

APPENDIX 1.3 OF FORM C



Independent Communications Authority of South Africa

350 Witch-Hazel Avenue, Eco Point Office Park

Eco Park, Centurion

Private Bag X10, Highveld Park 0169

Office of the Acting Chairperson

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Email: KModimoeng@icasa.org.za

Ref: BL/R/2019/P/North West FM

Mr Moses Maseko
North West FM
214 Beyers Naude Drive
Rustenburg
3000

Per e-mail: moss@northwestfm.co.za

Dear Mr Maseko

RE: APPLICATION BY NORTH WEST FM (PTY) LTD FOR THE RENEWAL OF ITS INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE (I-CSBS) AND RADIO FREQUENCY SPECTRUM LICENCES

Dear Mr Maseko

1. We refer to the applications received by Independent Communications Authority of South Africa ("the Authority") on 28 April 2017 for the renewal of North West FM's ("the Applicant") I-CSBS and Radio Frequency Spectrum Licences.
2. The submitted applications relate to the following I-CSBS and radio frequency spectrum licences:

- a. Individual Commercial Sound Broadcasting Service Licence No.16/
Commercial/R/Aug/07.
 - b. Radio frequency spectrum licence N. PROV/PRI/R13 -1/NORTH WEST
FM.
3. The Authority has reviewed the applications and taken the decision to
approve the renewal applications of the service licence and the spectrum
licenses applied for.
 4. The Authority has further noted and approved the changing of the trading
name from North West FM to You FM.

We trust that you find the above in order.

Yours sincerely



Dr. Keabetswe Modimoeng
Acting Chairperson

Date: 03 / 12 / 2019



Independent Communications Authority of South Africa

350 Witch-Hazel Avenue, Eco Point Office Park
Eco Park, Centurion
Private Bag X10, Highveld Park 0169
Telephone number: (012) 568 3000/1

INDIVIDUAL BROADCASTING SERVICE LICENCE

No: 016/Re/Commercial/R/Nov/19

GRANTED AND ISSUED TO

TO

NORTH WEST FM (PTY) LTD

**FOR THE PROVISION OF
COMMERCIAL SOUND BROADCASTING SERVICE TO BE KNOWN AS**

YOU FM

**SIGNED FOR AND ON BEHALF OF THE INDEPENDENT
COMMUNICATIONS AUTHORITY OF SOUTH AFRICA**

AT CENTURION ON THIS 03 DAY OF December 2019

A handwritten signature in black ink, appearing to read 'Dr. K Modimoeng'.

**DR KEABETSWE MODIMOENG
ACTING CHAIRPERSON**

Dr. K Modimoeng (Acting Chairperson), N Gongxeka-Seopa, P Kadi, P Mashile, BC Mokhele,
Adv. D Qocha, T Semane, PJ Zimri (Councillors), WA Ngwepe (CEO)

SCHEDULE

1. LICENSEE

The Licence is issued to:

1.1. Name of Company/Entity: North West FM (Pty) Ltd.

1.2. Name of the Station: You FM.

1.3. Shareholders: Direng Investment Holdings	(21%)
SADTU Investment Holdings (Pty) Ltd	(13%)
Motswere Trading (Pty) Ltd	(16%)
Motswako Media Group (Pty) Ltd	(50%)

1.4 Ownership held by persons from historically disadvantaged groups: 97.6%

2. LICENCE PERIOD

2.1. The effective date of the Licence is 01 November 2017.

2.2. The Licence shall expire on 31 October 2027.

3. GEOGRAPHIC COVERAGE AREA

North West Province, as defined in the coverage map attached to the Licensee's radio frequency spectrum licence from time to time.

4. BROADCAST LANGUAGE

4.1 Principal language of broadcast: Setswana 80%

4.2 Other languages (including) English): 20%

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Page 2 of 6

5. FORMAT

- 5.1 The Licensee shall have a programming format predominantly of inspirational and gospel music.
- 5.2 **South African music content:** In accordance with the South African music Regulations of 2016, the Licensee shall broadcast a minimum of 35% local music to be spread evenly throughout the performance period.
- 5.3 **General Programming obligations:**
- 5.3.1 The Licensee shall broadcast a minimum of fifty (50) minutes of news per day, of which 80% will be broadcast in Setswana and 20% in other official languages.
- 5.3.2 The Licensee shall broadcast a current affairs programme during weekdays within the performance period. The current affairs programme will be conducted 80% in Setswana and 20% other official languages.
- 5.3.3 The source(s) of all news material (other than news sourced directly by the Licensee) shall be disclosed during the news broadcast.
- 5.3.4 The Licensee's general programming will focus on a mix of music and information (including coverage of consumer affairs, sport, culture, education, news and current affairs).

6. Training and Skills Development

- 6.1 The Licensee shall, over its licence period, allocate one hundred thousand Rand (R100 000) per annum to staff training and development.
- 6.2 In order to achieve clause 6.1 above, the Licensee shall establish a broadcasting academy in partnership with Media, Information and Communication Technologies Sector Education and Training Authority ("MICT SETA") as to upskill its internal personnel, source and train new talent including the youth and women from the North West province.
- 6.3 The Licensee shall employ 50% men and 50% women in its staff complement. The Licensee shall ensure that it appoints the majority of its staff from the North West province.
- 6.4 The Licensee shall create business opportunities for youth-run companies to host the radio station's annual flagship event in conjunction with the radio station.

7. Ownership and Control Obligations

- 7.1 The Licensee must establish a trust for the benefit of staff members. the trust will hold a 5% shareholding in the licensee.
- 7.2 In order to further comply with clause 7.1 above the Licensee will submit proof to the Authority that it has established the trust and a full strategy on how this trust will be disbursed to the benefit of the staff.

- 7.3 The Licensee shall have no less than thirty percent (30%) ownership by one or more persons from historically disadvantaged groups for the duration of the licence.
- 7.4 Directors of the Licensee shall retain control and responsibility for the running of the Licensee notwithstanding the provisions of any management consultancy services engaged by the Licensee.

8. CONTACT DETAILS

- 8.1 The contact person for the Licensee shall be:
- 8.1.1 Name : Moses Maseko
 - 8.1.2 Tel : 0861 444 898
 - 8.1.3 Fax : N/A
 - 8.1.4 Cell : 083 400 3150
 - 8.1.5 Email : moss@nwfm.co.za
- 8.2 Should the Licensee propose to replace the person so designated, the Licensee shall notify the Authority in writing within seven (7) days after appointing the new designate person.

9. NOTICES AND ADDRESSES

- 9.1 The Licensee chooses the following as its principal addresses:

9.1.1 Postal Address: 214 Regus Business Centre
Beyers Naude Drive
Rusternburg
0300

9.1.2 Physical Address: 214 Regus Business Centre
Beyers Naude Drive
Rustenburg
0300

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Page 6 of 6

