

**14. Substitution of Form E of the Regulations**

The following Form is hereby substituted for Form E of the Regulations:

**"FORM E****APPLICATION TO RENEW AN INDIVIDUAL LICENCE****(Regulation 10)**

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

- Note: (a) Applicants must refer to the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("the Act") and any regulations published under the Act with regard to the requirements to be fulfilled by applicants.*
- (b) Information required in terms of this Form which does not fit into the space provided may be included in an appendix attached to the Form. Each appendix must be numbered with reference to the relevant part of the Form.*
- (c) Where any information in this Form does not apply to the applicant, the applicant must indicate that the relevant information is not applicable.*

<b>1. PARTICULARS OF LICENCE</b>	
1.1. Licence number:	023/COMMERCIAL/R/DEC//15
1.2. Nature of services authorised to be provided in terms of the Licence:	Commercial Sound Broadcasting Service
1.3. Expiry date of Licence:	7 December 2025
1.4. Attach a copy of the Licence that is the subject of this application. The copy of the Licence must be marked clearly as <b>Appendix 1.4</b> of <b>FORM E</b> .	

<b>2. PARTICULARS OF APPLICANT (LICENSEE)</b>	
2.1. Full name of applicant:	Histortrim (Pty) Ltd
2.2. Designated contact person (maximum of 2):	Given Mkhari
2.3. Applicant's principal place of business	Power House 79 Central Street Houghton Estate 2198
2.4. Applicant's postal address:	P.O Box 3187, Houghton, 2128
2.5. Applicant's telephone number/s:	011 014 9000
2.6. Applicant's telefax number/s:	N/A
2.7. E-mail address of the designated contact person:	Given.Mkhari@msg-group.co.za

<b>3. OWNERSHIP AND MANAGEMENT</b>	
3.1. Provide details of all ownership interests in the applicant and the identity and address of each holder of an ownership interest in the applicant. Where an applicant is a juristic person only shareholdings (or equivalent) of 5% or more of the total issued shares (or equivalent) in the applicant are relevant.	
	Please see attached Appendix 3.1 of FORM E.
3.2. Indicate whether the applicant is listed on any stock exchange, and provide details of any such listing:	
	N/A

3.3. In respect of each holder of any ownership interest in any person holding an ownership interest in the applicant, provide the details required in 3.1 in respect of each such holder:
Please see attached Appendix 3.1 of FORM E.
3.4. Indicate the extent to which any ownership interest referred to above is held by a historically disadvantaged groups (including black people, women and disabled persons) or youth organisation.
100 % held by historically disadvantaged groups (Black owned).
3.5. Indicate whether the holder of any ownership interest in the applicant is a foreign citizen or an entity registered or incorporated in any country other than South Africa:
N/A.
3.6. Indicate whether any person holding an ownership interest in the applicant holds a Licence issued in terms of the Act or holds an ownership interest in any other licensee licensed to provide a service similar to that to which this application relates:
N/A.

3.7. Provide particulars of any interest held by the applicant in another licensee licensed in terms of the Act:
N/A.
3.8. Provide details (including name, nationality, identification or passport number, position and address) of each member of the applicant's: (i) board of directors or similar body; and (ii) senior management.
Name: Mr Given Mkhari Nationality: South African ID: [REDACTED] Position: Group CEO

<b>4. RADIO FREQUENCY SPECTRUM</b>
4.1. Indicate whether the applicant holds a radio frequency spectrum Licence. If so, provide details thereof and attach a copy of the radio frequency spectrum Licence marked clearly as <b>Appendix 4.1</b> of <b>FORM E</b> :
Yes. Please see attached as Appendix 4.1 of FORM E.
4.2. Indicate the date on which the applicant's radio frequency spectrum Licence expires. A separate application to renew the applicant's radio frequency spectrum Licence must be submitted to the Authority prior to the expiry of

that Licence in terms of the applicable regulations.
7 December 2025.

<b>5. FAILURE TO COMPLY WITH REQUIREMENTS</b>
5.1. Indicate any action (finalized or pending) that has been taken by the Authority or any other person against the licensee due to contravention of the Act or related legislation. Also include the sanctions (if any) imposed by the CCC of such action, if finalized.
BEAT FM was referred to the Complaints and Compliance Committee ("CCC") (case number: 35□/2019), for contravention of Regulation 5(1) and 5(2) of Schedule 1 of the 2010 Standard Terms and Conditions for Individual Licences as amended in 2016. Please see attached Appendix 5.1 of FORM E.
5.2. Where the applicant is a broadcaster, provide details of any finding by a body recognised in terms of section 54 and 55 of the Act.
N/A.

<b>6. UNDERTAKINGS</b>
6.1. Specify any undertakings which the applicant is prepared to make in order to promote the objects of the Act, if its Licence is renewed.
The applicant undertakes to take the necessary steps to ensure the radio station is launched and operational.

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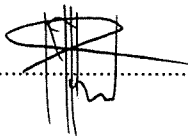
<b>7. LATE FILING OF APPLICATION</b>	
7.1. Indicate if this application is filed with the Authority within the time period specified in the ICASA Licensing Processes and Procedures Amendment Regulations, 2010:	Yes
7.2. Where this application is filed outside of this time period, set out the reasons for the late filing:	
N/A.	

<b>8. GENERAL</b>	
8.1. Provide details of any matter which, in the applicant's view, the Authority should consider:	
A key dependent to the launch of the radio station is an alignment with funders with respect to securing capital. The launch of the radio station is very much dependent on Sentech's footprint coverage.	
8.2. Attach a resolution signed by the majority of the members of the board of directors authorising a person signing and submitting this application marked clearly as Appendix 9.2 of FORM E.	

The person signing the registration on behalf of the applicant must acknowledge as follows:

I acknowledge that the Authority reserves the right to have any Licence amended pursuant to this application set aside, should any material statement made herein, at any time, be found to be false.

Signed .....



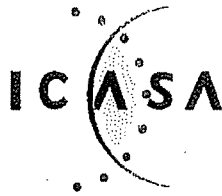
(APPLICANT)

I certify that this declaration was signed and sworn to before me at  
Johannesburg on the 30 day of April 2025, by the deponent who  
 acknowledged that he/~~she~~:

1. knows and understands the contents hereof;
2. has no objection to taking the prescribed oath or affirmation; and
3. considers this oath or affirmation to be truthful and binding on  
 his/~~her~~ conscience.

  
 \_\_\_\_\_  
**COMMISSIONER OF OATHS**

Name	CLIVE GOVENDER
Address	COMMISSIONER OF OATHS Oakhurst Office Park, Ground Floor Section 11, North Wing 11 - 13 St Andrews Road (end of substitution) Parktown, Johannesburg PRACTISING ATTORNEY R.S.A.



**Independent Communications Authority of South Africa**

Pinmill Farm, 164 Katherine Street, Sandton  
Private Bag X10002, Sandton, 2146

**INDIVIDUAL BROADCASTING SERVICE LICENCE**

**No.: 023/COMMERCIAL/R/DEC//15**

**GRANTED AND ISSUED**

**TO**

**HISTOTRIM (PTY) LTD**

**TO BROADCAST AS BEAT 105.2 FM**

**FOR THE PROVISION OF**

**A COMMERCIAL SOUND BROADCASTING SERVICE**

**SIGNED FOR AND ON BEHALF OF THE INDEPENDENT COMMUNICATIONS  
AUTHORITY OF SOUTH AFRICA**

**AT SANDTON ON THIS 7 DAY OF DECEMBER 2015**

A handwritten signature in black ink, appearing to read 'K Pillay', written over a horizontal line.

**KATHARINA PILLAY  
ACTING CHAIRPERSON**

**NA Batyi, MR Mohlologa, KGS Pillay (Councillors)  
PK Pongwana (CEO)**

Handwritten initials 'gm' in black ink, located in the bottom right corner of the page.

## 1. LICENSEE

The Licence is issued to:

1.1 Name of Company/Entity: Histotrim (Pty) Ltd

1.2 Shareholders:

- C2 Consortium 16%
- MSG Afrika Media (Pty) Ltd 19.5%
- Shimama Consortium 16%
- Free State Women in Tourism CC 10%
- Women in Media Consortium 15%
- Bridge IT Communications (Pty) Ltd 14%
- Jerry Mpufane 04%
- Keneilwe-Palesa Mohapi 02%
- Ashifa Media (Pty) Ltd 3.5%

1.3 Ownership held by persons from historically disadvantaged groups 100%

## 2. CONTACT DETAILS

2.1 The contact person for the Licensee shall be:

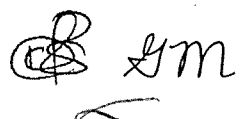
- 2.1.1. Name: Mr Andile Khumalo
- 2.1.2. Tel: 011 014 9000
- 2.1.3. Cell: 083 772 5114
- 2.1.4. Email: [andile@msg-group.co.za](mailto:andile@msg-group.co.za)

2.2 Should the Licensee propose to replace the person so designated, the Licensee shall notify the Authority in writing within seven (7) days after appointing the new designated person.

## 3. NOTICES AND ADDRESSES

The Licensee chooses the following addresses as its principal addresses:

- 3.1 Postal Address: P.O. Box 3187  
Houghton  
2128



## SCHEDULE

### 1. Name of Station

Beat 105.2 FM

### 2. Geographic Coverage Area

Free State, as defined in the coverage map attached to the Licensee's radio frequency spectrum licence.

### 3. Broadcast Language

The Licensee shall broadcast in 60% English and 40% Sesotho.

### 4. Format

The Licensee shall have a programming format that is a full service adult contemporary music of 70% and 30% talk.

### 5. Local Content Obligations

The Licensee shall broadcast 25% of South African music.

### 6. General Programming Obligations

6.1 The Licensee shall have current affairs content which shall be slotted in both the morning, afternoon and evening programmes. The Licensee shall further broadcast programmes beyond current affairs which include entrepreneurship, sports arts entertainment and lifestyle content.

6.2 The Licensee shall broadcast a minimum of 13 daily bulletins between 06h00 and 20h00 on weekdays and a minimum of 7 bulletins during weekends.

6.3 The Licensee will broadcast its news in English and Sesotho.

6.4 Should the Licensee source news material from a source other than itself, the source(s) thereof shall be disclosed to the Authority at the request of the Authority.

## **7. Ownership and control structures of the Licensee**

Until the publication of ownership and control regulations, the Licensee shall for the duration of this licence maintain at least thirty per cent (30%) ownership and control of the station by persons from historically disadvantaged groups.

## **8. Special Conditions**

- 8.1 The majority of the employees shall be people from the licensed coverage area.
- 8.2 The Licensee shall employ a local news team specifically for the production of local news.
- 8.3 At least 70% of the employees employed by the Licensee shall be historically disadvantaged persons from the licensed coverage area.
- 8.5 The Licensee shall establish an employee training programme and shall spend a minimum of R1 116 000 (one million one hundred and sixteen thousand rand) over the licence period.
- 8.6 The Licensee shall assist in the development of broadcasting knowledge and skills amongst historically disadvantaged groups in the industry by "adopting" at least three community sound broadcasters within the broadcasting coverage areas and provide them with, among other things, managerial and technical training through holding workshops and hand-on experiential training at Beat FM.
- 8.7 The Licensee shall provide at least R2 000 000.00 (two million Rand) over the licence period to be used for broadcasting sound engineering, journalism training, programme presenting and production, sale and marketing, and news gathering internship(s) to persons from historically disadvantaged groups from the licensed coverage area.
- 8.8 The Licensee must provide at least R3000 000.00 (three million Rand)'s worth of airtime over the licence period to promote corporate social responsibility initiatives such as awareness of HIV & AIDS, cancer, poverty alleviation, job creation and any other social objective. These will form part of the Licensee's Public Service Announcements (PSAs) obligations, the subject and contents of which will be determined by the Licensee.

**BEAT FM**

<b>Shareholder</b>	<b># of Shares</b>	<b>% Shareholding</b>
MSG Afrika Broadcasting	247	19,9%
Bridge IT Communications	140	11,3%
Free State Women in Tourism	100	8,0%
Ben Moseme	150	12,1%
Shimama Holdings	191	15,4%
Jerry Mpufane	40	3,2%
David Kau	40	3,2%
Joyce Mosepele	30	2,4%
Hazel Molotsi	30	2,4%
Florence Mokgubu	30	2,4%
Semakaleng Mopalami	30	2,4%
Palesa Mohapi	20	1,6%
National Empowerment Fund (NEF)	196	15,8%
<b>Total issued</b>	<b>1244</b>	<b>100,0%</b>

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Appendix 4.1 of FORM E

**Independent Communications Authority of South Africa**

Pinmill Farm, 164 Katherine Street, Sandton  
Private Bag X10002, Sandton, 2146

**RADIO FREQUENCY SPECTRUM LICENCE**

**No.: 023/COMMERCIAL/R/DEC//15**

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ACTING CHAIRPERSON**

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**NA Batyi, MR Mohlaloga, KGS Pillay (Councillors),  
PK Pongwana (CEO)**

Handwritten initials 'SM' in black ink, located in the bottom right corner of the document.

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The Licence is issued to:

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  - Women in Media Consortium 15%
  - Bridge IT Communications 14%
  - Jerry Mpufane 4%
  - Keneilwe-Palesa Mohapi 2%
  - Ashifa Media (Pty) Ltd 3.5%
- 1.3 Ownership held by persons from historically disadvantaged groups: 100%

## 2 CONTACT DETAILS

2.1 The contact person for the Licensee shall be:

2.1.1 Name: Mr Andile Khumalo

2.1.2 Tel: 011 014 9000

2.1.3 Cell: 083 772 5114

2.1.4 Email: [andile@msg-group.co.za](mailto:andile@msg-group.co.za)

2.2 Should the Licensee propose to change the person so designated, the Licensee shall notify the Authority in writing within seven (7) days after appointing the new designated person.

## 3 NOTICES AND ADDRESSES

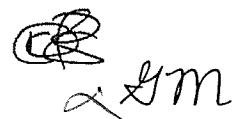
The Licensee chooses the following addresses as its principal addresses:

Postal Address:

P.O.Box 3187

Houghton

2128

Handwritten signature and initials, possibly 'AM' or 'GM', in the bottom right corner.

## SCHEDULE

**1. NAME OF STATION**


Beat 105.2 FM

**2. GEOGRAPHIC COVERAGE AREA**

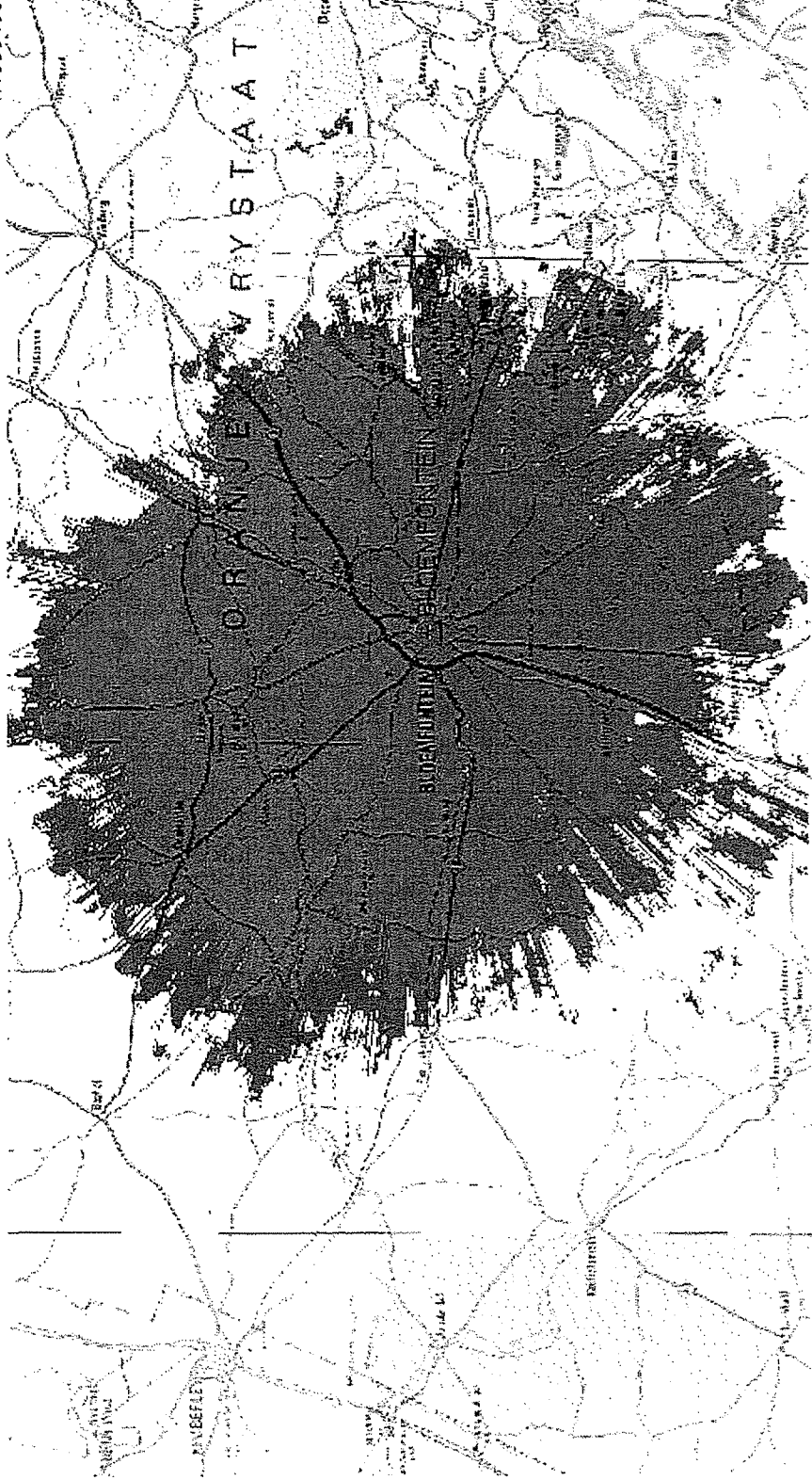
Free State Province and the licensee must comply with the attached technical specification (schedule B2).

**3. GENERAL CONDITIONS**

The Licensee must at all times observe the provision of international telecommunications conventions, such as those governing the International Telecommunication Union (ITU) and as they apply to the Republic of South Africa.

Handwritten signature and initials, possibly 'gm', with a scribble to the left.

1:1356405



**Transmitter Data**

**Name:** BLOEMFONTEIN  
**Coordinates:** 26E13 44 / 28S06 04  
**Frequency:** 105.200 MHz  
**Power (ERP):** 30 kW  
**Height (AMSL):** 1473  
**Antenna Height:** 158  
**Polarisation:** vertical

**Receiver Data**

**Antenna Height:** 10m  
**Polarisation:** VERTICAL

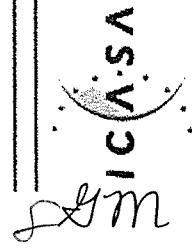
**Calculation parameters**

**Model:** LS VHF TUNEABLE  
**Display:** N/A

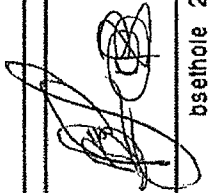
[dBuV/m]



Stereo  
 Mono  
 No Coverage



**BEAT 105.2 FM**  
**APPROXIMATE COVERAGE AREA**



ICASA

bsethole 27/05/2015

SCHEDULE B2



INDIVIDUAL SOUND BROADCASTING LICENCE TECHNICAL SPECIFICATIONS		
LICENSEE	Beat 105.2 FM	
TRANSMITTER SITE	Bloemfontein	
SIGNAL DISTRIBUTOR	Sentech	
ASSIGNED FREQUENCY	105.2	MHz
GEOGRAPHIC CO-ORDINATES	26E13 44	29S06 04
PHYSICAL ADDRESS	Naval Hill, Bloemfontein	
SITE HEIGHT	1489	m above sea level
MID-ANTENNA HEIGHT	158	m above site
MAXIMUM EFFECTIVE ANTENNA HEIGHT	152	m above terrain
DESIGNATION OF EMISSION	250KF8EHF	
FREQUENCY STABILITY	2	kHz
SPURIOUS EMISSION LEVEL	60	dB / 1 mW
MAXIMUM DEVIATION	75	kHz
MAXIMUM EFFECTIVE RADIATED POWER (ERP)	30	kW
ANTENNA HORIZONTAL RADIATED PATTERN	Omni-Directional	
ANTENNA POLARISATION	Vertical	
PROGRAMME SOURCE	STL	
RDS SERVICE	BEATFM	
SST SERVICE	None	
PERIOD	Expires on the same date as the Broadcasting Service Licence No:	

Approved By: P. Molefe Senior Manager: Frequency Spectrum	
Date: 04 DECEMBER 2015	
Unique Document Reference:	BS2015/BEAT 105.2 FM/1

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## COMPLAINTS AND COMPLIANCE COMMITTEE<sup>1</sup>

Date heard: 5 March 2020

CASE NR: 358/2019

**In the matter of Histotrim Pty Ltd (“ BEAT 105.2 FM”)  
Referred by COMPLIANCE AND CONSUMER AFFAIRS ICASA**

COMMITTEE: Prof JCW van Rooyen SC (Chairperson)  
Councillor Dimakatso Qocha  
Mr Peter Hlapolosa  
Mr Mzimkulu Malunga  
Dr Jacob Medupe  
Prof Kasturi Moodaliyar  
Mr Jack Tlokana

On behalf of the CCA: Ms B Mashigo (Manager) accompanied by Ms F Hlongwane (Senior Manager)

On behalf of BEAT FM: Mr L Pierce from Phukubje Pierce Masithela Attorneys  
From the Coordinator’s Office: Ms M Lalla.

Coordinator of the CCC: Ms L Mabulu

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### JUDGMENT

**JCW VAN ROOYEN [1]** Histotrim (Pty) Ltd, also known as BEAT FM, a Sound Broadcasting licensee, was issued by ICASA with a broadcasting licence on 7 December 2015. BEAT FM was referred to the Complaints and Compliance

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<sup>1</sup> The Complaints and Compliance Committee (“CCC”) is an Independent Administrative Tribunal set up in terms of the Independent Communications Authority Act 13 of 2000. Its constitutionality as an independent Administrative Tribunal in terms of section 33 of the Constitution has been confirmed by the Constitutional Court. It, inter alia, decides disputes referred to it in terms of the Electronic Communications Act 2005. Such judgments are, on application, subject to review by a Court of Law. The Tribunal also decides whether complaints (or internal references from e.g. the Compliance and Consumer Affairs Division at ICASA) which it receives against licensees in terms of the ICASA ACT 2000, Electronic Communications Act 2005, Broadcasting Act or the Postal Services Act 1998 (where registered postal services are included) are justified. Where a complaint or reference is dismissed the matter is final and only subject to review by a Court of Law. Where a complaint or reference concerning non-compliance is upheld, the matter is referred to the Council of ICASA with a recommendation as to an order against the licensee. Council then considers an order in the light of the recommendation by the CCC. Once Council has decided, the final judgment is issued by the Complaints and Compliance Committee’s Coordinator.

Be operational1

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Committee (“CCC”) at ICASA on the instruction of the then General Manager of the Compliance and Consumer Affairs Division (“CCA”) at ICASA. The radio station’s licence specifies the Free State Province as its geographical coverage area and it has a duty to broadcast 60% in English and 40% in Sesotho.

The General Manager informed the Licensee that the matter would be referred to the CCC on 2 September 2019. The ground for the reference was the alleged contravention of Regulation 5(1) and 5(2) of Schedule 1 of the 2010 Standard Terms and Conditions for Individual Licences as amended in 2016.<sup>2</sup> That would, of necessity, include regulation 5(3), which is also alluded to hereunder:

[2] Regulation 5 as amended in 2016 provides as follows:

**5. Commencement of operations**

- (1) A Licensee must commence operation of the Broadcasting Service specified in the Licence, within the periods mentioned in the paragraphs below, unless the Authority grants, on good cause shown, an extended commencement period:
  - (a) **twelve months from the date of issue in respect of free to air sound BS;**
  - (b) ...
  - (c) ...
- (2) **A request for an extension of the commencement period, in terms of sub-regulation (1), must be brought to the Authority six months prior to the expiry of the commencement of operations.**
- (3) **An extension for the commencement of operations shall only be granted once for a period that does not exceed the period stipulated in sub-regulation (1).**
- (4) ...
- (5) ...

[3] Regulation 14 as amended in 2016 provides as follows:

**Contraventions and penalties**

- (1) Any person that contravenes regulations 6, 7, 9, 10 and 12 is liable to a fine not less than R100 000, 00 but not exceeding R5 000 000 or 10% of the Licensee’s annual turnover  
  
- whichever is the greater - for every day or part thereof during which the offence is continued.

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<sup>2</sup> GNR.523 of 14 June 2010: Regulations: Standards terms and conditions for individual licences (Government Gazette No. 33294) as amended by Notice 158, published in Government Gazette 39875 dated 30 March 2016 and Notice 699, published in Government Gazette 40372 dated 26 October 2016.

- (2) Any person that contravenes any other regulation, not specified in sub-regulation (1), **except regulation 5**, is liable to a fine not less than R10 000 but not exceeding R100 000, 00.
- (3) A person found guilty of a contravention in terms of sub-regulations (1) and (2) is liable for an additional fine of R100 000, 00 for every repeated contravention of a regulation in these Regulations.
- (4) **Failure to commence with operations in terms of regulation 5 will result in the revocation of a licence. ( Emphasis added)**

[Reg. 14 substituted by Gen N 158/2016]

[4] Ms Mashigo, Manager of the CCA, argued that despite a formal extension granted and, despite the Division having shown appreciation for the reasons put forward for the lapse of time, the CCA, as instructed by the then General Manager, referred the matter to the CCC. The General Manager, in correspondence with BEAT FM referred to Regulation 5 of the Standard Terms and Conditions for Individual Licences 2010 as amended in 2016. Four years had gone by and, despite an extension granted, BEAT FM had not commenced broadcasting within the prescribed time limit, as set out in the Regulations. It is true that it has commenced to broadcast music and identified the station on air as required. The said broadcast cannot, however, in law, be regarded as “broadcasting” since it would circumvent the law by way of an obvious superficial mechanism. In fact, the often quoted legal adage “*plus valet quod agitur, quam quod simulate concipitur*”<sup>3</sup> applies. Translated, it means that the

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<sup>3</sup> Thus Innes CJ stated as follows in *Zandberg v Van Zyl* 1910 AD 302 at 309: Now, as a general rule, the parties to a contract express themselves in language calculated without subterfuge or concealment to embody the agreement at which they have arrived. They intend the contract to be exactly what it purports; and the shape which it assumes is what they meant it should have. Not infrequently, however (either to secure some advantage which otherwise the law would not give, or to escape some disability which otherwise the law would impose), the parties to a transaction endeavour to conceal its real character. They call it by a name, or give it a shape, intended not to express but to disguise its true nature. And when a Court is asked to decide any rights under such an agreement, it can only do so by giving effect to what the transaction really is: not what in form it purports to be. The maxim then applies *plus valet quod agitur quam quod simulate concipitur*. But the words of the rule indicate its limitations. The Court must be satisfied that there is a real intention, definitely ascertainable, which differs from the simulated intention. *For if the parties in fact mean that a contract shall have effect in*

Be operational3

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Law is not blind to mechanisms which attempt to circumvent the law. On the other hand, the *audi alteram partem* rule<sup>4</sup> is a fundamental requirement of our law and thus, BEAT FM also had to be heard before a decision could be arrived at by the CCC. Ultimately, BEAT FM's view at the hearing was that it would need eight months to be on air. It was stated that it could reach parts of its audience at this stage, but that that would affect the station's plan (which was regarded as extremely important from a strategic point of view) to commence its broadcast in all its areas (including the area of its sister station, Rhythm FM)<sup>5</sup> on the same date. It also needed time to provide training to presenters and other employees. Further, it is also dependent on grants. Giving evidence, the Managing Director stated that the mere fact that this matter (and that of RHYTHM FM) had been referred to the CCC has created concerns amongst its donors and investors and a period of uncertainty. It was, however, not denied that the CCA had reason to refer the matter to the CCC.

[5] The CCC requested the parties, after the close of the proceedings, whether the charge should not have been brought under the unamended 2010 regulations, since the Broadcasting licence had been issued before the 2016 amendments to the Regulations were made. Both parties (in written argument) agreed that the essence of the matter relates to what took place after the 2016 amending Regulations were published. The CCC has, thus, agreed that the 2016 amended Regulations are applicable. Gratitude is expressed to the parties to the matter for the expertise and speed within which the request for argument in this regard was responded to.

[6] Once again, Regulation 5, as amended in 2016, is quoted.

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*accordance with its tenor, the circumstances that the same object might have been attained in another way will not necessarily make the arrangement other than it purports to be. The inquiry, therefore, is in each case one of fact, for the right solution of which no general rule can be laid down.'* (Emphasis added)

<sup>4</sup> "Hearing the other side"

<sup>5</sup> See the CCC judgment in case no 357/2019 – also on the ICASA Webpage.

## 5. Commencement of operations

(1) A Licensee must commence operation of the Broadcasting Service **specified** in the Licence, within the periods mentioned in the paragraphs below, unless the Authority grants, on good cause shown, an extended commencement period:

(a) **twelve months from the date of issue in respect of free to air sound BS;**

...

(2) **A request for an extension of the commencement period, in terms of sub-regulation (1), must be brought to the Authority six months prior to the expiry of the commencement of operations.**

(3) **An extension for the commencement of operations shall only be granted once for a period that does not exceed the period stipulated in sub-regulation (1).**

.....

Regulation 14, as amended in 2016, provides as follows:

Contraventions and penalties

(1) Any person that contravenes regulations 6, 7, 9, 10 and 12 is liable to a fine not less than R100 000, 00 (One hundred thousand Rand) but not exceeding R5 000 000, 00 (Five million Rand) or 10% of the Licensee's annual turnover - whichever is the greater - for every day or part thereof during which the offence is continued.

(2) Any person that contravenes any other regulation, not specified in sub-regulation (1), **except regulation 5**, is liable to a fine not less than R10 000, 00 but not exceeding R100 000, 00.

(3) A person found guilty of a contravention in terms of sub-regulations (1) and (2) is liable for an additional fine of R100 000, 00 for every repeated contravention of a regulation in these Regulations.

(4) Failure to commence with operations in terms of **regulation 5** will result in the revocation of a licence.[Reg. 14 substituted by Gen N 158/2016] (Emphasis added)

[7] An observation at this stage: it is significant to note that a contravention of Regulation 5 (not commencing to broadcast timeously) does not attract a fine. Failure to commence "will result in the revocation of the licence." Such revocation has, however, not taken place. It would, in any case, have had to be

Be operational5

heard by the CCC, before a withdrawal by Council could take place. A revocation of the licence was also not on the agenda for this hearing. Given the four years that have lapsed since the licence had been issued as well as the addition of frequency licences, which took time, the ultimate plea of the CCA at the hearing of this matter was that the CCC advise Council to issue a final date for making the license operational. A withdrawal of the licences was, accordingly, not on the agenda.

### **BACKGROUND TO THE MATTER BEFORE THE CCC**

[8] It is of value to consider the background to this matter as set out by the Managing Director of BEAT FM, Mr Given Mkhari, as to the reasons why timelines could not be abided by. It is to be noted that the essence of the problems lay in the widening of spectrum of BEAT FM and, especially, its Sister Station, RHYTHM FM. It was a matter of strategic policy that the two stations should commence their broadcast on the same date for service and publicity purposes. The background as sketched by Mr Mkhari is rather lengthy - some lesser important aspects will thus be omitted.

#### **1 Introduction**

- 1.1 BEAT FM is owned by a Consortium of Black individuals and Small and Medium Enterprises, the majority of which are based in the Free State. The said individuals and SMME's are new entrants in the Sound Broadcasting sector. MSG Afrika Group (MAG), a 100% Black owned company operating in the media and communications industry, is a 19.9% shareholder in BEAT FM. Ownership consists of 100% previously disadvantaged persons.
- 1.2 MAG funded the establishment costs of the license application and the initial set up costs prior to securing full approval by the funders.

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- 1.3 During the application process and subsequent to securing the Sound Broadcasting and Service License for the Free State, the Consortium set about finalising the terms of indicative funding from Developmental Funding Institutions, namely the industrial Development Corporation (IDC) and the National Empowerment Fund (NEF).
- 1.4 Both institutions agreed to fund the station(s) with a set number of conditions, key of which was that MAG, its shareholders and directors provides their balance sheet and related security requirements.
- 1.5 Furthermore, MAG was required by the funders to establish a radio focused entity, MSG Afrika Broadcasting (MAB), to house the radio broadcasting interests, wherein the NEF would become a 10% ordinary shareholder and the IDC would become a 10% preference shareholder in MAB.
- 1.6 Once the above conditions were met, the IDC and NEF provided funding to MAB with the legal agreements that MAB would further lend to BEAT FM and RHYTHM FM on similar terms that were advanced to MAB.
- 1.7 The reasons for this funding structure was firstly that the funders were confident of the recoverability of their funds from MAG given the limited balance sheets and security of assets of the rest of the Consortium members of BEAT FM.
- 1.8 Secondly, the funders were comfortable to fund a more enlarged business given that they were of the opinion that the Free State and the Eastern Cape markets are too small to individually sustain new entrants in a stagnant economic environment.
- 1.9 The funders were of the view that the new stations would augment each other while enjoying the support of the existing MAB operated radio stations, namely POWER 98.7 and Capricorn FM. Accordingly cash flows from MAB established stations would be deployed to service the debt obligations of BEAT FM and RHYTHM FM, thus allowing the new stations

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ample time and space to gain audience and revenue traction with minimal pressure to service debt obligations in the earlier years.

- 1.10 Such funds are provided on a financial drawdown basis subject to various performance milestones being met by the new stations to the satisfaction of the IDC and the NEF. *Thus, BEAT FM and RHYTHM FM are funded on similar terms and through similar funding instruments via funding facilities advanced via MAB. (Emphasis added)*

While the funders and operators understand and acknowledge that the Licensees are individual and separate license holders, due to commercial viability considerations, *the planned intention had been to launch and operate around a similar period to benefit from their combined scale. For example, contracts with studio and equipment providers, signal provision contract with SENTECH, as well as advertising and marketing services were entered into simultaneously to leverage the combined scale of the stations. (Emphasis added)*

### **The Authority's licensing objectives**

- 2.1 The Authority's decisions to license individual commercial free-to-air sound broadcasting service (I-BS) licences in the geographical markets of the Free State and Eastern Cape Provinces (secondary markets) are consistent with the objectives set out in the Electronic Communications Act including:
- 2.1.1 promoting an environment of open, fair and non-discriminatory access to the broadcasting services;
  - 2.1.2 promoting the empowerment of HDP's, including Black people, with particular attention to the needs of women, opportunities for the youth and challenges for people with disabilities;
  - 2.1.3 promoting the development of commercial broadcasting service with are responsive to the needs of the public;
  - 2.1.4 ensuring that commercial and community broadcasting licenses, viewed collectively, are controlled by persons or groups of person from diverse range of communities;

- 2.1.5 nurture and encourage investment, including strategic infrastructure investment, and innovation in the communications sector;
  - 2.1.6 ensure efficient use of the radio frequency spectrum;
  - 2.1.7 promote competition within the ICT sector;
  - 2.1.8 ensure information security and network reliability;
  - 2.1.9 promote stability in the ICT sector;
  - 2.1.10 ensure the broadcasting services are effectively controlled by South Africans;
- 2.2 The licensee is a new entrant in a secondary market, funded through debt and equity instruments by Development Finance Institutions (DFI). It is not an established player with significant resources, unlike existing players in the market with which it must compete from day one of its operations.

### **3 Spectrum amendments required for optimal viability**

- 3.1 *From the outset, during its application for the license and at the application hearings of 22 August 2013 the BEAT FM Consortium submitted to the Authority that its application was for the entire Free State province. It submitted that while the published map at the time only reflected Bloemfontein, it would upon award work with both the Authority and SENTECH to find a suitable solution for the spectrum limitations in the province. (Emphasis added)*
- 3.2 Upon award the Licensee commenced engagements with the Authority, with the support of SENTECH's technical teams by submitting applications for spectrum amendments, to ensure that its broadcast footprint would cover most, if not all, of the Free State service area. The Licensee has motivated, eventually successfully, for the increase in the number of transmitters it may use.
- 3.3 Accordingly, between April 2016 and March 2018 the Licensee submitted various spectrum amendments applications to the Authority.
- 3.4 Parallel to the process outlined above in August 2016, BEAT FM submitted an application for Extension of Commencement Date to the Authority. At the time of the application BEAT FM was confident that the Authority would hopefully approve the spectrum amendment applications in the first half of 2017.

- 3.4.1 upon the Authority granting the extension on 29 June 2017, BEAT FM commenced airing music and station identity content while in anticipation of the licensing of additional sites;
- 3.4.2 *initially proposed Free State expansion solution comprised additional transmitters at each of Bethlehem, Kimberley, Kroonstad, Petrus Steyn, Harrismith and Senekal and would have provided a combined coverage over 7 sites; (Emphasis added)*
- 3.4.3 engagements were held with the Authority, in effort to mitigate the coverage limitations;
- 3.4.4 **in March 2018 the Authority licensed five of the seven proposed sites, for the reason of interference and/or frequencies being allocated to other broadcasters already.**

Item	Station Name	Code	Freq(MHz)	TxPower(ks)	ERP(KW)	Population coverage
1	Bloemfontein	061	105.2	3	30	739 902
2	Kimberley	060	95.4	1	10	992
3	Senekal	073	107.6	1	10	30 001
4	Harrismith	0131	96	1	10	202 405
5	Petrus Steyn	085	99.5	1	10	86 235

#### 4 Funders and shareholders' considerations

- 4.1 As described above, the Licensee has been consistent in demonstrating its commitment to introducing a new entrant in the Free State in line with its application to the Authority.
- 4.2 **Experience has shown that a “false start” can “burn cash”, alienate audiences and advertisers and delay or frustrate the ability of a broadcaster to become viable in a competitor market. The new entrant must launch with the best possible chance to succeed. (Emphasis added)**
- 4.3 The **depressed economic environment** in South Africa has further heightened the need for financial prudence particularly for emerging small to medium enterprises. The sensitivity to prudence and responsible spending is one that funded projects like a Greenfield radio station are intensively exposed to.
- 4.4 As earlier outlined, the majority of BEAT FM's shareholders are previously disadvantaged individuals and small businesses that do not enjoy any

financial room for error. **The project does not have space to incur the risk and cost of launching prematurely, by broadcasting prematurely, by broadcasting to a limited audience in a secondary market while competing with established regional and national commercial operators. The Licensee is of the considered view that it needs to resume full operations with the best possible chance to secure a viable and sustainable listener base. (Emphasis added)**

- 4.5 To commence operations in such a competitive market, the Licensee required secured funding from the IDC and NEF. However supportive the DFI's are, they nevertheless insist on prudent investing and have insisted on obtaining assurances regarding the viability of the Licensee before advancing the full amounts of funding committed to the Licensee.
- 4.6 To this end the IDC and NEF have made it clear that:
- 4.6.1 the funding be advanced to and secured against the assets of one of the Licensee's shareholders, MSG Afrika Broadcasting ("MAB"), which also holds an interest in BEAT FM/BEATFM;
- 4.6.2 MAB demonstrated that it would be able to offer to advertisers a sustainable portfolio of audiences;
- 4.6.3 accordingly, that both the BEAT FM and RHYTHM FM Licences demonstrate that their broadcast footprints cover a viable listener base.

## **5 Contraventions as stated in the charge sheet**

- 5.1 We acknowledge having omitted to request for an extension of Commencement for BEAT FM. This oversight has primarily been due to our focus in securing the additional transmission sites to ensure the overall business' viability and sustainability.
- 5.2 While in 2018 the Authority finally approved additional transmission sites for BEAT FM and RHYTHM FM, our ability to draw down on funding was linked to the successful resolution of RHYTHM's East London transmission sight. We did not anticipate that it would take a while for the Authority to license the East London application...
- 5.3 Assuming the timely resolution of this CCC matter by end November 2019, the Licensee intends to seek the indulgence of the Authority to enable the completion of launch by May 2020.

## **6 Readiness to launch the broadcasting services**

- 6.1 To date, R11 888 702.00 has been deployed on BEAT FM.
- 6.2 We have been cautious in not incurring further costs without clear view of the launch date.
- 6.3 Our funders and we are concerned about the implications of this CCC enquiry.
- 6.4 We are approaching the December / January downtime which are customary in the South African economy.
- 6.5 In our launch plans we have provided for 2 months training and on-air rehearsals prior to going on air.
- 6.6 Our talent recruitment drive is conditional upon finalising a launch date.
  
- 6.7 Assuming this CCC enquiry being finalised by November 2019, we are confident in being able to launch full services by May 2020.

## **7 Conclusion**

- 7.1 After all the effort that the Licensee and the Authority have expended in determining an appropriate, if not optimum, coverage area for the Licensee, it is clear that the Licensee is poised to optimally make use of the spectrum allocated to it.
- 7.2 Various stakeholders, including shareholders, employees, landlords, suppliers and funders, have committed resources to ensure that a viable radio service is launched. We have committed to a long term lease and have deployed infrastructure in studio facilities and equipment.
- 7.3 The Authority has invested time, resources and sound judgment in awarding the service license and subsequent spectrum licenses to BEAT FM.
- 7.4 **We remain deeply appreciative of the opportunity that has been afforded to the BEAT FM Consortium. We sincerely regret the inconvenience that has been occasioned by the lapse of time between formal issue of our license to date and remain committed to put all efforts to ensure that BEAT FM finally launches a full service with the best chances to succeed and that valuable spectrum is efficiently put to use. (Emphasis added)**
- 7.5 Given our state of readiness, we humbly submit that no other Licensee can apply better use of the spectrum allocated to us and reasonably launch an alternative service in the broadcast area sooner than BEAT FM.

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- 7.6 We have notified our funders about the current proceedings and have impressed to them the urgency of rolling out the final stages of commencement of operations to avoid any further similar complaints being lodged against us.
- 7.7 **BEAT FM and RHYTHM FM's financial drawdowns are dependent on their combined commercial viability and compliance certainly. We humbly request the Authority to finalise the current enquiry.**

Signed: *Given Mkhari*

### **CONCLUSION BY THE CCC**

[9] This is one of the matters which demonstrates that, given the intricacies of setting up a radio station – and in this case, over a wide area – the matter cannot simply be addressed by resorting to a strict application of the Regulations. In fact, the approach by the CCA to the matter was a pragmatic and equitable approach which, in the special circumstances of this matter, was justified. However, it reached a point where the matter had to be referred to the CCC so as to provide direction to the matter and advise Council as to an order both in regard to BEAT FM and RHYTHM FM.

[10] An further perusal of Regulation 5 is necessary :

- (1) A Licensee must commence operation of the BS specified in the Licence, within the periods mentioned in the paragraphs below, unless the Authority grants, on good cause shown, an extended commencement period:
  - (a) **twelve months from the date of issue in respect of free to air sound BS;**
- (2) **A request for an extension of the commencement period, in terms of sub-regulation (1), must be brought to the Authority six months prior to the expiry of the commencement of operations.**

- (3) An extension for the commencement of operations shall only be granted once for a period that does not exceed the period stipulated in sub-regulation (1).

The “sanction” for omitting to commence broadcasting is to be found in Regulation 11(4), which provides as follows:

- (4) Failure to commence with operations in terms of regulation 5 will result in the revocation of a licence.

No other “sanction” is prescribed. It was common cause that no such revocation had taken place - and that any revocation could, procedurally, only have taken place by way of an order by Council on the advice of the CCC. However, it is clear that the CCA bent over backwards in, understandably, accommodating both BEATFM and RHYTHM FM. The CCA has also not requested that the licences be cancelled. It simply did its duty and argued that a time limit should be advised to Council by the CCC. And that was, indeed, the only legally permissible route to take. The matter must also be considered in the light of the Sotho speaking communities involved: communities which have a fundamental right in terms of section 9(2) of the Constitution of the RSA and the Broadcasting Act 1999<sup>6</sup> to rectification in the light of the wracking<sup>7</sup> apartheid past. Furthermore, these

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<sup>6</sup> See section 9 of the Constitution of the RSA; and also the Preamble to the Broadcasting Act 1999: “REALISING that the broadcasting system must reflect the identity and diverse nature of South Africa, is controlled and managed by persons or groups of persons from a diverse range of communities, including persons from previously disadvantaged groups, and must reflect the multilingual and diverse nature of South Africa by promoting the entire spectrum of cultural backgrounds, religious backgrounds and official languages in the Republic. Also compare section 9 of the Electronic Communications Act 2005: (1) Any person may, upon invitation by the Authority, subject to the provisions of this Act, apply for an individual licence in the prescribed manner.(2) The Authority must give notice of the application in the *Gazette* and -(a) invite interested persons to apply and submit written representations in relation to the application within the period mentioned in the notice;(b)include the percentage of equity ownership to be held by persons from historically disadvantaged groups, which must not be less than 30%, or such other conditions or higher percentage as may be prescribed under section\_4(3)(k) of the ICASA Act;

<sup>7</sup> President Abraham Lincoln in his Gettysburg Address on Thursday 19 November 1863, commemorating the sacrifice of those from both sides who died at the Battle of Gettysburg during the American Civil War. See Shapiro *The Yale Book of Quotations* (Yale University Press 2006) at 463. Also see Wallis AJ *in Kham v EC* 2016 (2) SA 338 (CC). Since the Address was not written, some versions do not include the word “wrack.” Nevertheless, the word “wracked” is in the CCC’s view the most fitting word.

communities have the fundamental right to be informed, in terms of section 16 of the Constitution of the RSA.<sup>8</sup>

[11] *The CCC was informed that upon the (last) spectrum license approval for RHYTHM FM in July 2019 (East London) RHYTHM FM and BEATFM commenced the process of applying for the financial drawdowns from their funders.*

[12] At the hearing of the matter Mr Mkhari answered a number of questions put to him by Members of the CCC. Whilst conceding BEAT FM's and RHYTHM FM's embarrassment at having taken up so much time, he also explained that the undertaking had been an enormous one – especially, also having included its applications for more frequency for both BEAT FM and, especially, RHYTHM FM. ICASA also had to, as prescribed, advertise the applications and, as was the case with East London, also hold a hearing, since *Algoa Radio* had filed an opposition to the East London application. From a publicity, financial and organisational perspective it is also, as put forward by Mr Mkhari, important to commence the service of both stations at the same time.

[13] Strictly speaking, Regulation 5 provides that two years would, even if an extension is granted, be the maximum period permitted. However, circumstances, especially in the present case with such a wide coverage area and with additional spectrum applications (which, understandably, took time to conclude, given the requirement of advertisement in the *Government Gazette* and a possible hearing of such an application by ICASA), the matter took much more time to conclude than what would have been expected by the Regulator in the normal course.

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<sup>8</sup> Section 16 of the Constitution

(1) Everyone has the right to freedom of expression, which includes:-

- (a) freedom of the press and other media;
- (b) *freedom to receive or impart information or ideas; (accent added)*

[14] However, the mere fact that the Council of ICASA, as advised, was prepared to grant the East London spectrum license on the 19<sup>th</sup> July 2019, whilst it knew that BEAT FM had not commenced broadcasting, demonstrates that it did not, given the circumstances, hold the omission to commence against BEAT FM. Six additional frequency licences had also been issued to BEAT FM on 13 March 2018. A spectrum license may, in any case, only be issued to a holder of a Broadcasting license – which was issued on 7 December 2015. Of course, a spectrum licence is not the licence referred to in regulation 5. However, it is undisputed that the Authority was aware that it had issued additional spectrum licences - without BEAT FM (and RHYTHM FM) having commenced broadcasting. Wider spectrum was integral to BEAT and RHYTHM FM's strategic broadcasting plan, so that more communities could be reached and that broadcasts should commence on the same day.

[15] The revocation referred to in regulation 11 is, in any case, not supported by the ICASA Act which, of course, overrides Regulations which are in conflict with it. According to the ICASA Act a *broadcasting* licence may only be *suspended* for a month, after previous frequent findings against it by the CCC as confirmed by Council.<sup>9</sup> And before that may take place, the procedure in terms of section 17B of the ICASA Act must be followed – as is, presently, the case.

#### **ADVICE TO COUNCIL**

[16] Whatever the alleviating or aggravating circumstances are, it is now imperative to advise an order to Council that BEAT FM must commence broadcasting. Mr Mkhari put forward that BEAT FM (and RHYTHM FM) needed 8 months from the date that the order of Council is issued - the reference to the

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<sup>9</sup> See section 17E(2)(d) – footnote 9.

CCC having created uncertainty amongst investors and BEAT FM's management. The CCA's view was that 8 months would be too lengthy.

[17] Section 17E(2) of the ICASA Act provides as follows:

- (2) The Complaints and Compliance Committee may recommend that one or more of the following orders be issued by the Authority, namely -
  - (a) direct the licensee to desist from any further contravention;
  - (b) direct the licensee to pay as a fine the amount prescribed by the Authority in respect of such non-compliance or non-adherence;
  - (c) **direct the licensee to take such remedial or other steps [not] in conflict with this Act or the underlying statutes as may be recommended by the Complaints and Compliance Committee; (Emphasis added)**
  - (d) where the licensee has **repeatedly** been found guilty of **material violations** -
    - (i) prohibit the licensee from providing the licensed service for such period as may be recommended by the Complaints and Compliance committee, **subject to the proviso that a broadcasting or communications service, as applicable, must not be suspended in terms of this subsection for a period in excess of 30 days; or**
    - (ii) amend or revoke his or her licence; and
  - (e) direct the licensee to comply with any settlement .

[18] A suspension of the licence would, of course, not be supported by subparagraph (d) since *BEAT FM* has a clean record in the sense that it has not **repeatedly (or ever) been found guilty by ICASA of material violations.**

[19] Mention was also made by Mr Pierce, acting for BEAT FM, that a fine could be imposed. However, once again: a fine may only be imposed if prescribed. No such fine is prescribed for commencing late. In fact, the sanction, according to the Regulations, is that the licence would fall away. *This would be in conflict with section 17E(2)(d) of the ICASA Act, which has priority above Regulations.*

## Advice to the Council of ICASA

[20] What would be fitting in the circumstances is to advise Council to issue an order in terms of subsection 17E(2)(c):

- (c) direct the licensee to take such remedial or other steps not<sup>10</sup> in conflict with this Act or the underlying statutes as may be recommended by the Complaints and Compliance Committee;

The representatives of ICASA and Mr Pierce, appearing for BEAT FM, were in agreement that Council should be advised to issue the following order in terms of the advice in terms of section 17E(2)(c) of the ICASA Act. BEAT FM put forward eight months. However, the CCA argued that a term of 8 months would be too lengthy. The CCC decided that 180 days (which would include Saturdays, Sundays and public holidays) would be reasonable. The ECA provides that “days” means working days unless otherwise specified. The CCC has decided that given the lengthy period which has already gone by, it would specify that Saturdays, Sundays and public holidays are included as “days”.

### **The advice to Council is thus to issue the following order:**

1. BEAT FM must commence broadcasting at the latest 180 days (including Saturdays, Sundays and public holidays, but excluding any COVID 19 Phase 4 Lockdown period) from the day after the issue of this order.

[2] However, the Council of ICASA, on written application, may grant it more time based on orders or regulations issued in terms of the Disaster Management Act 57 of 2002 or operational reasons beyond its control, which made or are likely to make it objectively impossible to abide by the 180 days granted to commence broadcasting. Procedures by SENTECH may, in fact, lead to more time becoming necessary.

[3] Any application for more time, must state detailed reasons confirmed under oath as to why as a result of the said Act or Regulations or orders in terms

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<sup>10</sup> The word “not” is added to the section. There is legal authority that this may be done where a Legislative omission is obvious.

thereof or operational reasons beyond its control it was or will be impossible to comply with the 180 days order.

Such application must reach Council of ICASA at the latest twenty one days (including Saturdays, Sundays and public holidays) before the term of 180 days expires, unless exceptional circumstances, as stated in detail and under oath by the broadcaster, make it impossible to comply with the 21 days. BEAT FM may be called by Council to explain the application further in the presence of a representative of the CCA at ICASA.

[4] To order BEAT FM to inform, at least fourteen days (which include Saturdays, Sundays and Public holidays) before becoming operational, the CCA Manager per e-mail on which date BEAT FM will be operational and provide the Manager within seven working days with an electronic copy of the first or second 24 hours of broadcast and also confirm that all frequencies are operational.<sup>11</sup>

[5] To order that the electronic copy referred to in paragraph 4 must be confirmed by way of an affidavit duly signed by the Manager of the broadcaster and duly commissioned by a Commissioner of Oaths.

#### **IMPLEMENTATION PLAN FOR BEAT FM AND RHYTHM FM.**

[6] That Council orders the Respondents, BEAT FM and RHYTHM FM, to file a combined and detailed Plan of Action as to how they plan to give effect to the order to be on air within a maximum of 180 days as set out above.

This detailed plan must reach the Manager of the CCA within 30 working days from the day after the above order is issued by Council.

The said plan must be updated as to performance every thirty working days thereafter with a final report fourteen days before launching.

The implementation plan must be undertaken in the context of the Complaints and Compliance Committee's recommendation to the ICASA COUNCIL that requires BEAT FM and RHYTHM FM to remedy their omission to abide by the term set to commence broadcasting in the 2010 Standard Regulations as amended in 2016, within 180 days (as defined above with possible exceptions with agreement by Council)

The implementation plan is required on the understanding that the additional spectrum applied for by the Respondents and approved by the Authority must enable the parties to launch full Sound Broadcasting Services for both

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<sup>11</sup> Of course, ICASA Regulations, in any case, require that electronic copies be kept of broadcasts for a term as prescribed.

BEATFM and RHYTHM FM within a maximum of 180 days (as defined, with possible exceptions, above ) from the day after the issue of this judgment by the Council of ICASA.

**THE PLAN MUST CLEARLY REFLECT THE FOLLOWING:**

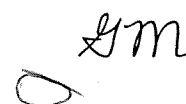
- Objectives in line with the terms and conditions of the Respondents' licences
- Target dates (i.e. start and completion dates)
- Clear delineation of important milestones, including but not limited to the installation of equipment by Sentech, finalisation of equipment testing and dry runs.
- Commitment to and allocating adequate time for taking timeous corrective action for any project disruptions that may occur during implementation.



JCW VAN ROOYEN SC  
CHAIRPERSON OF THE CCC

24 April 2020

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BEAT FM (PTY) LTD  
(Incorporated in the Republic of South Africa)  
(Registration Number: 2012/077977/07)  
("the Company")

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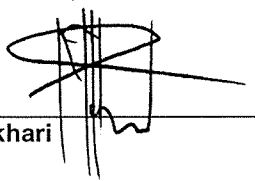
**ROUND ROBIN RESOLUTION OF THE DIRECTORS OF THE COMPANY**

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**WHEREAS** the Company wishes to apply for a renewal to its individual broadcasting service licence number 023/COMMERCIAL/R/DEC//15 ("**Submission**"), as provided for by Regulation 10 of the Licensing Processes and Procedures Regulations for Individual Licences, 2010 (as amended) published in the Government Gazette No. 48331 of 2023 ("**Regulations**") under the Electronic Communications Act, 36 of 2006 ("**the ECA**").

**RESOLVED THAT Given Mkhari** with Identity Number 740402 5374 080 is hereby authorised and empowered for and on behalf of the Company to:

1. sign the Application to Renew an Individual Licence ("**Form E**") as provided for by the Regulations; and/or any documents or forms that may be required for the Submission; or any such other documents and forms which may be required by the Independent Communications Authority of South Africa ("**ICASA**");
2. to appoint Phukubje Pierce Masithela Attorneys Incorporated ("**PPM Attorneys**") as its lawful attorneys and agent in the Company's name, place and stead to complete and deliver the Submission to ICASA; and
3. generally, to do everything that may be necessary for and incidental to the Submission.

  
\_\_\_\_\_  
Given Mkhari

Designation: Director

Place: Houghton Estate

Date: 16 April 2025



Standard Bank  
3 Simmonds Street, Johannesburg, 2001  
P.O. Box 61344, Marshalltown, 2107  
Tel. +27 (0) 860 123 007  
Fax: +27 (011) 636 4156  
Website: [www.businessonline.standardbank.co.za](http://www.businessonline.standardbank.co.za)

To: INDEPENDANT COMMUNICATION AUTH

Date: 25-04-23

**Subject: Business Online PayAlert**

An electronic payment has been initiated by . to your bank account, details below:

Bank:	NEDBANK LIMITED
Branch:	CORP CLIENT SERV PTA
Account Number:	1462002927
Reference:	PPM ATTORNEY/BEAT FM
Amount:	8,211.00

Payments to Standard Bank accounts may take up to one business day to reflect.  
Payments to other banks may take up to three business days. Please check your account to confirm you have received this payment.

Regards,

The Business Online team

The Standard Bank of South Africa Limited (Reg. No. 1962/000738/06) Authorised financial services and registered credit provider (NCRCP15)

Directors: NMC Nyembezi (Chairman) SK Tshabalala\* (Chief Executive Officer) LL Bam PLH Cook A Daehnke\* OA David-Borha<sup>1</sup> GJ Fraser-Moleketi GMB Kennealy Li Li<sup>2</sup> JH Maree BJ Kruger NNA Matyumza ML Oduor-Otieno<sup>3</sup> RN Ogega<sup>3</sup> Fenglin Tian<sup>2</sup>

Company Secretary: K Froneman - 2025/04/08

\* Executive Director <sup>1</sup> Nigerian <sup>2</sup> Chinese <sup>3</sup> Kenyan

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