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Independent Communications Authority of South Africa

General Notice

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 Amendment to the Draft Regulations on Party Election Broadcasts, Political Advertisements, the Equitable Treatment of Political Parties by Broadcasting Licensees and related matters during Municipal Elections
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GENERAL NOTICE

NOTICE 1102 OF 2010



INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

AMENDMENT TO THE DRAFT REGULATIONS ON PARTY ELECTION BROADCASTS, POLITICAL ADVERTISEMENTS, THE EQUITABLE TREATMENT OF POLITICAL PARTIES BY BROADCASTING LICENSEES AND RELATED MATTERS DURING MUNICIPAL ELECTIONS

The Independent Communications Authority of South Africa ("the Authority") hereby gives notice of an amendment of the draft Municipal Elections Party Elections Broadcasts and Political Advertisements Regulations, 2011 published on page 13 of Notice Number 33779 dated 19 November 2010, by withdrawal of annexure A in the schedule and substituted by the attached annexure B.

DR STEPHEN MNCUBE CHAIRPERSON

Date: 26 November 2010

ANNEXURE B

FORMULA TO CALCULATE THE ALLOCATION OF PARTY ELECTION BROADCASTS FOR THE 2011 MUNICIPAL ELECTIONS

Time allocation will be calculated only when registration of political parties has been closed.

Basic Allocation

Political parties contesting the municipal elections in 2011 will be allocated 2 min/1 slot.

Additional Allocation

An additional allocation of minutes will be based on a Proportional Split (that is number of municipal seats currently held by a political party in accordance with seats held from the previous elections).

Once the basic allocation is completed then the remainder of minutes will be allocated according to the following formula:

Y= ((A/B)*100) C

where

Y reflects additional minutes,

A is the number of current seats held by a party at municipal level,

B is the total number of municipal seats as recorded by the IEC,

C is time available after finalising the Basic Allocation.

The public broadcaster will be required to double airtime on radio broadcasts. In effect this will result in the broadcasting of eight (8) slots per day throughout the election broadcast period (30 days). As a result the total number of minutes available is 480 minutes.

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