

BI-ANNUAL REPORT ON THE ANALYSIS OF TARIFF
NOTIFICATIONS SUBMITTED TO ICASA FOR THE PERIOD
01 JULY 2025 TO 31 DECEMBER 2025

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Glossary

TERM	DEFINITION
Dynamic tariffs	Dorgham (2015) defines these tariff plans as value-based plans that offer lower retail prices depending on location, traffic, network capacity, time of the day, and customer segment.
Flat rate tariffs	Tariffs that charge the same retail rate for calls to any subscriber.
In-bundle rate	Manx telecom refers to this as a package in which a subscriber is offered allocated capacity at a lower price; anything used within this package is charged at in-bundle rates. This is the tariff rate per MB.
Off-Net (Off network) tariff	This according to Manx Telecom, is the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of another (competing) network.
On-Net (On network) tariff	Manx Telecom defines this as the price per minute of a call from a mobile cellular prepaid telephone to a mobile cellular subscriber of the same network.
Out-of-Bundle Rate	The End-User and Subscriber Service Charter Regulations ("EUSSC") (2018) defines this rate as the price that an end user is charged upon depletion of the allocated bundle.
Post-paid Subscription/Plan	The International Telecommunications Union (ITU) (2020), defines this as a subscription where the subscriber is billed after their use of services, typically at the end of each month.
Prepaid Subscription/Plan	The ITU (2020), defines this as a subscription where, instead of paying an ongoing monthly fee, users purchase blocks of usage time in advance of using the service.

Executive Summary

The Independent Communications Authority of South Africa (“ICASA/the Authority”) is mandated to regulate electronic communications in the public interest. In ensuring that it carries this mandate effectively, it monitors the information communications and technology (ICT) sector to ensure that the interests of the consumers are promoted as per object 2(n) of the Electronic Communications Act, 2005, as amended (Act No. 36 of 2005) (“ECA”). This tariff analysis report aims to ensure that end-users (customers) are aware of the various prepaid retail tariffs in the telecommunications sector which were filed with the Authority during the period of 01 July 2025 to 31 December 2025¹, as well as provide an update on initiatives which are currently underway to reduce the cost to communicate. This ensures retail tariff transparency, which could potentially encourage competition as it is likely to minimise pricing and product information asymmetries in the sector.

Table 1 shows the types of notifications received during the period 01 July 2025 to 31 December 2025.

Table 1: Type of Notifications Received - 01 July 2025 to 31 December 2025

Notification Type	Cell C	MTN	Telkom	Vodacom	OLOs	Grand Total
Amendment	9	24	6	7	17	63
Extension	18	22	0	2	5	47
New Product	5	23	2	10	8	48
Promotion	11	43	12	14	39	119
Termination	0	1	0	1	0	2
Grand Total	43	113	20	34	69	279

Source: ICASA Database based on Filed Tariff Notifications

¹There are instances whereby information reported in this report falls outside of this review period. These are where the additional information is to the benefit of customers such as extensions of promotions and/or reduced data prices for standard 30-day or any other prepaid data bundles offered by various licensees which were possibly filed outside of the review period. These are reported with an intention of ensuring that there is accurate reporting and to reduce information asymmetries, which is one of the main purposes of the report. The inclusion of such information also considers feedback received during the licensee consultation phase of the production of this Report.

The Authority received a total of 279 tariff notifications, which included 119 new promotions, 63 amendments, 47 promotion extensions, and 48 new products during the period under review, i.e., 01 July 2025 to 31 December 2025.

The Authority observed an increase in the number of MVNO prepaid plans in the market, and the comparative analysis of data bundles offered by MNOs and MVNOs continues to reveal that MVNOs offer better value across the data tiers, and longer validity periods. For example, the new Asuer Connect offers its 30-day 1GB data bundle at R 35 while the standard prepaid 1GB offered by Cell C is priced at R 85, which is a R 50 (or 143%) price differential.

The report also outlines regulatory interventions aimed at reducing the cost of communication, including the publication of the Second Draft National Radio Frequency Plan (NRFP) 2025, the International Mobile Telecommunications (IMT) Roadmap, the Draft Amendment to Telkom SOC Ltd's Universal Service and Access Obligations (USAOs), as well as the User and Subscriber Service Charter Amendment Regulations, 2025. These measures reflect the Authority's efforts to ultimately support innovation, expand connectivity, ensure consumer protection and universal access to communication services in South Africa.

The Authority also observed a continued competitiveness and innovation in the provision of 5G/LTE and Wireless Internet services, with 38 notifications received during the period under review. For instance, Cell C amended its Home LTE price plan in the period under review wherein it significantly reduced the prices of existing LTE packages and introduced new ones with competitive prices. An example is the 50% price reduction of the Home LTE 400GB package to R 349, and an introduction of the Home LTE 1TB package at R 699. Vox Telecom, Telkom and MTN also introduced their 25/10Mbps Air Fibre products on Frogfoot at R 435, R 449 and R 519, respectively.

The Authority also updated its brief comparative analysis of fibre packages for current prices² and average prices of three different line speeds offered by Internet service providers on various fibre networks. For example, on the 25/25Mbps line speed, 30 (49.2%) of the 61 sampled fibre packages charge an amount below the average subscription price of R 572.28, while on the 50/50Mbps, 56 (52%) of the 107 sampled fibre packages charge an amount below the average subscription price of R 778.61. Additionally, on the 100/100Mbps line speed, 63 (55%) of the 115 sampled fibre packages charge an amount below the average subscription price of R 936.57.

² It should be noted that the Report considered prevailing prices in the period under review and therefore updated as at 31 December 2025.

1. Introduction

In terms of the Standard Terms and Conditions for Individual Licences Regulations (*Government Gazette No. 33294*) of 2010, individual licensees were required to file notifications of tariffs with the Authority, seven (7) days prior to launching them in the market. However, with the Third Amendment to the Standard Terms and Conditions for Individual Electronic Communications Services, 2023 (*Government Gazette No. 48317*) and the End-user and Subscriber Service Charter Regulations (*Government Gazette No. 39898*) of 2016, as amended, individual licensees are now required to file notifications of tariffs and promotional tariffs with the Authority, five (5) days³ and seven (7) days prior to launching them in the market, respectively. The analysis contained in this report is based on prepaid tariffs filed in accordance with the aforementioned Regulations from 01 July 2025 to 31 December 2025.

The purpose of the report is to highlight the different prepaid tariff plans (prices and product offerings) which were filed during the period under review. The aim of this report is to ensure that there is retail price transparency in line with object 2(n) of the ECA, which is to "*promote the interest of consumers with regard to the price, quality and the variety of electronic communication services*". This would enable customers to make an informed choice in terms of tariff plan preferences and/or preferred service providers based on their different offerings.

This report provides an update of the 2025/26 FY second quarter (Q2) Tariff Analysis Report, and it also highlights changes in prepaid standard and promotional mobile data plans, prepaid standard and promotional mobile voice plans, prepaid standard and promotional integrated plans, month-to-month (MtM) LTE and Wireless Internet tariff plans, monthly Fibre-to-the-home (FTTH) packages that were filed by the different Individual Licensees during the period

³ As per the Third Amendment Standard Terms and Conditions for Individual Electronic Communications Services Regulations, 2023, which came into effect on 28 March 2023.

under review, and a new section with a comparators analysis of prepaid data bundles offered by MNOs and MVNOs.

This report is categorised into the following sections:

- Section 2 provides an analysis of the notifications received, which are categorised into Standard prepaid data tariffs, Promotional prepaid data tariffs, Standard prepaid voice tariffs, Promotional prepaid voice tariffs, Standard prepaid integrated bundles, Promotional prepaid integrated bundles, MtM LTE and Wireless Internet tariff plans, Standard MtM FTTH tariff plans, Promotional MtM FTTH tariff plans, Comparative Analysis of Fibre Products; and
- Section 3 provides concluding remarks.

An overview of other⁴ prepaid tariff notifications filed during the period under review are then depicted in Annexure A, and it shows that there has potentially been competition in terms of the promotions offered by the licensees in the market. Annexure B shows prepaid promotions and tariff plans which ended during the period under review.

2. Analysis of Tariffs Notified to the Authority

There were mainly six types of prepaid tariff plans that were on offer in the market during the period under review, these are:

- Standard prepaid data tariffs;
- Promotional prepaid data tariffs;
- Standard prepaid voice tariffs;
- Promotional prepaid voice tariffs
- Standard prepaid integrated bundles; and
- Promotional prepaid integrated bundles.

⁴ Other prepaid tariff notifications filed or received during the period under review which were not discussed in the main part of this report and continue to exist in the market after 31 December 2025.

The analysis of the standard and promotional prepaid data and voice tariffs is presented in sub-sections 2.1 to 2.5. Sub-section 2.6 looks at the standard and promotional prepaid integrated bundles. Sub-section 2.7 looks at LTE and Wireless Internet tariff plans offered on a MtM basis, and a brief analysis of MtM FTTH plans and offerings is provided in sub-section 2.8.

2.1. Analysis of Standard Prepaid Data Tariffs and Data Bundles Tariff Plan Changes

2.1.1. Prepaid Data plans

This sub-section provides an updated analysis and highlights changes, if any, of prepaid data plans and prices charged by the four main Mobile Network Operators (MNOs) and Mobile Virtual Network Operators (MVNOs) since the previous 2025/26 FY Q2 Bi-annual Tariff Analysis Report. Therefore, this sub-section is divided into three parts, i.e., 2.1.1.1, which shows the prepaid data prices for bundles offered by the MNOs, 2.1.1.2, which shows the standard prepaid data bundles offered by MVNOs, and 2.1.1.3, which shows a comparative analysis of prepaid data bundles offered by MNOs and MVNOs.

2.1.1.1. Prepaid Data Prices for bundles offered by MNOs

2.1.1.1.1. Prepaid 30-day validity period data bundles

In the period under review, the Authority did not receive any amendments regarding the 30-day standard prepaid data bundles from the MNOs, therefore no update is provided for this section. All prevailing prices for the 30-day standard prepaid data bundles for Vodacom, MTN, and Cell C, can be found in the 2025/26 FY Q2 Bi-annual Tariff Analysis Report, which is available on ICASA's website⁵.

⁵ Pages 20 – 24, available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/2025-26-fy-q2-bi-annual-tariff-analysis-report> > Accessed on 22 January 2026

2.1.1.1.2. Standard prepaid data bundles with longer than 30 days validity periods

This section shows MNOs' prices for the standard prepaid data bundle offers with longer than 30 days validity periods. In the period under review, the Authority received an amendment notification from Telkom Mobile, which was filed on 23 September 2025. The operator's amendment entailed price adjustments and the introduction of new bundles

Table 2 below shows that Telkom Mobile reduced the price of the 150MB data bundle was by R 2 or 6.9% from R 29 to R 27. The 20GB data bundle was also reduced significantly by R 135 or 18.4% from R 734 to R 599, while the 50GB data bundle was reduced by R 875 or 55.6% from R 1 574 to R 699. Telkom Mobile introduced 1.2GB (valid for current + 2 months) at a price of R 79, 2.5GB (valid for current + 2 months) at a price of R 149, 5.5GB (valid for current + 2 months) at a price of R 299, and 12GB data bundle (valid for current + 2 months) at a price of R 499. Table 2 below shows the standard prepaid data bundles prices offered by Telkom Mobile.

Table 2: Standard Prepaid Data Bundles Prices and OOB Equivalent Prices for Telkom Mobile

Telkom Mobile						
Bundle Size (MB)	Validity Period*	Previous Price	Current Price	OOB Equivalent Price (R 0.39/MB)	Price Difference in Rands (OOB Equivalent v/s Price)	Tariff rate per MB
35	Current + 6 months	R 7	R 7.50**	R 13.65	R 6.15	R 0.21
75	Current + 6 months	R 14	R 15**	R 29.25	R 14.25	R 0.20
150	Current + 6 months	R 29	R 27**	R 58.50	R 31.50	R 0.18
300	Current + 6 months	R 49	R 52**	R 117	R 65	R 0.17
500	Current + 6 months	R 69	R 72**	R 195	R 123	R 0.14
1224	Current + 2 months	R 79	R 79**	R 477.36	R 398.36	R 0.06
1536	Current + 2 months	R 89	R 89**	R 599.04	R 510.04	R 0.06
2560	Current + 2 months	N/A	R 149**	R 998.40	R 849.40	R 0.06
3584	Current + 2 months	R 209	R 209**	R 1 397.76	R 1 188.76	R 0.06
5632	Current + 2 months	N/A	R 299**	R 2 196.48	R 1 897.48	R 0.05
12288	Current + 2 months	N/A	R 499**	R 4 792.32	R 4 293.32	R 0.04
20480	Current + 6 months	R 734	R 599	R 7 987.20	R 7 388.20	R 0.03
51200	Current + 6 months	R 1 574	R 699	R 19 968	R 19 269	R 0.01
102400	Current + 12 months	R 2 624	R 999	R 39 936	R 38 937	R 0.01

*Current refers to the number of days remaining in the month of purchase, assuming a 30-day monthly period

**These Telkom Mobile All-networks prepaid data bundles offer customers additional night data of equivalent data volume, which can be used at night between 12am to 7am.

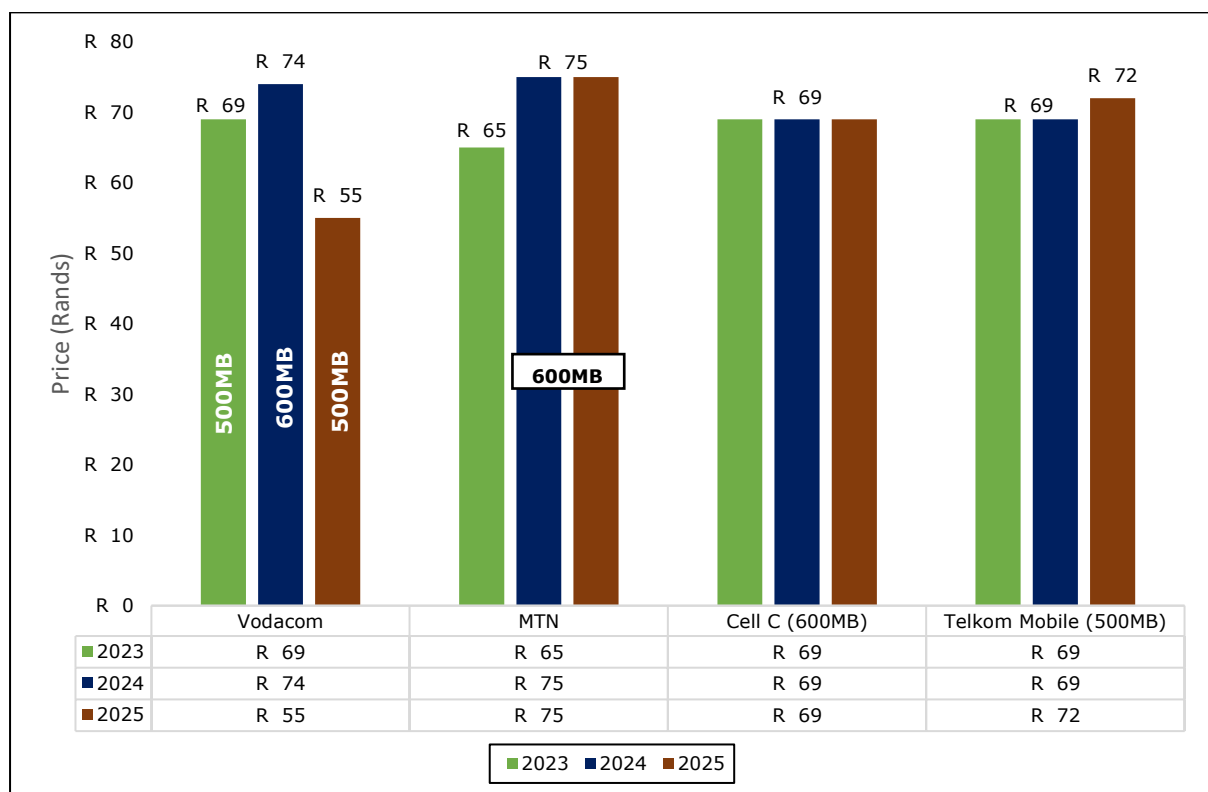
Source: ICASA Database based on Filed Tariff Notifications.

As shown in the table above, Telkom Mobile increased the prices of its data bundles. For example, the 75MB (which also offers 75MB Night Surfer data) data bundle from R 14 to R 15. Therefore, Telkom Mobile’s in-bundle rate increased from R 0.19 per MB to R 0.20 per MB.

2.1.1.1.3. Price trend for standard prepaid data bundles offered by MNOs

This section provides a price trend analysis of standard prepaid data bundles from 2023 to 2025. Figures 1, 2, and 3 below show the prices of the 500MB to 600MB, 1GB to 1.5GB, and 2GB to 3GB data bundles offered by the operators, respectively.

Figure 1: 500MB to 600MB Data Bundles Price Trend



Source: ICASA Database based on Filed Tariff Notifications

Figure 1 above shows prices of standard prepaid 500MB to 600MB data bundles and their year-on-year price changes over a three-year period from 2023 to 2025.

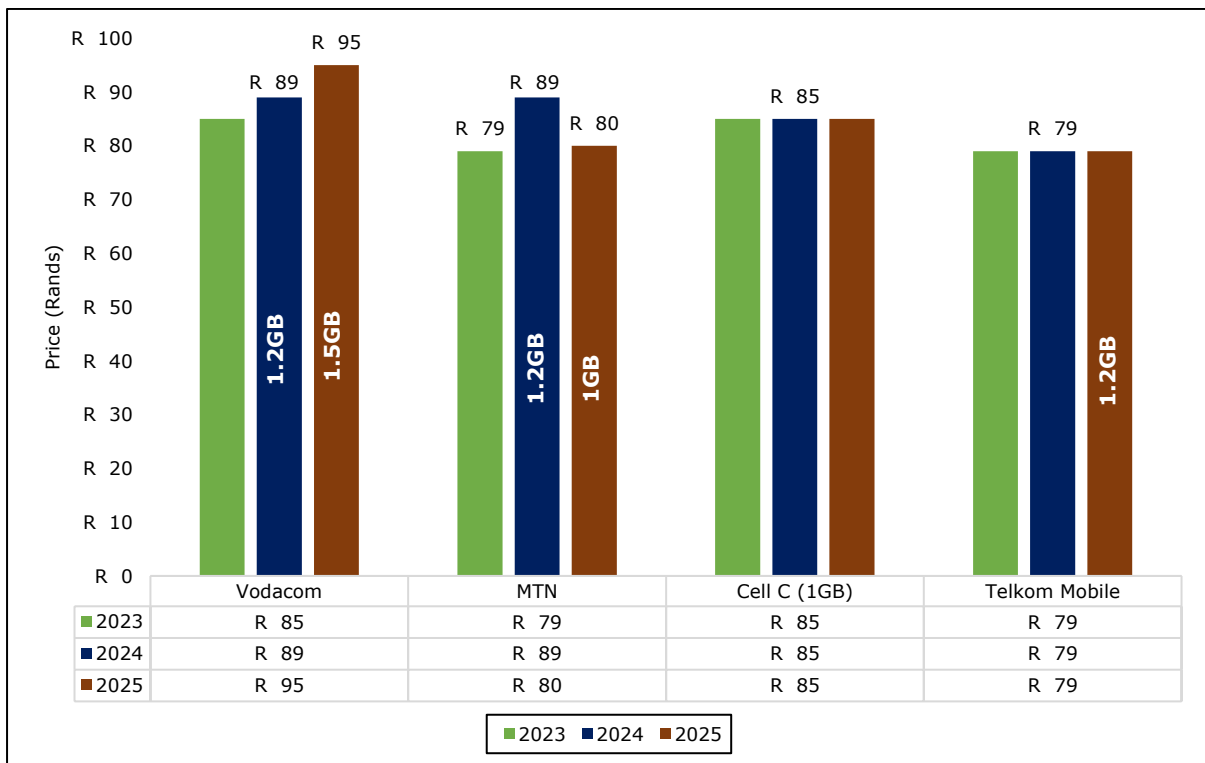
From 2023 to 2025, Vodacom has had the largest price reduction over the years, reducing the price of its 500MB data bundle by 20.3% from R 69 in 2023 to R 55 in 2025, after discontinuing and replacing the 500MB data bundle with a 600MB data bundle in 2024, which was priced at R 74, and then returning the 500MB data bundle at a price of R 55 in 2025. Telkom Mobile's 500MB⁶ data bundle experienced a 4.3% price increase from 2023 to 2025; this increase, however, can be considered insignificant in light of Telkom Mobile's longer than 30 days validity period for its data bundles.

The effects of competitive pricing are evident in the figure above, where Vodacom reduced its prices over the period to become the price leader in the 500MB data bundle category. MTN maintains its 600MB data bundle at R 75. Cell C also offers a 600MB data bundle for R 69, which is the lowest-priced 600MB data bundle among the MNOs. Telkom Mobile currently offers its 500MB data bundle at R 72, which translates to the highest in-bundle rate of R 0.14 per MB⁷, followed by MTN with an in-bundle rate of R 0.13 per MB. Vodacom and Cell C both have the lowest in-bundle rates at R 0.11 per MB and R 0.12 per MB, respectively.

⁶ It should be noted that Telkom Mobile offers customers 500MB all-net data and 500MB Night surfer data with a current+6 months validity period.

⁷ It should be noted that the in-bundle rate calculation excludes Telkom's Night-Surfer data bundle.

Figure 2: 1GB to 1.5GB Data Bundles Price Trend



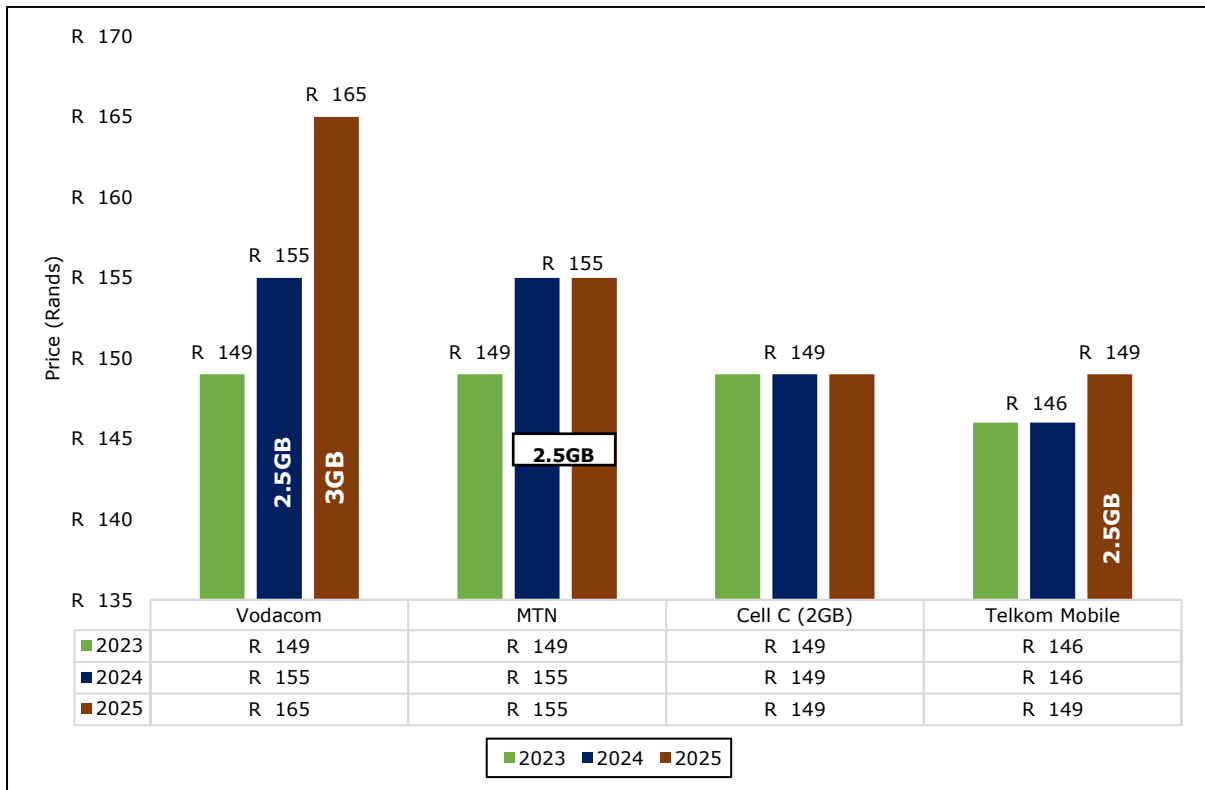
Source: ICASA Database based on Filed Tariff Notifications

The figure above shows prices of standard prepaid 1GB to 1.5GB data bundles and their year-on-year price changes over a three-year period from 2023 to 2025.

MTN increased its 1GB data bundle by 1.3% while Cell C maintained the price of its 1GB data bundle constant at R 85. In the year 2024, Vodacom replaced its 1GB data bundle and introduced a 1.2GB data bundle, which was subsequently replaced by a 1.5GB data bundle in 2025 that is priced at R 95. Telkom Mobile also replaced its 1GB data bundle and introduced a 1.2GB⁸ data bundle in 2025, while the price remained unchanged at R 79, which resulted in a 25% reduction of the in-bundle rate from R 0.08 to R 0.06 per MB. Vodacom and Telkom Mobile offer more value for money with their respective in-bundle rates at R 0.06, while Cell C has its in-bundle rates at R 0.08 per MB.

⁸ It should be noted that Telkom Mobile offers customers 1.2GB all-net data and 1.2GB Night surfer data with a current+2 months validity period.

Figure 3: 2GB to 3GB Data Bundle Price Trend



Source: ICASA Database based on Filed Tariff Notifications

Figure 3 above shows prices of standard prepaid 2GB to 3GB data bundles and their year-on-year price changes over three years from 2023 to 2025. As shown in the figure above, Vodacom increased the size of the 2.5GB data bundle to a 3GB data bundle that is priced at R 165. This means that for 500MB or 20% extra data, customers are paying 6.5% more, as the price increased by R 10 from R 155 (2.5GB) to R 165 (3GB). Telkom Mobile has also replaced its 2GB data bundle (priced at R 146) with a 2.5GB data bundle which is priced at R 149, while Cell C has maintained its 2GB data bundle at R 149, with an in-bundle rate of R 0.07.

In the period under review, Telkom Mobile discontinued its 2GB data bundle (in-bundle rate of R 0.07) and replaced it with a 2.5GB⁹ data bundle at an in-bundle rate of R 0.06, which offers customers more value for money. MTN’s 2.5GB data

⁹ It should be noted that Telkom Mobile offers customers 2.5GB all-net data and 2.5GB Night surfer data with a current+2 months validity period.

bundle, which is priced at R 155, offers customers an in-bundle rate of R 0.06. In the 2GB to 3GB data bundle range, customers receive the most value from the Vodacom 3GB data bundle, which offers the lowest in-bundle rate of R 0.05.

It can be seen that the operators have adopted a strategy of increasing data bundle sizes and/or introducing night time bundles, which ensures that consumers are getting more value for money through lower in-bundle rates.

2.1.1.1.4. Other standard prepaid data bundles and services offered by MNOs

2.1.1.1.4.1. MTN In-bundle Data Rates

MTN filed its additional In-bundle Data Rates with the Authority on 15 July 2025. On 17 June 2025, the operator introduced new in-bundle data rates for customers who do not choose to opt-out or opt-in for out-of-bundle (OOB) data usage, in compliance with Section 8B (2) of the End-User and Subscriber Service Charter Amendment Regulations, 2019. That is, when a customer initiates an OOB data session, they will be charged at the in-bundle data rate of the last purchased data bundle up until its expiry. For example, customers who purchase a 30-day 1GB data bundle, which has an in-bundle rate of R 0.08 per MB, are charged R 0.08 per MB on OOB rates after the depletion of the 1GB data bundle before its expiry (i.e., for the remaining days of the validity period). Table 3 below shows the additional In-bundle Data Rates.

Table 3: In-bundle Data Rates

Bundle Name	Validity	Price (Incl. VAT)*	In-Bundle Rate
Weekly 80MB	7-day	R 8	R 0.10
Weekly 150MB	7-day	R 13	R 0.09
Weekly 250MB	7-day	R 19	R 0.08
Weekly 250MB	7-day	R 22	R 0.09
Weekly 500MB	7-day	R 37	R 0.07
Weekly 1.2GB	7-day	R 50	R 0.04
Weekly 2.5GB	7-day	R 80	R 0.03
Weekly 6GB	7-day	R 105	R 0.02
Weekly 6GB	7-day	R 150	R 0.02
Monthly 65MB	30-day	R 9	R 0.14
Monthly 120MB	30-day	R 12	R 0.10
Monthly 120MB	30-day	R 17	R 0.14
Monthly 220MB	30-day	R 20	R 0.09
Monthly 420MB	30-day	R 40	R 0.10

Monthly 600MB	30-day	R 50	R 0.08
Monthly 1GB	30-day	R 70	R 0.07
Monthly 1.2GB	30-day	R 80	R 0.07
Monthly 1.5GB	30-day	R 85	R 0.06
Monthly 2.5GB+2.5GB	30-day	R 130	R 0.05
Monthly 3.5GB +3.5GB	30-day	R 150	R 0.04
Monthly 3.5GB +3.5GB	30-day	R 180	R 0.05
Monthly 5.5GB +5.5GB	30-day	R 200	R 0.04
Monthly 7GB + 7GB	30-day	R 300	R 0.04
Monthly 7GB + 7GB	30-day	R 330	R 0.05
Monthly 12GB + 12GB	30-day	R 350	R 0.03
Monthly 20GB + 20GB	30-day	R 499	R 0.02
Monthly 40GB +40GB	30-day	R 599	R 0.01
Monthly 60GB +60GB	30-day	R 699	R 0.01
Monthly 120GB +120GB	30-day	R 799	R 0.01

*Incl. VAT means including Value Added Tax

Source: ICASA Database based on Tariff Notifications

MTN remains the only operator to provide a product/service of this nature. MTN's In-bundle Data Rates service was introduced in the market on 25 July 2025.

2.1.1.1.4.2. MTN CVM Personalised Bundles

On 02 September 2025 and 03 September 2025, the Authority received MTN's CVM Personalised Bundles, wherein the operator introduced new data bundles and integrated bundles under its customer value management system. Table 4 below shows a sample¹⁰ of the CVM Personalised Bundles.

Table 4: MTN CVM Personalised Bundles (Sample)

Reference Offer	Standard Price (Incl. VAT)	Validity Period	Min Discount	Max Discount
Hourly URL-specific Data Bundles				
100MB TikTok for 1 hour	R 5	1 hour	0%	70%
200MB TikTok for 1 hour	R 8	1 hour	0%	70%
300MB TikTok for 1 hour	R 12	1 hour	0%	70%
500MB TikTok for 1 hour	R 15	1 hour	0%	70%
1024MB TikTok for 1 hour	R 25	1 hour	0%	70%
100MB Instagram for 1 hour	R 5	1 hour	0%	70%
200MB Instagram for 1 hour	R 8	1 hour	0%	70%
Data Offers				
1.5GB for today	R 22	Until Midnight	0%	70%
2GB for today	R 29	Until Midnight	0%	70%
1GB for 3 days	R 29	3 Days	0%	70%
1GB for 3 days	R 19	3 Days	0%	70%
2GB for 7 days	R 45	7 Days	0%	70%
1GB for 30 days	R 45	30 Days	0%	70%
2GB for 30 days	R 49	30 Days	0%	70%

¹⁰ The CVM Personalised Bundles could not be found on the operator's website. Therefore, more information regarding the tariff plan can be found in the Authority's database and may be made available upon request.

Combo Offers				
7 Days 5GB+5GB+30 Mins	R 69	7 Days	0%	70%
7 day 200MB+20 MTN Mins	R 12	7 Days	0%	70%
7 Days 5GB+5GB+30 Mins	R 59	7 Days	0%	70%
7 Days 5GB+5GB+30 Mins	R 99	7 Days	0%	70%

Source: ICASA Database based on Tariff Notifications

As shown in the table above, MTN introduced hourly URL-specific data, standard prepaid data, and integrated bundles, which are discounted by up to 70% of the standard price. For example, the 2GB data bundle offer, valid for 30 days, is priced at R 49 and can be priced as low as R 14.70 depending on the customers' spending profiles.

MTN introduced its new CVM Personalised Bundles in the market on 11 September 2025.

2.1.1.1.4.3. MTN MyTown Offers

MTN filed its new MyTown Offers with the Authority on 17 October 2025. The MyTown service provides targeted product offers based on the customers' geographical locations selected by MTN and is available exclusively to MTN prepaid subscribers. Table 5 below presents the newly introduced MyTown bundles.

Table 5: MTN MyTown Offers Additional Bundles

Bundle name	Validity Period	Price (Incl. VAT)
4GB Anytime data	7 Days	R 49
4GB Anytime data	7 Days	R 59
4GB Anytime data	7 Days	R 69
5GB Anytime data	7 Days	R 49
5GB Anytime data	7 Days	R 59
5GB Anytime data	7 Days	R 69
5GB Anytime + 5GB Night data + 30 minutes	7 Days	R 59
5GB Anytime + 5GB Night data + 30 minutes	7 Days	R 69
6GB Anytime + 6GB Night data + 30 minutes	7 Days	R 69
6GB Anytime + 6GB Night data + 30 minutes	7 Days	R 79
6GB Anytime + 6GB Night data + 30 minutes	7 Days	R 99
10GB Anytime data	30 Days	R 149
10GB Anytime data	30 Days	R 169
100GB Anytime data	30 Days	R 349
100GB Anytime data	30 Days	R 379
100GB Anytime data	30 Days	R 399
100GB Anytime + 100GB Night data	30 Days	R 379
100GB Anytime + 100GB Night data	30 Days	R 399

Source: ICASA Database based on Tariff Notifications

As shown in the table above, MTN introduced data bundles, URL-specific data and integrated bundles at varying validity periods. For example, a selected customer may be offered to purchase the 6GB Anytime + 6GB Night + 30 Voice minutes integrated bundle for R 79. The MyTown bundles are non-shareable and will not roll over, and Night data usage is prioritised between 00h01 and 05h00.

MTN’s new MyTown offers became available in the market on 24 October 2025.

2.1.1.1.4.4. MTN Channel Exclusive Offers

MTN filed a tariff notification to the Authority on 23 October 2025 for the introduction of Channel Exclusive Offers, which are aimed at driving adoption and usage within selective sales channels. The offers are available exclusively to prepaid subscribers on qualifying price plans. Table 6 below shows the Channel Exclusive Offers.

Table 6: MTN Channel Exclusive Offers

Bundle Name	Validity Period	Price (Incl. VAT)
1GB TikTok	24 Hours	R 2
2GB Anytime + 2GB Night + 30 All-net Minutes	7 Days + day of activation	R 35
330MB WhatsApp	7 Days + day of activation	R 10
1.1GB WhatsApp	30 Days	R 35
10GB Anytime + 10GB Night	30 Days	R 149

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the operator offers anytime data, URL-specific data, and integrated bundles. The channel-exclusive bundles are available to prepaid customers on the Bonus Bonanza, Bundle Bonanza, SuperData, BozzaGigs, Pulse, and Pay Per Second price plans.

MTN introduced the Channel Exclusive Offer in the market on 30 October 2025.

2.1.1.1.4.5. MTN Speed-based Bundles

MTN filed a tariff notification regarding the Speed-based Bundles with the Authority on 26 November 2025. The notification entailed the introduction of new speed-based data bundles for MTN prepaid customers. These bundles are designed

to provide more affordable access to mobile data by capping throughout speeds at 2Mbps, while still allowing customers to access the MTN network. Table 7 below shows MTN’s new Speed-based Bundles.

Table 7: MTN Speed-based Bundles

Bundle Name	Price (Incl. VAT)
50MB for Today	R 2
100MB for Today	R 3
250MB for Today	R 4
500MB for Today	R 7
1GB for Today	R 7
250MB – 3 Days	R 10
1GB – 3 Days	R 15
500MB – 3 Days	R 12
750MB – 7 Days	R 15
1GB – 7 Days	R 17
2GB – 7 Days	R 25
3GB – 7 Days	R 35
3GB – 14 Days	R 49
5GB – 14 Days	R 59
10GB – 14 Days	R 109
10GB – 30 Days	R 129

Source: ICASA Database based on Tariff Notifications

The speed-based bundles offer very low effective data pricing, particularly on higher-volume options. For example, the 10GB 30-day data bundle at R 129 translates to approximately R 12.90 per GB, which is significantly lower than standard prepaid anytime data rate of R 80 per GB. The speed-based bundles are offered exclusively to prepaid customers, excluding Home LTE and SuperFlex price plans. Usage on these data bundles is throttled at 2Mbps and only depleted after promotional/free data and standard paid data have been exhausted.

MTN’s Speed-based Bundles were introduced in the market on 03 December 2025.

2.1.1.1.5. Daily and Weekly Data Bundles

During the period under review, only Vodacom filed its daily data bundles with the Authority. These new prices are compared in this sub-section to the prevailing prices of other MNOs as per their previous filings of standard prepaid daily data bundles.

Table 8 below compares daily data bundles offered by Cell C, MTN, Telkom Mobile, Vodacom, and FNB Connect, with their corresponding in-bundle rates.

Table 8: Prices and In-bundle Rates for Standard Daily Data Bundles

Data Volume	Cell C	Cell C In-bundle Rates (Rand per MB)	MTN	MTN In-bundle Rates (Rand per MB)	Telkom Mobile	Telkom Mobile In-bundle Rates (Rand per MB)	Vodacom	Vodacom In-bundle Rates (Rand per MB)	FNB Connect	FNB Connect IN-bundle Rates (Rand per MB)
Operators' Prices for Prepaid Daily Data Bundles										
20MB	N/A	N/A	N/A	N/A	N/A	N/A	R 5.50 (35MB)	R 0.16	N/A	N/A
25MB	R 4	R 0.16	N/A	N/A	N/A	N/A	N/A	N/A	R 4	R 0.16
30MB	R 5	R 0.17	R 5	R 0.17	R 5.50	R 0.18	R 1	R 0.03	N/A	N/A
35MB	N/A	N/A	R 6	R 0.17	N/A	N/A	N/A	N/A	N/A	N/A
50MB	N/A	N/A	R 8.50	R 0.17	N/A	N/A	N/A	N/A	R 7	R 0.14
60MB	N/A	N/A	N/A	N/A	N/A	N/A	R 2	R 0.03	N/A	N/A
75MB	N/A	N/A	N/A	N/A	N/A	N/A	R 10 (75MB)	R 0.13	N/A	N/A
80MB	R 10	R 0.13	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
100MB	N/A	N/A	R 11	R 0.11	N/A	N/A	R 3	R 0.03	R 11	R 0.11
150MB	R 15	R 0.10	N/A	N/A	R 12	R 0.08	N/A	N/A	N/A	N/A
200MB	N/A	N/A	N/A	N/A	N/A	N/A	R 5	R 0.03	N/A	N/A
250MB	N/A	N/A	R 17	R 0.07	N/A	N/A	N/A	N/A	R 19	R 0.08
300MB	R 17	R 0.06	R 22 (350MB)	R 0.06	R 21	R 0.07	N/A	N/A	N/A	N/A
500MB	R 19 (600MB)	R 0.03	N/A	N/A	N/A	N/A	R 10	R 0.02	R 29	R 0.06
600MB	R 19	R 0.03	R 22	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1GB	R 25	R 0.02	R 33 (1.5GB)	R 0.02	N/A	N/A	N/A	R 0.02	R 39	R 0.04
1.5GB	N/A	N/A	N/A	N/A	N/A	N/A	R 20	N/A	N/A	N/A
2GB	R 35	R 0.02	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
3GB	N/A	N/A	R 50	R 0.02	N/A	N/A	N/A	N/A	N/A	N/A
3.5GB	N/A	N/A	N/A	N/A	N/A	N/A	R 32	R 0.01	N/A	N/A

Source: ICASA Database based on Tariff Notifications

On the 200MB to 250MB range of daily data bundles, Vodacom offers the most affordable 200MB data bundle, at R 5. FNB Connect offers its 250MB daily data

bundle for R 19, while MTN offers its daily 250MB data bundle at R 17, which translates to in-bundle rates of R 0.80 per MB and R 0.07 per MB, respectively.

Vodacom's introduction of a 1.5GB daily data bundle, priced at R 20, has resulted in it being the most affordable data bundle, along with MTN and Cell C, in the 1GB to 1.5GB daily data bundle range. Vodacom, MTN, and Cell C's in-bundle rates are all at R 0.02 per MB, compared to FNB Connect at R 0.04 per MB in the 1GB to 1.5GB range.

Vodacom's introduction of a 3.5GB 1-day data bundle has resulted in it being the most affordable data bundle in the 3GB to 3.5GB daily data bundle range. Vodacom's in-bundle rate is R 0.01 per MB, compared to MTN at R 0.02 per MB.

It should be noted that Cell C, MTN, Vodacom, and FNB Connect did not file any amendments nor introduce any new data bundle offers with respect to their 7-day prepaid data bundles in the period under review. Therefore, all prevailing prices for the 7-day standard prepaid data bundles for Cell C, MTN, Vodacom, and FNB Connect can be found in the 2025/26 FY Q2 Bi-annual Tariff Analysis Report, which was published on ICASA's website¹¹.

¹¹ Pages 37 -39, available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/2025-26-fy-q2-bi-annual-tariff-analysis-report> > Accessed on 23 January 2026

2.1.1.2. Standard Prepaid Data Bundles for bundles offered by MVNOs

This section discusses the mobile data packages that were filed by MVNOs with the Authority in the period under review, with each MVNO tariff plan analysed in the sub-sections below.

2.1.1.2.1. Melon Mobile Prepaid Bundles

Melon Mobile filed its tariff notification with the Authority on 05 August 2025, wherein it introduced its new Prepaid Bundles. Table 9 below shows a sample¹² of the prepaid bundles.

Table 9: Melon Mobile Prepaid Bundles (Sample)

Product Description	Price
Build Your Own Plan - 10MB Data Bundle	R 10
Build Your Own Plan - 20MB Data Bundle	R 12
Build Your Own Plan - 50MB Data Bundle	R 15
Build Your Own Plan - 100MB Data Bundle	R 23
Build Your Own Plan - 200MB Data Bundle	R 30
Build Your Own Plan - 300MB Data Bundle	R 36
Build Your Own Plan - 500MB Data Bundle	R 40
Build Your Own Plan - 1GB Data Bundle	R 49
Build Your Own Plan - 2GB Data Bundle	R 85
Build Your Own Plan - 3GB Data Bundle	R 109
Build Your Own Plan - 5GB Data Bundle	R 149
Build Your Own Plan - 10GB Data Bundle	R 179
Build Your Own Plan - 100GB Data Bundle	R 699
Build Your Own Plan - 200GB Data Bundle	R 1 199
Build Your Own Plan - 50 Minutes Bundle	R 29
Build Your Own Plan - 100 Minutes Bundle	R 55
Build Your Own Plan - 150 Minutes Bundle	R 70
Build Your Own Plan - 800 Minutes Bundle	R 329
Build Your Own Plan - 1000 Minutes Bundle	R 359.10
Build Your Own Plan - 2000 Minutes Bundle	R 679
Build Your Own Plan - 100 SMSes Bundle	R 19
Build Your Own Plan - 150 SMSes Bundle	R 25
Build Your Own Plan - 4000 SMSes Bundle	R 619
Build Your Own Plan - 8000 SMSes Bundle	R 1 199
IoT - 10 MB Data Bundle	R 9
IoT - 20 MB Data Bundle	R 11
IoT - 300 MB Data Bundle	R 55
Integrated Plan - 5GB Data, Unlimited Voice and SMS (FUP 750 Minutes, 750 SMSes)	R 199
Integrated Plan - 10GB Data, Unlimited Voice and SMS (FUP: 1000 Minutes, 1000 SMSes)	R 299
Integrated Plan - 15GB Data, Unlimited Voice and SMS (FUP 1500 Minutes, 1500 SMSes)	R 399
Integrated Plan - 25GB Data, Unlimited Voice and SMS (2000 Voice Minutes, 2000 SMSes)	R 499
Integrated Plan - 50GB Data, Unlimited Voice and SMS (2500 Voice Minutes, 2500 SMSes)	R 599

¹² More information regarding Melon Mobile's Prepaid Bundles can be found the operator's website: < <https://www.melonmobile.co.za/build-your-own-plan> > Accessed on 15 January 2026.

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the operator offers 30-day data, voice minutes, SMS, IoT and integrated bundles. For example, Melon Mobile offers its 500MB data bundle at R 40. Melon Mobile’s bundles can be compared to Sakeng Mobile’s bundles. For example, Sakeng Mobile charges R 80 for a 2GB data bundle, therefore Melon Mobile charges R5 more for the same data volume.

The Melon Mobile Prepaid Bundles were made available in the market on 13 August 2025.

2.1.1.2.2. Capitec Connect Bundles

On 16 September 2025, the Authority received a tariff notification regarding the Capitec Connect Bundles, wherein the MVNO added non-expiry data, free data, URL-specific data, and voice bundles. Table 10 below shows a sample¹³ of the bundles.

Table 10: Capitec Connect Bundles (Sample)

Bundle Name	Quantity	Price
No expiry Staff Bundle- data 2GB	2GB	R 40
No expiry Staff Bundle- data 5GB	5GB	R 85
No expiry Staff Bundle- data 10GB	10GB	R 125
No expiry Staff Bundle- data 20GB	20GB	R 230
20GB 60Day Expiry	20GB	R 250
50GB 60Day Expiry	50GB	R 450
Linked_Benefit 20 MB data 1 day*	20MB	R 0
Linked_Benefit 1 GB data 7 day*	1GB	R 0
Linked_Benefit 400 MB data 30-day*	400MB	R 0
Linked_Benefit 1 GB data 30-day*	1GB	R 0
Linked_Benefit 2 GB data 30-day*	2GB	R 0
Linked_Benefit 4 GB data 60-day*	4GB	R 0
Linked_Benefit 10 GB data 60-day*	10GB	R 0
Linked_Benefit 50 MB WhatsApp data 7-day*	50MB	R 0
Linked_Benefit 200 MB WhatsApp data 30-day*	200MB	R 0
Linked_Benefit 100 MB Streaming data 1-day*	100MB	R 0
Linked_Benefit 400 MB Streaming data 7-day*	400MB	R 0
Linked_Benefit 1 GB Streaming data 30-day*	1GB	R 0
Linked_Benefit 600 MB 30-day*	600MB	R 0
Linked_Benefit 1GB 30-day*	1GB	R 0

¹³ The Capitec Connect Bundles could not be found on the operator’s website. Therefore, more information regarding the Capitec Connect Bundles can be found in the Authority’s database and may be made available upon request.

Linked_Benefit 20 min On net Voice 1-day*	20 min	R 0
Linked_Benefit 30 min On net Voice 7-day*	30 min	R 0
Linked_Benefit 50 min On net Voice 7-day*	50 min	R 0
Linked_Benefit 100 min On net Voice 7-day*	100 min	R 0
Linked_Benefit 100 min On net Voice 30-day*	100 min	R 0
Linked_Benefit 500 min On net Voice 30-day*	500 min	R 0

*Clients with Connect as the number linked to banking profile receive bundles free of charge when they buy existing bundles

Source: ICASA Database based on Tariff Notifications

Capitec Connect rewards customers with the Capitec Connect SIM linked to their banking profiles with free bundles upon recharging. MVNOs continue to offer more value for money when compared to MNOs. For example, Capitec Connect offers its 60-day 20GB data bundle at R 250, while MTN offers its 30-day 20GB data bundle at R 599, which is a R 349 (or 139.6%), price differential. The Capitec Connect Bundles were introduced in the market on 24 September 2025.

2.1.1.2.3. Capitec Connect Reward Bundles

Capitec Connect filed its Reward Bundles with the Authority on 15 October 2025, whereby it introduced new bundles comprising of data and voice minutes with varying validity periods. Table 11 below shows a sample¹⁴ of the Reward Bundles.

Table 11: Capitec Connect Reward Bundles (Sample)

Bundle Name	Price	In-bundle Rate (Rand per MB or Minute)
100MB 7-Day	R 1.50	R 0.02
250MB 7-Day	R 3.75	R 0.02
500MB 7-Day	R 7.50	R 0.01
1GB 7-Day	R 15	R 0.01
1GB 30-Day	R 15	R 0.01
2GB 30-Day	R 30	R 0.01
5GB 30-Day	R 75	R 0.01
10GB 30-Day	R 150	R 0.01
500MB 1-Day Streaming	R 7.50	R 0.01
2GB 7-Day Streaming	R 30	R 0.01
5GB 30-Day Streaming	R 75	R 0.01
250MB 7-Day WhatsApp	R 3.75	R 0.02
1GB 30-Day WhatsApp	R 15	R 0.01
20 Minutes 1-Day	R 3	R 0.15
30 Minutes 7-Day	R 4.50	R 0.15

¹⁴ The Capitec Connect Reward Bundles could not be found on the operator's website. Therefore, more information regarding Capitec Connect's Reward Bundles can be found the Authority's database and may be made available upon request.

50 Minutes 7-Day	R 7.50	R 0.15
50 Minutes 7-Day Expiry Prepaid	R 7.50	R 0.15
2GB 30-Day Expiry Prepaid	R 30	R 0.01

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the operator offers data, voice minutes, and URL-specific data bundles with 1-day, 7-day, and 30-day validity periods, with data in-bundle rates ranging between R 0.01 to R 0.02 per MB and voice in-bundle rates at R 0.15 per MB. For example, Capitec Connect offers its 30-day 2GB Rewards bundle at R 30, which translates to a R 0.01 per MB in-bundle rate.

The Capitec Connect Reward Bundles were made available in the market from 23 October 2025.

2.1.1.2.4. Sakeng Mobile Retail Packages

On 23 October 2025, Sakeng Mobile filed an amendment to its Retail Packages wherein it adjusted downwards the prices of the following bundles in Table 12 below.

Table 12: Sakeng Mobile Retail Packages

Package Name	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Price Difference (%)
25MB Data Bundle	R 3	R 1.20	-R 1.80	-60%
50MB Data Bundle	R 5	R 2.50	-R 2.50	-50%
100MB Data Bundle	R 9	R 5	-R 4.25	-46%
250MB Data Bundle	R 22	R 11	-R 11	-50%
500MB Data Bundle	R 40	R 20	-R 20	-50%
1GB Data Bundle	R 66	R 40	-R 26	-39.4%
2GB Data Bundle	R 115	R 80	-R 35	-30.4%
3GB Data Bundle	R 165	R 115	-R 50	-30.3%
10GB Data Bundle	R 195	R 160	-R 35	-18%
15 Minutes Voice Bundle	R 13	R 6	-R 6.50	-52%
30 Minutes Voice Bundle	R 25	R 12	-R 13	-52%
45 Minutes Voice Bundle	R 35	R 18	-R 17	-48.6%
60 Minutes Voice Bundle	R 45	R 24	-R 21	-46.7%
120 Minutes Voice Bundle	R 90	R 45	-R 45	-50%
180 Minutes Voice Bundle	R 135	R 66	-R 69	-51%
25 SMS Bundle	R 5	R 4	-R 1	-20%
50 SMS Bundle	R 10	R 7	-R 2.50	-26.3%
250 SMS Bundle	R 40	R 30	-R 10	-25%

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the MVNO significantly reduced the prices of the selected bundles, wherein the price reductions ranged from 18% to 60% for data bundles, 46.7% to 52% for voice bundles, and 20% to 26.3% for SMS bundles. The operator’s effort to remain competitive in the market is evident when comparing prices with other MVNOs. For example, C-Connect charges R 299 for a 10GB data bundle, which is approximately R 139 (or 87%) more than what Sakeng Mobile charges for the same data volume.

Sakeng Mobile’s amendment to its Retail Packages came into effect 01 November 2025.

2.1.1.2.5. Capitec Connect Goodwill Bundles

Capitec Connect filed its Goodwill Bundles with the Authority on 24 October 2025. The operator offers customers daily, 7-day, and 30-day data bundles and voice bundles, as shown in Table 13 below.

Table 13: Capitec Connect Goodwill Bundles

Bundle Description	Validity	Price (Incl. VAT)	In-bundle Rate (Rand per MB or Minute)
Goodwill Bundle 30MB 1Day Expiry	1-Day	R 0.90	R 0.03
Goodwill Bundle 50MB 1Day Expiry	1-Day	R 1.50	R 0.03
Goodwill Bundle 100MB 1Day Expiry	1-Day	R 3	R 0.03
Goodwill Bundle 500MB 1Day Expiry	1-Day	R 10	R 0.02
Goodwill Bundle 250MB 7 Day Expiry	7-Day	R 7.50	R 0.03
Goodwill Bundle 1GB 7 Day Expiry	7-Day	R 25	R 0.02
Goodwill Bundle 2GB 7 Day Expiry	7-Day	R 35	R 0.02
Goodwill Bundle 5GB 7 Day Expiry	7-Day	R 85	R 0.02
Goodwill Bundle 2GB 30 Day Expiry	30-Day	R 59	R 0.03
Goodwill Bundle 5GB 30 Day Expiry	30-Day	R 100	R 0.02
Goodwill Bundle 10GB 30 Day Expiry	30-Day	R 150	R 0.01
Goodwill Bundle 20GB 30 Day Expiry	30-Day	R 299	R 0.01
Goodwill Bundle 50GB 30 Day Expiry	30-Day	R 599	R 0.01
Goodwill Bundle 20 minutes 1day Expiry any net	1-Day	R 5	R 0.25
Goodwill Bundle 30 minutes 7day Expiry any net	7-Day	R 7.50	R 0.25
Goodwill Bundle 50 minutes 7day Expiry any net	7-Day	R 15	R 0.30
Goodwill Bundle 100 minutes 7day Expiry any net	7-Day	R 25	R 0.25
Goodwill Bundle 100 minutes 30day Expiry any net	30-Day	R 33	R 0.33
Goodwill Bundle 1000 minutes 30day Expiry any net	30-Day	R 225	R 0.23

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the data bundles have in-bundle rates ranging from R 0.01 per MB to R 0.03 per MB, while the voice bundles have in-bundle rates from approximately R 0.23 to R 0.33 per minute.

Capitec Connect launched its Goodwill Bundles in the market on 05 November 2025.

2.1.1.2.6. C-Connect Prepaid Data Bundles

On 17 November 2025, C-Connect filed an amendment to its Prepaid Data Bundles with the Authority, wherein it adjusted the prices of selected data bundles and also introduced new data bundles with varying validity periods. Table 14 below details the amendment to the C-Connect Prepaid Data Bundles.

Table 14: C-Connect Prepaid Data Bundles

Description	Validity Period	Previous Price	Current Price	Price Difference	Price Difference (%)
1GB, 1 day data bundle	1 day	R 30	R 25	-R 5	-16.7%
1GB, 7 day data bundle	7 days	R 30	R 29	-R 1	-3.3%
2GB, 7 day data bundle	7 days	R 60	R 59	-R 1	-1.7%
10GB, 30 day data bundle	30 days	R 399	R 299	-R 100	-25.1%
5GB, 30 day data bundle	30 days	R 299	R 199	-R 100	-33.4%
500MB, 1 day data bundle	1 day	N/A	R 15	N/A	N/A
100MB, 1 day data bundle	1 day		R 3		
5GB, 7 day data bundle	7 days		R 149		
20GB, 30 day data bundle	30 days		R 399		

Source: ICASA Database based on Tariff Notifications

As shown in the table above, C-Connect reduced the prices of the selected data bundles, with the price reduction ranging from 1.7% to 33.4% in percentage terms. C-Connect also introduced new 1-day, 7-day and 30-day data bundles. For example, the 5GB valid for 7 days was introduced at a retail price of R 149. C-Connect's 30-day 20GB data bundle can be compared to Capitec Connect's 60-day 20GB data bundle priced at R 250, which is a R 149 (or 59.6%) price differential.

The amendment to the C-Connect Prepaid Data Bundles came into effect on 25 November 2025.

2.1.1.2.7. Asuer Connect Prepaid Tariff Plan

Asuer Connect filed its Prepaid Tariff Plan with the Authority on 10 December 2025. The operator offers customers daily, 7-day, and 30-day data bundles, URL-specific data, voice bundles and integrated bundles, as shown in Table 15 below.

Table 15: Asuer Connect Bundles

Product Name	Price	In-bundle Rate (Rand per MB or Minute)
Asuer Connect 50MB (1 day)	R 2.50	R 0.05
Asuer Connect 100MB (1 day)	R 4	R 0.04
Asuer Connect 250MB (1 day)	R 7	R 0.03
Asuer Connect 500MB (1 day)	R 12	R 0.02
Asuer Connect 250MB (7 days)	R 8.50	R 0.03
Asuer Connect 500MB (7 days)	R 15	R 0.03
Asuer Connect 1GB (7 days)	R 25	R 0.02
Asuer Connect 2GB (7 days)	R 40	R 0.02
Asuer Connect 1GB (30 days)	R 35	R 0.03
Asuer Connect 2GB (30 days)	R 55	R 0.03
Asuer Connect 5GB (30 days)	R 105	R 0.02
Asuer Connect 10GB (30 days)	R 165	R 0.02
Asuer Connect WhatsApp 250MB (1 day)	R 6	R 0.02
Asuer Connect WhatsApp 250MB (7 days)	R 8	R 0.03
Asuer Connect WhatsApp 500MB (7 days)	R 14	R 0.03
Asuer Connect WhatsApp 1GB (30 days)	R 30	R 0.03
Asuer Connect WhatsApp 2GB (30 days)	R 50	R 0.02
Asuer Connect 10 Minutes (1 day)	R 3	R 0.30
Asuer Connect 15 Minutes (1 day)	R 4	R 0.27
Asuer Connect 30 Minutes (1 day)	R 7	R 0.23
Asuer Connect 30 Minutes (7 days)	R 8	R 0.27
Asuer Connect 60 Minutes (7 days)	R 15	R 0.25
Asuer Connect 100 Minutes (7 days)	R 25	R 0.25
Asuer Connect 100 Minutes (30 days)	R 30	R 0.30
Asuer Connect 250 Minutes (30 days)	R 70	R 0.28
Asuer Connect 1000 Minutes (30 days)	R 220	R 0.22
Asuer Connect Combo 1 - 250MB data + 10 all net voice minutes + 30 Asuer to Asuer minutes + 100MB WhatsApp data + 5 SMSes	R 15	N/A
Asuer Connect Combo 2 - 500MB data + 30 all net voice minutes + 60 Asuer to Asuer minutes + 200MB WhatsApp data + 10 SMSes	R 30	N/A
Asuer Connect Combo 3 - 1025MB data + 45 all net voice minutes + 100 Asuer to Asuer minutes + 300MB WhatsApp data + 20 SMSes	R 55	N/A
Asuer Connect Combo 4 - 2048MB Data + 60 all net voice minutes + 200 Asuer to Asuer minutes + 500MB WhatsApp data + 50 SMSes	R 95	N/A
Asuer Connect Combo 5 - 10250MB data + 100 all net voice minutes + 500 Asuer to Asuer minutes + 1025MB WhatsApp data + 100 SMSes	R 205	N/A

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the data bundles have in-bundle rates ranging from R 0.02 per MB to R 0.05 per MB, while the voice bundles have in-bundle rates from approximately R 0.22 to R 0.30 per minute. Asuer Connect's competitiveness

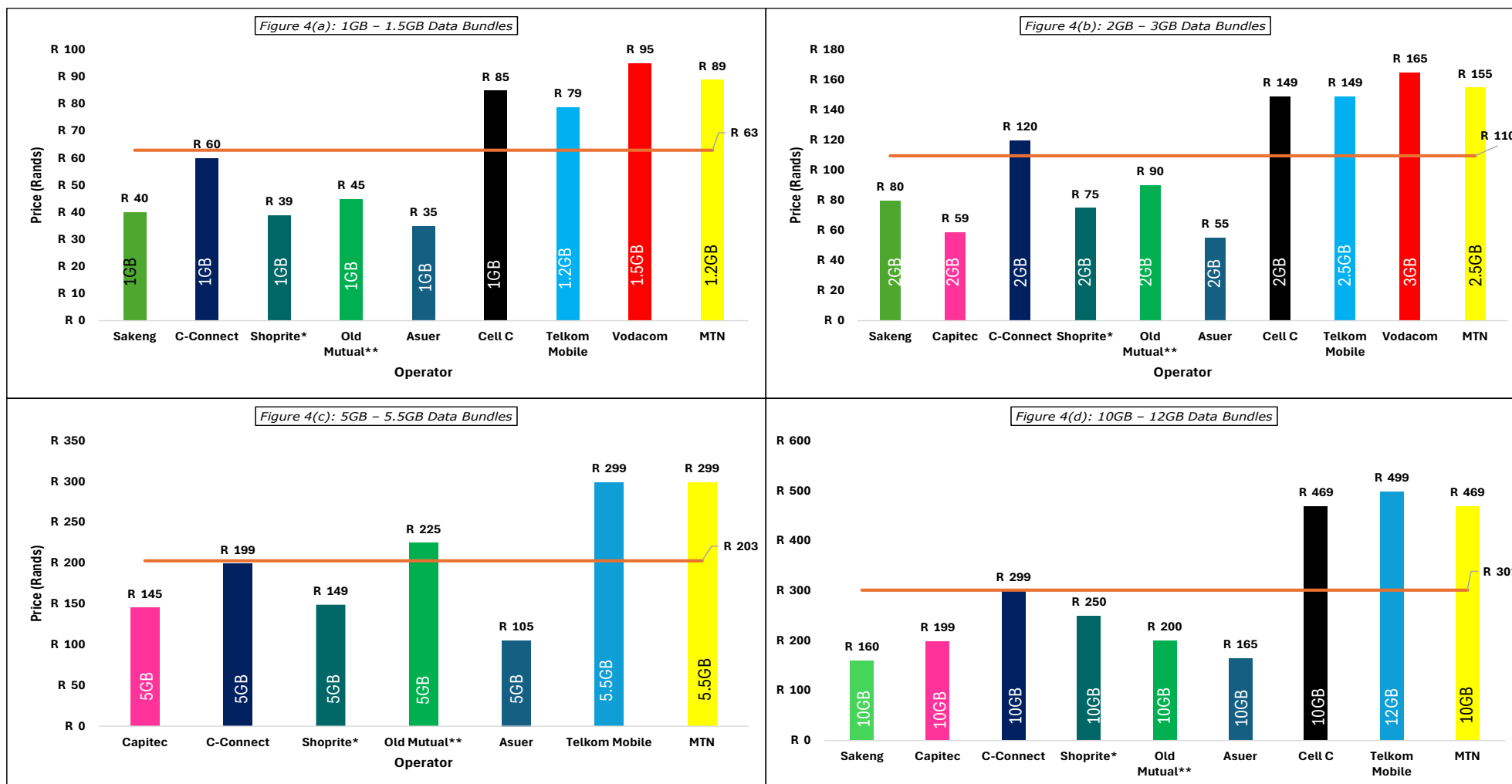
is evident in pricing, with counterparts such as C-Connect charge R 59 for its 2GB data bundle, which is R 19 (or 47.5%) more than what Asuer Connect charges for the same data bundle.

Asuer Connect Bundles were launched in the market on 06 January 2026.

2.1.1.3. Comparative Analysis of Prepaid Data Bundles offered by MNOs and MVNOs

This section aims to compare and contrast the prices of standard prepaid data bundles offered by MNOs and MVNOs in the market. While the analysis seeks to compare, this may not be possible where similarities in product offerings do not exist. For example, if the data volume differs significantly, a comparison will not be made; rather, the packages offered by the MVNOs versus MNOs in the similar data volume range (e.g., 1GB – 1.5GB) will be depicted, to highlight the differences. Figure 4 depicts the pricing of data bundles by MNOs and MVNOs on the selected data bundles.

Figure 4: Data Bundle Prices Charged by MNOs and MVNOs



*Shoprite Data Bundles have a 60-day validity period

**Old Mutual Data Bundles are non-expiry except for 10GB

Source: ICASA Database based on Tariff Notification

Figure 4 above shows that MVNOs generally charge lower data bundle prices than MNOs. MVNOs such as Sakeng Mobile, Capitec Connect, Shoprite K'nect, and the newly included Asuer Connect offer strong pricing advantages, along with longer validity periods (for example, non-expiry for Old Mutual Connect, and 60 days for Shoprite K'nect), enhancing their overall value to consumers. As discussed in Section 2.1.1.1.2, Telkom Mobile's validity periods are also at a minimum of 2 months, extending to 6 months in some cases.

In the 1GB to 1.5GB data bundle category, the average price charged by MNOs and MVNOs is approximately R 63, which has reduced by R 9 (or 12.5%) from R 72 in the previous reporting period. This is as a result of the inclusion of the Asuer Connect data bundles and the substitution of Sakeng Mobile's 90-day data bundles with the 30-day data bundles. Among the MVNOs, Asure Connect offers its 1GB data bundle at R 35, while Shoprite K'nect's is priced at R 39, and Sakeng Mobile charges a competitive R 40, which are all significantly below the average price by 44.4%, 38%, and 36.5%, respectively. Old Mutual Connect and C-Connect charge their 1GB data bundle at R 45 and R 60, which are also below the average price by 27.4% and 3.2%, respectively. Telkom Mobile increased its 1GB data bundle to 1.2GB while the price remained unchanged at R 79. MTN maintains its pricing at R 89 for its 1.2GB data bundle, translating to a R 0.07 per MB in-bundle rate, while Vodacom also maintains its pricing at R 95 for its 1.5GB data bundle. The in-bundle rates for MVNOs in this range are between R 0.03 and R 0.06 per MB, while MNOs' in-bundle rates are between R 0.06 and R 0.08 per MB, remaining competitive with or lower than MNOs.

For the 2GB to 3GB data bundle range, the average price charged by MNOs and MVNOs is approximately R 110, which is down by R 13 (or 10.6%) from R 123 in the preceding reporting period. The reduction in the average price was also caused by the inclusion of the Asuer Connect data bundles and the substitution of Sakeng Mobile's 90-day data bundles with the 30-day data bundles. On the selected MVNOs, Asuer Connect, Capitec Connect, and Shoprite K'nect offer the most affordable 2GB data bundles at R 55, R 59, and R 75, respectively. These are well below the average price by R 55 (or 50%), R 59 (or 46.4%), and R 35 (or 32%), respectively. Sakeng Mobile's 30-day 2GB data bundle is priced at R 80 (27.3%

below the average price). MTN and Vodacom maintain their 2.5GB and 3GB data bundle pricing at R 155 and R 165, respectively. Telkom Mobile on the other hand replaced its 2GB data bundle (priced at R 146) with a 2.5GB¹⁵ data bundle, which is priced at R 149, offering more value for customers through a 18.4% reduction of the in-bundle rate from R 0.07 to R 0.06. The in-bundle rates for MVNOs in this range are between R 0.03 and R 0.06 per MB, while MNOs' in-bundle rates range from R 0.05 to R 0.07 per MB.

In the 5GB to 5.5GB data bundle range, the newly added Asuer Connect offers the most affordable 5GB data bundle at R 105, followed by Capitec Connect at R 145, which are both significantly lower than the MNOs' prices. On average, the operators charge approximately R 203 in this range, which is down by R 27 (or 11.7%) from R 230 in the preceding reporting period, as a result of the introduction of Asuer Connect's 5GB data bundle and C-Connect's 5GB data bundle price reduction from R 249 to R 199. Therefore, Asuer Connect and Capitec Connect charge R 98 (or 48.3%) and R 58 (or 28.6%) below average, respectively. Telkom Mobile replaced its 5GB data bundle (priced at R 314) with 5.5GB Anytime data (plus 5.5GB Night Surfer data) at R 299, which is R 84 (or 37%) above the average price, and MTN offers its 5.5GB data bundle at R 299, which translates to a R 0.05 per MB in-bundle rate. Asuer Connect's offer results in an in-bundle rate of R 0.03 per MB, the lowest in this range.

On the 10GB to 12GB data bundle range, the approximate average price was reduced by R 53 (or 15%) from R 354 to R 301, owing to the introduction of Sakeng Mobile and Asuer Connect's 30-day 10GB data bundles, which are priced significantly below the average price. Sakeng Mobile offers its 10GB data bundle at R 160 followed by Asuer Connect at R 165 shown in figure 4(d) above, which are lower than the estimated average price by R 141 (or 46.8%) and R 136 (or 45.2%), respectively. Cell C and MTN both maintain their 10GB data bundle prices at R 469, which is R 168 (or 56%) above the average price, while Telkom Mobile replaced its 10GB data bundle (priced at R 493) with 12GB (plus 12GB Night Surfer

¹⁵ It should be noted that Telkom Mobile offers customers 2.5GB all-net data and 2.5GB Night surfer data with a current+2 months validity period.

data) which is priced at R 499, which is R 198 (or 66%) above the average price. Consequently, the MVNOs (excluding C-Connect) have the lowest in-bundle rates at R 0.02 per MB, while Cell C and MTN have the highest in-bundle rates at R 0.05 per MB. The savings are especially visible at higher data volumes, highlighting MVNOs' cost-efficiency for data-intensive users.

2.1.2. Over-the-Top (OTT) Service Offerings

This section focuses on Over-the-Top (OTT) services, which are online services that compete with traditional telecommunications and audiovisual services such as voice telephony, SMS, video on demand, and television¹⁶. In order to capitalise on the growth in uptake of OTT services and maximise their data revenues, licensed operators have launched various product offerings targeted at customers who use OTT services. The sub-section below discusses the OTT-linked product offerings, for which MNOs filed notifications during the period under review.

2.1.2.1. MTN Pulse Refer a Friend

MTN filed its Pulse Refer a Friend with the Authority on 07 August 2025, wherein the operator rewards customers with a free 1GB Social Pass data bundle. The offer allows MTN Pulse subscribers to refer new prepaid subscribers (aged under 25) to the Pulse price plan. Upon successful migration of the referred customer to MTN Pulse, both the referrer and referee receive a 1GB Social Pass data bundle, valid for 24 hours. On 10 September 2025, the operator filed an amendment to the rewards program, making all referral activities, including referring friends, checking referral status, and redeeming the 1GB Social Pass incentive, exclusively available through the MTN App.

MTN introduced its Pulse Refer a Friend reward in the market on 15 August 2025.

¹⁶ Definition of what OTT services are is found online: < https://www.itu.int/dms_pub/itu-t/opb/tut/T-TUT-ECOPO-2017-PDF-E.pdf > Accessed on 21 February 2024.

2.1.2.2. Vodacom WhatsApp Bundle

Vodacom filed its WhatsApp Bundle with the Authority on 19 August 2025 which entails a 250MB 1-day WhatsApp bundle that is priced at R 5 and can be obtained through a prepaid or hybrid payment method. Vodacom’s 250MB 1-day WhatsApp daily bundle is comparable to MTN’s 250MB 24-Hours WhatsApp bundle, which is equally priced at R 5¹⁷.

Vodacom’s WhatsApp bundle was launched on 11 September 2025.

2.1.2.3. Telkom Mobile WhatsApp and Plug’d Bundles

On 23 September 2025, Telkom Mobile filed its WhatsApp and Plug’d Bundles with the Authority, wherein it introduced new WhatsApp bundles and Plug’d Bundles consisting of All-net data, URL-specific data and integrated bundles. Table 16 below details the bundles.

Table 16: Telkom Mobile WhatsApp and Plug'd Bundles

Bundle Type	Validity	Price (Incl. VAT)	In-bundle Rate (Rand per MB)
WhatsApp 1GB	31 days	R 30	R 0.03
Plug'd 1GB + 20 min	14 Days	R 49	N/A
Plug'd All-net Data 2.5GB	30 days	R 85	R 0.03
Plug'd WhatsApp 750MB	31 days	R 25	R 0.03
Plug'd WhatsApp 1.5GB	31 days	R 35	R 0.02
Plug'd WhatsApp Unlimited	31 days	R 85	N/A
Plug'd All-net Social 250MB	7 days	R 8.50	R 0.03
Plug'd All-net Social 500MB	7 days	R 17.50	R 0.03

ICASA Database based on Tariff Notifications

As shown in the table above, the validity periods attached to the bundles vary from 3 days to 31 days, with in-bundle rates ranging from R 0.02 to R 0.03 per MB. Telkom Mobile’s 31-day 1GB WhatsApp data bundle is priced the same as Asuer Connect’s 30-day WhatsApp 1GB data bundle at R 30.

¹⁷ Page 29, available online at: < [2025-26 FY Q2 Bi-Annual Tariff Analysis Report – Independent Communications Authority of South Africa](#) > Accessed on 22 January 2026

Telkom Mobile introduced its WhatsApp and Plug'd Bundles in the market on 01 October 2025.

2.1.2.4. Vodacom URL Video Data Bundles

Vodacom filed its URL Video Data Bundles with the Authority on 17 November 2025 which entail URL-specific data bundles on various platforms which are priced from R 10 to R 49 as shown in Table 17 below.

Table 17: Vodacom URL Video Data Bundles

Product Description	OTT Streaming Data Bundle	Validity	Price
1GB	Showmax, DSTV Stream, Vuclip, Prime Video	30 days	R 10
3GB	Showmax, DSTV Stream, Vuclip, Prime Video	30 days	R 19
5GB	Showmax, DSTV Stream, Vuclip, Prime Video	30 days	R 29
10GB	Showmax, DSTV Stream, Vuclip, Prime Video	30 days	R 49

ICASA Database based on Tariff Notifications

As shown in the table above, the operator introduced 30-day streaming bundles, for example, the 1GB Video Data Bundle, which is priced at R 10, allowing users the ability to stream on Showmax, DSTV Stream, Vuclip, and Prime Video.

Vodacom's URL Data Bundles were launched on 22 November 2025.

2.1.2.5. MTN OneTV Bundle

MTN filed a tariff notification on 30 October 2025 with the Authority regarding the introduction of the OneTV Bundle, a URL-specific data bundle for exclusive use on the MTN OneTV streaming platform.

The MTN OneTV Bundle offers customers a 1GB of data bundle, valid for 30 calendar days, at a price of R 12 per GB. The data bundle is available to prepaid, postpaid, and hybrid customers and may be purchased using airtime, debit or credit card, or billed to a postpaid account. Customers must have an active MTN OneTV account to utilise the data bundle.

MTN introduced the OneTV Bundle product in the market on 12 November 2025.

2.2. Analysis of Promotional Prepaid Data Tariffs

This section analyses the promotional prepaid data tariffs that were filed during the period under review. The promotional tariff plans are temporary and time-bound in nature, with generally a start and end date, which may be extended. The tariffs analysed in this sub-section are those which continue to be available to customers post the report publication date (i.e., by or after 31 March 2026) while other promotional prepaid data tariffs, filed during the period under review are found on either Annexure A or Annexure B, depending on whether the promotion ceased to exist in the market before or after 31 December 2025.

2.2.1. MTN App 1GB Download and Login Incentive Promotion

MTN filed an extension to its App 1GB Download and Login Incentive Promotion with the Authority on 15 December 2025. It should be noted that the promotional offer was initially filed on 28 March 2025. The promotion forms part of MTN's digital channel adoption strategy, aimed at encouraging first-time users to download and engage with the MTN App.

Under the promotion, qualifying customers who download and log into the MTN App for the very first time receive a free 1GB data bundle valid for 24 hours. The data bundle is redeemable via the "My Gifts" menu within the App.

MTN extended its promotional offer from 31 December 2025 to 31 December 2026.

2.3. Regulatory interventions underway to address costs to communicate

The sub-sections below provide an update of the regulatory interventions which are underway to address the cost of communication.

2.3.1. Draft National Radio Frequency Plan (NRFP) 2025

On 07 November 2025, ICASA published the Second Draft National Radio Frequency Plan (NRFP) 2025 (Government Gazette No. 53637¹⁸) as part of its regulatory interventions to improve spectrum efficiency, competition, and affordability in electronic communications. The draft updates South Africa's frequency allocations to align with International Telecommunication Union (ITU) Radio Regulations and evolving market demand, particularly for mobile broadband, 5G, and emerging digital services.

The Second Draft NRFP follows earlier consultations and incorporates stakeholder inputs (as outlined in the 2025/26 Q2 Bi-annual Tariff Analysis Report¹⁹, to reduce regulatory uncertainty and improve long-term investment planning. Stakeholders were invited to submit written comments by 11 December 2025, after which ICASA hosted public hearings on stakeholder submissions from 15 to 16 January 2026 as part of the consultation process on the Second Draft NRFP 2025. Once adopted, the final NRFP 2025 will replace the existing National Radio Frequency Plan, providing an updated regulatory framework to support affordable, high-quality communications services.

2.3.2. The Draft Regulations on Dynamic Spectrum Access and Opportunistic Spectrum Management

The Draft Regulations on Dynamic Spectrum Access (DSA), 2025 (Government Gazette No. 52415²⁰), were published by the Authority on 28 March 2025, they outline the proposed regulatory framework for the use and management of dynamic spectrum access technologies in the country. These technologies are designed to improve the efficiency of radio frequency spectrum usage by allowing multiple users to share spectrum dynamically, based on availability and real-time

¹⁸ Available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/second-draft-national-radio-frequency-plan-2025-for-public-consultations> > Accessed on 21 January 2026

¹⁹Page 51, available online at: < <https://www.icasa.org.za/legislation-and-regulations/2025-26-fy-q2-bi-annual-tariff-analysis-report> > Accessed on 21 January 2026

²⁰ Available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/draft-regulations-on-the-dynamic-spectrum-access> > Accessed on 16 July 2025

access conditions. The regulations aim to support innovation, expand connectivity (especially in underserved areas), and promote more equitable access to spectrum resources.

Following the information shared in the preceding reporting period²¹, the Authority held public hearings on the draft regulations for DSA from 01 to 03 October 2025, during which stakeholders raised concerns about methodology, parameters, and the need for broader engagement. This resulted in the Authority publishing a notice on 03 November 2025, inviting stakeholders to participate in coexistence simulation studies and a field trial as part of the Draft Regulations on Dynamic Spectrum Access and Opportunistic Spectrum Management in the 3800–4200 MHz and 5925–6425 MHz bands.

The DSA Council Committee conducted field trial visits in Durban and Ixopo on 27 to 28 January 2026, under ICASA’s DSA regulatory process. The trials support draft spectrum regulations, promoting transparency, stakeholder participation, and methodological clarity. Results will inform finalisation of the Dynamic Spectrum Access Regulation.

2.3.3. Roadmap for International Mobile Telecommunications (IMT) in South Africa

The development of the International Mobile Telecommunications (IMT) Roadmap 2025 represents a key regulatory intervention by ICASA to improve access, affordability, and quality of electronic communications services. The first Draft IMT Roadmap was published on 28 March 2024, followed by the consultation outcome notice on 13 September 2024. The Second Draft IMT Roadmap (Government Gazette 53883²²) was gazetted on 18 December 2025, with written submissions due by 16 February 2026.

²¹ Page 52, available on ICASA’s website: < <https://www.icasa.org.za/legislation-and-regulations/2025-26-fy-g2-bi-annual-tariff-analysis-report> > Accessed on 23 January 2026

²² Available online at: < https://www.gov.za/sites/default/files/gcis_document/202512/53883gen3712.pdf > Accessed on 23 January 2026

The roadmap guides long-term spectrum planning (5–10 years), ensuring efficient allocation of radio frequency spectrum to meet rising demand for mobile broadband, reduce network congestion, and support competitive service provision. By identifying additional spectrum bands for IMT and promoting flexible and shared spectrum use, the framework enables operators to expand network capacity and coverage, which lowers unit costs and supports downward pressure on consumer tariffs.

The roadmap aligns with national policy objectives, particularly SA Connect, which targets universal broadband access at affordable prices, and reinforces ICASA’s mandate to ensure reasonable pricing, improved service quality, and universal access. Key measures include spectrum harmonisation, feasibility studies for new IMT bands, and rollout obligations targeting rural and underserved areas.

2.3.4. Licensing of International Mobile Telecommunications (IMT) Radio Frequency Spectrum

On 10 December 2025, ICASA published the Invitation to Bid²³ for appointing a service provider to assist in licensing high-demand International Mobile Telecommunications (IMT) spectrum bands IMT750, IMT800, IMT1500, IMT2300, IMT3300, and IMT3500, with the closing date set at 11h00 on 26 January 2026. The process follows the Radio Frequency Spectrum Regulations (Government Gazette No. 38641, 30 March 2015, as amended) and section 31(3) of the Electronic Communications Act No 36 of 2005 (ECA). A market-based approach will be used, including an auction, beauty contest, or other suitable mechanism where demand exceeds supply.

The service provider’s role spans competition assessment, spectrum valuation, rule development, implementation of the assignment process, and licensing support. The project runs for approximately 36 months. Work is structured into five stages:

²³ Available on ICASA’s website: < <https://www.icasa.org.za/bids-and-tenders/open-bids> > Accessed on 23 January 2026

- Competition Assessment, including market analysis, public consultation, draft and final reports;
- Formulation of the Information Memorandums (IMs) and Invitation to Apply (ITA), incorporating spectrum valuation, packaging into lots, licence obligations, and spectrum caps;
- Qualification Stage to evaluate applicants;
- Auction or Beauty Contest Stage, including auction tool provision, mock auction, bidder training, and execution; and
- Licensing Stage, covering frequency assignment and licence issuance. Knowledge transfer is mandatory, with at least 16 ICASA staff trained, including a minimum five-day virtual course on spectrum valuation.

Key process milestones include publication of IM1 (draft Competition Assessment and Spectrum Valuation), consultation and final reports, IM2 publication, ITA issuance, qualification phase, auction/beauty contest, award, and licence issuance.

2.3.5. Universal Service and Access Obligations for Telkom SOC Ltd

ICASA published a Draft Amendment to Telkom SOC Ltd's Universal Service and Access Obligations (USAOs) in Government (Gazette No. 53506)²⁴ on 10 October 2025. The amendment follows a request by Telkom, made under section 10(1)(f) and (g) of the Electronic Communications Act, 2005, to review its legacy obligations in light of changed market conditions, particularly the widespread adoption of mobile telephony and technological evolution. ICASA found that several historic obligations no longer meaningfully advance universal access goals.

A central regulatory intervention proposed is the replacement of outdated obligations with a connectivity mandate: Telkom must provide free internet connectivity to 171 Thusong Service Centres nationwide. These centres are critical

²⁴ Available on ICASA's website: < <https://www.icasa.org.za/uploads/files/Draft-Amendment-Telkom-USAOs-published-in-Gov-Gazette-No.-53506-dd-10-Oct-2025.pdf> > Accessed on 21 January 2026.

public access points for government services, many of which currently lack reliable broadband. Connectivity must be delivered at a minimum speed of 30Mbps, with uncapped bandwidth, public Wi-Fi hotspots, and zero-rated access to government websites. Implementation must commence within six months of gazetting, and rollout must be completed within three years, with connectivity maintained for the licence duration.

Consistent with ICASA's affordability objectives, the services must be provided at no cost to Thusong Centres or users, directly supporting reduced communication costs for underserved communities. ICASA will exercise ongoing oversight, requiring bi-annual compliance reports due by 30 April and 31 October each year, and may impose penalties for non-compliance.

Certain obligations are retained due to public interest considerations, notably public payphones at Correctional Services facilities and Maritime Emergency Services, pending alternative arrangements by relevant departments. Public submissions were due by 21 November 2025, after which Telkom submitted its representation. The Committee is in the process of analysing the submission, after which it will make a decision in respect to whether or not a public hearing should be held.

Overall, the draft amendment reflects ICASA's shift from legacy service models toward targeted, broadband-focused interventions aimed at lowering barriers to communication and improving access to essential digital services.

2.3.6. End-user and Subscriber Service Charter Amendment Regulations, 2025

On 29 February 2024, the Authority published a notice of its intention to amend the End-User and Subscriber Service Charter (EUSSC) Regulations, 2016²⁵. The amendments update obligations on licensees regarding quality of service (e.g.,

²⁵ Available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/end-user-and-subscriber-service-charter-regulations> > Accessed on 10 February 2026

data roll over, data transfer rules and usage depletion notifications), complaint handling, fault resolution, and compensation mechanisms, ensuring better accountability to subscribers. Therefore, on 23 January 2026, ICASA published the EUSSC Amendment Regulations, 2025²⁶ to strengthen consumer protection, improve service quality standards, and enhance transparency in the provision of electronic communications services in South Africa.

The regulatory process followed ICASA's public consultation framework. The draft amendments were published for stakeholder input, with written representations required by the deadline specified in the notice²⁷. After reviewing submissions, ICASA finalised the amendments and set an implementation timeline (i.e., 12 months after the publication/gazette date) to allow licensees to align systems and processes. The Authority published the amendment to the Regulations on 23 January 2026. The amendments ultimately aim to ensure consumer protection, improved customer experience, faster dispute resolution, and measurable service delivery standards across the sector.

2.4. Analysis of Prepaid Out-of-Bundle (OOB) Rates

This subsection provides an analysis of OOB rates on prepaid tariff plans filed with the Authority during the period under review. The Authority did not receive any prepaid out-of-bundle rates in the period under review, and the prevailing prices can be found in the 2025/26 FY Q2 Bi-annual Tariff Analysis Report, which is available on ICASA's website.²⁸

2.5. Analysis of Standard Prepaid Voice Tariffs

Standard prepaid voice tariffs are categorised into three types, namely flat-rate, dynamic, and on-net tariffs. The Authority received one standard prepaid voice

²⁶ Available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/regulations-underway/end-user-and-subscriber-service-charter-amendment-regulations> > Accessed on 06 February 2026

²⁷ 15 April 2024

²⁸ Pages 55, available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/2025-26-fy-q2-bi-annual-tariff-analysis-report> > Accessed 22 January 2026

tariff notification during the period under review from Vodacom, which is discussed in the next sub-sections.

2.5.1. Flat-rate tariffs

This sub-section provides an analysis of flat-rate tariff plans filed with the Authority during the period under review. Flat-rate tariff plans charge the same retail rate for calls to any network. There are no on-net and off-net price differentials on these plans. The Authority did not receive any flat-rate tariffs in the period under review, and the prevailing prices can be found in the 2025/26 FY Q2 Bi-annual Tariff Analysis Report, which is available on ICASA's website.²⁹

2.5.2. On-net focused tariffs

This sub-section provides an analysis of on-net focused tariff plans filed with the Authority in the period under review. On-net-focused tariffs give subscribers substantial discounts for calling other subscribers on the same network. The Authority did not receive any on-net-focused tariff plans in the period under review. Prevailing prices can be found in the 2024/25 FY Q2 Bi-annual Tariff Analysis Report, which is available on ICASA's website³⁰.

2.5.3. Analysis of standard prepaid voice bundles billed per minute

This sub-section provides an analysis of standard prepaid voice bundles filed with the Authority in the period under review.

2.5.3.1. Vodacom One day voice bundles

Vodacom filed its One day voice bundles with the Authority on 19 August 2025, which entail daily voice bundles which are priced from R 3 to R 15. Table 18 below details Vodacom's One day voice bundles.

²⁹ Pages 57 – 58, available on ICASA's website: < <https://www.icasa.org.za/legislation-and-regulations/2025-26-fy-q2-bi-annual-tariff-analysis-report> > Accessed 22 January 2026

³⁰ Available online at: < <https://www.icasa.org.za/pages/retail-tariff-reports> > Accessed on 21 January 2026.

Table 18: Vodacom One day voice bundles

Description	Payment Method	Validity	Price
60 minutes On Network	Prepaid or Hybrid	1 day	R 8
Unlimited On Network	Prepaid or Hybrid	1 day	R 10
60 minutes Any Network	Prepaid or Hybrid	1 day	R 12
Unlimited Any Network	Prepaid or Hybrid	1 day	R 15
30 minutes On Network	Prepaid or Hybrid	1 day	R 3
60 minutes On Network	Prepaid or Hybrid	1 day	R 5
20 minutes Any Network	Prepaid or Hybrid	1 day	R 5
30 minutes Any Network	Prepaid or Hybrid	1 day	R 6
45 minutes Any Network	Prepaid or Hybrid	1 day	R 9

Source: ICASA Database based on Tariff Notifications

The table above shows that the operator introduced various daily voice packages that can be paid through a prepaid or hybrid method, for example, the 45 minutes any network voice bundle, which is priced at R 9. Vodacom’s 30 minutes One day On Network voice bundle is comparable to MTN’s 30 minutes on network voice bundle (filed on 02 November 2022)³¹ which is equally priced at R 3.

Vodacom’s One day voice bundles were launched on 26 August 2025.

2.5.4. Analysis of promotional voice bundles

2.5.4.1. MTN Personalised Bundles Promotion

On 14 October 2025, the Authority received MTN’s Personalised Bundles Promotion, wherein the operator offers voice bundles under its customer value management system, which are discounted between 20% to 70% of the standard price, depending on the customers’ spending behaviours. The Personalised Bundles are available to prepaid subscribers, excluding MTN Home LTE and Superflex customers.

MTN introduced its Personalised Bundles Promotion on the market on 22 October 2025 and will run until 30 April 2026.

³¹ Pages 38 – 39, available online at: < [Bi-Annual-Tariffs-Analysis-Report-Q4-2022-23 – Independent Communications Authority of South Africa](#) > Accessed on 09 February 2026

2.6. Analysis of Integrated Prepaid Tariff Plans

Integrated bundles are a combination of voice, data, and/or SMS bundles sold as a unit package to customers. There were 5 standard and promotional integrated product offerings filed with the Authority during the period under review; these are analysed in the next sub-sections.

2.6.1. Analysis of Standard Prepaid Integrated Bundles

2.6.1.1. C-Connect Integrated Bundles

C-Connect filed its Integrated Bundles with the Authority on 19 August 2025, wherein it introduced integrated bundles comprising of data, voice and SMS bundles. Table 19 below details the C-Connect Integrated Bundles.

Table 19: C-Connect Integrated Bundles

Product Description	Price
2GB data + 100 minutes + 50 SMS	R 99
3GB data + 150 minutes + 50 SMS	R 149
5GB data + 200 minutes + 50 SMS	R 199
7.5GB data + 300 minutes + 50 SMS	R 299

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the operator introduced several prepaid integrated packages with a 30-day validity. For example, the 2GB data + 100 minute + 50 SMS bundle that is priced at R 99. C-Connect offers more value for money when compared to other operators. For example, Vodacom offers a 7-day integrated bundle (filed on 23 April 2025) comprising of 120 any-net minutes and a 5GB data bundle at R 199, while for the same monetary value C-Connect offers customers a 30-day integrated bundle comprising of a 5GB data bundle, 200 minutes and 50 SMSes.

Cell C's C-Connect Prepaid Bundles were launched in the market on 31 August 2025.

2.6.2. Promotional Prepaid Integrated Plans

2.6.2.1. Vodacom Powerflex Promotion

Vodacom filed its Powerflex Promotion with the Authority on 05 November 2025, which entails 60-day integrated voice and data bundles at prices that range from R 199 to R 299 as shown in Table 20 below.

Table 20: Vodacom Powerflex Promotion

Product Description	Data Bundle Validity	Price	Out of Bundle		
			Voice	SMS	Data
5GB Anytime Data + 5GB Night Owl + 300 Any Network Minutes	60 days	R 199	R 0.99	R 0.52	R 0.29
10GB Anytime Data + 10GB Night Owl + 300 Any Network Minutes	60 days	R 249	R 0.99	R 0.52	R 0.29
20GB Anytime Data + 20GB Night Owl + 300 Any Network Minutes	60 days	R 299	R 0.99	R 0.52	R 0.29

ICASA Database based on Tariff Notifications

As shown in the table above, the operator introduced integrated data and voice packages, for example, the 5GB + 5GB (anytime plus night owl data) + 300 anytime voice minutes at a price of R 199. Vodacom's Powerflex Promotion was launched on 14 November 2025, and it is available until 30 April 2026.

2.6.2.2. Cell C Royal Tombstone Promotional Bundles

In the period under review, Cell C filed two tariff notifications regarding the Royal Tombstone Promotional Bundles to the Authority on 28 July 2025 and 29 October 2025. The promotion offers customers integrated bundles comprising of data and All-net voice bundles, as shown in Table 21 below.

Table 21: Cell C Royal Tombstone Promotional Bundles

Royal Combo Bundles	Anytime Data	All-net Voice Minutes	Validity	Price
Royal Combo 1	5GB	100 mins	30 days x 12	R 900
Royal Combo 2	6.5GB	180 mins	30 days x 12	R 1 200

ICASA Database based on Tariff Notifications

As shown in the table above, the bundles are allocated monthly for the period of 12 months. For example, customers who purchase the Royal Combo 1 bundle

receive 5GB and 100 minutes valid for 30 days for a period of 12 months. The combo bundles are made available to customers who subscribe to the Royal Tombstone bundled SIM card.

Cell C had initially set to launch its Royal Tombstone Promotional Bundles in the market on 10 August 2025 and was anticipated to run until 10 February 2026. However, on 29 October 2025, Cell C amended the promotional period to commence on 10 November 2025 and run until 10 May 2026.

2.6.2.3. Devtel Prepaid Tariff Plan

Devtel filed its tariff notification regarding its Prepaid Tariff Plan with the Authority on 03 December 2025. The plan’s portfolio comprises of integrated bundles, voice minutes, SMSes and data bundles. Table 22 below shows a sample³² of the bundles of the Devtel Prepaid Tariff Plan.

Table 22: Devtel Prepaid Tariff Plan (Sample)

Product Name	Quantity	Validity	Price
Package 1	100 minutes, 50 SMS, 500MB	7 days	R 110
Package 2	200 minutes, 100 SMS , 1000MB (1GB)	7 days	R 210
Package 3	500minutes, 200 SMS, 3000MB (3GB)	7 days	R 440
Package 4	50 minutes, 50 SMS, 5000MB (5GB)	30 days	R 230
Package 5	250 minutes, 100 SMS , 1000MB (1GB)	30 days	R 440
package 6	500 minutes, 500 SMS, 5000MB (5GB)	30 days	R 521
Package 9	50 minutes, 50 SMS, 3000MB (3GB)	30 days	R 210
Package 10	50 minutes, 5 SMS, 200MB	30 days	R 150
Package 11	10 minutes, 10 SMS 250MB	1 days	R 23
Package 12	10 minutes, 10 SMS, 500MB	1 days	R 40
Package 13	1000 minutes, 1000 SMS, 2000MB (2GB)	6 months	R 1 750
Package 14	1000 minutes, 1000 SMS, 50000MB (50GB)	6 months	R 3 500
Package 15	2000 minutes, 2000 SMS, 100000MB (100GB)	6 months	R 6 325
V - Bundle 1	50 minutes	1 day	R 37
V - Bundle 2	100 Minutes	7 days	R 69
S - Bundle 1	50 SMS	1 Day	R 10
S - Bundle 2	100 SMS	7 days	R 18
S - Bundle 3	250 SMS	30 days	R 46
S - Bundle 4	500 SMS	30 days	R 86

³² The Devtel Prepaid Tariff Plan could not be found on the operator’s website. Therefore, more information regarding the tariff plan can be found in the Authority’s database and may be made available upon request.

D - Bundle 1	50MB	1 day	R 4
D - Bundle 2	250MB	7 days	R 20
D - Bundle 3	500MB	7 days	R 37
D - Bundle 4	1000MB	7 days	R 50.60

Database based on Tariff Notifications

As shown in the table above, the operator offers prepaid bundles with validity periods ranging between 1-day to 6 months. For example, Devtel offers its 50 minutes, 50 SMS and 5000MB (i.e., 5GB) at R 230. Vodacom’s 1-day 60 any-net minutes priced at R 12 can be compared to Devtel’s 1-day 50 minutes voice bundle that is priced at R 37, which is a R 25 (or 208.3%) price differential.

Devtel’s Prepaid Tariff Plan was launched in the market on 12 December 2025.

2.7.LTE, Fixed LTE, 5G, and other Wireless Internet Tariff Plans

This section analyses LTE and wireless Internet tariff plans offered in the market as per notifications filed from 01 July 2025 to 31 December 2025. The analysis of the tariff plans will consider the month-to-month (MtM)³³ plans applicable that were offered during the period under review.

2.7.1.MTN Supersonic Home Wireless 5G

MTN filed an amendment on 22 July 2025, notifying the Authority of price adjustments to its Supersonic Home Wireless 5G offerings. According to MTN, the operator intends to align with current market trends while enhancing value for customers. The revised pricing for the affected products is shown in Table 23 below.

³³ A month-to-month (MtM) plan does not bind customers into long contractual periods. Similar to a prepaid plan, such a plan can be subscribed to on a month-to-month basis, with the customer having an option to cancel their package at any given time.

Table 23: Supersonic Home Wireless 5G Packages³⁴

Product	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Price Difference (%)
Uncapped Lite	R 699	R 529	-R 170	-24.3%
Uncapped Plus	R 999	R 749	-R 250	-25%

ICASA Database based on Tariff Notifications

As shown in the table above, both Supersonic Home Wireless 5G packages realised significant price reductions, with decreases from approximately 24% to 25%. In absolute value terms, the Uncapped Lite package was reduced by R 170, while the Uncapped Plus package saw a larger absolute value reduction of R 250.

MTN’s amendment to its Supersonic Home Wireless 5G packages came into effect on 30 July 2025.

2.7.2.MTN Supersonic on Frogfoot Air

MTN filed its Supersonic on Frogfoot Air product with the Authority on 25 August 2025, wherein it introduced a 25/10Mbps package at R 519 per month. The operator launched its Supersonic on Frogfoot Air product in the market on 02 September 2025.

2.7.3.Vodacom 3GB+3GB Night Owl Bundle

Vodacom filed its 3GB+3GB Night Owl Bundle with the Authority on 01 August 2025 which entails a 14-day anytime and night owl bundle as shown in Table 24 below.

Table 24: Vodacom 3GB+3GB Night Owl Bundle

Product Description	Validity	Price (Incl. VAT)
3GB Anytime + 3GB Night Owl	14 Days	R 49

ICASA Database based on Tariff Notifications

³⁴ The standard inclusive value anytime data for the Uncapped Lite includes a fair usage policy (FUP) of 400GB, and the Uncapped Plus includes a FUP of 1TB. Once the fair usage cap has been reached, the users will be throttled at 2Mbps for the remainder of the month.

It must be noted that the 3GB Night Owl portion of the bundle shown in the table above, is valid between the hours of 00:00am – 05:00am. Vodacom’s 3GB+3GB Night Owl Bundle was launched on 08 August 2025.

2.7.4. Herotel Flex 20Mbps Voucher

Herotel filed its Flex 20Mbps Voucher with the Authority on 03 September 2025 which entails a 28-days 20Mbps voucher that is priced at R 379.

Herotel’s Flex 20Mbps Voucher was launched on 01 October 2025.

2.7.5. Herotel Wireless Products

Herotel filed its Wireless Products with the Authority on 03 September 2025 which entails broadband wireless packages that are priced from R 549 to R 999 as shown in Table 25 below.

Table 25: Herotel Wireless Products

Product Description	Price
5/2Mbps (only available for existing clients)	R 349
10/2Mbps	R 549
10/5Mbps	R 749
15/5Mbps	R 999

ICASA Database based on Tariff Notifications

As shown in the table above, the operator added asymmetrical broadband packages into its broadband services portfolio. Herotel’s 5/2Mbps Wireless package is comparable to ASAP’s 5/2Mbps Wireless package (filed on 30 July 2024)³⁵ which is priced at R 430 or 23.2% more.

Herotel’s Wireless Products was launched on 01 October 2025.

³⁵ Pages 74 – 75, available online at: < [2023-24 FY Q4 Bi Annual Tarrif Analysis — Independent Communications Authority of South Africa](#) > Accessed on 09 February 2026

2.7.6. Cell C Home LTE Price Plan

Cell C’s amendment to its Home LTE Price Plan was filed with the Authority on 04 September 2025, wherein the operator adjusted the subscription fees of selected LTE packages, introduced new and discontinued selected packages. Table 26 below details the amendment.

Table 26: Cell C Home LTE Price Plan Amendment

Tariff Name	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Price Difference	Price Difference (%)
Home LTE 20GB	R 99	R 69	-R 30	-30.3%
Home LTE 30GB	R 149		Discontinued	
Home LTE 60GB	R 199	R 199	R 0	0%
Home LTE 100GB	R 249		Discontinued	
Home LTE 200GB	R 499	R 299	-R 200	-40.1%
Home LTE 400GB	R 699	R 349	-R 350	-50.1%
Home LTE 750GB	N/A	R 599	N/A	N/A
Home LTE 1TB	N/A	R 699	N/A	N/A

Source: ICASA Database based on Tariff Notifications

The table above shows that Cell C significantly decreased the prices of selected packages, namely the Home LTE 20GB (30.3%), Home LTE 200GB (40.1%) and Home LTE 400GB (50.1%). The operator also reduced the OOB data rate by R 0.24 (or 82.8%) from R 0.29 to R 0.05 per MB.

Cell C’s amendment to its Home LTE Price Plan came into effect on 16 September 2025.

2.7.7. MTN Supersonic Home Wireless 5G

In the period under review, MTN filed its Supersonic Home Wireless 5G packages with the Authority on 21 July 2025 and 19 December 2025. On 21 July 2025, the operator introduced the 5G Home Internet 120GB to 400GB packages, while the notifications filed on 19 December 2025, entailed price adjustments of the packages filed on 21 July 2025, and the introduction of new 5G Home Internet packages. Table 27 below details the amendment to the Supersonic Home Wireless 5G packages.

Table 27: MTN Supersonic Home Wireless 5G Packages

Price Plan Name	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Price Difference (%)
5G Home Internet 120GB (60GB AnyTime + 60GB Night)	R 289	R 309	R 20	7%
5G Home Internet 200GB (100GB AnyTime + 100GB Night)	R 379	R 419	R 40	10.6%
5G Home Internet 300GB (150GB AnyTime + 150GB Night)	R 419	R 469	R 50	12%
5G Home Internet 400GB (200GB AnyTime + 200GB Night)	R 479	R 539	R 60	12.5%
5G Home Internet 60GB (30GB AnyTime + 30GB Night)	N/A	R 219	N/A	
5G Home Internet 500GB AnyTime	N/A	R 719	N/A	
5G Home Internet 1TB AnyTime	N/A	R 1 199	N/A	

Source: ICASA Database based on Tariff Notifications

As shown in the table above, MTN increased the subscription fees of the selected 5G Home Internet packages, with the 5G Home Internet 400GB realising the largest price increase in absolute and percentage terms of R 60 (or 12.5%), from R 479 to R 539. The operator also added the 5G Home Internet 60GB, 500GB and 1TB at R 219, R 719 and R 1 199 per month, respectively.

MTN introduced the additional Supersonic Home Wireless 5G packages in the market on 19 December 2025.

2.7.8.MTN MBB Router Promotion

MTN filed an extension to its MBB Router Promotion with the Authority on 13 October 2025. It should be noted that the promotional offer was initially filed on 02 October 2024 and previously extended on 22 July 2025. The deal offers customers an MBB Router inclusive of 10GB Anytime data plus a free 10GB work-from-home bundle valid for 30 days at a retail price of R 399.

The operator further extends the promotional offer from 31 October 2025 to 30 April 2026.

2.7.9. Cell C Home Connecta Flexi Promotional Bundle

Cell C filed an amendment of its Home Connecta Flexi Promotion with the Authority on 13 October 2025. The amendment entailed the addition of a new integrated promotional bundle which offers 100GB Anytime and 100GB Nite data valid for 30 days for R 349.

Cell C's additional Home Connecta Flexi Promotional Bundle was introduced in the market on 23 October 2025, and the promotion will run until 30 April 2026.

2.7.10. Vox Telecom Kiwi-Home Wireless

Vox Telecom filed its Kiwi-Home Wireless with the Authority on 07 November 2025 which entails FTTH packages with line speeds that range from 50/10Mbps to 200/50Mbps as shown in Table 28 below.

Table 28: Vox Telecom Kiwi-Home Wireless

Product Description	NRC³⁶	MRC³⁷
50/10Mbps	R 999	R 849
100/10Mbps	R 999	R 1 039
200/50Mbps	R 999	R 1 249
* R 1 399 claw back charged for cancellation within 12 months		

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the operator introduced asymmetrical wireless broadband packages, for example Vox Telecom's 50/10Mbps Kiwi-Home Wireless package at a non-recurring cost of R 999. It must be noted that Vox Telecom's Kiwi-Home Wireless packages are subject to a cancellation penalty should a customer cancel their subscription within 12 months. Vox Telecom's Kiwi-Home Wireless was launched on 19 November 2025.

³⁶ Non-Recurring Cost (Set-Up)

³⁷ Monthly Recurring Cost (Monthly subscription payment)

2.7.11. Rain R 10 a Gig Promotion

Rain filed an amendment of its R 10 a Gig Promotion with the Authority on 28 November 2025 which entailed the adjustment of the availability of the promotion to 4G mobile products customers only and the extension of the promotion.

The amendment of Rain’s R 10 a Gig Promotion became effective on 09 December 2025, and it is available until 30 June 2026.

2.7.12. MTN SHESH@ 5G Promotion (M2M)

In the period under review, MTN filed numerous extensions to its Shesh@ 5G Promotion with the Authority. It should be noted that the promotional offer was initially filed on 20 February 2025, and the latest extension on 15 December 2025. The promotion offers customers uncapped month-to-month Home Internet Starter 5G and Home Internet Pro 5G promotional packages, as shown in Table 29 below.

Table 29: MTN SHESH@ 5G Promotional Packages

Home Internet Shesh@ Promotion	Shesh@ 200	Shesh@ 600
Price Plan Speed	Up to 15Mbps	Up to 30Mbps
Fair Use Policy	100GB	300GB
Throttle speed	Tiered Throttling as per T’s & C’s	Tiered Throttling as per T’s & C’s
5G Bundle	100GB	300GB
5G Bundle Speed	Best effort service	Best effort service
Device	Free-to-Use 5G Router	Free-to-Use 5G Router
Term	Month-to-Month	Month-to-Month
Price (Incl. VAT)	R 369	R 459

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the Home Internet 5G packages have a fair usage policy, of which when reached, the Internet speeds are reduced from their respective maximum speeds as shown in the table above to tiered throttling. Customers are offered the Shesh@ 200 and Shesh@600 packages comprising of fair usage limits of 100GB and 300GB, respectively. The Promotion includes a 5G data bundle and a Free-to-Use 5G Router and is available to customers that fall strictly within a 5G coverage area. MTN has further extended this promotional offer from 31 January 2026 to 06 May 2026.

2.8. Month-to-Month Fibre-to-the-Home Tariff Plans

This section analyses Fibre-to-the-Home (FTTH) tariff plans offered in the market and the prices charged by the operators, as per notifications filed from 01 July 2025 to 31 December 2025. The analysis of the tariff plans will consider the current MtM Self-Built FTTH plans, MtM fibre plans offered by Internet service providers and promotional offers applicable to MtM contracts offered during the period under review. Additionally, this section provides a brief comparative analysis of a few selected fibre products in the market.

2.8.1. Self-Built FTTH Offerings

2.8.1.1. Cybersmart Flex 100Mbps (Capped)

Cybersmart filed its Flex 100Mbps (Capped) with the Authority on 20 October 2025, which entails 10GB (anytime data) plus 50GB (night time data) which can be installed/set-up at a fee of R 999.

Cybersmart's Flex 100Mbps (Capped) was launched on 30 October 2025.

2.8.2. Fibre Plans offered by Internet Services Providers

2.8.2.1. Vox Telecom FTTx

Vox Telecom filed amendments of its FTTx with the Authority on 01 July and 12 December 2025 which entailed price adjustments, line speed upgrades and the introduction of new packages on certain packages on various networks as shown in Table 30 below.

Table 30: Vox Telecom FTTx

01 July 2025				
MFN Nova				
Product Description	Previous Price	New Price	Difference	Price Difference (%)
20/20 Mbps	R 510	R 540	R 30	5.9%

40/40 Mbps	R 575	R 605	R 30	5.2%	
60/60 Mbps	R 675	R 710	R 35	5.2%	
250/250 Mbps	R 999	R 1 070	R 71	7.1%	
500/500 Mbps	R 1 355	R 1 415	R 60	4.4%	
1000/500 Mbps	R 1 499	R 1 560	R 61	4.1%	
MFN Nexus					
25/25 Mbps	R 535	R 590	R 55	10.3%	
45/45 Mbps	R 705	R 745	R 40	5.7%	
75/75 Mbps	R 799	R 855	R 56	0,07	
150/150 Mbps	R 875	R 950	R 75	8.6%	
250/250 Mbps	R 999	R 1 070	R 71	7.1%	
500/500 Mbps	R 1 355	R 1 415	R 60	4.4%	
1000/500 Mbps	R 1 499	R 1 560	R 61	4.1%	
12 December 2025					
Frogfoot					
Product Description	Previous Price	New Price	Price Difference	Price Difference (%)	
25/10Mbps - Air	R 415	R 435	R 20	4.8%	
60/30Mbps	R 647	R 685	R 38	5.9%	
60/60Mbps	R 752	R 795	R 43	5.7%	
120/60Mbps	R 847	R 890	R 43	5.1%	
120/120Mbps	R 934	R 985	R 51	5.5%	
240/120Mbps	R 997	R 1 045	R 48	4.8%	
240/240Mbps	R 1 162	R 1 215	R 53	4.6%	
400/200Mbps	R 1 212	R 1 270	R 58	4.8%	
400/400Mbps	R 1 304	R 1 370	R 66	5.1%	
1000/500Mbps	R 1 574	R 1 645	R 71	4.5%	
1000/1000Mbps	R 1 784	R 1 865	R 81	4.5%	
Vodacom					
New Product					
Product Description			Price		
100/50Mbps			R 895		
500/200Mbps			R 1 275		
1000/250Mbps			R 1 375		
1000/500Mbps			R 2 299		
Price Adjustments and Line speed upgrades					
Previous Line Speed	New Line Speed	Previous Price	New Price	Price Difference	Price Difference (%)
20/10 Mbps	30/30	R 549	R 490	-R 59	-11%
20/20 Mbps	30/30	R 649	R 490	-R 159	-24%
Price Adjustments					
Product Description	Previous Price	New Price	Price Difference	Price Difference (%)	
50/25 Mbps	R 699	R 685	-R 14	-2%	
50/50 Mbps	R 749	R 775	R 26	3%	
100/100 Mbps	R 899	R 975	R 76	8%	

200/200 Mbps	R 1 049	R 1 185	R 136	13%
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Source: ICASA Database based on Tariff Notifications

The table above shows that the largest price increase in percentage terms of 10.3% occurred on Vox Telecom on MFN Nexus’s 25/25Mbps which was increased from R 535 to R 590. The largest price reduction in absolute and percentage terms of R 159 (or 24%) occurred on Vox Telecom’s 20/20Mbps on the Vodacom network, which was upgraded to 30/30Mbps and the price reduced from R 649 to R 490, which results improved (higher) line speeds at a reduced cost for customers. Vox Telecom’s 25/25Mbps on the MFN Nexus network is comparable to Amobia’s 25/25Mbps on the Metro Nexus network which is priced at R 575 (or 2.5%) less.

The amendments of Vox Telecom’s FTTH became effective on 07 July 2025 and on 01 January 2026 respectively

2.8.2.2. MTN Supersonic Home Fibre on Openserve Webconnect

MTN filed its Supersonic Home Fibre on Openserve Webconnect with the Authority on 08 July 2025, wherein the operator introduced a 10/5Mbps fibre package for R 299.

MTN introduced the Supersonic Home Fibre on Openserve Webconnect in the market on 15 July 2025.

2.8.2.3. MTN Supersonic Home Fibre on Clear Access

MTN filed an amendment to its Supersonic Fibre with the Authority on 10 July 2025 regarding price adjustments to selected FTTH packages provided over the Clear Access network. Table 31 below shows the amendment in detail.

Table 31: MTN Supersonic Home Fibre on Clear Access

Line Speed	Previous Price	Current Price	Price Difference	Price Difference (%)
25/25Mbps	R 719	R 659	-R 60	-8.3%
50/50Mbps	R 879	R 779	-R 100	-11.4%
100/100Mbps	R 1 009	R 929	-R 80	-7.9%

200/200Mbps	R 1 209	R 1 119	-R 90	-7.4%
500/500Mbps	N/A	R 1 249	N/A	N/A

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the MTN reduced the prices of selected fibre packages, with the 50/50Mbps line speed realising the largest price reduction of R 100 from R 879 to R 779 and also introduced a new 500/500Mbps line speed at R 1 249.

MTN's competitive efforts can be realised through its price cutting strategy. However, when compared to Cell's 25/25Mbps line speed on Clear access (filed on 22 January 2025), which is priced at R 629, MTN still charges R 30 (or 5%) more.

The amendment of MTN's Supersonic Fibre on Clear Access became effective on 18 July 2025.

2.8.2.4. ASAP Internet on LinkLayer Internet

ASAP Internet filed an amendment of its Link Layer Internet with the Authority on 11 July 2025, which entailed the addition and discontinuation of certain FTTH packages on the LinkLayer network as shown in Table 32 below.

Table 32: ASAP Internet on LinkLayer Internet

New Packages	
Product Description	Price
50/50Mbps	R 660
100/100Mbps	R 780
200/200Mbps	R 885
500/500Mbps	R 1 200
Discontinued Package	
Product Description	Price
30/30Mbps	R 475

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the operator introduced FTTH packages with line speeds that range from 50/50Mbps to 500/500Mbps. For example, the 100/100Mbps package at a price of R 780. ASAP Internet's 100/100Mbps on the

LinkLayer network is comparable to Home Connect’s 100/100Mbps on LinkLayer, which is priced at R 868 (or 11.3%) more.

The amendment of ASAP Internet’s LinkLayer Internet became effective on 01 August 2025.

2.8.2.5. Cool Ideas Service Provider FTTx

Cool Ideas Service Provider filed an amendment of its FTTx with the Authority on 23 July and 26 September 2025, which entailed line speed upgrades, the introduction of new packages, and price adjustments on certain packages across several networks, as shown in the sample³⁸ on Table 33 below.

Table 33: Cool Ideas Service Provider FTTx (Sample)

23 July 2025					
Zoom Fibre					
Previous Line Speed	New Line Speed	Previous Price	New Price	Price Difference	Price Difference (%)
15/15Mbps	30/30Mbps	R 229	R 579	R 350	152.8%
20/20Mbps	30/30Mbps	R 279	R 579	R 300	107.5%
30/30Mbps	50/50Mbps	R 429	R 579	R 150	35%
Product Description	Previous Price	New Price	Price Difference	Price Difference (%)	
50/50Mbps	R 599	R 579	-R 20	-3.3%	
100Mbps	R 779	R 799	R 20	2.6%	
200/200Mbps	R 909	R 929	R 20	2.2%	
500/250Mbps	R 1 039	R 1 069	R 30	2.9%	
1000/500Mbps	R 1 139	R 1 169	R 30	2.6%	
Evotel (Rate Card 1)					
Previous Line Speed	New Line Speed	Previous Price	New Price	Price Difference	Price Difference (%)
10/2Mbps	20/20Mbps	R 599	R 619	R 20	3.3%
30/30Mbps	60/60Mbps	R 779	R 799	R 20	2.6%
75/75Mbps	150/150Mbps	R 929	R 949	R 20	2.2%
125/125Mbps	250/250Mbps	R 1 079	R 1 099	R 20	1.9%
Product Description	Previous Price	New Price	Price Difference	Price Difference (%)	
300/300Mbps	R 1 229	R 1 259	R 30	2.4%	
850/850Mbps	R 1 399	R 1 429	R 30	2.1%	
26 September 2025					
Vodacom (FWA - 5G)					
Product Description			Price		
20/2Mbps			R 259		
50/5Mbps			R 359		

³⁸ More information regarding Melon Mobile’s Prepaid Bundles can be found the operator’s website: < <https://coolideas.co.za/fibre-packages/> > Accessed on 10 February 2026

100/10Mbps		R 559			
Unthrottled		R 899			
eBanzi					
30/30Mbps		R 299			
100/100Mbps		R 499			
MTN (FWA - 5G)					
20/2Mbps		R 259			
50/5Mbps		R 359			
100/10Mbps		R 559			
unthrottled		R 899			
Clear Access					
Previous Line Speed	New Line Speed	Previous Price	New Price	Price Difference	Price Difference (%)
8/8Mbps	25/25Mbps	R 349	R 599	R 250	71.6%
Purple Forest					
10/10Mbps	20/20Mbps	R 599	R 579	-R 20	-3.3%
20/20Mbps	40/40Mbps	R 799	R 779	-R 20	-2.5%
50/50Mbps	75/75Mbps	R 899	R 879	-R 20	-2.2%
100/100Mbps	150/150Mbps	R 1 199	R 1 149	-R 50	-4.2%
200/200Mbps	250/250Mbps	R 1 299	R 1 299	R 0	0%
New Package					
Product Description			Price		
500/500Mbps			R 1 499		

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the largest price increase in absolute and percentage terms of R 350 (or 152.8%) occurred on Zoom Fibre's 30/30Mbps package which also experienced a doubling of its line speed from 15/15Mbps. Cool Ideas Service Provider's 50/50Mbps on Zoom Fibre is comparable to SADV on Vumatel's 50/50Mbps, which is priced at R 729 (or 26%) more. As shown in the table above, the largest price reduction in absolute and percentage terms of R 50 (or 4.2%) occurred on Cool Ideas Service Provider's 100/100Mbps on Purple Forest which was upgraded to 150/150Mbps, and its price reduced from R 1 199 to R 1 149. Cool Ideas Service Provider's 25/25Mbps on the Clear Access network is comparable to Vodacom's 25/25Mbps on the Clear Access network which is priced at R 779 (or 29.7%) more, as well as MTN's Supersonic Home Fibre 25/25Mbps on the Clear Access network which is priced at R 659 or 10% more.

The amendments of Cool Ideas Service Provider's FTTx became effective on 01 August and on 07 October 2025, respectively.

2.8.2.6. **Cybersmart on Thinkspeed FTTH**

Cybersmart filed an amendment of its Thinkspeed FTTH with the Authority on 24 July 2025 which entailed price adjustments on certain packages and on the installation fee as shown in Table 34 below.

Table 34: *Cybersmart on Thinkspeed FTTH*

Product Description	Previous Price	New Price	Price Difference	Price Difference (%)
30/15Mbps	R 619	R 649	R 30	4.8%
50/25Mbps	R 799	R 849	R 50	6.3%
100/50Mbps	R 1 029	R 1 069	R 40	3.9%
200/100Mbps	R 1 199	R 1 249	R 50	4.2%
500/250Mbps	R 1 359	R 1 409	R 50	3.7%
Installation Fee	R 1 600	R 1 840	R 240	15%

ICASA Database based on Tariff Notifications

As shown in the table above, Cybersmart implemented price increases on its FTTH packages and installation fees, which ranged from 3.7% to 15% in percentage terms. The largest price increase in absolute and percentage terms of R 240 (or 15%) occurred on the installation fee of Cybersmart’s Thinkspeed FTTH which was increased from R 1 600 to R 1 840. Cybersmart’s 500/250Mbps on Thinkspeed which is priced at R 1 409, is comparable to Cool Ideas Service Provider’s 500/250Mbps on Zoom Fibre which is priced at R 1 069 (or 24.1%) less.

Cybersmart’s amendment of its Thinkspeed FTTH became effective on 06 August 2025.

2.8.2.7. **MTN Supersonic on MetroFibre**

MTN filed an amendment with the Authority on 05 August 2025, regarding the Supersonic on MetroFibre packages. The amendment entailed price adjustments to the fibre packages, as shown in Table 35 below.

Table 35: *MTN Supersonic on MetroFibre Packages*

Line Speed (Mbps)	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Price Difference (%)
20/20	R 479	R 509	R 30	6.3%

25/25	R 489	R 549	R 60	12.3%
40/40	R 569	R 599	R 30	5.3%
45/45	R 709	R 749	R 40	5.6%
60/60	R 659	R 699	R 40	6%
75/75	R 789	R 849	R 60	7.6%
150/150	R 849	R 939	R 90	10.6%
250/250	R 909	R 999	R 90	10%
500/500	R 1 159	R 1 249	R 90	8%
1000/500	R 1 309	R 1 369	R 60	4.6%

Source: ICASA Database based on Tariff Notifications

As shown in the table above, all MTN Supersonic on MetroFibre packages experienced price increases, ranging from R 30 to R 90. The 25/25Mbps package recorded the largest percentage increase at 12.3%.

The Supersonic on MetroFibre can be compared to Telkom's Fibre-to-the-home on MetroFibre (filed on 08 August 2025). For example, MTN and Telkom offer their respective 20/20Mbps line speeds on MetroFibre at R 509 and R 529, respectively, which is a R 20 (or 3.9%) price differential, making MTN's 20/20Mbps line speed on MetroFibre more affordable.

The revised prices came into effect on 12 August 2025.

2.8.2.8. Telkom Fibre-to-the-home on MetroFibre

On 08 August 2025, Telkom filed an amendment to its Fibre-to-the-home on MetroFibre packages with the Authority, wherein it adjusted the subscription fees of selected fibre packages as shown in Table 36 below.

Table 36: Telkom Fibre-to-the-home on Metro Fibre Network

Line Speed	Previous Price	Current Price	Price Difference	Price Difference (%)
Telkom Unlimited Home Lite Fibre				
20/20Mbps (Nova)	R 515	R 529	R 14	2.7%
25/25Mbps (Nexus)	R 549	R 579	R 30	5.5%
45/45Mbps (Nexus)	R 749	R 759	R 10	1.3%
75/75Mbps (Nexus)	R 849	R 869	R 20	2.4%
150/150Mbps (Nexus)	R 899	R 949	R 50	5.6%
250/250Mbps (Nexus)	R 949	R 979	R 30	3.2%
1000/500Mbps (Nexus)	R 1 799	R 1 399	-R 400	-22%
Telkom Unlimited Home Premium Fibre (No longer provided)				
25/25Mbps	R 599	R 619	R 20	3%
75/75Mbps	R 879	R 899	R 20	2%
250/250Mbps	R 949	R 979	R 30	3.2%

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the amendment entailed an increase in prices for selected fibre packages, while the 250/250Mbps and 1000/500Mbps realised price reductions. For example, the operator increased the price for the 250/250Mbps (Nexus) fibre package by R 30 (or 3.2%) from R 949 to R 979.

Telkom’s amendment to its Fibre-to-the-home on MetroFibre came into effect on 15 August 2025.

2.8.2.9. Amobia on Metro Nova FTTH

Amobia filed an amendment of its Metro Nova FTTH with the Authority on 21 August 2025, which entailed price adjustments on certain packages as shown in Table 37 below.

Table 37: Amobia on Metro Nova FTTH

Product Description	Previous Price	New Price	Price Difference	Price Difference (%)
20/20Mbps	R 505	R 529	R 24	4.8%
40/40Mbps	R 579	R 605	R 26	4.5%
60/60Mbps	R 669	R 699	R 30	4.5%
150/150Mbps	R 799	R 869	R 70	8.8%
250/250Mbps	R 845	R 915	R 70	8.3%
500/500Mbps	R 1 259	R 1 319	R 60	4.8%
1000/250Mbps	R 1 459	R 1 519	R 60	4.1%

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the price increases on Amobia’s Metro Nova ranged from 4.1% to 8.8%. The largest price increase in percentage terms of 8.8% occurred on the Amobia on Metro Nova’s 150/150Mbps, which was increased from R 799 to R 869. Amobia’s 500/500Mbps on Metro Nova is comparable to Amobia on Metro Nexus’s 500/500Mbps, which is equally priced at R 1 319.

The amendment of Amobia's Metro Nova FTTH became effective on 01 September 2025.

2.8.2.10. Amobia on Metro Nexus FTTH

Amobia filed an amendment of its Metro Nexus FTTH with the Authority on 21 August 2025, which entailed price adjustments on certain packages. Table 38 below details the amendment of Amobia on Metro Nexus FTTH.

Table 38: Amobia on Metro Nexus FTTH

Product Description	Previous Price	New Price	Price Difference	Price Difference (%)
25/25Mbps	R 519	R 575	R 56	10.8%
45/45Mbps	R 699	R 735	R 36	5.2%
75/75Mbps	R 759	R 805	R 46	6.1%
150/150Mbps	R 799	R 869	R 70	8.8%
250/250Mbps	R 845	R 915	R 70	8.3%
500/500Mbps	R 1 259	R 1 319	R 60	4.8%
1000/250Mbps	R 1 459	R 1 519	R 60	4.1%

Source: ICASA Database based on Tariff Notifications

As shown in the table above, the price increases on Amobia's Metro Nexus ranged from 4.1% to 10.8%. The largest price increase in percentage terms of 10.8% occurred on the Amobia on Metro Nexus 25/25Mbps which increased from R 519 to R 575. Amobia's 250/250Mbps on Metro Nexus is comparable to Amobia on Metro Nova's 250/250Mbps which is priced equally at R 915.

The amendment of Amobia's Metro Nexus FTTH became effective on 01 September 2025.

2.8.2.11. MetroFibre Go on Connectivity Services

MetroFibre filed an amendment of its Go on Connectivity Services with the Authority on 25 August 2025, which entailed price adjustments, line speed upgrades and the introduction of new FTTH packages. Table 39 below details the amendment of the MetroFibre Go on Connectivity Services.

Table 39: MetroFibre Go on Connectivity Services

Product Description	Previous Price	Price Adjustments		
		New Price	Price Difference	Price Difference (%)

25/25Mbps	R 829	R 599	-R 230	-27.7%	
Line Speed Upgrades					
Previous Line Speed	New Line Speed	Previous Price	New Price	Price Difference	Price Difference (%)
50/50Mbps	75/75Mbps	R 999	R 799	-R 200	-20%
100/100Mbps	150/150Mbps	R 1 249	R 899	-R 350	-28%
200/200Mbps	250/250Mbps	R 1 799	R 999	-R 800	-44.5%
New Products					
Product Description			Price		
45/45Mbps			R 699		
500/500Mbps			R 1 199		

Source: ICASA Database based on Tariff Notifications

As shown in the table above, MetroFibre introduced new FTTH packages, implemented price reductions and line speed upgrades, for example, the largest price reduction in absolute and percentage terms of R 800 or (44.5%) occurred on MetroFibre's Go on Connectivity Services 250/250Mbps package which also experienced a line speed upgrade from 200/200Mbps.

The amendment of MetroFibre's Go on Connectivity Services became effective on 01 October 2025.

2.8.2.12. SADV on Vumatel FTTH

SADV filed its Vumatel FTTH with the Authority on 23 September 2025 which entails MtM, 12-months, 24-months and 36-months FTTH packages on the Vumatel network as shown in Table 40 below.

Table 40: SADV on Vumatel FTTH

Product Description	MtM	12-months	24-months	36-months
30/30Mbps	R 429	R 469	R 449	R 429
50/25Mbps	R 619	R 659	R 639	R 619
50/50Mbps	R 729	R 769	R 749	R 729
100/50Mbps	R 819	R 859	R 839	R 819
100/100Mbps	R 909	R 949	R 929	R 909
200/200Mbps	R 1 079	R 1 119	R 1 099	R 1 079
500/200Mbps	R 1 209	R 1 249	R 1 229	R 1 209
1000/250Mbps	R 1 429	R 1 469	R 1 449	R 1 429
1000/500Mbps	R 2 119	R 2 199	R 2 159	R 2 119

Source: ICASA Database based on Tariff Notifications

As shown in the table above, SADV's MtM packages are priced equally to its 36-month FTTH packages. SADV introduced its 30/30Mbps on the Vumatel network at a MtM price of R 429 which is comparable to Home Connect's MtM 30/30Mbps which is priced at R 488 (or 13.8%) more.

SADV's Vumatel FTTH was launched on 09 October 2025.

2.8.2.13. Telkom Fibre-to-the-home

Telkom filed its Fibre-to-the-home packages with the Authority on 09 October 2025. The operator added new fibre broadband packages on Vumatel and Frogfoot as shown in Table 41 below.

Table 41: Telkom Fibre-to-the-home packages

Line Speed	Current Price
Vumatel Unlimited Home Lite	
100/50Mbps	R 849
Frogfoot Air Uncapped	
25/10Mbps	R 449
Frogfoot Unlimited Home Lite	
1000/500Mbps	R 1 499

Source: ICASA Database based on Tariff Notifications

As shown in the table above, Vodacom introduced new fibre packages such as the 25/10Mbps Frogfoot Air fibre package which is priced at R 449 per month. The Air Fibre package is comparable to MTN's Supersonic on Frogfoot Air packages which is priced at R 519 per month, which is 15.6% more than what Telkom charges.

Telkom's new Fibre-to-the-home packages were launched in the market on 20 October 2025.

2.8.2.14. Cool Ideas Service Provider on Mesh Fibre

Cool Ideas Service Provider filed an amendment of its Mesh Fibre plan with the Authority on 21 October 2025, which entailed the introduction of a new line speed package and line speed upgrades on certain packages as shown in Table 42 below.

Table 42: Cool Ideas Service Provider on Mesh Fibre

New Line Speed		
Product Description	Price	
15/15Mbps	R 459	
500/500Mbps	R 1 439	
Line Speed Upgrades		
Previous Line Speed	New Line Speed	Price
10Mbps	25/25Mbps	R 659
25Mbps	50/50Mbps	R 729
50Mbps	100/100Mbps	R 799
100Mbps	200/200Mbps	R 949
200Mbps	350/350Mbps	R 1 089

Source: ICASA Database based on Tariff Notifications

As shown in the table above, Cool Ideas Service Provider introduced new FTTH packages like the 15/15Mbps on Mesh Fibre, which is priced at R 459. The operator also upgraded the line speeds on certain packages without any price adjustments, for example the Cool Ideas 10Mbps was upgraded to 25/25Mbps at a price of R 659 on Mesh Fibre. The amendment of Cool Ideas Service Provider’s Mesh Fibre plan became effective on 01 November 2025

2.8.2.15. Cell C Home Connecta Fibre

Cell C filed an amendment to its Home Connecta Fibre with the Authority on 24 October 2025. The amendment entailed price adjustments of selected fibre packages, line speed upgrades, and an introduction of new packages on the Purple Forest fibre network. Table 43 below details the amendment.

Table 43: Cell C Home Connecta Fibre on Purple Forest

Previous Line Speed	Previous Price	Current Line Speed	Current Price	Price Difference	Price Difference (%)
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Purple Forest					
10/10Mbps	R 629	10/10Mbps	R 449	-R 180	-28.6%
20/20Mbps	R 769	20/20Mbps	R 539	-R 230	-30%
50/50Mbps	R 899	40/40Mbps	R 749	-R 150	-17%
100/100Mbps	R 1 199	150/150Mbps	R 1 149	-R 50	-4%
200/200Mbps	R 1 349	250/250Mbps	R 1 249	-R 100	-7%
N/A		30/30Mbps	R 699	N/A	
N/A		70/70Mbps	R 869		
N/A		500/500Mbps	R 1 449		
N/A		1000/500Mbps	R 1 749		

Source: ICASA Database based on Tariff Notifications

As shown in the table below above, the operator reduced the prices of the 10/10Mbps and 20/20Mbps, by R 180 (or 28.6%) and R 230 (or 30%) to R 449 and R 539 per month, respectively. Cell C also introduced new fibre packages in the market, for example, the 250/250Mbps line speed offered at R 1 349 replaced the 200/200Mbps which was priced at R 1 249, which is a R 100 reduction in the subscription fee, while the line speed increased by 50Mbps.

Cell C's 20/20Mbps on Purple Forest can be compared to the Cool Ideas 20/20Mbps on Purple Forest, where the latter is priced at R 579, which is R 40 (or 7.4%) more than what Cell C charges.

Cell C's Home Connecta Fibre amendment came into effect on 03 November 2025.

2.8.2.16. Amobia on Frogfoot FTTH

Amobia filed an amendment of its Frogfoot FTTH with the Authority on 24 November 2025 which entails price adjustments on certain packages as shown in Table 44 below.

Table 44: Amobia on Frogfoot FTTH

Product Description	Previous Price	New Price	Difference	Variance (%)
60/60Mbps	R 769	R 805	R 36	4.7%
120/60Mbps	R 859	R 885	R 26	3%
120/120Mbps	R 929.25	R 965	R 35.75	3.8%
240/120Mbps	R 989	R 1 035	R 46	4.7%

240/240Mbps	R 1 149	R 1 205	R 56	4.9%
400/200Mbps	R 1 349	R 1 385	R 36	2.7%
1000/500Mbps	R 1 719	R 1 785	R 66	3.8%
1000/1000Mbps	R 1 969	R 2 045	R 76	3.9%

Source: ICASA Database based on Tariff Notifications

The table above shows that the largest price increase in percentage terms of 4.9% occurred on Amobia’s 240/240Mbps which was increased by R 56 from R 1 149 to R 1 205. Amobia’s 60/60Mbps on the Frogfoot network is comparable to Vox Telecom’s 60/60Mbps on the Frogfoot network which is equally priced at R 805.

The amendment of Amobia’s Frogfoot FTTH came into effect on 01 February 2026.

2.8.2.17. MTN Supersonic Home Fibre on Frogfoot

MTN filed an amendment to its Supersonic Home Fibre on Frogfoot with the Authority on 08 December 2025. The amendment entailed price adjustments for fibre packages on the Frogfoot network, as detailed in Table 45 below.

Table 45: MTN Supersonic Home Fire on Frogfoot Fibre Packages

Line Speed (Mbps)	Previous Price (Incl. VAT)	Current Price (Incl. VAT)	Price Difference	Price Difference (%)
60/30	R 649	R 699	R 50	7.7%
60/60	R 759	R 799	R 40	5.3%
120/60	R 779	R 849	R 70	9%
120/120	R 859	R 949	R 90	10.5%
240/120	R 909	R 999	R 90	10%
240/240	R 1 079	R 1 199	R 120	11%
400/200	R 1 159	R 1 249	R 90	8%
400/400	R 1 239	R 1 349	R 110	9%
1000/500	R 1 459	R 1 599	R 140	9.6%
1000/1000	R 1 559	R 1 699	R 140	9%

Source: ICASA Database based on Tariff Notifications

The operator increased the prices of the fibre packages by an average of 9%, with the 240/240Mbps line speed realising the largest increase in percentage terms of 11% from R 1 079 to R 1 199.

MTN’s Supersonic on Frogfoot can be compared to Vox Telecoms’ FTTx on Frogfoot (filed on 12 December 2025). For example, MTN and Vox Telecoms offer their

respective 60/60Mbps line speeds on Frogfoot at R 799 and R 795, respectively, which is a R 4 price differential.

MTN's amendment to its Supersonic Home Fibre on Frogfoot came into effect on 16 December 2025.

2.8.3. Comparative Analysis of Fibre Products

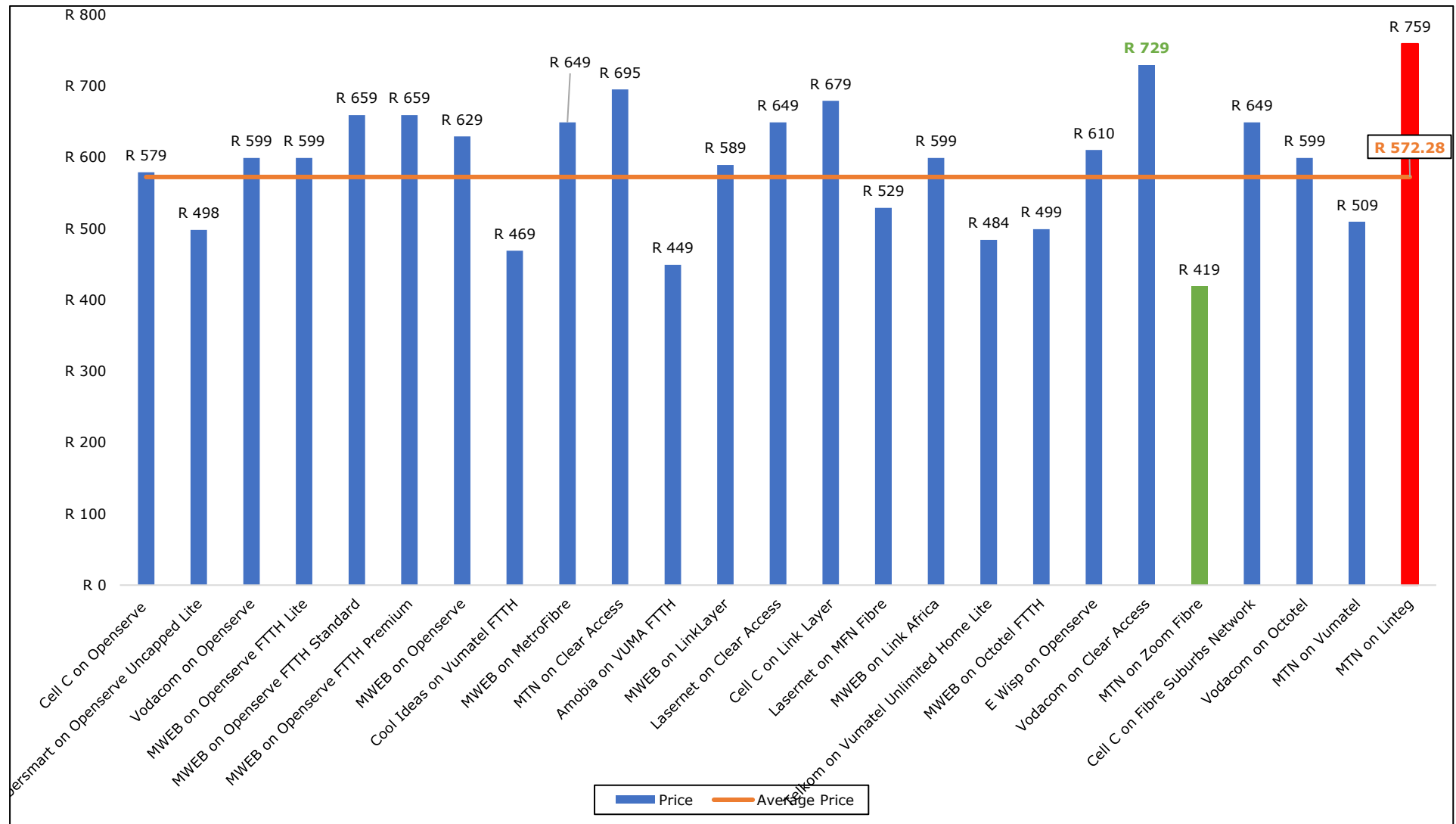
This sub-section provides a comparative analysis of FTTH packages provided by 3rd party FNOs. It aims to show how different ISPs price their packages of the same line speeds and compares these prices against the average market price of the respective line speeds, based on ICASA's tariff notifications database, which is formulated from information received from tariff notifications³⁹.

2.8.3.1. 25/25Mbps FTTH on Various Networks

Figure 5 below shows that the sample approximates the average subscription fee of the 25/25Mbps line speed at R 572.28, which increased by R 1 or 0.2% from R 571.28 in the previous reporting period. The increase in the average subscription fee can be explained by an increase in the subscription fees on various fibre packages in the period under review. For example, on 01 July and 12 December 2025, Vox Telecom filed amendments to its fibre services on the MFN Nova and MFN Nexus portfolio wherein it increased the prices of majority of its fibre packages.

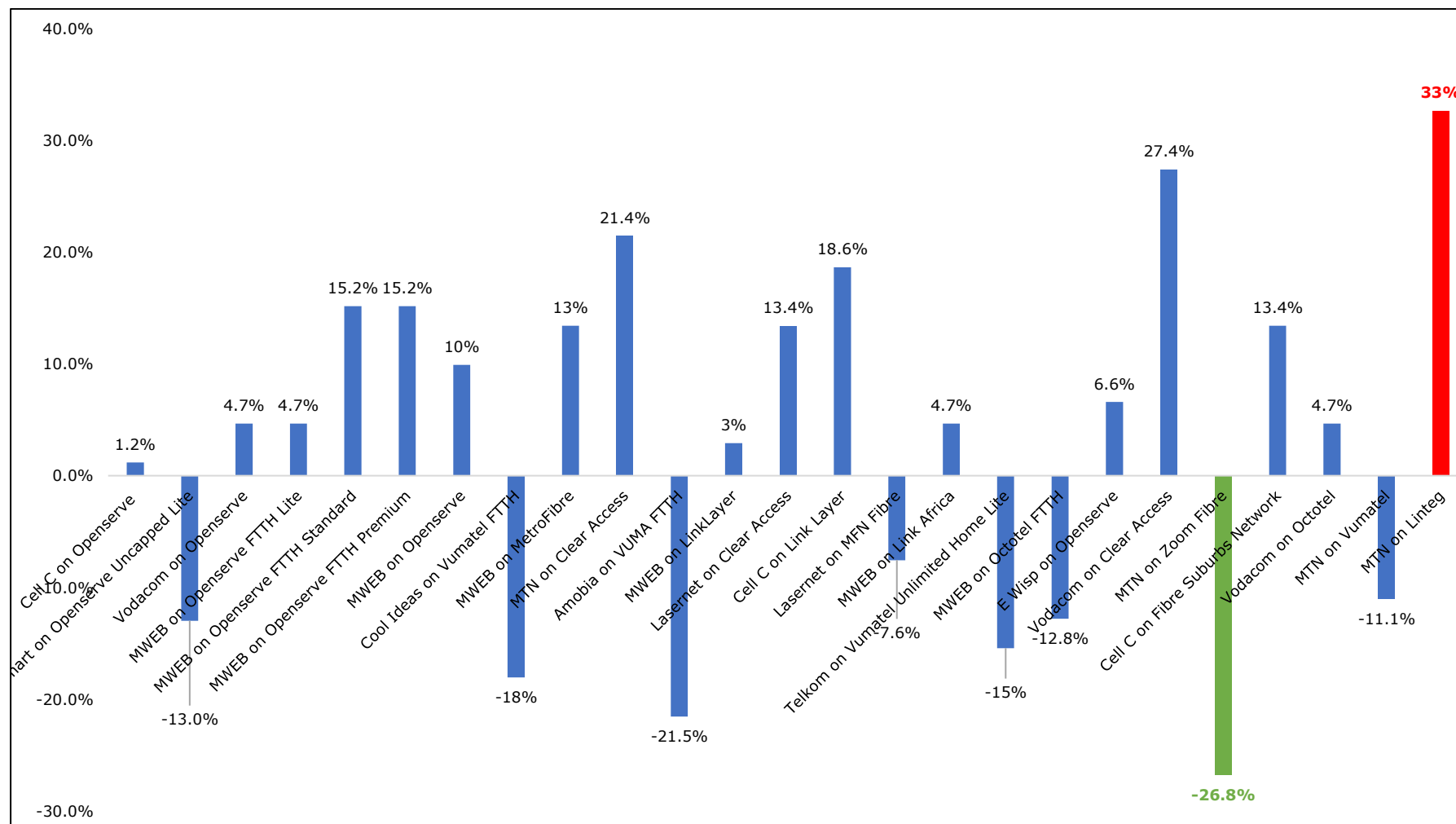
³⁹ It should be noted that fibre products and services are subject to network coverage and may not be available in all areas. Availability depends on the specific geographic location and infrastructure of the relevant Fibre Network Operator (FNO) or Internet Service Provider (ISP). All services are provided subject to the applicable terms, conditions, and service qualification requirements.

Figure 5: 25/25Mbps Packages offered by Internet Service Providers on Various Fibre Networks



Source: ICASA Database Based on Tariff Notifications

Figure 6: Percentage Deviation from the 25/25Mbps Average Price



Source: ICASA Database Based on Tariff Notifications

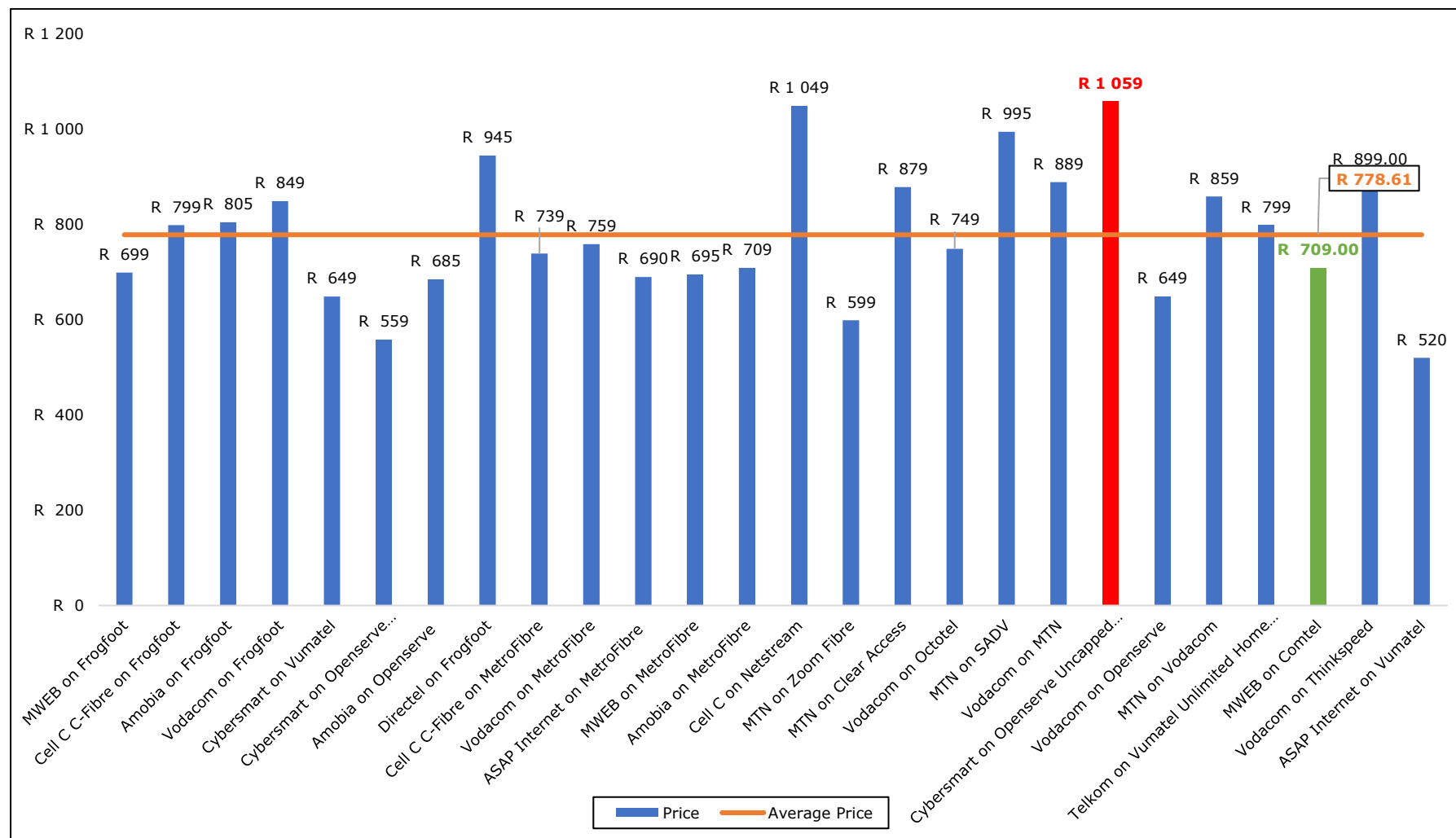
It should be noted from the information presented in the graphs above i.e. figures 5 and 6 that:

- 25 of the 61 sampled fibre packages are shown to avoid plotting a clustered graph.
- MTN's 25/25Mbps FTTH on Zoom Fibre's network remains the lowest priced at R 419, translating to the largest below-average price deviation of 26.8%.
- MTN's 25/25Mbps package on Linteg has the highest subscription fee of R 759, which translates to the largest deviation above the average price of 33%.
- Based on the sample the subscription fee range (maximum minus minimum price) is R 340, which means that customers can obtain the same line speed subscription while one customer pays R 340 more/less per month than the other.
- 30 of the 61 sampled (48%) fibre packages charge an amount below the average subscription fee.

2.8.3.2. 50/50Mbps FTTH on Various Networks

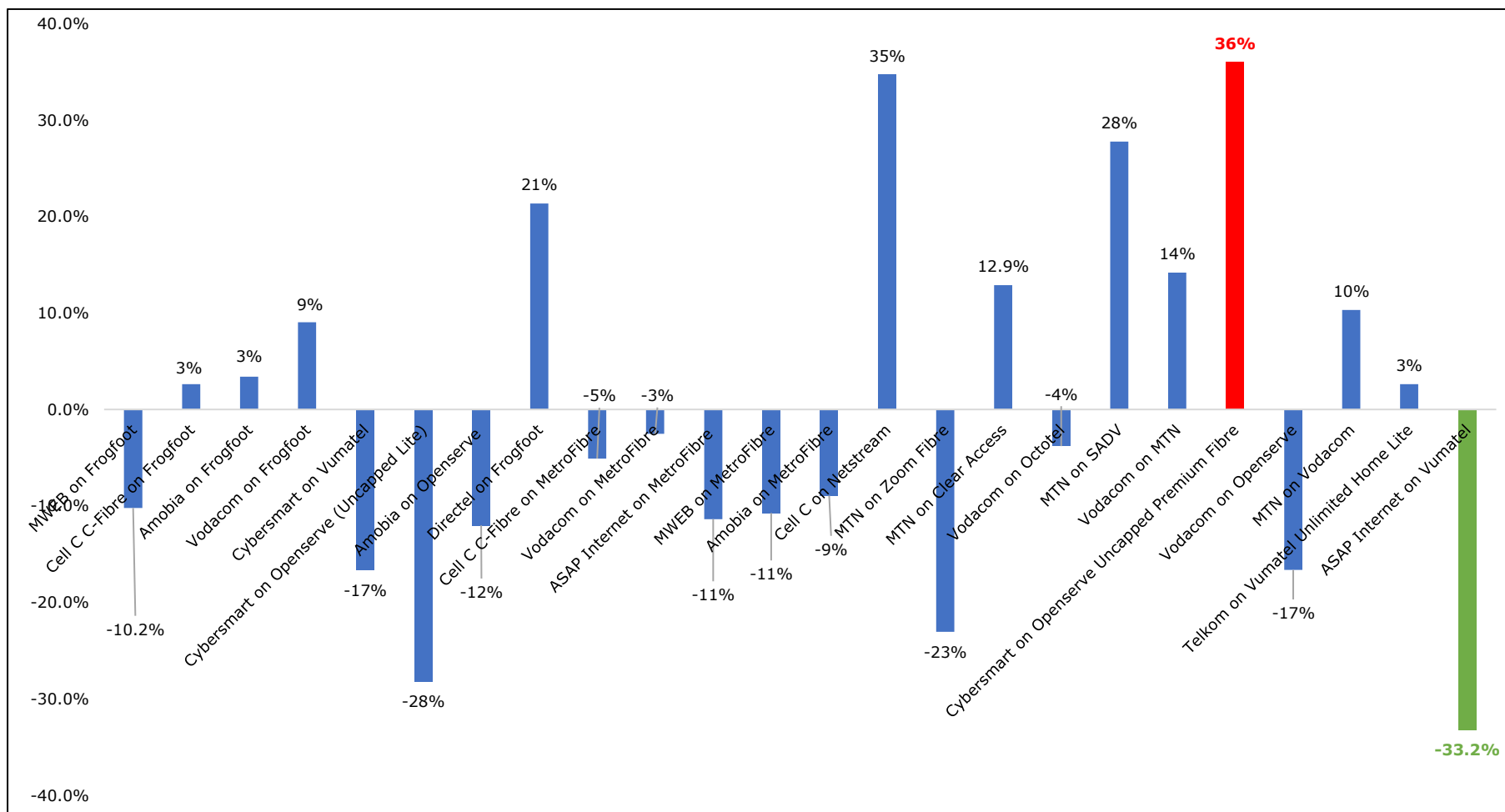
Figure 7 below shows that the sample approximates the average subscription fee of the 50/50Mbps line speed at R 778.61 per month. The average subscription fee decreased by R 1.46 or 0.2% from R 780.07 per month in the previous reporting period. The decrease in the average price can be explained by the adjustment in subscription fees of selected fibre packages. For example, MTN's Supersonic Home Fibre 50/50Mbps package on the Clear Access fibre network was decreased by R 100 or 11.4% from R 879 to R 779 per month.

Figure 7: 50/50Mbps Packages offered by Internet Service Providers on Various Fibre Networks



Source: ICASA Database Based on Tariff Notifications

Figure 8: Percentage Deviation from the 50/50Mbps Average Price



Source: ICASA Database Based on Tariff Notifications

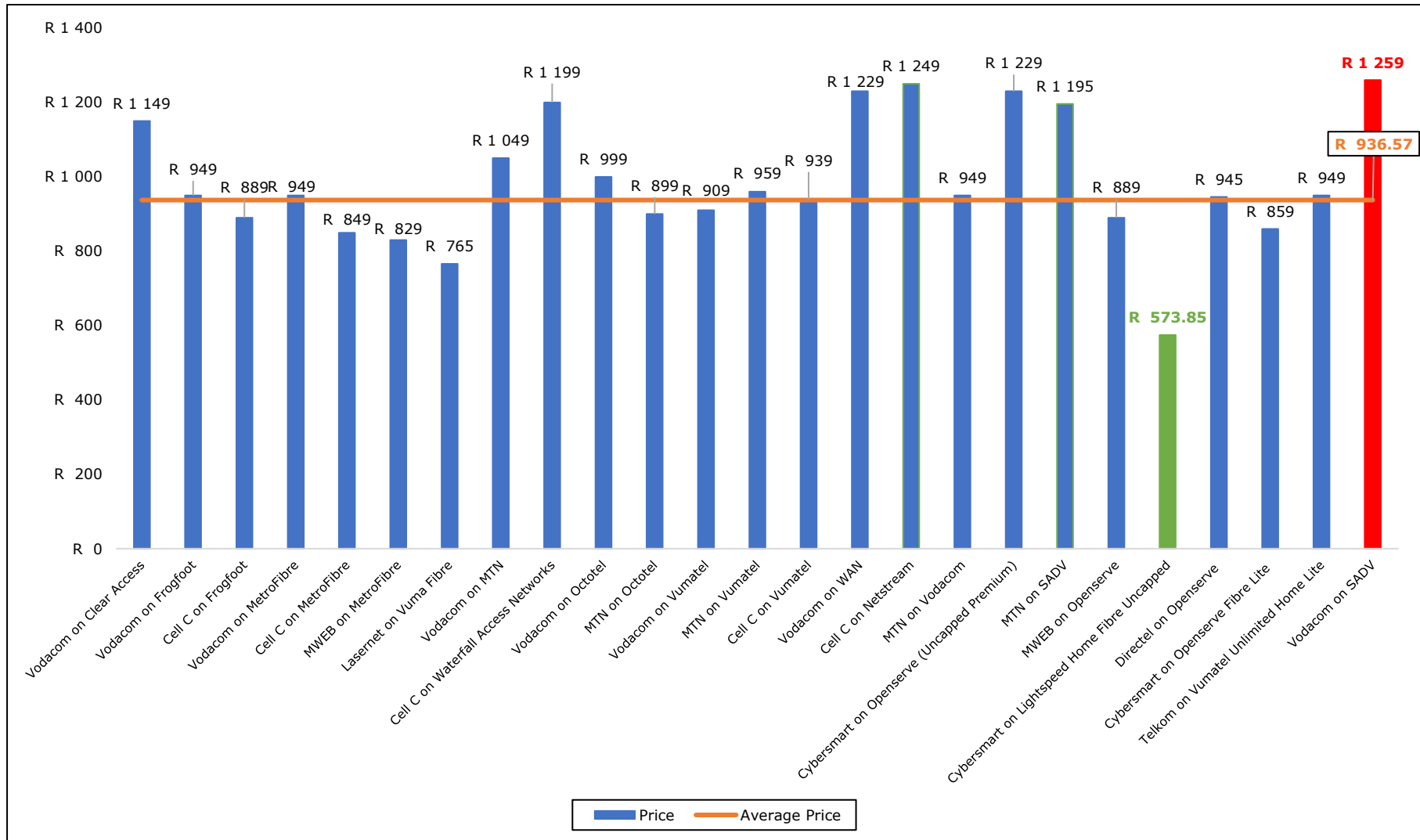
It should be noted from the information presented in the graphs above i.e. figures 7 and 8 that:

- 24 of the 107 sampled fibre packages are shown in the graphs above (figures 7 and 8) to avoid plotting a clustered graph.
- ASAP Internet's 50/50Mbps on the Vumatel network has the lowest subscription fee of R 520 which translates to the largest below average price deviation of 33.2%.
- Cybersmart's 50/50Mbps (uncapped premium) package on the Openserve network has the highest subscription fee of R 1 059, which translates to the largest deviation above the average price of approximately 36%.
- From the sample, the subscription range (maximum minus minimum price) is R 539, which means that customers can obtain the same line speed subscription at a price differential of at most R 539 per month.
- 56 of the 107 sampled (52%) fibre packages charge an amount below the average subscription fee.

2.8.3.3. 100/100Mbps FTTH on Various Networks

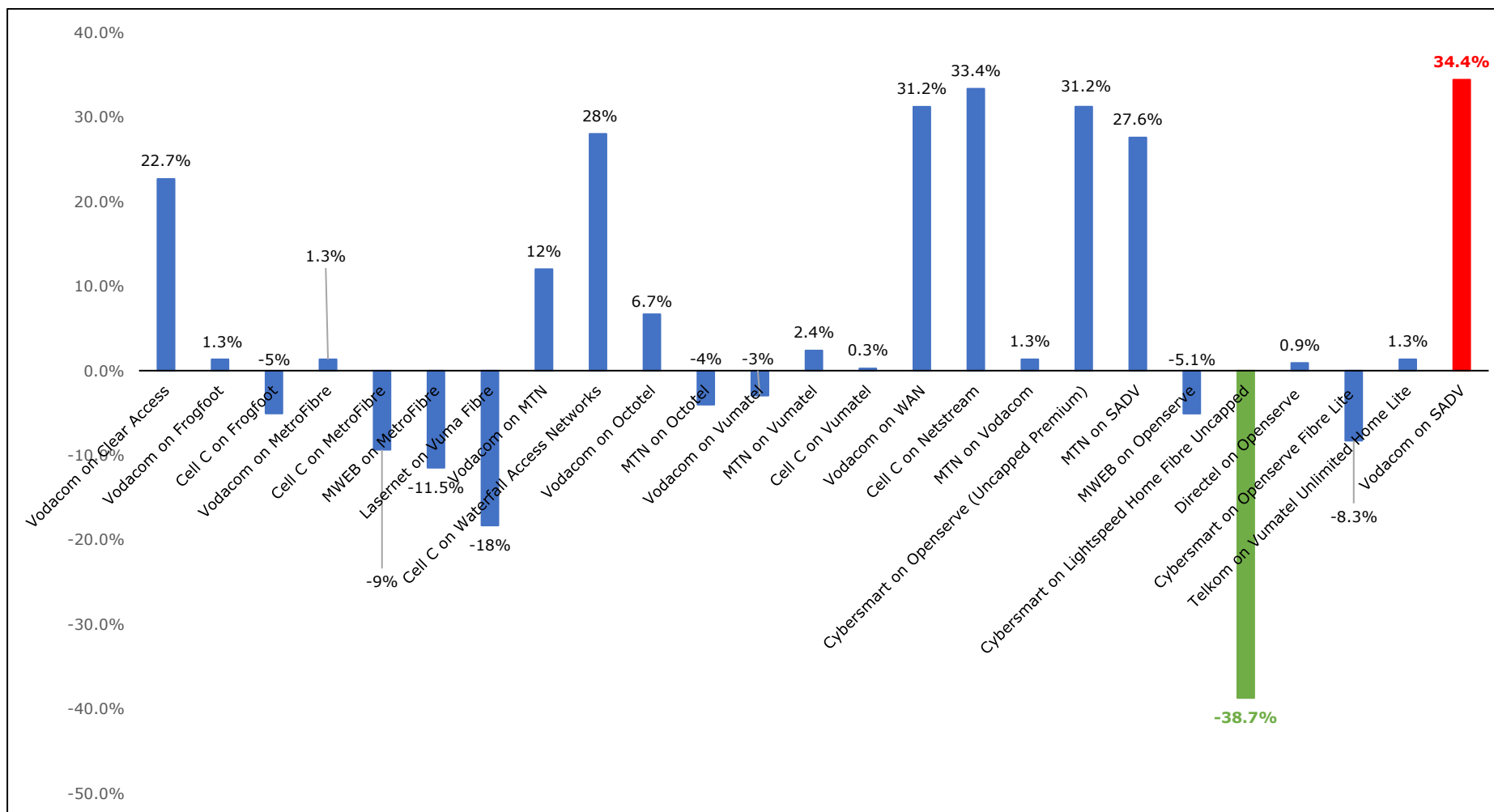
Figure 9 below depicts that the sample approximates the average subscription fee of the 100/100Mbps line speed at R 936.57 per month, which is a R 5.46 or 0.6% differential from R 942.03 in previous reporting period. The decrease in the average subscription fee could be as a result of various price decreases. For example, MTN's 100/100Mbps package on Clear Access was decreased by R 80 from R 1 009 to R 929 per month.

Figure 9: 100/100Mbps Packages offered by Internet Service Providers on Various Fibre Networks



Source: ICASA Database Based on Tariff Notifications

Figure 10: Percentage Deviation from the 100/100Mbps Average Price



Source: ICASA Database Based on Tariff Notifications

It should be noted from the information presented in the graphs above i.e. figures 9 and 10 that:

- 25 of the 115 sampled fibre packages are shown in the graphs above (figures 9 and 10) to avoid plotting a clustered graph.
- Cybersmart's 100/100Mbps FTTH on the Lightspeed fibre network has the lowest subscription fee of R 573.85 which translates to the largest below average price deviation of 38.7%.
- Vodacom's 100/100Mbps package on SADV has the highest subscription fee of R 1 259, which translates to the largest deviation above the average price of 34.4%.
- 65 of the 115 sampled (55%) fibre packages charge an amount below the average subscription fee.

3. Conclusion

During the period under review, the Authority continued to observe competitive price dynamism and increasing product variety in the electronic communications market. MVNOs have maintained their position as low-cost services providers, particularly in the provision of prepaid data bundles. For example, Asuer Connect and Sakeng offer their 30-day 1GB data bundles at R 35 and R 40, respectively. Shoprite K'nect offers its 60-day 1GB data bundle at R 39. These are all significantly below the approximated MNO versus MVNO average of R 63. Therefore, the comparative analysis between MNOs and MVNOs reveals that MVNOs continue to offer superior value in several data tiers, often providing lower prices, longer validity periods, and non-expiry options. This finding reinforces the importance of MVNO participation in enhancing competitive discipline and expanding affordable access to mobile data services.

The Authority also observed continued filing of tariff notifications that are personalised according to the customer's spending patterns and/or geographical location. In the period under review MTN added new bundles in its MyTown Offers and CVM Personalised Bundles portfolios, and also introduced promotional personalised bundles, which comprise of discounted voice minutes, anytime data, URL-specific data and/or integrated bundles. For example, MTN's 7-day 5GB+5GB+30 minutes CVM Personalised Bundle valued at R 99 can be discounted up to 70% of the standard price.

The FTTx comparative analysis shows that the approximated average prices for the 25/25Mbps increased by R 1 to R 572.28. On the other hand, the average subscription fees for the 50/50Mbps and 100/100Mbps decreased by R 1.46 and R 5.46 to R 778.61 and R 936.57, respectively. The slight changes in the average prices continue to suggest that the prices charged by operators tend to be normally distributed; therefore, most prices tend to converge towards the estimated average price of each line speed. This may be indicative of the operators' efforts to become more competitive in an aim to increase their footprints/market shares in the fibre services market, resulting in the incumbents offering more product choice and charging competitive prices, which ultimately benefits customers in terms of reduced communication costs.

The Authority remains resolute in its commitment to ensuring that the cost to communicate in South Africa is kept at affordable levels for all consumers. Through ongoing monitoring, regulatory interventions, and stakeholder engagement, the Authority will continue to promote fair pricing and competitive markets and remain focused towards advancing consumer welfare, enabling digital inclusion, and fostering an environment where all citizens can benefit from accessible, affordable and high-quality communication services.

4. References

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[Accessed 19 July 2024].

Annexure A: List of Other⁴⁰ Tariff Notifications Filed During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES	PRICING/PRODUCT/PACKAGE INFORMATION	STATUS																												
Cell C Facebook Flex Emergency Recharge Data	The promotion offers customers Facebook data bundles that are available to customers in advance prior to making a payment.	Filed: 04 July 2024 Launch/Effective Date: 16 July 2024 Extension Date(s): 20 January 2025, 07 July 2025, 20 January 2026 Decommission Date: 31 July 2026	<p><i>Table 46: Cell C Facebook Flex - Emergency Recharge Data Promotion</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr style="background-color: #333; color: white;"> <th>Data Bundle Name</th> <th>Price</th> <th>Validity</th> <th>In-bundle Rate (Rand per MB)</th> </tr> </thead> <tbody> <tr> <td>Emergency Daily Data 30MB</td> <td>R 2</td> <td>1 Day</td> <td>R 0.07</td> </tr> <tr> <td>Emergency Daily Data 100MB</td> <td>R 5</td> <td>1 Day</td> <td>R 0.05</td> </tr> <tr> <td>Emergency Daily Data 300MB</td> <td>R 10</td> <td>1 Day</td> <td>R 0.03</td> </tr> <tr> <td>Emergency Daily Data 1GB</td> <td>R 19</td> <td>1 Day</td> <td>R 0.02</td> </tr> <tr> <td>Emergency Daily Data 150MB</td> <td>R 10</td> <td>7 Day</td> <td>R 0.07</td> </tr> <tr> <td>Emergency Daily Data 500MB</td> <td>R 29</td> <td>7 Day</td> <td>R 0.06</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Filed Tariff Notifications</i></p>	Data Bundle Name	Price	Validity	In-bundle Rate (Rand per MB)	Emergency Daily Data 30MB	R 2	1 Day	R 0.07	Emergency Daily Data 100MB	R 5	1 Day	R 0.05	Emergency Daily Data 300MB	R 10	1 Day	R 0.03	Emergency Daily Data 1GB	R 19	1 Day	R 0.02	Emergency Daily Data 150MB	R 10	7 Day	R 0.07	Emergency Daily Data 500MB	R 29	7 Day	R 0.06	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 July 2026. However, Cell C filed an extension on 20 January 2026, extending the promotion to 31 July 2026.
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⁴⁰ Other tariff notifications filed or received during the period under review that were in existence as at end of 31 December 2025 which were not discussed/mentioned in the main part of this report.

<p>MTN Prepaid MBB Router Promotion</p>	<p>MTN’s Prepaid MBB Router Promotion rewarded customers with free data bundles.</p>	<p>Filed: 02 October 2024 Launch/Effective Date: 14 October 2024 Extension Date: 17 March 2025, 22 July 2025, 13 October 2025 Decommission Date: 30 April 2026</p>	<p>MTN filed its MBB Router Promotion on the Super Data price plan with the Authority on 02 October 2024. The deal offers customers 10GB Anytime data plus a free 10GB work-from-home bundle valid for 30 days at a retail price of R 399.</p>	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 30 April 2026.</p>																																				
<p>MTN Home Internet Products</p>	<p>MTN’s Home Internet Products introduced a tiered speed-throttling structure once customers reach defined monthly data thresholds. Rather than a single throttle level, speeds will progressively reduce in stages, allowing</p>	<p>Filed: 30 July 2025 Launch/Effective Date: 07 August 2025</p>	<p><i>Table 47: Revised Fair Usage Policy (FUP) Structure</i></p> <table border="1" data-bbox="804 956 1843 1329"> <thead> <tr> <th>Price Plan</th> <th>Monthly Threshold</th> <th>Base Speed</th> <th>Post-Threshold Speed Tier 1</th> <th>Tier 2</th> <th>Thereafter</th> </tr> </thead> <tbody> <tr> <td>Starter</td> <td>100GB</td> <td>Up to 10Mbps</td> <td>2Mbps for 20GB</td> <td>1Mbps for 10GB</td> <td>512Kbps remainder</td> </tr> <tr> <td>Pro</td> <td>300GB</td> <td>Up to 20Mbps</td> <td>2Mbps for 20GB</td> <td>1Mbps for 10GB</td> <td>512Kbps remainder</td> </tr> <tr> <td>Premium</td> <td>500GB</td> <td>Up to 35Mbps</td> <td>5Mbps for 50GB</td> <td>2Mbps for 25GB</td> <td>2Mbps remainder</td> </tr> <tr> <td>Ultra</td> <td>800GB</td> <td>Up to 60Mbps</td> <td>10Mbps for 50GB</td> <td>5Mbps for 25GB</td> <td>2Mbps remainder</td> </tr> <tr> <td>Infinite</td> <td>1.5TB</td> <td>Uncapped Speed</td> <td>10Mbps for 50GB</td> <td>5Mbps for 25GB</td> <td>2Mbps remainder</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Filed Tariff Notifications</i></p>	Price Plan	Monthly Threshold	Base Speed	Post-Threshold Speed Tier 1	Tier 2	Thereafter	Starter	100GB	Up to 10Mbps	2Mbps for 20GB	1Mbps for 10GB	512Kbps remainder	Pro	300GB	Up to 20Mbps	2Mbps for 20GB	1Mbps for 10GB	512Kbps remainder	Premium	500GB	Up to 35Mbps	5Mbps for 50GB	2Mbps for 25GB	2Mbps remainder	Ultra	800GB	Up to 60Mbps	10Mbps for 50GB	5Mbps for 25GB	2Mbps remainder	Infinite	1.5TB	Uncapped Speed	10Mbps for 50GB	5Mbps for 25GB	2Mbps remainder	<p>Ongoing as at 31 December 2025.</p>
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Infinite	1.5TB	Uncapped Speed	10Mbps for 50GB	5Mbps for 25GB	2Mbps remainder																																			

	continued connectivity at usable speeds for longer periods.		As shown in the table above, new tiered throttling model is more categorised than traditional single-speed throttling, allowing customers to maintain moderate connectivity (2-10Mbps) for additional usage volumes before reaching minimum speeds.																																																				
Melon Mobile Bundle Promotion	Melon Mobile introduced its promotional data bundles comprising of discounted URL-specific data and anytime data bundles.	Filed: 05 August 2025 Launch/Effective Date: 15 August 2025 Extension Date(s): 06 February 2026 Decommission Date: 15 July 2026	<p><i>Table 48: Melon Mobile Bundle Promotional Bundles (Sample)</i></p> <table border="1"> <thead> <tr> <th>Description</th> <th>Quantity</th> <th>Price</th> </tr> </thead> <tbody> <tr> <td>Promotional Pricing - 10MB IoT Data Bundle_Expiry</td> <td>10MB</td> <td>R 6</td> </tr> <tr> <td>Promotional Pricing - 20MB IoT Data Bundle_Expiry</td> <td>20MB</td> <td>R 8</td> </tr> <tr> <td>Promotional Pricing - 50MB IoT Data Bundle_Expiry</td> <td>50MB</td> <td>R 10</td> </tr> <tr> <td>Promotional Pricing - 100MB IoT Data Bundle_Expiry</td> <td>100MB</td> <td>R 14</td> </tr> <tr> <td>Promotional Pricing - 200MB IoT Data Bundle_Expiry</td> <td>200MB</td> <td>R 17</td> </tr> <tr> <td>Promotional Pricing - 300MB IoT Data Bundle_Expiry</td> <td>300MB</td> <td>R 20</td> </tr> <tr> <td>Promotional Pricing - 500MB IoT Data Bundle_Expiry</td> <td>500MB</td> <td>R 30</td> </tr> <tr> <td>Promotional Pricing - 1GB IoT Data Bundle_Expiry</td> <td>1GB</td> <td>R 45</td> </tr> <tr> <td>Promotional Pricing - 3GB Data Bundle_Non-expiry</td> <td>3GB</td> <td>R 119</td> </tr> <tr> <td>Promotional Pricing - 4GB Data Bundle_Non-expiry</td> <td>4GB</td> <td>R 139</td> </tr> <tr> <td>Promotional Pricing - 10GB Data Bundle_Non-expiry</td> <td>10GB</td> <td>R 199</td> </tr> <tr> <td>Promotional Pricing - 20GB Data Bundle_Non-expiry</td> <td>20GB</td> <td>R 399</td> </tr> <tr> <td>Promotional Pricing - 30GB Data Bundle_Non-expiry</td> <td>30GB</td> <td>R 499</td> </tr> <tr> <td>Promotional Pricing - 50GB Data Bundle_Non-expiry</td> <td>50GB</td> <td>R 599</td> </tr> <tr> <td>Promotional Pricing - 500GB Data Bundle_Non-expiry</td> <td>500GB</td> <td>R 3 699</td> </tr> <tr> <td>Promotional Pricing - 3GB Data Bundle_Expiry</td> <td>3GB</td> <td>R 99</td> </tr> </tbody> </table>	Description	Quantity	Price	Promotional Pricing - 10MB IoT Data Bundle_Expiry	10MB	R 6	Promotional Pricing - 20MB IoT Data Bundle_Expiry	20MB	R 8	Promotional Pricing - 50MB IoT Data Bundle_Expiry	50MB	R 10	Promotional Pricing - 100MB IoT Data Bundle_Expiry	100MB	R 14	Promotional Pricing - 200MB IoT Data Bundle_Expiry	200MB	R 17	Promotional Pricing - 300MB IoT Data Bundle_Expiry	300MB	R 20	Promotional Pricing - 500MB IoT Data Bundle_Expiry	500MB	R 30	Promotional Pricing - 1GB IoT Data Bundle_Expiry	1GB	R 45	Promotional Pricing - 3GB Data Bundle_Non-expiry	3GB	R 119	Promotional Pricing - 4GB Data Bundle_Non-expiry	4GB	R 139	Promotional Pricing - 10GB Data Bundle_Non-expiry	10GB	R 199	Promotional Pricing - 20GB Data Bundle_Non-expiry	20GB	R 399	Promotional Pricing - 30GB Data Bundle_Non-expiry	30GB	R 499	Promotional Pricing - 50GB Data Bundle_Non-expiry	50GB	R 599	Promotional Pricing - 500GB Data Bundle_Non-expiry	500GB	R 3 699	Promotional Pricing - 3GB Data Bundle_Expiry	3GB	R 99	Ongoing as at 31 December 2025, and was expected to be decommissioned on 15 February 2026. However, Cell C filed an extension on 06 February 2026, extending the promotion to 15 July 2026.
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Cell Rewards Platform Promotion	Cell C's Rewards Platform Promotion (previously named Summer Campaign Promotion) entails data, voice and social media bundles at no additional cost for prepaid and TopUp customers across all tariff plans depending on the customer's usage and general behaviour and network availability.	Filed: 13 October 2023 Launch/Effective Date: 25 October 2023 Extension Date(s): 05 February 2025, 07 August 2025 Decommission Date: 28 February 2026	<p>Table 49: Cell Rewards Platform Promotion (Sample)⁴¹</p> <table border="1"> <thead> <tr> <th colspan="2">Data</th> </tr> <tr> <th>Product Description</th> <th>Validity</th> </tr> </thead> <tbody> <tr> <td>10MB Free</td> <td>1 Hour</td> </tr> <tr> <td>20MB Free</td> <td>1 Day</td> </tr> <tr> <th colspan="2">Facebook</th> </tr> <tr> <td>20MB Free</td> <td>1 Day</td> </tr> <tr> <td>100MB Free</td> <td>1 Day</td> </tr> <tr> <th colspan="2">Voice</th> </tr> <tr> <td>10 minutes Free</td> <td>1 Hour</td> </tr> <tr> <td>30 minutes Free</td> <td>1 Day</td> </tr> <tr> <th colspan="2">WhatsApp</th> </tr> <tr> <td>20MB Free</td> <td>1 Day</td> </tr> <tr> <td>100MB Free</td> <td>1 Day</td> </tr> <tr> <th colspan="2">Spotify</th> </tr> <tr> <td>20MB Free</td> <td>1 Day</td> </tr> <tr> <td>500MB Free</td> <td>1 Day</td> </tr> <tr> <th colspan="2">TikTok</th> </tr> <tr> <td>20MB Free</td> <td>1 Day</td> </tr> <tr> <td>500MB Free</td> <td>1 Day</td> </tr> </tbody> </table> <p>Source: ICASA Database based on Filed Tariff Notifications</p>	Data		Product Description	Validity	10MB Free	1 Hour	20MB Free	1 Day	Facebook		20MB Free	1 Day	100MB Free	1 Day	Voice		10 minutes Free	1 Hour	30 minutes Free	1 Day	WhatsApp		20MB Free	1 Day	100MB Free	1 Day	Spotify		20MB Free	1 Day	500MB Free	1 Day	TikTok		20MB Free	1 Day	500MB Free	1 Day	Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.
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500MB Free	1 Day																																									

⁴¹ More information regarding Cell C's Rewards Platform Promotion can be found the Authority's database and may be made available upon request.

<p>Cell C Home Connecta Flexi (HFC) Promotion</p>	<p>Cell C's Home Connecta Flexi offers prepaid anytime data on the customer's general spend.</p>	<p>Filed: 26 March 2021 Launch/Effective Date: 27 March 2021 Amendment Date(s): 24 February 2023, 08 June 2023, 19 March 2024, 03 June 2024, 16 September 2024, 13 August 2025 Extension Date(s): 25 July 2023, 13 October 2023, 05 March 2025, 13</p>	<p><i>Table 50: Cell C Home Connecta Flexi Promotional Bundles (Sample)⁴²</i></p> <table border="1"> <thead> <tr> <th>Bundle Name</th> <th>AnyNet Voice (min)</th> <th>OnNet Voice (min)</th> <th>Anytime (GB)</th> <th>Nite (GB)</th> <th>Price (Incl. VAT)</th> <th>Validity (Days)</th> <th>Carry-Over (Days)</th> </tr> </thead> <tbody> <tr> <td colspan="8">HCF Data Bundles</td> </tr> <tr> <td>50GB</td> <td>0</td> <td>0</td> <td>25</td> <td>25</td> <td>R 269</td> <td>30</td> <td>30</td> </tr> <tr> <td>100GB</td> <td>0</td> <td>0</td> <td>50</td> <td>50</td> <td>R 309</td> <td>30</td> <td>30</td> </tr> <tr> <td colspan="8">HCF Data & Voice Bundles</td> </tr> <tr> <td>4GB+40mins</td> <td>20</td> <td>20</td> <td>2</td> <td>2</td> <td>R 69</td> <td>30</td> <td>30</td> </tr> <tr> <td colspan="8">HCF Voice Bundles</td> </tr> <tr> <td>100mins</td> <td>100</td> <td>0</td> <td>0</td> <td>0</td> <td>R 9</td> <td>1</td> <td>1</td> </tr> <tr> <td>100mins</td> <td>100</td> <td>0</td> <td>0</td> <td>0</td> <td>R 17</td> <td>1</td> <td>1</td> </tr> <tr> <td>200mins</td> <td>200</td> <td>0</td> <td>0</td> <td>0</td> <td>R 55</td> <td>7</td> <td>7</td> </tr> <tr> <td>100mind DBD</td> <td>100</td> <td>0</td> <td>0</td> <td>0</td> <td>R 69</td> <td>1</td> <td>1</td> </tr> <tr> <td>100mins DBD</td> <td>100</td> <td>0</td> <td>0</td> <td>0</td> <td>R 79</td> <td>1</td> <td>1</td> </tr> <tr> <td>300mins</td> <td>300</td> <td>0</td> <td>0</td> <td>0</td> <td>R 79</td> <td>7</td> <td>7</td> </tr> <tr> <td colspan="8">HCF Private Pricing Bundles</td> </tr> <tr> <td>10GB</td> <td>0</td> <td>0</td> <td>5</td> <td>5</td> <td>R 55</td> <td>14</td> <td>14</td> </tr> <tr> <td>10GB</td> <td>0</td> <td>0</td> <td>5</td> <td>5</td> <td>R 49</td> <td>14</td> <td>14</td> </tr> <tr> <td>100GB</td> <td>0</td> <td>0</td> <td>50</td> <td>50</td> <td>R 349</td> <td>30</td> <td>30</td> </tr> <tr> <td>120GB</td> <td>0</td> <td>0</td> <td>60</td> <td>60</td> <td>R 349</td> <td>30</td> <td>30</td> </tr> <tr> <td>120GB</td> <td>0</td> <td>0</td> <td>60</td> <td>60</td> <td>R 329</td> <td>30</td> <td>30</td> </tr> <tr> <td colspan="8">03 June 2024 Tariff Notification</td> </tr> <tr> <td colspan="8">HCF Data & Voice Bundles</td> </tr> <tr> <td>4GB + 40mins</td> <td>20</td> <td>20</td> <td>2</td> <td>2</td> <td>R 69</td> <td>30</td> <td>30</td> </tr> <tr> <td colspan="8">HCF Voice Bundles</td> </tr> <tr> <td>90mins</td> <td>90</td> <td>0</td> <td>0</td> <td>0</td> <td>R 12</td> <td>1</td> <td>1</td> </tr> <tr> <td>90mins</td> <td>90</td> <td>0</td> <td>0</td> <td>0</td> <td>R 19</td> <td>7</td> <td>7</td> </tr> <tr> <td>90mins</td> <td>90</td> <td>0</td> <td>0</td> <td>0</td> <td>R 39</td> <td>30</td> <td>30</td> </tr> <tr> <td>500mins</td> <td>500</td> <td>0</td> <td>0</td> <td>0</td> <td>R 99</td> <td>14</td> <td>14</td> </tr> <tr> <td>500mins</td> <td>500</td> <td>0</td> <td>0</td> <td>0</td> <td>R 119</td> <td>30</td> <td>30</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Bundle Name	AnyNet Voice (min)	OnNet Voice (min)	Anytime (GB)	Nite (GB)	Price (Incl. VAT)	Validity (Days)	Carry-Over (Days)	HCF Data Bundles								50GB	0	0	25	25	R 269	30	30	100GB	0	0	50	50	R 309	30	30	HCF Data & Voice Bundles								4GB+40mins	20	20	2	2	R 69	30	30	HCF Voice Bundles								100mins	100	0	0	0	R 9	1	1	100mins	100	0	0	0	R 17	1	1	200mins	200	0	0	0	R 55	7	7	100mind DBD	100	0	0	0	R 69	1	1	100mins DBD	100	0	0	0	R 79	1	1	300mins	300	0	0	0	R 79	7	7	HCF Private Pricing Bundles								10GB	0	0	5	5	R 55	14	14	10GB	0	0	5	5	R 49	14	14	100GB	0	0	50	50	R 349	30	30	120GB	0	0	60	60	R 349	30	30	120GB	0	0	60	60	R 329	30	30	03 June 2024 Tariff Notification								HCF Data & Voice Bundles								4GB + 40mins	20	20	2	2	R 69	30	30	HCF Voice Bundles								90mins	90	0	0	0	R 12	1	1	90mins	90	0	0	0	R 19	7	7	90mins	90	0	0	0	R 39	30	30	500mins	500	0	0	0	R 99	14	14	500mins	500	0	0	0	R 119	30	30	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned on 28 February 2026. However, Cell C filed an extension on 04 February 2026, extending the promotion to 31 August 2026.</p>
Bundle Name	AnyNet Voice (min)	OnNet Voice (min)	Anytime (GB)	Nite (GB)	Price (Incl. VAT)	Validity (Days)	Carry-Over (Days)																																																																																																																																																																																																																													
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⁴² More information regarding Cell C's Home Connecta Flexi Promotion can be found the Authority's database and may be made available upon request.

		August 2025, 04 February 2026 Expected Decommission Date: 31 August 2026		
Telkom Mobile Prime Video Promotion	Telkom Mobile offers customers an Amazon Prime Video promotional subscription.	Filed: 21 August 2025 Launch/Effective Date: 01 September 2025 Decommission Date: 31 May 2026	The operator offers customers an Amazon Prime Video promotional subscription for R 29. Telkom Mobile Prepaid customers must spend R 99 or more within a calendar month to qualify for the 3-month Prime Video Mobile Edition promotional offer.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.
MetroFibre Go30 Vumatel Tactical Product Promotion	MetroFibre's Go30 Vumatel Tactical Product Promotion offers new customers, installation and activation at no	Filed: Launch/Effective Date: 15 August 2025	The MetroFibre Go30 Vumatel Tactical Product Promotion is applicable to the 30/30Mbps FTTH package at a promotional price of R 489.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.

	charge, subject to placing an order for a MetroFibre Go product.	Extension Date: 19 August 2025 Expected Decommission Date: 31 March 2026														
MetroFibre Go50 Vumatel Promotion	MetroFibre's Go50 Vumatel Promotion offers customers a discounted 50/25Mbps package at a promotional price of R 679, subject to a once-off connection fee of R 250.	Filed: 19 August 2025 Launch/Effective Date: 01 September 2025 Expected Decommission Date: 31 March 2026	<p><i>Table 51: MetroFibre Go50 Vumatel Promotion</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Promotional Price</th> </tr> </thead> <tbody> <tr> <td>50/25Mbps</td> <td>R 679</td> </tr> <tr> <td>Once-off Connection Fee</td> <td>R 250</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Promotional Price	50/25Mbps	R 679	Once-off Connection Fee	R 250	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.						
Product Description	Promotional Price															
50/25Mbps	R 679															
Once-off Connection Fee	R 250															
Telkom Mobile Mo'Town Promotion	Telkom Mobile's Mo'Town campaign, provided location-based personalised	Filed: 04 September 2025	<p><i>Table 52: Telkom Mobile Mo'Town Promotional Bundles</i></p> <table border="1"> <thead> <tr> <th>Description</th> <th>Price</th> <th>Validity</th> </tr> <tr> <th colspan="3">Data Bundles</th> </tr> </thead> <tbody> <tr> <td>500MB All-Net Data + 250MB Night Surfer</td> <td>R 15</td> <td>1 day</td> </tr> <tr> <td>1GB All-Net Data + 500MB Night Surfer</td> <td>R 30</td> <td>2 days</td> </tr> </tbody> </table>	Description	Price	Validity	Data Bundles			500MB All-Net Data + 250MB Night Surfer	R 15	1 day	1GB All-Net Data + 500MB Night Surfer	R 30	2 days	Ongoing as at 31 December 2025, however it will be decommissioned
Description	Price	Validity														
Data Bundles																
500MB All-Net Data + 250MB Night Surfer	R 15	1 day														
1GB All-Net Data + 500MB Night Surfer	R 30	2 days														

	bundles to prepaid and post-paid customers via the USSD channel (*123#).	Launch/Effective Date: 12 September 2025 Decommission Date: 31 March 2026	<table border="1"> <tr> <td>2GB All-Net Data + 1GB Night Surfer</td> <td>R 45</td> <td>4 days</td> </tr> <tr> <td>3GB All-Net Data + 3GB Night Surfer</td> <td>R 55</td> <td>14 days</td> </tr> <tr> <td>7.5GB All-Net Data + 7.5GB Night Surfer</td> <td>R 120</td> <td>31 days</td> </tr> <tr> <td colspan="3" style="text-align: center;">Voice Minutes</td> </tr> <tr> <td>20 All-Net Minutes</td> <td>R 15</td> <td>5 days</td> </tr> <tr> <td>30 All-Net Minutes</td> <td>R 20</td> <td>5 days</td> </tr> <tr> <td>60 All-Net Minutes</td> <td>R 30</td> <td>14 days</td> </tr> <tr> <td colspan="3" style="text-align: center;">WhatsApp Bundles</td> </tr> <tr> <td>300MB Weekly WhatsApp</td> <td>R 20</td> <td>7 days</td> </tr> <tr> <td>750MB Weekly WhatsApp</td> <td>R 35</td> <td>7 days</td> </tr> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	2GB All-Net Data + 1GB Night Surfer	R 45	4 days	3GB All-Net Data + 3GB Night Surfer	R 55	14 days	7.5GB All-Net Data + 7.5GB Night Surfer	R 120	31 days	Voice Minutes			20 All-Net Minutes	R 15	5 days	30 All-Net Minutes	R 20	5 days	60 All-Net Minutes	R 30	14 days	WhatsApp Bundles			300MB Weekly WhatsApp	R 20	7 days	750MB Weekly WhatsApp	R 35	7 days	on 31 March 2026.
2GB All-Net Data + 1GB Night Surfer	R 45	4 days																																
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750MB Weekly WhatsApp	R 35	7 days																																
MetroFibre Go Vumatel Free Installation September 2025 – March 2026 Promotion	MetroFibre’s Go Vumatel rewards customers with free last mile installation between the period September 2025 to March 2026.	Filed: 19 August 2025 Launch/Effective Date: 01 September 2025 Decommission Date: 31 March 2026	The promotion entails the installation of Vumatel’s Customer Premise Equipment (CPE) at no cost to the unit owner subject to the placing of an order for a MetroFibre Go fibre data service during the promotional period.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.																														
MetroFibre Go55 Octotel Promotion	MetroFibre’s Go55 Octotel Promotion offers customers a discounted 55/25Mbps package at a promotional price	Filed: 19 August 2025 Launch/Effective Date: 01	<p><i>Table 53: MetroFibre Go55 Octotel Promotion</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Promotional Price</th> </tr> </thead> <tbody> <tr> <td>55/25Mbps</td> <td>R 649</td> </tr> <tr> <td>Once-off Connection Fee</td> <td>R 250</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Promotional Price	55/25Mbps	R 649	Once-off Connection Fee	R 250	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.																								
Product Description	Promotional Price																																	
55/25Mbps	R 649																																	
Once-off Connection Fee	R 250																																	

	of R 649, subject to a once-off connection fee of R 250.	September 2025 Expected Decommission Date: 31 March 2026								
MetroFibre Go30 Openserve Promotion	MetroFibre's Go30 Openserve Promotion offers customers a discounted 30/30Mbps package at a promotional price of R 499, subject to a once-off connection fee of R 250.	Filed: 19 August 2025 Launch/Effective Date: 01 September 2025 Expected Decommission Date: 31 March 2026	<p><i>Table 54: MetroFibre Go30 Openserve Promotion</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Promotional Price</th> </tr> </thead> <tbody> <tr> <td>30/30Mbps</td> <td>R 499</td> </tr> <tr> <td>Once-off Connection Fee</td> <td>R 250</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Promotional Price	30/30Mbps	R 499	Once-off Connection Fee	R 250	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.
Product Description	Promotional Price									
30/30Mbps	R 499									
Once-off Connection Fee	R 250									
MetroFibre Go Openserve Free Installation September	MetroFibre's Go Openserve Free Installation September 2025 - March 2026 Promotion entails the	Filed: 19 August 2025 Launch/Effective Date: 01	The installation of CPE equipment at no cost is subject to the placing of an order for MetroFibre Go fibre data service during the promotional period.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.						

2025 – March 2026 Promotion	installation of Openserve’s Customer Premise Equipment (CPE) at no cost to the unit owner.	September 2025 Expected Decommission Date: 31 March 2026								
MetroFibre Go Once-off Pricing	The amendment of MetroFibre’s Go Once-off Pricing entailed the reduction of the once-off connection fee price of all MetroFibre Go products and the introduction of an early cancellation fee should a customer cancel their service within 12 months. The amendment of MetroFibre’s Go Once-off Pricing is applicable to all new customers signing up with MetroFibre Go	Filed: 19 August 2025 Launch/Effective Date: 01 September 2025 Expected Decommission Date: 31 March 2026	<p><i>Table 55: MetroFibre Go Once-off Pricing</i></p> <table border="1" data-bbox="801 603 1841 699"> <thead> <tr> <th data-bbox="801 603 1178 655">Previous Once-off Connection Fee</th> <th data-bbox="1178 603 1518 655">New Once-off Connection Fee</th> <th data-bbox="1518 603 1841 655">New Early Cancellation Fee</th> </tr> </thead> <tbody> <tr> <td data-bbox="801 655 1178 699">R 750</td> <td data-bbox="1178 655 1518 699">R 250</td> <td data-bbox="1518 655 1841 699">R 1 000</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Previous Once-off Connection Fee	New Once-off Connection Fee	New Early Cancellation Fee	R 750	R 250	R 1 000	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.
Previous Once-off Connection Fee	New Once-off Connection Fee	New Early Cancellation Fee								
R 750	R 250	R 1 000								

	from 01 September 2025 up until 31 March 2026.																					
MetroFibre Customer Referral Campaign	MetroFibre's Customer Referral Campaign rewards existing MetroFibre customers when they recommend MetroFibre to their peers and those peers sign up for any MetroFibre FTTH direct service.	Filed: 20 February 2024 Launch/Effective Date: 13 May 2024 Extension Date: 26 August 2025 Expected Decommission Date(s): 28 February 2026	MetroFibre customers who share the Refer-and-Earn link with peers, family and/or friends stand the chance to earn MetroFibre credits after the activation of the service subject to and provided that MetroFibre must be in receipt of payment for the first invoice from the person invited.	Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.																		
Vodacom Recurring Data Bundles	Vodacom's Recurring Data Bundles which entail recurring data bundles with bundle sizes that range from 5GB to 100GB.	Filed: 27 August 2025 Launch/Effective Date: 03 September 2025	<p><i>Table 56: Vodacom Recurring Data Bundles</i></p> <table border="1"> <thead> <tr> <th>Description</th> <th>Validity</th> <th>Offer Price</th> </tr> </thead> <tbody> <tr> <td>5GB</td> <td>30 Days</td> <td>R 99</td> </tr> <tr> <td>10GB</td> <td>30 Days</td> <td>R 149</td> </tr> <tr> <td>20GB</td> <td>30 Days</td> <td>R 229</td> </tr> <tr> <td>50GB</td> <td>30 Days</td> <td>R 349</td> </tr> <tr> <td>100GB</td> <td>30 Days</td> <td>R 449</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Description	Validity	Offer Price	5GB	30 Days	R 99	10GB	30 Days	R 149	20GB	30 Days	R 229	50GB	30 Days	R 349	100GB	30 Days	R 449	Ongoing as at 31 December 2025.
Description	Validity	Offer Price																				
5GB	30 Days	R 99																				
10GB	30 Days	R 149																				
20GB	30 Days	R 229																				
50GB	30 Days	R 349																				
100GB	30 Days	R 449																				

<p>MetroFibre Go Octotel 25/25Mbps May 2025 – December 2025 Promotion</p>	<p>MetroFibre’s Go Octotel 25/25Mbps September 2025 – December 2025 Promotion entailed a 25/25Mbps promotional FTTH package that was priced at R 549.</p>	<p>Filed: 10 April 2025 Launch/Effective Date: 01 May 2025 Extension Date: 08 September 2025 Expected Decommission Date: 31 January 2026</p>	<p><i>Table 57: MetroFibre Go Octotel 25/25Mbps May 2025 – December 2025 Promotion</i></p> <table border="1" data-bbox="801 252 1841 336"> <thead> <tr> <th data-bbox="801 252 1429 293">Product Description</th> <th data-bbox="1429 252 1841 293">Price</th> </tr> </thead> <tbody> <tr> <td data-bbox="801 293 1429 336">Go25 (25/25Mbps)</td> <td data-bbox="1429 293 1841 336">R 549</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Price	Go25 (25/25Mbps)	R 549	<p>Ongoing as at 31 December 2025, however it was decommissioned on 31 January 2026.</p>
Product Description	Price							
Go25 (25/25Mbps)	R 549							
<p>MetroFibre Go Octotel 55/25Mbps September 2025 – December 2025 Promotion</p>	<p>MetroFibre’s Go Octotel 55/25Mbps September 2025 – December 2025 offered customers a discounted fibre package.</p>	<p>Filed: 08 September 2025 Launch/Effective Date: 15 September 2025</p>	<p>The promotion entailed a 55/25Mbps FTTH package that was priced at R 495.</p>	<p>Ongoing as at 31 December 2025, however it was decommissioned on 31 January 2026.</p>				

		<p>Extension Date: 11 December 2025</p> <p>Expected Decommission Date: 31 January 2026</p>		
<p>MetroFibre Go Octotel 300/200Mbps September 2025 - December Promotion</p>	<p>MetroFibre's Go Octotel 300/200Mbps September 2025 - December Promotion offered customers a discounted fibre package. entailed a.</p>	<p>Filed: 08 September 2025</p> <p>Launch/Effective Date: 15 September 2025</p> <p>Extension Date: 06 February 2026</p> <p>Expected Decommission Date: 30 April 2026</p>	<p>The promotion entailed a 300/200Mbps FTTH line speed package which was priced at R 899.</p>	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 30 April 2026.</p>

<p>SADV on Vumatel Student Discount Promotion</p>	<p>SADV filed its Vumatel Student Discount Promotion with the Authority on 23 September 2025 on the SADV on Vumatel FTTH packages.</p>	<p>Filed: 23 September 2025 Launch/Effective Date: 09 October 2025 Expected Decommission Date: 30 March 2026</p>	<p><i>Table 58: SADV on Vumatel Student Discount Promotion</i></p> <table border="1"> <thead> <tr> <th colspan="5">10% Discounted Packages</th> </tr> <tr> <th>Product Description</th> <th>MtM</th> <th>12-months</th> <th>24-months</th> <th>36-months</th> </tr> </thead> <tbody> <tr><td>30/30Mbps</td><td>R 386</td><td>R 422</td><td>R 404</td><td>R 386</td></tr> <tr><td>50/25Mbps</td><td>R 557</td><td>R 593</td><td>R 575</td><td>R 557</td></tr> <tr><td>50/50Mbps</td><td>R 656</td><td>R 692</td><td>R 674</td><td>R 656</td></tr> <tr><td>100/50Mbps</td><td>R 737</td><td>R 773</td><td>R 755</td><td>R 737</td></tr> <tr><td>100/100Mbps</td><td>R 818</td><td>R 854</td><td>R 836</td><td>R 818</td></tr> <tr><td>200/200Mbps</td><td>R 971</td><td>R 1 007</td><td>R 989</td><td>R 971</td></tr> <tr><td>500/200Mbps</td><td>R 1 088</td><td>R 1 124</td><td>R 1 106</td><td>R 1 088</td></tr> <tr><td>1000/250Mbps</td><td>R 1 286</td><td>R 1 322</td><td>R 1 304</td><td>R 1 286</td></tr> <tr><td>1000/500Mbps</td><td>R 1 907</td><td>R 1 979</td><td>R 1 943</td><td>R 1 907</td></tr> <tr> <th colspan="5">Price Difference</th> </tr> <tr><td>30/30Mbps</td><td>-R 43</td><td>-R 47</td><td>-R 45</td><td>-R 43</td></tr> <tr><td>50/25Mbps</td><td>-R 62</td><td>-R 66</td><td>-R 64</td><td>-R 62</td></tr> <tr><td>50/50Mbps</td><td>-R 73</td><td>-R 77</td><td>-R 75</td><td>-R 73</td></tr> <tr><td>100/50Mbps</td><td>-R 82</td><td>-R 86</td><td>-R 84</td><td>-R 82</td></tr> <tr><td>100/100Mbps</td><td>-R 91</td><td>-R 95</td><td>-R 93</td><td>-R 91</td></tr> <tr><td>200/200Mbps</td><td>-R 108</td><td>-R 112</td><td>-R 110</td><td>-R 108</td></tr> <tr><td>500/200Mbps</td><td>-R 121</td><td>-R 125</td><td>-R 123</td><td>-R 121</td></tr> <tr><td>1000/250Mbps</td><td>-R 143</td><td>-R 147</td><td>-R 145</td><td>-R 143</td></tr> <tr><td>1000/500Mbps</td><td>-R 212</td><td>-R 220</td><td>-R 216</td><td>-R 212</td></tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p> <p>As shown in the table above, the largest discount in absolute terms of R 220 occurred on SADV on Vumatel’s 12-month 1000/500Mbps which was discounted from R 2 199 to R 1 979.</p>	10% Discounted Packages					Product Description	MtM	12-months	24-months	36-months	30/30Mbps	R 386	R 422	R 404	R 386	50/25Mbps	R 557	R 593	R 575	R 557	50/50Mbps	R 656	R 692	R 674	R 656	100/50Mbps	R 737	R 773	R 755	R 737	100/100Mbps	R 818	R 854	R 836	R 818	200/200Mbps	R 971	R 1 007	R 989	R 971	500/200Mbps	R 1 088	R 1 124	R 1 106	R 1 088	1000/250Mbps	R 1 286	R 1 322	R 1 304	R 1 286	1000/500Mbps	R 1 907	R 1 979	R 1 943	R 1 907	Price Difference					30/30Mbps	-R 43	-R 47	-R 45	-R 43	50/25Mbps	-R 62	-R 66	-R 64	-R 62	50/50Mbps	-R 73	-R 77	-R 75	-R 73	100/50Mbps	-R 82	-R 86	-R 84	-R 82	100/100Mbps	-R 91	-R 95	-R 93	-R 91	200/200Mbps	-R 108	-R 112	-R 110	-R 108	500/200Mbps	-R 121	-R 125	-R 123	-R 121	1000/250Mbps	-R 143	-R 147	-R 145	-R 143	1000/500Mbps	-R 212	-R 220	-R 216	-R 212	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 30 March 2026.</p>
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<p>MetroFibre ISP Customer Zwide Promotion</p>	<p>MetroFibre rewards customers with line speed upgrades while subscription fees remain unchanged.</p>	<p>Filed: 17 March 2025 Launch/Effective Date: 01 April 2025 Extension Date: 25 September 2025 Expected Decommission Date: 30 March 2026</p>	<p><i>Table 59: MetroFibre ISP Customer Zwide Promotion</i></p> <table border="1" data-bbox="801 248 1841 419"> <thead> <tr> <th>Product Description</th> <th>Standard Price (Incl. VAT)</th> <th>Promotional Price</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>20/20Mbps</td> <td>R 373.75</td> <td>R 161</td> <td>-R 212.75</td> <td>-56.9%</td> </tr> <tr> <td>40/40Mbps</td> <td>R 437</td> <td>R 201.25</td> <td>-R 235.75</td> <td>-53.9%</td> </tr> <tr> <td>60/60Mbps</td> <td>R 517.50</td> <td>R 241.50</td> <td>-R 276</td> <td>-53.3%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p> <p>The table shows that the largest promotional discount in percentage terms of 56.9% occurred on the 20/20Mbps which was discount from R 373.75 to R 161.</p>	Product Description	Standard Price (Incl. VAT)	Promotional Price	Price Difference	Price Difference (%)	20/20Mbps	R 373.75	R 161	-R 212.75	-56.9%	40/40Mbps	R 437	R 201.25	-R 235.75	-53.9%	60/60Mbps	R 517.50	R 241.50	-R 276	-53.3%	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 30 March 2026.</p>
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<p>MetroFibre Direct Customer Zwide Promotion</p>	<p>MetroFibre rewarded customers with line speed upgrades while subscription fees remained unchanged.</p>	<p>Filed: 17 March 2025 Launch/Effective Date: 01 April 2025 Extension Date: 25</p>	<p><i>Table 60: MetroFibre Direct Customer Zwide Promotion</i></p> <table border="1" data-bbox="801 999 1841 1198"> <thead> <tr> <th>Product Description</th> <th>Standard Price (Incl. VAT)</th> <th>Promotional Price</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>20/20Mbps</td> <td>R 449</td> <td>R 199</td> <td>-R 250</td> <td>-55.7%</td> </tr> <tr> <td>40/40Mbps</td> <td>R 529</td> <td>R 249</td> <td>-R 280</td> <td>-52.9%</td> </tr> <tr> <td>60/60Mbps</td> <td>R 629</td> <td>R 299</td> <td>-R 330</td> <td>-52.5%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Standard Price (Incl. VAT)	Promotional Price	Price Difference	Price Difference (%)	20/20Mbps	R 449	R 199	-R 250	-55.7%	40/40Mbps	R 529	R 249	-R 280	-52.9%	60/60Mbps	R 629	R 299	-R 330	-52.5%	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 30 March 2026.</p>
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		September 2025 Expected Decommission Date: 30 March 2026	The table above shows that the largest promotional discount in percentage terms of 55.7% occurred on the 20/20Mbps which was discounted from R 449 to R 199.	
Cool Ideas Service Provider on MTN Promotion	Cool Ideas Service Provider's MTN Promotion entailed a discounted 10/1Mbps 5G data package.	Filed: 26 September 2025 Launch/Effective Date: 07 October 2025 Expected Decommission Date: 28 February 2026	The promotion offered a 10/1Mbps 5G data package that was priced at R 199.	Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.
Cool Ideas Service Provider on Vodacom Promotion	Cool Ideas Service Provider's Vodacom Promotion entailed a discounted 10/1Mbps 5G data package.	Filed: 26 September 2025	The promotion offered a 10/1Mbps 5G data package that was priced at R 199.	Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.

		<p>Launch/Effective Date: 07 October 2025</p> <p>Expected Decommission Date: 28 February 2026</p>		
Cell C All-My-Rewards Promotion	The promotion rewards eligible customers with free data, off-net minutes, on-net minutes and/or bonus airtime.	<p>Filed: 01 August 2023</p> <p>Launch/Effective Date: 11 August 2023</p> <p>Amendment Date(s): 29 November 2023, 21 February 2024</p> <p>Extension Date(s): 05 June 2024, 16 September 2024, 10</p>	Cell C rewards eligible customers with free data, off-net minutes, on-net minutes and/or bonus airtime as determined by the operator in the USSD and App Journey and SMS sent to the eligible Cell C customer, which are determined based on the effective recharge value.	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 20 January 2026, extending the promotion to 31 July 2026.

		March 2025, 10 September 2025 Expected Decommission Date: 31 July 2026														
Cell C Try Before You Buy Promotion	The promotion allowed new customers only to receive a free trial bundle comprising both data and all- networks voice minutes for a limited trial period.	Filed: 17 September 2025 Launch/Effecti ve Date: 01 October 2025 Expected Decommission Date: 31 March 2026	The new customers received a free integrated bundle comprising of 60 all-net minutes and 5GB data.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.												
Vodacom Airtime and Data Advance	Vodacom's Airtime and Data Advance entails 1 day advance voice and data bundles that are	Filed: 03 October 2025 Launch/Effecti ve Date: 10 October 2025	<p><i>Table 61: Vodacom Airtime and Data Advance</i></p> <table border="1"> <thead> <tr> <th colspan="4">Voice Advance Bundle</th> </tr> <tr> <th>Product Description</th> <th>Validity</th> <th>Price</th> <th>Access Fee</th> </tr> </thead> <tbody> <tr> <td>15Min Vodacom-to-Vodacom</td> <td>1 day</td> <td>R 3</td> <td>R 1.20</td> </tr> </tbody> </table>	Voice Advance Bundle				Product Description	Validity	Price	Access Fee	15Min Vodacom-to-Vodacom	1 day	R 3	R 1.20	Ongoing as at 31 December 2025.
Voice Advance Bundle																
Product Description	Validity	Price	Access Fee													
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FNB Connect Data Bundle Promotion	The promotion rewards FNB customers with affordable data bundles with in-bundle rates ranging from R 0.01 per MB to R 0.04 per MB	Filed: 15 October 2024 Launch/Effective Date: 28 October 2024 Amendment Date: 25	<p><i>Table 62: FNB Connect Data Bundle Promotion (Sample)⁴³</i></p> <table border="1"> <thead> <tr> <th>Bundle Name</th> <th>Bundle Validity</th> <th>Price (Incl. VAT)</th> <th>In-bundle Rate (Rand per MB)</th> </tr> </thead> <tbody> <tr> <td>500MB 1-Day Promo</td> <td>1 Day</td> <td>R 5</td> <td>R 0.01</td> </tr> <tr> <td>500MB 1-Day Promo</td> <td>1 Day</td> <td>R 9</td> <td>R 0.02</td> </tr> <tr> <td>1GB 1-Day Promo</td> <td>1 Day</td> <td>R 9</td> <td>R 0.01</td> </tr> <tr> <td>1GB 1-Day Promo</td> <td>1 Day</td> <td>R 19</td> <td>R 0.02</td> </tr> <tr> <td>2GB 1-Day Promo</td> <td>1 Day</td> <td>R 29</td> <td>R 0.01</td> </tr> <tr> <td>2GB 1-Day Promo</td> <td>1 Day</td> <td>R 39</td> <td>R 0.02</td> </tr> <tr> <td>1GB 7-Day Promo</td> <td>7 Days</td> <td>R 45</td> <td>R 0.04</td> </tr> <tr> <td>2GB 7-Day Promo</td> <td>7 Days</td> <td>R 55</td> <td>R 0.03</td> </tr> <tr> <td>5GB 7-Day Promo</td> <td>7 Days</td> <td>R 79</td> <td>R 0.02</td> </tr> <tr> <td>5GB 7-Day Promo</td> <td>7 Days</td> <td>R 99</td> <td>R 0.02</td> </tr> </tbody> </table>	Bundle Name	Bundle Validity	Price (Incl. VAT)	In-bundle Rate (Rand per MB)	500MB 1-Day Promo	1 Day	R 5	R 0.01	500MB 1-Day Promo	1 Day	R 9	R 0.02	1GB 1-Day Promo	1 Day	R 9	R 0.01	1GB 1-Day Promo	1 Day	R 19	R 0.02	2GB 1-Day Promo	1 Day	R 29	R 0.01	2GB 1-Day Promo	1 Day	R 39	R 0.02	1GB 7-Day Promo	7 Days	R 45	R 0.04	2GB 7-Day Promo	7 Days	R 55	R 0.03	5GB 7-Day Promo	7 Days	R 79	R 0.02	5GB 7-Day Promo	7 Days	R 99	R 0.02	Ongoing as at 31 December 2025, however it will be decommissioned on 31 December 2026.
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⁴³ More information regarding the FNB Connect Data Bundle Promotion can be found the Authority's database and may be made available upon request.

		September 2025, 15 October 2025 Extension Date(s): 25 September 2025 Expected Decommission Date: 31 December 2026	<table border="1"> <tr><td>10GB 7-Day Promo</td><td>7 Days</td><td>R 99</td><td>R 0.01</td></tr> <tr><td>10GB 7-Day Promo</td><td>7 Days</td><td>R 149</td><td>R 0.01</td></tr> <tr><td>WhatsApp 2GB 30-Day Promo</td><td>30-Days</td><td>R 35</td><td>R 0.02</td></tr> <tr><td>1GB 30-Day Promo</td><td>30-Days</td><td>R 19</td><td>R 0.02</td></tr> <tr><td>1GB 30-Day Promo</td><td>30-Days</td><td>R 29</td><td>R 0.03</td></tr> <tr><td>2GB 30-Day Promo</td><td>30-Days</td><td>R 19</td><td>R 0.01</td></tr> <tr><td>2GB 30-Day Promo</td><td>30-Days</td><td>R 29</td><td>R 0.01</td></tr> <tr><td>2GB 30-Day Promo</td><td>30-Days</td><td>R 39</td><td>R 0.02</td></tr> <tr><td>5GB 30-Day Promo</td><td>30-Days</td><td>R 59</td><td>R 0.01</td></tr> <tr><td>5GB 30-Day Promo</td><td>30-Days</td><td>R 99</td><td>R 0.02</td></tr> <tr><td>10GB 30-Day Promo</td><td>30-Days</td><td>R 99</td><td>R 0.01</td></tr> <tr><td>10GB 30-Day Promo</td><td>30-Days</td><td>R 129</td><td>R 0.01</td></tr> <tr><td>15GB 30-Day Promo</td><td>30-Days</td><td>R 199</td><td>R 0.01</td></tr> <tr><td>15GB 30-Day Promo</td><td>30-Days</td><td>R 219</td><td>R 0.01</td></tr> <tr><td>15GB 30-Day Promo</td><td>30-Days</td><td>R 229</td><td>R 0.01</td></tr> <tr><td>15GB 30-Day Promo</td><td>30-Days</td><td>R 239</td><td>R 0.02</td></tr> <tr><td>15GB 30-Day Promo</td><td>30-Days</td><td>R 249</td><td>R 0.02</td></tr> <tr><td>30GB 30-Day Promo</td><td>30-Days</td><td>R 299</td><td>R 0.01</td></tr> <tr><td>50GB 30-Day Promo</td><td>30-Days</td><td>R 449</td><td>R 0.01</td></tr> <tr><td>100GB 30-Day Promo</td><td>30-Days</td><td>R 549</td><td>R 0.01</td></tr> <tr><td>60GB 60-Day Promo</td><td>60-Days</td><td>R 399</td><td>R 0.01</td></tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	10GB 7-Day Promo	7 Days	R 99	R 0.01	10GB 7-Day Promo	7 Days	R 149	R 0.01	WhatsApp 2GB 30-Day Promo	30-Days	R 35	R 0.02	1GB 30-Day Promo	30-Days	R 19	R 0.02	1GB 30-Day Promo	30-Days	R 29	R 0.03	2GB 30-Day Promo	30-Days	R 19	R 0.01	2GB 30-Day Promo	30-Days	R 29	R 0.01	2GB 30-Day Promo	30-Days	R 39	R 0.02	5GB 30-Day Promo	30-Days	R 59	R 0.01	5GB 30-Day Promo	30-Days	R 99	R 0.02	10GB 30-Day Promo	30-Days	R 99	R 0.01	10GB 30-Day Promo	30-Days	R 129	R 0.01	15GB 30-Day Promo	30-Days	R 199	R 0.01	15GB 30-Day Promo	30-Days	R 219	R 0.01	15GB 30-Day Promo	30-Days	R 229	R 0.01	15GB 30-Day Promo	30-Days	R 239	R 0.02	15GB 30-Day Promo	30-Days	R 249	R 0.02	30GB 30-Day Promo	30-Days	R 299	R 0.01	50GB 30-Day Promo	30-Days	R 449	R 0.01	100GB 30-Day Promo	30-Days	R 549	R 0.01	60GB 60-Day Promo	60-Days	R 399	R 0.01	
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Vodacom V-Up Summer Promotion	Vodacom's V-Up Summer Promotion entailed integrated data and URL bundles which are priced from R 49 to R 449.	Filed: 17 October 2025 Launch/Effective Date: 28 October 2025 Extension Date: 30 January 2026	<p>Table 63: Vodacom V-Up Summer Promotion</p> <table border="1"> <thead> <tr><th colspan="3">V-UP Summer Deals</th></tr> <tr><th>Bundle Description</th><th>Validity</th><th>Price</th></tr> </thead> <tbody> <tr><td>2GB+2GB Night Owl +50 VodaBucks</td><td>14 Days</td><td>R 49</td></tr> <tr><td>5GB+5GB Night Owl+100 VodaBucks+2 Months YouTube Premium+5GB YouTube</td><td>30 Days</td><td>R 99</td></tr> <tr><td>10GB+10GB Night Owl+150 VodaBucks+2 Months YouTube Premium+5GB YouTube</td><td>30 Days</td><td>R 149</td></tr> <tr><td>20GB+20GB Night Owl+230 VodaBucks+2 Months YouTube Premium</td><td>30 Days</td><td>R 229</td></tr> <tr><td>50GB+50GB Night Owl+350 VodaBucks+2 Months YouTube Premium</td><td>30 Days</td><td>R 349</td></tr> <tr><td>100GB+100GB Night Owl+450 VodaBucks+2 Months YouTube Premium</td><td>30 Days</td><td>R 449</td></tr> <tr><td>250 min+5GB+ 5GB Night Owl+250VodaBucks+2 Months YouTube Premium</td><td>30 Days</td><td>R 249</td></tr> <tr><td>250 min+10GB+10GB Night Owl+300 VodaBucks+2 Months YouTube Premium</td><td>30 Days</td><td>R 299</td></tr> </tbody> </table>	V-UP Summer Deals			Bundle Description	Validity	Price	2GB+2GB Night Owl +50 VodaBucks	14 Days	R 49	5GB+5GB Night Owl+100 VodaBucks+2 Months YouTube Premium+5GB YouTube	30 Days	R 99	10GB+10GB Night Owl+150 VodaBucks+2 Months YouTube Premium+5GB YouTube	30 Days	R 149	20GB+20GB Night Owl+230 VodaBucks+2 Months YouTube Premium	30 Days	R 229	50GB+50GB Night Owl+350 VodaBucks+2 Months YouTube Premium	30 Days	R 349	100GB+100GB Night Owl+450 VodaBucks+2 Months YouTube Premium	30 Days	R 449	250 min+5GB+ 5GB Night Owl+250VodaBucks+2 Months YouTube Premium	30 Days	R 249	250 min+10GB+10GB Night Owl+300 VodaBucks+2 Months YouTube Premium	30 Days	R 299	Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.																																																						
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Cell C Start-Up Fibre Promotion	Cell C's Start-Up Fibre Promotion was aimed at stimulating uptake of fibre broadband services among new residential customers.	<p>Filed: 22 October 2025</p> <p>Launch/Effective Date: 01 November 2025</p> <p>Extension Date(s): 28 February 2026, 04 March 2026</p> <p>Expected Decommission Date: 01 May 2026</p>	<p><i>Table 64: Cell C Start-Up Fibre Promotional Packages</i></p> <table border="1"> <thead> <tr> <th>Tariff Name</th> <th>Standard Price (Incl. VAT)</th> <th>Promotion Price (Incl. VAT)</th> </tr> </thead> <tbody> <tr> <td>Cell C Fibre Vumatel 25Mbps/25Mbps</td> <td>R 489</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre OpenServe 30Mbps/30Mbps</td> <td>R 469</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre Frogfoot 60Mbps/30Mbps</td> <td>R 629</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre MetroFibre Networx 20Mbps/20Mbps_Nova</td> <td>R 509</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre MetroFibre Networx 25Mbps/25Mbps_Nexus</td> <td>R 569</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre Octotel 55Mbps/25Mbps</td> <td>R 649</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre Clear Access 25/25Mbps</td> <td>R 629</td> <td>R 9</td> </tr> <tr> <td>Cell C Fibre Zoom Fibre 25Mbps/25Mbps</td> <td>R 469</td> <td>R 9</td> </tr> </tbody> </table> <p>Source: ICASA Database based on Tariff Notifications</p> <p>The promotion provided introductory incentives for qualifying customers, which included a discounted non-recurring fee of R9 on the specific fibre packages selected. The offer applied only to customers who sign up within the promotional window and is subject to availability by location and fibre network operator.</p>	Tariff Name	Standard Price (Incl. VAT)	Promotion Price (Incl. VAT)	Cell C Fibre Vumatel 25Mbps/25Mbps	R 489	R 9	Cell C Fibre OpenServe 30Mbps/30Mbps	R 469	R 9	Cell C Fibre Frogfoot 60Mbps/30Mbps	R 629	R 9	Cell C Fibre MetroFibre Networx 20Mbps/20Mbps_Nova	R 509	R 9	Cell C Fibre MetroFibre Networx 25Mbps/25Mbps_Nexus	R 569	R 9	Cell C Fibre Octotel 55Mbps/25Mbps	R 649	R 9	Cell C Fibre Clear Access 25/25Mbps	R 629	R 9	Cell C Fibre Zoom Fibre 25Mbps/25Mbps	R 469	R 9	Ongoing as at 31 December 2025 and was expected to be decommissioned on 17 March 2026. However, Cell C filed an extension on 04 March 2026, extending the promotion to 01 May 2026.
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Sakeng Mobile Promotional	Sakeng Mobile offers customers discounted 30-day data bundles for the	<p>Filed: 23 October 2025</p>	<p><i>Table 65: Sakeng Mobile Promotional Data Bundles</i></p> <table border="1"> <thead> <tr> <th>Bundle Name</th> <th>Validity</th> <th>Standard Price (Incl. VAT)</th> <th>Promotional Price (Incl. VAT)</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>10GB Data Promotion</td> <td>30 Days</td> <td>R 195</td> <td>R 160</td> <td>-R 35</td> <td>-18%</td> </tr> </tbody> </table>	Bundle Name	Validity	Standard Price (Incl. VAT)	Promotional Price (Incl. VAT)	Price Difference	Price Difference (%)	10GB Data Promotion	30 Days	R 195	R 160	-R 35	-18%	Ongoing as at 31 December 2025, however it was decommissioned															
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Data Bundles	duration of the promotion.	Launch/Effective Date: 04 November 2025 Expected Decommission Date: 31 October 2026	<table border="1"> <tr> <td>20GB Data Promotion</td> <td>30 Days</td> <td>N/A</td> <td>R 300</td> <td>N/A</td> </tr> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p> <p>As shown in the table above, for example, the operator reduced the price of its 10GB data bundle by R 18 or 35% from R 195 to R 160.</p>	20GB Data Promotion	30 Days	N/A	R 300	N/A	on 31 October 2026.			
20GB Data Promotion	30 Days	N/A	R 300	N/A								
Fibertime Alex Sport Tournament Promotion	Fibertime's Alex Sport Tournament Promotion offered both new and existing customers free streaming of the sport tournament to residents of Alexandra.	Filed: 23 October 2025 Launch/Effective Date: 05 November 2025 Expected Decommission Date: 05 January 2026	The Alex Sport tournament is a significant event that showcases local talent and offers a platform for young sportspeople to shine in the township of Alexandra.	Ongoing as at 31 December 2025, however it was decommissioned on 05 January 2026.								
Vodacom Prepaid Fibre Free 100 Anytime	Vodacom filed its Prepaid Fibre Free 100 Anytime Minutes Promotion offered	Filed: 23 October 2025	<p><i>Table 66: Vodacom Prepaid Fibre Free 100 Anytime Minutes Promotion</i></p> <table border="1"> <tr> <th colspan="4">Vuma Reach</th> </tr> <tr> <th>Line Speed</th> <th>Promotion</th> <th>Validity for 100 mins</th> <th>Standard Pricing VAT Inclusive</th> </tr> </table>	Vuma Reach				Line Speed	Promotion	Validity for 100 mins	Standard Pricing VAT Inclusive	Ongoing as at 31 December 2025, however it was decommissioned
Vuma Reach												
Line Speed	Promotion	Validity for 100 mins	Standard Pricing VAT Inclusive									

Minutes Promotion	100 free on-net voice minutes to customers who either renewed their prepaid fibre service or activated a new one during the promotional period.	Launch/Effective Date: 01 November 2025 Expected Decommission Date: 28 February 2026	<table border="1"> <tr> <td>10/10 Mbps (Once-off)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 309</td> </tr> <tr> <td>20/10 Mbps (Once-off)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 439</td> </tr> <tr> <td>40/10 Mbps (Once-off)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 529</td> </tr> <tr> <td>100/50 Mbps (Once-off)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 829</td> </tr> <tr> <td>10/10 Mbps (Recurring)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 269</td> </tr> <tr> <td>20/10 Mbps (Recurring)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 409</td> </tr> <tr> <td>40/10 Mbps (Recurring)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 499</td> </tr> <tr> <td>100/50 Mbps (Recurring)</td> <td>100 free on-net minutes</td> <td>30 days</td> <td>R 799</td> </tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	10/10 Mbps (Once-off)	100 free on-net minutes	30 days	R 309	20/10 Mbps (Once-off)	100 free on-net minutes	30 days	R 439	40/10 Mbps (Once-off)	100 free on-net minutes	30 days	R 529	100/50 Mbps (Once-off)	100 free on-net minutes	30 days	R 829	10/10 Mbps (Recurring)	100 free on-net minutes	30 days	R 269	20/10 Mbps (Recurring)	100 free on-net minutes	30 days	R 409	40/10 Mbps (Recurring)	100 free on-net minutes	30 days	R 499	100/50 Mbps (Recurring)	100 free on-net minutes	30 days	R 799	on 28 February 2026.
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MetroFibre MetroConnect Customer Relaunch Promotion	MetroFibre's MetroConnect Customer Relaunch Promotion offered new customers in certain areas discounted FTTH packages with the installation of fibre infrastructure Termination Points at no cost.	Filed: 27 October 2025 Launch/Effective Date: 31 October 2025 Extension Date: 29 January 2026 Expected Decommission Date: 31 July 2026	<p>Table 67: MetroFibre MetroConnect Customer Relaunch Promotion</p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Standard Price</th> <th>Promotional Price</th> <th>Difference</th> <th>Variance (%)</th> </tr> </thead> <tbody> <tr> <td>20/20Mbps</td> <td>R 429</td> <td>R 299</td> <td>-R 130</td> <td>-30.3%</td> </tr> <tr> <td>40/40Mbps</td> <td>R 499</td> <td>R 299</td> <td>-R 200</td> <td>-40.1%</td> </tr> <tr> <td>60/60Mbps</td> <td>R 599</td> <td>R 299</td> <td>-R 300</td> <td>-50.1%</td> </tr> </tbody> </table> <p>Source: ICASA Database based on Tariff Notifications</p>	Product Description	Standard Price	Promotional Price	Difference	Variance (%)	20/20Mbps	R 429	R 299	-R 130	-30.3%	40/40Mbps	R 499	R 299	-R 200	-40.1%	60/60Mbps	R 599	R 299	-R 300	-50.1%	Ongoing as at 31 December 2025, however it will be decommissioned on 31 July 2026.												
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<p>MetroFibre Pay-As-You-Go ISP Customer Launch Promotion</p>	<p>MetroFibre’s Pay-As-You-Go ISP Customer Launch Promotion offered new customers in certain areas discounted FTTH packages with the installation of fibre infrastructure Termination Points at no cost.</p>	<p>Filed: 27 October 2025 Launch/Effective Date: 31 October 2025 Extension Date: 29 January 2026 Expected Decommission Date: 31 January 2026</p>	<p><i>Table 68: MetroFibre Pay-As-You-Go ISP Customer Launch Promotion</i></p> <table border="1" data-bbox="801 248 1841 456"> <thead> <tr> <th>Product Description</th> <th>Standard Price (Incl. VAT)</th> <th>Promotional Price (Incl. VAT)</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>20/20Mbps</td> <td>R 373.75</td> <td>R 258.75</td> <td>-R 115</td> <td>-30.8%</td> </tr> <tr> <td>40/40Mbps</td> <td>R 437</td> <td>R 258.75</td> <td>-R 178.25</td> <td>-40.8%</td> </tr> <tr> <td>60/60Mbps</td> <td>R 517.50</td> <td>R 258.75</td> <td>-R 258.75</td> <td>-50%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Standard Price (Incl. VAT)	Promotional Price (Incl. VAT)	Price Difference	Price Difference (%)	20/20Mbps	R 373.75	R 258.75	-R 115	-30.8%	40/40Mbps	R 437	R 258.75	-R 178.25	-40.8%	60/60Mbps	R 517.50	R 258.75	-R 258.75	-50%	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 31 July 2026.</p>																						
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<p>MetroFibre MetroConnect Zwide Promotion</p>	<p>MetroFibre’s MetroConnect Zwide Promotion offers new and existing ISP customers installation and activation at no charge and a promotional rental price during the promotional period.</p>	<p>Filed: 27 October 2025 Launch/Effective Date: 03 November 2025 Expected Decommission</p>	<p><i>Table 69: MetroFibre MetroConnect Zwide Promotion (Sample)</i></p> <table border="1" data-bbox="801 956 1841 1214"> <thead> <tr> <th>Product Description</th> <th>Validity</th> <th>Standard Price (Incl. VAT)</th> <th>Promotional Price</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>20/20Mbps</td> <td>7 days</td> <td>R 120</td> <td>R 60</td> <td>-R 60</td> <td>-50%</td> </tr> <tr> <td>20/20Mbps</td> <td>14 days</td> <td>R 230</td> <td>R 110</td> <td>-R 120</td> <td>-52.2%</td> </tr> <tr> <td>20/20Mbps</td> <td>30 days</td> <td>R 429</td> <td>R 199</td> <td>-R 230</td> <td>-53.6%</td> </tr> <tr> <td>40/40Mbps</td> <td>1 day</td> <td>R 25</td> <td>R 12</td> <td>-R 13</td> <td>-52%</td> </tr> <tr> <td>40/40Mbps</td> <td>7 days</td> <td>R 150</td> <td>R 75</td> <td>-R 75</td> <td>-50%</td> </tr> <tr> <td>40/40Mbps</td> <td>14 days</td> <td>R 280</td> <td>R 140</td> <td>-R 140</td> <td>-50%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Validity	Standard Price (Incl. VAT)	Promotional Price	Price Difference	Price Difference (%)	20/20Mbps	7 days	R 120	R 60	-R 60	-50%	20/20Mbps	14 days	R 230	R 110	-R 120	-52.2%	20/20Mbps	30 days	R 429	R 199	-R 230	-53.6%	40/40Mbps	1 day	R 25	R 12	-R 13	-52%	40/40Mbps	7 days	R 150	R 75	-R 75	-50%	40/40Mbps	14 days	R 280	R 140	-R 140	-50%	<p>Ongoing as at 31 December 2025, however it will be decommissioned on 31 March 2026.</p>
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		Date: 31 March 2026										
MetroFibre Activate and Elevate FTTH Promotion	MetroFibre's Activate and Elevate FTTH Promotion was available to ISP and Resellers customers.	Filed: 07 November 2025 Launch/Effective Date: 15 November 2025 Expected Decommission Date: 31 January 2026	The promotion provided for free activation and installation and a promotional benefit credit card of one month for customers who select a premium package.	Ongoing as at 31 December 2025, however it was decommissioned on 31 January 2026.								
Cell C Integrated Data and Voice Bundle Promotion	Cell C Integrated Data and Voice Bundles Promotion entails a 2GB data and 60 minutes bundle which is priced at R 29.	Filed: 12 June 2023 Launch/Effective Date: 01 June 2023 Extension Date(s): 12 September 2023 (Various	<p><i>Table 70: Cell C Integrated Data and Voice Bundle Promotion</i></p> <table border="1"> <thead> <tr> <th>Minutes</th> <th>Data</th> <th>Validity</th> <th>Price</th> </tr> </thead> <tbody> <tr> <td>60</td> <td>2GB</td> <td>7 days</td> <td>R 29</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Minutes	Data	Validity	Price	60	2GB	7 days	R 29	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the
Minutes	Data	Validity	Price									
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<p>Cell C Day-by-Day Night Data Bundles Promotion</p>	<p>Cell C's Day-by-Day Night Data Bundle Promotion entails a 7-Day night data bundle and three 30-day night data bundles with data packages ranging from 7 168MB to 30 720MB.</p>	<p>Filed: 01 March 2022</p> <p>Launch/Effective Date: 11 March 2022</p> <p>Extension Date(s): 20 April 2023 (Various other extensions have been filed since, with the</p>	<p><i>Table 71: Cell C Day-by-Day Night Data Bundles Promotion</i></p> <table border="1"> <thead> <tr> <th colspan="3">7 Days Day-by-Day Bundle</th> </tr> <tr> <th>Total Allocation</th> <th>Daily Allocation</th> <th>Price (Incl. VAT)</th> </tr> </thead> <tbody> <tr> <td>7168MB</td> <td>1024MB</td> <td>R 89</td> </tr> <tr> <th colspan="3">30 Days Day-by-Day Bundles</th> </tr> <tr> <th>Total Allocation</th> <th>Daily Allocation</th> <th>Price (Incl. VAT)</th> </tr> <tr> <td>7500MB</td> <td>250MB</td> <td>R 99</td> </tr> <tr> <td>15000MB</td> <td>500MB</td> <td>R 169</td> </tr> <tr> <td>30720MB</td> <td>1024MB</td> <td>R 299</td> </tr> </tbody> </table> <p><i>Source: ICASA Database Based on Tariff Notifications</i></p>	7 Days Day-by-Day Bundle			Total Allocation	Daily Allocation	Price (Incl. VAT)	7168MB	1024MB	R 89	30 Days Day-by-Day Bundles			Total Allocation	Daily Allocation	Price (Incl. VAT)	7500MB	250MB	R 99	15000MB	500MB	R 169	30720MB	1024MB	R 299	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 30 April 2026.</p>
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Cell C CVM Bundle Promotion	The promotion offers discounted standard data, URL-specific data, voice bundles and integrated bundles.	Filed: 23 April 2021 Launch/Effective Date: 24 April 2021 Extension Date(s): 16 November 2021 (Various other extensions have been filed since, with the	<p><i>Table 72: Cell C CVM Promotional Bundles (Sample)⁴⁴</i></p> <table border="1"> <thead> <tr> <th>Bundle Description</th> <th>Price (Incl. VAT)</th> <th>Validity period</th> <th>In-bundle Rate</th> <th>Recurrence (days)</th> </tr> </thead> <tbody> <tr> <td>250MB YouTube data daily for 7 days</td> <td>R 0</td> <td>until midnight</td> <td>R 0</td> <td>7</td> </tr> <tr> <td>250MB TikTok data daily for 7 days</td> <td>R 0</td> <td>until midnight</td> <td>R 0</td> <td>7</td> </tr> <tr> <td>250MB Instagram data daily for 7 days</td> <td>R 0</td> <td>until midnight</td> <td>R 0</td> <td>7</td> </tr> <tr> <td>250MB Facebook data daily for 7 days</td> <td>R 0</td> <td>until midnight</td> <td>R 0</td> <td>7</td> </tr> <tr> <td>500MB YouTube data daily for 7 days</td> <td>R 0</td> <td>until midnight</td> <td>R 0</td> <td>7</td> </tr> <tr> <td>30MB for 2 days at R2.50</td> <td>R 2.50</td> <td>2 days</td> <td>R 0.08</td> <td>1</td> </tr> <tr> <td>80MB for 2 days at R3.50</td> <td>R 3.50</td> <td>2 days</td> <td>R 0.04</td> <td>1</td> </tr> <tr> <td>100MB for 2 days at R4.50</td> <td>R 4.50</td> <td>2 days</td> <td>R 0.05</td> <td>1</td> </tr> <tr> <td>150MB for 2 days at R5.50</td> <td>R 5.50</td> <td>2 days</td> <td>R 0.04</td> <td>1</td> </tr> <tr> <td>250MB for 2 days at R7</td> <td>R 7</td> <td>2 days</td> <td>R 0.03</td> <td>1</td> </tr> <tr> <td>100min (All-net) for 30 days at R19</td> <td>R 19</td> <td>30 days</td> <td>R 0.19</td> <td>1</td> </tr> <tr> <td>60min (All-net) for 7 days at R12</td> <td>R 12</td> <td>7 days</td> <td>R 0.20</td> <td>1</td> </tr> <tr> <td>30min (All-net) for 1 day at R6</td> <td>R 6</td> <td>until midnight</td> <td>R 0.20</td> <td>1</td> </tr> <tr> <td>25min (All-net) for 1 day at R6</td> <td>R 6</td> <td>until midnight</td> <td>R 0.24</td> <td>1</td> </tr> </tbody> </table>	Bundle Description	Price (Incl. VAT)	Validity period	In-bundle Rate	Recurrence (days)	250MB YouTube data daily for 7 days	R 0	until midnight	R 0	7	250MB TikTok data daily for 7 days	R 0	until midnight	R 0	7	250MB Instagram data daily for 7 days	R 0	until midnight	R 0	7	250MB Facebook data daily for 7 days	R 0	until midnight	R 0	7	500MB YouTube data daily for 7 days	R 0	until midnight	R 0	7	30MB for 2 days at R2.50	R 2.50	2 days	R 0.08	1	80MB for 2 days at R3.50	R 3.50	2 days	R 0.04	1	100MB for 2 days at R4.50	R 4.50	2 days	R 0.05	1	150MB for 2 days at R5.50	R 5.50	2 days	R 0.04	1	250MB for 2 days at R7	R 7	2 days	R 0.03	1	100min (All-net) for 30 days at R19	R 19	30 days	R 0.19	1	60min (All-net) for 7 days at R12	R 12	7 days	R 0.20	1	30min (All-net) for 1 day at R6	R 6	until midnight	R 0.20	1	25min (All-net) for 1 day at R6	R 6	until midnight	R 0.24	1	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 31 July 2026.
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		latest being 16 January 2026) Expected Decommission Date: 31 July 2026	<table border="1"> <tr> <td>135mins valid for 3 days at R22.50</td> <td>R 22.50</td> <td>3 days</td> <td>R 0.17</td> <td>1</td> </tr> <tr> <td>150mins valid for 3 days at R25</td> <td>R 25</td> <td>3 days</td> <td>R 0.17</td> <td>1</td> </tr> <tr> <td>90mins valid for 5 days at R15</td> <td>R 15</td> <td>5 days</td> <td>R 0.17</td> <td>1</td> </tr> <tr> <td>105mins valid for 5 days at R17.50</td> <td>R 17.50</td> <td>5 days</td> <td>R 0.17</td> <td>1</td> </tr> <tr> <td>120mins valid for 5 days at R20</td> <td>R 20</td> <td>5 days</td> <td>R 0.17</td> <td>1</td> </tr> <tr> <td>90mins @ R10 valid until midnight</td> <td>R 10</td> <td>until midnight</td> <td>R 0.11</td> <td>1</td> </tr> <tr> <td>100mins @ R19 valid for 7 days</td> <td>R 19</td> <td>7 days</td> <td>R 0.19</td> <td>1</td> </tr> <tr> <td>30mins @ R6.50 valid for 2 days</td> <td>R 7</td> <td>2 days</td> <td>R 0.22</td> <td>1</td> </tr> <tr> <td>60mins @ R11 valid for 2 days</td> <td>R 11</td> <td>2 days</td> <td>R 0.18</td> <td>1</td> </tr> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	135mins valid for 3 days at R22.50	R 22.50	3 days	R 0.17	1	150mins valid for 3 days at R25	R 25	3 days	R 0.17	1	90mins valid for 5 days at R15	R 15	5 days	R 0.17	1	105mins valid for 5 days at R17.50	R 17.50	5 days	R 0.17	1	120mins valid for 5 days at R20	R 20	5 days	R 0.17	1	90mins @ R10 valid until midnight	R 10	until midnight	R 0.11	1	100mins @ R19 valid for 7 days	R 19	7 days	R 0.19	1	30mins @ R6.50 valid for 2 days	R 7	2 days	R 0.22	1	60mins @ R11 valid for 2 days	R 11	2 days	R 0.18	1	
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MetroFibre Go Price Lock Promotion	MetroFibre's Go Price Lock Promotion was available for new customers on MetroFibre.	Filed: 07 November 2025 Launch/Effective Date: 10 November 2025 Expected Decommission Date: 10 February 2026	The promotion offered new customers on the Vumatel network a fixed price rate for 12 months from the date of the first invoice.	Ongoing as at 31 December 2025, however it was decommissioned on 10 February 2026.																																													
Cell C Call Home App Promotion	The promotion offers customers on the Call Home price plan a	Filed: 29 May 2025	Cell C provides a Call Home customer with the ability to pair with one Econet Wireless Zimbabwe ("EWZ") customer MSISDN and receive free EWZ mobile data to communicate with the Call Home Customer using the voice calling facility of the Call	Ongoing as at 31 December 2025 and was expected to be																																													

	promotional Call Home App bundle.	Launch/Effective Date: 11 June 2025 Extension Date(s): 13 November 2025, 16 January 2026 Expected Decommission Date: 28 February 2026	Home App. The free data has a validity of 30 days or a cumulative 300 minutes, whichever comes first.	decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 28 February 2026. The notification is as analysed in the 2025/26 FY Q2 Bi-annual Tariff Analysis Report ⁴⁵ .																																																						
Cell C All-in-One Plus with Facebook & Video Streaming Promotion	Cell C All-in-One Plus with Facebook & Video Streaming Promotion entails integrated voice, data, Facebook and streaming data.	Filed: 14 July 2022 Launch/Effective Date: 26 July 2022 Extension Date(s): 17	<p><i>Table 73: Cell C All-in-One Plus with Facebook & Video Streaming Promotion</i></p> <table border="1"> <thead> <tr> <th colspan="6">Daily Bundles</th> </tr> <tr> <th>Anytime Data</th> <th>Facebook Data</th> <th>Streaming Data</th> <th>On-net Minutes</th> <th>Any-net Minutes</th> <th>Price (Incl. VAT)</th> </tr> </thead> <tbody> <tr> <td>30MB</td> <td>30MB</td> <td>30MB</td> <td>10 min</td> <td>5 min</td> <td>R 5</td> </tr> <tr> <td>50MB</td> <td>50MB</td> <td>50MB</td> <td>10 min</td> <td>10 min</td> <td>R 10</td> </tr> <tr> <td>150MB</td> <td>150MB</td> <td>150MB</td> <td>10 min</td> <td>10 min</td> <td>R 20</td> </tr> <tr> <th colspan="6">Weekly Bundles</th> </tr> <tr> <td>100MB</td> <td>100MB</td> <td>100MB</td> <td>20 min</td> <td>10 min</td> <td>R 20</td> </tr> <tr> <td>350MB</td> <td>350MB</td> <td>300MB</td> <td>40 min</td> <td>20 min</td> <td>R 49</td> </tr> <tr> <td>1GB</td> <td>1GB</td> <td>1GB</td> <td>60 min</td> <td>30 min</td> <td>R 79</td> </tr> </tbody> </table>	Daily Bundles						Anytime Data	Facebook Data	Streaming Data	On-net Minutes	Any-net Minutes	Price (Incl. VAT)	30MB	30MB	30MB	10 min	5 min	R 5	50MB	50MB	50MB	10 min	10 min	R 10	150MB	150MB	150MB	10 min	10 min	R 20	Weekly Bundles						100MB	100MB	100MB	20 min	10 min	R 20	350MB	350MB	300MB	40 min	20 min	R 49	1GB	1GB	1GB	60 min	30 min	R 79	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16
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		October 2022 (Various other extensions have been filed since, with the latest being 16 January 2026) Expected Decommission Date: 31 July 2026	<table border="1"> <tr> <td>2GB</td> <td>2GB</td> <td>2GB</td> <td>90 min</td> <td>30 min</td> <td>R 129</td> </tr> </table> <p><i>Source: ICASA Database Based on Tariff Notifications</i></p>	2GB	2GB	2GB	90 min	30 min	R 129	January 2026, extending the promotion to 31 July 2026.
2GB	2GB	2GB	90 min	30 min	R 129					
Cell C Daily Data Bundles and Nite Data Bundles Promotion	Cell C's Daily Data bundles and Nite Data Bundles Promotion entail a 2GB data bundle which is priced at R 35 and valid until midnight on day of purchase.	Filed: 20 January 2022 Launch/Effective Date: 21 January 2022 Extension Date(s): 25 July 2023 (Various other extensions have been filed since, with the	The 2GB data bundle was made available to customers that purchase the 1GB daily bundle at R 20.	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 28 February 2026.						

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Cell C Upfront Payment Bundles with Double Data Promotion	Cell C's Upfront Payment Bundles and Double Data Promo are offered to prepaid, post-paid and top-up customers, with bundles available for a once-off fee and they include the allocation of data every 30 days over 12 instalments.	Filed: 11 November 2020 Launch/Effective Date: 16 November 2020 Extension Date(s): 25 July 2023 (Various other extensions have been filed since, with the latest being 14 November 2025)	<p><i>Table 74: Cell C Upfront Payment Bundles and Double Data Promotion</i></p> <table border="1"> <thead> <tr> <th>Standard Data Allocation per month</th> <th>Price</th> <th>Effective Price per month</th> <th>In-bundle rate on Standard Data Allocation over 12 Months</th> <th>Launch Promotion Free Double Data</th> <th>Total data allocation (over 12 months)</th> <th>In bundle rate on Standard + Promotional Data Allocation over 12 Months</th> </tr> </thead> <tbody> <tr> <td>100MB</td> <td>R 129</td> <td>R 11</td> <td>R 0.11</td> <td>100MB</td> <td>2.4GB</td> <td>R 0.05</td> </tr> <tr> <td>200MB</td> <td>R 199</td> <td>R 17</td> <td>R 0.08</td> <td>200MB</td> <td>4.8GB</td> <td>R 0.04</td> </tr> <tr> <td>500MB</td> <td>R 399</td> <td>R 33</td> <td>R 0.07</td> <td>500MB</td> <td>12GB</td> <td>R 0.03</td> </tr> <tr> <td>1GB</td> <td>R 799</td> <td>R 67</td> <td>R 0.07</td> <td>1GB</td> <td>24GB</td> <td>R 0.03</td> </tr> <tr> <td>2GB</td> <td>R 1 299</td> <td>R 108</td> <td>R 0.05</td> <td>2GB</td> <td>48GB</td> <td>R 0.03</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Standard Data Allocation per month	Price	Effective Price per month	In-bundle rate on Standard Data Allocation over 12 Months	Launch Promotion Free Double Data	Total data allocation (over 12 months)	In bundle rate on Standard + Promotional Data Allocation over 12 Months	100MB	R 129	R 11	R 0.11	100MB	2.4GB	R 0.05	200MB	R 199	R 17	R 0.08	200MB	4.8GB	R 0.04	500MB	R 399	R 33	R 0.07	500MB	12GB	R 0.03	1GB	R 799	R 67	R 0.07	1GB	24GB	R 0.03	2GB	R 1 299	R 108	R 0.05	2GB	48GB	R 0.03	Ongoing as at 31 December 2025 and was decommissioned on 31 January 2026.
Standard Data Allocation per month	Price	Effective Price per month	In-bundle rate on Standard Data Allocation over 12 Months	Launch Promotion Free Double Data	Total data allocation (over 12 months)	In bundle rate on Standard + Promotional Data Allocation over 12 Months																																								
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Cell C University Student Data Promotion	Cell C's University Student Data Bundles Promotion entails anytime and nite data bundles for university students.	<p>Filed: 20 July 2022</p> <p>Launch/Effective Date: 01 August 2022</p> <p>Extension Date(s): 19 January 2023 (Various other extensions have been filed since, with the latest being 16 January 2026)</p> <p>Expected Decommission Date: 31 July 2026</p>	<p><i>Table 75: Cell C University Student Data Bundles Promotion</i></p> <table border="1"> <thead> <tr> <th colspan="2">Offer 1 - Students</th> </tr> </thead> <tbody> <tr> <td>Anytime data</td> <td>5GB</td> </tr> <tr> <td>Nite data</td> <td>10GB</td> </tr> <tr> <td>Promotional Data</td> <td>5GB</td> </tr> <tr> <td>Price (Incl. VAT)</td> <td>65</td> </tr> <tr> <td>Validity</td> <td>30 Days</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Offer 1 - Students		Anytime data	5GB	Nite data	10GB	Promotional Data	5GB	Price (Incl. VAT)	65	Validity	30 Days	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 31 July 2026.
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<p>Cell C Socializa Bundles Promotion</p>	<p>The Socializa Bundles Promotion initially offers URL-specific data bundles.</p>	<p>Filed: 11 November 2020</p> <p>Launch/Effective Date: 13 November 2020</p> <p>Amendment: 28 January 2022</p> <p>Extension Date(s): 25 July 2023 (Various other extensions have been filed since, with the latest being 16 January 2026)</p> <p>Expected Decommission Date: 31 July 2026</p>	<p><i>Table 76: Cell C Socializa Bundles Promotional Offer</i></p> <table border="1"> <thead> <tr> <th colspan="5">Socializa Data Bundles Promotional Offer for use on TikTok, Twitter, Instagram or YouTube</th> </tr> <tr> <th>Volume</th> <th>Price</th> <th>Validity</th> <th>Recurring or Once-Off</th> <th>Rate per MB</th> </tr> </thead> <tbody> <tr> <td>50MB</td> <td>R 3</td> <td>Daily (expires 23h59)</td> <td>Once-Off</td> <td>R 0.06</td> </tr> <tr> <td>100MB</td> <td>R 5</td> <td>Daily (expires 23h59)</td> <td>Once-Off</td> <td>R 0.05</td> </tr> <tr> <td>250MB</td> <td>R 9</td> <td>Daily (expires 23h59)</td> <td>Once-Off</td> <td>R 0.04</td> </tr> <tr> <td>350MB</td> <td>R 15</td> <td>7 days</td> <td>Once-Off</td> <td>R 0.04</td> </tr> <tr> <td>750MB</td> <td>R 30</td> <td>7 days</td> <td>Once-Off</td> <td>R 0.04</td> </tr> <tr> <td>500MB</td> <td>R 25</td> <td>30 days</td> <td>Once-Off</td> <td>R 0.05</td> </tr> <tr> <td>1GB</td> <td>R 45</td> <td>30 days</td> <td>Once-Off</td> <td>R 0.04</td> </tr> <tr> <td>500MB</td> <td>R 25</td> <td>30 days</td> <td>Recurring</td> <td>R 0.05</td> </tr> <tr> <td>1GB</td> <td>R 45</td> <td>30 days</td> <td>Recurring</td> <td>R 0.04</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="5">Socializa Data Bundles Promotional Offer for use on YouTube</th> </tr> <tr> <th>Volume</th> <th>Price</th> <th>Validity</th> <th>Recurring or Once-Off</th> <th>Rate/MB (cents)</th> </tr> </thead> <tbody> <tr> <td>2GB</td> <td>R 80</td> <td>30 days</td> <td>Once-Off and Recurring</td> <td>R 0.04</td> </tr> <tr> <td>3GB</td> <td>R 120</td> <td>30 days</td> <td>Once-Off and Recurring</td> <td>R 0.04</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="5">Socializa Data Bundles Promotional Offer for use on YouTube</th> </tr> <tr> <th>Volume</th> <th>Price</th> <th>Validity</th> <th>Recurring or Once-Off</th> <th>Rate/MB (cents)</th> </tr> </thead> <tbody> <tr> <td>25MB</td> <td>R 2</td> <td>Daily (expires 23h59)</td> <td>Once-Off</td> <td>R 0.08</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Socializa Data Bundles Promotional Offer for use on TikTok, Twitter, Instagram or YouTube					Volume	Price	Validity	Recurring or Once-Off	Rate per MB	50MB	R 3	Daily (expires 23h59)	Once-Off	R 0.06	100MB	R 5	Daily (expires 23h59)	Once-Off	R 0.05	250MB	R 9	Daily (expires 23h59)	Once-Off	R 0.04	350MB	R 15	7 days	Once-Off	R 0.04	750MB	R 30	7 days	Once-Off	R 0.04	500MB	R 25	30 days	Once-Off	R 0.05	1GB	R 45	30 days	Once-Off	R 0.04	500MB	R 25	30 days	Recurring	R 0.05	1GB	R 45	30 days	Recurring	R 0.04	Socializa Data Bundles Promotional Offer for use on YouTube					Volume	Price	Validity	Recurring or Once-Off	Rate/MB (cents)	2GB	R 80	30 days	Once-Off and Recurring	R 0.04	3GB	R 120	30 days	Once-Off and Recurring	R 0.04	Socializa Data Bundles Promotional Offer for use on YouTube					Volume	Price	Validity	Recurring or Once-Off	Rate/MB (cents)	25MB	R 2	Daily (expires 23h59)	Once-Off	R 0.08	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 31 July 2026.</p>
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<p>Cell C Variable Bundles Promotion</p>	<p>Cell C's Variable Bundles Promotion entails discounted prices ranging from 1% to 100% on data and voice bundles.</p>	<p>Filed: 10 February 2023 Launch/Effective Date: 22 February 2023 Extension Date(s): 12 April 2023 (Various other extensions have been filed since, with the latest being 16 January 2026) Expected Decommission Date: 31 July 2026</p>	<p><i>Table 77: Cell C Variable Bundles Promotion</i></p> <table border="1"> <tr> <td>Price Discount</td> <td>From 1% to 100%</td> </tr> <tr> <td>Price</td> <td>From R 0 to R 500</td> </tr> <tr> <td>Anytime Data</td> <td>From 1MB to 10GB</td> </tr> <tr> <td>Nite Data</td> <td>From 1MB to 10GB</td> </tr> <tr> <td>On-net Minutes</td> <td>From 1Min to 5400Min</td> </tr> <tr> <td>Any-net Minutes</td> <td>From 1Min to 5400Min</td> </tr> <tr> <td>Validity</td> <td>From 1 day to 30 days</td> </tr> <tr> <td>Free Streaming Data</td> <td>From 1MB to 10GB</td> </tr> <tr> <td>Free Social Data</td> <td>From 1MB to 10GB</td> </tr> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Price Discount	From 1% to 100%	Price	From R 0 to R 500	Anytime Data	From 1MB to 10GB	Nite Data	From 1MB to 10GB	On-net Minutes	From 1Min to 5400Min	Any-net Minutes	From 1Min to 5400Min	Validity	From 1 day to 30 days	Free Streaming Data	From 1MB to 10GB	Free Social Data	From 1MB to 10GB	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 31 July 2026.</p>
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<p>Cell C Double Any-time Data Bundles Promotion</p>	<p>Cell C Double Any-time Voice Bundles Promotion entails daily and weekly voice bundles.</p>	<p>Filed: 20 February 2023</p>	<p><i>Table 78: Cell C Double Any-time Data Bundles Promotion</i></p> <table border="1"> <thead> <tr> <th>Anytime Data Allocation</th> <th>Anytime Promotional Data</th> <th>Validity</th> <th>Price</th> </tr> </thead> <tbody> <tr> <td>2GB</td> <td>2GB</td> <td>Mid-night</td> <td>R 35</td> </tr> <tr> <td>2GB</td> <td>2GB</td> <td>7 days</td> <td>R 99</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Anytime Data Allocation	Anytime Promotional Data	Validity	Price	2GB	2GB	Mid-night	R 35	2GB	2GB	7 days	R 99	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned</p>						
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		<p>Launch/Effective Date: 02 March 2023</p> <p>Extension Date(s): 19 May 2023 (Various other extensions have been filed since, with the latest being 16 January 2026)</p> <p>Expected Decommission Date: 28 February 2026</p>		<p>on 31 January 2026. However, Cell C filed an extension on 16 January 2026, extending the promotion to 28 February 2026.</p>																					
Cell C WhatsApp Bundles Promotion	Cell C WhatsApp Bundles Promotion entails the upgrade of validity periods and price reductions on certain packages.	<p>Filed: 20 February 2023</p> <p>Launch/Effective Date: 02 March 2023</p>	<p><i>Table 79: Cell C WhatsApp Bundles Promotion</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Previous Validity</th> <th>New Validity</th> <th>Previous Price (Incl. VAT)</th> <th>New Price (Incl. VAT)</th> <th>Difference</th> <th>Variance (%)</th> </tr> </thead> <tbody> <tr> <td>600MB</td> <td>14 days</td> <td>15 days</td> <td>R 20</td> <td>N/A</td> <td>N/A</td> <td>N/A</td> </tr> <tr> <td>1GB</td> <td>30 days</td> <td>N/A</td> <td>R 35</td> <td>R 29</td> <td>-R 6</td> <td>-17.1%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Previous Validity	New Validity	Previous Price (Incl. VAT)	New Price (Incl. VAT)	Difference	Variance (%)	600MB	14 days	15 days	R 20	N/A	N/A	N/A	1GB	30 days	N/A	R 35	R 29	-R 6	-17.1%	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an</p>
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Cell C Recharge Enhancer Promotion	Cell C's Recharge Enhancer Promotion entailed daily data, voice and integrated bundles for qualifying customers.	<p>Filed: 12 August 2022</p> <p>Launch/Effective Date: 24 August 2022</p> <p>Extension Date(s): 14</p>	<p><i>Table 80: Cell C Recharge Enhancer Promotion (Sample)⁴⁶</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Validity</th> <th>Subscriber Action</th> </tr> </thead> <tbody> <tr> <td>30MB</td> <td>Valid till midnight</td> <td>R 5</td> </tr> <tr> <td>60MB</td> <td>Valid till midnight</td> <td>R 10</td> </tr> <tr> <td>100MB</td> <td>Valid till midnight</td> <td>R 15</td> </tr> <tr> <td>150MB</td> <td>Valid till midnight</td> <td>R 20</td> </tr> <tr> <td>6 on-net minutes</td> <td>Valid till midnight</td> <td>R 5</td> </tr> <tr> <td>15 on-net minutes</td> <td>Valid till midnight</td> <td>R 10</td> </tr> <tr> <td>20 on-net minutes</td> <td>Valid till midnight</td> <td>R 15</td> </tr> <tr> <td>30 on-net minutes</td> <td>Valid till midnight</td> <td>R 20</td> </tr> <tr> <td>30MB + 30 On-net minutes</td> <td>Valid till midnight</td> <td>R 5</td> </tr> <tr> <td>60MB + 60 On-net minutes</td> <td>Valid till midnight</td> <td>R 10</td> </tr> </tbody> </table>	Product Description	Validity	Subscriber Action	30MB	Valid till midnight	R 5	60MB	Valid till midnight	R 10	100MB	Valid till midnight	R 15	150MB	Valid till midnight	R 20	6 on-net minutes	Valid till midnight	R 5	15 on-net minutes	Valid till midnight	R 10	20 on-net minutes	Valid till midnight	R 15	30 on-net minutes	Valid till midnight	R 20	30MB + 30 On-net minutes	Valid till midnight	R 5	60MB + 60 On-net minutes	Valid till midnight	R 10	<p>Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 20</p>
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⁴⁶ More information regarding Cell C's Recharge Enhancer Promotion can be found the operator's website: < <https://www.cellc.co.za/cellc/static-content/PDF/Recharge-Enhancer-Promotion-Terms-and-Conditions-V2.pdf> > Accessed on 17 March 2026.

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<p>Amobia on Vuma Promotion</p>	<p>Amobia's Vuma Promotion entails discounted FTTH packages on the Vumatel network.</p>	<p>Filed: 26 November 2025</p> <p>Launch/Effective Date: 06 December 2025</p> <p>Expected Decommission Date: 28 February 2026</p>	<p><i>Table 81: Amobia on Vuma Promotion</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Standard Price</th> <th>Promotional Price</th> <th>Difference</th> <th>Variance (%)</th> </tr> </thead> <tbody> <tr> <td>50/25Mbps</td> <td>R 665</td> <td>R 482</td> <td>-R 183</td> <td>-27.5%</td> </tr> <tr> <td>50/50Mbps</td> <td>R 725</td> <td>R 542</td> <td>-R 183</td> <td>-25.2%</td> </tr> <tr> <td>100/50Mbps</td> <td>R 799</td> <td>R 599</td> <td>-R 200</td> <td>-25%</td> </tr> <tr> <td>100/100Mbps</td> <td>R 875</td> <td>R 675</td> <td>-R 200</td> <td>-22.9%</td> </tr> <tr> <td>200/200Mbps</td> <td>R 1 089</td> <td>R 822</td> <td>-R 267</td> <td>-24.5%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Standard Price	Promotional Price	Difference	Variance (%)	50/25Mbps	R 665	R 482	-R 183	-27.5%	50/50Mbps	R 725	R 542	-R 183	-25.2%	100/50Mbps	R 799	R 599	-R 200	-25%	100/100Mbps	R 875	R 675	-R 200	-22.9%	200/200Mbps	R 1 089	R 822	-R 267	-24.5%	<p>Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.</p>
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<p>Telkom Mobile Ke Dezemba" Campaign</p>	<p>The notification relates to special data bundle offers under Telkom's "Ke Dezemba" campaign, available to both prepaid and post-paid customers via the USSD channel (*123#).</p>	<p>Filed: 10 December 2025 Launch/Effective Date: 19 December 2025 Expected Decommission Date: 30 January 2026</p>	<p><i>Table 82: Telkom Mobile Ke Dezemba" Campaign</i></p> <table border="1" data-bbox="801 252 1841 472"> <thead> <tr> <th>Description</th> <th>Price</th> </tr> </thead> <tbody> <tr> <td>1 229MB (7 days) + 400MB (1 day)</td> <td>R 25</td> </tr> <tr> <td>700MB (5 days) + 230MB (1 day)</td> <td>R 17</td> </tr> <tr> <td>520MB (3 days) + 170MB (1 day)</td> <td>R 13.50</td> </tr> <tr> <td>335MB (1 day) + 100MB (1 day)</td> <td>R 7.50</td> </tr> <tr> <td>145MB (1 day) + 50MB (1 day)</td> <td>R 5</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Description	Price	1 229MB (7 days) + 400MB (1 day)	R 25	700MB (5 days) + 230MB (1 day)	R 17	520MB (3 days) + 170MB (1 day)	R 13.50	335MB (1 day) + 100MB (1 day)	R 7.50	145MB (1 day) + 50MB (1 day)	R 5	<p>Ongoing as at 31 December 2025, however it was decommissioned on 30 January 2026.</p>			
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<p>Home Connect Summer 26 Promotion</p>	<p>Home Connect's Summer 26 Promotion entailed discounted FTTH bundles on the Vumatel network.</p>	<p>Filed: 01 October 2025 Launch/Effective Date: 10 October 2025 Extension Date: 18 November 2025</p>	<p><i>Table 83: Home Connect Summer 26 Promotion</i></p> <table border="1" data-bbox="801 911 1841 1050"> <thead> <tr> <th>Product Description</th> <th>Standard Price</th> <th>Promotional Price</th> <th>Difference</th> <th>Variance (%)</th> </tr> </thead> <tbody> <tr> <td>30/30Mbps</td> <td>R 488</td> <td>R 398</td> <td>-R 90</td> <td>-18.4%</td> </tr> <tr> <td>50/25Mbps</td> <td>R 688</td> <td>R 548</td> <td>-R 140</td> <td>-20.3%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Standard Price	Promotional Price	Difference	Variance (%)	30/30Mbps	R 488	R 398	-R 90	-18.4%	50/25Mbps	R 688	R 548	-R 140	-20.3%	<p>Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.</p>
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Cell C Buy and Get Promotion	The Buy and Get Promotion rewards customers with free voice bundles upon purchasing a bundle from the All My Specials (*141#) menu.	Filed: 01 March 2024 Launch/Effective Date: 13 March 2024 Extension Date(s): 21 August 2024, 12 November 2024, 13 May 2025, 17 November 2025, 20 January 2026 Expected Decommission	<p><i>Table 84: Cell C Buy and Get Promotional Bundles (Sample)⁴⁷</i></p> <table border="1"> <thead> <tr> <th>General Description</th> <th>Validity</th> <th>Validity Measure</th> </tr> </thead> <tbody> <tr><td>5mins valid for today</td><td>1</td><td>days</td></tr> <tr><td>10mins valid for today</td><td>1</td><td>days</td></tr> <tr><td>95mins valid for today</td><td>1</td><td>days</td></tr> <tr><td>100mins valid for today</td><td>1</td><td>days</td></tr> <tr><td>5mins valid for 3 days</td><td>3</td><td>days</td></tr> <tr><td>10mins valid for 3 days</td><td>3</td><td>days</td></tr> <tr><td>95mins valid for 3 days</td><td>3</td><td>days</td></tr> <tr><td>100mins valid for 3 days</td><td>3</td><td>days</td></tr> <tr><td>5mins valid for 7 days</td><td>7</td><td>days</td></tr> <tr><td>90mins valid for 7 days</td><td>7</td><td>days</td></tr> <tr><td>95mins valid for 7 days</td><td>7</td><td>days</td></tr> <tr><td>100mins valid for 7 days</td><td>7</td><td>days</td></tr> <tr><td>5mins valid for 14 days</td><td>14</td><td>days</td></tr> <tr><td>10mins valid for 14 days</td><td>14</td><td>days</td></tr> <tr><td>15mins valid for 14 days</td><td>14</td><td>days</td></tr> <tr><td>90mins valid for 14 days</td><td>14</td><td>days</td></tr> <tr><td>95mins valid for 14 days</td><td>14</td><td>days</td></tr> <tr><td>100mins valid for 14 days</td><td>14</td><td>days</td></tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	General Description	Validity	Validity Measure	5mins valid for today	1	days	10mins valid for today	1	days	95mins valid for today	1	days	100mins valid for today	1	days	5mins valid for 3 days	3	days	10mins valid for 3 days	3	days	95mins valid for 3 days	3	days	100mins valid for 3 days	3	days	5mins valid for 7 days	7	days	90mins valid for 7 days	7	days	95mins valid for 7 days	7	days	100mins valid for 7 days	7	days	5mins valid for 14 days	14	days	10mins valid for 14 days	14	days	15mins valid for 14 days	14	days	90mins valid for 14 days	14	days	95mins valid for 14 days	14	days	100mins valid for 14 days	14	days	Ongoing as at 31 December 2025 and was expected to be decommissioned on 31 January 2026. However, Cell C filed an extension on 20 January 2026, extending the promotion to 31 July 2026.
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⁴⁷ More information regarding Cell C's Buy and Get Promotion can be found the Authority's database and may be made available upon request.

		Date: 31 July 2026																																					
Home Connect Summer 26 on Evotel Promotion	Home Connect's Summer 26 on Evotel Promotion entailed discounted FTTH packages for new customers on the Evotel network	Filed: 21 November 2025 Launch/Effective Date: 02 December 2025 Expected Decommission Date: 28 February 2026	<p><i>Table 85: Home Connect Summer 26 on Evotel Promotion</i></p> <table border="1"> <thead> <tr> <th>Product Description</th> <th>Standard Price</th> <th>Promotional Price</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>20/20Mbps</td> <td>R 608</td> <td>R 468</td> <td>-R 140</td> <td>-23%</td> </tr> <tr> <td>60/60Mbps</td> <td>R 778</td> <td>R 718</td> <td>-R 60</td> <td>-7.7%</td> </tr> <tr> <td>150/150Mbps</td> <td>R 958</td> <td>R 888</td> <td>-R 70</td> <td>-7.3%</td> </tr> <tr> <td>250/250Mbps</td> <td>R 1 108</td> <td>R 1 018</td> <td>-R 90</td> <td>-8.1%</td> </tr> <tr> <td>300/300Mbps</td> <td>R 1 308</td> <td>R 1 208</td> <td>-R 100</td> <td>-7.6%</td> </tr> <tr> <td>850/850Mbps</td> <td>R 1 508</td> <td>R 1 388</td> <td>-R 120</td> <td>-8%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Standard Price	Promotional Price	Price Difference	Price Difference (%)	20/20Mbps	R 608	R 468	-R 140	-23%	60/60Mbps	R 778	R 718	-R 60	-7.7%	150/150Mbps	R 958	R 888	-R 70	-7.3%	250/250Mbps	R 1 108	R 1 018	-R 90	-8.1%	300/300Mbps	R 1 308	R 1 208	-R 100	-7.6%	850/850Mbps	R 1 508	R 1 388	-R 120	-8%	Ongoing as at 31 December 2025, however it was decommissioned on 28 February 2026.
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Fibertime 30-day i5yami (for 5 devices) Promotion	Fibertime's 30-day i5yami (for 5 devices) Promotion allows customers to connect up to 5 devices to their Fibertime device for a fee of R 100.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission	The connected devices or people are sent a unique in order to connect to the internet from the host device.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.																																			

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Fibertime 7-day i5yami (for 1 device) Promotion	Fibertime's 7-day i5yami (for 1 devices) Promotion allows customers to connect 1 additional device to their Fibertime device for a fee of R 80.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission Date: 31 May 2026	The connected devices or people are sent a unique in order to connect to the internet from the host device.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.																																						
Vodacom Black November Fibre Broadband Promotion	Vodacom's Black November Fibre Broadband Promotion entailed month-to-month, 12-month and 24-month FTTH packages on various networks	Filed: 25 November 2025 Launch/Effective Date: 04 December 2025 Expected Decommission	<p><i>Table 86: Vodacom Black November Fibre Broadband Promotion</i></p> <table border="1"> <thead> <tr> <th colspan="5">Octotel</th> </tr> <tr> <th rowspan="2">Product Description</th> <th rowspan="2">Standard Monthly Subscription</th> <th colspan="3">Reduced monthly subscription (Inc.VAT)</th> </tr> <tr> <th>MtM contract first 12 months</th> <th>12- Month contract first 12 months</th> <th>24-Month contract first 24 months</th> </tr> </thead> <tbody> <tr> <td>25/25Mbps</td> <td>R 479</td> <td>R 429</td> <td>R 429</td> <td>R 429</td> </tr> <tr> <td>55/25Mbps</td> <td>R 699</td> <td>R 449</td> <td>R 449</td> <td>R 449</td> </tr> <tr> <td>100/100Mbps</td> <td>R 899</td> <td>R 849</td> <td>R 849</td> <td>R 849</td> </tr> <tr> <td>150/150Mbps</td> <td>R 999</td> <td>R 869</td> <td>R 869</td> <td>R 869</td> </tr> <tr> <td>300/200Mbps</td> <td>R 1 149</td> <td>R 1 099</td> <td>R 1 099</td> <td>R 1 099</td> </tr> </tbody> </table>	Octotel					Product Description	Standard Monthly Subscription	Reduced monthly subscription (Inc.VAT)			MtM contract first 12 months	12- Month contract first 12 months	24-Month contract first 24 months	25/25Mbps	R 479	R 429	R 429	R 429	55/25Mbps	R 699	R 449	R 449	R 449	100/100Mbps	R 899	R 849	R 849	R 849	150/150Mbps	R 999	R 869	R 869	R 869	300/200Mbps	R 1 149	R 1 099	R 1 099	R 1 099	Ongoing as at 31 December 2025, however it was decommissioned on 31 January 2026.
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		Date: 31 January 2026	500/200Mbps	R 1 249	R 1 199	R 1 199	R 1 199
			1000/200Mbps	R 1 499	R 1 299	R 1 299	R 1 299
			Vumatel				
			30/30Mbps	R 469	R 429	R 429	R 429
			50/25Mbps	R 689	R 649	R 649	R 649
			50/50Mbps	R 799	R 699	R 699	R 699
			100/50Mbps	R 889	R 799	R 799	R 799
			100/100Mbps	R 979	R 849	R 849	R 849
			200/200Mbps	R 1 129	R 999	R 999	R 999
			500/200Mbps	R 1 269	R 1 199	R 1 199	R 1 199
			1000/250Mbps	R 1 449	R 1 299	R 1 299	R 1 299
			1000/500Mbps	R 2 299	R 2 249	R 2 249	R 2 249
			MFN Nexus				
			25/25Mbps	R 579	R 429	R 429	R 429
			45/45Mbps	R 769	R 649	R 649	R 649
			75/75Mbps	R 889	R 749	R 749	R 749
			150/150Mbps	R 929	R 869	R 869	R 869
			250/250Mbps	R 1 079	R 949	R 949	R 949
			500/500Mbps	R 1 289	R 1 199	R 1 199	R 1 199
			1000/500Mbps	R 1 449	R 1 399	R 1 399	R 1 399
			MFN Nova				
			20/20Mbps	R 529	R 459	R 459	R 459
			40/40Mbps	R 589	R 529	R 529	R 529
			60/60Mbps	R 709	R 649	R 649	R 649
			150/150Mbps	R 929	R 869	R 869	R 869
			250/250Mbps	R 1 079	R 949	R 949	R 949
			500/500Mbps	R 1 289	R 1 199	R 1 199	R 1 199
			1000/500Mbps	R 1 449	R 1 399	R 1 399	R 1 399

			<i>Source: ICASA Database based on Tariff Notifications</i>	
Rain Coupon Promotion	Rain's Coupon Promotion allows customers to reduce their initial monthly subscription payment amount by claiming a voucher on Rain's website or by contacting a call centre agent.	Filed: 28 November 2025 Launch/Effective Date: 09 December 2025 Expected Decommission Date: 30 June 2026	Rain's amendment of its Coupon Promotion entailed the addition of Loop customers to the promotion and the extension of the promotion.	Ongoing as at 31 December 2025, however it will be decommissioned on 30 June 2026.
Fibertime R 1 for 30 mins Promotion	Fibertime's R 1 for 30 minutes Promotion entails a 30 minutes internet bundle at a price of R 1.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission	Fibertime's promotion provides users with unlimited 100Mbps internet access. The voucher can be accessed by signing up and purchasing it from a local spaza or through a banking App.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.

		Date: 31 May 2026		
Fibertime R 1 for 1 hour Promotion	Fibertime's R 1 for 1 hour Promotion entails a 1 hour internet bundle that is priced at R 1.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission Date: 31 May 2026	Fibertime's promotion provides users with unlimited 100Mbps internet access. The voucher can be accessed by signing up and purchasing it from a local spaza or through a banking App.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.
Fibertime R 2 for 1 hour Promotion	Fibertime's R 2 for 1 hour Promotion entails a 1 hour internet bundle that is priced at R 2.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission	Fibertime's promotion provides users with unlimited 100Mbps internet access. The voucher can be accessed by signing up and purchasing it from a local spaza or through a banking App.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.

		Date: 31 May 2026		
Fibertime R 2 for 2 hours Promotion	Fibertime's R 2 for 2 hours Promotion entails a 2 hour internet bundle that is priced at R 2.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission Date: 31 May 2026	Fibertime's promotion provides users with unlimited 100Mbps internet access. The voucher can be accessed by signing up and purchasing it from a local spaza or through a banking App.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.
Fibertime R 3 for 3 hours Promotion	Fibertime's R 3 for 3 hours Promotion entails a 3 hour internet bundle that is priced at R 3.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission	Fibertime's promotion provides users with unlimited 100Mbps internet access. The voucher can be accessed by signing up and purchasing it from a local spaza or through a banking App.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.

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Fibertime R 4 for 4 hours Promotion	Fibertime's R 4 for 4 hours Promotion entails a 4 hour internet bundle that is priced at R 4.	Filed: 24 November 2025 Launch/Effective Date: 08 December 2025 Expected Decommission Date: 31 May 2026	Fibertime's promotion provides users with unlimited 100Mbps internet access. The voucher can be accessed by signing up and purchasing it from a local spaza or through a banking App.	Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.																																																		
Amobia on Frogfoot FTTH Promotion	Amobia's Frogfoot FTTH Promotion entails 40% discounted FTTH packages with line speeds that range from 120/60Mbps to 1000/500Mbps	Filed: 03 December 2025 Launch/Effective Date: 16 December 2025 Expected Decommission	<p><i>Table 87: Amobia on Frogfoot FTTH Promotion</i></p> <table border="1"> <thead> <tr> <th colspan="5">December to January</th> </tr> <tr> <th>Product Description</th> <th>Standard Price</th> <th>Promotional Price</th> <th>Price Difference</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>120/60Mbps</td> <td>R 859</td> <td>R 515</td> <td>-R 344</td> <td>-40%</td> </tr> <tr> <td>120/120Mbps</td> <td>R 929</td> <td>R 557</td> <td>-R 372</td> <td>-40%</td> </tr> <tr> <td>240/120Mbps</td> <td>R 989</td> <td>R 593</td> <td>-R 396</td> <td>-40%</td> </tr> <tr> <td>240/240Mbps</td> <td>R 1 149</td> <td>R 689</td> <td>-R 460</td> <td>-40%</td> </tr> <tr> <td>400/200Mbps</td> <td>R 1 349</td> <td>R 809</td> <td>-R 540</td> <td>-40%</td> </tr> <tr> <td>400/400Mbps</td> <td>R 1 449</td> <td>R 869</td> <td>-R 580</td> <td>-40%</td> </tr> <tr> <td>1000/500Mbps</td> <td>R 1 719</td> <td>R 1 031</td> <td>-R 688</td> <td>-40%</td> </tr> <tr> <td colspan="5">01 February 2026</td> </tr> </tbody> </table>	December to January					Product Description	Standard Price	Promotional Price	Price Difference	Price Difference (%)	120/60Mbps	R 859	R 515	-R 344	-40%	120/120Mbps	R 929	R 557	-R 372	-40%	240/120Mbps	R 989	R 593	-R 396	-40%	240/240Mbps	R 1 149	R 689	-R 460	-40%	400/200Mbps	R 1 349	R 809	-R 540	-40%	400/400Mbps	R 1 449	R 869	-R 580	-40%	1000/500Mbps	R 1 719	R 1 031	-R 688	-40%	01 February 2026					Ongoing as at 31 December 2025, however it will be decommissioned on 31 May 2026.
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MTN Superflex 10GB	The promotional offer rewarded customers with a 1-month R 100 discounted subscription fee.	<p>Filed: 20 September 2024</p> <p>Launch/Effective Date: 02 October 2024</p> <p>Amendment Date: 08 December 2025, 17 December 2025</p> <p>Extension Date: 03 December</p>	<p>Table 88: MTN Superflex R 199 Promotion</p> <table border="1"> <tr> <td>Plans</td> <td>10GB Promotional Offer</td> </tr> <tr> <td>Data</td> <td>10GB Anytime Data</td> </tr> <tr> <td>Minutes</td> <td>Unlimited minutes (subject to AUP)</td> </tr> <tr> <td>SMS</td> <td>Unlimited SMSs</td> </tr> <tr> <td>1st Month subscription (Incl. VAT)</td> <td>R 329 on first payment</td> </tr> <tr> <td>2nd Month subscription (Incl. VAT)</td> <td>R 229 from second payment</td> </tr> <tr> <td>Contract Term</td> <td>Month-to-Month</td> </tr> </table> <p>Source: ICASA Database based on Tariff Notifications</p> <p>It should be noted that MTN As of introduced the SuperFlex 10GB product as permanent in the market as from 01 February 2026.</p>	Plans	10GB Promotional Offer	Data	10GB Anytime Data	Minutes	Unlimited minutes (subject to AUP)	SMS	Unlimited SMSs	1st Month subscription (Incl. VAT)	R 329 on first payment	2nd Month subscription (Incl. VAT)	R 229 from second payment	Contract Term	Month-to-Month	Ongoing as at 31 December 2025, however it was decommissioned on 31 January 2026.																					
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Vodacom Fibre Broadband on Vodacom Promotion	Vodacom's Fibre Broadband on Vodacom Promotion entailed discounted FTTH packages on the Vodacom network.	Filed: 08 December 2025 Launch/Effective Date: 18 December 2025 Expected Decommission Date: 31 January 2026	<p><i>Table 89: Vodacom Fibre Broadband on Vodacom Promotion</i></p> <table border="1"> <thead> <tr> <th rowspan="2">Product Description</th> <th rowspan="2">Monthly Subscription</th> <th colspan="4">Reduced Monthly subscription</th> </tr> <tr> <th>MtM contract first 12 months</th> <th>12- Month contract first 12 months</th> <th>24-Month contract first 24 months</th> <th>Price Difference (%)</th> </tr> </thead> <tbody> <tr> <td>30/30Mbps</td> <td>R 469</td> <td>R 429</td> <td>R 429</td> <td>R 429</td> <td>-8.5%</td> </tr> <tr> <td>50/25Mbps</td> <td>R 699</td> <td>R 649</td> <td>R 649</td> <td>R 649</td> <td>-7.2%</td> </tr> <tr> <td>50/50Mbps</td> <td>R 749</td> <td>R 699</td> <td>R 699</td> <td>R 699</td> <td>-6.7%</td> </tr> <tr> <td>100/50Mbps</td> <td>R 799</td> <td>R 799</td> <td>R 799</td> <td>R 799</td> <td>0%</td> </tr> <tr> <td>100/100Mbps</td> <td>R 899</td> <td>R 849</td> <td>R 849</td> <td>R 849</td> <td>-5.6%</td> </tr> <tr> <td>200/200Mbps</td> <td>R 1 049</td> <td>R 999</td> <td>R 999</td> <td>R 999</td> <td>-4.8%</td> </tr> </tbody> </table> <p><i>Source: ICASA Database based on Tariff Notifications</i></p>	Product Description	Monthly Subscription	Reduced Monthly subscription				MtM contract first 12 months	12- Month contract first 12 months	24-Month contract first 24 months	Price Difference (%)	30/30Mbps	R 469	R 429	R 429	R 429	-8.5%	50/25Mbps	R 699	R 649	R 649	R 649	-7.2%	50/50Mbps	R 749	R 699	R 699	R 699	-6.7%	100/50Mbps	R 799	R 799	R 799	R 799	0%	100/100Mbps	R 899	R 849	R 849	R 849	-5.6%	200/200Mbps	R 1 049	R 999	R 999	R 999	-4.8%	Ongoing as at 31 December 2025, however it was decommissioned on 31 January 2026.
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Annexure B: Promotions that Ended During the Period Under Review

TARIFF PLAN	EXPLANATION OF THE TARIFF PLAN	RELEVANT DATES
Amobia FNO Discount Promotion	Amobia's FNO Discount Promotion entailed discounted promotional FTTH packages on various networks.	Filed: 01 July 2025 Launch Date: 09 July 2025 Decommission Date: 31 December 2025
Vodacom Fibre Broadband on MTN Promotion	Vodacom's Fibre Broadband on MTN Promotion entailed MtM, 12-month and 24-month FTTH contracts on MTN's network.	Filed: 02 July 2025 Launch Date: 09 July 2025 Decommission Date: 31 July 2025
Amobia on Openserve FTTH Promotion	Amobia's Openserve FTTH Promotion entailed a 30/30Mbps FTTH package that was discounted from R 475 to R 375 over the promotional period.	Filed: 10 July 2025 Launch Date: 18 July 2025 Decommission Date: 31 December 2025
Vodacom Fibre Self-Built Low Uptake Promotion	Vodacom's Fibre Self-Built Low Uptake Promotion entailed discounted FTTH bundles with line speeds that ranged from 20/10Mbps to 200/200Mbps.	Filed: 08 April 2025 Launch Date: 17 April 2025 Extension Date: 22 July 2025 Decommission Date: 31 October 2025

MTN8 Competition	The promotion rewarded prepaid subscribers who recharge with R 20 or more (airtime or bundle) with free, same-day redeemable bundles.	Filed: 17 July 2025 Launch Date: 30 July 2025 Decommission Date: 05 October 2025
Telkom Mobile Winter Warmerz Campaign	The promotion entailed special data bundle offers for Telkom Mobile's prepaid and post-paid customers via the *123# USSD code.	Filed: 20 June 2025 Launch/Effective Date: 01 July 2025 Extension Date(s): 21 July 2025 Decommission Date: 30 September 2025
MTN Pilot OOB Voice Rate Promotion	MTN rewarded customers with a pilot OOB Voice rate promotion (R 0.39 per minute) to 500 (five hundred) prepaid subscribers on Bonus Bonanza price plan who did not purchase Voice bundles for a period of 3 months.	Filed: 22 July 2025 Launch Date: 01 August 2025 Decommission Date: 31 October 2025
K'nect Mobile Employee Plan & Bundle Promotion	Shoprite K'nect offered employees promotional data bundles, voice bundles and integrated bundles.	Filed: 23 July 2025 Launch Date: 04 August 2025 Decommission Date: 01 January 2026
Vodacom Reduced Monthly Subscription Promotion	Vodacom's Reduced Monthly Subscription Promotion entailed MtM, 12-month, and 24-month discounted FTTH packages on various networks.	Filed: 23 July 2025 Launch Date: 01 August 2025 Decommission Date: 31 October 2025

Vodacom Mobile Back Up Promotion	Vodacom's Mobile Back Up Promotion entailed a promotional service offering Vodacom Fibre customers a 40GB monthly data allocation, broadband data access via mobile data access technologies during a Vodacom Fibre Broadband service interruption	Filed: 28 July 2025 Launch Date: 06 August 2025 Decommission Date: 31 October 2025
MetroFibre FTTH Direct Pre-Installed Fibre Activation Offer Promotion	MetroFibre's FTTH Direct Pre-Installed Fibre Activation Offer Promotion offered new direct MetroFibre customers a waiver of activation costs, provided that an existing MetroFibre termination point is already installed on the customer's premises.	Filed: 28 July 2025 Launch Date: 04 August 2025 Decommission Date: 31 December 2025
Telkom Mobile Comic Con Mega Winz Campaign	The promotion offered customers data bundles at promotional prices.	Filed: 29 July 2025 Launch Date: 07 August 2025 Decommission Date: 31 August 2025
Vodacom YouTube Promotion	Vodacom's YouTube Promotion entailed YouTube bundles with various validity periods.	Filed: 31 July 2025 Launch Date: 09 August 2025 Decommission Date: 30 September 2025
Shoprite K'nect WhatsApp Promotion	Shoprite K'nect offered discounted WhatsApp data bundles for the duration of the promotion.	Filed: 27 August 2025 Launch Date: 08 September 2025 Decommission Date: 30 November 2025
Telkom Mobile Comic Con Mega Winz Campaign	The promotion offered customers data bundles at promotional prices.	Filed: 02 September 2025

		Launch Date: 11 September 2025 Decommission Date: 31 October 2025
Cell C Win a Trolley Competition	The competition provided eligible participants with an opportunity to win grocery shopping vouchers. The campaign was designed to drive customer acquisition and upgrades across both prepaid and post-paid segments.	Filed: 03 September 2025 Launch Date: 15 September 2025 Decommission Date: 31 October 2025
MetroFibre Go Octotel 25Mbps Promotion	MetroFibre's Go Octotel 25Mbps Promotion allowed customers on the 25/25Mbps FTTH package to upgrade to a 55/25Mbps line speed which was priced at R 599.	Filed: 08 September 2025 Launch Date: 15 September 2025 Decommission Date: 31 December 2025
Cell C OMC Promotional Bundles	The OMC Promotion offered customers 1-day, 3-day, 7-day and 30-day promotional voice and data bundles.	Filed: 09 September 2025 Launch Date: 22 September 2025 Decommission Date: 31 December 2025
Vodacom on Huge Networks FTTH	Vodacom's Huge Networks FTTH entailed standard and promotional FTTH packages with line speeds that ranged from 20/10Mbps to 500/300Mbps.	Filed: 19 September 2025 Launch Date: 01 October 2025 Decommission Date: 31 October 2025
MetroFibre 5 for 50 Promotion for Direct Customers	MetroFibre's 5 for 50 Promotion for Direct Customers offered new customers 50% off the activation fee and 50% off any speed packages for 4 months, in addition if a customer was still active and their account	Filed: 19 September 2025 Launch Date: 01 October 2025

	in good standing at the end of May 2026, the customer would receive an additional 50% off their June 2026 invoice.	Decommission Date: 31 October 2025
Vodacom Fibre Broadband on Octotel FTTH Promotion	Vodacom's Fibre Broadband on Octotel FTTH Promotion entailed a discounted 55/25Mbps package that was available on a MtM, 12-month and 24-month validity.	Filed: 22 September 2025 Launch Date: 02 October 2025 Decommission Date: 31 October 2025
SADV Infini-fi Cash Back Promotion	SADV's Infini-fi Cash Back Promotion entailed cash back benefits upon service provisioning for the first 250 customers who subscribed to SADV's Vumatel FTTH.	Filed: 23 September 2025 Launch Date: 09 October 2025 Decommission Date: 31 December 2025
SADV 1-Month Free Promotion	SADV's 1-Month Free Promotion offered eligible customers the first month of service free of charge upon successful activation of their contract, with normal subscription charges applying from the second month onwards for the remainder of the contract period.	Filed: 23 September 2025 Launch Date: 09 October 2025 Decommission Date: 31 December 2025
Home Connect Summer 26 Promotion	Home Connect's Summer 26 Promotion entailed a promotional offer exclusively for new customers on the Balwin, Vumatel, Openserve, Web Connect, Frogfoot, ZoomFibre, Metrofibre, Balwin Fibre, and Octotel networks, wherein customers who signed up during the promotional period received discounted pricing for 3 months from activation. After the promotional period, pricing reverted to the standard retail prices at the time. Customers who signed up during the promotional period on the Octotel network received a 1-month free and discounted pricing for 12 months from activation. After this period, pricing reverted to the standard retail prices at the time.	Filed: 01 October 2025 Launch Date: 10 October 2025 Decommission Date: 31 December 2025

Vodacom Black November Fibre Broadband Promotion	Vodacom's Black November Fibre Broadband Promotion entailed month-to-month, 12-month and 24-month FTTH contract packages.	<p>Filed: 22 October 2025</p> <p>Launch Date: 01 November 2025</p> <p>Extension Date: 25 November 2025</p> <p>Decommission Date: 31 January 2026</p>
Cell C Octotel Summer FTTH 55/25Mbps Fibre Promotion	Cell C offered a 55Mbps/25Mbps fibre package on Octotel at a discounted price of R 489 (i.e., a R 160 price reduction).	<p>Filed: 22 October 2025</p> <p>Launch Date: 01 November 2025</p> <p>Decommission Date: 31 December 2025</p>
Cell C Home Connecta Fibre Octotel Triple Up Promotion	Cell C offered customers a 300Mbps line speed at the price of a 100Mbps (i.e., from R 1 099 to R 849).	<p>Filed: 22 October 2025</p> <p>Launch Date: 01 November 2025</p> <p>Decommission Date: 31 December 2025</p>
MetroFibre MetroConnect Black Friday Promotion	MetroFibre's MetroConnect Black Friday Promotion offered new direct and ISP MetroConnect customers a discounted rate, free installation and activation during the promotional period.	<p>Filed: 04 November 2025</p> <p>Launch Date: 28 November 2025</p> <p>Decommission Date: 01 December 2025</p>
MetroFibre MetroConnect and Pay as you go Top Up Promotion	MetroFibre's MetroConnect and Pay as you go Top Up Promotion was available to existing direct and ISP MetroConnect customers, offering a discounted price rate on specific packages if the customer purchased a 'top-up'.	<p>Filed: 04 November 2025</p> <p>Launch Date: 14 November 2025</p> <p>Decommission Date: 07 December 2025</p>

MetroFibre Pay-As-You-Go ISP Customer Black Friday Promotion	MetroFibre's Pay-As-You-Go ISP Customer Black Friday Promotion offered new customers in certain areas discounted FTTH packages with the installation of fibre infrastructure Termination Points at no cost.	Filed: 05 November 2025 Launch Date: 28 November 2025 Decommission Date: 01 December 2025
Telkom Mobile Black Friday Campaign	The promotion offered prepaid and post-paid customers data bundles at promotional prices via the USSD channel *123#.	Filed: 06 November 2025 Launch Date: 21 November 2025 Decommission Date: 15 December 2025
Telkom Mobile Black Friday Campaign	The promotion offered prepaid and post-paid customers a 500GB Night Surfer data bundle valid for 30 days at R 99 via the USSD channel *123#.	Filed: 06 November 2025 Launch Date: 28 November 2025 Decommission Date: 28 November 2025
Amobia Black Friday Promotion	Amobia's Black Friday Promotion offered all customers who signed up during the period 24 November 2025 – 01 December 2025 reduced rates for the first 2 months, after which pricing reverted to standard pricing.	Filed: 10 November 2025 Launch Date: 24 November 2025 Decommission Date: 01 December 2025
Telkom Mobile Black Friday Campaign	The promotion offered prepaid and post-paid customers a 500GB Night Surfer data bundle valid for 30 days at R 99 via the USSD channel *180#.	Filed: 14 November 2025 Launch Date: 28 November 2025 Decommission Date: 28 November 2025
SADV Black Friday Promotion	SADV's Black Friday Promotion entailed once-off and recurring FTTH bundles on the Vuma Reach network.	Filed: 14 November 2025

		<p>Launch Date: 20 November 2025</p> <p>Decommission Date: 31 December 2025</p>
Herotel Black Friday Special Promotion	Herotel's Black Friday Special Promotion entailed FTTH packages and discounted wireless installation fees	<p>Filed: 21 November 2025</p> <p>Launch Date: 27 November 2025</p> <p>Decommission Date: 05 December 2025</p>