

Office of Dr Bernard D Koma

ATTENTION: Licensing Department

ICASA

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30 June 2023

OBJECTION TO APPLICATION as submitted by MediaDynamix(Pty) Ltd on 12 December Regarding the transfer of broadcasting licenses from **EXTRISERVE (PTY) LTD ("Extriserive") to Media Dynamics (Pty).**

The Chairperson

The BAGAKA Community Radio Service under the umbrella of the VETERANS BROADCASTERS FORUM, as also known as the "VBF" is established under the leadership of Dr Bernard D. Koma, and the broadcast house is based in Merton Avenue in East Wood.

The BAGAKA Community Radio under the care of VBF has a valid community broadcasting licence issued by ICASA.

WE OBJECT TO THIS APPLICATION AS IT WILL BE DETRIMENTAL TO OUR BLACK EMPOWERMENT GOALS.

In terms of an agreement, BAGAKA RADIO will be adopted by EXTRISERVE, with the aim of empowering this service, specifically in terms of the provision and maintenance signal transmission, all technical requirements of operating this service, e.g., training of presenters, as well as contracted the youth which are absorbed by the service and as well as training the entire staff to be able to acquire management skills, presenting skill and technical skills.

In addition to the formal adoption the VBF will together with the Black Staff Share incentive scheme to become 60% shareholders in Extriserve.

Funding for the Black Shareholders (VBF and Staff) have been secured.

Our objection is that the transfer of licence will result in:

- **the effective dilution of Black shareholding in the licence;**
- **loss in skill acquisition by a previously disadvantaged community;**
- **the reduction in the probability of operational success of a community radio station;**
- **the loss of job opportunities both at Extriserve and Bagaka.**

We humbly request a public hearing where we can enlighten our profile, our ambition and our contribution to black empowerment on a community level. The empowerment will **not be the enrichment of a few individuals**, but the genuine empowerment that will skill people for meaningful participation in the broader media sector.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'DR BERNARD D KOMA', with a stylized flourish at the end.

DR BERNARD D KOMA