> <table><tr><th>05 March 2019 Notification</th><th>14 August 2019 Notification</th></tr><tr><td>The promotion period was set to run from 15 March 2019 – 05 February 2020.</td><td>The promotion period has been altered to 07 May – 20 September 2019.</td></tr><tr><td>The operator initially allowed for data transfer and roll over of reward data bundles.</td><td>Vodacom has retracted the data transfer and roll over provisions in the current terms and conditions.</td></tr><tr><td>Two Hundred and Fifty (250) lucky entrants stand a chance of winning R 10 000 (Five winners per week) each between the period 15 March 2019 and 25 February 2020, via Shake Every Day.</td><td>Nineteen (19) lucky entrants stand a chance of winning R 50 000 each between 14 May 2019 and 17 September 2020, via Shake Every Day.</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	05 March 2019 Notification	14 August 2019 Notification	The promotion period was set to run from 15 March 2019 – 05 February 2020.	The promotion period has been altered to 07 May – 20 September 2019.	The operator initially allowed for data transfer and roll over of reward data bundles.	Vodacom has retracted the data transfer and roll over provisions in the current terms and conditions.	Two Hundred and Fifty (250) lucky entrants stand a chance of winning R 10 000 (Five winners per week) each between the period 15 March 2019 and 25 February 2020, via Shake Every Day.	Nineteen (19) lucky entrants stand a chance of winning R 50 000 each between 14 May 2019 and 17 September 2020, via Shake Every Day.	Ongoing as at 31 December 2019, however it is to be decommissioned on 05 February 2020																			
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Cell C Emergency Recharge	Cell C's Emergency Recharge allows customers to take up airtime and/or data bundle advances.	Filed: 12 November 2013  Amendment Dates: 28 February 2017, 16 May 2019, 26 August 2019	The operator now permits customers who wish to take up emergency recharge to take the maximum authorised emergency airtime available at one go instead of making multiple request. It should be noted that the maximum recharge option charges R 1 service fee for each R 10 unit delivered to the customer.	Ongoing as at 31 December 2019
Telkom's 20Mbps FTTx Unlimited Lite	The campaign is positioned to acquire New to Franchise (NTF) customers and enable DSL to FTTx migrations as Telkom decommissions its copper network.	Filed: 06 September 2019  Amendment Date: 25 November 2019  Extension Date: 25 November 2019  Decommission Date: 29	A 20Mbps FTTx Unlimited Lite bundle product at R 699 per month for Telkom's consumer. The promotional offer also included a three-month free subscription. It is worth noting that the product was also available to small/medium business.	Ongoing as at 31 December 2019, however it is to be decommissioned on 29 February 2020

		February 2020																										
Vodacom Fibre Broadband on Link Africa	Vodacom introduced its promotion on the new bitstream network fibre plans from Link Africa. The promotion rewards customers with zero rated once-off service activation costs for month-to-month customers. It is worth noting that this promotion is valid for 12-month and 24-month contract terms also.	Filed: 13 September 2019  Decommission Date: 31 March 2020	<p><i>Table 56: Vodacom on Link Africa Fibre Promotional Offer</i></p> <table><tr><th>Line Speed</th><th>Data Allocation</th><th>FUP (GB)</th><th>Monthly Subscription</th></tr><tr><td>10/10</td><td>Uncapped</td><td>500</td><td>R 509</td></tr><tr><td>20/20</td><td>Uncapped</td><td>750</td><td>R 759</td></tr><tr><td>50/50</td><td>Uncapped</td><td>1500</td><td>R 779</td></tr><tr><td>100/100</td><td>Uncapped</td><td>2500</td><td>R 939</td></tr><tr><td>200/200</td><td>Uncapped</td><td>3000</td><td>R 1 389</td></tr></table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Line Speed	Data Allocation	FUP (GB)	Monthly Subscription	10/10	Uncapped	500	R 509	20/20	Uncapped	750	R 759	50/50	Uncapped	1500	R 779	100/100	Uncapped	2500	R 939	200/200	Uncapped	3000	R 1 389	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 March 2020
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200/200	Uncapped	3000	R 1 389																									
MTN PAYG-variable Add-on Micro Bundles	The MTN Variable Add-on Voice and Data Bundles are available to customers on daily, weekly and monthly validity periods. The new bundles offer	Filed: 26 September 2019  Launch Date: 07 October 2019	<p><i>Table 57: MTN PAYG- variable Add-on Micro Bundles</i></p> <table><tr><th>PAYG add-on Data bundles</th><th>Price (Incl. VAT)</th><th>Validity</th></tr><tr><td>MTN Weekly Bundle-20MB</td><td>R 5</td><td>Weekly</td></tr><tr><td>MTN Weekly Bundle-25MB</td><td>R 6</td><td>Weekly</td></tr><tr><td>MTN Weekly Bundle-30MB</td><td>R 7</td><td>Weekly</td></tr><tr><td>MTN Weekly Bundle-35MB</td><td>R 8</td><td>Weekly</td></tr><tr><td>MTN Weekly Bundle-40MB</td><td>R 9</td><td>Weekly</td></tr><tr><td>MTN Weekly Bundle-50MB</td><td>R 10</td><td>Weekly</td></tr></table>	PAYG add-on Data bundles	Price (Incl. VAT)	Validity	MTN Weekly Bundle-20MB	R 5	Weekly	MTN Weekly Bundle-25MB	R 6	Weekly	MTN Weekly Bundle-30MB	R 7	Weekly	MTN Weekly Bundle-35MB	R 8	Weekly	MTN Weekly Bundle-40MB	R 9	Weekly	MTN Weekly Bundle-50MB	R 10	Weekly	Ongoing as at 31 December 2019			
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prepaid customers additional bundle options to purchase if they have insufficient funds for the original bundle choice.			MTN Weekly Bundle-55MB	R 11	Weekly	
			MTN Weekly Bundle-70MB	R 12	Weekly	
			MTN Weekly Bundle-75MB	R 13	Weekly	
			MTN Weekly Bundle-80MB	R 14	Weekly	
			MTN Weekly Bundle- 100MB	R 15	Weekly	
			MTN Weekly Bundle- 110MB	R 16	Weekly	
			MTN Weekly Bundle- 120MB	R 17	Weekly	
			MTN Weekly Bundle- 125MB	R 18	Weekly	
			MTN Weekly Bundle- 130MB	R 19	Weekly	
			MTN Weekly Bundle- 135MB	R 20	Weekly	
			MTN Weekly Bundle- 140MB	R 21	Weekly	
			MTN Weekly Bundle- 145MB	R 22	Weekly	
			MTN Weekly Bundle- 150MB	R 23	Weekly	
			MTN Weekly Bundle- 155MB	R 24	Weekly	
			MTN Weekly Bundle- 200MB	R 25	Weekly	
			MTN Weekly Bundle- 205MB	R 26	Weekly	
			MTN Weekly Bundle- 210MB	R 27	Weekly	
			MTN Weekly Bundle- 215MB	R 28	Weekly	
			MTN Weekly Bundle- 220MB	R 29	Weekly	
			MTN Weekly Bundle- 225MB	R 30	Weekly	
			MTN Weekly Bundle- 230MB	R 31	Weekly	
			MTN Weekly Bundle- 235MB	R 32	Weekly	
			MTN Weekly Bundle- 240MB	R 33	Weekly	
			MTN Weekly Bundle- 245MB	R 34	Weekly	
			MTN Weekly Bundle- 250MB	R 35	Weekly	
			MTN Weekly Bundle- 255MB	R 36	Weekly	
			MTN Weekly Bundle- 260MB	R 37	Weekly	
			MTN Weekly Bundle- 265MB	R 38	Weekly	
			MTN Weekly Bundle- 270MB	R 39	Weekly	
			MTN Weekly Bundle- 350MB	R 40	Weekly	
			MTN Weekly Bundle- 355MB	R 41	Weekly	
			MTN Weekly Bundle- 360MB	R 42	Weekly	
			MTN Weekly Bundle- 365MB	R 43	Weekly	
			MTN Weekly Bundle- 370MB	R 44	Weekly	
			MTN Weekly Bundle- 375MB	R 45	Weekly	
			MTN Weekly Bundle- 380MB	R 46	Weekly	

			MTN Weekly Bundle- 385MB	R 47	Weekly	
			MTN Weekly Bundle- 390MB	R 48	Weekly	
			MTN Weekly Bundle- 395MB	R 49	Weekly	
			MTN Weekly Bundle- 400MB	R 50	Weekly	
			MTN Weekly Bundle- 405MB	R 51	Weekly	
			MTN Weekly Bundle- 410MB	R 52	Weekly	
			MTN Weekly Bundle- 415MB	R 53	Weekly	
			MTN Weekly Bundle- 420MB	R 54	Weekly	
			MTN Weekly Bundle- 500MB	R 55	Weekly	
			MTN Daily Bundle- 25MB	R 5	Daily	
			MTN Daily Bundle- 30MB	R 6	Daily	
			MTN Daily Bundle- 40MB	R 7	Daily	
			MTN Daily Bundle- 50MB	R 8	Daily	
			MTN Daily Bundle- 55MB	R 9	Daily	
			MTN Daily Bundle- 60MB	R 10	Daily	
			MTN Daily Bundle- 65MB	R 11	Daily	
			MTN Daily Bundle- 75MB	R 12	Daily	
			MTN Daily Bundle- 85MB	R 13	Daily	
			MTN Daily Bundle- 100MB	R 14	Daily	
			MTN Daily Bundle- 120MB	R 15	Daily	
			MTN Daily Bundle- 130MB	R 16	Daily	
			MTN Daily Bundle- 145MB	R 17	Daily	
			MTN Daily Bundle- 160MB	R 18	Daily	
			MTN Daily Bundle- 175MB	R 19	Daily	
			MTN Daily Bundle- 190MB	R 20	Daily	
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			MTN Daily Bundle- 220MB	R 22	Daily	
			MTN Daily Bundle- 235MB	R 23	Daily	
			MTN Daily Bundle- 250MB	R 24	Daily	
			MTN Daily Bundle- 265MB	R 25	Daily	
			MTN Daily Bundle- 280MB	R 26	Daily	
			MTN Daily Bundle- 300MB	R 27	Daily	
			MTN Daily Bundle- 310MB	R 28	Daily	
			MTN Daily Bundle- 325MB	R 29	Daily	
			MTN Daily Bundle- 340MB	R 30	Daily	
			MTN Daily Bundle- 355MB	R 31	Daily	



			<div>MTN Daily Bundle- 370MB</div> <div>R 32</div> <div>Daily</div>						
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			<div>MTN Daily Bundle- 430MB</div> <div>R 36</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 445MB</div> <div>R 37</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 460MB</div> <div>R 38</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 475MB</div> <div>R 39</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 490MB</div> <div>R 40</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 505MB</div> <div>R 41</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 520MB</div> <div>R 42</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 535MB</div> <div>R 43</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 550MB</div> <div>R 44</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 565MB</div> <div>R 45</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 580MB</div> <div>R 46</div> <div>Daily</div>						
			<div>MTN Daily Bundle- 595MB</div> <div>R 47</div> <div>Daily</div>						
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			<div>MTN Daily Bundle- 1024MB</div> <div>R 50</div> <div>Daily</div>						
			Source: ICASA Database based on Tariff Notifications						
			Cell C HelloMobile Data Bundle Promotion			HelloMobile ran a promotion, offering mobile data bundles at discounted prices.	Filed: 01 October 2019  Launch Date: 11 October 2019	Table 58: Cell C Hello Mobile Data Bundle Promotion	
			Description	1GB	2GB	5GB	10GB		
			Bundle fee (Incl. VAT)	R 29	R 49	R 99	R 199		
			Rate per MB	R 0.03	R 0.02	R 0.02	R 0.02		
			Validity period	1 Day	14 Days	30 Days	30 Days		
			Inclusive Data (MB)	1024	2048	5120	10240		

		Extension Date: 17 January 2020  Decommission Date: 31 March 2020	<table> <tr> <th>Time of Day</th><th>Anytime Data</th><th>Anytime Data</th><th>Anytime Data</th><th>Anytime Data</th></tr> <tr> <td colspan="5">Source: ICASA Database based on Tariff Notifications</td></tr> </table>	Time of Day	Anytime Data	Anytime Data	Anytime Data	Anytime Data	Source: ICASA Database based on Tariff Notifications																																																																																																																																							
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Vodacom Shake Up Summer Promotion	The Vodacom Shake Up Summer Promotion comprised of Facebook data and YouTube data varying in volumes (20MB – 1GB) with validity periods ranging from 1 to 7 days.	Filed: 02 October 2019  Launch Date: 13 October 2019  Decommission Date: 31 March 2020	<p>Table 59: Vodacom Shake Up Summer Promotion</p> <table> <tr> <th>Balance View Description</th><th>Bill Description</th><th>Amount (Incl. VAT)</th><th>Bundle Allocation Size</th><th>Bundle Validity</th></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 2</td><td>20MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 3</td><td>50MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 5</td><td>100MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 8</td><td>250MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 12</td><td>500MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 19</td><td>1GB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 7</td><td>100MB</td><td>3 days</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 19</td><td>300MB</td><td>7 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 12</td><td>250MB</td><td>1 day</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 7</td><td>100MB</td><td>3 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 15</td><td>250MB</td><td>3 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 29</td><td>500MB</td><td>3 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 55</td><td>1GB</td><td>7 days</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 2</td><td>20MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 3</td><td>50MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 5</td><td>100MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 8</td><td>250MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 12</td><td>500MB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 19</td><td>1GB</td><td>1 day</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 7</td><td>100MB</td><td>3 days</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 19</td><td>300MB</td><td>7 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 12</td><td>250MB</td><td>1 day</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 7</td><td>100MB</td><td>3 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 15</td><td>250MB</td><td>3 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 29</td><td>500MB</td><td>3 days</td></tr> <tr><td>Youtube Data</td><td>Youtube Data</td><td>R 55</td><td>1GB</td><td>7 days</td></tr> <tr><td>Facebook Data</td><td>Facebook Data</td><td>R 2</td><td>20MB</td><td>1 day</td></tr> </table>	Balance View Description	Bill Description	Amount (Incl. VAT)	Bundle Allocation Size	Bundle Validity	Facebook Data	Facebook Data	R 2	20MB	1 day	Facebook Data	Facebook Data	R 3	50MB	1 day	Facebook Data	Facebook Data	R 5	100MB	1 day	Facebook Data	Facebook Data	R 8	250MB	1 day	Facebook Data	Facebook Data	R 12	500MB	1 day	Facebook Data	Facebook Data	R 19	1GB	1 day	Facebook Data	Facebook Data	R 7	100MB	3 days	Facebook Data	Facebook Data	R 19	300MB	7 days	Youtube Data	Youtube Data	R 12	250MB	1 day	Youtube Data	Youtube Data	R 7	100MB	3 days	Youtube Data	Youtube Data	R 15	250MB	3 days	Youtube Data	Youtube Data	R 29	500MB	3 days	Youtube Data	Youtube Data	R 55	1GB	7 days	Facebook Data	Facebook Data	R 2	20MB	1 day	Facebook Data	Facebook Data	R 3	50MB	1 day	Facebook Data	Facebook Data	R 5	100MB	1 day	Facebook Data	Facebook Data	R 8	250MB	1 day	Facebook Data	Facebook Data	R 12	500MB	1 day	Facebook Data	Facebook Data	R 19	1GB	1 day	Facebook Data	Facebook Data	R 7	100MB	3 days	Facebook Data	Facebook Data	R 19	300MB	7 days	Youtube Data	Youtube Data	R 12	250MB	1 day	Youtube Data	Youtube Data	R 7	100MB	3 days	Youtube Data	Youtube Data	R 15	250MB	3 days	Youtube Data	Youtube Data	R 29	500MB	3 days	Youtube Data	Youtube Data	R 55	1GB	7 days	Facebook Data	Facebook Data	R 2	20MB	1 day	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 March 2020
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			<table><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 3</td><td>50MB</td><td>1 day</td></tr><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 5</td><td>100MB</td><td>1 day</td></tr><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 8</td><td>250MB</td><td>1 day</td></tr><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 12</td><td>500MB</td><td>1 day</td></tr><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 19</td><td>1GB</td><td>1 day</td></tr><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 7</td><td>100MB</td><td>3 days</td></tr><tr><td>Facebook Data</td><td>Facebook Data</td><td>R 19</td><td>300MB</td><td>7 days</td></tr><tr><td>Youtube Data</td><td>Youtube Data</td><td>R 12</td><td>250MB</td><td>1 day</td></tr><tr><td>Youtube Data</td><td>Youtube Data</td><td>R 7</td><td>100MB</td><td>3 days</td></tr><tr><td>Youtube Data</td><td>Youtube Data</td><td>R 15</td><td>250MB</td><td>3 days</td></tr><tr><td>Youtube Data</td><td>Youtube Data</td><td>R 29</td><td>500MB</td><td>3 days</td></tr><tr><td>Youtube Data</td><td>Youtube Data</td><td>R 55</td><td>1GB</td><td>7 days</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Facebook Data	Facebook Data	R 3	50MB	1 day	Facebook Data	Facebook Data	R 5	100MB	1 day	Facebook Data	Facebook Data	R 8	250MB	1 day	Facebook Data	Facebook Data	R 12	500MB	1 day	Facebook Data	Facebook Data	R 19	1GB	1 day	Facebook Data	Facebook Data	R 7	100MB	3 days	Facebook Data	Facebook Data	R 19	300MB	7 days	Youtube Data	Youtube Data	R 12	250MB	1 day	Youtube Data	Youtube Data	R 7	100MB	3 days	Youtube Data	Youtube Data	R 15	250MB	3 days	Youtube Data	Youtube Data	R 29	500MB	3 days	Youtube Data	Youtube Data	R 55	1GB	7 days	
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MTN 25th Birthday Cake Crush Promotion	MTN was celebrating its 25th Birthday, thus, the operator rewarded customers (prepaid and pos-paid) that purchase the Birth Day bundle under the MyMTN Offers suite, either via the MyMTN App or USSD code.	Filed: 03 October 2019  Launch Date: 14 October 2019  Extension Date: 13 January 2020  Decommission Date: 29 February 2020	Upon purchasing the Birthday Bundles, customers received an entry to the Cake Crush competition and those who participated stood a chance of either winning free voice minutes (on-net), open market data, social bundles, international calling, video and music bundles, or received offers to purchase discounted bundles.	Ongoing as at 31 December 2019, however it is to be decommissioned on 29 February 2020																																																												
Cell C Bayede	Cell C filed prepaid tariffs for its new MVNO, Bayede. The	Filed: 10 October 2019	<p>Table 60: Bayede Tariff Plan</p> <table><tr><th>Service</th><th>Tariff</th></tr><tr><td>Local Voice calls (Any network and Landlines)</td><td>R 0.95</td></tr></table>	Service	Tariff	Local Voice calls (Any network and Landlines)	R 0.95	Ongoing as at 31 December 2019																																																								
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Prepaid Tariff Plan	tariffs include OOB bundle rates and prepaid data bundle prices.	Launch Date: 01 November 2019	<table><tr><td>Data</td><td>R 0.49</td></tr><tr><td>Local SMS</td><td>R 0.49</td></tr><tr><td>International SMS</td><td>R 1.99</td></tr><tr><td>Local MMS</td><td>R 0.69</td></tr><tr><td>International MMS</td><td>R 4.99</td></tr></table>	Data	R 0.49	Local SMS	R 0.49	International SMS	R 1.99	Local MMS	R 0.69	International MMS	R 4.99																						
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			Table 61: Bayede Prepaid Data Bundles																																
			<table><tr><th>Bundle size</th><th>Price</th><th>Validity</th></tr><tr><td>10MB Data Bundle</td><td>R 5</td><td>30 Days</td></tr><tr><td>20MB Data Bundle</td><td>R 8</td><td>30 Days</td></tr><tr><td>50MB Data Bundle</td><td>R 15</td><td>30 Days</td></tr><tr><td>100MB Data Bundle</td><td>R 27</td><td>30 Days</td></tr><tr><td>200MB Data Bundle</td><td>R 47</td><td>30 Days</td></tr><tr><td>250MB Data Bundle</td><td>R 59</td><td>30 Days</td></tr><tr><td>500MB Data Bundle</td><td>R 99</td><td>30 Days</td></tr><tr><td>1GB Data Bundle</td><td>R 145</td><td>30 Days</td></tr><tr><td>2GB Data Bundle</td><td>R 245</td><td>30 Days</td></tr></table>	Bundle size	Price	Validity	10MB Data Bundle	R 5	30 Days	20MB Data Bundle	R 8	30 Days	50MB Data Bundle		R 15	30 Days	100MB Data Bundle	R 27	30 Days	200MB Data Bundle	R 47	30 Days	250MB Data Bundle	R 59	30 Days	500MB Data Bundle	R 99	30 Days	1GB Data Bundle	R 145	30 Days	2GB Data Bundle	R 245	30 Days	
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Cell C Clientele Prepaid Tariff Plan	Cell C filed prepaid tariffs for its new MVNO, Clientele. The tariffs include OOB bundle rates and prepaid data bundle prices.	Filed: 14 October 2019  Launch Date: 25 October 2019	<table><tr><th colspan="2">Service</th><th>Tariff</th></tr><tr><td colspan="2">Local Voice calls (per minute)</td><td>R 1.79</td></tr><tr><td colspan="2">Data (per MB)</td><td>R 0.99</td></tr><tr><td colspan="2">Local SMS</td><td>R 0.60</td></tr><tr><td colspan="2">International SMS</td><td>R 2</td></tr><tr><td colspan="2">Local MMS</td><td>R 0.80</td></tr><tr><td colspan="2">International MMS</td><td>R 4.50</td></tr></table>	Service		Tariff	Local Voice calls (per minute)		R 1.79	Data (per MB)		R 0.99	Local SMS		R 0.60	International SMS		R 2	Local MMS		R 0.80	International MMS		R 4.50	Ongoing as at 31 December 2019										
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			<p><i>Table 63: Clientele Prepaid Data Bundles</i></p> <table><thead><tr><th>Bundle size</th><th>Price</th><th>Expiry</th></tr></thead><tbody><tr><td>100MB Data Bundle</td><td>R 30</td><td>30 days</td></tr><tr><td>300MB Data Bundle</td><td>R 90</td><td>30 days</td></tr><tr><td>500MB Data Bundle</td><td>R 109</td><td>30 days</td></tr><tr><td>1GB Data Bundle</td><td>R 179</td><td>30 days</td></tr><tr><td>2GB Data Bundle</td><td>R 350</td><td>30 days</td></tr></tbody></table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Bundle size	Price	Expiry	100MB Data Bundle	R 30	30 days	300MB Data Bundle	R 90	30 days	500MB Data Bundle	R 109	30 days	1GB Data Bundle	R 179	30 days	2GB Data Bundle	R 350	30 days	
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MTN Regional Inflow Promotion	MTN’s Regional Inflow promotion is a “Recharge and Get” promotion customised for specific regions as determined by MTN.	Filed: 22 October 2019  Launch Date: 31 October 2019	Customers who recharge with a qualifying spend of R 20 or more (once-off or cumulative) airtime value, in qualifying region as defined by the operator, receive/unlock a promotional value exclusive to that region, either voice-centric or data centric.	Ongoing as at 31 December 2019																		
MTN Night Express Window	MTN’s Night Express Window is the time period in which customers can use their allocated night data and/or voice bundles.	Filed: 22 October 2019  Launch Date: 25 November 2019	MTN amended the Night Express window from 00h01-05h59, to a new period between 00h01 to 04h59. The services to which the amendment is applicable are: <ul style="list-style-type: none"><li>• MTN Night Express Internet Bundle Suite</li><li>• MTN Night Voice Bundles</li></ul>	Ongoing as at 31 December 2019																		
Cell C WhatsApp Boost Promotion	The Cell C WhatsApp Boost promotion was available to customers who purchase base	Filed: 07 November 2019	<p><i>Table 64: Cell C WhatsApp Boost Bundles</i></p> <table><thead><tr><th>Base Bundle Daily Bundle</th><th>WhatsApp Boost Daily Bundle</th></tr></thead></table>	Base Bundle Daily Bundle	WhatsApp Boost Daily Bundle	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 March 2020																
Base Bundle Daily Bundle	WhatsApp Boost Daily Bundle																					

	(standard) daily, 5-day or monthly data bundles.	Launch Date: 31 October 2019  Extension Date: 17 January 2020  Decommission Date: 31 March 2020	<table><thead><tr><th>Data Allocation</th><th>Price</th><th>Data Allocation</th><th>Price</th><th>WhatsApp Boost daily Effective Rate (R/MB)</th></tr></thead><tbody><tr><td>5MB</td><td>R 2</td><td>5MB</td><td>R 1</td><td>R 0.20</td></tr><tr><td>25MB</td><td>R 4</td><td>25MB</td><td>R 2</td><td>R 0.08</td></tr><tr><td>65MB</td><td>R 9</td><td>65MB</td><td>R 4.50</td><td>R 0.07</td></tr><tr><td>120MB</td><td>R 14</td><td>120MB</td><td>R 7</td><td>R 0.06</td></tr><tr><td>500MB</td><td>R 17</td><td>250MB</td><td>R 10</td><td>R 0.04</td></tr><tr><td>1024MB</td><td>R 20</td><td>250MB</td><td>R 10</td><td>R 0.04</td></tr><tr><td colspan="5">5-day Bundles</td></tr><tr><td>Base Bundle 5-Day Bundle</td><td colspan="4">WhatsApp Boost 5-day Bundle</td></tr><tr><td>45MB</td><td>R 8</td><td>45MB</td><td>R 4</td><td>R 0.09</td></tr><tr><td>80MB</td><td>R 12</td><td>80MB</td><td>R 6</td><td>R 0.08</td></tr><tr><td>250MB</td><td>R 25</td><td>250MB</td><td>R 7.50</td><td>R 0.03</td></tr><tr><td>600MB</td><td>R 50</td><td>600MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td>1228.8MB</td><td>R 80</td><td>600MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td>2252.8MB</td><td>R 100</td><td>600MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td colspan="5">30-day Bundles</td></tr><tr><td>Base Bundle 30-day Bundle</td><td colspan="4">WhatsApp Boost 30-day Bundle</td></tr><tr><td>15MB</td><td>R 5</td><td>15MB</td><td>R 2.50</td><td>R 0.17</td></tr><tr><td>40MB</td><td>R 12</td><td>40MB</td><td>R 6</td><td>R 0.15</td></tr><tr><td>65MB</td><td>R 20</td><td>65MB</td><td>R 10</td><td>R 0.15</td></tr><tr><td>100MB</td><td>R 29</td><td>100MB</td><td>R 11.60</td><td>R 0.12</td></tr><tr><td>250MB</td><td>R 39</td><td>250MB</td><td>R 20</td><td>R 0.08</td></tr><tr><td>300MB</td><td>R 49</td><td>300MB</td><td>R 19.60</td><td>R 0.07</td></tr><tr><td>750MB</td><td>R 80</td><td>750MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td>1024MB</td><td>R 100</td><td>750MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td>1536MB</td><td>R 149</td><td>750MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td>2048MB</td><td>R 199</td><td>750MB</td><td>R 20</td><td>R 0.03</td></tr><tr><td>3072MB</td><td>R 249</td><td>750MB</td><td>R 20</td><td>R 0.03</td></tr></tbody></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Data Allocation	Price	Data Allocation	Price	WhatsApp Boost daily Effective Rate (R/MB)	5MB	R 2	5MB	R 1	R 0.20	25MB	R 4	25MB	R 2	R 0.08	65MB	R 9	65MB	R 4.50	R 0.07	120MB	R 14	120MB	R 7	R 0.06	500MB	R 17	250MB	R 10	R 0.04	1024MB	R 20	250MB	R 10	R 0.04	5-day Bundles					Base Bundle 5-Day Bundle	WhatsApp Boost 5-day Bundle				45MB	R 8	45MB	R 4	R 0.09	80MB	R 12	80MB	R 6	R 0.08	250MB	R 25	250MB	R 7.50	R 0.03	600MB	R 50	600MB	R 20	R 0.03	1228.8MB	R 80	600MB	R 20	R 0.03	2252.8MB	R 100	600MB	R 20	R 0.03	30-day Bundles					Base Bundle 30-day Bundle	WhatsApp Boost 30-day Bundle				15MB	R 5	15MB	R 2.50	R 0.17	40MB	R 12	40MB	R 6	R 0.15	65MB	R 20	65MB	R 10	R 0.15	100MB	R 29	100MB	R 11.60	R 0.12	250MB	R 39	250MB	R 20	R 0.08	300MB	R 49	300MB	R 19.60	R 0.07	750MB	R 80	750MB	R 20	R 0.03	1024MB	R 100	750MB	R 20	R 0.03	1536MB	R 149	750MB	R 20	R 0.03	2048MB	R 199	750MB	R 20	R 0.03	3072MB	R 249	750MB	R 20	R 0.03	
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Cell C YouTube Bundles	Cell C's YouTube Bundles are promotional bundles specifically for streaming YouTube	Filed: 12 November 2019	<p>Table 65: Cell C YouTube Bundles</p> <table><thead><tr><th>Price</th><th>YouTube Usage/Validity</th></tr></thead><tbody><tr><td>R 6</td><td>10 minutes</td></tr><tr><td>R 15</td><td>30 minutes</td></tr><tr><td>R 25</td><td>60 minutes</td></tr><tr><td>R 39</td><td>90 minutes</td></tr></tbody></table>	Price	YouTube Usage/Validity	R 6	10 minutes	R 15	30 minutes	R 25	60 minutes	R 39	90 minutes	Ongoing as at 31 December 2019, however it is to be decommissioned																																																																																																																																		
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	content. The bundles are available to all prepaid, post-paid and top-up customers as once-off purchases through the *147# USSD, Cell C App and online portal.	Launch Date: 22 November 2019  Decommission Date: 31 January 2020	Source: ICASA Database based on Tariff Notifications	on 31 January 2020																																																																														
Vodacom Discounted Bundles	The Vodacom Discounted Bundles offers customers two times the value of the purchased data/voice bundle, while the purchased data is discounted at 25%, 50% and 75%.	Filed: 12 November 2019  Launch Date: 21 November 2019  Decommission Date: 31 January 2020	Table 66: Vodacom Discounted Bundles Offers <table><tr><th colspan="6">Vodacom Discounted Data Bundles</th></tr><tr><th>Data Bundle</th><th>Black Friday Promotion</th><th>Price Point</th><th>Discount @25%</th><th>Discount @50%</th><th>Discount @75%</th></tr><tr><td>1GB</td><td>500 + (500 Free Recurring)</td><td>R 115</td><td>R 86</td><td>R 58</td><td>R 29</td></tr><tr><td>2GB</td><td>1GB + (1GB Free Recurring)</td><td>R 175</td><td>R 131</td><td>R 88</td><td>R 44</td></tr><tr><td>3GB</td><td>2GB + (1GB Free Recurring)</td><td>R 230</td><td>R 173</td><td>R 115</td><td>R 58</td></tr><tr><td>5GB</td><td>3GB + (2GB Free Recurring)</td><td>R 350</td><td>R 263</td><td>R 175</td><td>R 88</td></tr><tr><td>10GB</td><td>6GB + (4GB Free Recurring)</td><td>R 475</td><td>R 356</td><td>R 238</td><td>R 119</td></tr><tr><td>20GB</td><td>10GB + (10GB Free Recurring)</td><td>R 700</td><td>R 525</td><td>R 350</td><td>R 175</td></tr><tr><td>30GB</td><td>15GB + (15GB Free Recurring)</td><td>R 925</td><td>R 694</td><td>R 463</td><td>R 231</td></tr><tr><td>50GB</td><td>20GB + (30GB Free Recurring)</td><td>R 1 375</td><td>R 1 031</td><td>R 688</td><td>R 344</td></tr><tr><td>100GB</td><td>50GB + (50GB Free Recurring)</td><td>R 2 500</td><td>R 1 875</td><td>R 1 250</td><td>R 625</td></tr><tr><th colspan="6">Vodacom Discounted Voice Bundles</th></tr><tr><th>Bundle (minutes)</th><th>Black Friday Promotion</th><th>Price Point</th><th>Discounts @25%</th><th>Discount @50%</th><th>Discount @75%</th></tr></table>	Vodacom Discounted Data Bundles						Data Bundle	Black Friday Promotion	Price Point	Discount @25%	Discount @50%	Discount @75%	1GB	500 + (500 Free Recurring)	R 115	R 86	R 58	R 29	2GB	1GB + (1GB Free Recurring)	R 175	R 131	R 88	R 44	3GB	2GB + (1GB Free Recurring)	R 230	R 173	R 115	R 58	5GB	3GB + (2GB Free Recurring)	R 350	R 263	R 175	R 88	10GB	6GB + (4GB Free Recurring)	R 475	R 356	R 238	R 119	20GB	10GB + (10GB Free Recurring)	R 700	R 525	R 350	R 175	30GB	15GB + (15GB Free Recurring)	R 925	R 694	R 463	R 231	50GB	20GB + (30GB Free Recurring)	R 1 375	R 1 031	R 688	R 344	100GB	50GB + (50GB Free Recurring)	R 2 500	R 1 875	R 1 250	R 625	Vodacom Discounted Voice Bundles						Bundle (minutes)	Black Friday Promotion	Price Point	Discounts @25%	Discount @50%	Discount @75%	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 January 2020
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100GB	50GB + (50GB Free Recurring)	R 2 500	R 1 875	R 1 250	R 625																																																																													
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Bundle (minutes)	Black Friday Promotion	Price Point	Discounts @25%	Discount @50%	Discount @75%																																																																													

			<table><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>50</td><td>25 + (25 Free Recurring)</td><td>R 59</td><td>R 44</td><td>R 30</td><td>R 15</td></tr><tr><td>100</td><td>50 + (50 Free Recurring)</td><td>R 109</td><td>R 82</td><td>R 55</td><td>R 27.25</td></tr><tr><td>250</td><td>125 + (125 Free Recurring)</td><td>R 250</td><td>R 188</td><td>R 125</td><td>R 62.50</td></tr><tr><td>500</td><td>250 + (250 Free Recurring)</td><td>R 450</td><td>R 338</td><td>R 225</td><td>R 113</td></tr><tr><td>1000</td><td>500 + (500 Free Recurring)</td><td>R 799</td><td>R 599.25</td><td>R 399.50</td><td>R 199.75</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>							50	25 + (25 Free Recurring)	R 59	R 44	R 30	R 15	100	50 + (50 Free Recurring)	R 109	R 82	R 55	R 27.25	250	125 + (125 Free Recurring)	R 250	R 188	R 125	R 62.50	500	250 + (250 Free Recurring)	R 450	R 338	R 225	R 113	1000	500 + (500 Free Recurring)	R 799	R 599.25	R 399.50	R 199.75	
50	25 + (25 Free Recurring)	R 59	R 44	R 30	R 15																																			
100	50 + (50 Free Recurring)	R 109	R 82	R 55	R 27.25																																			
250	125 + (125 Free Recurring)	R 250	R 188	R 125	R 62.50																																			
500	250 + (250 Free Recurring)	R 450	R 338	R 225	R 113																																			
1000	500 + (500 Free Recurring)	R 799	R 599.25	R 399.50	R 199.75																																			
Vodacom Travel Bundles	Vodacom’s Travel Bundles comprise of data, airtime, any network and any time (ANAT) minutes and SMS, valid for 30 days, which are allocated at time of SIM purchase, RICA and activation. The bundles are available to foreign nationals entering South Africa.	Filed: 14 November 2019  Launch Date: 23 November 2019	<p>Table 67: Vodacom Travel Bundles</p> <table><tr><td>Travel Bundle</td><td>R 399</td><td>R 549</td><td>R 799</td></tr><tr><td rowspan="4">Allocation</td><td>3GB Bundle</td><td>5GB Bundle</td><td>10GB Bundle</td></tr><tr><td>30min ANAT</td><td>50min ANAT</td><td>100min ANAT</td></tr><tr><td>R 30 airtime</td><td>R 50 airtime</td><td>R 100 airtime</td></tr><tr><td>30 SMS</td><td>50 SMS</td><td>100 SMS</td></tr><tr><td>ICP (International Calling Plus)</td><td>Free</td><td>Free</td><td>Free</td></tr><tr><td>Validity</td><td>30 days</td><td>30 days</td><td>30 days</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Travel Bundle	R 399	R 549	R 799	Allocation	3GB Bundle	5GB Bundle	10GB Bundle	30min ANAT	50min ANAT	100min ANAT	R 30 airtime	R 50 airtime	R 100 airtime	30 SMS	50 SMS	100 SMS	ICP (International Calling Plus)	Free	Free	Free	Validity	30 days	30 days	30 days	Ongoing as at 31 December 2019											
Travel Bundle	R 399	R 549	R 799																																					
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ICP (International Calling Plus)	Free	Free	Free																																					
Validity	30 days	30 days	30 days																																					
MTN Prepaid Data Depletion	MTN has amended its data depletion rate for its Personalised Offers, Social	Filed: 15 November 2019	Data service usage for the abovementioned plans is now billed at 50kb (kilobyte) increments for in-bundle and out-of-bundle data rates.	Ongoing as at 31 December 2019																																				



Rate Change	Bundles and Mobile Broadband Bundles.	Launch Date: 26 November 2019																																																																																		
MTN Ad Reward Bundles	The promotional bundles are aimed at customers who engage certain adverts channels i.e. online and text channel as well as Push SMS and PCM. The bundles are available for purchase to the advertisers to reward MTN customers.	Filed: 15 November 2019  Launch Date: 26 November 2019	<p>Table 68: MTN Ad Reward Bundles</p> <table><tr><th colspan="3">Voice Bundles</th></tr><tr><th>Validity</th><th>Price</th><th>Bundle</th></tr><tr><td rowspan="5">Hourly</td><td>R 0.40</td><td>1 minute</td></tr><tr><td>R 0.70</td><td>2 minutes</td></tr><tr><td>R 1.65</td><td>5 minutes</td></tr><tr><td>R 3</td><td>10 minutes</td></tr><tr><td>R 6</td><td>60 minutes</td></tr><tr><td rowspan="7">Daily</td><td>R 1</td><td>2 minutes</td></tr><tr><td>R 2.25</td><td>5 minutes</td></tr><tr><td>R 3</td><td>7 minutes</td></tr><tr><td>R 4</td><td>10 minutes</td></tr><tr><td>R 7</td><td>20 minutes</td></tr><tr><td>R 10</td><td>35 minutes</td></tr><tr><td>R 15</td><td>60 minutes</td></tr><tr><th colspan="3">Data Bundles</th></tr><tr><th>Validity</th><th>Price</th><th>Bundle</th></tr><tr><td rowspan="3">Hourly</td><td>R 2</td><td>15MB</td></tr><tr><td>R 12</td><td>150MB</td></tr><tr><td>R 30</td><td>1GB</td></tr><tr><td rowspan="5">Daily</td><td>R 1</td><td>5MB</td></tr><tr><td>R 2</td><td>10MB</td></tr><tr><td>R 8</td><td>50MB</td></tr><tr><td>R 12</td><td>100MB</td></tr><tr><td>R 22</td><td>200MB</td></tr><tr><td rowspan="4">3-Day</td><td>R 9</td><td>50MB</td></tr><tr><td>R 14</td><td>100MB</td></tr><tr><td>R 22.50</td><td>200MB</td></tr><tr><td>R 38.50</td><td>350MB</td></tr><tr><td rowspan="6">Weekly</td><td>R 45</td><td>500MB</td></tr><tr><td>R 2.50</td><td>10MB</td></tr><tr><td>R 10</td><td>50MB</td></tr><tr><td>R 15</td><td>100MB</td></tr><tr><td>R 17</td><td>120MB</td></tr><tr><td>R 25</td><td>200MB</td></tr><tr><td>R 40</td><td>350MB</td></tr></table>	Voice Bundles			Validity	Price	Bundle	Hourly	R 0.40	1 minute	R 0.70	2 minutes	R 1.65	5 minutes	R 3	10 minutes	R 6	60 minutes	Daily	R 1	2 minutes	R 2.25	5 minutes	R 3	7 minutes	R 4	10 minutes	R 7	20 minutes	R 10	35 minutes	R 15	60 minutes	Data Bundles			Validity	Price	Bundle	Hourly	R 2	15MB	R 12	150MB	R 30	1GB	Daily	R 1	5MB	R 2	10MB	R 8	50MB	R 12	100MB	R 22	200MB	3-Day	R 9	50MB	R 14	100MB	R 22.50	200MB	R 38.50	350MB	Weekly	R 45	500MB	R 2.50	10MB	R 10	50MB	R 15	100MB	R 17	120MB	R 25	200MB	R 40	350MB	Ongoing as at 31 December 2019
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			<table><tr><td rowspan="9">Monthly</td><td>R 55</td><td>500MB</td></tr><tr><td>R 70</td><td>1GB</td></tr><tr><td>R 10</td><td>20MB</td></tr><tr><td>R 20</td><td>50MB</td></tr><tr><td>R 29</td><td>100MB</td></tr><tr><td>R 55</td><td>250MB</td></tr><tr><td>R 60</td><td>300MB</td></tr><tr><td>R 90</td><td>500MB</td></tr><tr><td>R 99</td><td>600MB</td></tr><tr><td></td><td>R 149</td><td>1GB</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Monthly	R 55	500MB	R 70	1GB	R 10	20MB	R 20	50MB	R 29	100MB	R 55	250MB	R 60	300MB	R 90	500MB	R 99	600MB		R 149	1GB																																																																															
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Cell C *141# Data Bundles	Cell C *141# Data Bundles bundles are anytime data bundles exclusive to prepaid customers, available as once-off bundles through the *141# USSD code.	Filed: 27 November 2019	<p>Table 69: Cell C *141# Data Bundles</p> <table><tr><th>Description</th><th>Bundle fee (Incl. VAT)</th><th>In-bundle Rate</th><th>Validity period</th><th>Time of Day</th></tr><tr><td>5MB</td><td>R 1</td><td>R 0.20</td><td>1 Hour</td><td>Any time</td></tr><tr><td>15MB</td><td>R 2</td><td>R 0.13</td><td>1 Hour</td><td>Any time</td></tr><tr><td>75MB</td><td>R 5</td><td>R 0.07</td><td>1 Hour</td><td>Any time</td></tr><tr><td>100MB</td><td>R 8</td><td>R 0.08</td><td>1 Hour</td><td>Any time</td></tr><tr><td>5MB</td><td>R 1</td><td>R 0.20</td><td>24 hours</td><td>Any time</td></tr><tr><td>10MB</td><td>R 1</td><td>R 0.10</td><td>24 hours</td><td>Any time</td></tr><tr><td>15MB</td><td>R 1</td><td>R 0.07</td><td>24 hours</td><td>Any time</td></tr><tr><td>20MB</td><td>R 1</td><td>R 0.05</td><td>24 hours</td><td>Any time</td></tr><tr><td>10MB</td><td>R 3</td><td>R 0.30</td><td>24 hours</td><td>Any time</td></tr><tr><td>15MB</td><td>R 3</td><td>R 0.20</td><td>24 hours</td><td>Any time</td></tr><tr><td>20MB</td><td>R 3</td><td>R 0.15</td><td>24 hours</td><td>Any time</td></tr><tr><td>25MB</td><td>R 3</td><td>R 0.12</td><td>24 hours</td><td>Any time</td></tr><tr><td>35MB</td><td>R 5</td><td>R 0.14</td><td>24 hours</td><td>Any time</td></tr><tr><td>40MB</td><td>R 5</td><td>R 0.13</td><td>24 hours</td><td>Any time</td></tr><tr><td>45MB</td><td>R 5</td><td>R 0.11</td><td>24 hours</td><td>Any time</td></tr><tr><td>50MB</td><td>R 5</td><td>R 0.10</td><td>24 hours</td><td>Any time</td></tr><tr><td>75MB</td><td>R 10</td><td>R 0.13</td><td>24 hours</td><td>Any time</td></tr><tr><td>80MB</td><td>R 10</td><td>R 0.13</td><td>24 hours</td><td>Any time</td></tr><tr><td>85MB</td><td>R 10</td><td>R 0.12</td><td>24 hours</td><td>Any time</td></tr></table>	Description	Bundle fee (Incl. VAT)	In-bundle Rate	Validity period	Time of Day	5MB	R 1	R 0.20	1 Hour	Any time	15MB	R 2	R 0.13	1 Hour	Any time	75MB	R 5	R 0.07	1 Hour	Any time	100MB	R 8	R 0.08	1 Hour	Any time	5MB	R 1	R 0.20	24 hours	Any time	10MB	R 1	R 0.10	24 hours	Any time	15MB	R 1	R 0.07	24 hours	Any time	20MB	R 1	R 0.05	24 hours	Any time	10MB	R 3	R 0.30	24 hours	Any time	15MB	R 3	R 0.20	24 hours	Any time	20MB	R 3	R 0.15	24 hours	Any time	25MB	R 3	R 0.12	24 hours	Any time	35MB	R 5	R 0.14	24 hours	Any time	40MB	R 5	R 0.13	24 hours	Any time	45MB	R 5	R 0.11	24 hours	Any time	50MB	R 5	R 0.10	24 hours	Any time	75MB	R 10	R 0.13	24 hours	Any time	80MB	R 10	R 0.13	24 hours	Any time	85MB	R 10	R 0.12	24 hours	Any time	Ongoing as at 31 December 2019
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			90MB	R 10	R 0.11	24 hours	Any time	
			150MB	R 16	R 0.11	24 hours	Any time	
			160MB	R 16	R 0.10	24 hours	Any time	
			170MB	R 16	R 0.09	24 hours	Any time	
			180MB	R 16	R 0.09	24 hours	Any time	
			600MB	R 19	R 0.03	24 hours	Any time	
			650MB	R 19	R 0.03	24 hours	Any time	
			700MB	R 19	R 0.03	24 hours	Any time	
			750MB	R 19	R 0.03	24 hours	Any time	
			1200MB	R 24	R 0.02	24 hours	Any time	
			1300MB	R 26	R 0.02	24 hours	Any time	
			1400MB	R 28	R 0.02	24 hours	Any time	
			1500MB	R 30	R 0.02	24 hours	Any time	
			70MB	R 11	R 0.16	5 Day	Any time	
			80MB	R 11	R 0.14	5 Day	Any time	
			90MB	R 11	R 0.12	5 Day	Any time	
			100MB	R 11	R 0.11	5 Day	Any time	
			100MB	R 15	R 0.15	5 Day	Any time	
			120MB	R 15	R 0.13	5 Day	Any time	
			130MB	R 15	R 0.12	5 Day	Any time	
			140MB	R 15	R 0.11	5 Day	Any time	
			300MB	R 30	R 0.10	5 Day	Any time	
			350MB	R 30	R 0.09	5 Day	Any time	
			375MB	R 30	R 0.08	5 Day	Any time	
			400MB	R 30	R 0.08	5 Day	Any time	
			700MB	R 55	R 0.08	5 Day	Any time	
			750MB	R 55	R 0.07	5 Day	Any time	
			800MB	R 55	R 0.07	5 Day	Any time	
			850MB	R 55	R 0.06	5 Day	Any time	
			1300MB	R 85	R 0.07	5 Day	Any time	
			1400MB	R 85	R 0.06	5 Day	Any time	
			1500MB	R 85	R 0.06	5 Day	Any time	
			1600MB	R 85	R 0.05	5 Day	Any time	
			2500MB	R 110	R 0.04	5 Day	Any time	

			2600MB	R 110	R 0.04	5 Day	Any time	
			2700MB	R 110	R 0.04	5 Day	Any time	
			2800MB	R 110	R 0.04	5 Day	Any time	
			25MB	R 7	R 0.28	30 Days	Any time	
			30MB	R 7	R 0.23	30 Days	Any time	
			35MB	R 7	R 0.20	30 Days	Any time	
			40MB	R 7	R 0.18	30 Days	Any time	
			55MB	R 15	R 0.27	30 Days	Any time	
			60MB	R 15	R 0.25	30 Days	Any time	
			65MB	R 15	R 0.23	30 Days	Any time	
			70MB	R 15	R 0.21	30 Days	Any time	
			60MB	R 18	R 0.30	30 Days	Any time	
			65MB	R 18	R 0.28	30 Days	Any time	
			70MB	R 18	R 0.26	30 Days	Any time	
			75MB	R 18	R 0.24	30 Days	Any time	
			80MB	R 23	R 0.29	30 Days	Any time	
			85MB	R 23	R 0.27	30 Days	Any time	
			90MB	R 23	R 0.26	30 Days	Any time	
			95MB	R 23	R 0.24	30 Days	Any time	
			150MB	R 35	R 0.23	30 Days	Any time	
			175MB	R 35	R 0.20	30 Days	Any time	
			200MB	R 35	R 0.18	30 Days	Any time	
			225MB	R 35	R 0.16	30 Days	Any time	
			325MB	R 45	R 0.14	30 Days	Any time	
			350MB	R 45	R 0.13	30 Days	Any time	
			375MB	R 45	R 0.12	30 Days	Any time	
			400MB	R 45	R 0.11	30 Days	Any time	
			350MB	R 55	R 0.16	30 Days	Any time	
			400MB	R 55	R 0.14	30 Days	Any time	
			450MB	R 55	R 0.12	30 Days	Any time	
			500MB	R 55	R 0.11	30 Days	Any time	
			900MB	R 85	R 0.09	30 Days	Any time	
			950MB	R 85	R 0.09	30 Days	Any time	
			1000MB	R 85	R 0.09	30 Days	Any time	

			<table><tr><td>1100MB</td><td>R 85</td><td>R 0.08</td><td>30 Days</td><td>Any time</td></tr><tr><td>1200MB</td><td>R 110</td><td>R 0.09</td><td>30 Days</td><td>Any time</td></tr><tr><td>1300MB</td><td>R 110</td><td>R 0.08</td><td>30 Days</td><td>Any time</td></tr><tr><td>1400MB</td><td>R 110</td><td>R 0.08</td><td>30 Days</td><td>Any time</td></tr><tr><td>1500MB</td><td>R 110</td><td>R 0.07</td><td>30 Days</td><td>Any time</td></tr><tr><td>1750MB</td><td>R 160</td><td>R 0.09</td><td>30 Days</td><td>Any time</td></tr><tr><td>1800MB</td><td>R 160</td><td>R 0.09</td><td>30 Days</td><td>Any time</td></tr><tr><td>1850MB</td><td>R 160</td><td>R 0.09</td><td>30 Days</td><td>Any time</td></tr><tr><td>1900MB</td><td>R 160</td><td>R 0.08</td><td>30 Days</td><td>Any time</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	1100MB	R 85	R 0.08	30 Days	Any time	1200MB	R 110	R 0.09	30 Days	Any time	1300MB	R 110	R 0.08	30 Days	Any time	1400MB	R 110	R 0.08	30 Days	Any time	1500MB	R 110	R 0.07	30 Days	Any time	1750MB	R 160	R 0.09	30 Days	Any time	1800MB	R 160	R 0.09	30 Days	Any time	1850MB	R 160	R 0.09	30 Days	Any time	1900MB	R 160	R 0.08	30 Days	Any time						
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MTN Personalised Prepaid Data Bundles	The bundle offers are targeted at new Inflow customers, non-data users and low-data users.	Filed: 04 December 2019  Launch Date: 13 December 2019	<p>Table 70: MTN Personalised Prepaid Data Bundles</p> <table><tr><th>Bundle Type</th><th>Price (Incl. VAT)</th></tr><tr><td colspan="2">Inflow offers</td></tr><tr><td>Monthly - 300MB</td><td>R 49</td></tr><tr><td>Monthly - 600MB</td><td>R 59</td></tr><tr><td>Monthly - 750MB</td><td>R 69</td></tr><tr><td>Monthly - 1GB</td><td>R 79</td></tr><tr><td>Monthly - 1.5GB</td><td>R 99</td></tr><tr><td>Monthly - 3GB</td><td>R 150</td></tr><tr><td>Monthly - 6GB</td><td>R 200</td></tr><tr><td>Monthly - 10GB</td><td>R 250</td></tr><tr><td>Monthly - 20GB</td><td>R 450</td></tr><tr><td>Monthly - 30GB</td><td>R 650</td></tr><tr><td>Monthly - 50GB</td><td>R 100</td></tr><tr><td>Monthly - 100GB</td><td>R 1 750</td></tr><tr><td colspan="2">Non-Data and Low Data User Offers</td></tr><tr><td>Monthly - 20MB</td><td>R 5</td></tr><tr><td>Monthly - 50MB</td><td>R 10</td></tr><tr><td>Monthly - 50MB</td><td>R 15</td></tr><tr><td>Monthly - 100MB</td><td>R 20</td></tr><tr><td>Monthly - 150MB</td><td>R 25</td></tr><tr><td>Monthly - 300MB</td><td>R 39</td></tr><tr><td>Monthly - 600MB</td><td>R 60</td></tr><tr><td>Monthly - 750MB</td><td>R 80</td></tr><tr><td>Monthly - 100MB</td><td>R 25</td></tr><tr><td>Monthly - 150MB</td><td>R 29</td></tr></table>	Bundle Type	Price (Incl. VAT)	Inflow offers		Monthly - 300MB	R 49	Monthly - 600MB	R 59	Monthly - 750MB	R 69	Monthly - 1GB	R 79	Monthly - 1.5GB	R 99	Monthly - 3GB	R 150	Monthly - 6GB	R 200	Monthly - 10GB	R 250	Monthly - 20GB	R 450	Monthly - 30GB	R 650	Monthly - 50GB	R 100	Monthly - 100GB	R 1 750	Non-Data and Low Data User Offers		Monthly - 20MB	R 5	Monthly - 50MB	R 10	Monthly - 50MB	R 15	Monthly - 100MB	R 20	Monthly - 150MB	R 25	Monthly - 300MB	R 39	Monthly - 600MB	R 60	Monthly - 750MB	R 80	Monthly - 100MB	R 25	Monthly - 150MB	R 29	Ongoing as at 31 December 2019
Bundle Type	Price (Incl. VAT)																																																					
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Monthly - 100GB	R 1 999																									
MTN Pulse 1GB Social Bundle Promotion	MTN offered a free 1GB promotional social bundle to customers who migrated/subscribed into the MTN Youth Pulse price plan.	Filed: 04 December 2019  Launch Date: 13 December 2019  Decommission Date: 31 January 2020	The 1GB free promotional social bundle was available for usage at any time of the day for specific social media platforms i.e. Instagram, Twitter, WhatsApp, YouTube and Facebook and was valid until 23h59.	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 January 2020																						
Cell C FNB Connect Once Off Bundle Price Promotion	FNB Connect offered customers discounted once-off data bundles.	Filed: 05 December 2019  Launch Date: 18 December 2019	<p>Table 71: FNB Connect Once-off Promotional Bundles</p> <table><tr><th>Once-Off Data Bundles</th><th>Standard Price</th><th>Promotional Price</th><th>Price Difference</th><th>Variance (%)</th></tr><tr><td>500MB</td><td>R 85</td><td>R 79</td><td>-R6</td><td>-7.1%</td></tr><tr><td>1GB</td><td>R 125</td><td>R 105</td><td>-R20</td><td>-16.0%</td></tr><tr><td>2GB</td><td>R 215</td><td>R 179</td><td>-R36</td><td>-16.7%</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Once-Off Data Bundles	Standard Price	Promotional Price	Price Difference	Variance (%)	500MB	R 85	R 79	-R6	-7.1%	1GB	R 125	R 105	-R20	-16.0%	2GB	R 215	R 179	-R36	-16.7%	Ongoing as at 31 December 2019, however it is to be decommissioned on 31 March 2020		
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		Decommission Date: 31 March 2020																																			
Cell C Summer Recharge and Get Promotion	Cell C's Summer Recharge and Get Promotion rewarded selected Cell C subscribers with free all-net minutes with every qualifying recharge.	Filed: 12 December 2019  Launch Date: 20 December 2019  Decommission Date: 31 January 2020	<p><i>Table 72: Cell C Summer Recharge and Get Promotion Tiers</i></p> <table><thead><tr><th>Recharge AMT required for free minute allocation</th><th>Proposed Reward (All-net minutes)</th><th>Validity</th></tr></thead><tbody><tr><td>R 1-R 5</td><td>2</td><td>1 Day</td></tr><tr><td>R 5.01-R 15</td><td>5</td><td>1 Day</td></tr><tr><td>R 15.01-R 20</td><td>5</td><td>1 Day</td></tr><tr><td>R 20.01-R 35</td><td>10</td><td>1 Day</td></tr><tr><td>R 35.01-R 50</td><td>15</td><td>3 Days</td></tr><tr><td>R 50.01-R 75</td><td>15</td><td>3 Days</td></tr><tr><td>R 75.01-R 100</td><td>15</td><td>5 Days</td></tr><tr><td>R 100.01-R 150</td><td>15</td><td>5 Days</td></tr><tr><td>R 150.01-R 250</td><td>15</td><td>7 Days</td></tr><tr><td>&gt;R 250</td><td>15</td><td>7 Days</td></tr></tbody></table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Recharge AMT required for free minute allocation	Proposed Reward (All-net minutes)	Validity	R 1-R 5	2	1 Day	R 5.01-R 15	5	1 Day	R 15.01-R 20	5	1 Day	R 20.01-R 35	10	1 Day	R 35.01-R 50	15	3 Days	R 50.01-R 75	15	3 Days	R 75.01-R 100	15	5 Days	R 100.01-R 150	15	5 Days	R 150.01-R 250	15	7 Days	>R 250	15	7 Days	Ongoing as at 31 December 2019, however it was decommissioned on 31 January 2020
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R 35.01-R 50	15	3 Days																																			
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## Annexure B: Promotions that Ended During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES
Vodacom Fibre Broadband Zero-NRC Bitstream	New Vodacom fibre subscribers and upgrading customers opting for month-to-month and 12-month contracts were offered bitstream fibre with 100% discount on once-off charges. The promotional offer is only available on the Frogfoot, Octotel, Openserve and SADV bitstream networks.	<p>Filed: 16 July 2019</p> <p>Effective/ Launch Date: 25 July 2019</p> <p>Decommission Date: 31 October 2019</p>
MTN 100% Recharge Giveback on MTN Connect	Customers recharging with R 5 or more were rewarded with additional airtime equivalent to their recharge value.	<p>Filed: 30 July 2019</p> <p>Effective/ Launch Date: 08 August 2019</p> <p>Decommission Date: 30 November 2019</p>
Cell C WhatsApp Promotional Tariff	The Cell WhatsApp Promotion offered customers access and usage to WhatsApp data only.	<p>Filed: 09 July 2018</p> <p>Amendment Dates: 18 July 2018, 14 November 2018, 13 December 2018, 20 February 2019, 20 May 2019</p> <p>Extension Dates: 19 September 2018, 22 May 2019, 13 August 2019</p>



		Decommission Date: 30 September 2019
Cell C WhatsApp Boost Promotion	Cell C's WhatsApp Boost promotion offered customers an on-the-spot discounted WhatsApp bundle to purchase with the standard WhatsApp bundle.	<p>Filed: 29 May 2019</p> <p>Extension Date: 07 June 2019, 13 August 2019</p> <p>Decommission Date: 30 September 2019</p>
MTN 100% Giveback on Mobile Money Airtime Purchases Promotion	MTN rewarded its prepaid and hybrid customers with 100% airtime giveback when purchasing airtime through their Mobile Money (MoMo) service channel.	<p>Filed: 15 August 2019</p> <p>Effective/Launch Date: 26 August 2019</p> <p>Decommission Date: 30 November 2019</p>
MTN 50% Giveback on MTN Online Channel Bundle Purchases	Customers received an additional 50% of their bundle purchase for free. To be eligible for the 50% giveback, customers ought to purchase their airtime or bundles through the MTN Online or MTN Chat self-service channels.	<p>Filed: 23 August 2019</p> <p>Effective/ Launch Date: 03 September 2019</p> <p>Decommission Date: 31 December 2019</p>
Cell C On-Us Promtion	On us bundle promotion offers customers bonus data and discounts on voice and data bundles. The discounted bundles ranges from 20% to 80%, and bonus data ranges from 25% to 100% of the data consumed in the previous hour.	<p>Filed: 09 September 2019</p> <p>Effective/ Launch Date: 19 September 2019</p>

		Decommission Date: 06 December 2019
MTN Zone Mahala Calls Promotion	MTN has discontinued its MTN Zone Mahala Calls promotion	<p>Filed: 04 October 2018</p> <p>Effective/ Launch Date: 15 October 2018</p> <p>Decommission Date: 07 October 2019</p>
Francois O'Kennedy W.O.R.X Promotional Tariffs	Francois O'Kennedy W.O.R.X ran a promotion from 25 October 2019 to 31 October 2019, offering its customers 2GB for R 25 and 5GB for R 50. Both bundles had a one-month validity period i.e. expiring on 30 November 2019, however customers had an option to roll over any unused data till 31 December 2019.	<p>Filed: 11 October 2019</p> <p>Launch Date: 25 October 2019</p> <p>Decommission Date: 31 October 2019</p>
Vodacom Fibre Black Friday Promotion	The operator increased the line speeds of selected packages whilst keeping the subscription fees unchanged. For example, the Vodacom on Frogfoot Fibre of 10/10Mbps was upsized to 20/20Mbps, whilst the subscription fee remained at R 659.	<p>Filed: 14 November 2019</p> <p>Decommission: 30 November 2019</p>
MTN Prepaid Black Friday Promotions	MTN offered three promotional offers to its prepaid customers during the 2019 Black Friday shopping weekend (i.e. 29 November – 2 December 2019), namely, Prepaid Mobile Broadband (MBB) Deal, Prepaid Mobile Device Deals and the Black Friday "Recharge and Get" Promotion.	<p>Filed: 20 November 2019</p> <p>Effective/Launch Date: 29 November 2019</p>

		Decommission Date: 02 December 2019
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