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## GENERAL NOTICES • ALGEMENE KENNISGEWINGS

### INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

#### NOTICE 3171 OF 2025



### ELECTRONIC COMMUNICATIONS ACT, 2005 AS AMENDED (ACT NO. 36 OF 2005)

#### APPLICATION FOR THE AMENDMENT OF INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE LICENCE BY KAGISO MEDIA (PTY) LTD T/A EAST COAST RADIO

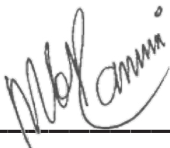
1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from Kagiso Media (Pty) Ltd t/a East Coast Radio ("the Applicant"), for the amendment of its Individual Commercial Sound Broadcasting Service ("I-CSBS") Licence.
2. The application seeks the approval of the Authority to amend its I-CSBS Licence as follows:

| Clause reflected in the Licence | Licence obligation   | Proposed amendment  |
|---------------------------------|--|---|
| 5.1.2                           | Profile a minimum of 50 South African composers per annum  | Profile a minimum of 50 South African composers across its on-air and digital platforms per annum |
| 5.1.3                           | Engage in a minimum of ten joint promotions and competitions with record companies and advertisers per annum | Deletion  |
| 5.1.4                           | Play and promote local music demonstrations tapes (demo tapes) in the form of three-hour                     | Play and promote local music demonstrations tapes (demo tapes) in the form of three-hour          |

|       |   |  |
|-------|---|--|
|       | show on Sunday which is dedicated to showcasing local artists and to be part of the music playlist.                             | show once a week dedicated to showcasing local artists that are considered for inclusion in the music playlist.              |
| 5.2.2 | The live concert must host a minimum of fifty South African musicians, at least one featured artist must be from KwaZulu-Natal. | The East Coast Radio live music concert must host South African Musicians, at least one of which must be from KwaZulu-Natal. |

3. The amendment application of the Applicant's I-CBS is lodged in terms of section 10 (1) of the Electronic Communications Act No. 36 of 2005 as amended ("the EC Act") read with regulation 9 of the Processes and Procedures Regulations for Individual Licences and Temporary Authorisation of 2010 as amended and regulation 9 of the Radio Frequency Spectrum Regulations, 2015.
4. In terms of section 10(2) read with section 9(2) of the EC Act, the Authority is required to give notice of the application in the Government Gazette and invite interested persons to submit written representations in relation to the application.
5. The application for amendment and any representations received pursuant to this notice, will be made available to any interested party on the Authority's website: [www.icasa.org.za](http://www.icasa.org.za).
6. Any interested party is invited to lodge written representations in relation to the application within fourteen (14) working days from the date of publication of this notice in the Government Gazette.
7. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing in respect of the application.

8. All written representations, responses, and other correspondence in terms of this notice must be directed to the Licensing Department, at Block B, 350 Witch – Hazel Avenue, Eco Point Office Park, Eco Park, Centurion OR Private Bag X10, Highveld Park, 0169 **OR** by e-mail: [broadcastingapplications@icasa.org.za](mailto:broadcastingapplications@icasa.org.za).
9. Any person/s who lodge representations in terms of this notice, must also furnish proof to the Authority's satisfaction that a copy of the representation has been delivered to Mr. Nicholas Grubb at Kagiso Medial Proprietary Limited, Kagiso Tiso House, 14th Road, Jacaranda broadcast centre, Erands gardens, Midrand OR sent by email: [nickg@kagisomedia.co.za](mailto:nickg@kagisomedia.co.za).
10. The Applicant has the right to respond in writing to the written representations made by any interested person/s on the application. The written responses must be lodged with the Authority within twenty-eight (28) working days from the date of publication of this notice in the Government Gazette.
11. The Applicant must, at the time of lodging the written response/s, furnish proof to the Authority's satisfaction that it has delivered a copy of such response/s via email **OR** by hand to the relevant person/s having made the written representation.



**MOTHIBI RAMUSI**  
**CHAIRPERSON**

**Date** 17 / 04 / **2025**





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