



**Independent Communications Authority of South Africa**

350 Witch-Hazel Avenue, Eco Point Office Park

Eco Park, Centurion

Private Bag X10, Highveld Park 0169

Telephone number: (012) 568 3000/1

**INDIVIDUAL BROADCASTING SERVICE LICENCE**

**No.: 018/COMMERCIAL/R/MARCH/2021**

**GRANTED AND ISSUED**

**TO**

**VUMA 103 FM (PTY) LTD**

**TO BROADCAST AS**

**VUMA FM**

**FOR THE PROVISION OF**

**A COMMERCIAL SOUND BROADCASTING SERVICE**

**SIGNED FOR AND ON BEHALF OF THE INDEPENDENT**

**COMMUNICATIONS AUTHORITY OF SOUTH AFRICA**

**EFFECTIVE FROM 25 MAY 2012**

**DR KEABETSWE MODIMOENG**

**CHAIRPERSON**

**AMENDED ON 17/03/2021**

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Dr. K Modimoeng (Chairperson), P Kadi, Y Kedama, Dr. C Lewis, Adv. L Mkumatela, Adv. D Qocha,  
T Semane, PJ Zimri, (Councillors), WA Ngwepe (CEO)

## **SCHEDULE**

### **1. LICENSEE**

- 1.1. Name of entity: Name of entity: Vuma 103 FM (Pty) Ltd
- 1.2. Shareholders: Lebashe Investment Group (Pty) Ltd – 100%
- 1.3. Ownership held by persons from historically disadvantaged groups: 100%

### **2. GEOGRAPHIC COVERAGE AREA**

Durban, Donnybrook, Eshowe, Glencoe, Kokstad and Newcastle in KwaZulu-Natal, as defined in the coverage map attached to the Licensees' radio frequency spectrum licence.

### **3. BROADCAST LANGUAGE**

The Licensee shall broadcast in 50% isiZulu and 50% English.

### **4. FORMAT**

- 4.1. The Licensee shall have a format that is 60% music and 40% talk.
- 4.2. Of the music broadcast, more than 50% of the music featured on the music playlist shall be gospel.
- 4.3. Of the talk broadcast, a minimum of 15 hours a week shall be gospel/spiritual-related.

### **5. LOCAL CONTENT OBLIGATIONS**

40% of the music broadcast shall be South African music, measured on a weekly basis.

### **6. GENERAL PROGRAMMING OBLIGATIONS**

- 6.1. The Licensee's language of broadcast shall be 50% isiZulu and 50% English.

- 6.2. The Licensee will broadcast its news in English and isiZulu.
- 6.3. The Licensee shall broadcast news on a regular basis, a total of fifty-two (52) minutes each weekday and twenty-four (24) minutes on weekends between 05h00 and 23h00.
- 6.4. The Licensee shall ensure that 55% of its news content is local, 35% national and 10% international news per day.
- 6.5. Should the Licensee source news material from a news agency/source other than itself, the source(s) thereof shall be disclosed to the Authority.
- 6.6. The Licensee shall broadcast thirty (30) minutes of current affairs programming per week day. It will further ensure that ninety percent (90%) of current affairs be broadcast in isiZulu. Eighty percent (80%) of the current affairs programming is to be generated from the coverage area.

## **7. OWNERSHIP AND CONTROL STRUCTURES OF THE LICENSEE**

The Licensee shall for the duration of this licence maintain at least thirty percent (30%) ownership and control of the station by persons from historically disadvantaged groups.

## **8. SPECIAL CONDITIONS**

- 8.1. The Licensee must comply with the requirements of the Employment Equity Act 55 of 1998 and the Skills Development Act 97 of 1998.
- 8.2. The Licensee shall employ a local news team specifically for the production of local news.
- 8.3. At least 50% of the employees of the Licensee shall be historically be historically disadvantaged persons.

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## **9. CONTACT DETAILS**

9.1. The contact person for the Licensee shall be:

- 9.1.1. Name: Rev Abe Sibiya
- 9.1.2. Tel: 011 781 0174
- 9.1.3. Fax: 011 781 0203
- 9.1.4. Cell: 082 569 9976
- 9.1.5. Email: [abes@urfmusic.com](mailto:abes@urfmusic.com)

9.2. Should the Licensee propose to replace the person so designated, the Licensee shall notify the Authority in writing within seven (7) days after appointing the new designate person.

## **10. NOTICES AND ADDRESSES**

7.1 The Licensee chooses the following as its principal addresses:

10.1.1. Postal Address: P O Box 297  
Ferndale  
Randburg  
2125

10.1.2. Physical Address: 271 Surrey Avenue  
Eagleview House  
Ferndale  
Randburg  
2125

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