



Independent Communications Authority of South Africa

Independent Communications Authority of South Africa

350 Witch-Hazel Avenue, Eco Point Office Park

Eco Park, Centurion.

Private Bag X10, Highveld Park 0169

Telephone number: (012) 568 3000/1

BI-ANNUAL REPORT ON THE ANALYSIS OF TARIFF NOTIFICATIONS SUBMITTED TO ICASA FOR THE PERIOD 01 JANUARY 2020 TO 30 JUNE 2020

Disclaimer: Information contained in this Report is based on notifications submitted by licensees in terms of regulation 9(1) of the Standard Terms and Conditions Regulations, Government Gazette No. 33294; regulation 5(1) of the End User and Subscriber Service Charter Regulations, Government Gazette No. 39898, as amended and regulations 4(3) and 4(4) of the Information and Communications Technology ("ICT") COVID-19 National Disaster Regulations, Government Gazette 43207. Where necessary additional research was conducted to compare tariff plans.

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Glossary

TERM	DEFINITION
Flat-rate tariffs	Tariffs that charge the same retail rate for calls to any subscriber.
Dynamic tariffs	These tariff plans are value based according to Dorgham (2015) since they offer lower retail prices depending on location, traffic, network capacity, time of the day and customer segment.
In-bundle rate	Manx telecom refers to this as a package in which a subscriber is offered allocated capacity at a lower price; anything used within this package is charged at in-bundle rates.
On-Net (On network) Tariff	Manx telecom defines this as the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of the same network.
Out-of-Bundle-Rate	The ESSUC (2018) defines this rate as the price that an end user is charged upon depletion of the allocated bundle.
Off-Net (Off network) tariff	This according to Manx Telecom, is the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of another (competing) network.
Post-paid Plan	The ESSUC (2018) defines this as a service in which an end-user pays monthly subscription and usage charges at the end of each month for the allocation of voice minutes, SMS and data services.
Prepaid Plan	The ITU (2010), defines this as a mobile cellular service in which a subscriber pays in advance for the allocation of voice minutes, SMS and data in fixed amounts.

Executive Summary

The Independent Communications Authority of South Africa ("ICASA or the Authority") is mandated to regulate electronic communications in the public interest. To carry out this mandate effectively, the Authority monitors the information communications and technology (ICT) sector to ensure that interests of consumers are promoted as per object 2(n) of the Electronic Communications Act No. 36 of 2005 ("ECA", as amended). This tariff analysis report aims to promote retail tariff transparency with respect to prepaid retail tariffs in the telecommunications sector which were filed with the Authority during the period of 01 January 2020 to 30 June 2020¹. Also, the report provides an update on the Authority's regulatory initiatives to reduce the cost to communicate. This ensures that there is retail tariff transparency, which could potentially encourage competition as it is likely to minimise pricing and product information asymmetries in the sector.

Table 1 shows the types of notifications received during the period under review.

Table 1: Type of Notifications received - 01 January 2020 to 30 June 2020

Notification Type	Other Licensed Operators (OLOs)	Cell C	MTN	MWEB	Telkom	Vodacom	Grand Total
Amendment	11	12	23	5	5	29	85
Extension	-	13	8	2	1	4	28
New Product	11	6	12	4	1	18	52
Promotion	1	16	35	12	7	11	82
Termination	1	1	3	-	-	-	5
Grand Total	24	48	81	23	14	62	252

Source: ICASA Database based on Tariff Notifications

The Authority received a total of 252 tariff notifications, which included 82 new promotions, 85 amendments, 28 extensions, 52 new products and 5 terminations during the period under review.

¹ There are instances whereby information reported falls outside of this review period is provided in this report. These are where the additional information is to the benefit of customers such as extensions of promotions by various licensees which possibly were filed outside of the review period or whereby the intention is to ensure accurate reporting and to reduce information asymmetries, which is one of the main purposes of the report. The inclusion of such information was done following licensee consultation phase.

In the period under review, the Authority received two flat-rate tariff notifications, wherein Cell C filed its Ultrabonus+ and All-In-One prepaid tariff plans on 07 February 2020 and 09 June 2020, respectively.

The Ultrabonus+ prepaid offer was launched on 20 February 2020. It is available to selected Cell C customers on the Ultrabonus price plan, these customers are offered the opportunity to migrate to the Ultrabonus+ price plan. Customers are charged a flat-rate set at R 1.75 per minute, SMS charged at R 0.50 per SMS and OOB data rate at R 1.75 per MB.

Cell C's All-In-One prepaid tariff plan is the new price plan for customers new to Cell C, including customers who port to Cell C. Customers who activate an All-In-One SIM card are defaulted on the tariff plan and are charged a voice rate of R 0.99 per minute which is R 0.76 per minute or 43.4% less than the Cell C Ultrabonus price plan.

In terms of mobile data services, Vodacom, MTN and Cell C amended the standard 30-day prepaid data bundles. Vodacom introduced 50MB, 150MB and 325MB and withdrew the 35MB, 55MB, 100MB and 250MB data bundles from the market. Vodacom also made the 500MB, 1GB, 3GB, 5GB, 10GB and 20GB (previously promotional bundles it initially filed with the Authority on 05 July 2019) permanent in the market. Consequently, the 1GB data bundle price for example, was decreased by R 50 or 33.6% from R 149 to R 99, which is translatable to the in-bundle rate reduction of R 0.05 from R 0.15 per MB to R 0.10 per MB.

MTN amended its standard 30-day prepaid data bundles, which included the withdrawal of the 600MB, introduction of the 500MB for R 75, upsizing of data bundles value and price reduction of selected data bundles. For example, on the 750MB data bundle, customers would benefit from a R 31 or 25.8% price reduction from R 120 to R 89 and consequently a reduction in the in-bundle rate from R 0.16 per MB to R 0.12 per MB. MTN's 1GB data bundle also realised a R 50 or 33.6% price cut from R 149 to R 99.

Cell C amended its standard 30-day prepaid data bundles, which included an addition of the 20MB for R 10, 80MB for R 15, 150MB for R 29, 250MB for R 35, 325MB for R 49, 800MB for R 80 and 1GB for R 95.

In response to the recommendations from the Data Services Market Inquiry Report² published on 02 December 2019, Vodacom and MTN reached agreements with the Competition Commission of South Africa to reduce data prices, particularly for the 30-day standard prepaid data bundles. The Commission and Vodacom finalised their agreement on 10 March 2020³, followed by MTN which in the following week finalised its agreement with the Commission⁴. Both operators subsequently lodged the price reductions with the Authority on 19 March 2020, which have been discussed above. Cell C also entered into a Memorandum of Agreement with the Competition Commission on 31 March 2020⁵ and subsequently filed its Connect4Free (Lifeline) Bundle on 24 April 2020 following the agreement.

On 15 March 2020, the President, Mr. Cyril Ramaphosa, declared a national state of disaster in terms of the Disaster Management Act No. 57 of 2002, with necessary precautionary measures being put in place to contain the spread of COVID-19. As a result, on 06 April 2020, the Authority published the ICT COVID-19 National Disaster Regulations ("the Regulations")⁶ that prescribe the minimum standards that licensees must follow for the entire duration of the National State of Disaster. The Regulations were developed following the Ministerial Directions⁷ and the Authority's engagements with the sector on measures the Authority can implement to relax certain regulatory compliance for the sector during the national state of disaster and to implement measures to assist the sector to meet increased demand for ICT services during this trying period.

² Available on: < <http://www.compcom.co.za/wp-content/uploads/2019/12/DSMI-Non-Confidential-Report-002.pdf> > Accessed 29 August 2020.

³ Available on <<http://www.compcom.co.za/wp-content/uploads/2020/03/Vodacom-consent-agreement-press-conf-Speaking-notes-for-Commissioner-.pdf>> Accessed on 28 August 2020.

⁴ Available on: <<https://www.mtn.com/mtn-south-africa-announces-outcomes-from-engagements-with-the-competition-commission/>> Accessed on 28 August 2020.

⁵ Available on: < http://www.compcom.co.za/wp-content/uploads/2020/04/Cell-C-statement_ATMCELLC-Final-14-April.pdf > Accessed on 15 September 2020.

⁶ Information and Communications Technology ("ICT") COVID-19 National Disaster Regulations, Government Gazette 43207.

⁷ Electronic Communications, Postal and Broadcasting Directions Issued under Regulation 10(8) of the Disaster Management Act, 2002 (Act No.57 of 2002), Government Gazette 43164.

The salient measures introduced by the Regulations were:

- the temporary release of high demand spectrum (HDS) for the duration of the national state of disaster to deal with the anticipated increase in demand for network capacity or data services;
- zero rating of all COVID-19 sites as identified from time to time by the Department of Health;
- virtual classroom platforms to support virtual teaching during the COVID-19 national disaster, which shall be connected by the IECNS licensee which has access to IMT Radio Frequency Spectrum assignment; and
- the relaxation of the seven (7) day requirement as per the Standard Terms and Conditions Regulations (*Government Gazette No. 33294*) of 2010 and End-user Subscriber Services Charter Regulations (*Government Gazette No. 39898*) of 2016, to one (1) day. That is, operators may lodge with the Authority one (1) day prior to the launch or commencement.

In order to minimise the impact of the COVID-19 pandemic, licensees introduced various promotional products and/or services in the period under review. For instance, MWEB, MTN and Vodacom's customers benefited from the introduction of promotional offers that saw them being rewarded with an increase in line speed of fibre products at no additional costs. Also, University students subscribed to MTN benefitted from the introduction of the Ad-hoc Bundles Promotion and Wits Student Offers and University students on the Vodacom network benefitted from the introduction of EduBundles in that they can access virtual teaching following the discontinuation of contact learning during the lockdown period.

An overview of other⁸ tariff notifications filed during the period under review is depicted in Annexure A and it signals that there could be competition in terms of the promotions offered by the licensees in the market. Annexure B shows promotions and tariff plans which ended during the period under review.

⁸ Other tariff notifications filed or received during the period under review which were not discussed in the main part of this report and continue to exist in the market after 30 June 2020.

1. Introduction

In terms of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) of 2010 and End-user and Subscriber Service Charter Regulations (*Government Gazette No. 39898*) of 2016, as amended, individual licensees are required to file notifications of tariffs and promotional tariffs with the Authority, seven (7) days prior to launching them in the market. The analysis contained in this report is based on prepaid tariffs that were filed in accordance to the aforementioned Regulations and also regulations 4(3) and 4(4) of the Information and Communications Technology ("ICT") COVID-19 National Disaster Regulations, *Government Gazette 43207*, during the period of 01 January 2020 to 30 June 2020⁹.

The purpose of the report is to highlight the different prepaid tariff plans (prices and product offerings) which were filed during the period under review. The aim of this report is aligned to object 2(n) of the ECA which is to "*promote the interest of consumers with regard to the price, quality and the variety of electronic communication services*" as it seeks to ensure that there is retail price transparency. This would enable customers to make an informed choice, in terms of tariff plan preferences and/or preferred service providers based on their different offerings.

Following the 2019/20 FY fourth quarter (Q4) Tariff Analysis Report, the key purpose of this report is to provide an update on prepaid tariffs that were filed by the different mobile operators during the period under review.

This report entails an analysis of various retail tariff plans and promotions such as the standard prepaid data and voice, promotional prepaid data and voice, integrated prepaid bundles, and monthly Fibre-to-the-home (FTTH) packages filed by different Individual licensees during the period under review.

This report is categorised into the following sections:

⁹ Where a comparative analysis is done, notifications/tariff plans filed previously (not within the period under review) are also considered in the analysis.

- Section 2 provides an analysis of the notifications received, which are categorised into Standard prepaid data tariffs, Promotional prepaid data tariffs, Standard prepaid voice tariffs, Promotional prepaid voice tariffs, Standard prepaid integrated bundles, Promotional prepaid integrated bundles, LTE and Wi-Fi tariff plans, Standard FTTH tariff plans; and
- Section 3 provides concluding remarks.

An overview of other¹⁰ prepaid tariff notifications filed during the period under review is then depicted in Annexure A and it shows that there has been competition in terms of the promotions offered by the licensees in the market. Annexure B shows prepaid promotions and tariff plans which ended during the period under review.

2. Analysis of Tariffs Notified to the Authority

There were mainly six types of prepaid tariff plans that were on offer in the market during the period under review, these are:

- Standard prepaid data tariffs;
- Promotional prepaid data tariffs;
- Standard prepaid voice tariffs;
- Promotional prepaid voice tariffs;
- Standard prepaid integrated bundles; and
- Prepaid promotional integrated bundles.

The analysis of the standard and promotional prepaid data and voice tariffs is presented in sub-sections 2.1 to 2.5. Sub-section 2.6 looks at the standard and promotional prepaid integrated bundles. Sub-section 2.7 looks at LTE and Wi-Fi tariff plans offered on a month-to-month (MtM) basis, and a brief analysis of month-to-month FTTH plans and offerings is provided in sub-section 2.8.

¹⁰ Other prepaid tariff notifications filed or received during the period under review which were not discussed in the main part of this report and continue to exist in the market after 30 June 2019.

2.1. Analysis of Standard Prepaid Data Tariffs and Data Bundles Tariff Plan Changes

2.1.1. Prepaid Data plans

This sub-section provides an updated analysis and highlights changes, if any, to prepaid data plans since the preceding 2019/20 FY Q4 Bi-annual Tariff Analysis Report, on the prepaid data bundle prices charged by the four main Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs) and Other Licenced Operators (OLOs). Therefore, this sub-section is divided into two parts, i.e. 2.1.1.1, which shows the prepaid data prices for bundles offered by the MNOs filed in the period under review and 2.1.1.2, which shows the prepaid data prices for bundles offered by MVNOs and OLOs filed with the Authority in the period under review.

2.1.1.1. Prepaid Data Prices for bundles offered by MNOs

2.1.1.1.1. Prepaid 30-day validity period data bundle

This section shows the prices and provides a comparative analysis of prepaid data plans which are offered by Vodacom, MTN, Cell C and Telkom Mobile, collectively referred to as Mobile Network Operators (MNOs). Tables 2 and 3 indicate the difference in terms of absolute value (Variance in Rands) of the data charges in terms of in-bundle (i.e. labelled normal subscription fee) plans and out of bundle rates (OOB) of the same volume of data (i.e. OOB equivalent price). Also shown in the tables are prices of each megabyte per volume of data. These tables also indicate and compare price changes, if any, from the previous prices found in the 2019/20 FY Q4 Bi-annual Tariff Analysis Report, which was published on ICASA's website on 03 April 2019¹¹.

In the period under review, the Authority received amendment notifications with respect to 30-day standard prepaid data bundles from three MNOs, namely Vodacom, MTN and Cell C. The amendments entailed the introduction,

¹¹ Page 25-32. Available online at : on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jul-dec-2018>> Accessed on 27 January 2020

decommissioning and price adjustments of the 30-day standard prepaid data bundles. Vodacom filed its amendment notification on 19 March 2020, wherein it introduced the 50MB, 150MB and 325MB and decommissioned the 35MB, 55MB, 100MB, 250MB and 2GB data bundles. Vodacom also made the 500MB, 1GB, 3GB, 5GB, 10GB and 20GB promotional bundles it initially filed with the Authority on 05 July 2019 permanent in the market. This resulted in the price reduction of the 30-day prepaid data bundles. For example, customers are now offered 150MB of data for R 29 as compared to the 100MB previously offered at the same price by Vodacom, thus giving customers more value for money. Vodacom's 1GB data bundle price was decreased by R 50 or 33.6% from R 149 to R 99, which is translatable to an in-bundle rate reduction of R 0.05 from R 0.15 per MB to R 0.10 per MB.

MTN also filed amendments to its 30-day standard prepaid data bundles with the Authority on 19 March 2020. The amendments comprised of a discontinuation of the 600MB, introduction of the 500MB for R 75, upsizing of data bundles and a price reduction of selected data bundles. The 750MB, for example, realised a R 31 (25.8%) price reduction from R 120 to R 89, hence the in-bundle rate was reduced from R 0.16 per MB to R 0.12 per MB. MTN's 1GB data bundle realised a R 50 (33.6%) price cut from R 149 to R 99.

On 24 June 2020, Cell C filed amendments to its 30-day prepaid data bundles with the Authority, wherein it added the 20MB, 80MB, 150MB, 250MB, 325MB 800MB and 1GB data bundles, priced at R 10, R 15, R 29, R 35, R 49, R 80 and R 95, respectively. Cell C's prepaid data bundles, of at least 10GB have a 90-day validity period.

Telkom Mobile did not file any amendments with respect to its 30-day prepaid data bundles in the period under review.

Table 2: Prepaid Data Bundle Standard Prices and OOB Equivalent Prices for Vodacom and MTN

Bundle Size (MB)	Vodacom						MTN					
	Previous (2019/20 FY Q4) Normal Subscription Fee	Current Normal Subscription Fee	OOB Equivalent Subscription Fee (R 0.49 per MB)	Variance in Rands (OOB Equivalent v/s Subscription Fee)	Variance (%) Previous v/s Current Subscription Fee	Tariff rate per megabyte	Previous (2019/20 FY Q4) Normal Subscription Fee	Current Normal Subscription Fee	OOB Equivalent Subscription Fee (R 0.49 per MB)	Variance in Rands (OOB Equivalent v/s Subscription Fee)	Variance (%) Previous v/s Current Subscription Fee	Tariff rate per megabyte
100	R 29	Discontinued					R 29	R 20	R 49	R 29	-31%	R 0.20
150	N/A	R 29	R 73.50	R 44.50	N/A	R 0.19	N/A	R 29	R 73.50	R 44.50	N/A	R 0.19
250	R 63	Discontinued					N/A					
500	R 100	R 79	R 245	R 166	-21%	R 0.16	Discontinued	R 75	R 245.00	R 170		R 0.15
600	N/A						R 99	Discontinued				
750	N/A						R 120	R 89	R 367.50	R 278.50	-25.8%	R 0.12
1024	R 149	R 99	R 501.76	R 402.76	-33.6%	R 0.10	R 149	R 99	R 501.76	R 402.76	-33.6%	R 0.10
1536	N/A						R 189	R 149	R 752.64	R 603.64	-21.2%	R 0.10
2048	R 249	Discontinued					Discontinued	R 189	R 1 003.52	R 814.52	N/A	R 0.09
3072	R 299	R 229	R 1 505.28	R 1 276.28	-23.4%	R 0.07	R 299	R 279	R 2 508.80	R 2 229.80	-6.7%	R 0.05
5120	R 405	R 349	R 2 508.80	R 2 159.80	-13.8%	R 0.07	N/A					
6144	N/A						R 399	R 399	R 3 010.56	R 2 611.56	-	R 0.06
10240	R 605	R 469	R 5 017.60	R 4 548.60	-22.5%	R 0.05	R 499	R 499	R 5 017.60	R 4 518.60	-	R 0.05
20480	R 1 010	R 699	R 10 035.20	R 9 336.20	-30.8%	R 0.03	R 899	R 899	R 10 035.20	R 9 136.20	-	R 0.04

Table 3: Prepaid Data Bundles Standard Prices and OOB Equivalent Prices for Cell C and Telkom Mobile

Bundle Size (MB)	Previous (2019/20 FY Q4) Normal Subscription Fee	Current Subscription Fee	Cell C				Telkom Mobile				
			OOB Equivalent Subscription Fee (R1.10/MB)	Variance in Rands	Variance (%) Previous v/s Current Subscription Fee	Tariff rate per MB	Previous (2019/20 FY Q4) Normal Subscription Fee	Current Subscription Fee	OOB Equivalent Subscription Fee (R 0.30/MB)	Variance in Rands	Tariff rate per MB
100	R 29	Discontinued					R 29.25	R 29.25	R 30	R 0.75	R 0.29
150	N/A	R 29	R 165	R 136	N/A	R 0.19	N/A				
250	N/A	R 35	R 275	R 240	N/A	R 0.14	R 39.50	R 39.50	R 75	R 35.50	R 0.16
500	N/A						R 69.60	R 69.60	R 150	R 80.40	R 0.14
800	N/A	R 80	R 880	R 800	N/A	R 0.10	N/A				
1024	N/A	R 95**	R 1 126.40	R 1 031.40	N/A	R 0.09	R 100	R 100**	R 307.20	R 207.20	R 0.10
1536	R 149	R 149**	R 1 689.60	R 1 540.60	N/A	R 0.10	N/A				
2048	N/A	R 199**	R 2 252.80	R 2 053.80	N/A	R 0.10	R 140	R 140**	R 614.40	R 474.40	R 0.07
2560	R 249	Discontinued					N/A				
3072	N/A	R 249**	R 3 379.20	R 3 130.20	N/A	R 0.08	R 201	R 201**	R 768	R 567	R 0.08
5120	R 399	Discontinued					R 301	R 301**	R 921.60	R 620.60	R 0.10
6144	N/A	R 299**	R 6 758.40	R 6 459.40	N/A	R 0.05	N/A				
10240	R 499	R 499**	R 11 264	R 10 765	-	R 0.05	R 505	R 505	R 1,536	R 1,031	R 0.10
20480	R 799	R 799	R 22 528	R 21 729	-	R 0.04	R 905	R 905	R 1 843.20	R 938.20	R 0.04

** These Cell C and Telkom Mobile prepaid data bundles offer customers additional night data which can be used at night between 12am to 5am and 12am to 7am, respectively
Source: ICASA Database based on Tariff Notifications. N/A means not offered/cannot be calculated

It is also observable from tables 2 and 3 that Cell C and Vodacom are no longer offering the 100MB data bundle and have replaced it with a 150MB bundle, while charging the same price of R 29. MTN reduced its 100MB bundle price by R 9 or 31%, from R 29 to R 20 and thus making it the most affordable 100MB bundle amongst the four MNOs. Telkom Mobile on the other hand, still charges R 29.25 for its 100MB data bundle, making the most expensive bundle, in a sense that it offers 50MB less data volume at a price that is R 0.25 more than the abovementioned 150MB bundles.

Vodacom reduced the 500MB price by R 21 (21%) from R 100 to R 79, while MTN reintroduced the 500MB it last offered in 2018, for R 75. Among the three operators that offer the 500MB bundle, Telkom Mobile still charges the most affordable data bundle at R 69.60, which is R 9.40 (11.9%) and R 5.40 (7.2%) less than Vodacom and MTN, respectively. Cell C does not offer the 500MB bundle, however it offers an 800MB bundle for R 80.

In the period under review MTN and Vodacom have both cut the prices of their 1GB bundles by R 50 (33.6%), from R 149 to R 99, while Cell C introduced its new 1GB bundle priced at R 95. Consequently, Telkom Mobile's 1GB bundle had become the most expensive, charging R 1 more than Vodacom and MTN, and charging R 5 more than Cell C for an equivalent data bundle volume. However, it is also worth noting that Telkom Mobile and Cell C's 1GB bundles also include an additional 1GB night data.

MTN reintroduced the 2GB bundle it last offered in 2018, at a price of R 189, while Telkom kept its 2GB bundle price unchanged in the period under review. Thus, according to the notifications received by the Authority, Telkom Mobile offers the most affordable 2GB bundle amongst the MNOs priced at R 140, followed by MTN at R 189 (R 49 or 35% more) and Cell C offers it at R 199 (R 50 or 35% more). It is worth noting that Cell C's 2GB bundle includes 4GB of nite data. Vodacom decommissioned its 2GB bundle in April 2020.

Vodacom decreased the price of its 5GB bundle in the period under review by R 56 (13.8%), from R 405 to R 349. However, among the operators that offer the 5GB bundle, Telkom Mobile still offers the most affordable 5GB, priced at R 301,

thus Vodacom charges R 48 (16%) more than Telkom Mobile for the same data volume. Cell C and MTN do not offer the 5GB bundle, however they offer the 6GB bundle for R 299 (which also includes 7GB nite data) and R 399, respectively. Therefore, Cell C charges the least among the operators, while giving customers more data volume. It is also worth noting that Cell C and Telkom Mobile have additional night bundles attached to their standard prepaid data.

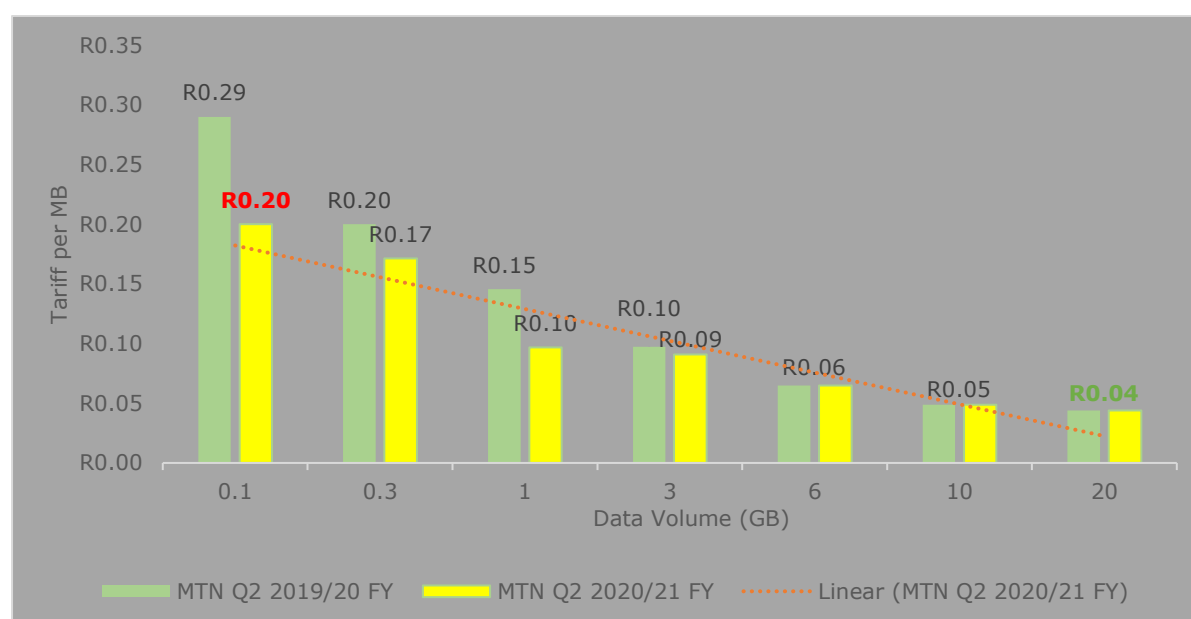
Vodacom was the only operator to adjust the price of its 10GB data bundle, reducing it by R 136 (22.5%), from R 605 to R 469. This makes it the most affordable 10GB data bundle, which is R 30, R 36 and R 30 cheaper than that of MTN, Telkom Mobile and Cell C, respectively.

Vodacom's revised price of the 20GB prepaid bundle has also made it the most affordable standard bundle when compared to MTN, Telkom Mobile and Cell C. Vodacom charges R 699 for the 20GB bundle, which is R 100, R 200 and R 206 cheaper than Cell C, MTN and Telkom Mobile, respectively.

The statistical data evidence as presented in table 2 and 3 above show that in-bundle data rates decrease as the size of the data bundle increases. Thus, figures 1 and 2 below show the changes in MTN and Vodacom's in-bundle rates of various 30-day prepaid data bundles, respectively. For comparability, the figures only include bundles that have undergone a tariff change and have equivalent data size.

It can be deduced from figures 1 and 2 that a negative relationship exists between volume of data purchased and the price of each megabyte (Tariff rate per MB). It can be observed that the tariff per MB reduces as customers opt for data bundles of greater volume. Conversely, the tariff per MB increases as customers purchase smaller data bundles. For example, Vodacom customers that purchase a 500MB data bundle pay an in-bundle rate of R 0.16 per MB ($R\ 79/500MB = R\ 0.16$ per MB), whereas customers of the same provider that purchase a 20GB data bundle pay an in-bundle rate of R 0.03 per MB ($R\ 699/20480MB = R\ 0.03$ per MB).

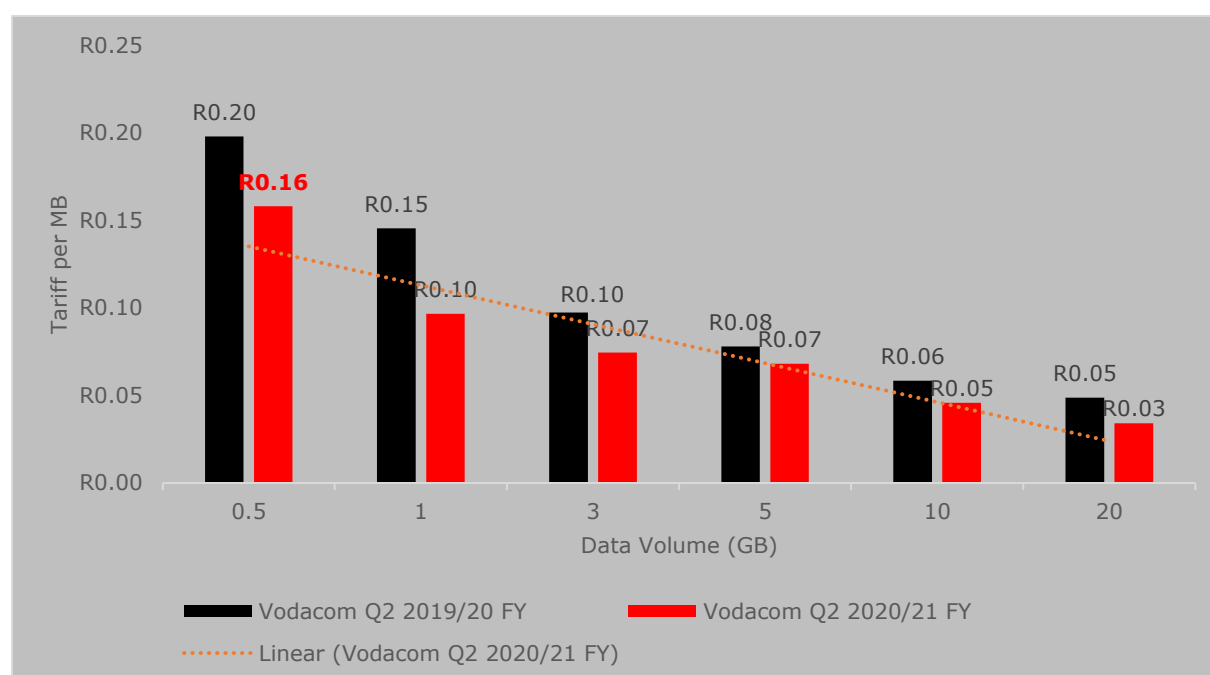
Figure 1: MTN Tariff rate per megabyte for a 30-Day Data Bundle



Source: ICASA Database based on Tariff Notifications

MTN's price reduction has had a positive impact on the unit cost of each megabyte on the 30-day standard prepaid data. For example, figure 1 above depicts the R 0.09 per MB tariff decrease (from R 0.29 to R 0.20 per MB) in the 100MB from the 2018/19 Q4 Bi-Annual Tariff Analysis Report. MTN's price reduction of the 1GB bundle from R 149 to R 99 translates to an in-bundle rate reduction of R 0.05 per MB. The prices of the 6GB, 10GB and 20GB are as analysed in the 2018/19 Q4 Bi-Annual Tariff Analysis Report, thus the in-bundle rates remain unchanged.

Figure 2: Vodacom Tariff rate per megabyte for a 30-Day Data Bundle



Source: ICASA Database based on Tariff Notifications

Figure 2 above shows that Vodacom's largest in-bundle rate decrease was realised in the 1GB bundle, from R 0.15 to R 0.10 per MB, followed by the 500MB in-bundle rate reducing from R 0.20 to R 0.16 per MB. Positive initiative by Vodacom to reduce the 30-day prepaid data bundle prices saw customers receiving more value for money.

2.1.1.1.2. Other standard prepaid data bundles offered by MNO's

2.1.1.1.2.1. MTN Weekly Prepaid Personalised Internet Bundles

The Authority received the notification regarding MTN's Weekly Prepaid Personalised Internet Bundles on 10 January 2020, wherein the operator added weekly data bundles to the Prepaid Personalised Bundles. MTN initially filed the Prepaid Personalised Internet Bundles on 04 December 2019 and added two bundle packages for non-data and low data users on 09 December 2019. Thus, the bundles are targeted at new customers, non-data users and low-data users. Customers are allocated bundles in accordance to their spending patterns. Table 4 below details the bundles and corresponding in-bundle rates (tariff per MB).

Table 4: MTN Weekly Prepaid Personalised Internet Bundles

Bundle Description	Price (Incl. VAT)	Tariff per MB
MTN Weekly 50MB	R 5	R 0.10
MTN Weekly 50MB	R 8	R 0.16
MTN Weekly 70MB	R 8	R 0.11
MTN Weekly 70MB	R 10	R 0.14
MTN Weekly 100MB	R 10	R 0.10
MTN Weekly 120MB	R 12	R 0.10
MTN Weekly 200MB	R 15	R 0.08
MTN Weekly 200MB	R 17	R 0.09
MTN Weekly 200MB	R 20	R 0.10
MTN Weekly 350MB	R 20	R 0.06
MTN Weekly 350MB	R 25	R 0.07
MTN Weekly 350MB	R 30	R 0.09
MTN Weekly 350MB	R 35	R 0.10
MTN Weekly 500MB	R 29	R 0.06
MTN Weekly 500MB	R 35	R 0.07
MTN Weekly 500MB	R 40	R 0.08
MTN Weekly 500MB	R 45	R 0.09
MTN Weekly 1GB	R 35	R 0.03
MTN Weekly 1GB	R 49	R 0.05
MTN Weekly 1GB	R 59	R 0.06
MTN Weekly 1GB	R 65	R 0.06
MTN Weekly 2GB	R 50	R 0.02
MTN Weekly 2GB	R 79	R 0.04
MTN Weekly 2GB	R 85	R 0.04
MTN Weekly 2GB	R 90	R 0.04
MTN Weekly 5GB	R 100	R 0.02
MTN Weekly 5GB	R 149	R 0.03

Source: ICASA Database based on Tariff Notifications

It can be deduced from the tabulated in-bundle rates that customers are better off when purchasing the bundles than to opt for OOB rates. MTN charges a standard OOB data rate of R 0.49 per MB for data bundle users and R 0.29 per MB for non-bundle users. Thus, when using the bundle with the highest in-bundle rate as an example, i.e. MTN Weekly 50MB for R 8, the high and low data users would save at least R 0.33 (67.3%) and R 0.13 (44.8%) per MB, respectively, when purchasing the bundles. It should be noted that the data bundles can be shared using MTN's Data Share service. MTN introduced its Weekly Prepaid Personalised Internet Bundles in the market on 21 January 2020.

2.1.1.1.2.2. MTN Personalised Daily Ska Wara Bundles

MTN filed the Personalised Daily Ska Wara Bundles with the Authority on 16 January 2020, wherein it offers prepaid customers daily open market data, on-net minutes and WhatsApp bundles, with prices ranging from R 1 to R 10. These bundles are available to selected prepaid customers based on customer usage

behaviour patterns, affordability and preference. MTN introduced the Personalised Daily Ska Wara Bundles in the market on 24 January 2020.

On 21 April 2020, the operator further introduced additional open market data, on-net minutes, WhatsApp bundles and URL-specific data bundles. It should be noted that all bundles are valid from the time of purchase until 23h59 that day. The amendment to the Personalised Daily Ska Wara Bundles came to effect on 23 April 2020. Table 5 below details the Personalised Daily Ska Wara Bundles.

Table 5: MTN Personalised Ska Wara Data Bundles

Data Offers					
Price	Volume 1	Volume 2	Volume 3	Volume 4	Volume 5
R 1	5MB	10MB	50MB	-	-
R 2	10MB	50MB	100MB	-	-
R 3	15MB	45MB	100MB	150MB	-
R 4	20MB	60MB	100MB	200MB	-
R 5	25MB	50MB	75MB	100MB	150MB
R 5	200MB	250MB	300MB	400MB	500MB
Voice Offers					
Price	Minutes 1	Minutes 2	Minutes 3	Minutes 4	Minutes 5
R 1	4			6	10
R 2	8	10	13	15	20
R 3	12	15	20	25	30
R 4	18	20	27	30	60
R 5	22	28	37	60	120
Social Bundles - WhatsApp					
Price		Volume 1		Volume 2	
R 1		50MB		100MB	
R 2		100MB		200MB	
R 3		200MB		300MB	
R 4		300MB		400MB	
R 5		500MB		1024MB	
Multiple URL (YouTube, Instagram, Facebook, Tik Tok, Twitter)					
Price		Volume 1		Volume 2	
R 1		30MB		50MB	
R 2		50MB		100MB	
R 3		100MB		200MB	
R 4		150MB		300MB	
R 5		250MB		500MB	

Source: ICASA Database based on Tariff Notifications

2.1.1.1.2.3. Cell C Ultrabonus+ Tariff Plan

Cell C's Ultrabonus+ Tariff Plan was filed with the Authority on 07 February 2020. The prepaid tariff plan is available to selected Cell C customers on the Ultrabonus price plan. The selected existing Ultrabonus customers are offered the opportunity to migrate to the Ultrabonus+ price plan. Table 6 below shows the tariffs applicable to the Cell C Ultrabonus+ tariff plan.

Table 6: Cell C Ultrabonus+ Tariff Plan

Service	Tariff
On-net (R/min)	R 1.75
Off-net (R/min)	R 1.75
OOB Rate (R/MB)	R 1.75
SMS	R 0.50
MMS	R 0.50
International SMS	R 1.74
International Calls	As per international calling zones
Roaming Calls	As per roaming zones

Source: ICASA Database based on Tariff Notifications

Upon every recharge, Ultrabonus+ subscribers are rewarded with anytime "bonus" data bundles. Table 7 below shows the airtime recharge values and their corresponding bonus data and validity periods. Cell C introduced its Ultrabonus+ price plan in the market on 20 February 2020.

Table 7: Cell C Recharge Bonus Data Bundles

Airtime Recharge value	Anytime bonus data	Validity of bonus data
R 5	10MB	24 hours
R 10	20MB	24 hours
R 15	30MB	2 days
R 20	40MB	2 days
R 25	50MB	2 days
R 30	60MB	2 days
R 35	70MB	3 days
R 50	100MB	3 days
R 100	200MB	5 days
R 200	400MB	5 days
R 300	600MB	5 days
R 500	1000MB	5 days

Source: ICASA Database based on Tariff Notifications

2.1.1.1.2.4. Vodacom Data Refill Service

Vodacom filed an amendment to its Data Refill service plan on 10 February 2020. The amendment entailed an addition of the 20MB Data Refill bundle and an increase of the validity period for the 10MB bundle, from 3 days to 7 days. Vodacom's Data Refill Service ensures that customers subscribed to this service receive more value and that they have continued access to internet. Table 8 below details the changes to the Vodacom Data Refill service plan.

Table 8: Vodacom Data Refill Bundles

Bundle Size	Validity	Price
Previous Offer		
10MB	3 days	R 3
Current Offers		
10MB	7 days	R 3
20MB	7 days	R 5

Source: ICASA Database based on Tariff Notifications

Customers can opt in or out of the service through the *135*6# USSD. If customers subscribing on the 10MB or 20MB do not have sufficient funds to purchase another Data Refill bundle after the allocation has been depleted, an OOB data rate of R 0.30 per MB or R 0.25 per MB will apply for prepaid customers, respectively. It is worth noting that the in-bundle rates are respectively R 0.19 per MB (38.8%) and R 0.24 per MB (49%) less than the normal R 0.49 per MB OOB rate for prepaid customers who are not subscribed to Data Refill service.

2.1.1.1.2.5. Vodacom VodaPay Bundles

Vodacom filed its VodaPay Bundles with the Authority on 15 May 2020, wherein it offers prepaid, post-paid and hybrid customers 50GB and 100GB once-data bundles valid for 30 days. Data bundle roll over is subject to customers purchasing an additional bundle of the same size as the initial bundle purchased. Customers can also transfer data and the terms and conditions can be found in the operator's website¹². Customers can purchase the data bundles through the *135# USSD, MyVodacom App, WhatsApp, financial institutions, Vodacom Express Recharge,

¹² Available on: <<https://www.vodacom.co.za/vodacom/terms/data-bundle-terms/data-transfer>> Accessed on 24 August 2020.

Masterpass, Vodapay and Tobi. Table 9 below shows the VodaPay bundles and their respective prices.

Table 9: VodaPay Bundles

Prepaid or Postpaid	Anytime Data Bundle Size	Bundle Validity	Price
Prepaid, Hybrid and Post-paid	50GB	30 Days	R 1 499
	100GB		R 2 399

Source: ICASA Database based on Tariff Notifications

2.1.1.1.2.6. MTN Ska Wara Night Offers

MTN filed its Ska Wara Night Offers with the Authority on 30 April 2020. The MTN Ska Wara Night Offers is a suite of personalised night bundles comprising of open market data, URL-specific data (social) and voice bundles. MTN made the bundles to be available to prepaid and post-paid customers via USSD and the MyMTN App. The bundles only deplete between 00h00 and 04h59 and the validity period thereof is either daily or monthly.

Customers can purchase on a once-off or recurring basis. Customers who purchase multiple bundles have a threshold of five bundles per validity period. WhatsApp bundles cannot be used for WhatsApp calling and video calling. MTN introduced the bundles in the market on 05 May 2020. Table 10 below sets out the MTN Ska Wara Personalised Night Offers.

Table 10: MTN Ska Wara Personalised Night Offers

Bundle Type	Validity	Inclusive Value	Price (Incl. VAT)
500MB MTN Daily Night Express	Daily	500MB	R 5
2GB MTN Daily Night Express	Daily	2GB	R 10
250MB YouTube Daily Night Express	Daily	250MB	R 4
100MB WhatsApp Daily Night Express	Daily	100MB	R 1.50
250MB Facebook Daily Night Express	Daily	250MB	R 4
250MB Twitter Daily Night Express	Daily	250MB	R 4
250MB Instagram and Facebook Combo Daily Night Express	Daily	250MB	R 5
500MB YouTube Daily Night Express	Daily	500MB	R 6
250MB WhatsApp Daily Night Express	Daily	250MB	R 2.50

500MB Facebook Daily Night Express	Daily	500MB	R 6
500MB Twitter Daily Night Express	Daily	500MB	R 6
500MB Instagram and Facebook Combo Daily Night Express	Daily	500MB	R 8
1GB YouTube Daily Night Express	Daily	1GB	R 12
500MB WhatsApp Daily Night Express	Daily	500MB	R 4
1GB Facebook Daily Night Express	Daily	1GB	R 12
1GB Twitter Daily Night Express	Daily	1GB	R 12
1GB Instagram and Facebook Combo Daily Night Express	Daily	1GB	R 15
200MB MTN Monthly Night Express	Monthly	200MB	R 10
600MB MTN Monthly Night Express	Monthly	600MB	R 25
1GB MTN Monthly Night Express	Monthly	1GB	R 35
2GB MTN Monthly Night Express	Monthly	2GB	R 59
4GB MTN Monthly Night Express	Monthly	4GB	R 100
10GB MTN Monthly Night Express	Monthly	10GB	R 139
20GB MTN Monthly Night Express	Monthly	20GB	R 200
40GB MTN Month Night Express	Monthly	40GB	R 359

Source: ICASA Database based on Tariff Notifications

2.1.1.1.2.7. MTN Prepaid EverydayGigs Bundles

On 20 May 2020, MTN filed its Prepaid EverydayGigs Bundles with the Authority, wherein it offers open market data and personalised bundles. The price plan allows customers to pay a certain amount of money up-front, per week or per month in exchange for a weekly or monthly data allocation which occurs every day, however each daily allocation is valid for use on that same day. Table 11 below shows the Prepaid EverydayGigs Bundles' data allocation and prices.

Table 11: MTN Prepaid EverydayGigs Bundles

MTN EverydayGigs Bundle Names	Validity	Inclusive value	Total Inclusive Value (MB/GB)	Price (Incl. VAT)
EverydayGigs -Daily 100MB	Daily	100MB Once-off	100MB	R 10
EverydayGigs -Daily 300MB		300MB Once-off	300MB	R 20
EverydayGigs -Daily 500MB		500MB Once-off	500MB	R 25
EverydayGigs -Daily 1GB		1GB Once-off	2GB	R 29
EverydayGigs -Daily 2GB		2GB Once-off	2GB	R 49
Personalised EverydayGigs - Daily 500MB		500MB Once-off	500MB	R 25
Personalised EverydayGigs - Daily 1GB		1GB Once-off	1GB	R 19

Personalised EverydayGigs - Daily 1GB		1GB Once-off	1GB	R 25
Personalised EverydayGigs - Daily 2GB		2GB Once-off	2GB	R 29
Personalised EverydayGigs - Daily 2GB		2GB Once-off	2GB	R 39
EverydayGigs -Weekly 100MB	Weekly	100MB x 7 days	700MB	R 49
EverydayGigs -Weekly 300MB		300MB x 7 days	2100MB	R 79
EverydayGigs -Weekly 500MB		500MB x 7 days	3500MB	R 99
EverydayGigs -Weekly 1GB		1GB x 7 days	7GB	R 149
EverydayGigs -Weekly 2GB		2GB x 7 days	14GB	R 199
Personalised EverydayGigs - Weekly 300MB		300MB x 7 days	2100MB	R 59
Personalised EverydayGigs - Weekly 500MB		500MB x 7 days	3500MB	R 69
Personalised EverydayGigs - Weekly 1GB		1GB x 7 days	7GB	R 79
Personalised EverydayGigs - Weekly 1GB		1GB x 7 days	7GB	R 99
Personalised EverydayGigs - Weekly 2GB		2GB x 7 days	14GB	R 99
Personalised EverydayGigs - Weekly 2GB		2GB x 7 days	14GB	R 129
EverydayGigs -Monthly 100MB	Monthly	100MB x 30 days	3000MB	R 149
EverydayGigs -Monthly 300MB		300MB x 30 days	9000MB	R 249
EverydayGigs -Monthly 500MB		500MB x 30 days	15000MB	R 399
EverydayGigs -Monthly 1GB		1GB x 30 days	30GB	R 499
EverydayGigs -Monthly 2GB		2GB x 30 days	60GB	R 699
Personalised EverydayGigs - Monthly 300MB		300MB x 30 days	9000MB	R 169
Personalised EverydayGigs - Monthly 500MB		500MB x 30 days	15000MB	R 179
Personalised EverydayGigs - Monthly 1GB		1GB x 30 days	30GB	R 199
Personalised EverydayGigs - Monthly 1GB		1GB x 30 days	30GB	R 299
Personalised EverydayGigs - Monthly 2GB		2GB x 30 days	60GB	R 279
Personalised EverydayGigs - Monthly 2GB		2GB x 30 days	60GB	R 399

Source: ICASA Database based on Tariff Notifications

The bundles are exclusive to prepaid customers and can be purchased on a once-off basis through all self-service channels, BRC stores, USSD and MTN App. The recurring value is eligible for roll over, however data roll over is limited to two times the inclusive value and any value that exceeds two times the inclusive value is forfeited. The Prepaid EverydayGigs Bundles came into the market on 22 May 2020.

2.1.1.1.2.8. Vodacom EduBundles

The Authority received the Vodacom EduBundles on 04 June 2020. The plan comprises of anytime data bundles and VPN data bundles, wherein the anytime data is standard recurring bundles discounted for students and VPN bundles can only be purchased by learning institutions. Table 12 below shows the anytime and VPN data bundles.

Table 12: Vodacom EduBundles Anytime

EduBundle Anytime	Price	Additional Night Owl Data
EduBundles Anytime		
5GB	R 69	10GB
10GB	R 99	20GB
15GB	R 149	20GB
20GB	R 199	20GB
40GB	R 299	80GB
50GB	R 329	50GB
EduBundle VPN		
5GB	R 69	10GB
10GB	R 99	20GB
15GB	R 149	20GB
20GB	R 199	20GB
40GB	R 299	80GB
50GB	R 329	50GB

Source: ICASA Database based on Tariff Notifications

Salient Terms and Conditions regarding the Vodacom EduBundle (VPN) are as follows:

- Vodacom EduBundle (VPN) is only activated on Vodacom numbers provided by the learning institution;
- The bundles can only be consumed on URLs (websites) accessible through the learning institution's VPN.
- Customers can consume their Vodacom EduBundle (VPN) from any Vodacom mobile number (Prepaid/Top-up/Contract).
- Customers can check their Vodacom EduBundle (VPN) balance via the *135*503# USSD code, or the MyVodacom App.
- Notifications of data depletion are sent at 50%, 80%, 95% and 100% of data consumption.
- Vodacom EduBundle (VPN) is valid for 60 days.

Vodacom introduced its EduBundles in the market on 05 June 2020.

2.1.1.1.2.9. Vodacom Double Your Data (100% Free Bonus Data Bundles)

Vodacom's Double Your Data plan was initially filed with the Authority on 17 February 2020 as a promotional offer, bearing the name "Vodacom 100% Free Bonus Data Bundles". On 10 June 2020, Vodacom made the bundles permanent in the market. It is also worth noting that Vodacom renamed the plan as "Vodacom Double Your Data" on 17 July 2020. The plan rewards customers with double the data at discounted prices on selected data bundles. The promotional offer is available on Vodacom's Just 4 You and open market platforms, to all Vodacom prepaid, hybrid and post-paid customers. Table 13 below shows the promotional offer in detail.

Table 13: Vodacom 100% Free Bonus Data Bundles

Description	Bundle Allocation	New Price
75MB+75MB Free at R16 (30 days)	75MB	R 16
125MB+125MB Free at R25 (30 days)	125MB	R 25
250MB for 30 days at R39	250MB	R 39
375MB+375MB Free at R63 (30 days)	375MB	R 63
650MB+650MB Free at R85 (30 days)	650MB	R 85
750MB+750MB Free at R89 (30 days)	750MB	R 89
900MB+900MB Free at R95 (30 days)	900 MB	R 95
1GB+1GB Free at R99 (30 days)	1024MB	R 99
1.5GB for 30 days at R129	1536MB	R 129
2GB for 30 days at R159	2048MB	R 159
2.5GB+2.5GB Free at R189 (30 days)	2560MB	R 189

Source: ICASA Database based on Tariff Notifications

Customers can purchase the bundles through USSD or the MyVodacom App. The 100% Free Bonus data bundles offered to customers in the Just 4 You and data bundle menus remains at Vodacom's discretion. Only one 100% Bonus data bundle will be presented per data bundle menu. The validity periods of the bonus data are either 1 hour, day, 7 days, 14 days or 30 days. The plan was introduced in the market on 11 June 2020.

2.1.1.1.2.10. MTN Wits Student Offers

MTN's Wits Student Offers were filed with the Authority on 12 June 2020, wherein it MTN offers monthly data and integrated packages to Wits students. The price plan is offered under the MyMTN Offers suite which offers personalised bundles according to the eligibility requirements including usage and spend behaviour. Table 14 below shows the Wits Student Offers in detail.

Table 14: MTN Wits Student Offers

MyMTNOffer Bundle	Inclusive Value	Price (Incl. VAT)
MyMTNOffer Wits Monthly R 30 data	1GB Anytime Data	R 30
MyMTNOffer Wits Monthly R 35 data	1GB Anytime Data	R 35
MyMTNOffer Wits Monthly R 65 data	2GB Anytime Data	R 65
MyMTNOffer Wits Monthly R 110 data	3.5GB Anytime Data	R 110
MyMTNOffer Wits Monthly R 149 data	5 GB Anytime Data + 5 GB Night Express Data	R 149
MyMTNOffer Wits Monthly R 99 data	2.5GB Anytime Data + 2.5GB Night Express Data	R 99
MyMTNOffer Wits Monthly R 99 Integrated	3GB Anytime Data + 60 All-Net Minutes	R 99

Source: ICASA Database based on Tariff Notifications

Wits students benefit from the promotional offer, being offered standard data bundles at reduced in-bundle rates. For example, MTN charges R 99 for a standard 30-day data bundle while Wits Students are offered the same bundle for either R 30 or R 35, saving R 69 or R 64. It should be noted that the bundles are valid for 30 days. MTN made the bundles available on 16 June 2020 and will be in the market until further notice.

2.1.1.1.2.11. Vodacom Connected Every Day Bundles

Vodacom filed its new Connected Every Day Bundles with the Authority on 29 June 2020. These are tailor-made open market data bundles recurring for either 3, 7 or 30 days. For example, if a customer purchases the 1GB per day for 3 days at R 69 bundle, the customer will receive 1GB each day for 3 days from the time of purchase. The bundles were introduced in the market on 07 July 2020 and are available in the Just 4 You platform. Table 15 shows the new Vodacom Connected Every Day Bundles and their respective prices.

Table 15: Vodacom Connected Every Day Bundles

Description	Data Allocation	Validity (Days)	Recurrence (No. of Days)	Max price (will be dynamic)
3 Day Recurring				
50MB per day for 3 days at R 12	50MB	1	3	R 12
100MB per day for 3 days at R 19	100MB	1	3	R 19
250MB per day for 3 days at R 29	250MB	1	3	R 29
500MB per day for 3 days at R 49	500MB	1	3	R 49
1GB per day for 3 days at R 69	1GB	1	3	R 69
7 Day Recurring				
50MB per day for 7 days at R 29	50MB	1	7	R 29
100MB per day for 7 days at R 49	100MB	1	7	R 49
250MB per day for 7 days at R 69	250MB	1	7	R 69
500MB per day for 7 days at R 119	500MB	1	7	R 119
1GB per day for 7 days at R 149	1GB	1	7	R 149
30 Day Recurring				
50MB per day for 30 days at R 79	50MB	1	30	R 79
100MB per day for 30 days at R 129	100MB	1	30	R 129
250MB per day for 30 days at R 149	250MB	1	30	R 149

Source: ICASA Database based on Tariff Notifications

2.1.1.2. Standard Prepaid Data Prices for bundles offered by Mobile Virtual Network Operators (MVNOs) and Other Licensed Operators (OLOs)

This section looks at Mobile Virtual Network Operators (MVNOs) and Other Licensed Operators (OLOs) who filed mobile data packages filed with the Authority in the period under review. The Authority aims for retail pricing transparency and for customers to be able to compare prices and offering so they can make informed decisions and choices. It should be noted that in the period under review, the Authority received two notifications with respect to prepaid mobile data bundle from MVNOs, as detailed in the sub-section 2.1.1.2.1 and 2.1.1.2.2 below.

2.1.1.2.1. Unlimited Group Prepaid Data Bundles

Cell C filed the prepaid data bundles for its MVNO, Unlimited Group, on 14 February 2020. The bundles range from 15MB to 3GB and all with a 30-day validity period. The bundles were made available in the market on 26 February 2020.

Table 16 below shows Unlimited Group's once-off prepaid data bundles and their respective prices.

Table 16: Unlimited Group Data Bundles

Bundle size	Price (Incl. VAT)	Data Provided (MB)	In-bundle Rate (per MB)
15MB @ R 10	R 10	15	R 0.67
35MB @ R 12	R 12	35	R 0.34
100MB @ R 29	R 29	100	R 0.29
250MB @ R 49	R 49	250	R 0.20
500MB @ R 79	R 79	500	R 0.16
1 Gig @ R 129	R 129	1 024	R 0.13
250MB + 250MB Free	R 49	500	R 0.10
500MB + 500MB Free	R 79	1 024	R 0.08
1 Gig + 1 Gig Free	R 149	2 048	R 0.07
3 Gig + 3 Gig Free	R 439	6 144	R 0.07

Source: ICASA Database based on Tariff Notifications

2.1.1.2.2. Bayede Mobile Prepaid Data Bundles

On 24 June 2020, Cell C filed an amendment to prepaid data bundles for its MVNO, Bayede Mobile wherein it reduced the prices of its data bundles and discontinued the 10MB bundle offering. Cell C initially filed the Bayede Mobile prepaid data bundles with the Authority on 10 October 2019. The bundles now range from 20MB to 2GB and all with a 30-day validity period. Table 17 below shows Bayede Mobile's amendments to its data bundles.

Table 17: Bayede Prepaid Data Bundles

Bundle size	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Variance (%)
10MB	R 5	Discontinued	N/A	N/A
20MB	R 8	R 5.75	-R 2.25	-28.1%
50MB	R 15	R 9.20	-R 5.80	-38.7%
100MB	R 27	R 17.25	-R 9.75	-36.1%
200MB	R 47	R 31.05	-R 15.95	-33.9%
250MB	R 59	R 54.05	-R 4.95	-8.4%
500MB	R 99	R 67.85	-R 31.15	-31.5%
1GB	R 145	R 113.85	-R 31.15	-21.5%
2GB	R 245	R 166.75	-R 78.25	-31.9%

Source: ICASA Database based on Tariff Notifications

The positive initiative by Bayede Mobile resulted in prices reducing by, R 22.41 (28.8%) on average, with the 2GB bundle realising the largest price decrease on

absolute value terms of R 78.25. Bayede Mobile's amendment came to effect on 01 July 2020.

2.1.2. Data Services provided by Licensees in accordance to regulation 8B (2) of the EUSC Regulations

On 28 February 2019, the Authority published the End-User and Subscriber Service Charter (EUSC) Amendment Regulations 2019, wherein among other amendments, the Authority revised regulation 8B (2) of the Regulations. The regulation states that a Licensee is prohibited to automatically charge an out-of-bundle data usage to end-users until such time that they purchase new data bundles or opt-in to out-of-bundle usage. However, in the event that end-users do not make an election, whether to opt-in or opt-out of out of bundle usage, the Licensee may either immediately terminate data services or continue to provide data services, provided that the provision of the service shall be on the same terms and conditions applicable under in-bundle usage.

Thus, this sub-section looks into the data services introduced by MNOs in the market that enable continued provision of data services upon depletion of data, such that the customers are charged for the continued usage of data services on the same terms and conditions applicable under in-bundle usage of the depleted data bundle.

2.1.2.1. MTN Run-on-Rate Data Services

The Authority first received MTN's Run-on-Rate Data Services notification on 03 March 2020. This data service allows customers to be charged a rate equivalent to the in-bundle rate of their last purchased monthly bundle upon depletion of that bundle. It should be noted that subsequent to MTN's amendment of its data bundle prices filed with the Authority on 19 March 2020, the Operator filed an amendment to its Run-on-Rate Data Services in an aim to align the Run-on-Rates with the amendment, as set out in table 18 below.

This Run-on-Rate applies until the expiry date of the bought bundle. In the event of multiple active data bundles, the in-bundle rate of the bundle with the best

and/or last expiry is applicable. It is worth noting that customers that have opted-in or - out of, out of bundle data usage are not affected by the change. MTN's Run-on-Rate Data Services are applicable to both prepaid and post-paid customers. The operator introduced the services to prepaid and post-paid customers on 13 March 2020 and 01 April 2020, respectively, and the amendment came to effect on 26 May 2020. Table 18 below shows the affected bundles and their applicable run-on-rate.

Table 18: MTN Run-on-Rate Data Service

Bundle Size	Run-on-Rate (Rand per MB)
03 March 2020 Notification	
MTN Monthly 50MB	R 0.40
MTN Monthly 150MB	R 0.26
MTN Promo Monthly 750MB	R 0.16
MTN Promo Monthly 1.5GB	R 0.12
MTN Monthly 20MB	R 0.50
MTN Monthly 100MB	R 0.29
MTN Monthly 300MB	R 0.20
MTN Monthly 3GB	R 0.10
MTN Monthly 6GB	R 0.07
MTN Monthly 10GB	R 0.05
MTN Monthly 600MB	R 0.17 (decommissioned)
MTN Monthly 1GB	R 0.15
MTN Monthly 20MB	R 0.60
MTN Monthly 100MB	R 0.35
MTN Monthly 300MB	R 0.28
MTN Monthly 1GB	R 0.16
MTN Monthly 5MB	R 0.80
MTN Monthly 50MB	R 0.50
21 May 2020 Amendment	
MTN Monthly 600MB	(decommissioned)
MTN Monthly 500 MB	R 0.15
MTN Monthly 2GB	R 0.09
MTN Monthly 20GB	R 0.03
MTN Monthly 30GB	R 0.03
MTN Monthly 50GB	R 0.03
MTN Monthly 100GB	R 0.02

Source: ICASA Database based on Tariff Notifications

2.1.3. Over-the-Top (OTT) Service Offerings

This section focuses on Over-the-Top (OTT) services which are used by a customer to ride on top of an electronic communications network services of a licensed operator to which the customer is connected¹³. In order to capitalise on the growth

¹³ Definition of what OTT services are found online: < https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Documents/EVENTS/2015/0421-BS-Economic/1_2.pdf > Accessed on 21 February 2019.

in uptake of OTT services, licensed operators have launched various product offerings so as to maximise their data revenues. The sub-sections below discuss the OTT linked product offerings, which MNOs filed notifications for during the period under review.

2.1.3.1. Vodacom Ticket

In the period under review, Vodacom filed the amendments to its Ticket price plan on 21 January, 09 March, 13 May and 20 May 2020. Vodacom initially filed with the Authority on 12 January 2018.

The amendment filed with the Authority on 21 January 2020 entailed the inclusion of Tinder dating app/platform to its Social Ticket. Thus, the Social Ticket now depletes on Facebook (including Messenger), Instagram, Pinterest, Twitter and Tinder.

On 09 March 2020, the operator enabled its Ticket bundles to be subscribed to on a month-to-month basis with an option to terminate the service at any time before the expiry of the current month, by dialing 082 135. Vodacom's Ticket bundle offering was also made available to all new and existing prepaid, hybrid and post-paid customers. All of Vodacom's Ticket bundles that deplete on Facebook now also include Facebook Messenger. The operator's gaming ticket was also updated to include a gaming website, PalyInc.com.

Vodacom's amendment of the terms and conditions filed on 13 May 2020 add that the operator assumes no responsibility for, the content, privacy policies or practices of any third-party websites or applications. Vodacom shall not be liable for any unavailability, faults glitches, bugs or technical issues with the Standard Applications, including, any damages or loss howsoever arising that customers may suffer as a result of the usage of the applications in the Vodacom Tickets plan.

On 20 May 2020, Vodacom added the Tik Tok app on its Social Ticket and NXT LVL Social Ticket. Table 19 below summarises the URLs that deplete on each Vodacom Ticket bundle type.

Table 19: Vodacom Tickets and URLs

Video Ticket	Social Ticket	Music Ticket	Gaming Ticket	WhatsApp Ticket	NXT LVL Ticket
VuClip	Facebook (including Messenger)	Deezer	Vuclip Games	WhatsApp	Facebook (including Messenger)
DStv	Instagram	Apple Music	Vlive Games	-	Instagram
Hopster	Pinterest	Joox	Gamemine & Gameeasy	-	Pinterest
Showmax	Twitter	-	PlayInc,com	-	Twitter
YouTube	Tinder	-	-	-	Voov
Video Play	-	-	-	-	Tik Tok

Source: ICASA Database based on Tariff Notifications

2.1.3.2. Vodacom Just 4 You Ticket Bundles

Vodacom filed its new Just 4 You Ticket Bundles with the Authority on 27 February 2020. The Just 4 You Ticket Bundles consists of new Social Ticket bundle and a WhatsApp Ticket bundle, with varying validity periods. The bundles are available under Just 4 You platform on the My Vodacom App and can also be accessed via the *123# USSD. Vodacom introduced the Just 4 You Ticket Bundles in the market on 07 March 2020. Table 20 shows the new Just 4 You data bundles and their respective prices.

Table 20: Vodacom Just 4 You Ticket Bundles

Description	Allocation in MB	Duration	Price
Social: 750MB for 1 day at R8	750	1 day	R 8
Social: 1.2GB for 1 day at R10	1228.8	1 day	R 10
Social: 1GB for 7 days at R29	1024	7 days	R 29
Social: 1GB for 3 days at R19	1024	3 days	R 19
Social: 1GB for 1 hour at R8	1024	1 hour	R 8
WhatsApp: 2GB for 30 days at R45	2048	30 days	R 45

Source: ICASA Database based on Tariff Notifications

2.1.3.3. MTN Video Streaming Bundles

MTN filed its new long form video content streaming bundles with the Authority on 07 April 2020. These video content bundles are used for long form video streaming from specific content providers i.e. Showmax and DSTV Now. Furthermore, the prepaid video streaming bundles deplete specific URL only i.e.

DSTV Now and Showmax. The bundles are specific to prepaid customers and can be purchase on a once-off or recurring basis.

It must be noted that these bundles are not shareable or transferable between customers. The bundles are valid for 30-days and the purchase of another bundle will not extend the validity period of the initial video streaming bundle purchased. The commencement date of the service was 9 April 2020. Table 21 below shows the Video Streaming Bundles.

Table 21: MTN Prepaid Video Streaming Bundles

Long Form Video Streaming Bundle Name	Inclusive	Validity	Bundle price (Incl. VAT)
Content Streaming	3GB	30 days	R 99
Content Streaming	5GB	30 days	R 159
Content Streaming	10GB	30 days	R 299
Content Streaming	20GB	30 days	R 499

Source: ICASA Database based on Tariff Notifications

2.1.3.4. Cell C WhatsApp 7-day and 15-day Bundles

The amendment to Cell C's WhatsApp 7-day and 15-day bundles was filed with the Authority on 11 May 2020. The operator initially filed its WhatsApp 7-day and 15-day bundles with the Authority on 04 November 2019. The amendment entails a 100MB upsizing of the 200MB and 500MB data bundles to 300MB and 600MB, respectively. Cell C subsequently increase the prices of the bundles both by R 1 and discontinued the free WhatsApp Nite data bundles. Table 22 below details the bundle changes.

Table 22: Cell C WhatsApp 7-day and 15-day Bundles

Price (incl. VAT)	Inclusive WhatsApp anytime Data (MB)	Free WhatsApp Nite Data (MB)	Validity
Previous WhatsApp 7-day and 15-day bundles			
R 9	200	200	7 days
R 19	500	500	15 days
Current WhatsApp 7-day and 15-day bundles			
R 10	300	-	7 days
R 20	600	-	15 days

Source: ICASA Database based on Tariff Notifications

All customers (post-paid, prepaid and top-up) are eligible for purchasing the once-off bundles. Customers can also purchase the bundles for another Cell C customers, limited to 5 gift transactions per day. Cell C's amendment came to effect on 22 May 2020.

2.1.3.5. MTN Pulse Social Pass and Tik Tok Bundle Promotion

The Authority received MTN's Pulse Social Pass and Tik Tok Bundle Promotion on 11 June 2020. The promotional bundles are offered to MTN customers on the MTN Pulse price plan. The promotion comprises of Social Pass and Tik Tok bundles, as shown in table 23 below.

Table 23: MTN Pulse Social Pass and Tik Tok Bundles

MTN social pass bundles	Inclusive value (MB)	Price (Incl. VAT)
Pulse Social Pass - Daily -500MB	500MB	R 10
Pulse Social Pass - Daily -1GB	1024MB	R 25
Pulse Social Pass - Weekly -2GB	2048MB	R 50
Pulse Social Pass - Monthly-5GB	5120MB	R 99
MTN Pulse Tik Tok – Hourly - 500MB	500MB	R 5

Source: ICASA Database based on Tariff Notifications

MTN Pulse customers can purchase the bundles via USSD and MTN Pulse portal. It should be noted that Social Pass bundles deplete on Instagram, Twitter, WhatsApp, YouTube and/or Facebook URLs, while Tik Tok bundles only deplete on the Tik Tok URL. Customers can extend the validity period of an existing Pulse Social Pass bundle and Pulse TikTok bundle by purchasing the same bundle prior to its expiry. MTN launched its promotional offer on 16 June and was expected to be in the market until 16 July 2020. However, on 07 July 2020 and 16 July 2020 MTN filed notifications to extend the promotional offer, which is now expected to be in the market until 31 October 2020.

2.2. Analysis of Promotional Prepaid Data Tariffs

2.2.1. FNB Connect Bundle Promotion

FNB Connect Bundle Promotion was filed with the Authority on 09 April 2020. The promotion comprises of double data allocations for selected once-off and recurring data bundles while prices remain unchanged. For example, the FNB Connect 20GB bundle realised an upsize to 40GB while the price remains changed at R 469. The promotion launched on 10 April 2020 and will be in the market until 17 October 2020. Table 24 below details the promotional offer.

Table 24: FNB Connect Bundle Promotion

Standard Bundle Allocation	Promotional Bundle	Price
Once-off Bundles		
10GB	20GB	R 469
20GB	40GB	R 939
Recurring Bundles		
5GB	10GB	R 249
10GB	20GB	R 469
20GB	40GB	R 939

Source: ICASA Database based on Tariff Notifications

2.2.2. MTN Ad-hoc Bundles Promotion

The Authority received the MTN Ad-hoc Bundles Promotion on 22 April 2020. As part of its “Be Safe” initiative, MTN introduced its Ad-hoc Bundles Promotion wherein it offers 30GB data bundles to Universities. The 30GB is made up of 10GB anytime data and 20GB night-time express data, all for R 99. The Ad-hoc Bundles Promotion is in response to Section 9 of the Electronic Communications, Postal and Broadcasting Directions issued (GG No. 43164) under Regulation 10(8) of the Disaster Management Act 57 of 2002, which requires licensees to support the education sector for continued teaching and learning during the pandemic period.

The 30GB bundles are allocated to university students, either on their numbers or accounts, on both prepaid and post-paid price plans. The universities as MTN corporate customers will be billed directly for the data provisioning. The data

bundle is issued on a once-off basis. MTN's Ad-hoc Bundles Promotion was made available on 24 April 2020 and will be in the market until further notice.

2.2.3. Cell C Connect4Free (Lifeline) Bundle

The Connect4Free (lifeline) Bundle was filed with the Authority on 24 April 2020 and made available in the market on 01 May 2020 to Cell C Prepaid customers. Prepaid customers receive 250kb of data as a life line. The bundle is valid from the time of activation until 23:59:59 on the same calendar day. The Service will be accessible through the following Platforms:

- *147# USSD Menu;
- Cell C Mobile APP; and
- Cell C website.

In addition, this bundle is in terms of the voluntary commitment made by Cell C to the Competition Commission in terms of the Data Services Market Inquiry Findings and Recommendations and subsequent Memorandum of Agreement.

2.2.4. Cell C Recharge Drop Promotion

Cell C filed its Recharge Drop Promotion with the Authority on 12 May 2020. The promotional offer is such that Cell C rewards its selected customers with either a free data or voice bundle after the specified airtime recharges shown in table 25 below. The amount of data or minutes given away is outlined in an SMS sent to the eligible Cell C customer, which is determined based on the effective recharge value. Should the eligible Cell C customers recharge with an amount greater than maximum tabulated recharge (i.e. R 50), those customers only receive the reward promoted as per the designated SMS. Cell C launched its promotional offer on 14 May 2020² and is expected to be in the market until 14 October 2020.

Table 25: Cell C Recharge Drop Reward Bundles

Recharge Amount	Reward Bundle	Reward Validity
Recharge Drop Data Reward		
R 5 recharge	20MB	1 day
R 10 recharge	40MB	1 day
R 15 recharge	70MB	1 day

R 20 recharge	100MB	1 day
R 25 recharge	100MB	2 days
R 35 recharge	120MB	2 days
R 40 recharge	120MB	2 days
R 50 recharge	200MB	2 days
Recharge Drop Voice Reward		
R 5 recharge	2 on-net minutes	1 day
R 10 recharge	5 on-net minutes	1 day
R 15 recharge	5 on-net minutes	1 day
R 20 recharge	10 on-net minutes	1 day
R 25 recharge	15 on-net minutes	2 days
R 35 recharge	15 on-net minutes	2 days
R 40 recharge	15 on-net minutes	2 days
R 50 recharge	20 on-net minutes	2 days

Source: ICASA Database based on Tariff Notifications

2.2.5. Cell C All-In-One Prepaid Tariff Plan

On 09 June 2020, Cell C filed its new prepaid tariff plan with the Authority, the All-In-One prepaid tariff plan. The All-In-One prepaid tariff plan is the operator's new default prepaid plan for new customers, including those porting to Cell C. Customers are defaulted into the price plan upon purchasing and activating the All-In-One SIM pack. Voice calls are billed on a per second basis. Table 26 below shows the tariff plan in detail.

Table 26: Cell C All-in-One Tariff Plan

Service	Price
Data (per MB)	R 0.29
Voice calls (to any local network at any time)	R 0.99
SMS	R 0.50
MMS	R 0.50
International SMS	R 1.74
International calls	As per international calling rates
International roaming	As per country and individual network rates*

Source: ICASA Database based on Tariff Notifications

The All-In-One tariff plan incorporates the All-In-One Bonus Data Promotion wherein customers on the All-In-One tariff plan receive bonus data equivalent to the inclusive value of the Cell C All-In-One bundles upon recharging. Table 27 below shows the All-In-One Bonus Data Promotion.

Table 27: Cell C All-In-One Bundles

All-In-One Bundle	Inclusive Data	Free Data	Bonus	Any-net minutes	On-net minutes	Validity
All-In-One 30MB	30MB	30MB		5	30	1 day
All-In-One 120MB	120MB	120MB		10	300	14-days
All-In-One 300MB	300MB	300MB		20	600	30-days
All-In-One 1GB	1GB	1GB		45	900	30-days
All-In-One 2.5GB	2.5GB	2.5GB		60	900	30-days

Source: ICASA Database based on Tariff Notifications

All-In-One bundles can be purchased via the operator's App, USSD, voucher or banking recharges. The promotional value is available for 6 months from the date of activation of the prepaid SIM, thereafter the customers receive the standard value of the All-In-One bundle purchased. All-In-One Prepaid Tariff Plan was made available in the market on 15 June 2020.

2.3. Regulatory interventions underway to address high data charges

2.3.1. The ICT COVID 19 National Disaster Regulations

On 6 April 2020, the Authority published the Information and Communications Technology ("ICT") COVID-19 National Disaster Regulations ("the Regulations")¹⁴ that prescribe the minimum standards that licensees must follow for the entire duration of the National State of Disaster. The aforementioned Regulations were developed following the Ministerial Directions¹⁵ and the Authority's engagements with the sector on measures the Authority can implement to relax certain regulatory compliance for the sector during the national state of disaster and to implement measures to assist the sector to meet increased demand for ICT services during this trying period.

One of the measures introduced by the regulations was the temporary release of high demand spectrum (HDS) for the duration of the national state of disaster in order to deal with the anticipated increase in demand for network capacity or data services. The Authority made the following International Mobile Telecommunications (IMT) spectrum bands available for temporary assignment

¹⁴ Information and Communications Technology ("ICT") COVID-19 National Disaster Regulations, Government Gazette 43207

¹⁵ Electronic Communications, Postal and Broadcasting Directions Issued under Regulation 10(8) of the Disaster Management Act, 2002 (Act No.57 of 2002), Government Gazette 43164

i.e. 700MHz, 800MHz, 2300MHz, 2600MHz and 3500MHz bands. The closing date for licensees to submit their applications was 9 April 2020. Moreover, regulation 10 of the ICT regulations allows for two or more licensees to share radio frequency spectrum assigned in order to alleviate the challenges of network capacity, however all spectrum sharing agreements were subject to approval from the Authority.

The Authority further attached obligations to Electronic Communications Services (ECS licensees) and Electronic Communications Network Services licensees (ECNS licensees) who received the temporary assignment of IMT Radio Frequency Spectrum licensees. These obligations include;

- zero rating of all COVID-19 sites as identified from to time by the Department of Health;
- virtual classroom platforms to support virtual teaching during the COVID-19 national disaster, which shall be connected by the IECNS licensee which has access to IMT Radio Frequency Spectrum assignment; and
- sending SMSs to their subscribers free of charge at least twice a day to educate them about prevention and management of COVID-19 and notifications of all announcements by the Minister of Health or the Presidency.

According to regulations 6(6) and 6(7) of the ICT COVID-19 National Disaster Regulations the temporary assigned spectrum will be withdrawn within three months of the end of the national state of disaster or the latest by 30 November 2020¹⁶.

The Authority, in the effort to relax certain regulatory compliance for the sector also reduced the seven (7) day requirement as per the Standard Terms and Conditions Regulations (*Government Gazette No. 33294*) of 2010 and End-user Subscriber Services Charter Regulations (*Government Gazette No. 39898*) of 2016, to one (1) day. That is, operators may lodge with the Authority one (1) day

¹⁶ Please note that the date to surrender the temporary spectrum has since been extended to 31 March 2021.

prior to the launch or commencement. Reduced prices may also be filed with the Authority within one (1) day prior their launch or commencement.

Following the discontinuation of contact learning by the Ministry of Higher Education, Science and Innovation, universities had no option but to embark in contactless learning. In an effort to assist students to access virtual teaching, various universities partnered with mobile operators to offer students a free allocation of mobile data of 10GB or more¹⁷. This partnership is meant to assist students who cannot afford data and those that do not have internet access. Lastly, mobile network operators zero-rated access to universities online resources.

Furthermore, MTN and Vodacom filed price plans exclusive to universities and students with the Authority. MTN filed the Ad-hoc Bundles Promotion¹⁸ and Wits Student Offers¹⁹ on 22 April 2020 and 12 June 2020, respectively, while Vodacom filed its EduBundles²⁰ with Authority 04 June 2020.

2.3.2. The Competition Commission Data Services Market Inquiry

The Competition Commission ("the Commission") published its final report into the data services market inquiry on 02 December 2019. The purpose of the Inquiry was to investigate the cause and reason for alleged high prices for data services in South Africa, and to make recommendations that would lead to lower prices for data services.

The key findings from the Data Services Market Inquiry were that the price of data in South Africa was high as compared to other countries and profitability for mobile network operators (MNOs) in South Africa exceeds that of MNOs in similar markets.

¹⁷ Available on: <<https://mybroadband.co.za/news/cellular/349109-free-data-for-university-students-in-south-africa.html>> Accessed on 28 August 2020.

¹⁸ Analysed in 2.2.2. above

¹⁹ Analysed in 2.1.1.1.2.9. above

²⁰ Analysed in 2.1.1.1.2.8 above

The recommendations from the Data Services market Inquiry report endorsed that MTN and Vodacom reach agreements with the Commission of South Africa to reduce data prices, particularly for the 30-day standard prepaid data bundles and the zero-rating of content from public organisations and educational institutions²¹. These agreements were finalised in March 2020. The Commission and Vodacom finalized their agreement on 10 March 2020²², followed by MTN which in the following week finalised its agreement with the Commission²³. Both operators subsequently lodged the price reductions with the Authority on 19 March 2020. Cell C also entered into a MOA with the Competition Commission on 31 March 2020.

2.3.3. Market Inquiry into the Broadband Services Markets

The purpose of the broadband market Inquiry is to identify broadband markets or market segments susceptible to *ex ante* regulation and immediately conduct market reviews in respect of those markets.

The Inquiry which is being conducted in terms of section 4B of the ICASA Act read with section 67(4) of the ECA is aimed at addressing the concerns raised by various stakeholders regarding data prices, and to respond to the final policy direction on effective competition in broadband markets and the reduction of data costs.

On 02 December 2019, the Authority published a Discussion Document²⁴, which was informed by the information solicited from the industry stakeholders, and any other research conducted by the Authority. The Discussion Document was meant to be published for public comments for a period of forty-five (45) working days²⁵. Industry stakeholders subsequently asked for an extension to submit comments

²¹ Data Services Market Inquiry final report. Page 789

²² Available on <<http://www.compcom.co.za/wp-content/uploads/2020/03/Vodacom-consent-agreement-press-conf-Speaking-notes-for-Commissioner-.pdf>> Accessed on 28 August 2020.

²³ Available on <<https://www.mtn.com/mtn-south-africa-announces-outcomes-from-engagements-with-the-competition-commission/>> Accessed on 28 August 2020.

²⁴ Available on <http://www.gpwonline.co.za/Gazettes/Gazettes/42878_02-12_Icasa.pdf> Accessed on 28 August 2020.

²⁵ Notice of intention to conduct Market inquiry into mobile broadband services (Government Gazette 42044). Available online: <<https://www.icasa.org.za/legislation-and-regulations/notice-to-conduct-a-market-inquiry-into-mobile-broadband-services>> Accessed on 28 August 2020.

on the Discussion Document, the Authority granted the extension on the Government Gazette²⁶ and stakeholders then submitted their written comment on 27 February 2020. The next stage of the Inquiry involves holding public hearings on the responses to the Discussion Document.

2.4. Analysis of Standard Prepaid Voice Tariffs

Standard prepaid voice tariffs are categorised into three types, namely flat-rate²⁷, dynamic²⁸ and on-net²⁹ tariffs. The Authority received two standard prepaid voice tariff notifications from Cell C. The operator introduced its new prepaid tariff plans, namely the Ultrabonus+ Tariff Plan and All-In-One Prepaid Tariff Plan. The new price plans are discussed in the next sub-section.

2.4.1. Flat-rate tariffs

The Authority received two notifications in the period under review, wherein Cell C filed its Ultrabonus+ and All-In-One prepaid tariff plans on 07 February 2020 and 09 June 2020, respectively. The Ultrabonus+ tariff plan was launched in the market on 20 February 2020. The prepaid tariff plan is available to selected Cell C customers on the Ultrabonus price plan, being offered the opportunity to migrate to the Ultrabonus+ price plan. Customers are charged a flat-rate set at R 1.75 per minute, SMS charge at R 0.50 per SMS and OOB data rate at R 1.75 per MB. Upon every recharge, Ultrabonus+ subscribers are rewarded with anytime “bonus” data bundles (as explained in section 2.1.1.1.2.3 above).

Cell’s All-In-One prepaid tariff plan is the new default price plan for customers purchasing a new Cell C SIM card or porting to Cell C. Customers are charged a flat-rate set at R 0.99 per minute, SMS charge at R 0.50 per SMS and OOB data

²⁶ Revised timelines for submission of written representations with regard to the discussion document on mobile broadband services inquiry in South Africa, Government Gazette 42941

²⁷ Flat-rate tariffs are price plans that charge the same retail rate for calls to any subscriber this means there is no on-net and off-net price differentials on flat-rate tariff plans.

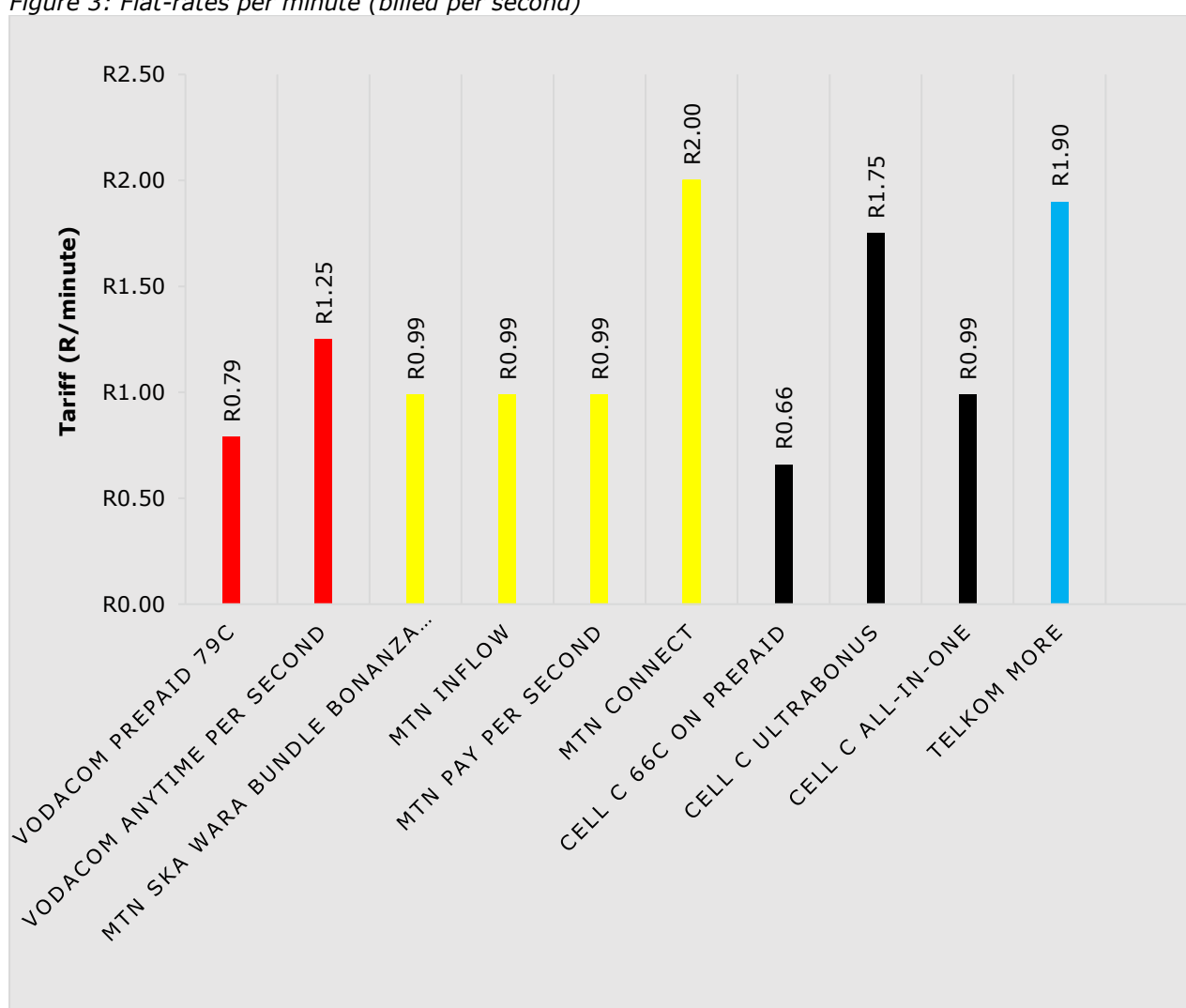
²⁸ Dynamic tariffs are based on variable pricing of minutes that is based on traffic, network capacity, time of the day and customer segment (value based), as defined by Dorgham, 2015.

²⁹ On-net focused tariffs give subscribers substantial discounts for calling other subscribers on the same network.

rate at R 0.29 per MB. Cell C introduced the All-In-One prepaid tariff plan in the market on 15 June 2020.

Figure 3 depicts the lowest flat-rate tariffs charged by Cell C, Vodacom, MTN and Telkom Mobile. Cell C's new default price plan charges R 0.76 (43.4%) less than the one it replaced (Cell C Ultrabonus price plan), per minute. Cell C's 66c On Prepaid remains the lowest price plan in the market charging R 0.66 per minute followed by Vodacom 79c which charges R 0.79 per minute, as previously analysed in the 2019/20FY Q4 Bi-Annual Tariff Analysis Report.

Figure 3: Flat-rates per minute (billed per second)



Source: ICASA Database based on Tariff Notifications

Using Cell C's 66c price plan as basis of comparison, the Vodacom 79c charges about 1.2 times more (per minute) than what Cell C charges. Cell's new default

plan and MTN's Ska Wara Bundle Bonanza charge 1.5 times more than Cell C's 66c On Prepaid, and the Telkom More voice rate is approximately 3 times more than Cell C's.

2.4.2. On-net focused tariffs

These are prepaid price plans that give subscribers discounts and other incentives when calling subscribers on the same network. The Authority did not receive any on-net focused tariffs during the period under review. Thus, no update is provided in this report and the previous updates can be found in the 2019/20FY Q2 Bi-Annual Tariff Analysis Report, which was published on ICASA's website on 10 December 2019³⁰.

2.4.2.1. Analysis of standard of voice bundles billed per minute

2.4.2.1.1. MTN Daily On-net Voice Bundles

MTN filed an amendment to its Daily On-net Voice Bundles with the Authority on 24 February 2020. The operator changed the validity period of the daily voice bundles offered through the XtraTime service to align them to its open market offerings. MTN altered the validity period of the bundles from being valid for 24 hours from the time of activation, to being valid until 23h59 of the day of activation. Thus, if a daily voice bundle is activated at 16h59, it will be valid for the remaining 7 hours of the day. The amendment came to effect on 04 March 2020. Table 28 below shows the bundles that realised change in the validity periods.

Table 28: Daily On-net Voice Bundles

Daily On-Net Minutes	Price (Incl. VAT)	Previous Validity	Current Validity
15 Minutes	R 5	24 Hours from activation	23:59 of the day of activation
60 Minutes	R 8		
189 Minutes	R 11		
396 Minutes	R 19		

³⁰ Pages 39-40, available on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019> > Accessed on 06 February 2020

563 Minutes	R 27		
813 Minutes	R 39		
1 000 Minutes	R 77		

Source: ICASA Database based on Tariff Notifications

2.4.3. Dynamic Tariffs

Dorgham (2015) defines dynamic tariffs as those based on variable pricing of minutes based on traffic, network capacity, time of the day and customer segment (value based)³¹. The Authority received did not receive any notification on dynamic tariffs in the period under review, therefore, no update is provided in this report. The current tariffs can be found in the 2019/20FY Q2 Bi-Annual Tariff Analysis Report³².

2.4.4. Tariff Plan Changes - Standard Prepaid Voice Tariffs

This section provides a 2019/20FY Q2³³ to 2020/21FY Q2 tariff comparison to indicate price changes or new tariff plans offered since the 2019/20 Q2 Bi-Annual Tariff Analysis report³⁴.

In the period under review, only Cell C introduced a new price plan, the All-In-One prepaid tariff plan with a flat-rate of R 0.99 per minute. It should be noted that customers are only defaulted into the All-In-One prepaid tariff plan if they activate the All-In-One SIM pack.

2.4.4.1 Flat-rate tariffs

³¹ Kholoud Dorgham, M.S.2015. ResearchGate. [Online] available at: < https://www.researchgate.net/publication/277669260_A_Novel_Dynamic_Pricing_Model_for_the_Telecommunications_Industry> Accessed 17 July 2019

³² Pages 42-43, available on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019>> Accessed on 23 August 2020.

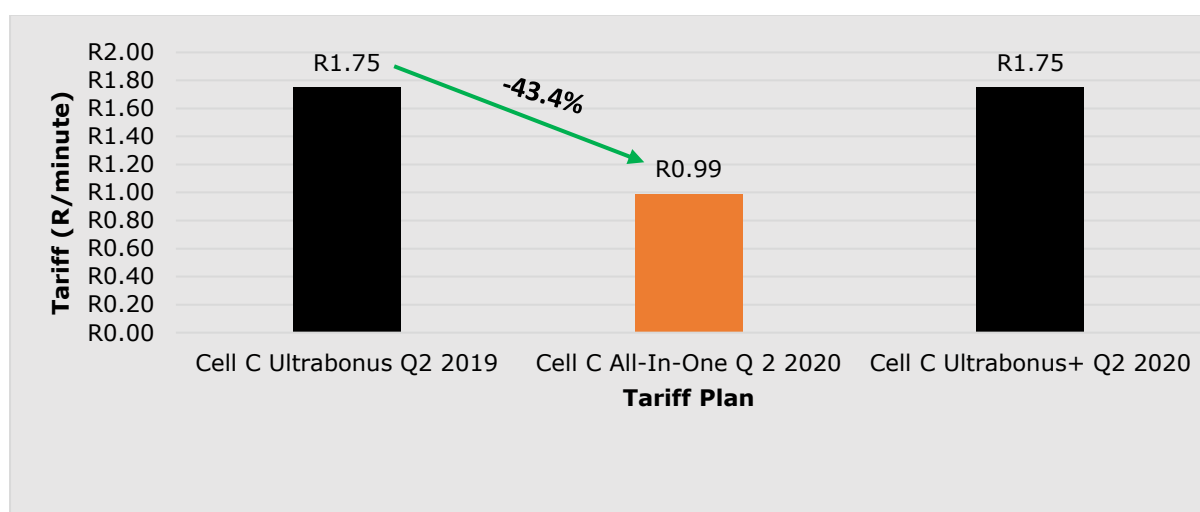
³³ Quarter 2 (01 January-June 2018) is when the previous report was produced, which was published on 10 December 2019 and Quarter 2 (01 January-30 June 2020) is when this report was produced.

³⁴ Available at: <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019>

Since the 2019/20 FY Q2³⁵ Tariff Analysis report review period, the Authority has only received Cell C's new abovementioned tariff plans. Changes in standard flat-rate prepaid voice tariff plans are depicted in figure 4.

In the period under review, Cell C introduced a new tariff plan called the Cell C All-In-One which charges a flat voice rate of R 0.99 per minute, R 0.76 per minute less than its default tariff plan, the Ultrabonus plan. Cell C's new Ultrabonus+ tariff plan has a flat rate equivalent to the Ultrabonus price plan. Figure 4 below depicts the amendments to the tariffs since the 2019/20 FY Q2 Tariff Analysis report.

Figure 4: Q2 2019 Vs Q2 2020 flat-rate tariff plan changes



Source: ICASA Database based on Tariff Notifications

2.5. Analysis of Promotional Prepaid Voice Tariffs

This section analyses the promotional prepaid voice tariffs which were filed during the period under review. The promotional tariff plans are generally short term in nature and their validity period range from one day up to 6 months. As such, all other promotional prepaid voice tariffs filed in the period under review are found on either Annexure A or Annexure B, depending on whether the promotion seized to exist in the market before or after 30 June 2020.

³⁵ Quarter 2 (Q2) of the Authority's Financial Year which is July -September, annually and in this case the previous Q2 is July -September 2020.

2.5.1. Cell C Winback Retentions Promotion

Cell C initially filed Winback Retentions Promotion with the Authority on 14 May 2020 and introduced the promotional offer in the market on 15 May 2020. The promotional offer is such that Cell C rewards its selected customers with either free 10 voice minutes, 5 voice minutes, or a 20MB data bundle after the specified airtime recharges. The amount of voice minutes or data given away is outlined in an SMS sent to the eligible Cell C customer, which is determined based on the effective recharge value. Should the eligible Cell C customers recharge with an amount greater than maximum tabulated recharge (i.e. R 500), those customers only receive the reward promoted as per the designated SMS. All reward bundles are valid for 7 days. Cell C's Winback Retentions Promotion was set to run until 31 August 2020, however the operator filed an extension on 19 August 2020, thus the promotional offer is expected to be in the market until 30 November 2020. Table 29 below details Cell C's Winback Retentions Promotion.

Table 29: Cell C Winback Retentions Promotional Offer

Recharge Amount	Reward prepaid customers inactive > 30 Days	Reward for data users and inactive < 31 Days	non-data users and Inactive < 31 Days
Voice On-Net Minute Rewards based on required recharge amount			
R 5 recharge	10 On-net Minutes	20MB	5 On-net Minutes
R 10 recharge			
R 20 recharge			
R 25 recharge			
R 30 recharge			
R 35 recharge			
R 50 recharge			
R 60 recharge			
R 70 recharge			
R 100 recharge			
R 120 recharge			
R 150 recharge			
R 200 recharge			
R 300 recharge			
R 500 recharge			
Voice On-Net Minute Reward based on an All-In-One Bundle amount			
R 5 (30MB All-In One Bundle)	10 On-net Minutes	20MB	5 On-net Minutes
R 15 (120MB All-In One Bundle)			
R 35 (300MB All-In One Bundle)			
R 95 (1GB All-In One Bundle)			
R 195 (2.5GB All-In One Bundle)			

2.6. Analysis of Integrated Prepaid Tariff Plans

This section focuses on the analysis of the standard and promotional prepaid integrated bundles filed with the Authority during the period under review. Integrated bundles are a combination of voice, data and/or SMS bundles sold as a unit package to customers. The Authority has realised an increase in such product offerings in the market has taken an initiative to include the analysis thereof in the report.

2.6.1. Analysis of Standard Prepaid Integrated Bundles

2.6.1.1. Cell C Informal Retail SIM Pack

Cell C's Informal Retail SIM Pack was filed with the Authority on 04 February 2020. The SIM pack is available to all new prepaid Cell C customers for R 9.99 and upon a R 20 once-off airtime recharge, customers are rewarded with an integrated bundle comprising of 15 any-net minutes, 15 on-net minutes, 50MB anytime data and 100MB WhatsApp data. The integrated bundle is allocated over 3 months with the first allocation on the day of the qualifying recharge. It should be noted that each monthly bundle allocation is valid for 10 days. The SIM is activated on the Cell C Ultrabonus tariff plan. Cell C launched its Informal Retail SIM Pack in the market on 14 February 2020.

2.6.1.2. Vodacom Just 4 You Integrated Bundles

Vodacom added new integrated packages in its Just 4 You platform which it filed with the Authority on 09 March 2020. The preceding notification regarding Vodacom's Just 4 You Integrated bundles was filed with the Authority on 15 July 2019.

The integrated bundles are a combination of voice minutes (on-net) and open data or WhatsApp data bundles. Customers have an option to purchase tailor-made bundles recurring for either 3, 5, 7, 10, 21 or 30 days. For an example, if a customer purchases the 30 on-net minutes and 200MB WhatsApp per day for 5 days priced at R 35, the customer will receive new 30 on-net minutes and 200MB WhatsApp each day for a period of 5 days. Vodacom introduced the new integrated bundles in the Just 4 You price plan on 18 March 2020, as shown in Annexure A.

2.6.1.3. Telkom Mobile FreeMe Bundles

On 11 March 2020, Telkom Mobile filed an amendment to its FreeMe Bundles, wherein it upsized its FreeMe bundle offerings, introduced more bundles and adjusted prices for selected packages. The operator also amended the validity period of the 31-day bundles to 61 days. The FreeMe bundles are integrated packages comprising of open market data, URL-specific data, streaming data, voice minutes and SMSs. It should be noted that the operator amended both its prepaid and post-paid bundles. Table 30 below shows the amendment to Telkom Mobile's prepaid FreeMe bundles.

Table 30: Telkom Mobile Prepaid FreeMe Bundles

Previous Prepaid FreeMe Bundles	Current Prepaid FreeMe Bundles	Validity	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Variance (%)
FreeMe 150MB	FreeMe 300MB	14 Days	R 29	R 29	-	-
FreeMe 250MB	FreeMe 500MB		R 39	R 39	-	-
FreeMe 500MB	FreeMe 800MB	61 Days	R 70	R 99	R 29	41.4%
FreeMe 1GB	FreeMe 1.5GB		R 100	R 139	R 39	39%
FreeMe 2GB	FreeMe 3GB		R 150	R 189	R 39	26%
FreeMe 3GB	FreeMe 6GB		R 200	R 289	R 89	44.5%
FreeMe 5GB	FreeMe 11.5GB		R 305	R 389	R 84	27.5%
FreeMe 10GB	FreeMe 18GB		R 405	R 589	R 184	45.4%
FreeMe 20GB	FreeMe 28GB		R 605	R 689	R 84	13.9%

Source: ICASA Database based on Tariff Notifications

The 14-day validity bundles realised bundle size increases while subscription fees remained unchanged, thus giving customers more value for money. The 31-day

bundles were replaced by bundles with more data volumes, with a subsequent increase in bundle prices and the validity period. It is worth noting that on-net voice calls, SMS and URL-specific data bundles are valid for 31 days and are subject to fair usage policy (FUP) as specified by the operator in table 31 below. Telkom Mobile's amendment came to effect on 20 March 2020.

Table 31: Telkom Mobile Prepaid FreeMe FUP

Current Prepaid FreeMe Bundles	FUP					
	Validity	On-net voice minutes	Off-net minutes	SMS	WhatsApp Bundles	Streaming Bundles
FreeMe 300MB	14 Days	50	-	50	75MB	75MB
FreeMe 500MB		100	-	50	125MB	125MB
FreeMe 800MB	31 Days	150	15	50	150MB	150MB
FreeMe 1.5GB		250	25	100	250MB	250MB
FreeMe 3GB		500	50	100	500MB	500MB
FreeMe 6GB		500	100	100	1GB	1GB
FreeMe 11.5GB		500	200	100	2GB	2GB
FreeMe 18GB		1500	300	100	3GB	3GB
FreeMe 28GB		1500	500	300	4GB	4GB

Source: ICASA Database based on Tariff Notifications

2.6.2. Promotional Prepaid Integrated Plans

2.6.2.1. MTN PEP and BRC Inflow Promotion

The Authority received the notifications regarding the amendment of MTN's PEP and BRC Inflow Promotion on 24 February 2020 and 26 June 2020. MTN initially filed the promotion on 05 December 2019. The amendment filed on 24 February 2020 entailed an expansion of the promotional offer to other retail partners such as Ackerman's, TFG, Shoprite, etc., and an increase to the depletion rate of promotional data from 100kbps to 200kbps. On 26 June 2020, MTN extended the promotional period of the qualifying recharge from 3 months to 6 months from the time of SIM activation.

The operator's promotion is a "recharge and get" offer available to prepaid customers at PEP, MTN Branded Retail Channel stores, and other retail partners such as Ackerman's, TFG and Shoprite. Customers are required to purchase a SIM starter pack from either PEP or MTN Branded Retail Channel stores and recharge with a qualifying spend of at least R 30, cumulative or once-off, to unlock the promotional integrated bundle set out in table 32.

Table 32: MTN PEP BRC Inflow Integrated Bundle

Bundle Type	Validity
250MB Social	7 days
250 On-Net Minutes	7 days
250MB Data	7 days
250 SMS	7 days
1GB Ayoba Chat	30 days

Source: ICASA database based on Tariff Notifications

It should be noted that new customers are defaulted to the MTN Bundle Bonanza price plan. It is MTN's requirement that the first recharge must be performed within 6 months to qualify to participate in the promotion. Customers can perform a physical, logical and virtual airtime recharges to qualify for the promotional offer, and the minimum unlock amount (R 30) is not transferable. Customers should also note that the promotional integrated bundle will not be allocated if the customer receives or has (or using) transferred, free, XtraTime or other promotional airtime. During the first 90-days of activation, customers are unable to transfer airtime using the Me2U service. MTN's amendment to the promotion came to effect on 04 March 2020.

2.6.2.2. MTN Bundle Bonanza

On 26 June 2020, MTN extended the promotional period of the Bundles Bonanza promotion to for 9 months from the date of SIM activation. The operator initially filed its Bundles Bonanza promotional offer with the Authority on 09 September 2019. The promotion rewards customers in the price plan who do an airtime recharge of R 10 or more (once-off or cumulative recharges) with free integrated bundles consisting of 250MB WhatsApp Social Bundle, 60 minutes Night Voice Bundle (both valid for 7 Days) and 1GB Ayoba Social Bundle valid for 30 Days.

As stated above, the promotion is now applicable to each qualifying recharge for 9 months (previously 6 months) from the date of SIM activation. It should be noted that the integrated bundle reward is not triggered by transferred, free, Xtra airtime or promotional airtime and the qualifying Airtime Recharge unlock amount of R 10 which cannot be transferred. Data transfer and roll over is not applicable to the promotional value.

2.6.2.3. MTN Regional Inflow Promotion

The Authority received an amendment to MTN's Regional Inflow Promotion on 26 June 2020, wherein it extended the promotional period of the promotion from 3 months to for 6 months from the date of SIM activation. The operator initially filed its Regional Inflow promotional offer with the Authority on 22 October 2019.

MTN's Regional Inflow promotion is a "Recharge and Get" promotion customised for specific regions as determined by MTN. Customers who recharge with a qualifying spend of R 20 or more (once-off or cumulative) airtime value, in qualifying region as defined by the operator, receive a promotional value exclusive to that region, either voice-centric or data centric, as shown in table 33 below.

Table 33: MTN Regional Inflow Promotional Bundles

Bundle Type	Validity Period
Voice Centric (Specific Regions)	
250 MB WhatsApp	7 days
60 Anytime On-Net Minutes	
60 Night On-Net Minutes	
1 GB Ayoba Chat	30 days
Data Centric (Specific Regions)	
250 MB WhatsApp	7 days
60 Night On-Net Minutes	
250 MB Anytime Data	
1 GB Ayoba Chat	30 days

Source: ICASA Database based on Tariff Notifications

The promotion is now applicable to each qualifying recharge for 6 months from the date of SIM activation. It should be noted that the integrated bundle reward is not triggered by transferred, free, Xtra airtime or promotional airtime and the qualifying Airtime Recharge unlock amount of R 20 which cannot be transferred. Data transfer and roll over is not applicable to the promotional value.

2.7. LTE and Wi-Fi Tariff Plans

This section analyses LTE and wireless internet tariff plans offered in the market as per notifications filed from 01 January to 30 June 2020. The analysis of the tariff plans will consider month-to-month (MtM) plans applicable offered during the period under review.

2.7.1. Rain Unlimited for Home (CPE Upfront)

Rain filed its Unlimited for home (CPE upfront) deal with the Authority on 24 January 2020 wherein it offers an uncapped month-to-month LTE plan for R 800 per month. Customers are required to do an upfront payment of R 5 000 for the LTE device; Rain's customised 5G Huawei CPE X. Rain introduced the plan in the market on 04 February 2020.

2.7.2. Rain 5G for Home - Premium

Rain's 5G for Home - Premium plan initially filed with the Authority on 29 August 2019, bearing the name Unlimited for Home tariff plan. The plan was initially offered on a device inclusive 24-month contract for R 1000 per month on 10 September 2019. The notifications filed on 19 November 2019 and 04 February 2020 entailed the update the Unlimited for Home terms and conditions, and the change from a 24-month contract to a month-to-month contract, respectively. On 25 February 2020, the operator filed another amendment to its tariff plan which entailed the change of name of the plan, subscription fee and the usage of the Rain customised Huawei 5G CPE X device. The new name of the plan is the 5G for Home – Premium with the subscription fee R 1 less than the initial amount, at R 999 per month. Customers are given the device for free while on Rain.

2.7.3. Rain Unlimited 5G – Standard

The Authority received Rain's Unlimited 5G – Standard tariff plan on 04 February 2020, initially bearing the name "Unlimited for Home – Medium". It should be noted that on 25 February 2020, the operator filed an amendment to its tariff plan which entailed the change of name of the plan to "5G for Home –Standard". The plan offers an uncapped internet service for R 699 on a month-to-month basis.

Customers can use Rain's customised Huawei 5G CPE device for free while on Rain. The tariff plan was introduced in the market on 12 February 2020.

2.7.4.Rain Unlimited 24/7 for Phone and Home

Rain filed its Unlimited 24/7 for Phone and Home plans with the Authority on 13 March 2020. The Unlimited 24/7 for Phones plan is offered on a month-to-month contract on Rain-approved phones for R 379 per month. The plan also includes a hotspot feature which is charged at R 35 per gigabyte, with video streaming limited to a resolution of 240p.

The Unlimited 24/7 for Homes plan is also offered on a month-to-month contract on Rain-approved home routers for R 399 per month, with an internet speed the can go up to 10Mbps and video streaming limited to a resolution of 360p. The operator introduced packages in the market on 24 March 2020.

2.7.5.Rain Unlimited 24/7 for Any Device

On 16 March 2020, Rain filed its Unlimited 24/7 for any Device tariff plan wherein it offers customers month-to-month unlimited data, with SIM cards compatible with any 4G-enabled device. The tariff plan is available to customers for R 479 on a month-to-month basis.

Rain's initiative of offering the unlimited data plan at more affordable rates benefits customers in ensuring continued communication between South Africans during the national disaster period. Customers can be up to date with news regarding the COVID-19 pandemic and can work and/or study from home with unlimited data services.

2.7.6.Rain Unlimited Off-peak Basic

The Authority received the notification regarding Rain's Unlimited off-peak Basic plan on 30 April 2020. The price plan is one of Rain's initiatives to provide aid

during the COVID-19 pandemic. The plan offers customers uncapped internet access during off-peak hours i.e. from 23h00 to 18h00 (19 hours) and charges an OOB rate of R 50 per 1GB during peak hours (18h00 to 23h00). The plan is priced at R 125, offered on a month-to-month basis and is only compatible with mobile phones. It is worth noting that internet speeds can go up to 10mbps. Rain launched its Unlimited off-peak basic on 04 May 2020.

2.8. Fibre-to-the-Home Tariff Plans

This section analyses Fibre-to-the Home (FTTH) tariff plans offered in the market and the prices charged by the operators, as per notifications filed from 01 July to 31 December 2019. The analysis of the tariff plans will consider the current month-to-month (MtM) Self-Built FTTH plans, month-to-month fibre plans offered through 3rd party fibre network operators (FNOs) and promotional offers applicable to MtM contracts offered during the period under review.

2.8.1. Self-Built FTTH Offerings

2.8.1.1. Telkom Unlimited FTTH

Telkom filed the amendment to its Unlimited FTTH with the Authority on 27 May 2020, wherein it reduced its subscription fees for the 200Mbps Unlimited Home Fibre and Unlimited Lite Fibre packages by R 400. The Telkom Unlimited FTTH amendment came to effect on 5 June 2020. Table 34 below shows the amended packages.

Table 34: Telkom Unlimited FTTH Packages

FTTH Packages	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Variance (%)
200Mbps Unlimited Home Lite	R 1 799	R 1 399	-R 400	-22.2%
Unlimited Home FTTH 200Mbps + 3GB Mobile + calling plan	R 1 999	R 1 599	-R 400	-20%

Source: ICASA Database based on Tariff Notifications

2.8.2. Fibre Plans offered through 3rd Party Fibre Network Operators

2.8.2.1. Vodacom on Openserve Bitstream Fibre

Vodacom filed an amendment to its Openserve fibre packages on 13 January 2020 where it revised the fees for its Openserve bitstream network fibre and introduced a new package. The greatest tariff decrease realised was 16.8% (R 161) on the 20/10Mbps line speed, while the 10/5Mbps line speed had the smallest tariff decrease of 7.7% from R 649 (filed on 09 September 2019) to R 599. The amendment to the tariffs came to effect on 05 February 2020. Table 35 details Vodacom's fibre offerings on Openserve.

Table 35: Vodacom on Openserve Bitstream Fibre

Line Speed (Mbps)	Previous Monthly Subscription	Current Monthly Subscription	Price Difference	Variance (%)
8/5	R 449	R 449	-	-
10/5	R 649	R 599	-R 50	-7.7%
20/10	R 960	R 799	-R 161	-16.8%
40/20	R 1 110	R 999	-R 111	-10.0%
100/50	R 1 315	R 1 149	-R 166	-12.6%
200/100	-	R 1 549	R 1 549	-

Source: ICASA Database based on Tariff Notifications

2.8.2.2. MTN Supersonic Fibre

The Authority received five notifications regarding MTN's Supersonic Fibre in the period under review. MTN's preceding Supersonic Fibre notification was filed with the Authority on 29 November 2019.

On 17 January 2020, MTN filed its Supersonic on Evotel FTTx, which entailed the introduction of new Evotel uncapped fibre with symmetrical packages ranging from 5Mbps to 200Mbps, offered on a MtM contractual period. It should be noted that the offer includes a free router and installation. MTN introduced Evotel FTTHx packages in the market on 28 January 2020.

MTN also filed its new Supersonic on Fibre on 23 March 2020, wherein it introduced new fibre packages from its various 3rd party FNOs which were then launched in the market on 01 April 2020.

On 15 April 2020, MTN filed two notifications with the Authority, namely the MTN Supersonic on Link Africa and MTN Supersonic FTTH Price Review. The MTN Supersonic on Link Africa was an amendment which entailed the reduction of subscription fees for the Link Africa fibre packages. The MTN Supersonic FTTH Price Review entailed an introduction of new fibre packages from Link Layer and Clear Access and a tariff reduction on selected Balwin fibre packages. Both MTN's notifications came into effect on 17 April 2020.

On 13 May 2020, MTN filed its general price review for its Supersonic fibre plan, wherein it amended the tariffs for its self-built and bitstream fibre offerings. The tariff adjustment came into effect on 15 May 2020. Annexure A details the fibre offerings filed by MTN in the period under review.

2.8.2.3. Amobia Communications on SADV FTTH

Amobia Communications filed an amendment to its South African Digital Villages (SADV) fibre packages on 17 January 2020 wherein it revised the fees for its SADV bitstream fibre network and introduced a symmetrical 200Mbps uncapped plan. Of the packages that had a tariff increase, the largest increase of 18.2% was realised on the 10/10Mbps line speed. On the other hand, the 100/100Mbps line speed realised a R 71 (5.8%) tariff reduction from R 1 220 to R 1 149. Amobia Communications' amendment came to effect on 29 January 2020. However, it should be noted that Amobia filed a withdrawal to the amendment of the Sitari 10/10Mbps FTTH package on 24 January 2020, keeping the subscription fee at R 549. Table 36 below details the SADV FTTH tariff amendment.

Table 36: Amobia Communications on SADV FTTH

SADV FTTH					
	Data Allocation	Previous Price	Current Price	Price Difference	Variance
10/10Mbps	Uncapped	R 549	R 649	R 100	18.2%
20/20Mbps		R 749	R 799	R 50	6.7%
50/50Mbps		R 899	R 949	R 50	5.6%
100/100Mbps		R 1 220	R 1 149	-R 71	-5.8%
200/200Mbps		-	R 1 299	-	-
Sitari on SADV FTTH					
	Data Allocation	Previous Price	Current Price	Price Difference	Variance
10/10Mbps	Uncapped	R 549	-	-	-

20/20Mbps		R 749	R 799	R 50	6.7%
50/50Mbps		R 899	R 949	R 50	5.6%
100/100Mbps		R 1 220	R 1 149	-R 71	-5.8%
200/200Mbps		-	R 1 299	-	-

Source: ICASA Database based on Tariff Notifications

2.8.2.4. Vodacom on Clear Access Bitstream Fibre

Vodacom filed its fibre broadband service on the Clear Access network with the Authority on 03 February 2020. These are uncapped symmetrical fibre plans ranging from 5Mbps to 200Mbps. Once-off service activation fees are zero rated on all MtM, 12-month and 24-month contractual periods. It should be noted that Fair Usage Policy (FUP)³⁶ is applicable on all packages. Vodacom introduced the Clear Access Bitstream Fibre in the market on 14 February 2020. Table 37 below shows the fibre packages and their respective subscription fees.

Table 37: Vodacom on Clear Access Bitstream Fibre Tariffs

Line Speed (Mbps)	Monthly Subscription
5/5	R 599
10/10	R 709
20/20	R 859
40/40	R 1 009
100/100	R 1 399
200/200	R 1 759

Source: ICASA Database based on Tariff Notifications

2.8.2.5. MWEB on Vumatel FTTH

The Authority received two amendment notifications regarding the MWEB on Vumatel FTTH in the period under review. MWEB filed the amendment to its uncapped Vumatel FTTH with the Authority on 17 February 2020, wherein it increased the subscription fees of the packages. The increase was at wholesale level and MWEB passed on the price increase onto FTTH customers on the Vumatel network. The packages realised an average price increase of R 39 (4.3%), with the 20/20Mbps package having the high absolute value increase of R 70 (7.3%) and the 50/50Mbps, 100/100Mbps and 200/200Mbps fibre packages having the least price increase of R 20. MWEB's amendment came to effect on 01 March 2020.

³⁶ Available on: < <https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre> > Accessed on 31 July 2020.

On 18 February 2020, MWEB subsequently increased subscription fees of the capped Vumatel and Vuma Aerial FTTH packages. The operator passed on the price increase from the wholesale level to FTTH customers on the Vumatel network. On average, the packages realised a price increase of R 18 (2.6%), with the 30GB Vumatel package having the highest absolute value increase of R 40 (6.1%). Both MWEB's amendments came to effect on 01 March 2020. Table 38 below details the fibre packages that realised a price increase.

Table 38: MWEB on Vumatel FTTH

VUMATEL (filed on 17 February 2020)					
Product Description	Line Speed	Current Price	New Price	Price Difference	Variance (%)
Uncapped 10Mbps Fibre	10/2Mbps	R 579	R 629	R 50	8.6%
Uncapped 10/10Mbps Fibre	10/10Mbps	R 679	R 729	R 50	7.4%
Uncapped 20Mbps Fibre	20/2Mbps	R 789	R 829	R 40	5.1%
Uncapped 20/20Mbps Fibre	20/20Mbps	R 959	R 1 029	R 70	7.3%
Uncapped 50Mbps Fibre	50/5Mbps	R 939	R 969	R 30	3.2%
Uncapped 50/50Mbps Fibre	50/50Mbps	R 1 169	R 1 189	R 20	1.7%
Uncapped 100Mbps Fibre	100/10Mbps	R 1 099	R 1 129	R 30	2.7%
Uncapped 100/100Mbps Fibre	100/100Mbps	R 1 369	R 1 389	R 20	1.5%
Uncapped 200Mbps Fibre	200/20Mbps	R 1 339	R 1 399	R 60	4.5%
Uncapped 200/200Mbps Fibre	200/200Mbps	R 1 519	R 1 539	R 20	1.3%
VUMATEL CAPPED PRODUCTS (filed on 18 February 2020)					
100GB + Uncapped Night Time Data + 10Mbps Fibre - Vumatel+B15:G22	10/2Mbps	R 589	R 599	R 10	1.7%
100GB + Uncapped Night Time Data + 10Mbps Fibre - Vuma-Aerial	10/2Mbps	R 589	R 599	R 10	1.7%
100GB + Uncapped Night Time Data + 10/10Mbps Fibre - Vumatel	10/10Mbps	R 689	R 699	R 10	1.5%
100GB + Uncapped Night Time Data + 10/10Mbps Fibre - Vuma-Aerial	10/10Mbps	R 689	R 699	R 10	1.5%
200GB + Uncapped Night Time Data + 10Mbps Fibre - Vumatel	10/2Mbps	R 689	R 699	R 10	1.5%
200GB + Uncapped Night Time Data + 10Mbps Fibre - Vuma-Aerial	10/2Mbps	R 689	R 699	R 10	1.5%
30GB + Uncapped Night Time Data + 20Mbps Fibre - Vumatel	20/2Mbps	R 659	R 699	R 40	6.1%
30GB + Uncapped Night Time Data + 20Mbps Fibre - Vuma-Aerial	20/2Mbps	R 659	R 699	R 40	6.1%
100GB + Uncapped Night Time Data + 20Mbps Fibre - Vumatel	20/2Mbps	R 759	R 779	R 20	2.6%

100GB + Uncapped Night Time Data + 20Mbps Fibre - Vuma-Aerial	20/2Mbps	R 759	R 779	R 20	2.6%
100GB + Uncapped Night Time Data + 20/20Mbps Fibre – Vumatel	20/20Mbps	R 859	R 879	R 20	2.3%
100GB + Uncapped Night Time Data + 20/20Mbps Fibre - Vuma-Aerial	20/20Mbps	R 859	R 879	R 20	2.3%

Source: ICASA Database based on Tariff Notifications

2.8.2.6. Directel Communications FTTH

Directel Communications (“Directel”) filed three notifications with the Authority in the period under review regarding its 3rd party fibre plans from Metrofibre, Octotel and Vumatel networks.

On 18 February 2020, Directel filed two notifications with the Authority, namely the Directel on Metrofibre FTTH and Directel on Octotel FTTH as shown in table 39 below. Both notifications were amendments which entailed a change in subscription fees of the fibre packages.

Directel increased the Metrofibre package following a price increase from the upstream provider. Directel also decommissioned the Metrofibre Apollo 5/5Mbps line and introduced a new Metrofibre Apollo 200/200Mbps package for R 1 795 per month.

The Octotel FTTH amendment entailed a decrease in the subscription fees of the fibre packages and an increase in Legacy Octotel FTTH prices. Directel decreased its Octotel FTTH prices to remain competitive in the market, attract new customers and to ensure continued customer satisfaction. The Legacy Octotel FTTH packages realised an increase in prices to align them to regular Octotel FTTH packages, thus charging the same prices for the same products/packages. Both Directel notifications came into effect on 01 March 2020.

On 20 March 2020, Directel filed an amendment to its Vumatel FTTH with the Authority, wherein the operator increased tariffs on selected Vumatel fibre packages and decreased subscription fees on others. On the packages that realised an increase in price, the operator realised a tariff increase at wholesale level and ultimately increased the prices at retail level. However, the prices of the

100/100Mbps, 200/20Mbps and 200/200Mbps Vumatel packages were decreased in order for Vumatel FTTH prices to remain competitive in the market, attract new customers and to ensure continued customer satisfaction. Directel's amendment came to effect on 01 April 2020. Table 39 details the fibre offerings filed by Directel in the period under review.

Table 39: Directel Communications FTTH

Line Speed (Mbps)	Price
Metrofibre FTTH	
Apollo 5/5	(decommissioned)
Apollo 10/10	R 655
Apollo 25/25	R 795
Apollo 50/50	R 995
Apollo 100/100	R 1 195
Apollo 200/200	R 1 795
Octotel FTTH and Legacy Octotel FTTH	
Apollo 10/10	R 695
Apollo 20/5	R 795
Apollo 20/20	R 895
Apollo 100/25	R 995
Apollo 100/100	R 1 195
Apollo 200/25	R 1 345
Apollo 200/200	R 1 445
Apollo 10/5	R 625
Vumatel FTTH	
Apollo 10/2	R 645
Apollo 10/10	R 725
Apollo 20/2	R 825
Apollo 20/20	R 895
Apollo 50/5	R 995
Apollo 50/50	R 1 045
Apollo 100/10	R 1 195
Apollo 100/100	R 1 245
Apollo 200/20	R 1 395
Apollo 200/200	R 1 495

Source: ICASA Database based on Tariff Notifications

2.8.2.7. Amobia Communications on Frogfoot FTTH

The Authority received the Amobia on Frogfoot FTTH amendment notification on 28 February 2020. The amendment was an annual tariff increase for the fibre packages and an introduction of new asynchronous fibre packages, which came to effect on 11 March 2020, as set out in table 40 below. The operator filed another amendment of the Frogfoot fibre plan on 20 May 2020, wherein it further increased the subscription fees and introduced new packages. Amobia the operator realised a tariff increase at wholesale level and passed on the tariff increase at retail level.

The tariff increase to customers is uniform at R 70 and came to effect on 1 June 2020. Table 40 shows the current MtM packages offered by Amobia on the Frogfoot network and the subscription fee adjustments.

Table 40: Amobia Communications on Frogfoot FTTH

Amobia on Frogfoot FTTH				
28 February 2020 Tariff Notification				
Product Name	Previous Subscription Fee	New Subscription Fee	Price Difference	Variance (%)
10/10Mbps Uncapped	R 555	R 555	R 0	0%
20/2Mbps Uncapped	-	R 665	N/A	N/A
20/20Mbps Uncapped	R 699	R 725	R 26	3.7%
50/5Mbps Uncapped	-	R 765	N/A	N/A
50/50Mbps Uncapped	R 799	R 825	R 26	3.3%
100/10Mbps Uncapped	-	R 865	N/A	N/A
100/100Mbps Uncapped	R 899	R 925	R 26	2.9%
200/200Mbps Uncapped	-	R 1 095	N/A	N/A
500/500Mbps Uncapped	-	R 1 495	N/A	N/A
20 May 2020 Tariff Notification				
10/1Mbps Uncapped retirement	-	R 555	-	N/A
10/10Mbps Uncapped	R 555	R 625	R 70	12.6%
20/2Mbps Uncapped	R 665	R 735	R 70	10.5%
20/20Mbps Uncapped	R 725	R 795	R 70	9.7%
50/5Mbps Uncapped	R 765	R 835	R 70	9.2%
50/50Mbps Uncapped	R 825	R 895	R 70	8.5%
100/10Mbps Uncapped	R 865	R 935	R 70	8.1%
100/100Mbps Uncapped	R 925	R 995	R 70	7.6%
200/20Mbps Uncapped	-	R 1 095	N/A	N/A
200/200Mbps Uncapped	R 1 095	R 1 165	R 70	6.4%
500/500Mbps Uncapped	R 1 495	R 1 495	R 0	0%
1/1Gbps Uncapped	-	R 1 825	N/A	N/A

Source: ICASA Database based on Tariff Notifications

2.8.2.8. Amobia Communications FTTH

Amobia Communications filed the amendment to fibre plan with the Authority on 28 February 2020. The amendment entails the annual price adjustments for subscription fees and an introduction of new packages on various plans. The amendment came to effect on 11 March 2020. Table 41 below shows the price adjustments and the new packages in Amobia's fibre plans.

Table 41: Amobia Communications on Frogfoot FTTH

Amobia FTTH on Buh-Rein Estate					
Product Capped	Data	Previous Price	Current Price	Price Difference	Variance (%)
7/2Mbps	Uncapped	R 405	(decommissioned)	N/A	N/A
8/2Mbps		-	R 405	N/A	N/A
200/25Mbps		-	R 1 099	N/A	N/A

200/200Mbps		-	R 1 250	N/A	N/A
Amobia FTTH on Sitari Estate					
10/10Mbps	Uncapped	R 549	R 549	R 0	0%
20/20Mbps		R 749	R 799	R 50	7%
50/50Mbps		R 899	R 949	R 50	6%
100/100Mbps		R 1 220	R 1 149	-R 71	-6%
200/100Mbps		-	R 1 299	N/A	N/A
Amobia SADV FTTH					
10/10Mbps	Uncapped	R 549	R 649	R 100	18%
20/20Mbps		R 749	R 799	R 50	7%
50/50Mbps		R 899	R 949	R 50	6%
100/100Mbps		R 1 220	R 1 149	-R 71	-6%
200/100Mbps		-	R 1 299	N/A	N/A
Amobia Wireless to the Home					
10/2Mbps	Uncapped	R 899	(decommissioned)	N/A	N/A
Amobia Wireless to the Home - New Clients					
4/2Mbps	Uncapped	-	R 405	N/A	N/A
5/2Mbps		-	R 505	N/A	N/A
8/2Mbps		-	R 705	N/A	N/A
10/2Mbps		-	R 865	N/A	N/A
15/5Mbps		-	R 1 105	N/A	N/A
20/5Mbps		-	R 1 565	N/A	N/A

Source: ICASA Database based on Tariff Notifications

2.8.2.9. MWEB Uncapped FTTH

The Authority received the amendment to MWEB's uncapped FTTH on 24 April 2020, wherein it reduced subscription fees for selected fibre packages. The price reduction is MWEB's strategy to stay competitive and increase its market share. Table 42 below details the price adjustments. The price changes became effective on 30 April 2020 for new customers, and 01 May 2020 for existing customers.

Table 42: MWEB Uncapped FTTH

Product Description	Line Speed (Mbps)	Current Price	New Price	Price Difference	Variance
FTTH-Vumatel-Uncapped-100MBPS	100/10	R 1 129	R 1 069	-R 60	-5.3%
FTTH-Vuma-Aerial-Uncapped-100Mbps	100/10	R 1 129	R 1 069	-R 60	-5.3%
FTTH-Octotel-Uncapped-20Mbps	20/5	R 749	R 699	-R 50	-6.7%
FTTH-Octotel-Uncapped-20/20Mbps	20/20	R 869	R 819	-R 50	-5.8%
FTTH-Octotel-Uncapped-100Mbps	100/25	R 999	R 949	-R 50	-5%
FTTH-Octotel-Uncapped-100/100Mbps	100/100	R 1 239	R 1 189	-R 50	-4%
FTTH-Octotel-Uncapped-200/200Mbps	200/200	R 1 359	R 1 309	-R 50	-3.7%

FTTH-Octotel-Uncapped-200Mbps	200/25	R 1 199	R 1 149	-R 50	-4.2%
FTTH-Link Africa-20MBPS-Uncapped	20/20	R 799	R 699	-R 100	-12.5%
FTTH-Link Africa-50Mbps-Uncapped	50/50	R 999	R 799	-R 200	-20%
FTTH-Link Africa-100Mbps-Uncapped	100/100	R 1 199	R 899	-R 300	-25%

Source: ICASA Database based on Tariff Notifications

2.8.2.10. Cell C C-Fibre Amendment

On 22 May 2020, Cell C filed an amendment to fibre plans on its bitstream networks, namely Openserve Vumatel and Frogfoot. Following an increase to the rental price as per the FNOs, Cell C subsequently increased its retail subscription fees. The changes to subscription fees came to effect on 01 June 2020. Table 43 below sets out the amendments made to Cell C's C-Fibre on Openserve, Vumatel and Frogfoot fibre networks.

Table 43: Cell C C-Fibre Amendment

Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
Openserve				
10/5 Mbps	R 599	R 729	R 130	21.7%
20/10Mbps	R 749	R 879	R 130	17.4%
40/20Mbps	R 899	R 1 029	R 130	14.5%
100/50Mbps	R 1 199	R 1 329	R 130	10.8%
200/100Mbps	R 1 899	R 2 029	R 130	6.8%
Vumatel				
10/10Mbps	R 799	R 829	R 30	3.8%
20/2Mbps	R 856	R 929	R 73	8.5%
20/20Mbps	R 899	R 949	R 50	5.6%
200/100Mbps	R 1 399	R 1 419	R 20	1.4%
Frogfoot				
10/10Mbps	R 799	R 859	R 60	7.5%
20/20Mbps	R 849	R 909	R 60	7.1%
50/50Mbps	R 899	R 959	R 60	6.7%
100/100Mbps	R 999	R 1 059	R 60	6%
200/200Mbps	R 1 099	R 1 159	R 60	5.5%
500/500Mbps	R 1 399	R 1 469	R 70	5%
1Gbps/100Mbps	R 1 899	R 1 979	R 80	4.2%

Source: ICASA Database based on Tariff Notifications

2.8.2.11. Cell C C-Fibre on Link Layer FTTH

Cell C's C-Fibre on Link Layer FTTH was filed with the Authority on 14 May 2020. The operator introduced new uncapped symmetrical 3rd party fibre packages with

line speeds ranging 10Mbps to 200Mbps. The plan is available on a MtM contract, with zero-rated installation and Wi-Fi router fees. Cell C launched the fibre plan on 01 June 2020. Table 44 below shows the fibre packages and their respective subscription fees.

Table 44: C-Fibre on Link Layer FTTH

Fibre Network Operator (FNO)	Line Speed (Mbps)	Current Subscription Fee
Link Layer	10/10	R 729
	20/20	R 859
	50/50	R 999
	100/100	R 1 199
	200/200	R 1 299

Source: ICASA Database based on Tariff Notifications

2.8.2.12. Vodacom Fibre Broadband on Link Africa

Vodacom filed an amendment of its Link Africa packages with the Authority on 20 May 2020, following the filing on 13 September 2019, whereby the operator adjusted the subscription fees for Link Africa packages. The highest price increase in absolute value and percentage terms of R 360 (38.3%) was realised in the 100/100Mbps line speed package. Vodacom's amendment was effective from 01 June 2020. Table 45 below shows the price adjustments applicable to the Link Africa fibre packages.

Table 45: Vodacom Fibre Broadband on Link Africa

Fibre Network Operator (FNO)	Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
Link Africa	10/10	R 509	R 629	R 120	23.6%
	20/20	R 759	R 849	R 90	11.9%
	50/50	R 779	R 1 049	R 270	34.7%
	100/100	R 939	R 1 299	R 360	38.3%
	200/200	R 1 389	R 1 499	R 110	7.9%

Source: ICASA Database based on Tariff Notifications

2.8.2.13. MWEB on Evotel Fibre and Link Layer Fibre

On 22 May 2020, MWEB filed two 3rd party fibre plans with the Authority, namely the Evotel and Link Layer fibre plans. MWEB has made the installation free, on condition that the customers remain active for at least 12 months. The fibre plans

were introduced in the market on 04 June 2020. Table 46 shows the new fibre packages and their respective subscription fees.

Table 46: MWEB on Evotel and Link Layer Fibre

Line Speed (Mbps)	Current Subscription Fee
Evotel	
10/10	R 679
20/20	R 799
50/50	R 999
100/100	R 1,099
200/200	R 1,399
Link Layer	
10/10	R 659
20/20	R 859
50/50	R 999
100/100	R 1 099
200/200	R 1 299

Source: ICASA Database based on Tariff Notifications

2.8.2.14. Vox Telecoms FTTH

The Authority received Vox Telecoms' FTTH notification on 26 May 2020. The notification entailed tariff adjustments for selected FTTH packages and the 15/2Mbps Uncapped Satellite package. The amendment is a result of FNO's cost passthrough. VOX Telecoms' price adjustment came to effect on 4 June 2020. Table 47 below details the amendment to the tariffs of the selected packages.

Table 47: VOX Telecoms FTTH

Type	Line Speed (Mbps)	Previous Pricing (Incl. VAT)	NEW Pricing (Incl. VAT)	Price Difference	Variance (%)
FTTH					
Basic Uncapped	10/10	R 589	R 649	R 60	10.2%
Basic Uncapped	20/2	R 706	R 749	R 43	6.1%
Basic Uncapped	20/20	R 771	R 799	R 28	3.6%
Basic Uncapped	1000/100	R 2 572	R 1 999	-R 573	-22.3%
Basic Uncapped	1000/1000	R 2 637	R 2 699	R 62	2.4%
Pro Uncapped	10/10	R 839	R 899	R 60	7.2%
Pro Uncapped	20/2	R 907	R 999	R 92	10.1%
Pro Uncapped	20/20	R 972.01	R 1 049	R 77	7.9%
Pro Uncapped	50/5	R 1 059	R 1 107	R 48	4.5%
Pro Uncapped	50/50	R 1 124	R 1 172	R 48	4.3%

Pro Uncapped	100/10	R 1 210	R 1 210	-	-
Pro Uncapped	100/100	R 1 275	R 1 275	-	-
Pro Uncapped	500/500	R 1 849	R 1 809	-R 40	-2.2%
Pro Uncapped	1000/100	R 2 774	R 2 249	-R 525	-18.9%
Pro Uncapped	1000/1000	R 2 839.01	R 2 949	R 110	3.9%
Satellite					
Uncapped	15/2	R 1 999	R 2 558.75	R 560	28%

Source: ICASA Database based on Tariff Notifications

2.8.2.15. MTN Capped FTTH Top-up Bundles

On 03 June 2020, MTN filed an amendment to its Capped FTTH Top-up Bundles with the Authority. MTN's amendment comprise of the decommissioning of selected bundles, price adjustments and the introduction of new FTTH top-up bundles. Upon depletion of allocated data bundles, customers now have an option to purchase the top-up bundles. Table 48 below details the amendment to MTN's Capped FTTH Top-up Bundles.

Table 48: MTN Capped FTTH Top-up Bundles

Bundle Size	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Variance (%)
1GB	R 13	Discontinued	-	-
1GB	R 19	Discontinued	-	-
2GB	R 38	Discontinued	-	-
3GB	R 57	Discontinued	-	-
4GB	R 76	Discontinued	-	-
5GB	R 65	R 39	-R 26	-40%
5GB	R 95	Discontinued	-	-
6GB	R 599	Discontinued	-	-
8GB	R 152	Discontinued	-	-
10GB	R 130	R 69	-R 61	-46.9%
10GB	R 190	Discontinued	-	-
20GB	R 40	R 99	R 59	147.5%
30GB	R 390	Discontinued	-	-
30GB	R 570	Discontinued	-	-
50GB	R 650	R 199	-R 451	-69.4%
50GB	R 950	Discontinued	-	-
100GB	R 1 900	R 349	R 1 551	-81.6%
200GB	-	R 574	-	-
300GB	-	R 689	-	-
500GB	-	R 1 034	-	-
1TB	-	R 1 840	-	-

Source: ICASA Database based on Tariff Notifications

The reduction of prices the selected top-up bundles positively impacts customers. For example, the 50GB data bundle realised a significant cut of R 451 (69.4%), from R 650 to R 199 as shown in the table above. It should be noted that MTN

filed the amendment with respect to the ICT COVID-19 National Disaster Regulations³⁷ (Government Gazette No. 43207), thus MTN filed the MTN's amendment came to effect on 05 June 2020.

2.8.2.16. Amobia Communications on Vumatel FTTH

On 04 June 2020, Amobia filed its new FTTH packages on Vumatel network, which replaced the SADV fibre packages. Thus, SADV packages are no longer be available to new subscribers and customers who are on the SADV packages will remain on the same plan until 31 May 2021 (the decommission date), after which they will be moved to a similar Vumatel package, or another of their choosing.

The Vumatel FTTH offers synchronous and asynchronous fibre packages with download and upload speed ranging from 10Mbps to 1000Mbps and 2Mbps to 200Mbps, respectively. Amobia introduced the Vumatel FTTH in the market on 15 June 2020. Table 49 sets out the fibre packages and the respective prices.

Table 49: Amobia Communications on Vumatel FTTH

Product	Selling Price
10/2Mbps	R 569
10/10Mbps	R 649
20/2Mbps	R 739
20/20Mbps	R 799
50S/5Mbps	R 889
50/50Mbps	R 949
100/10Mbps	R 1 049
100/100Mbps	R 1 149
200/20Mbps	R 1 189
200/200Mbps	R 1 299
1000/100Mbps	R 1 869

Source: ICASA Database based on Tariff Notifications

2.8.2.17. TT Connect FTTH

³⁷ On 06 April 2020, the Authority introduced the Regulations wherein it relaxed certain regulatory compliance for the sector during the national state of disaster and to implement measures to assist the sector to meet increased demand for ICT services during the pandemic period. Thus, as one of the measures was put in place, MNOs were allowed to notify the Authority of any tariffs and fees at least (one) day prior to the launch of such fees.

TT Connect FTTH was filed with the Authority on 04 June 2020, wherein it introduced a plan which offered high-speed uncapped fibre lines from 200Mbps to 1Gbps. The new fibre packages were introduced in the market on 15 June 2020. Table 50 below shows the TT Connect FTTH packages and their respective prices.

Table 50: TT Connect FTTH

Product Name	Subscription Fee
200Mbps Uncapped	R 1 399
300Mbps Uncapped	R 1 550
500Mbps Uncapped	R 1 750
1Gbps	R 1 999

Source: ICASA Database based on Tariff Notifications

2.8.2.18. Vox Telecoms New FTTH

On 09 June 2020, VOX Telecoms filed its new FTTH packages with the Authority. The new packages are a combination of symmetrical and asymmetrical line speeds, with download and upload speeds ranging from 10Mbps to 200Mbps and 5Mbps to 200Mbps, respectively. The FNO charges customers an installation fee of R 1 725 for all packages. Customers are also liable to pay an activation fee on selected fibre packages. VOX Telecoms introduced its new uncapped FTTH packages in the market on 16 June 2020. Table 51 details VOX Telecoms' new FTTH.

Table 51: VOX Telecoms FTTH Packages

Line Speed	Selling Price (incl VAT)	Activation Fee (incl VAT)
10/10 Mbps	R 599	R 0
20/20 Mbps	R 749	
50/50 Mbps	R 899	
100/100 Mbps	R 999	
200/200 Mbps	R 1 299	
10/5 Mbps	R 639	R 1 148.85
10/10 Mbps	R 739	
20/10 Mbps	R 839	
20/20 Mbps	R 899	
40/20 Mbps	R 1 039	
40/40 Mbps	R 1 089	
100/50 Mbps	R 1 189	
100/100 Mbps	R 1 249	
200/100 Mbps	R 1 499	

Source: ICASA Database based on Tariff Notifications

2.8.2.19. LaserNet FTTx and ADSL

On 18 June 2020, the Authority receive LaserNet's FTTx and ADSL packages, aimed at meeting customer demand in the market through the introduction of new fibre packages from various 3rd party FNOs, as shown in the table below. The packages comprise of FTTH, ADSL and Wireless packages. The new LaserNet fibre packages were launched in the market on 1 July 2020. Table 52 below shows the new packages.

Table 52: LaserNet FTTx and ADSL Packages

Line Speed	Price
Knysna Fibre FTTH	
10/10Mbps	R 899
20/20Mbps	R 1 199
50/50Mbps	R 1 499
100/100Mbps	R 1 899
200/200Mbps	R 2 649
Wireless Home	
10/10Mbps	R 999
20/20Mbps	R 1 299
50/50Mbps	R 1 899
Openserve FTTH & ADSL	
10/5 Mbps	R 799
10/10Mbps	R 999
20/10Mbps	R 999
20/20Mbps	R 1 299
40/20Mbps	R 1 299
40/40Mbps	R 1 449
50/50Mbps	R 1 499
100/50Mbps	R 1 899
100/100Mbps	R 2 049
200/100Mbps	R 2 049
Vumatel FTTH	
10/10Mbps	R 699
20/20Mbps	R 899
50/50Mbps	R 999
100/100Mbps	R 1 149
200/200Mbps	R 1 449
MFN FTTH	
10/10Mbps	R 649
20/20Mbps	R 799
50/50Mbps	R 999
100/100Mbps	R 1 249
Frogfoot	
10/10Mbps	R 749
20/20Mbps	R 849
50/50Mbps	R 949
100/100Mbps	R 1 049
200/200Mbps	R 1 299

500/500Mbps	R 1 499
Clear Access	
10/10Mbps	R 699
20/20Mbps	R 799
50/50Mbps	R 899
100/100Mbps	R 1 699
200/200Mbps	R 2 299

Source: ICASA Database based on Tariff Notifications

2.8.2.20. MWEB Vuma Reach Fibre

MWEB filed its Vuma Reach Fibre with the Authority on 25 June 2020. The packages comprise of the once-off 28-day package and/or a MtM recurring package, each for a subscription fee of R 399. Both packages offer customers uncapped Internet with a line speed of up to 20/10Mbps. The service expires on the 28th day for the once-off fee subscribers. MWEB introduced its Vuma Reach Fibre packages in the market on 06 July 2020.

2.8.3. Promotional FTTH Plans

2.8.3.1. MWEB on Vumatel FTTH Promotion

MWEB filed the Vumatel FTTH Promotion with the Authority on 19 May 2020. The promotional offer entails the removal of the installation fee of R 999 on the 10Mbps Vumatel fibre packages. MWEB aims to make fibre broadband more affordable and attractive to new customers and promote customer switch from ADSL to fibre. The promotional offer was introduced in the market on 20 May 2020 and will be in the market until further notice.

2.8.3.2. Vodacom Fibre Broadband Promotions

Vodacom's Fibre Broadband Promotions were filed with the Authority on 26 June 2020. The operator offers a range of promotions from its self-built network fibre to bitstream network fibre. Vodacom's R 405 promotion was initially filed with the Authority on 20 September 2018. The promotion offers customers a 50GB 10/5Mbps line speed for a monthly subscription of R 405. Vodacom filed the promotional offer in introduced the promotion on 27 June 2020 and will be in the market until 30 January 2021. Table 53 details the promotional offers.

Table 53: Vodacom Fibre Broadband Promotions

Fibre Network Operator (FNO)	Line Speed (Mbps)	Monthly Data Allocation	Current Subscription Fee
R 405 Fibre Promotion			
Vodacom	10/5	50GB	R 405

Source: ICASA Database based on Tariff Notifications

2.8.3.3. Vodacom LTE Interim Access Promotion

Vodacom filed a notification with the Authority on 26 June 2020 regarding the re-introduction of the LTE Interim Access Promotion. The operator introduced its in 2017 and the preceding filing with the Authority regarding the promotional offer was made on 19 July 2019. The promotion offers new Vodacom Fibre Interim LTE Access customers free interim LTE access subscription and 100GB for R 599, irrespective of whether they are on bitstream or self-built networks. It should be noted that no amendments were filed with the Authority, since the preceding report, 2018/19 FY Q4 Bi-Annual Tariff Analysis Report³⁸.

2.8.3.4. Vodacom Fibre Broadband on Edge 1-4

Vodacom's Fibre Broadband on Edge Promotion was initially filed with the Authority on 22 January 2019. Following an extension filed on 19 March 2019, the operator re-filed the promotional offer on 26 June 2020. The promotion offers free service activation for the fibre contracts and is only available in selected areas in KZN where there is Edge Overbuilt Fibre Network footprint. No amendments were to the Fibre Broadband on Edge Promotion and is as analysed in the 2019/20 FY Q2 Bi-Annual Tariff Analysis Report³⁹. Vodacom introduced the promotion in the market on 27 June 2020 and is expected to be in the market until 30 January 2021.

³⁸ Page 67 Available online at : on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-jul-dec-2018>> Accessed on 28 August 2020.

³⁹ Page 73 - 74 Available online at : on ICASA's website < <https://www.icasa.org.za/legislation-and-regulations/retail-tariffs-report-quarter-2-2019-20-jan-jun-2019>> Accessed on 28 August 2020.

3. Conclusion

The Authority observed competitiveness between licensees in terms of the number of promotions that were on offer in the market, during the period under review, with 82 promotions launched. Promotional offers entailed extensions, amendments and/or re-introductions of previous promotions, which signals that customers react positively to promotions and it is therefore a strategic tool by licensees to incentivise, reward (loyal customers) and attract new customers.

MTN and Cell C's promotional offers are viewed by the Authority as competitive strategies to attract new customers. MTN's promotional offers namely the PEP and BRC Inflow, Ska Wara Bundles Bonanza and Regional Inflow reward newly activated SIM card with integrated bundles upon a specified airtime recharge amount. Similar to MTN's promotional offers, Cell's Recharge Drop, All-In One Bundles and Winback Retentions promotions reward customers with voice minutes or data bundle after the specified airtime recharges.

Furthermore, the Authority observed that promotional offers increased by 14 notifications from the preceding 2019/20 Q4 Bi-Annual Tariff Analysis Report (68 recorded). The increase in the number of promotional offers in the period under review can also be attributed to the national disaster state, in which licensees lodged free and discounted offers following an engagement with the Authority to open their services to all South Africans as the country fights the scourge of the COVID-19 pandemic and ensure that they make communication services available to all citizens. Thus, in the anticipation of a spike in data usage, licensees like MWEB, MTN and Vodacom increased their fibre line speeds at no additional costs. Cell C also rewarded its customers with free data (Cell C COVID-19 Free Data Giveaway) and introduced StarCALL promotional service wherein customers can trigger prompt to return the call from the recipient side.

Also, university students subscribed to MTN benefit from the introduction of the Ad-hoc Bundles Promotion and Wits Student Offers and university students on the Vodacom network benefit from the introduction of EduBundles in that they can

access virtual teaching following the discontinuation of contact learning during the pandemic period.

Rain's introduction of month-to-month Unlimited 24/7 for any Device and Unlimited off-peak Basic tariff plans is seen as a positive initiative by the Authority, in that it introduced more affordable data services during the trying times of the COVID-19 pandemic. The plans respectively charge R 479 and R 125 per month for unlimited internet access. It should be noted that Rain charges an OOB rate of R 50 per 1GB during peak hours (18h00 to 23h00) for the Unlimited off-peak Basic tariff plan.

The Authority also observed an increase in the number of once-off-purchased recurring bundles in the market. MTN's Prepaid EverydayGigs Bundles are similar to Vodacom's Connected Everyday bundles, offering customers recurring data that can be purchased on a once-off basis. For example, MTN's EverydayGigs – Weekly 500MB allocates a customer 500MB per day for 7 days for R 99, similarly Vodacom's Connected Everyday 500MB bundle recurring for 7 days is priced at R 119. Thus, customers benefit from the competitive constraints that licensees exert to each other.

The Authority will continue to monitor and publish this report with retail market prices to ensure that subscribers have information on the competitive rates which are prevailing in the market.

4. References

End User and Subscriber Service Charter Amendment Regulations. (2018). *Government Gazette No. 41613*), Available online:

<<https://www.icasa.org.za/uploads/files/EUSSC-Regulations-2018.pdf>>

[Accessed on 21 September 2018]

End User and Subscriber Service Charter Amendment Regulations. (2019). *Government Gazette No. 42225*), Available online:

<<https://www.icasa.org.za/news/2019/amendments-to-the-end-user-and-subscriber-service-charter-regulations>> [Accessed on 22 February 2019]

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< <https://www.manxtelecom.com/support/mobile/number-portability/on-net-and-off-net>> [Accessed on 07 August 2019].

ITU. (2010). *Definitions of World Telecommunication/ICT Indicators*, Geneva: International Telecommunications Union (ITU)

Kholoud Dorgham, M. S, 2015. ResearchGate. [Online] Available at: https://www.researchgate.net/publication/277669260_A_Novel_Dynamic_Pricing_Model_for_the_Telecommunications_Industry [Accessed 17 July 2019].

Annexure A: List of Other⁴⁰ Tariff Notifications Filed During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES	PRICING/PRODUCT/PACKAGE INFORMATION	STATUS																																																																																																									
Cell C WhatsApp Boost Promotion	The Cell C WhatsApp Boost promotion was available to customers who purchase base (standard) daily, 5-day or monthly data bundles.	<p>Filed: 07 November 2019</p> <p>Launch Date: 31 October 2019</p> <p>Extension Date: 17 January 2020, 13 March 2020, 18 June 2020, 11 September 2020</p> <p>Amendment: 24 June 2020</p>	<p><i>Table 54: Cell C WhatsApp Boost Bundles</i></p> <table> <tr> <th colspan="2">Base Bundle Daily Bundle</th><th colspan="3">WhatsApp Boost Daily Bundle</th></tr> <tr> <th>Data Allocation</th><th>Price</th><th>Data Allocation</th><th>Price</th><th>WhatsApp Boost daily Effective Rate (R/MB)</th></tr> <tr> <td>5MB</td><td>R 2</td><td>5MB</td><td>R 1</td><td>R 0.20</td></tr> <tr> <td>25MB</td><td>R 4</td><td>25MB</td><td>R 2</td><td>R 0.08</td></tr> <tr> <td>65MB</td><td>R 9</td><td>65MB</td><td>R4.50</td><td>R 0.07</td></tr> <tr> <td>120MB</td><td>R 14</td><td>120MB</td><td>R 7</td><td>R 0.06</td></tr> <tr> <td>500MB</td><td>R 17</td><td>250MB</td><td>R 10</td><td>R 0.04</td></tr> <tr> <td>1024MB</td><td>R 20</td><td>250MB</td><td>R 10</td><td>R 0.04</td></tr> <tr> <th colspan="5">5-day Bundles</th></tr> <tr> <th colspan="2">Base Bundle 5-Day Bundle</th><th colspan="3">WhatsApp Boost 5-day Bundle</th></tr> <tr> <td>45MB</td><td>R 8</td><td>45MB</td><td>R 4</td><td>R 0.09</td></tr> <tr> <td>80MB</td><td>R 12</td><td>80MB</td><td>R 6</td><td>R 0.08</td></tr> <tr> <td>250MB</td><td>R 25</td><td>250MB</td><td>R 7.50</td><td>R 0.03</td></tr> <tr> <td>600MB</td><td>R 50</td><td>600MB</td><td>R 20</td><td>R 0.03</td></tr> <tr> <td>1228.8MB</td><td>R 80</td><td>600MB</td><td>R 20</td><td>R 0.03</td></tr> <tr> <td>2252.8MB</td><td>R 100</td><td>600MB</td><td>R 20</td><td>R 0.03</td></tr> <tr> <th colspan="5">30-day Bundles</th></tr> <tr> <th colspan="2">Base Bundle 30-day Bundle</th><th colspan="3">WhatsApp Boost 30-day Bundle</th></tr> <tr> <td>40MB</td><td>R 10</td><td>40MB</td><td>R 4</td><td>R 0.10</td></tr> <tr> <td>80MB</td><td>R 15</td><td>80MB</td><td>R 5</td><td>R 0.06</td></tr> <tr> <td>150MB</td><td>R 29</td><td>150MB</td><td>R 8</td><td>R 0.05</td></tr> </table>	Base Bundle Daily Bundle		WhatsApp Boost Daily Bundle			Data Allocation	Price	Data Allocation	Price	WhatsApp Boost daily Effective Rate (R/MB)	5MB	R 2	5MB	R 1	R 0.20	25MB	R 4	25MB	R 2	R 0.08	65MB	R 9	65MB	R4.50	R 0.07	120MB	R 14	120MB	R 7	R 0.06	500MB	R 17	250MB	R 10	R 0.04	1024MB	R 20	250MB	R 10	R 0.04	5-day Bundles					Base Bundle 5-Day Bundle		WhatsApp Boost 5-day Bundle			45MB	R 8	45MB	R 4	R 0.09	80MB	R 12	80MB	R 6	R 0.08	250MB	R 25	250MB	R 7.50	R 0.03	600MB	R 50	600MB	R 20	R 0.03	1228.8MB	R 80	600MB	R 20	R 0.03	2252.8MB	R 100	600MB	R 20	R 0.03	30-day Bundles					Base Bundle 30-day Bundle		WhatsApp Boost 30-day Bundle			40MB	R 10	40MB	R 4	R 0.10	80MB	R 15	80MB	R 5	R 0.06	150MB	R 29	150MB	R 8	R 0.05	Ongoing as at 30 June 2020 and was expected to be decommissioned on 30 September 2020. However, Cell C filed another extension on 11 September 2020, extending the promotion to 31 October 2020, which will be discussed in the next reporting period.
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⁴⁰ Other tariff notifications filed or received during the period under review that were in existence as at end of 31 December 2018 which were not discussed/mentioned in the main part of this report

		Decommission Date: 31 October 2020	<table> <tr><td>250MB</td><td>R 35</td><td>250MB</td><td>R 12</td><td>R 0.05</td></tr> <tr><td>325MB</td><td>R 49</td><td>325MB</td><td>R 20</td><td>R 0.06</td></tr> <tr><td>800MB</td><td>R 80</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> <tr><td>1024MB</td><td>R 95</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> <tr><td>1536MB</td><td>R 149</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> <tr><td>2048MB</td><td>R 199</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> <tr><td>3072MB</td><td>R 249</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> <tr><td>6144MB</td><td>R 299</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> <tr><td>7168MB</td><td>R 399</td><td>800MB</td><td>R 25</td><td>R 0.03</td></tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	250MB	R 35	250MB	R 12	R 0.05	325MB	R 49	325MB	R 20	R 0.06	800MB	R 80	800MB	R 25	R 0.03	1024MB	R 95	800MB	R 25	R 0.03	1536MB	R 149	800MB	R 25	R 0.03	2048MB	R 199	800MB	R 25	R 0.03	3072MB	R 249	800MB	R 25	R 0.03	6144MB	R 299	800MB	R 25	R 0.03	7168MB	R 399	800MB	R 25	R 0.03	
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Cell C HelloMobile Data Bundle Promotion	HelloMobile ran a promotion, offering mobile data bundles at discounted prices.	<p>Filed: 01 October 2019</p> <p>Launch Date: 11 October 2019</p> <p>Extension Date: 17 January 2020, 13 March 2020, 18 June 2020</p> <p>Decommission Date: 31 July 2020</p>	<p>Table 55: Cell C Hello Mobile Data Bundle Promotion</p> <table> <tr> <th>Description</th><th>1GB</th><th>2GB</th><th>5GB</th><th>10GB</th></tr> <tr> <td>Bundle fee (Incl. VAT)</td><td>R 29</td><td>R 49</td><td>R 99</td><td>R 199</td></tr> <tr> <td>Rate per MB</td><td>R 0.03</td><td>R 0.02</td><td>R 0.02</td><td>R 0.02</td></tr> <tr> <td>Validity period</td><td>1 Day</td><td>14 Days</td><td>30 Days</td><td>30 Days</td></tr> <tr> <td>Inclusive Data (MB)</td><td>1024</td><td>2048</td><td>5120</td><td>10240</td></tr> <tr> <td>Time of Day</td><td>Anytime Data</td><td>Anytime Data</td><td>Anytime Data</td><td>Anytime Data</td></tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	Description	1GB	2GB	5GB	10GB	Bundle fee (Incl. VAT)	R 29	R 49	R 99	R 199	Rate per MB	R 0.03	R 0.02	R 0.02	R 0.02	Validity period	1 Day	14 Days	30 Days	30 Days	Inclusive Data (MB)	1024	2048	5120	10240	Time of Day	Anytime Data	Anytime Data	Anytime Data	Anytime Data	Ongoing as at 30 June 2020, however it was decommissioned on 31 July 2020.															
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MTN Supersonic Fibre	MTN Supersonnic FTTH offers customers self-built and bitstream fibre plans.	Filed: 24 July 2018 Amendment Dates: 17 January 2020, 23 March 2020, 15 April 2020, 13 May 2020 Effective/Launch Date: 28 January 2020, 01 April 2020, 17 April 2020, 15 May 2020	Table 56: MTN Supersonnic Fibre - 23 March 2020 Amendment						Ongoing as at 30 June 2020.																																																																																																																						
			<table><thead><tr><th>Fibre Network Operator (FNO)</th><th>Line Speed (Mbps)</th><th>Previous Subscription Fee</th><th>Current Subscription Fee</th><th>Price Difference</th><th>Variance (%)</th></tr></thead><tbody><tr><td colspan="6">23 March 2020 Amendment</td></tr><tr><td>Balwin</td><td>4/1</td><td>-</td><td>R 429</td><td>N/A</td><td>N/A</td></tr><tr><td>Linteg</td><td>4/4</td><td>-</td><td>R 595</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Africa</td><td rowspan="3">10/10</td><td>-</td><td>R 729</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Layer</td><td>-</td><td>R 695</td><td>N/A</td><td>N/A</td></tr><tr><td>Clear Access</td><td>-</td><td>R 695</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Africa</td><td rowspan="3">20/20</td><td>-</td><td>R 845</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Layer</td><td>-</td><td>R 895</td><td>N/A</td><td>N/A</td></tr><tr><td>Clear Access</td><td>-</td><td>R 729</td><td>N/A</td><td>N/A</td></tr><tr><td>Frogfoot</td><td>50/5</td><td>-</td><td>R 899</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Africa</td><td rowspan="3">50/50</td><td>-</td><td>R 995</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Layer</td><td>-</td><td>R 995</td><td>N/A</td><td>N/A</td></tr><tr><td>Clear Access</td><td>-</td><td>R 829</td><td>N/A</td><td>N/A</td></tr><tr><td>SADV</td><td>200/100</td><td>-</td><td>R 1 399</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Africa</td><td rowspan="4">200/200</td><td>-</td><td>R 1 549</td><td>N/A</td><td>N/A</td></tr><tr><td>Clear Access</td><td>-</td><td>R 1 549</td><td>N/A</td><td>N/A</td></tr><tr><td>Balwin</td><td>-</td><td>R 1 499</td><td>N/A</td><td>N/A</td></tr><tr><td>Link Layer</td><td>-</td><td>R 1 349</td><td>N/A</td><td>N/A</td></tr><tr><td>Frogfoot</td><td>500/50</td><td>-</td><td>R 1 649</td><td>N/A</td><td>N/A</td></tr><tr><td>Frogfoot</td><td>500/500</td><td>-</td><td>R 1,649</td><td>N/A</td><td>N/A</td></tr><tr><td>Frogfoot</td><td>1000/1000</td><td>-</td><td>R 1 999</td><td>N/A</td><td>N/A</td></tr></tbody></table>	Fibre Network Operator (FNO)	Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference		Variance (%)	23 March 2020 Amendment						Balwin	4/1	-	R 429	N/A	N/A	Linteg	4/4	-	R 595	N/A	N/A	Link Africa	10/10	-	R 729	N/A	N/A	Link Layer	-	R 695	N/A	N/A	Clear Access	-	R 695	N/A	N/A	Link Africa	20/20	-	R 845	N/A	N/A	Link Layer	-	R 895	N/A	N/A	Clear Access	-	R 729	N/A	N/A	Frogfoot	50/5	-	R 899	N/A	N/A	Link Africa	50/50	-	R 995	N/A	N/A	Link Layer	-	R 995	N/A	N/A	Clear Access	-	R 829	N/A	N/A	SADV	200/100	-	R 1 399	N/A	N/A	Link Africa	200/200	-	R 1 549	N/A	N/A	Clear Access	-	R 1 549	N/A	N/A	Balwin	-	R 1 499	N/A	N/A	Link Layer	-	R 1 349	N/A	N/A	Frogfoot	500/50	-	R 1 649	N/A	N/A	Frogfoot	500/500	-	R 1,649	N/A	N/A	Frogfoot	1000/1000	-	R 1 999	N/A	N/A
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			Link Africa	200/200	-	R 1 549	N/A	N/A																																																																																																																							
			Clear Access		-	R 1 549	N/A	N/A																																																																																																																							
			Balwin		-	R 1 499	N/A	N/A																																																																																																																							
			Link Layer		-	R 1 349	N/A	N/A																																																																																																																							
			Frogfoot	500/50	-	R 1 649	N/A	N/A																																																																																																																							
			Frogfoot	500/500	-	R 1,649	N/A	N/A																																																																																																																							
			Frogfoot	1000/1000	-	R 1 999	N/A	N/A																																																																																																																							
			Source: ICASA Database based on Tariff Notifications																																																																																																																												
			Table 57: MTN Supersonnic Fibre - 15 April 2020 Amendment																																																																																																																												
			<table><thead><tr><th>Fibre Network Operator (FNO)</th><th>Line Speed (Mbps)</th><th>Previous Subscription Fee</th><th>Current Subscription Fee</th><th>Price Difference</th><th>Variance (%)</th></tr></thead><tbody><tr><td colspan="6">15 April 2020 Amendment</td></tr></tbody></table>	Fibre Network Operator (FNO)	Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference		Variance (%)	15 April 2020 Amendment																																																																																																																				
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15 April 2020 Amendment																																																																																																																															

			Link Africa	10/10	R 729	R 695	-R 34	-4.7%
				20/20	R 845	R 729	-R 116	-13.7%
				50/50	R 995	R 799	-R 196	-19.7%
				100/100	R 1 195	R 899	-R 296	-24.8%
				200/200	R 1 549	R 1,199	-R 350	-22.6%
			Balwin	10/10	R 695	R 579	-R 116	-16.7%
				20/20	R 845	R 699	-R 146	-17.3%
				50/50	R 995	R 899	-R 96	-9.6%
			Clear Access	100/100	-	R 1 195	N/A	N/A
			Link Layer	100/100	-	R 1 195	N/A	N/A
			Source: ICASA Database based on Tariff Notifications					
			Table 58: MTN Supersonic Fibre - 13 May 2020 Amendment					
			Fibre Network Operator (FNO)	Line Speed (Mbps)	Previous Subscription Fee	Current Subscription Fee	Price Difference	Variance (%)
			13 May 2020 Amendment					
			Clear Access	5/5	-	R 595	N/A	N/A
			Link Africa	5/5	-	R 595	N/A	N/A
			Frogfoot	5/5	-	R 595	N/A	N/A
			Evotel	5/1	R 545	R 499	N/A	N/A
			Metrofibre	5/5	-	R 595	N/A	N/A
			Vumatel	10/2	R 645	R 645	N/A	N/A

			Openserve	10/5	R 645	R 645	R 0	0%	
			Octotel	10/5	R 645	R 645	R 0	0%	
			Vodacom	10/5	R 645	R 645	R 0	0%	
			Evotel	10/1	-	R 645	N/A	N/A	
			CCC	10/5	-	R 499	N/A	N/A	
			Frogfoot	10/1	-	R 645	N/A	N/A	
			Supersonic	10/10	R 695	R 695	R 0	0%	
			Vumatel	10/10	R 695	R 749	R 54	7.8%	
			Octotel	10/10	R 695	R 729	R 34	4.9%	
			Metrofibre	10/10	R 695	R 729	R 34	4.9%	
			Frogfoot	10/10	R 695	R 749	R 54	7.8%	
			SADV	10/10	R 695	R 729	R 34	4.9%	
			Vodacom	10/10	R 695	R 849	R 154	22.2%	
			Evotel	10/10	R 695	R 879	R 184	26.5%	
			Balwin	10/10	R 695	R 579	-R 116	-16.7%	
			Linteg	10/10	-	R 695	N/A	N/A	
			20Mbps						
			Vumatel	20/2	R 795	R 829	R 34	4.3%	
			Openserve	20/10	R 795	R 829	R 34	4.3%	
			Octotel	20/5	R 795	R 795	R 0	0.0%	
			Vodacom	20/10	R 795	R 899	R 104	13.1%	
			Evotel	20/2	-	R 829	N/A	N/A	
			CCC	20/10	-	R 629	N/A	N/A	
			Frogfoot	20/2	-	R 829	N/A	N/A	
			Supersonic	20/20	R 845	R 895	R 50	5.9%	
			Vumatel	20/20	R 845	R 895	R 50	5.9%	
			Octotel	20/20	R 845	R 895	R 50	5.9%	
			Metrofibre	25/25	R 845	R 895	R 50	5.9%	

			Frogfoot	20/20	R 845	R 895	R 50	5.9%	
			SADV	20/20	R 845	R 895	R 50	5.9%	
			Evotel	20/20	R 845	R 895	R 50	5.9%	
			Vodacom	20/20	R 845	R 999	R 154	18.2%	
			Balwin	20/20	R 845	R 699	-R 146	-17.3%	
			Lightstruck	20/20	-	R 749	N/A	N/A	
			Clear Access	20/20	-	R 729	N/A	N/A	
			Linteg	20/20	-	R 895	N/A	N/A	
			50Mbps						
			Vumatel	50/5	R 955	R 955	R 0	0%	
			Openserve	40/20	R 955	R 955	R 0	0%	
			Vodacom	40/20	R 955	R 955	R 0	0%	
			Evotel	50/5	-	R 955	N/A	N/A	
			CCC	50/25	-	R 729	N/A	N/A	
			Supersonic	50/50	-	R 995	N/A	N/A	
			Vumatel	50/50	-	R 995	N/A	N/A	
			Metrofibre	50/50	R 995	R 995	R 0	0%	
			Frogfoot	50/50	R 995	R 995	R 0	0%	
			SADV	50/50	R 955	R 995	R 40	4.2%	
			Evotel	50/50	R 955	R 995	R 40	4.2%	
			Lightstruck	50/50	-	R 995	N/A	N/A	
			Vodacom	40/40	R 995	R 995	R 0	0%	
			Balwin	50/50	R 995	R 899	-R 96	-9.6%	
			Clear Access	50/50	-	R 829	N/A	N/A	
			Linteg	50/50	-	R 1 099	N/A	N/A	
			100Mbps						
			Vumatel	100/10	R 1 145	R 1 195	R 50	4.4%	

			Openserve	100/50	R 1 145	R 1 195	R 50	4.4%	
			Octotel	100/25	R 1 145	R 999	-R 146	-12.8%	
			Frogfoot	100/10	-	R 999	N/A	N/A	
			Evotel	100/10	-	R 1 145	N/A	N/A	
			CCC	100/50	-	R 849	N/A	N/A	
			Vodacom	100/50	R 1 145	R 1 449	R 304	26.6%	
			Supersonic	100/100	R 1 195	R 1 195	R 0	0%	
			Vumatel	100/100	R 1 195	R 1 195	R 0	0%	
			Octotel	100/100	R 1 195	R 1 195	R 0	0%	
			Metrofibre	100/100	R 1 195	R 1 195	R 0	0%	
			Frogfoot	100/100	R 1 195	R 1 029	-R 166	-13.9%	
			SADV	100/100	R 1 195	R 1 195	R 0	0%	
			Vodacom	100/100	R 1 195	R 1 499	R 304	25.4%	
			Evotel	100/100	R 1 195	R 1 195	R 0	0%	
			Link Africa	100/100	-	R 1 195	N/A	N/A	
			Lightstruck	100/100	-	R 1 195	N/A	N/A	
			Linteg	100/100	-	R 1 195	N/A	N/A	
			200Mbps						
			Supersonic	200/200	R 1 549	R 1 499	-R 50	-3.2%	
			Vumatel	200/20	R 1 549	R 1 399	-R 150	-9.7%	
			Vumatel	200/200	R 1 549	R 1 449	-R 100	-6.5%	
			Openserve	200/100	R 1 549	R 1 449	-R 100	-6.5%	
			Frogfoot	200/20	-	R 1 149	N/A	N/A	
			Frogfoot	200/200	-	R 1 199	N/A	N/A	
			Lightstruck		-	R 1 249	N/A	N/A	
			Octotel	200/25	R 1 549	R 1 395	-R 154	-9.9%	
			Octotel	200/200	R 1 549	R 1 349	-R 200	-12.9%	

			<table><tr><td>Metrofibre</td><td>200/200</td><td>R 1 549</td><td>R 1 799</td><td>R 250</td><td>16.1%</td></tr><tr><td>Evotel</td><td>200/20</td><td>-</td><td>R 1 249</td><td>N/A</td><td>N/A</td></tr><tr><td>Evotel</td><td>200/200</td><td>R 1 549</td><td>R 1 399</td><td>-R 150</td><td>-9.7%</td></tr><tr><td>Link Layer</td><td>200/200</td><td>-</td><td>R 1 349</td><td>N/A</td><td>N/A</td></tr><tr><td colspan="6">500Mbps</td></tr><tr><td>Lightstruck</td><td>500/500</td><td>-</td><td>R 1 649</td><td>N/A</td><td>N/A</td></tr><tr><td colspan="6">1Gbps</td></tr><tr><td>Vumatel</td><td>1000/100</td><td>R 2 599</td><td>R 1 500</td><td>-R 1,099</td><td>-42.3%</td></tr><tr><td>Octotel</td><td>1000/25</td><td>R 2 599</td><td>R 1 999</td><td>-R 600</td><td>-23.1%</td></tr><tr><td>Evotel</td><td>1000/100</td><td>-</td><td>R 1 999</td><td>N/A</td><td>N/A</td></tr><tr><td>Vumatel</td><td>1000/100</td><td>-</td><td>R 2 599</td><td>N/A</td><td>N/A</td></tr><tr><td>Lightstruck</td><td>1024/1024</td><td>-</td><td>R 1 999</td><td>N/A</td><td>N/A</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Metrofibre	200/200	R 1 549	R 1 799	R 250	16.1%	Evotel	200/20	-	R 1 249	N/A	N/A	Evotel	200/200	R 1 549	R 1 399	-R 150	-9.7%	Link Layer	200/200	-	R 1 349	N/A	N/A	500Mbps						Lightstruck	500/500	-	R 1 649	N/A	N/A	1Gbps						Vumatel	1000/100	R 2 599	R 1 500	-R 1,099	-42.3%	Octotel	1000/25	R 2 599	R 1 999	-R 600	-23.1%	Evotel	1000/100	-	R 1 999	N/A	N/A	Vumatel	1000/100	-	R 2 599	N/A	N/A	Lightstruck	1024/1024	-	R 1 999	N/A	N/A	
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Lightstruck	1024/1024	-	R 1 999	N/A	N/A																																																																							
Cell C On Us Discount Data Bundles	Cell C's On Us Discount Data Bundles were offered to prepaid customers, with bundles discounted from 20% - 80%.	Filed: 24 January 2020 Launch Date: 05 February 2020 Extension Date: 09 April 2020	<p>Table 59: Cell C On Us Discount Data Bundles</p> <table><tr><th rowspan="2">Bundle</th><th rowspan="2">Volume</th><th rowspan="2">Validity</th><th colspan="5">Discounted Price</th></tr><tr><th>0%</th><th>20%</th><th>40%</th><th>60%</th><th>80%</th></tr><tr><td>10MB Hourly On Us Discount Data Bundle</td><td>10MB</td><td>1 hour</td><td>R 2</td><td>R 1.60</td><td>R 1.20</td><td>R 0.80</td><td>R 0.40</td></tr><tr><td>50MB Hourly On Us Discount Data Bundle</td><td>50MB</td><td>1 hour</td><td>R 8</td><td>R 6.40</td><td>R 4.80</td><td>R 3.20</td><td>R 1.60</td></tr><tr><td>150MB Hourly On Us Discount Data Bundle</td><td>150MB</td><td>1 hour</td><td>R 16</td><td>R 12.80</td><td>R 9.60</td><td>R 6.40</td><td>R 3.20</td></tr><tr><td>300 MB Hourly On Us Discount Data Bundle</td><td>300MB</td><td>1 hour</td><td>R 24</td><td>R 19.20</td><td>R 14.40</td><td>R 9.60</td><td>R 4.80</td></tr></table>	Bundle	Volume	Validity	Discounted Price					0%	20%	40%	60%	80%	10MB Hourly On Us Discount Data Bundle	10MB	1 hour	R 2	R 1.60	R 1.20	R 0.80	R 0.40	50MB Hourly On Us Discount Data Bundle	50MB	1 hour	R 8	R 6.40	R 4.80	R 3.20	R 1.60	150MB Hourly On Us Discount Data Bundle	150MB	1 hour	R 16	R 12.80	R 9.60	R 6.40	R 3.20	300 MB Hourly On Us Discount Data Bundle	300MB	1 hour	R 24	R 19.20	R 14.40	R 9.60	R 4.80	Ongoing as at 30 June 2020, however, was decommissioned on 05 August 2020.																											
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300 MB Hourly On Us Discount Data Bundle	300MB	1 hour	R 24	R 19.20	R 14.40	R 9.60	R 4.80																																																																					

			<table><tr><td>3GB Hourly On Us Discount Data Bundle</td><td>3072MB</td><td>1 hour</td><td>R 60</td><td>R 48</td><td>R 36</td><td>R 24</td><td>R 12</td></tr><tr><td>600MB Daily On Us Discount Data Bundle</td><td>600MB</td><td>1 day</td><td>R 30</td><td>R 24</td><td>R 18</td><td>R 12</td><td>R 6</td></tr><tr><td>1.2GB Daily On Us Discount Data Bundle</td><td>1228.8MB</td><td>1 day</td><td>R 40</td><td>R 32</td><td>R 24</td><td>R 16</td><td>R 8</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	3GB Hourly On Us Discount Data Bundle	3072MB	1 hour	R 60	R 48	R 36	R 24	R 12	600MB Daily On Us Discount Data Bundle	600MB	1 day	R 30	R 24	R 18	R 12	R 6	1.2GB Daily On Us Discount Data Bundle	1228.8MB	1 day	R 40	R 32	R 24	R 16	R 8																																		
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Cell C On Us Discount Voice Bundles (Any-net Voice Bundles)	Cell C's On Us Discount Voice Bundles were offered to prepaid customers, with bundles discounted from 20% - 80%.	Filed: 24 January 2020 Launch Date: 05 February 2020 Extension Date: 09 April 2020	<p>Table 60: Cell C On Us Discount Any-net Voice Bundles</p> <table><tr><th rowspan="2">Bundle</th><th rowspan="2">Minutes</th><th rowspan="2">Validity</th><th colspan="5">Discounted Price</th></tr><tr><th>0%</th><th>20%</th><th>40%</th><th>60%</th><th>80%</th></tr><tr><td>10 Minute Hourly On Us Discount Voice Any-net Bundle</td><td>10</td><td>1 hour</td><td>R 8</td><td>R 6.40</td><td>R 4.80</td><td>R 3.20</td><td>R 1.60</td></tr><tr><td>20 Minute Hourly On Us Discount Voice Any-net Bundle</td><td>20</td><td>1 hour</td><td>R 14</td><td>R 11.20</td><td>R 8.40</td><td>R 5.60</td><td>R 2.80</td></tr><tr><td>30 Minute Hourly On Us Discount Voice Any-net Bundle</td><td>30</td><td>1 hour</td><td>R 20</td><td>R 16</td><td>R 12</td><td>R 8</td><td>R 4</td></tr><tr><td>60 Minute Hourly On Us Discount Voice Any-net Bundle</td><td>60</td><td>1 hour</td><td>R 36</td><td>R 28.80</td><td>R 21.60</td><td>R 14.40</td><td>R 7.20</td></tr><tr><td>60 Minutes Daily On Us Discount Voice</td><td>60</td><td>1 day</td><td>R 64</td><td>R 51.20</td><td>R 38.40</td><td>R 25.60</td><td>R 12.80</td></tr></table>					Bundle	Minutes	Validity	Discounted Price					0%	20%	40%	60%	80%	10 Minute Hourly On Us Discount Voice Any-net Bundle	10	1 hour	R 8	R 6.40	R 4.80	R 3.20	R 1.60	20 Minute Hourly On Us Discount Voice Any-net Bundle	20	1 hour	R 14	R 11.20	R 8.40	R 5.60	R 2.80	30 Minute Hourly On Us Discount Voice Any-net Bundle	30	1 hour	R 20	R 16	R 12	R 8	R 4	60 Minute Hourly On Us Discount Voice Any-net Bundle	60	1 hour	R 36	R 28.80	R 21.60	R 14.40	R 7.20	60 Minutes Daily On Us Discount Voice	60	1 day	R 64	R 51.20	R 38.40	R 25.60	R 12.80	Ongoing as at 30 June 2020, however, was decommissioned on 05 August 2020.
Bundle	Minutes	Validity	Discounted Price																																																										
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30 Minute Hourly On Us Discount Voice Any-net Bundle	30	1 hour	R 20	R 16	R 12	R 8	R 4																																																						
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			Any-net Bundle									
			Source: ICASA Database based on Tariff Notifications									
Cell C 50GB for 6 Months Promotion	The operator is offering selected prepaid, post-paid and top-up customers 50GB valid for 6 months (180 days) for a monetary value of R 500.	Filed: 07 February 2020 Launch Date: 19 February 2020 Amendment Date: 15 April 2020 Extension Date: 18 June 2020 Decommission Date: 30 September 2020	Table 61: Cell C 50GB for 6 Months Promotional Bundle									Ongoing as at 30 June 2020 and was to be decommissioned on 30 September 2020. However, Cell C filed an extension on 11 September 2020, extending the promotion to 31 January 2020, which will be discussed in the next reporting period.
			Bundle			Validity			Price			
			50GB			180 days			R 500			
			Source: ICASA Database based on Tariff Notifications									
Cell C All-In-One Double Data Bundle Promotion	The promotion is available to prepaid and top-up customers,	Filed: 07 February 2020	Table 62: Cell C All-In-One Double Data Promotional Bundles									Ongoing as at 30 June 2020, however, was decommissioned on
			Description	All-In-One 30MB	All-In-One 120MB	All-In-One 300MB	All-In-One 1GB	All-In-One 2.5GB				

	rewarding customers with double the data upon purchasing the All-In-One 30MB, 120MB and/or 300MB packages.	Launch Date: 19 February 2020 Extension Date: 18 June 2020 Decommission Date: 30 September 2020	<table><tr><td rowspan="2">Bundle fee (Incl. VAT)</td><td>R 5</td><td>R 15</td><td>R 35</td><td>R 95</td><td>R 195</td></tr><tr><td>1 Days</td><td>14 Days</td><td>30 Days</td><td>30 Days</td><td>30 Days</td></tr><tr><td rowspan="4">Data On-net Minutes On-net Minutes FUP Any-net Minutes</td><td colspan="5">Inclusive Value</td></tr><tr><td>60MB</td><td>240MB</td><td>600MB</td><td>1024MB</td><td>2560MB</td></tr><tr><td>30</td><td>300</td><td>600</td><td>Unlimited</td><td>Unlimited</td></tr><tr><td>n/a</td><td>n/a</td><td>n/a</td><td>900</td><td>900</td></tr><tr><td></td><td>5</td><td>10</td><td>20</td><td>45</td><td>60</td></tr></table> <p>Source: ICASA database based on Tariff Notifications</p>	Bundle fee (Incl. VAT)	R 5	R 15	R 35	R 95	R 195	1 Days	14 Days	30 Days	30 Days	30 Days	Data On-net Minutes On-net Minutes FUP Any-net Minutes	Inclusive Value					60MB	240MB	600MB	1024MB	2560MB	30	300	600	Unlimited	Unlimited	n/a	n/a	n/a	900	900		5	10	20	45	60	30 September 2020.
Bundle fee (Incl. VAT)	R 5	R 15	R 35		R 95	R 195																																				
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	n/a	n/a	n/a	900	900																																					
	5	10	20	45	60																																					
Cell C WhatsApp Bundle Variable Promotion	Upon purchasing the WhatsApp bundle (valid for either 7, 15 or 30 days), customers stand a chance to be rewarded with deals which will be one of, or a mix of the elements listed. The Variable promotion runs at the operator’s discretion.	Filed: 15 November 2019 Launch Date: 27 November 2019 Amendment: 14 February 2020 Extension Date: 14	<p>Table 63: WhatsApp Bundle Variable Promotion</p> <table><tr><th>Description</th><th>Value</th></tr><tr><td>Price Discount</td><td>from 1% to 100%</td></tr><tr><td>Additional WhatsApp anytime Data</td><td>from 1MB to 5GB</td></tr><tr><td>Additional WhatsApp nite data</td><td>From 1MB to 5GB</td></tr><tr><td>Additional On-Net Minutes</td><td>From 1Min to 5400Min</td></tr><tr><td>Additional Any-Net Minutes</td><td>From 1Min to 5400Min</td></tr><tr><td>Validity</td><td>From 1 day to 30 days</td></tr></table> <p>Source: ICASA database based on Tariff Notifications</p>	Description	Value	Price Discount	from 1% to 100%	Additional WhatsApp anytime Data	from 1MB to 5GB	Additional WhatsApp nite data	From 1MB to 5GB	Additional On-Net Minutes	From 1Min to 5400Min	Additional Any-Net Minutes	From 1Min to 5400Min	Validity	From 1 day to 30 days	Ongoing as at 30 June 2020, however, was decommissioned on 30 September 2020.																								
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Validity	From 1 day to 30 days																																									

		February 2020, 18 June 2020 Decommission Date: 30 September 2020																						
Cell C All-In-One Bundle Variable Promotion	Customers purchasing the All-in-One bundles stand a chance to be rewarded with either discounted or free data, on-net minutes, any-net minutes or a combination thereof. Cell C decides when to reward the customers with the bundles during the promotional period.	Filed: 15 November 2019 Launch Date: 27 November 2019 Amendment: 14 February 2020 Extension Date: 14 February 2020, 18 June 2020	<p><i>Table 64: Cell C All-In-One Bundle Variable Promotion</i></p> <table><thead><tr><th>Description</th><th>Value</th></tr></thead><tbody><tr><td>Price Discount</td><td>From 1% to 100%</td></tr><tr><td>Additional Anytime Data</td><td>From 1MB to 10GB</td></tr><tr><td>Additional nite Data</td><td>From 1MB to 10GB</td></tr><tr><td>Additional On-net Minutes</td><td>From 1 to 5400 Minutes</td></tr><tr><td>Additional Any-net Minutes</td><td>From 1 to 5400 Minutes</td></tr><tr><td>Validity</td><td>From 1 day to 30 days</td></tr><tr><td colspan="2">18 June 2020 Amendment</td></tr><tr><td>Free YouTube Data</td><td>From 1MB to 10GB</td></tr><tr><td>Free Social Data</td><td>From 1MB to 10GB</td></tr></tbody></table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Description	Value	Price Discount	From 1% to 100%	Additional Anytime Data	From 1MB to 10GB	Additional nite Data	From 1MB to 10GB	Additional On-net Minutes	From 1 to 5400 Minutes	Additional Any-net Minutes	From 1 to 5400 Minutes	Validity	From 1 day to 30 days	18 June 2020 Amendment		Free YouTube Data	From 1MB to 10GB	Free Social Data	From 1MB to 10GB	Ongoing as at 30 June 2020, however, was decommissioned on 30 September 2020.
Description	Value																							
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18 June 2020 Amendment																								
Free YouTube Data	From 1MB to 10GB																							
Free Social Data	From 1MB to 10GB																							

		Decommission Date: 30 September 2020																																												
Cell C All-In-One Bundle Promotion	Cell C's All-In-One Bundle Promotion offers prepaid and top-up customers a set of integrated bundles. The once-off purchased All-in-One bundles comprise of data bundles, on-net and any-net voice bundles.	Filed: 09 September 2019 Launch Date: 20 September 2019 Extension Date: 14 February 2020, 18 June 2020 Decommission Date: 30 September 2020	<p>Table 65: Cell C All-In-One Bundle Promotion</p> <table><tr><th>Descripti on</th><th>All-In-One 30MB</th><th>All-In-One 120MB</th><th>All-In-One 300MB</th><th>All-In-One 750MB</th><th>All-In-One 1GB</th><th>All-In-One 2.5GB</th></tr><tr><td>Data (MB)</td><td>30</td><td>120</td><td>300</td><td>750</td><td>1024</td><td>2560</td></tr><tr><td>On-net Minutes</td><td>30</td><td>300</td><td>600</td><td>900</td><td>900</td><td>900</td></tr><tr><td>Any-net Minutes</td><td>5</td><td>10</td><td>20</td><td>30</td><td>45</td><td>60</td></tr><tr><td>Validity</td><td>1 Day</td><td>14 Days</td><td>30 Days</td><td>30 Days</td><td>30 Days</td><td>30 Days</td></tr><tr><td>Price</td><td>R 5</td><td>R 15</td><td>R 35</td><td>R 75</td><td>R 95</td><td>R 195</td></tr></table> <p>Source: ICASA Database Based on Tariff Notification</p>	Descripti on	All-In-One 30MB	All-In-One 120MB	All-In-One 300MB	All-In-One 750MB	All-In-One 1GB	All-In-One 2.5GB	Data (MB)	30	120	300	750	1024	2560	On-net Minutes	30	300	600	900	900	900	Any-net Minutes	5	10	20	30	45	60	Validity	1 Day	14 Days	30 Days	30 Days	30 Days	30 Days	Price	R 5	R 15	R 35	R 75	R 95	R 195	Ongoing as at 30 June 2020 and was to be decommissioned on 30 September 2020. However, Cell C filed a notification on 21 August 2020, to make its All-In-One Bundles permanent in the market from 01 October 2020, which will be discussed in the next reporting period.
Descripti on	All-In-One 30MB	All-In-One 120MB	All-In-One 300MB	All-In-One 750MB	All-In-One 1GB	All-In-One 2.5GB																																								
Data (MB)	30	120	300	750	1024	2560																																								
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Validity	1 Day	14 Days	30 Days	30 Days	30 Days	30 Days																																								
Price	R 5	R 15	R 35	R 75	R 95	R 195																																								
Vodacom Power Bonus	Vodacom's promotion is an integrated bundle promotion inclusive	Filed: 14 May 2019, 31 May 2019	<p>Table 66: Vodacom Power Bonus Integrated Bundles</p> <table><tr><th>Allocation</th><th>Price</th><th>Validity</th></tr><tr><td>60 minutes, 1GB WhatsApp</td><td>R 11</td><td>1 day</td></tr><tr><td>30 minutes, 150MB data, 300MB WhatsApp</td><td>R 25</td><td>7 days</td></tr></table>	Allocation	Price	Validity	60 minutes, 1GB WhatsApp	R 11	1 day	30 minutes, 150MB data, 300MB WhatsApp	R 25	7 days	Ongoing as at 30 June 2020 and was to be decommissioned on																																	
Allocation	Price	Validity																																												
60 minutes, 1GB WhatsApp	R 11	1 day																																												
30 minutes, 150MB data, 300MB WhatsApp	R 25	7 days																																												

Integrated Bundles	of voice minutes, data bundles, WhatsApp bundles, Night Owl bundles depending on what a customer purchase and the tariff plan they subscribed to.	Launch Date: 24 May 2019, 12 June 2019 Extension Date: 20 August 2019, 17 February 2020 Decommission Date: 31 August 2020	40 minutes, 650MB data, 650MB, NightOwl, 1GB WhatsApp R 99 30 days <i>Source: ICASA Database based on Tariff Notifications</i>				01 September 2020. However, Vodacom filed a notification on 31 August 2020, to make its Power Bonus Integrated Bundles permanent in the market from 01 September 2020, which will be discussed in the next reporting period.																				
Vodacom All-Net Bundles	Vodacom All-Net Bundles promotion offers customers discounted all-net voice bundles with 1-day validity periods.	Filed: 21 August 2019 Launch Date: 01 September 2019 Extension Date: 20 February 2020	<i>Table 67: Vodacom All-Net Voice Bundles</i> <table><tr><th>New All-Net Bundles</th><th>Validity</th><th>Price (Incl. VAT)</th><th>Bundle Allocation</th></tr><tr><td>Chat For 60</td><td>1 Day</td><td>R 12</td><td>60 min All-Net</td></tr><tr><td>Chat Now 60</td><td>1 Day</td><td>R 9.50</td><td>60 min (from time of allocation) All-Net</td></tr><tr><td>Chat Now 10</td><td>1 Day</td><td>R 3.20</td><td>10 min (from time of allocation) All-Net</td></tr><tr><td>Chat Combo 60+60</td><td>1 Day</td><td>R 17.80</td><td>60 min All-Net + 60MB</td></tr></table> <i>Source: ICASA Database based on Tariff Notifications</i>				New All-Net Bundles	Validity	Price (Incl. VAT)	Bundle Allocation	Chat For 60	1 Day	R 12	60 min All-Net	Chat Now 60	1 Day	R 9.50	60 min (from time of allocation) All-Net	Chat Now 10	1 Day	R 3.20	10 min (from time of allocation) All-Net	Chat Combo 60+60	1 Day	R 17.80	60 min All-Net + 60MB	Ongoing as at 30 June 2020 and was to be decommissioned on 01 September 2020. However, Vodacom filed a notification on 31 August 2020, to make its Power Bonus Integrated Bundles permanent in the market from
New All-Net Bundles	Validity	Price (Incl. VAT)	Bundle Allocation																								
Chat For 60	1 Day	R 12	60 min All-Net																								
Chat Now 60	1 Day	R 9.50	60 min (from time of allocation) All-Net																								
Chat Now 10	1 Day	R 3.20	10 min (from time of allocation) All-Net																								
Chat Combo 60+60	1 Day	R 17.80	60 min All-Net + 60MB																								

		Decommission Date: 01 September 2020		01 September 2020, which will be discussed in the next reporting period.																														
Standard Bank Default Tariff Plan	The Standard Bank Default Tariff Plan is available to all Standard Bank customers. The tariffs are applicable to prepaid and post-paid customers. A newly activated SIM is activated to the Standard Bank Default Tariff Plan.	Filed: 26 February 2020 Launch Date: 16 March 2020	<p><i>Table 68: Standard Bank Default Tariff Plan</i></p> <table><tr><th>Service</th><th>Tariff</th></tr><tr><td>Local Voice calls (Any network and Landlines)</td><td>R 1.35</td></tr><tr><td>Data</td><td>R 0.51</td></tr><tr><td>Local SMS</td><td>R 0.60</td></tr><tr><td>International SMS</td><td>R 2</td></tr><tr><td>Local MMS</td><td>R 0.60</td></tr><tr><td>International MMS</td><td>R 4.50</td></tr><tr><td>International Calls</td><td>Based on international calling rates</td></tr></table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Service	Tariff	Local Voice calls (Any network and Landlines)	R 1.35	Data	R 0.51	Local SMS	R 0.60	International SMS	R 2	Local MMS	R 0.60	International MMS	R 4.50	International Calls	Based on international calling rates	Ongoing as at 30 June 2020.														
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International Calls	Based on international calling rates																																	
Vodacom Just 4 You Integrated Bundles	Vodacom introduced its new Just 4 You integrated bundles comprising of either open market data or WhatsApp data and on-net voice minutes.	Filed: 09 March 2020 Launch Date: 18 March 2020	<p><i>Table 69: Vodacom Just 4 You Integrated Bundles</i></p> <table><tr><th>Description</th><th>Data Allocation</th><th>Voice minutes (on-net)</th><th>Validity (Per Day)</th><th>Price (Dynamic)</th></tr><tr><td colspan="5">3 Day Recurring</td></tr><tr><td>50MB per day for 3 days at R 12</td><td>50MB</td><td>-</td><td>1</td><td>R 12</td></tr><tr><td>100MB per day for 3 days at R 19</td><td>100MB</td><td>-</td><td>1</td><td>R 19</td></tr><tr><td>250MB per day for 3 days at R 29</td><td>250MB</td><td>-</td><td>1</td><td>R 29</td></tr><tr><td>500MB per day for 3 days at R 49</td><td>500MB</td><td>-</td><td>1</td><td>R 49</td></tr></table>	Description	Data Allocation	Voice minutes (on-net)	Validity (Per Day)	Price (Dynamic)	3 Day Recurring					50MB per day for 3 days at R 12	50MB	-	1	R 12	100MB per day for 3 days at R 19	100MB	-	1	R 19	250MB per day for 3 days at R 29	250MB	-	1	R 29	500MB per day for 3 days at R 49	500MB	-	1	R 49	Ongoing as at 30 June 2020.
Description	Data Allocation	Voice minutes (on-net)	Validity (Per Day)	Price (Dynamic)																														
3 Day Recurring																																		
50MB per day for 3 days at R 12	50MB	-	1	R 12																														
100MB per day for 3 days at R 19	100MB	-	1	R 19																														
250MB per day for 3 days at R 29	250MB	-	1	R 29																														
500MB per day for 3 days at R 49	500MB	-	1	R 49																														

			Description	Data Allocation	Voice minutes (on-net)	Validity (Per Day)	Price (Dynamic)	
			3 Day Recurring (Continued)					
			1GB per day for 3 days at R 69	1GB	-	1	R 69	
			20 Voda minutes + 150MB WhatsApp per day for 3 days at R 15	150MB	20	1	R 15	
			20 Voda minutes + 150MB per day for 3 days at R 19	150MB	20	1	R 19	
			5 Day Recurring					
			30 Voda minutes + 200MB WhatsApp per day for 5 days at R 35	200MB	30	1	R 35	
			7 Day Recurring					
			50MB per day for 7 days at R 29	50MB	-	1	R 29	
			100MB per day for 7 days at R 49	100MB	-	1	R 49	
			250MB per day for 7 days at R 69	250MB	-	1	R 69	
			500MB per day for 7 days at R 119	500MB	-	1	R 119	
			1GB per day for 7 days at R 149	1GB	-	1	R 149	
			30 Voda minutes + 200MB WhatsApp per day for 7 days at R 49	200MB	30	1	R 49	
			10 Voda minutes + 100MB per day for 7 days at R 35	100MB	10	1	R 35	
			20 Voda + 150MB per day for 7 days at R 49	150MB	20	1	R 49	
			30 Voda minutes + 200MB per day for 7 days at R 59	200MB	30	1	R 59	
			60 Voda minutes + 250MB per day for 7 days at R 69	250MB	60	1	R 69	

			Description	Data Allocation	Voice minutes (on-net)	Validity (Per Day)	Price (Dynamic)	
			10 Day Recurring					
			20 Voda minutes + 150MB WhatsApp per day for 10 days at R 55	150MB	20	1	R 55	
			30 Voda minutes + 200MB WhatsApp per day for 10 days at R 69	200MB	30	1	R 69	
			21 Day Recurring					
			10 Voda minutes + 100MB WhatsApp per day for 21 days at R 79	100MB	10	1	R 79	
			20 Voda minutes + 150MB WhatsApp per day for 21 days at R 109	150MB	20	1	R 109	
			60 Voda minutes + 250MB WhatsApp per day for 21 days at R 169	250MB	60	1	R 169	
			10 Voda minutes + 100MB per day for 21 days at R 99	100MB	10	1	R 99	
			20 Voda minutes + 150MB per day for 21 days at R 139	150MB	20	1	R 139	
			30 Voda minutes + 200MB per day for 21 days at R 169	200MB	30	1	R 169	
			60 Voda minutes + 250MB per day for 21 days at R 199	250MB	60	1	R 199	
			30 Day Recurring					
			10 Voda minutes + 100MB WhatsApp per day for 30 days at R 109	100MB	10	1	R 109	
			20 Voda minutes + 150MB WhatsApp per	150MB	20	1	R 159	

			<table> <tr> <td>day for 30 days at R 159</td><td></td><td></td><td></td><td></td></tr> <tr> <td>60 Voda minutes + 250MB WhatsApp per day for 30 days at R 239</td><td>250MB</td><td>60</td><td>1</td><td>R 239</td></tr> <tr> <td>10 Voda minutes + 100MB per day for 30 days at R 139</td><td>100MB</td><td>10</td><td>1</td><td>R 139</td></tr> <tr> <td>20 Voda minutes + 150MB per day for 30 days at R 199</td><td>150MB</td><td>20</td><td>1</td><td>R 199</td></tr> <tr> <td>30 Voda minutes + 200MB per day for 30 days at R 249</td><td>200MB</td><td>30</td><td>1</td><td>R 249</td></tr> <tr> <td>60 Voda minutes + 250MB per day for 30 days at R 289</td><td>250MB</td><td>60</td><td>1</td><td>R 289</td></tr> <tr> <td>50MB per day for 30 days at R 79</td><td>50MB</td><td>-</td><td>1</td><td>R 79</td></tr> <tr> <td>100MB per day for 30 days at R 129</td><td>100MB</td><td>-</td><td>1</td><td>R 129</td></tr> <tr> <td>250MB per day for 30 days at R 149</td><td>250MB</td><td>-</td><td>1</td><td>R 149</td></tr> <tr> <td>60 Voda minutes + 500MB per day for 30 days at R 319</td><td>500MB</td><td>60</td><td>1</td><td>R 319</td></tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	day for 30 days at R 159					60 Voda minutes + 250MB WhatsApp per day for 30 days at R 239	250MB	60	1	R 239	10 Voda minutes + 100MB per day for 30 days at R 139	100MB	10	1	R 139	20 Voda minutes + 150MB per day for 30 days at R 199	150MB	20	1	R 199	30 Voda minutes + 200MB per day for 30 days at R 249	200MB	30	1	R 249	60 Voda minutes + 250MB per day for 30 days at R 289	250MB	60	1	R 289	50MB per day for 30 days at R 79	50MB	-	1	R 79	100MB per day for 30 days at R 129	100MB	-	1	R 129	250MB per day for 30 days at R 149	250MB	-	1	R 149	60 Voda minutes + 500MB per day for 30 days at R 319	500MB	60	1	R 319	
day for 30 days at R 159																																																						
60 Voda minutes + 250MB WhatsApp per day for 30 days at R 239	250MB	60	1	R 239																																																		
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250MB per day for 30 days at R 149	250MB	-	1	R 149																																																		
60 Voda minutes + 500MB per day for 30 days at R 319	500MB	60	1	R 319																																																		
MTN Supersonic on Vumatel Relief Promotion	MTN's Supersonic on Vumatel Relief Promotion provides customers with free line speed upgrades during COVID-19 pandemic period.	<p>Filed: 23 March 2020</p> <p>Launch Date: 01 April 2020</p> <p>Extension Date: 06 April</p>	MTN's Supersonic is offering its customers on Vumatel promotional offers wherein existing customers can increase their line speeds (one level up) during the promotional period, for a period of up to two consecutive billing cycles at no additional cost, i.e. subscription fees remain unchanged. For example, customers on a Vumatel 10/2Mbps line paying R 645 per month are eligible for a Vumatel 10/10Mbps (retailing at R 745) at the same price of R 645.	Ongoing as at 30 June 2020, however it was decommissioned on 01 September 2020.																																																		

		2020, 24 June 2020, 27 July 2020 Decommission Date: 01 September 2020	New customers whose orders are placed and accepted during the promotional period are eligible for a 100% discount on subscriptions for the first invoice only. MTN Supersonic was initially filed to run from 01 April 2020 to 30 April 2020. However, the operator extended the promotional offer to 30 June 2020.																															
Cell C Summer Recharge and Get Promotion	Cell C's Summer Recharge and Get Promotion rewarded selected Cell C subscribers with free data bundles with every qualifying recharge.	Filed: 24 March 2020 Launch Date: 03 April 2020 Decommission Date: 03 October 2020	<table><tr><td colspan="3">Table 70: Cell C Recharge and Get Promotion Tiers</td></tr><tr><th>Recharge AMT required for reward allocation</th><th>Proposed Reward (Data)</th><th>Validity (Days)</th></tr><tr><td>R 1 to R 4.99</td><td>20MB</td><td>2</td></tr><tr><td>R 5 to R 9.99</td><td>40MB</td><td>2</td></tr><tr><td>R 10 to R 14.99</td><td>70MB</td><td>2</td></tr><tr><td>R 15 to R 19.99</td><td>100MB</td><td>2</td></tr><tr><td>R 20 to R 24.99</td><td>100MB</td><td>2</td></tr><tr><td>R 25 to R 29.99</td><td>120MB</td><td>2</td></tr><tr><td>R 30 to R 34.99</td><td>120MB</td><td>2</td></tr><tr><td>R 35+</td><td>200MB</td><td>2</td></tr></table> <p>Source: ICASA Database based on Tariff Notifications</p>	Table 70: Cell C Recharge and Get Promotion Tiers			Recharge AMT required for reward allocation	Proposed Reward (Data)	Validity (Days)	R 1 to R 4.99	20MB	2	R 5 to R 9.99	40MB	2	R 10 to R 14.99	70MB	2	R 15 to R 19.99	100MB	2	R 20 to R 24.99	100MB	2	R 25 to R 29.99	120MB	2	R 30 to R 34.99	120MB	2	R 35+	200MB	2	Ongoing as at 30 June 2020, however it will be decommissioned on 03 October 2020.
Table 70: Cell C Recharge and Get Promotion Tiers																																		
Recharge AMT required for reward allocation	Proposed Reward (Data)	Validity (Days)																																
R 1 to R 4.99	20MB	2																																
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R 25 to R 29.99	120MB	2																																
R 30 to R 34.99	120MB	2																																
R 35+	200MB	2																																
MTN MoMo Social Pass Promotion	MTN offered customers promotional data bundles to customers who purchased data via the Mobile Money (MoMo) platform.	Filed: 26 March 2020 Launch Date: 06 April 2020	<table><tr><td colspan="2">Table 71: MTN Social Pass Promotional Bundles</td></tr><tr><th>Bundle Type</th><th>Price (Incl. VAT)</th></tr><tr><td>MoMo 100 On-Net min Voice Daily</td><td>R 10</td></tr><tr><td>MoMo 500MB Social Data Daily</td><td>R 8</td></tr><tr><td>MoMo 1GB Social Data 3-Day</td><td>R 15</td></tr><tr><td>MoMo 5GB Social Data Weekly</td><td>R 60</td></tr><tr><td>MoMo 10GB Social Data Monthly</td><td>R 120</td></tr></table>	Table 71: MTN Social Pass Promotional Bundles		Bundle Type	Price (Incl. VAT)	MoMo 100 On-Net min Voice Daily	R 10	MoMo 500MB Social Data Daily	R 8	MoMo 1GB Social Data 3-Day	R 15	MoMo 5GB Social Data Weekly	R 60	MoMo 10GB Social Data Monthly	R 120	Ongoing as at 30 June 2020 and was to be decommissioned on 31 July 2020. However, MTN filed an extension on 30																
Table 71: MTN Social Pass Promotional Bundles																																		
Bundle Type	Price (Incl. VAT)																																	
MoMo 100 On-Net min Voice Daily	R 10																																	
MoMo 500MB Social Data Daily	R 8																																	
MoMo 1GB Social Data 3-Day	R 15																																	
MoMo 5GB Social Data Weekly	R 60																																	
MoMo 10GB Social Data Monthly	R 120																																	

		<p>Extension Date: 29 June 2020, 30 July 2020</p> <p>Decommission Date: 31 October 2020</p>	<p><i>Source: ICASA Database based on Tariff Notifications</i></p>	<p>July 2020, extending the promotion to 31 October 2020, which will be discussed in the next reporting period.</p>
MWEB on Link Africa Fibre Promotion	MWEB on Link Africa Fibre Promotion provides customers with free line speed upgrades during COVID-19 pandemic period.	<p>Filed: 26 March 2020</p> <p>Launch Date: 03 April 2020</p> <p>Decommission Date: 17 July 2020</p>	The promotional offer is targeted at MWEB's new subscribers wherein it offers customers double the fibre line speeds at no additional cost. With the anticipation of increase internet usage in households, the promotion aims to provide convenience to MWEB's customers during the COVID-19 outbreak period.	Ongoing as at 30 June 2020, however it was decommissioned on 17 July 2020.
Cell C StarCALL Promotion	Cell C introduced its StarCALL promotion wherein customers can trigger prompt to return the call from the recipient side.	<p>Filed: 06 April 2020</p> <p>Launch Date: 08 April 2020</p> <p>Decommission Date: 30 September 2020</p>	Similar to the "Please Call Me" service, Cell C subscribers could simply tap the star-key followed by the number they want to call (*cell number). The StarCALL service was a zero-rated service, thereby enabling any Cell C customer to utilise it, irrespective of their balance.	Ongoing as at 30 June 2020, however it will be decommissioned on 30 September 2020.

Cell C On Us WhatsApp Bundle	Cell C's On Us Discount WhatsApp Bundle is a discount promotion on WhatsApp bundles. The discount ranges from 20% to 80%.	<p>Filed: 09 April 2020</p> <p>Launch Date: 08 April 2020</p> <p>Extension Date: 20 July 2020</p> <p>Decommission Date: 30 November 2020</p>	The discount at which a bundle is offered is selected based on the time of day, network cell and segment which a subscriber falls into. The On Us WhatsApp Bundle shall not be allowed to be depleted for any other data usage, only usage through the IP addresses configured for WhatsApp. WhatsApp (VOIP) Calls incur additional data costs outside the On Us WhatsApp Bundle.	Ongoing as at 30 June 2020 and was to be decommissioned on 05 August 2020. However, Cell C filed an extension on 20 July 2020, extending the promotion to 30 November 2020, which will be discussed in the next reporting period.
MTN Cake Crush Promotion	MTN re-introduced its MTN Cake Crush Promotion that sees MTN reward its prepaid and post-paid customers who enter into the MTN Cake Crush promotion.	<p>Filed: 15 April 2020</p> <p>Launch Date: 17 April 2020</p> <p>Extension Date: 30 July 2020</p> <p>Decommission Date: 30</p>	Customers who participated in the Cake Crush competition stood a chance to either win free bundles i.e. Voice On-Net Minutes, data, social, international calling, video and music bundles; or receive offers to purchase discounted bundles. Customers also stand a chance to win retail vouchers.	Ongoing as at 30 June 2020, however it will be decommissioned on 30 September 2020.

		September 2020		
MTN MoMo 100% Airtime Giveback Promotion	MTN rewards its prepaid and hybrid customers with 100% airtime giveback when purchasing airtime through the MTN MoMo USSD and App channel.	<p>Filed: 21 April 2020</p> <p>Launch Date: 23 April 2020</p> <p>Decommission Date: 31 July 2020</p>	<p>Promotional airtime depletes as follows:</p> <ul style="list-style-type: none"> • R 1.50 per minute on voice calls; • R 1.50 per MB; • R 0.90 per MMS; and <p>R 0.50 per SMS.</p>	Ongoing as at 30 June 2020, however it was decommissioned on 31 July 2020.
MTN Supersonic on Openserve Relief Promotion	MTN Supersonic on Open Serve Relief Promotion saw existing Supersonic customers on the Openserve network receiving an automatic line speed upgrade for the duration of the promotional period, while their subscription fees remain unchanged.	<p>Filed: 21 April 2020</p> <p>Launch Date: 24 April 2020</p> <p>Decommission Date: 31 July 2020</p>	Customers on 10Mbps, 20Mbps and 40Mbps line speeds were automatically upgraded to 20Mbps, 40Mbps and 100Mbps respectively.	Ongoing as at 30 June 2020, however it was decommissioned on 31 July 2020.

MWEB on Openserve Line Speed Promotion	MWEB on Openserve Line Speed Promotion offered double the fibre line speed for their Openserve FTTH customers at no extra cost,	Filed: 24 April 2020 Launch Date: 01 May 2020 Decommission Date: 31 July 2020	The promotion was available to new and existing subscribers on the Openserve network. However, line speeds for 100Mbps and 200Mbps customers remain unchanged.	Ongoing as at 30 June 2020, however it was decommissioned on 31 July 2020.																																																
Vodacom Double Speed Promotion	Vodacom Double Speed Promotion Offered customers twice the line speed they originally signed up for at no additional cost.	Filed: 30 April 2020 Launch Date: 01 May 2020 Amendment Date: 26 June 2020	<div>Vodacom’s bitstream networks to which the promotion is available are Frogfoot, Link Africa, MetroFibre, Openserve, SADV, WAN and Vumatel/Vumatel Aerial.</div> <div>Table 72: Vodacom Double Speed Promotion</div> <table><tr><th>Line Speed (Mbps)</th><th>Promotional Speed (Mbps)</th><th>Monthly Data Allocation (GB)</th><th>Monthly Subscription</th></tr><tr><td colspan="4">Frogfoot</td></tr><tr><td>10/10</td><td>20/20</td><td>Uncapped*</td><td>R 659</td></tr><tr><td>20/2</td><td>50/5</td><td>Uncapped*</td><td>R 759</td></tr><tr><td>20/20</td><td>50/50</td><td>Uncapped*</td><td>R 819</td></tr><tr><td>50/5</td><td>100/10</td><td>Uncapped*</td><td>R 859</td></tr><tr><th>Line Speed (Mbps)</th><th>Promotional Speed (Mbps)</th><th>Monthly Data Allocation (GB)</th><th>Monthly Subscription</th></tr><tr><td colspan="4">Frogfoot (continued)</td></tr><tr><td>50/50</td><td>100/100</td><td>Uncapped*</td><td>R 909</td></tr><tr><td>100/10</td><td>200/20</td><td>Uncapped*</td><td>R 959</td></tr><tr><td>100/100</td><td>200/200</td><td>Uncapped*</td><td>R 1 009</td></tr><tr><td colspan="4">Link Africa</td></tr></table>	Line Speed (Mbps)	Promotional Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscription	Frogfoot				10/10	20/20	Uncapped*	R 659	20/2	50/5	Uncapped*	R 759	20/20	50/50	Uncapped*	R 819	50/5	100/10	Uncapped*	R 859	Line Speed (Mbps)	Promotional Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscription	Frogfoot (continued)				50/50	100/100	Uncapped*	R 909	100/10	200/20	Uncapped*	R 959	100/100	200/200	Uncapped*	R 1 009	Link Africa				Ongoing as at 30 June 2020.
Line Speed (Mbps)	Promotional Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscription																																																	
Frogfoot																																																				
10/10	20/20	Uncapped*	R 659																																																	
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100/100	200/200	Uncapped*	R 1 009																																																	
Link Africa																																																				

			10/10	20/20	Uncapped*	R 509
			20/20	40/40	Uncapped*	R 759
			50/50	100/100	Uncapped*	R 779
			100/100	200/200	Uncapped*	R 939
			200/200	200/200	Uncapped*	R 1 389
			MetroFibre			
			10/10	20/20	100	R 554
			10/10	20/20	Uncapped*	R 604
			25/25	35/35	200	R 735
			25/25	35/35	Uncapped*	R 806
			50/50	60/60	300	R 907
			50/50	60/60	Uncapped*	R 1 008
			100/100	110/110	500	R 1 310
			100/100	110/110	Uncapped*	R 1 411
			200/200	200/200	Uncapped*	R 1 815
			Openserve			
			8/5	10/10	Uncapped*	R 449
			10/5	20/10	Uncapped*	R 599
			20/10	40/10	Uncapped*	R 799
			40/20	100/20	Uncapped*	R 999
			100/50	100/50	Uncapped*	R 1 149
			200/200	200/200	Uncapped*	R 1 159
			Line Speed (Mbps)	Promotional Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscription
			SADV			
			10/10	20/20	50	R 534
			10/10	20/20	Uncapped*	R 604
			20/20	50/50	200	R 735
			20/20	50/50	Uncapped*	R 806

			50/50	100/100	300	R 937
			50/50	100/100	Uncapped*	R 1 008
			100/100	200/200	500	R 1 411
			100/100	200/200	Uncapped*	R 1 512
			WAN			
			10/10	20/20	100	R 503
			10/10	20/20	Uncapped*	R 604
			20/20	50/50	300	R 705
			20/20	50/50	Uncapped*	R 756
			50/50	100/100	500	R 907
			50/50	100/100	Uncapped*	R 957
			100/100	100/100	600	R 1 310
			100/100	100/100	Uncapped*	R 1 411
			Vumatel/Vumatel Aerial			
			8/2	16/4	Uncapped*	R 549
			10/2	20/4	Uncapped*	R 649
			10/10	20/20	Uncapped*	R 769
			20/2	40/4	Uncapped*	R 849
			20/20	40/40	Uncapped*	R 899
			50/5	100/10	Uncapped*	R 1 049
			50/50	100/100	Uncapped*	R 1 099
			100/10	100/20	Uncapped*	R 1 199
			Line Speed (Mbps)	Promotional Speed (Mbps)	Monthly Data Allocation (GB)	Monthly Subscription
			Vumatel/Vumatel Aerial (Continued)			
			100/100	100/100	Uncapped*	R 1 249
			* Uncapped fibre plan is subject to FUP			
			Source: ICASA Database based on Tariff Notifications			

			Available on: < https://www.vodacom.co.za/vodacom/terms/fibre/vodacom-fibre >																								
MTN Supersonic on Link Africa Relief Promotion	MTN Supersonic on Link Africa Relief Promotion entailed an increase in the line speeds of fibre packages at no additional cost.	Filed: 18 May 2020 Launch Date: 20 May 2020 Decommission Date: 17 July 2020	The promotion was targeted at existing and new MTN Supersonic customers. Existing customers' line speeds were automatically upgraded to double their respective line speeds at no additional cost, and new customers whose orders were placed and accepted during the promotional period were eligible for a line speed upgrade as soon as the line is active.	Ongoing as at 30 June 2020, however it was decommissioned on 17 July 2020.																							
MTN Mahala Calls Promotion	MTN Mahala calls promotion was eligible to MTN Zone customers, which saw them receiving additional on-net minutes based on their recharge activity. The promotion was available to new and existing MTN Zone customers.	Filed: 20 May 2020 Launch Date: 25 May 2020 Decommission Date: 31 August 2020	<p><i>Table 73: MTN Mahala Calls Promotion</i></p> <table><tr><th rowspan="2"></th><th colspan="5">Daily Cumulative Recharge Value</th></tr><tr><th>Less than R 10</th><th>R 10 – R 14.99</th><th>R 15 – R 34.99</th><th>R 35 – R 59.99</th><th>At least R 60</th></tr><tr><td>Mahala Minutes</td><td>0</td><td>20</td><td>30</td><td>45</td><td>60</td></tr><tr><td>Mahala Night Minutes</td><td>20</td><td>60</td><td>60</td><td>60</td><td>60</td></tr></table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>		Daily Cumulative Recharge Value					Less than R 10	R 10 – R 14.99	R 15 – R 34.99	R 35 – R 59.99	At least R 60	Mahala Minutes	0	20	30	45	60	Mahala Night Minutes	20	60	60	60	60	Ongoing as at 30 June 2020, however it was decommissioned on 31 August 2020.
	Daily Cumulative Recharge Value																										
	Less than R 10	R 10 – R 14.99	R 15 – R 34.99	R 35 – R 59.99	At least R 60																						
Mahala Minutes	0	20	30	45	60																						
Mahala Night Minutes	20	60	60	60	60																						

Cell C Emergency Data	Cell C customers who have run out of airtime or a data bundle can use the service to obtain Emergency Data. The service is available on the USSD code *147#.	Filed: 01 November 2018 Amendment Date: 01 November 2018; 20 November 2018, 21 May 2020	The operator removed the condition which states that the maximum recharge option charges R 1 service fee for each R 10 unit delivered to the customer. Customers are allowed to have more than one advance at the same time but only up to the maximum amount which they are qualified for. It should be noted that customers are charged a R 1 service fee for each purchase of Emergency Data.	Ongoing as at 30 June 2020.																		
Vodacom 30 Day Recurring Promotional Bundles	Vodacom 30 Day Recurring Promotional Bundles rewarded customers with additional data upon purchasing selected Vodacom 30-day data bundles.	Filed: 23 June 2020 Launch Date: 24 June 2020 Decommission Date: 16 September 2020	<div>Table 74: Vodacom 30 Day Recurring Promotional Bundles</div> <table><tr><th>Bundle Sizes</th><th>Price (Incl. VAT)</th></tr><tr><td>150MB + 30MB</td><td>R 29</td></tr><tr><td>325MB + 65MB</td><td>R 55</td></tr><tr><td>500MB + 100MB</td><td>R 79</td></tr><tr><td>1GB + 200MB</td><td>R 99</td></tr><tr><td>3GB + 600MB</td><td>R 229</td></tr><tr><td>5GB + 1GB</td><td>R 349</td></tr><tr><td>10GB + 2GB</td><td>R 469</td></tr><tr><td>20GB + 4GB</td><td>R 699</td></tr></table> <div>Source: ICASA Database based on Tariff Notifications</div>	Bundle Sizes	Price (Incl. VAT)	150MB + 30MB	R 29	325MB + 65MB	R 55	500MB + 100MB	R 79	1GB + 200MB	R 99	3GB + 600MB	R 229	5GB + 1GB	R 349	10GB + 2GB	R 469	20GB + 4GB	R 699	Ongoing as at 30 June 2020, however it was decommissioned on 16 September 2020.
Bundle Sizes	Price (Incl. VAT)																					
150MB + 30MB	R 29																					
325MB + 65MB	R 55																					
500MB + 100MB	R 79																					
1GB + 200MB	R 99																					
3GB + 600MB	R 229																					
5GB + 1GB	R 349																					
10GB + 2GB	R 469																					
20GB + 4GB	R 699																					
Cell C Bayede Prepaid Tariff Plan	Cell C filed prepaid tariffs for its new MVNO, Bayede. The tariffs include OOB	Filed: 10 October 2019	<div>Table 75: Bayede Tariff Plan</div> <table><tr><th>Service</th><th>Tariff</th></tr><tr><td>Local Voice calls (Any network and Landlines)</td><td>R 0.95</td></tr></table>	Service	Tariff	Local Voice calls (Any network and Landlines)	R 0.95	Ongoing as at 30 June 2020														
Service	Tariff																					
Local Voice calls (Any network and Landlines)	R 0.95																					

bundle rates and prepaid data bundle prices.	Launch Date: 01 November 2019 Amendment Date: 24 June 2020	Data		R 0.49																																																				
		Local SMS		R 0.49																																																				
		International SMS		R 1.99																																																				
		Local MMS		R 0.69																																																				
		International MMS		R 4.99																																																				
		Source: ICASA Database based on Tariff Notifications																																																						
		Table 76: Bayede Prepaid Data Bundles																																																						
		<table><tr><th>Bundle size</th><th>Previous Price</th><th>Current Price</th><th>Price Difference</th><th>Variance (%)</th></tr><tr><td>10MB Data Bundle</td><td>R 5</td><td>Discontinued</td><td>N/A</td><td>N/A</td></tr><tr><td>20MB Data Bundle</td><td>R 8</td><td>R 5.75</td><td>-R 2.25</td><td>-28.1%</td></tr><tr><td>50MB Data Bundle</td><td>R 15</td><td>R 9.20</td><td>-R 5.80</td><td>-38.7%</td></tr><tr><td>100MB Data Bundle</td><td>R 27</td><td>R 17.25</td><td>-R 9.75</td><td>-36.1%</td></tr><tr><td>200MB Data Bundle</td><td>R 47</td><td>R 31.05</td><td>-R 15.95</td><td>-33.9%</td></tr><tr><td>250MB Data Bundle</td><td>R 59</td><td>R 54.05</td><td>-R 4.95</td><td>-8.4%</td></tr><tr><td>500MB Data Bundle</td><td>R 99</td><td>R 67.85</td><td>-R 31.15</td><td>-31.5%</td></tr><tr><td>1GB Data Bundle</td><td>R 145</td><td>R 113.85</td><td>-R 31.15</td><td>-21.5%</td></tr><tr><td>2GB Data Bundle</td><td>R 245</td><td>R 166.75</td><td>-R 78.25</td><td>-31.9%</td></tr></table>					Bundle size	Previous Price	Current Price	Price Difference	Variance (%)	10MB Data Bundle	R 5	Discontinued	N/A	N/A	20MB Data Bundle	R 8	R 5.75	-R 2.25	-28.1%	50MB Data Bundle	R 15	R 9.20	-R 5.80	-38.7%	100MB Data Bundle	R 27	R 17.25	-R 9.75	-36.1%	200MB Data Bundle	R 47	R 31.05	-R 15.95	-33.9%	250MB Data Bundle	R 59	R 54.05	-R 4.95	-8.4%	500MB Data Bundle	R 99	R 67.85	-R 31.15	-31.5%	1GB Data Bundle	R 145	R 113.85	-R 31.15	-21.5%	2GB Data Bundle	R 245	R 166.75	-R 78.25	-31.9%
		Bundle size	Previous Price	Current Price	Price Difference	Variance (%)																																																		
		10MB Data Bundle	R 5	Discontinued	N/A	N/A																																																		
		20MB Data Bundle	R 8	R 5.75	-R 2.25	-28.1%																																																		
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Source: ICASA Database based on Tariff Notifications																																																								

Annexure B: Promotions that Ended During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES
MTN 25th Birthday Cake Crush Promotion	Upon purchasing the Birthday Bundles, customers received an entry to the Cake Crush competition and those who participated stood a chance of either winning free voice minutes (on-net), open market data, social bundles, international calling, video and music bundles, or received offers to purchase discounted bundles.	<p>Filed: 03 October 2019</p> <p>Launch Date: 14 October 2019</p> <p>Extension Date: 13 January 2020</p> <p>Decommission Date: 29 February 2020</p>
MTN Chinese New Year CBU Offering	As part of the MTN Chinese New Year promotion, MTN's prepaid and hybrid customers were offered the promotional YouTube bundles, namely the daily 100MB (R 5), weekly 500MB (R 20) and monthly 1GB (R 50).	<p>Filed: 15 January 2020</p> <p>Launch Date: 25 January 2020</p> <p>Decommission Date: 31 January 2020</p>
Vodacom Promotional Data Bundles	The promotion consisted of discounted 30-day open market and Just 4 You once-off data bundles.	<p>Filed: 05 July 2019</p> <p>Launch Date: 17 July 2019</p> <p>Amendment Dates: 12 August 2019, 14 August 2019</p> <p>Extension Date: 23 January 2020</p>

		Decommission Date: 31 March 2020
Cell C On Us Discount Voice Bundles (On-net Voice Bundles)	Cell C's prepaid customers were offered discounted voice bundles based on the time of day, network cell and segment which a subscriber falls into.	Filed: 24 January 2020 Launch Date: 05 February 2020 Decommission Date: 05 May 2020
Cell C Prepaid Data Offer Promotion	The promotional data bundles were offered to customers on an upfront payment, thereafter the bundles were allocated monthly over period of 12 months. For example, customers receiving a monthly 500MB for 12 months had to pay a monetary once-off amount of R 399.	Filed: 07 February 2020 Launch Date: 19 March 2020 Decommission Date: 30 June 2020
Vodacom 100% Free Promotion	Vodacom's 100% Free Promotion rewarded customers with free bonus data equivalent to the recharge data value. The promotion was available to data with 1 hour, 1 day, 7 days, 14 days and 30 days validity periods.	Filed: 17 February 2020 Launch Date: 26 February 2020 Decommission Date: 31 May 2020
MTN Supersonic on Frogfoot Relief Promotion	The promotion is targeted at existing and new MTN Supersonic customers. Existing customers' line speeds were automatically upgraded to double their respective line speeds at no additional cost, and new customers whose orders were placed and accepted during the promotional period were eligible for a line speed upgrade as soon as the line is active.	Filed: 24 March 2020 Launch Date: 02 April 2020 Decommission Date: 30 June 2020
MTN Supersonic on Link Layer Relief Promotion	MTN introduced its Supersonic on Frogfoot Relief Promotion wherein it offered new customers who sign up for a fibre package with a line	Filed: 26 March 2020

	speed of at least 50Mbps, a 100% discount on installation fees and for the first month invoice.	Launch Date: 06 April 2020 Decommission Date: 30 April 2020
Cell C COVID-19 Free Data Giveaway	Cell C's free data giveaway was in response to the Authority's request to make communication services available to all South Africans during the COVID-19 outbreak period. The free data was valid for 7 days.	Filed: 26 March 2020 Launch Date: 26 March 2020 Decommission Date: 17 April 2020
MTN Supersonic on SADV Relief Promotion	MTN's Supersonic on SADV Relief Promotion rewarded customers with increased fibre line speeds during the COVID-19 pandemic period at no additional cost. Existing customers were eligible for an automatic line speed upgrade for the duration of the promotional period. New customers whose orders were placed and accepted during the promotional were also eligible for an automatic line speed upgrade for the duration of the promotional period.	Filed: 27 March 2020 Launch Date: 06 April 2020 Extension Date: 08 April 2020 Decommission Date: 30 June 2020
MTN MetroFibre Relief Promotion	The promotion was targeted at existing and new MTN Supersonic customers. Existing customers using the MetroFibre services were upgraded 10Mbps up on their fibre plans for the duration of the promotional period. New customers whose orders were placed and accepted during the promotional period were also eligible for a 10Mbps line speed upgrade. It should be noted that the line speeds were automatically upgraded at no additional cost.	Filed: 27 March 2020 Launch Date: 07 April 2020 Decommission Date: 27 May 2020
MWEB on SADV Line Speed Upgrade Promotion	The MWEB on SADV Line Speed Upgrade Promotion provided customers with double the line-speeds at no additional cost for the duration of the promotion.	Filed: 30 March 2020 Launch Date: 01 April 2020

		Decommission Date: 31 May 2020
Vodacom on Link Africa Promotion Extension	Vodacom initially filed its Link Africa promotion with the Authority on 13 September 2019 wherein it rewards customers with zero rated non-recurring costs for month-to-month, 12-month and 24-month contract terms. Vodacom has extended the promotional offer to be in the market until 31 May 2020.	<p>Filed: 13 September 2019</p> <p>Extension Date: 31 March 2020, 08 April 2020</p> <p>Decommission Date: 31 May 2020</p>
MWEB on MetroFibre Networks Line Speed Upgrade	The MWEB on MetroFibre Networks Line Speed Upgrade promotion provided MWEB customers on MetroFibre network with an additional 10Mbps in their fibre packages at no additional cost for the duration of the promotion.	<p>Filed: 03 April 2020</p> <p>Launch Date: 07 April 2020</p> <p>Extension Date: 21 May 2020</p> <p>Decommission Date: 31 July 2020</p>
MWEB on Mitchells Fibre Line Speed Upgrade	The promotion provided customers on Mitchells Fibre network with double the line-speeds in their fibre packages at no additional cost. The line speeds were doubled for all 20Mbps customers.	<p>Filed: 03 April 2020</p> <p>Launch Date: 05 April 2020</p> <p>Decommission Date: 31 May 2020</p>
MWEB on Century City Connect Line Speed Upgrade	The MWEB on Century City Connect Line Speed Upgrade promotion entailed an increase in the line speeds for MWEB customers on the Century City Connect at no additional cost.	<p>Filed: 03 April 2020</p> <p>Launch Date: 07 April 2020</p> <p>Extension Date: 01 June 2020</p> <p>Decommission Date: 30 June 2020</p>

MWEB on Lightstruck Line Speed Upgrade	The MWEB on Lightstruck Line Speed Upgrade promotion was targeted at existing MWEB customers on the Lightstruck network. The promotion provides the customers with an increase in their fibre line speeds while the subscription fees remain unchanged.	<p>Filed: 03 April 2020</p> <p>Launch Date: 07 April 2020</p> <p>Extension Date: 01 June 2020</p> <p>Decommission Date: 30 June 2020</p>
MTN Supersonic on Evotel Rustenburg Relief Promotion	The MTN Supersonic on Evotel Rustenburg Relief Promotion was targeted to the Rustenburg precincts. Customers whose applications were accepted during the promotional period were rewarded with free internet of up to 20Mbps line speeds until the end of June 2020. Customers who selected line speed packages above 20Mbps were only liable for the difference during the promotional period.	<p>Filed: 06 April 2020</p> <p>Launch Date: 15 April 2020</p> <p>Decommission Date: 30 June 2020</p>
MTN Vuma Reach Relief Promotion	The operator introduced the Vuma Reach prepaid FTTH services as a promotional offer to Vuma Reach customers and Mitchell's Plein precinct customers. Existing and new customers whose orders were placed and accepted during the promotional period are eligible for download bandwidth from 20/10Mbps to 40/10Mbps service for duration of the promotional period. Customers who have purchased the 28-day voucher received an additional 28 days subscription after the expiry of the purchased voucher.	<p>Filed: 06 April 2020</p> <p>Launch Date: 15 April 2020</p> <p>Decommission Date: 31 May 2020</p>
Telkom FTTH Bundles	Telkom introduced FTTH bundles to new-to-franchise (NTF) customers and customers migrating from copper (xDSL / voice) to FTTH who reside in the Openserve FTTH footprint. Customers who signed up for a 24-month contract were granted 3-months subscription free during the promotional period.	<p>Filed: 30 April 2020</p> <p>Launch Date: 04 May 2020</p> <p>Decommission Date: 31 May 2020</p>

Vodacom Shake Up Summer Promotion	Vodacom Shake Up Summer Promotion offered customers URL-based once-off data bundles with validity periods ranging from 1 day to 7 days.	Filed: 04 May 2020 Launch Date: 05 May 2020 Decommission Date: 30 June 2020
MTN Supersonic on Lightstruck Relief Promotion	The promotion targeted new and existing MTN Supersonic customers on the Lightstruck network. All customers on the 20Mbps line speed and new customers whose orders were placed and accepted during the promotional period were upgraded to a 50Mbps line speed at no additional cost.	Filed: 07 May 2020 Launch Date: 09 May 2020 Decommission Date: 30 June 2020
On Us Bundles Double Data Promotion	Cell C's On Us Double data promo was offered for a limited period and only for subscribers who had not purchased On Us data bundles previously. Double data Promo was offered to prepaid subscribers who are classified as "roaming subscribers" (more than 50% usage on local roaming sites) and have not purchased an On Us bundle or All-in-one bundle in the preceding 30 days.	Filed: 18 May 2020 Launch Date: 19 May 2020 Amendment Date: 19 May 2020 Decommission Date: 31 May 2020
Africa Day YouTube Bundle Promotion	MTN offered its subscribers (prepaid and post-paid) an exclusive Africa Day 1GB YouTube Daily Bundle at a discounted price of R 10, for the Africa Day Benefit Concert at Home concert broadcasted on YouTube.	Filed: 21 May 2020 Launch Date: 25 May 2020 Decommission Date: 25 May 2020
MTN Pulse EverydayGigs Youth Day Promotion	In celebrating the youth month (i.e. June) offered new and existing MTN Pulse customers, who purchased the daily 1GB EverydayGigs bundle for R 29, an additional promotional value. Qualifying customers received a daily 1GB Social Pass bundle, which deplete from Instagram, Twitter, WhatsApp, YouTube and Facebook URLs.	Filed: 12 June 2020 Launch Date: 16 June 2020 Decommission Date: 30 June 2020